

## **WINTER PARK TOWN COUNCIL WORKSHOP**

Winter Park Town Hall - 50 Vasquez Road

Tuesday, September 18, 2018— *following Regular Council Meeting  
Lunch will be provided.*



### **WORKSHOP AGENDA**

1. Indian Peaks Traverse Presentation (10:00 a.m. – 10:20 a.m.)
2. Transit Plan Discussion – Transit Director Michael Koch (10:20 a.m. – 12:00)

#### *Upcoming Workshops*

- *Infrastructure Priorities, and Service Level Impacts/Budget Process – October 2, 2018*
- *Event Debrief with the Winter Park & Fraser Chamber of Commerce – October 16, 2018*



**THE** **Lift.**  
**WINTER PARK TRANSIT**

970.726.4163 | [WWW.THELIFTWP.COM](http://WWW.THELIFTWP.COM)



# Transit Items to Discuss

County Contribution to The Lift

Sustainability/Environmental Impacts

Technology

Bus Stops/Shelters

Regional Transportation

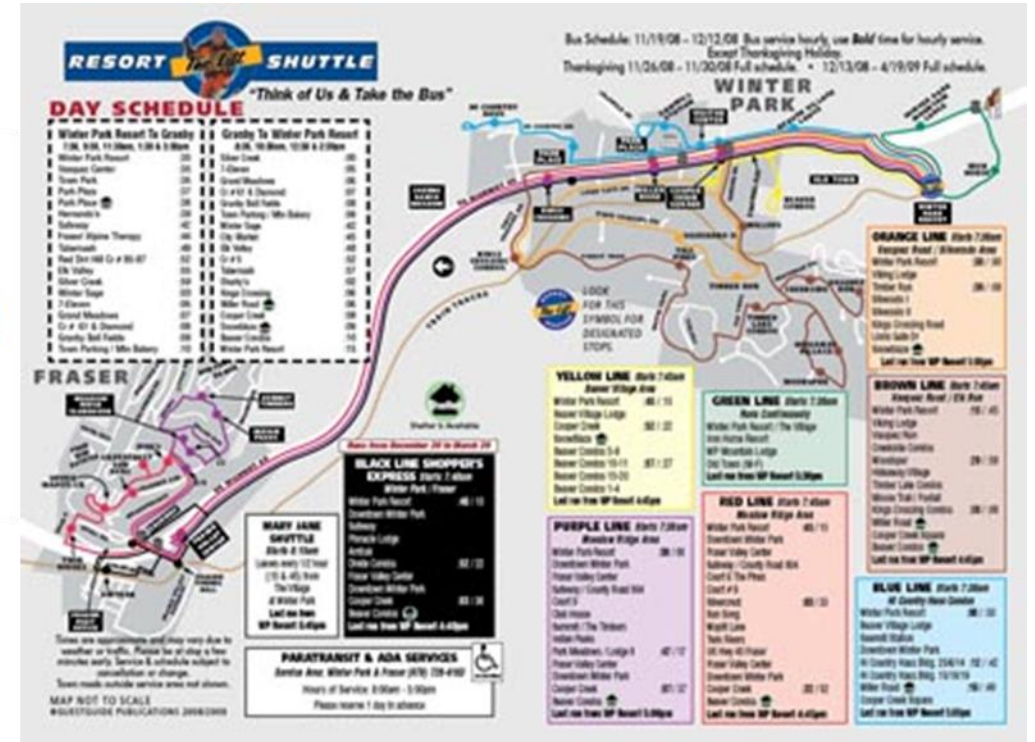
# Where we came from...



Past-their-useful-life, non-ADA compliant buses



Uninformative Signage



Cluttered, confusing maps



# Transitioning from Resort to Public Transit Service



- Transit consultant hired to help setup management and develop plans to assist in transition of operations
- MOU is signed between the Resort and Town of Winter Park to transition bus system
- Transit Advisory Committee is established
  - Town of Winter Park
  - Town of Fraser
  - Winter Park Resort
- Transition Plan is completed
- Marketing efforts made in the Fraser Valley to pass a sales tax dedicated to transit and trails (2% in WP, 1% in Fraser) – Tax approved 11/3/2015
- Public service begins November 11<sup>th</sup>, 2015

