



Commercial Enhancement Grant Program

Purpose:

The Winter Park Commercial Enhancement Grant Program established a fund which can be utilized by local organizations or businesses to beautify their property and Winter Park, thereby encouraging pedestrian/business activity in commercial areas. Organizations or business owners desiring access to these funds shall submit applications outlining their proposal and anticipated beneficial impacts. Allocation of funds will be based upon the merit of the proposal. Applications will be reviewed by the Town Council and Planning Commission for funding.

Applications will be considered once a year in the fall. Deadline for submittal is September 1st. Funding will be considered based upon review of submitted applications and the potential beneficial impact on pedestrian/business activity of each proposal, as well as the overall effect on said commercial area regarding components such as traffic flow, pedestrian accessibility, beautification, design and use. Please note that new construction projects are not eligible for grant funding except in the case of unique elements such as sculptures, murals or fountains.

Grant amounts are limited to 50% of the projected total cost. The Town Council must receive all paid receipts within forty-five (45) days of completion of the project before the grant amount will be reimbursed. Individuals/entities performing the work must comply with all Town licensing and tax requirements.

Evaluation Criteria:

The Town Council will evaluate proposals based upon the following criteria:

- ~ The degree of beneficial impact on the commercial area.
- ~ The uniqueness of the project. The greater the uniqueness, the greater your chances for maximum funding.
- ~ The amount of visual enhancement to areas viewed by large numbers of people.
- ~ Whether the project creates an area that is pedestrian friendly or that encourages people to gather.
- ~ Conformance to the character of the neighborhood and compliance with the spirit of the Winter Park Design Regulations and Guidelines.
- ~ Other relevant factors as deemed important by the Town Council and or Planning Commission.

Eligible Projects:

- ~ Artwork (i.e. murals or statuary)
- ~ Pocket parks or other public gathering places
- ~ Fountains
- ~ Landscaping and general beautification in conjunction with other significant items from this list
- ~ Unique playgrounds
- ~ Decorations (both seasonal and event specific)

Note: Only that interior infrastructure specifically required for the project proposed may be awarded grant funding (i.e. electrical and plumbing for a fountain). Proposals for maintenance items such as paving, general painting, roofing, structural repairs or improvements, or replacement windows, will not be considered.

Submittal Requirements:

- ~ Completed Commercial Enhancement Grant Program Application
- ~ Sketch, color rendering, or photograph of applicable artwork
- ~ Site plan or sketch of project location on the commercial location
- ~ Complete itemized cost breakdown estimate
- ~ Landscaping proposals must provide a complete plant list with quantities

APPLICATION

Commercial Enhancement Grant Program

(Please complete the entire application and attach all applicable documents. Incomplete applications will not be accepted.)

Organization/Business Name Business License No.

Mailing Address/City/State/Zip

Business Phone Business is (check one): Non-Profit For Profit

Contact Person/Title Contact Email

Project is a(n): Ongoing Project One-Time Project Grant Amount Requested

Total Estimated Cost of Proposal (Please attach an itemized Budget)

Source of Funding in Addition to Grant

Time-Frame for Implementation of Proposal

Recipient Group or Individual to Benefit from Grant

Purpose of Grant -
Please provide diagrams and/or samples (attach additional pages if necessary).

Previous Improvements and/or Accomplishments and Summary of Costs

How would this proposal benefit Winter Park and your Organization/Business? (Please limit response to one additional page, if needed.)

Signature of Applicant Date

Additional information may be requested.

Please return the complete Application and Attachments to:
Town of Winter Park ~ Planning Department
PO Box 3327/50 Vasquez Road ~ Winter Park, CO 80482
P) 970.726.8081 F) 970.726.8084