

TOWN OF WINTER PARK, CO

May 2022



SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

The Town of Winter Park Sales, Lodging, Accommodation, and Trails/Transit Tax Report examines tax collections for the month of May 2022, which were remitted to the Town in June 2022, and includes an analysis for the year-to-date results along with prior year results.

SUMMARY RESULTS FOR SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX

The Town of Winter Park's May 2022 sales tax collections were 6% above May 2021 collections. All Sectors are still experiencing double digit growth over 2021 collections year-to-date. The Restaurant & Bar Old Town Ski Area Sector had the most significant growth at 74% compared to May 2021. This is a reflection of the resort area having more restaurants & bars open as COVID restrictions lessen. The Lodging Sector had a decrease of 17% compared to May 2021, however year-to-date the Lodging Sector is 53% higher compared to a year ago. We attribute this to the end of the winter season and more tourists visiting for the day based on the other sectors remaining higher compared to May 2021. The Town's year to date collections continue to exceed budgeted collections.

Current Month

7% Tax	May 2022	May 2021	22-21 %	May 2020	22-20 %	May 2019	22-19 %	May 2018	22-18 %	May 2017	22-17 %
Sales Tax - Not Lodging (5%)	221,926	194,993	14%	129,765	71%	151,621	46%	137,737	61%	111,792	99%
Lodging/Accomm Tax (5%)	57,870	69,597	-17%	16,628	248%	14,515	299%	14,911	288%	16,205	257%
Monthly Total (5%)	279,796	264,591	6%	146,393	91%	166,136	68%	152,649	83%	127,997	119%
Transit & Trails Tax (2%)	111,919	105,836	6%	58,557	91%	66,454	68%	61,059	83%	51,325	118%
Total Collected for Month	391,715	370,427	6%	204,950	91%	232,590	68%	213,708	83%	179,322	118%

Year-To-Date

7% Tax	YTD 2022	YTD 2021	22-21 %	YTD 2020	22-20 %	YTD 2019	22-19 %	YTD 2018	22-18 %	YTD 2017	22-17 %
Sales Tax - Not Lodging (5%)	3,245,116	2,280,303	42%	1,956,785	66%	2,408,231	35%	2,290,069	42%	2,025,100	60%
Lodging/Accomm Tax (5%)	1,595,436	1,045,639	53%	792,587	101%	946,172	69%	894,441	78%	851,369	87%
YTD Total (5%)	4,840,551	3,325,941	46%	2,749,372	76%	3,354,403	44%	3,184,509	52%	2,876,469	68%
Transit & Trails Tax (2%)	1,936,221	1,330,377	46%	1,099,749	76%	1,341,761	44%	1,273,804	52%	1,150,714	68%
Total Collected for Year	6,776,772	4,656,318	46%	3,849,121	76%	4,696,165	44%	4,458,313	52%	4,027,183	68%

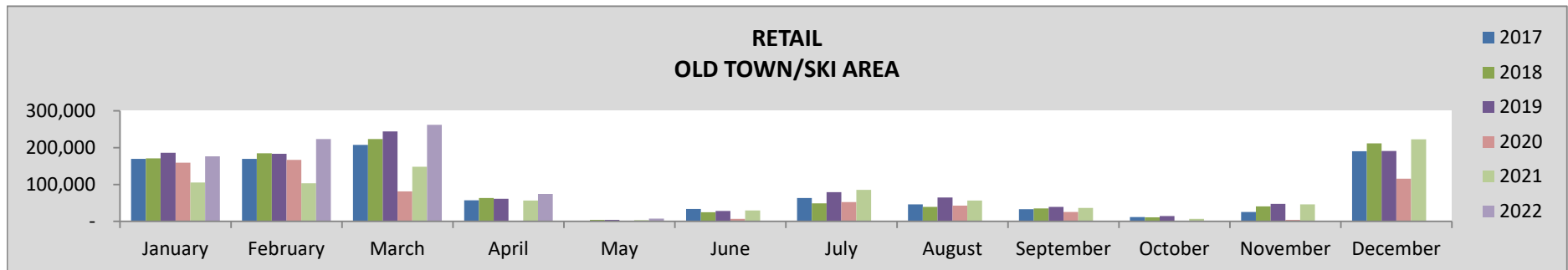
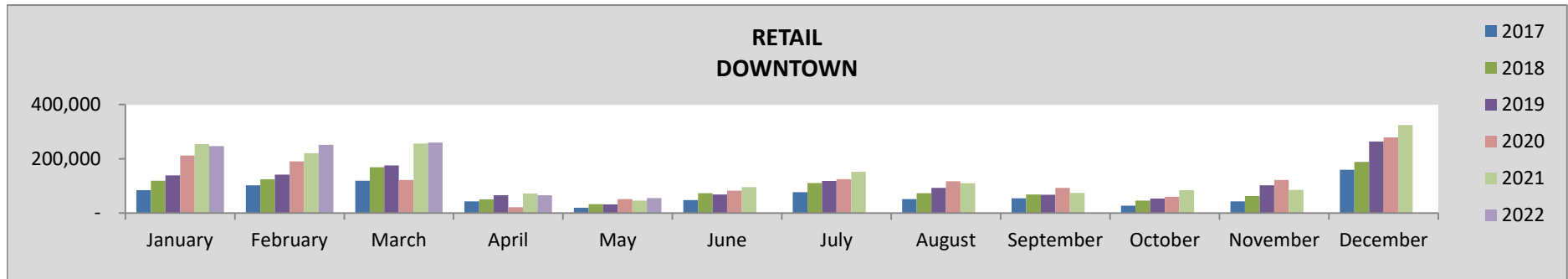
TAX COMPARISON BY INDUSTRY CLASS AND LOCATION

The following compares sales, lodging and accommodations tax collections for the current month and year by sector and location of the business.

