

WINTER PARK TOWN COUNCIL WORKSHOP

Winter Park Town Hall - 50 Vasquez Road

Tuesday, March 7, 2017– 10:00am

WORKSHOP AGENDA

1. Broadband Study Presentation (10:00 a.m. – 11:00 a.m.)
2. Long Term Parking Discussion (11:00 a.m. – 11:30 a.m.)



Town of Winter Park Mission Statement - To Actively Develop as a Quality Resort Community which Reflects the Beauty of Our Natural Surroundings



TOWN OF WINTER PARK TOWN COUNCIL

Due to the increased demands for available parking spaces in town, staff is considering revising the policies associated with the permitted uses of the parking structure adjacent to Winter Park Town Hall. For the past two years, citizens have been allowed to utilize the parking structure for long term parking, if a permit is obtained at town hall. This practice has proven to be very popular and we have issued 75 permits for long term parking. Currently, there are roughly 50 vehicles being stored on the second level of the parking garage. The area designed for long term parking is full and other areas closer to Cooper Creek Square are being used. This has had an impact on our guest experience, especially on weekends when the garage is full and they are forced to find parking in alternative locations. Based on the number of useable spaces in the winter, long term parking is taking up 19% of the total spaces available (28% if everyone with a pass parked there).

The parking structure was never intended to be utilized for this purpose and it has created an uninviting and unsightly welcome to our downtown area. Most of the cars are covered in dust and some have flat tires due to the prolonged storage. With the ever-present desire to bring more people and businesses into town, the need for parking will continue to increase.

Staff would like to consider eliminating long term parking to ensure parking is always available for our visitors, while at the same time increasing user convenience and reducing the time “cruising” for parking in town. Having an attractive and well maintained parking structure will also enhance the visitor experience, hopefully resulting in many return visits.

Staff is proposing three alternatives for the Council to consider –

1. Eliminate long term parking and only allow short term parking (less than 72 hours). This is staff's preferred alternative.
2. Continue operating the parking structure in the manner that we are. There will not be a cap on the number of permits that could be handed out or the number of vehicles that will be stored in the garage.
3. Create a new policy with the following regulations -
 - A parking permit is required if parking longer than 3 days/2nights
 - 10 parking permits are available to the public at a given time
 - Parking permit is valid for a maximum of 2 weeks
 - Any one owner allowed one parking permit every 6 months

- Parking permit placard must be hung from rear view mirror with expiration date clearly visible
- Unpermitted vehicles and equipment will be removed per Winter Park Town Code

Please review these proposed alternatives and bring any comments, questions, concerns, or additional ideas to the workshop for discussion.