

TOWN OF WINTER PARK, CO

September 2022



SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

The Town of Winter Park Sales, Lodging, Accommodation, and Trails/Transit Tax Report examines tax collections for the month of September 2022, which were remitted to the Town in October 2022, and includes an analysis for the year-to-date results along with prior year results.

SUMMARY RESULTS FOR SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX

The Town of Winter Park's September 2022 sales tax collections were 14% above September 2021 collections. All Sectors are still experiencing double digit growth over 2021 collections year-to-date. The Restaurant & Bar Old Town Ski Area Sector increased 8% compared to September 2021. While the Lodging Sector had a decrease of 18% compared to September 2021, however year-to-date the Lodging Sector is 28% higher compared to a year ago. We attribute this to the end of the summer season and more tourists visiting for the day based on the other sectors remaining higher compared to September 2021. The Town's year-to-date collections continue to exceed budgeted collections.

Current Month

7% Tax	September 2022	September 2021	22-21 %	September 2020	22-20 %	September 2019	22-19 %	September 2018	22-18 %	September 2017	22-17 %
Sales Tax - Not Lodging (5%)	515,883	401,441	29%	363,944	42%	368,834	40%	336,939	53%	283,377	82%
Lodging/Accomm Tax (5%)	149,567	183,351	-18%	117,647	27%	73,716	103%	67,124	123%	68,362	119%
Monthly Total (5%)	665,450	584,792	14%	481,591	38%	442,550	50%	404,063	65%	351,738	89%
Transit & Trails Tax (2%)	266,180	233,917	14%	192,636	38%	177,020	50%	161,625	65%	140,695	89%
Total Collected for Month	931,630	818,708	14%	674,228	38%	619,570	50%	565,689	65%	492,434	89%

Year-To-Date

7% Tax	YTD 2022	YTD 2021	22-21 %	YTD 2020	22-20 %	YTD 2019	22-19 %	YTD 2018	22-18 %	YTD 2017	22-17 %
Sales Tax - Not Lodging (5%)	5,324,390	4,192,057	27%	3,388,583	57%	3,909,308	36%	3,578,375	49%	3,211,908	66%
Lodging/Accomm Tax (5%)	2,137,631	1,607,446	33%	1,094,993	95%	1,235,678	73%	1,148,069	86%	1,108,352	93%
YTD Total (5%)	7,462,020	5,799,502	29%	4,483,576	66%	5,144,986	45%	4,726,444	58%	4,320,260	73%
Transit & Trails Tax (2%)	2,984,808	2,319,801	29%	1,793,430	66%	2,057,994	45%	1,890,578	58%	1,728,230	73%
Total Collected for Year	10,446,828	8,119,303	29%	6,277,006	66%	7,202,980	45%	6,617,022	58%	6,048,490	73%