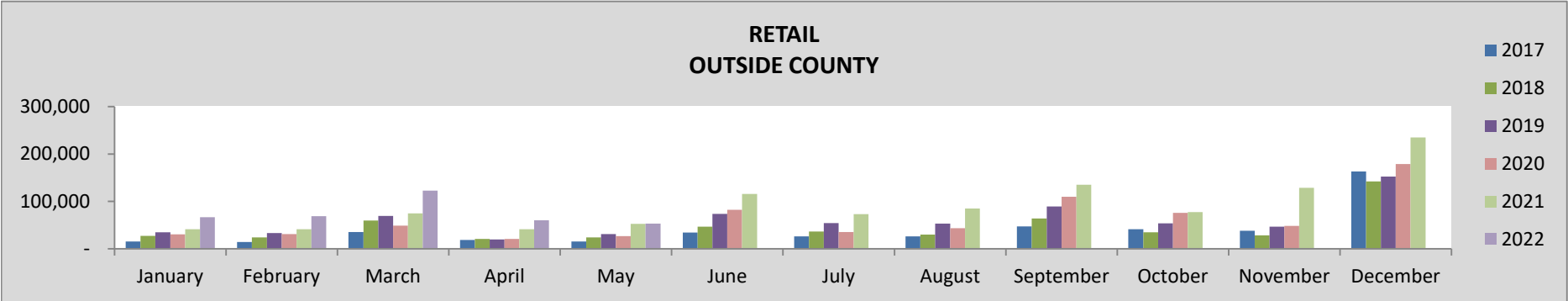
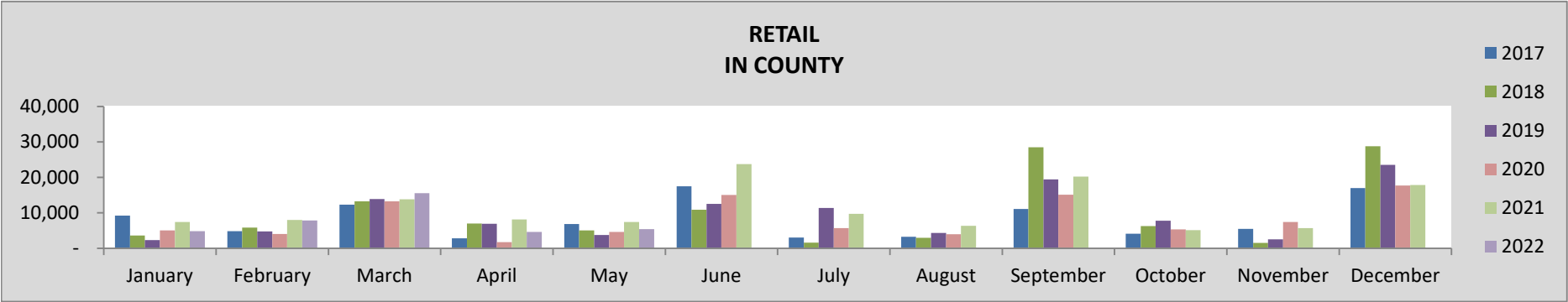
RETAIL

May	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	121,312	109,585	11%	82,425	47%	70,826	71%	65,711	85%	42,540	185%
Downtown	55,046	46,165	19%	51,211	7%	31,918	72%	32,775	68%	19,990	175%
Old Town/Ski Area	7,590	3,617	110%	15	49348%	3,949	92%	3,981	91%	305	2392%
In County	5,415	7,438	-27%	4,618	17%	3,744	45%	5,054	7%	6,887	-21%
Outside County	53,261	52,364	2%	26,580	100%	31,214	71%	23,901	123%	15,359	247%

YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	2,032,705	1,561,061	30%	1,191,312	71%	1,452,076	40%	1,333,040	52%	1,108,968	83%
Downtown	878,575	848,354	4%	596,897	47%	553,557	59%	495,915	77%	369,520	138%
Old Town/Ski Area	744,331	417,013	78%	407,753	83%	679,005	10%	646,919	15%	603,830	23%
In County	38,329	44,882	-15%	28,754	33%	31,643	21%	34,744	10%	36,101	6%
Outside County	371,471	250,812	48%	157,908	135%	187,871	98%	155,462	139%	99,517	273%



