

COUNCIL OBJECTIVES/PRIORITIES FOR 2022–2023



- Advance housing projects within Winter Park and Fraser Valley
- ▶ Completion of housing studies to support FRVHP
 - ▶ Formalize Town's plans on pursuit of housing projects and units



Develop infrastructure improvement plans (downtown streetscape, resort connectivity & natural spaces planning) to address negative impacts where infrastructure is required or mitigation is needed (dispersed camping areas) to maintain Winter Park's natural areas



- Finalize the Town's zoning code and development regulations
- ▶ Meet with Planning Commission periodically to provide input and desired direction



Continue Winter Park's efforts for developing a year-round economy consistent with the Town's adopted vision statement



- Advance mental health initiatives in the community
- ▶ Work with HOPE Committee and other strategic partners to increase availability of services
 - ▶ Establish ongoing funding for programs



Advance environmental sustainability initiatives through commitment of staff resources, pursuit of grant funding and working with community partners



Engage consultant from the Imagine Winter Park Plan to evaluate and better define the four core values



Maintain communication and relationship building with Town's strategic partners



Financial planning and stabilization – diversification of revenues, development of planning models, planning for future capital improvement projects



Continue the Town's marketing strategy through partnerships with the Chamber of Commerce, Winter Park Resort and other community partners