# What have we accomplished? (2015 – 2018)

- Obtained a sustainable revenue source to support public transit operations and management
- Created a plan to successfully transition resort service to public transit service.
- Created a Transit Department/hired a Transit Manager
- Set up admin systems, Title VI Plan, ADA Plan, etc.
- Set up The Lift to be grant eligible for CDOT and FTA grants
  - *Winter Park has received over \$3.5 million in grant dollars to-date*
- Updated bus fleet to 20-year-old ADA accessible transit style buses
  - *Acquired 4 brand-new vehicles to-date with others already slated for production*
- Successfully branded the system
  - *Involved the community to design our brand*
  - *Updated the map to a modern and simple design*
- Introduced real-time rider technology to the system
  - *Increase rider confidence in the bus system*
  - *Increase planning capability for Town Staff*
  - *Brings the system into a condition similar to other resort communities*
  - *Introduces our riders to the 21<sup>st</sup> Century*
  - *Included the public in the process that resulted in the implementation of “The Lift Rider”*
- Expanded service hours and created year-round transportation in the Fraser Valley
- Created year-round public transportation connecting east Grand County (Winter Park – Fraser – Granby)
- Successfully executed Intergovernmental Agreements with Fraser and Granby to connect Winter Park with other communities in Grand County.



# What have we accomplished? (2016 – 2018)

WINTER RIDERSHIP AND COST COMPARISON									
Route	17-18 Hours	16-17 Hours	% Change	17-18 Riders	16-17 Riders	% Change	17-18 Cost	16-17 Cost	% Change
Black	6,164.00	6,100.50	1.04%	136,595	145,744	-6.28%	\$357,423.75	\$354,799.31	0.74%
Red	2,278.50	1,125.00	102.53%	22,154	18,286	21.15%	\$130,677.05	\$62,452.28	109.24%
Purple Express	646.25	683.00	-5.38%	13,571	14,974	-9.37%	\$35,484.29	\$37,618.03	-5.67%
Purple Cirque	2,908.50	2,853.00	1.95%	37,585	35,830	4.90%	\$170,577.43	\$169,924.01	0.38%
Blue	1,167.00	1,215.50	-3.99%	34,869	31,247	11.59%	\$66,996.12	\$70,462.51	-4.92%
Yellow	1,142.50	1,191.00	-4.07%	21,776	24,708	-11.87%	\$65,460.17	\$69,045.88	-5.19%
Brown	2,256.75	1,901.50	18.68%	34,546	30,604	12.88%	\$127,860.70	\$105,972.78	20.65%
Orange	1,166.50	1,013.50	15.10%	26,449	23,357	13.24%	\$66,967.35	\$56,511.67	18.50%
Green	1,733.25	1,748.50	-0.87%	63,476	66,048	-3.89%	\$100,728.22	\$103,037.74	-2.24%
Mary Jane	1,345.00	1,409.00	-4.54%	22,490	23,691	-5.07%	\$75,554.45	\$79,098.91	-4.48%
Link CNR	1,874.00	1,705.25	9.90%	16,352	19,927	-17.94%	\$107,867.53	\$100,314.25	7.53%
Summer	410.00	526.00	-22.05%	4,419	4,814	-8.21%	\$28,254.20	\$40,638.51	-30.47%
Granby	1,529.50	1,529.50	0.00%	21,568	24,735	-12.80%	\$89,022.07	\$90,221.32	-1.33%
Para transit	1,610.00	1,610.00	0.00%	1,743	856	103.62%	\$93,707.44	\$94,969.81	-1.33%
<b>TOTAL</b>	<b>26,231.75</b>	<b>24,611.25</b>	<b>6.58%</b>	<b>457,593</b>	<b>464,821</b>	<b>-1.56%</b>	<b>\$1,516,580.77</b>	<b>\$1,435,067.00</b>	<b>5.68%</b>



# What have we accomplished? (2016 – 2018)

SUMMER RIDERSHIP AND COST COMPARISON									
Route	2018 Hours	2017 Hours	% Change	2018 Riders	2017 Riders	% Change	2018 Cost	2017 Cost	% Change
Black	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Red	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Purple Express	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Purple Cirque	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Blue	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Yellow	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Brown	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Orange	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Green	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Mary Jane	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Link CNR	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Summer	2,974.50	2,931.00	1.48%	39,671	35,359	12.19%	\$441,283.70	\$394,855.99	11.76%
Granby	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Paratransit	0.00	0.00	#DIV/0!	0	0	#DIV/0!	\$0.00	\$0.00	#DIV/0!
<b>TOTAL</b>	<b>2,974.50</b>	<b>2,931.00</b>	<b>1.48%</b>	<b>39,671</b>	<b>35,359</b>	<b>12.19%</b>	<b>\$441,283.70</b>	<b>\$394,855.99</b>	<b>11.76%</b>





# On-going work

Transit Maintenance Facility

Cooper Creek Square Transit Center

Technology – The Lift Rider/website

Continue to improve bus fleet

Continue to improve relationship with the community

# Items for Discussion

County Contribution to The Lift

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