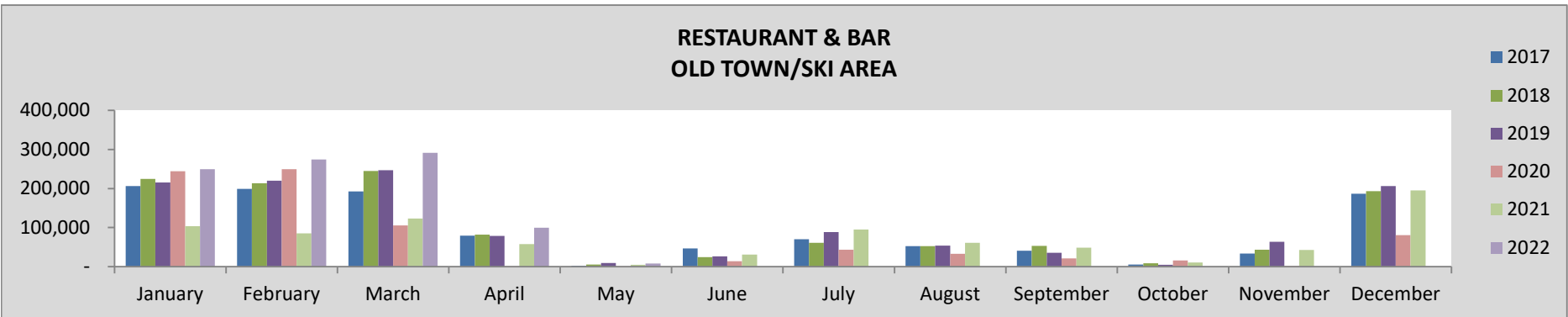
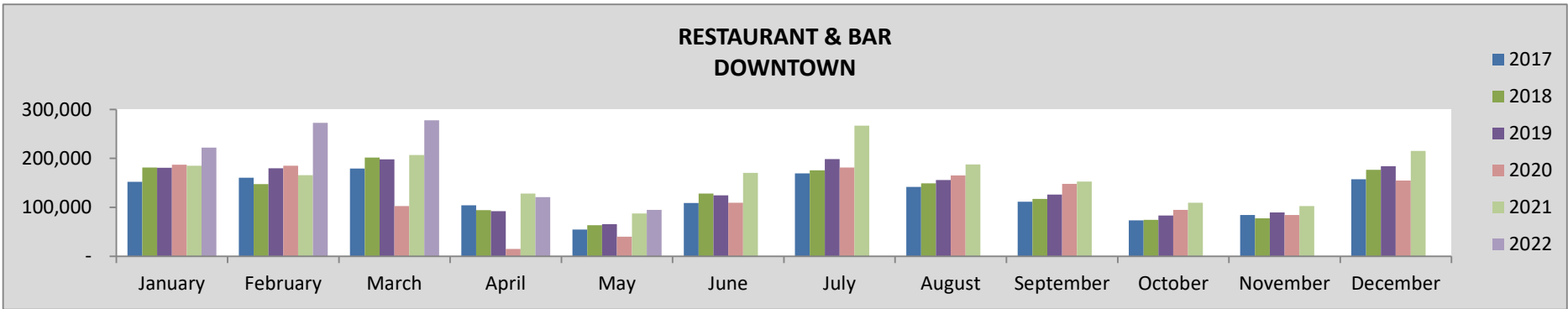
RETAIL - CONTINUED



RESTAURANT & BAR

May	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	103,239	92,306	12%	40,168	157%	75,112	37%	68,604	50%	56,610	82%
Downtown	95,093	87,633	9%	39,987	138%	65,855	44%	63,489	50%	54,454	75%
Old Town/Ski Area	8,146	4,673	74%	181	4403%	9,256	-12%	5,115	59%	2,156	278%

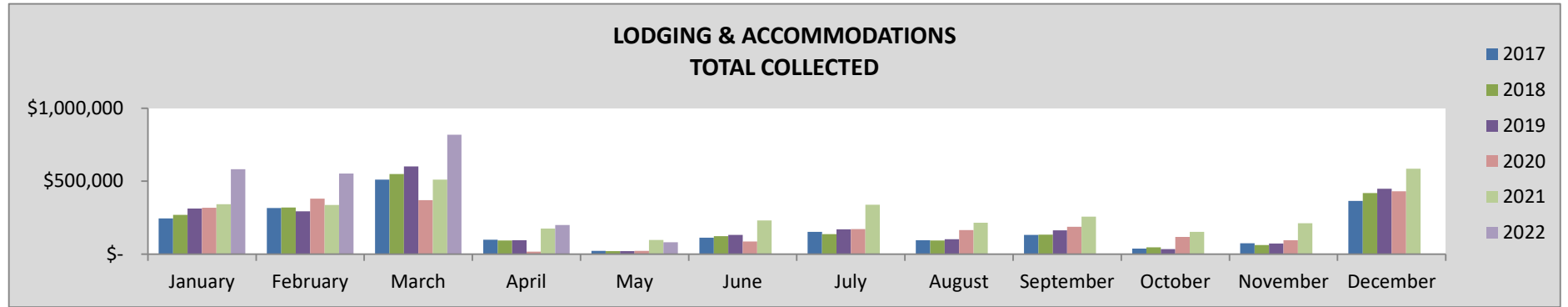
YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	1,910,234	1,148,025	66%	1,129,221	69%	1,487,277	28%	1,458,172	31%	1,329,785	44%
Downtown	988,495	773,438	28%	529,858	87%	716,942	38%	687,887	44%	650,493	52%
Old Town/Ski Area	921,739	374,588	146%	599,363	54%	770,334	20%	770,284	20%	679,292	36%



LODGING & ACCOMMODATION

May	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	81,018	97,394	-17%	23,280	248%	20,321	299%	20,876	288%	22,687	257%

