



MEMO

TO Transit Advisory Committee
FROM Ivy Compton, Transit Manager
CC Town Manager Keith Riesberg
DATE August 2, 2021
RE Unincorporated Grand County Service Evaluation & New Business

Unincorporated Grand County Service Evaluation

At a previous Transit Advisory Committee (TAC) Meeting, Grand County’s TAC representative requested an evaluation of the unincorporated service areas financials and Homeowner’s Association (HOA) contributions. Grand County’s portion of service totals 8.69%. Lines that service unincorporated Grand County are the Purple, Yellow, Granby, and Paratransit routes.

Grand County 8.69% of Total	2019	2020		
Purple	\$ 85,750.19	\$ 42,887.68		
Yellow	\$ 60,524.78	\$ 33,862.82	2020 HOA Contributions	Actual Cost to Service HOA's
Granby	\$ 33,158.69	\$ 75,107.20	\$ 122,696.92	\$ 171,795.16
Paratransit	\$ 11,363.73	\$ 30,789.14	<i>*Actual costs include designated portions of purple lines, paratransit, and summer service</i>	
Total:	\$190,797.39	\$ 182,646.84		

Currently Winter Park and HOA Contributions cover transit service in unincorporated Grand County. In 2020 HOA contributions totaled \$122,696.92. The actual cost to service the HOA’s totaled \$171,795.16. There is a delta of \$49,098.24. HOA contributions would need to be increased this year by 28.57% to cover the actual cost to operate transit service in unincorporated areas.

Service changes to the following lines are not anticipated at this time. However, service expenses are anticipated to increase with a new Transit Service Operations Contract and increased fuel costs. In addition, to expand or improve service to other areas within the county and avoid 28.57% increased HOA dues to current unincorporated Grand County residents, it is pertinent we evaluate solutions to cover current transit service costs.

Staff is currently applying for funds to complete a 5-year Transportation Development Plan that will include but not limited to the following tasks:

MEMO

- Financial Analysis – Refined costs for expansion of services. An evaluation of current services.
- Regional Service Analysis – Refined and coordinated service schedules for existing and enhanced local and regional transit services. Deliverables will include recommended expansion steps and necessary changes to best coordinate and /or consolidate services.
- Phasing Plan – Phasing plan for expansion of services and potential consolidation of services based on refined costs from the financial analysis and identified feasible changes to schedules routes etc. in the regional service analysis.
- Capacity Assessment – This task consists of a high-level assessment of costs, feasibility and required staffing to bring operation of identified services “in-house” vs. contracting with an outside party for provision of services.
- Final Report and Recommendations – A final report will be prepared which summarizes outcomes from the tasks listed and related recommended action plan.

The Town of Winter Park's stated transportation development plan purpose is to evaluate current transit needs, plan to optimize existing services and resources, and plan for future service demand and expansion. As the only public, fare-free transportation provider in Grand County, it's importance to recognize the residents and visitors who depend on the towns transit services to provide mobility options throughout Grand County. This development plan will ensure that the organizational success, impact, and influence continues to increase.

Orange & Brown Line Route Time

After running the Orange and Brown Line through the 2020-2021 winter season, it was discovered that due to road conditions and level of ridership, the route takes 45 minutes to complete safely. Changing the route time to 45 minutes will allow drivers to safely complete the route stopping at all necessary stops and improving rider's safety. Instead of the bus being “late” this change will allow for the bus to arrive “on-time” and improve rider expectations and experience.

Winter Park Resort Transit Service Incorporation

Winter Park Resort and Staff have been exploring incorporating resort employee shuttles, parking lot and Old Town shuttles into existing transit services to improve rider experience by providing ADA accessible vehicles, signed stops, creating a consistent and published schedule, as well as strengthening future grant applications and working together on sustainability initiatives. This partnership with the resort would add an approximate 3700 hours to our current services. Cost of this service would add an

additional \$264,388.80 and \$180,000 in Fuel Costs. This number is an estimation based on the information staff has available. This number could be low or high depending on how the next contractor splits costs between the hourly rate and annual fixed fee. Should the TAC move forward incorporating the Winter Park Resort Transit Service, service would begin Winter of 2022-2023.

Request For Proposals (RFP) Contracted Public Transportation Services

The Town of Winter Park will be inviting proposals from qualified contractors to provide contracted public transportation services. Key RFP Dates include:

- **Issued:** Tuesday, August 3rd, 2021
- **Pre-Proposal Conference:** Monday, August 16th, 2021
- **Written Questions:** Friday, August 12th, 2021
- **Response to Questions:** Tuesday, August 31st, 2021
- **Proposals Due:** Monday, September 20th, 2021
- **Vendor Interviews, if needed:** Week of October 10th, 2021

The current distribution list includes Colorado Association of Transit Agencies (CASTA), Rocky Mountain E-Purchasing Bid Website, Town of Winter Park Website, and directly sent to Frist Transit, McDonald, MV Transit, and MTM Inc.

Attached is the RFP for your review.

Winter Marketing Materials

Prior to creating a scope of work for our branding team at Studio Six, I'd like to engage the TAC to review our current marketing materials and explore materials that may work better for the TAC's respective organizations to inform locals and visitors of transit services. Current marketing materials include:

- 12x16 Laminated Poster with map and schedule
- Trifold Brochure
- On-Call Night Lift Business Cards

This discussion will be brief but would like to evaluate current marketing materials.

MEMO