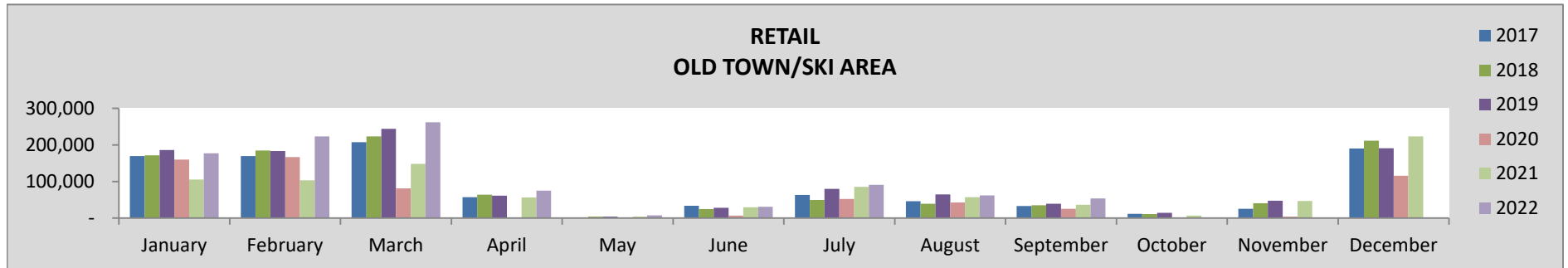
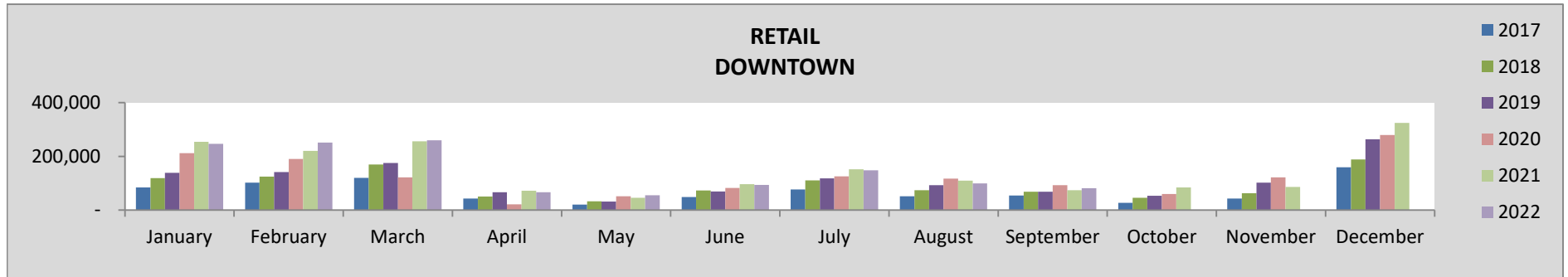
TAX COMPARISON BY INDUSTRY CLASS AND LOCATION

The following compares sales, lodging and accommodations tax collections for the current month and year by sector and location of the business.

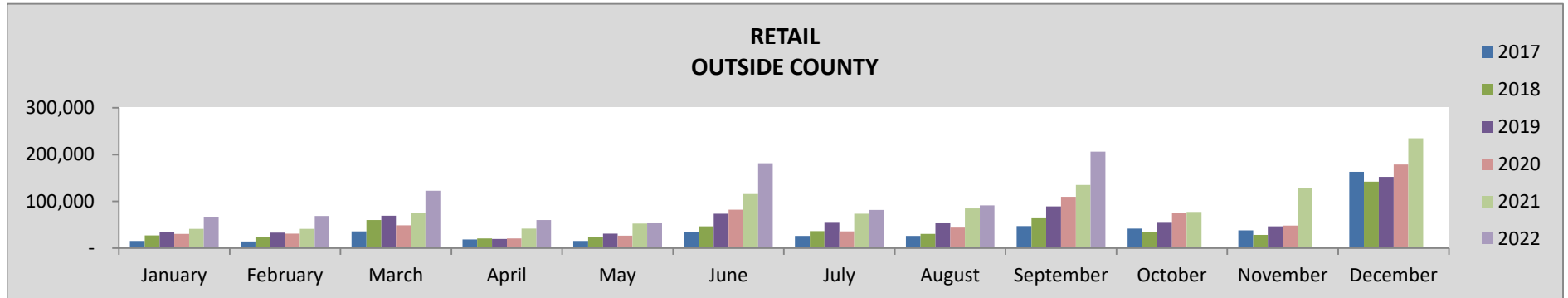
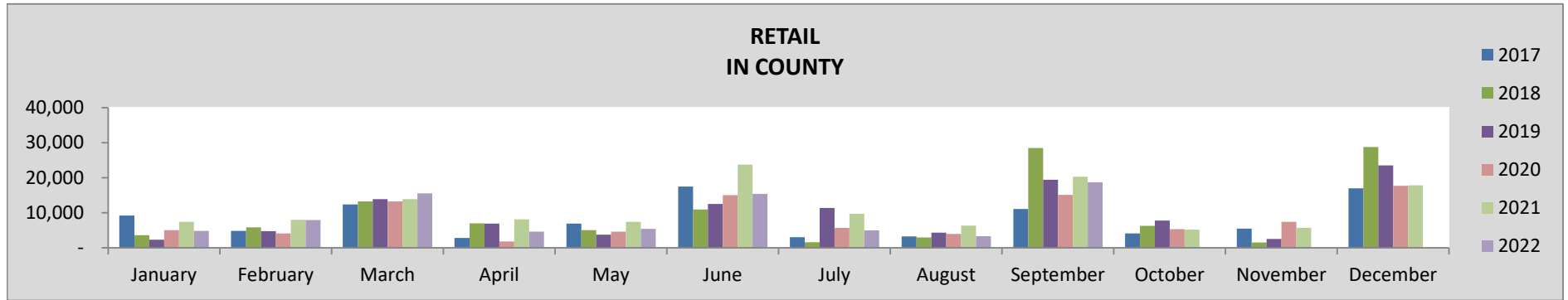
RETAIL