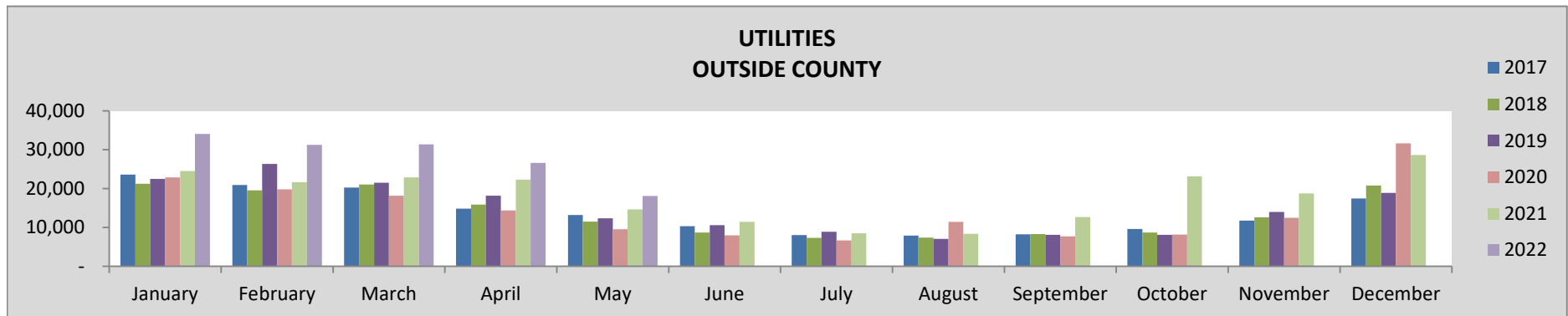
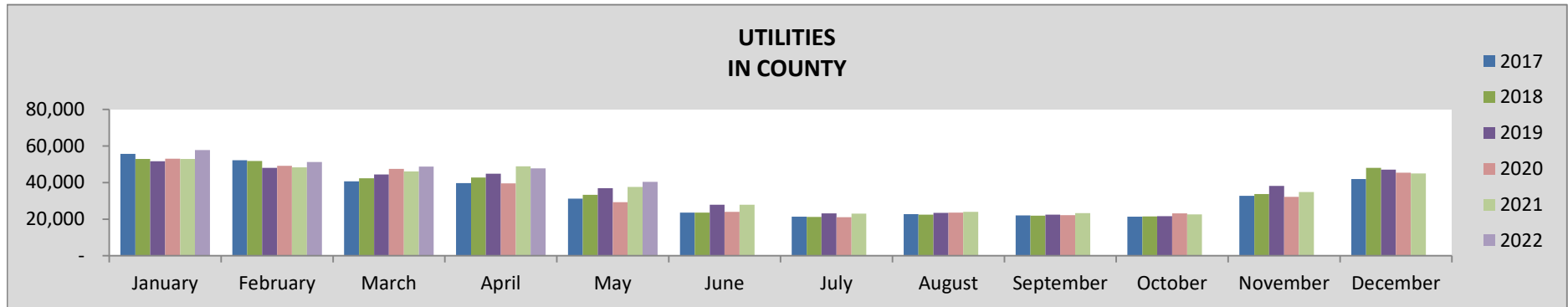
YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	2,233,610	1,463,895	53%	1,109,622	101%	1,324,641	69%	1,252,217	78%	1,191,917	87%



UTILITIES

May	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	58,520	52,233	12%	38,782	51%	49,298	19%	44,776	31%	44,370	32%
In County	40,382	37,568	7%	29,275	38%	36,962	9%	33,246	21%	31,181	30%
Outside County	18,138	14,665	24%	9,507	91%	12,336	47%	11,529	57%	13,189	38%

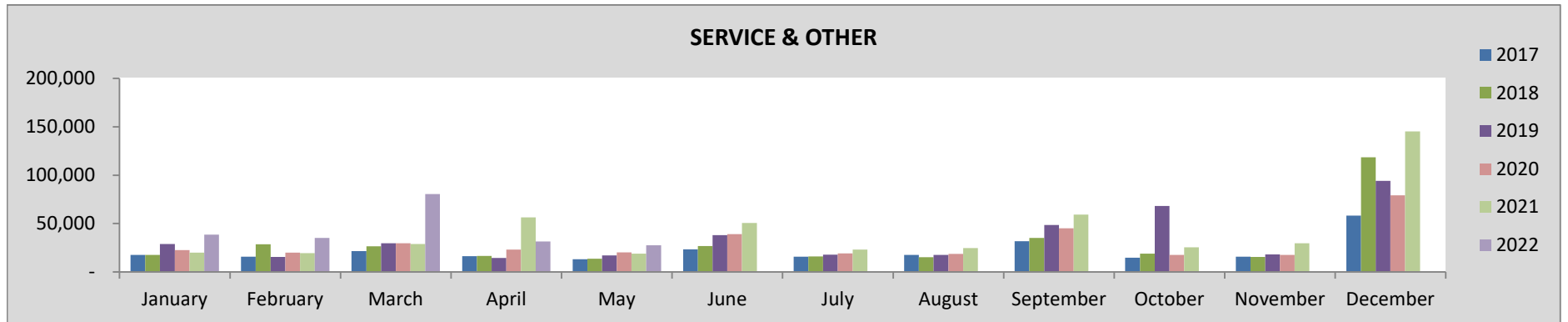
YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	387,157	339,773	14%	303,408	28%	326,785	18%	312,276	24%	312,205	24%
In County	245,737	233,706	5%	218,609	12%	225,964	9%	223,026	10%	219,386	12%
Outside County	141,420	106,067	33%	84,799	67%	100,821	40%	89,250	58%	92,818	52%



