



Imagine Winter Park Public Event #3

EVENT SUMMARY

On April 11, 2018, Winter Park residents, stakeholders and town leaders gathered at Town Hall from 5:30 – 7:30 pm to participate in a public workshop for the Town Master Plan Update, known as *Imagine Winter Park*. The workshop began with a brief presentation with background information about the project and the process, as well as an overview of the four community-identified vision themes/statements, and the challenges and potential opportunities related to each vision theme facing the Town over the next ten to fifteen years.

After the presentation, attendees broke into groups at four different stations; one for each vision theme: 1) *Our Character and Our Culture*, 2) *Our Global and Local Connectivity*, 3) *Our World-Class Outdoor Recreation*, and 4) *Our Healthy and Thriving Environment*. Participants rotated to a different vision theme station every fifteen minutes, which allowed each attendee the opportunity to weigh in on each theme. The meeting concluded with a “report back” from the project team members at each station, in which they presented key takeaways from the feedback gathered during the workshop.

At each station, participants engaged in an interactive roundtable discussion facilitated by a member of the project team. They were presented with a participant packet and display boards containing key policies by theme and framework maps illustrating some of the key ideas developed through previous community outreach. Participants were asked to react to the key ideas and policies by responding to questions such as:

- Which ideas, policies, and/or projects are most important to you?
- What’s missing?
- What needs to be clarified? Expanded on?
- How can we best implement/regulate to achieve success?





The key takeaways from the public feedback collected at the workshop are presented below and organized by vision theme.

Our Character and Our Culture

Key Ideas/ Priorities:

- Create a unified, cohesive, yet diverse architectural character throughout town through the use of updated design guidelines
- Expand arts and culture within the community, including public art, cluster(s) of art galleries, performances, diversity of music performances, etc.
- Foster an inclusive community
- Diversity of experiences and social spaces for all populations
- Infill development
- Strengthen relationship with Fraser
- Create a year-round amenitized town
- Consider inclusionary zoning

Key Questions:

- What is the desired overarching design theme for Winter Park?
- How do we best support small businesses and encourage new businesses to set up shop in Winter Park?
- Whose responsibility is it to provide affordable housing?
- What partnerships can the Town pursue to enhance arts and culture within the community?

Our Global and Local Connectivity

Key Ideas/ Priorities:

- Make US-40 walkable
- Increase pedestrian and bicycle safety
- Reduce the speed limit(s) through town to entice pass-through travelers to stop in Winter Park
- Investigate the most appropriate parking solutions for the Town, including parking structures, paid parking meters and/or time-restricted parking downtown, etc.
- Foster enhanced connectivity between Downtown Winter Park and Winter Park Resort
- Investigate broadband and other high-performance network solutions
- Investigate safe crossing solutions, such as raised crosswalks, pedestrian-activated crossings with flashing lights (e.g. in Boulder), and pedestrian refuges
- Explore alternate parallel routes to direct truckers and pass-through travelers off of Main Street
- Identify sidewalk gaps and complete missing sidewalks
- Investigate the use of electric buses



- Explore the creation of dedicated bus lanes
- Build the gondola connection between Downtown and the resort
- Increase the train service and market the train for commuter use
- Improve medians

Key Questions:

- How do you plan appropriately for autonomous vehicles and electric vehicles?
- How do you facilitate partnerships and funding solutions for new transit?

Our World-Class Outdoor Recreation

Key Ideas/ Priorities:

- Stricter regulations for campers along Vasquez Road (e.g. Lions Club Model)
- Pursue bike share opportunities
- Mitigate fire danger, especially within local campsites
- Allow ATV access in town
- Enforce stricter regulations for pet waste disposal
- Allow electric bikes, but explore dedicated trails for E-bikes
- Cultural engagement of "Adventure Town"
- Expand and promote outdoor activities available in Winter Park other than skiing and biking
- Introduce economic incentives to attract outdoor businesses and industries, and support service-oriented businesses and startups
- Add a bike lane or corridor through the center of town
- Develop and publish information about trails specific to individual skill levels and interest
- Investigate marketing opportunities in conjunction with Virtual Reality (VR) technology to promote Winter Park as a tourist destination
- Scenic byway for Corona Pass
- Create a centralized "Outdoor Recreation Information Center"
- Utilize existing and future outdoor infrastructure for year-round connectivity
- Explore opportunities for cross-promotion (e.g. music/trails)
- Create formal trailhead infrastructure at Vasquez (e.g. kiosk, information, trashcans, etc.)
- Nordic interconnectivity between communities
- Add a centerline on path/trail from Fraser

Key Questions:

- Should Winter Park allow ATVs, snowmobiles and/or golf carts on town roads?
- How do you best set up trails with the inclusion of E-bikes?
- What partnerships should the Town pursue to enhance outdoor recreation and marketing opportunities?



- What types of incentives can the Town use to attract additional outdoor industries and service-related businesses and startups?

Our Healthy and Thriving Environment

Key Ideas/ Priorities:

- Expand recycling facilities and programs
- Water conservation: “Water is more precious than gold”
- Maintain healthy river flows and water quality/quantity for wildlife and recreation purposes
- Work collaboratively with Denver Water for water conservation solutions
- Protect all of Winter Park’s natural environmental assets
- Sensitively design trails with consideration of the floodplain
- Capitalize on holidays and seasonal opportunities
- Wildlife protection, including dedicated wildlife corridor areas for wildlife to move around, but not necessarily through town, and better waste management and bear proofing techniques
- Proper stormwater management in building techniques
- Expand pet waste disposal facilities Downtown and along trails
- Develop and promote educational facilities and informational materials on environmental stewardship and what it means to those who live and work in Winter Park
- Advocate for Green!
- Develop a town-wide Sustainability Plan
- Develop a Sourcewater Protection Plan
- Pursue renewable energy and conservation solutions including solar and wind, especially for Town projects
- Investigate the 10 cent tax on plastic bags
- Work with the lodging companies and short-term rentals on a sustainability branding program and provide reusable bags with Winter Park branding for condo associations
- Protect important viewshed areas including Parry Peak, Byers Peak, the ski mountain, etc.
- Promote daily train service as opposed to just the “Ski Train”, and work with Amtrak to expand service
- Introduce a “Live in Winter Park” marketing campaign
- Eliminate plastic water bottle waste by developing a “Drink Our Local Water” Campaign
- Provide water fill up/refill stations at trailheads and in popular community gathering spaces to reduce the use of plastic water bottles
- Reduce turf at Wolf Creek Park
- Encourage community gardens in Winter Park, paired with educational opportunities, and located within or near affordable housing areas
- Partner with Infinite West
- Pair environmentally friendly initiatives with economic incentives



Key Questions:

- What does sustainability mean to those who live, work, and visit Winter Park?
- What partnerships should the Town pursue to ensure a healthy and thriving environment?

For those unable to attend the public workshop, there is an online survey available until April 30th. Visit <https://www.surveymzmo.com/s3/4295650/WinterParkPlanSurvey3> to complete the online survey now!