September	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	359,412	265,951	35%	243,014	48%	216,068	66%	195,707	84%	145,499	147%
Downtown	81,224	74,151	10%	92,675	-12%	67,906	20%	67,994	19%	53,952	51%
Old Town/Ski Area	53,318	36,445	46%	25,250	111%	39,449	35%	35,119	52%	33,166	61%
In County	18,729	20,259	-8%	15,132	24%	19,423	-4%	28,488	-34%	11,101	69%
Outside County	206,142	135,096	53%	109,957	87%	89,290	131%	64,106	222%	47,281	336%

YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	3,294,501	2,670,381	23%	2,047,492	61%	2,328,376	41%	2,027,276	63%	1,683,809	96%
Downtown	1,300,170	1,280,147	2%	1,014,273	28%	900,462	44%	820,731	58%	599,661	117%
Old Town/Ski Area	981,982	625,525	57%	535,283	83%	890,441	10%	795,014	24%	779,713	26%
In County	80,837	104,959	-23%	68,576	18%	79,301	2%	78,708	3%	71,030	14%
Outside County	931,512	659,750	41%	429,359	117%	458,172	103%	332,822	180%	233,406	299%



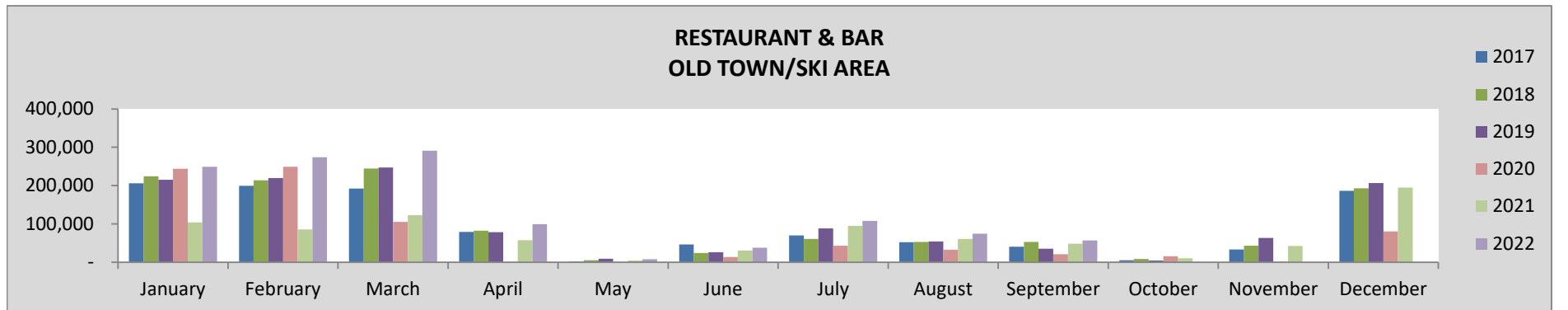
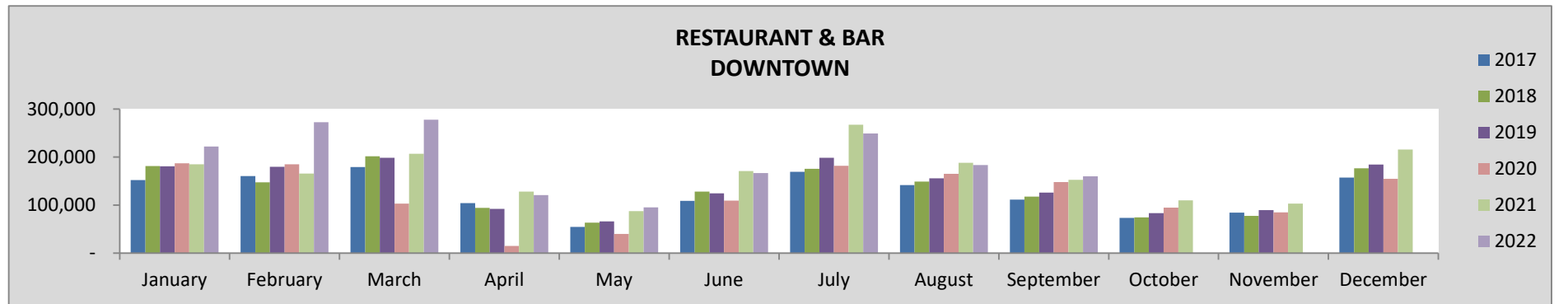
RETAIL - CONTINUED