SERVICE & OTHER

May	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	27,627	18,909	46%	20,296	36%	17,034	62%	13,741	101%	13,114	111%
Downtown	7	19	-61%	226	-97%	7	1%	-	-	-	-
Old Town/Ski Area	2,672	2,672	0%	2,672	0%	2,672	0%	2,672	0%	2,672	0%
In County	3,411	447	664%	3,676	-7%	2,506	36%	94	3540%	149	2186%
Outside County	21,537	15,772	37%	13,722	57%	11,849	82%	10,976	96%	10,294	109%

YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	213,066	143,565	48%	115,558	84%	105,386	102%	102,608	108%	84,308	153%
Downtown	4,954	1,358	265%	4,008	24%	907	446%	696	612%	1,578	214%
Old Town/Ski Area	13,358	13,358	0%	13,359	0%	13,359	0%	14,014	-5%	13,359	0%
In County	9,609	5,397	78%	9,915	-3%	8,360	15%	6,562	46%	3,215	199%
Outside County	185,144	123,451	50%	88,277	110%	82,761	124%	81,336	128%	66,156	180%



SALES TAX COMPARISON BY LOCATION

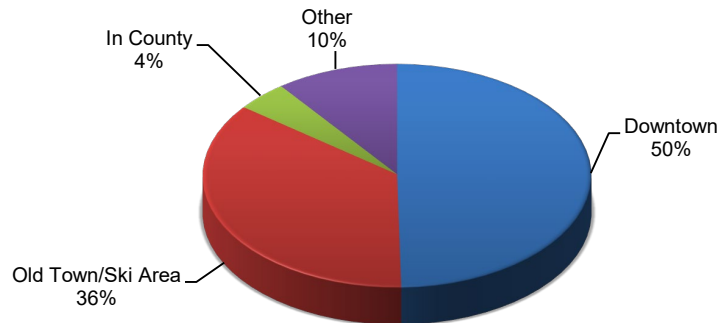
The following compares sales tax collections for the current month and year by location of the business. For lodging properties managed by a property management company, the lodging and accommodation taxes are reflected in the geographic area of the property management company offices.

GEOGRAPHIC AREA

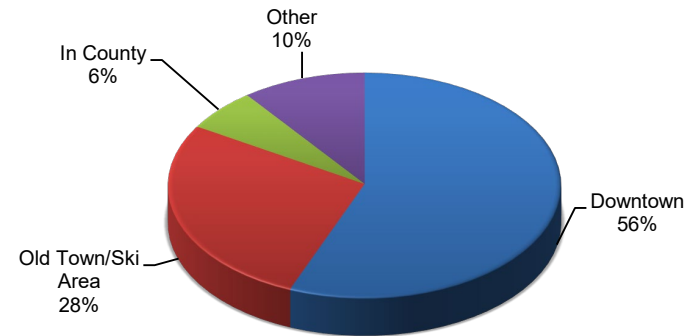
May	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
Downtown	221,770	221,525	0%	110,300	101%	109,109	103%	111,086	100%	86,709	156%
Old Town/Ski Area	27,801	20,648	35%	7,267	283%	24,870	12%	17,822	56%	15,554	79%
In County	49,208	45,453	8%	37,574	31%	43,212	14%	38,394	28%	38,217	29%
Outside County	92,936	82,800	12%	49,809	87%	55,399	68%	46,406	100%	38,841	139%

YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
Downtown	3,366,079	2,614,717	29%	1,728,611	95%	1,885,792	78%	1,773,947	90%	1,585,058	112%
Old Town/Ski Area	2,418,973	1,277,219	89%	1,532,020	58%	2,172,950	11%	2,093,986	16%	1,924,930	26%
In County	293,685	284,052	3%	257,506	14%	265,967	10%	264,333	11%	258,702	14%
Outside County	698,035	480,330	45%	330,984	111%	371,452	88%	326,048	114%	258,492	170%

