

Dear Winter Park Short-Term Rental Owner or Property Manager,

As more visitors come to enjoy our vibrant region – and your short-term rental property – the Town of Winter Park is implementing a new short-term rental registration process and Good Neighbor policy to protect public safety in our community. Our goal with both of these programs is to make sure everyone who visits Winter Park has a great stay!

## Register by Oct. 31

All short-term rental units will need to be registered with the town by October 31, 2021. This is a quick and easy process that can be completed online in approximately 15 minutes. There is a \$150 fee for each unit registered. Visit <a href="wpgov.com/good-neighbor/">wpgov.com/good-neighbor/</a> for registration information, the Good Neighbor Policy and more. These links will go live Monday, September 20. Please see the enclosed instructions for registering your property.

## **Brief Background**

Last year, Town Council created a Short-Term Rental Advisory Panel to make a policy recommendation for a registration process that would suit our community. After multiple meetings, a workshop with the Town Council, and a public open house to gather community feedback, the panel recommended a policy in February. The Town Council approved an ordinance adopting the policy in March. Read the full ordinance at <a href="https://www.wp-content/uploads/2021/06/0552.pdf">wp-content/uploads/2021/06/0552.pdf</a>.

If you have questions regarding the short-term rental registration policy or the Good Neighbor Policy, please email <a href="mailto:str@wpgov.com">str@wpgov.com</a>.

Thank you!

Town of Winter Park