2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

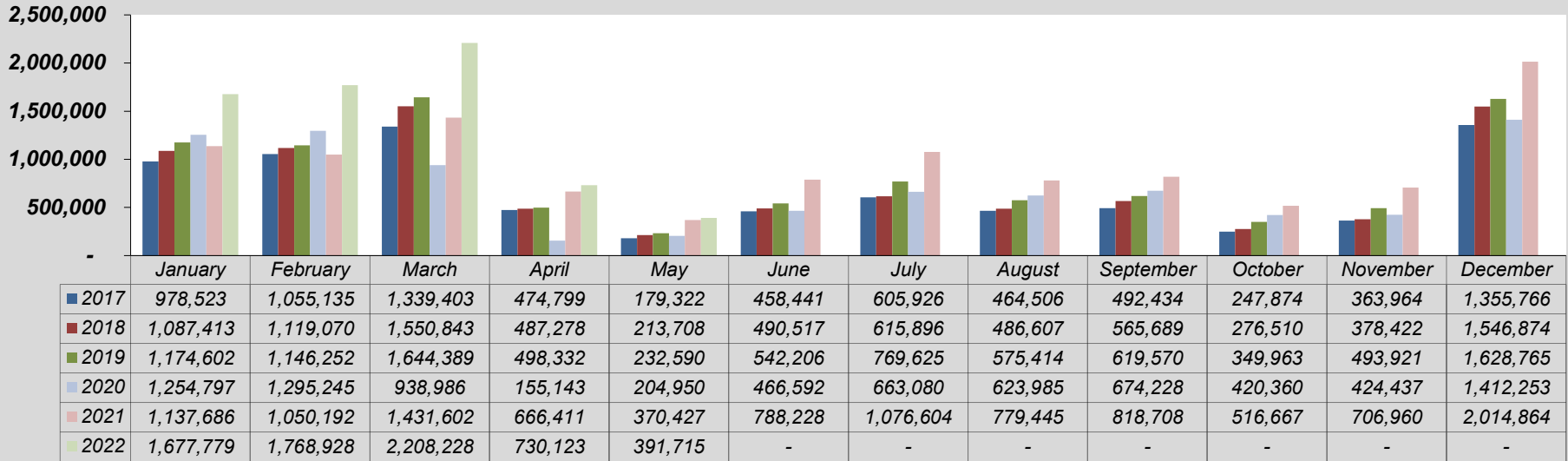


2021 YTD TAX COLLECTION BY GEOGRAPHIC AREA

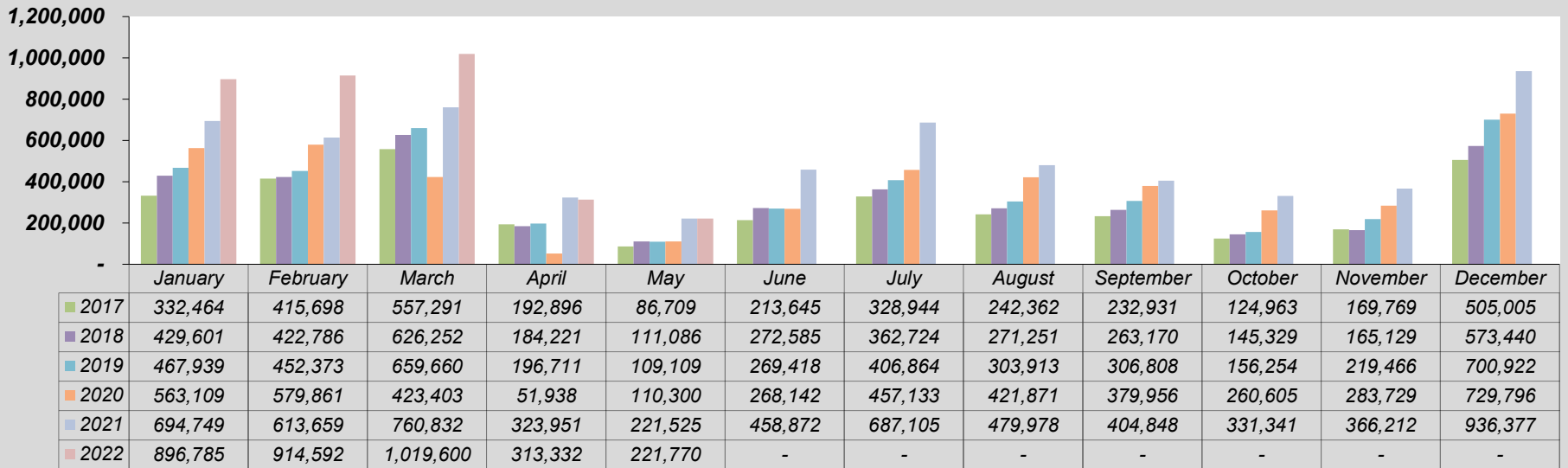


SALES, LODGING AND ACCOMMODATIONS HISTORICAL COMPARISONS

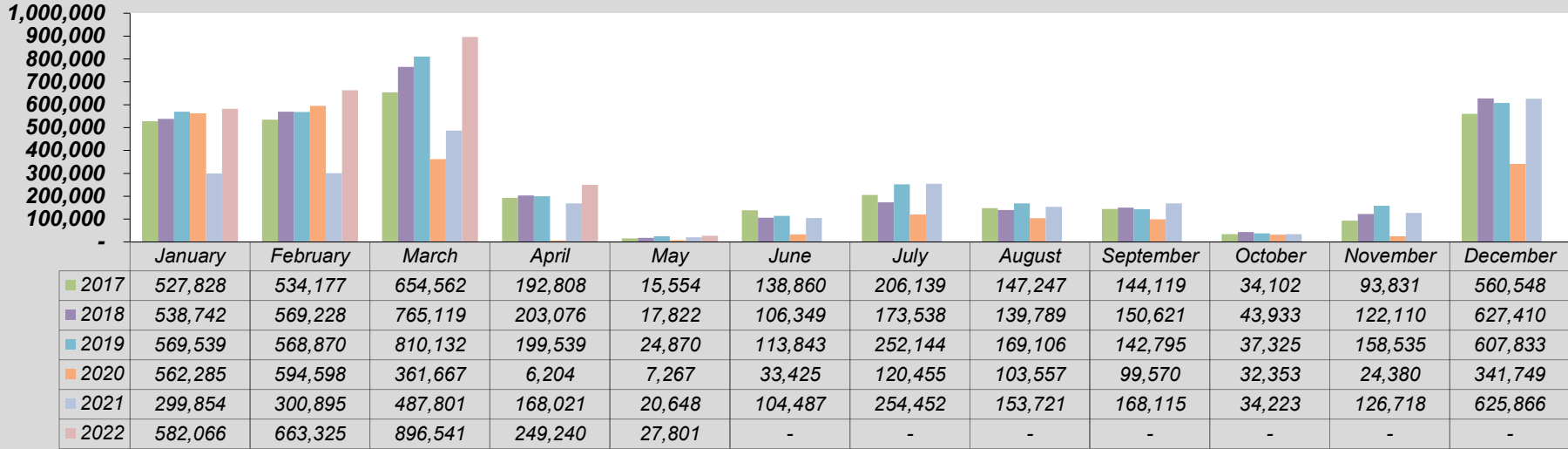
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION BY MONTH TOTAL COLLECTED



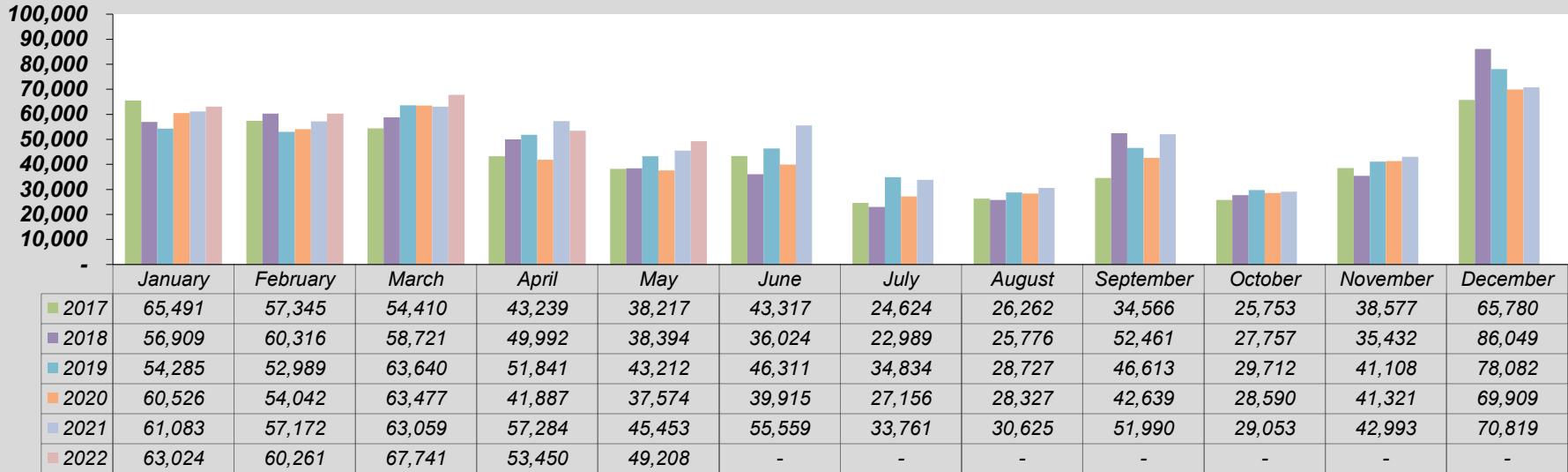
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION DOWNTOWN



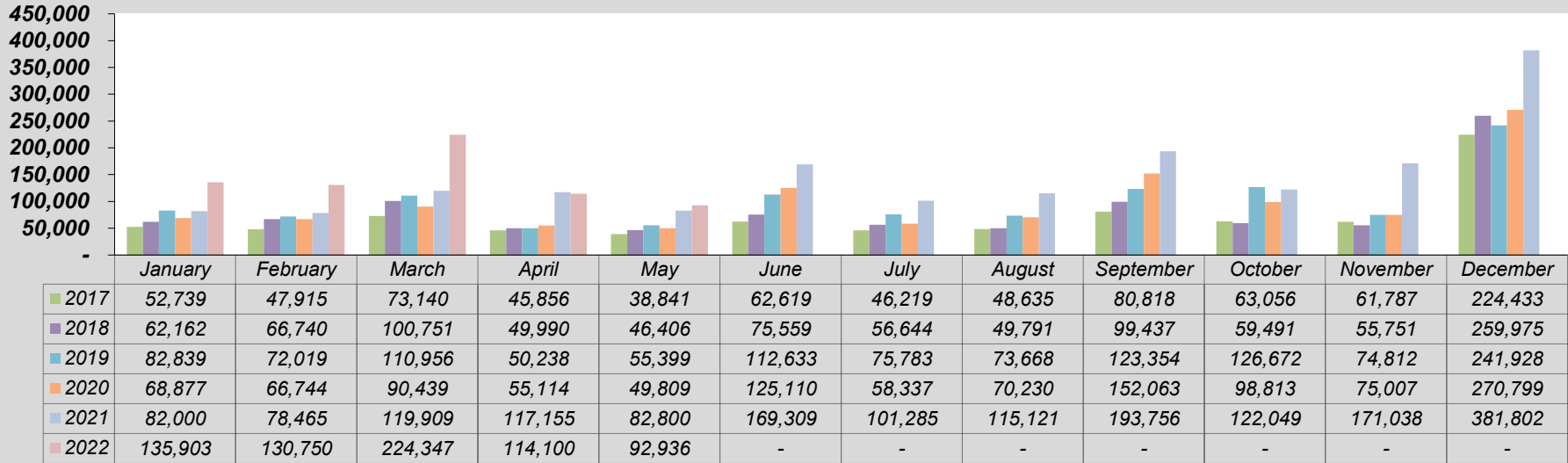
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OLD TOWN/SKI AREA**



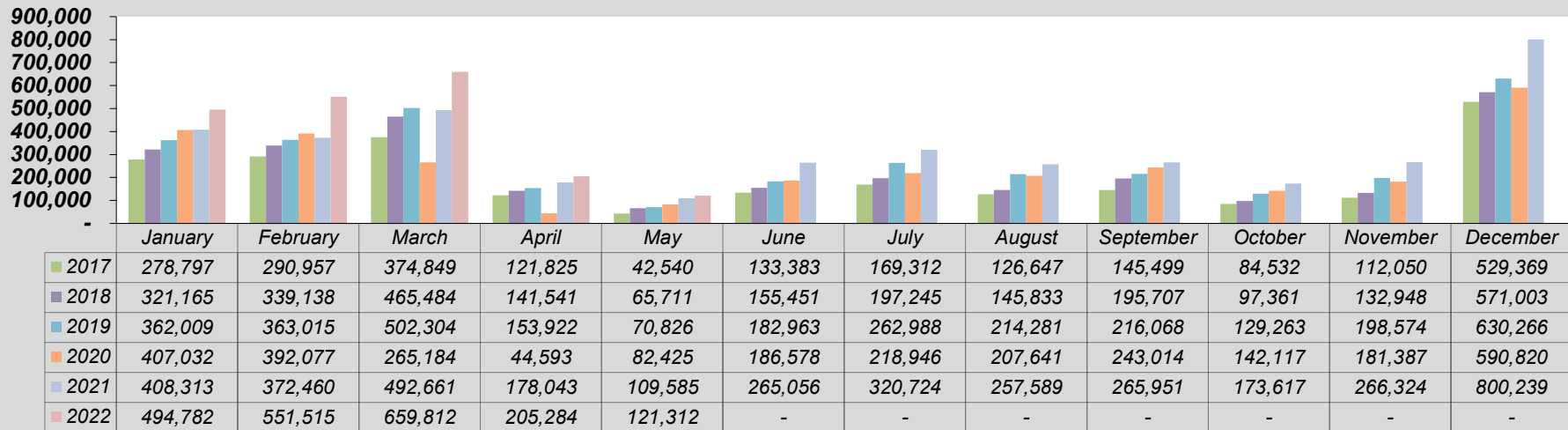
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
IN COUNTY**



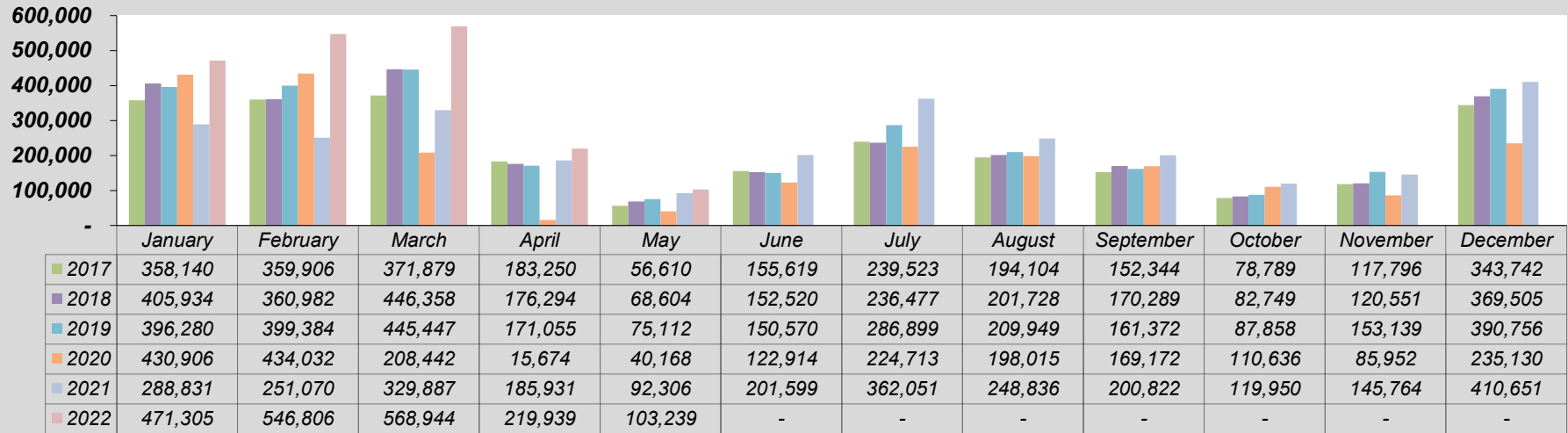
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OUTSIDE COUNTY**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RETAIL**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
LODGING & ACCOMMODATION**