RESTAURANT & BAR

September	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	216,839	200,822	8%	169,172	28%	161,372	34%	170,289	27%	152,344	42%
Downtown	159,834	152,523	5%	147,898	8%	126,156	27%	117,470	36%	111,604	43%
Old Town/Ski Area	57,005	48,300	18%	21,275	168%	35,216	62%	52,819	8%	40,735	40%

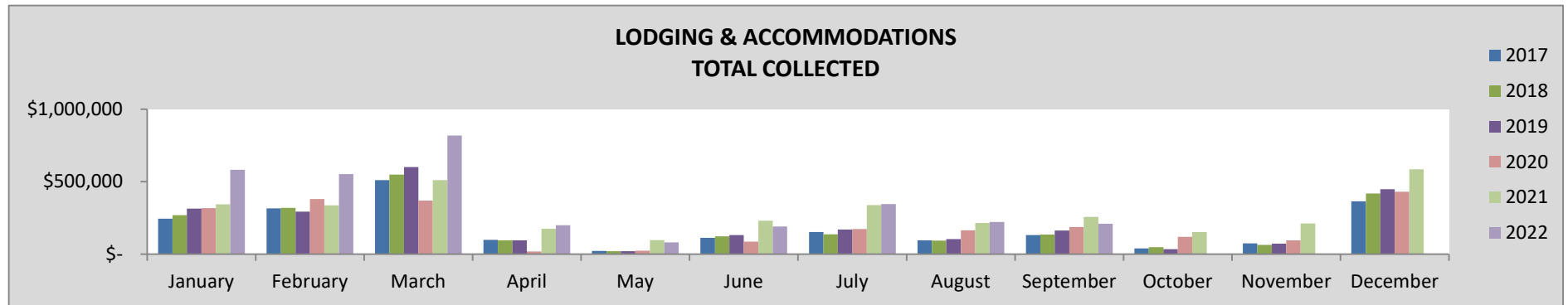
YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	2,946,940	2,161,333	36%	1,844,035	60%	2,296,066	28%	2,219,185	33%	2,071,375	42%
Downtown	1,747,515	1,551,678	13%	1,133,831	54%	1,321,962	32%	1,258,312	39%	1,182,066	48%
Old Town/Ski Area	1,199,425	609,655	97%	710,205	69%	974,104	23%	960,873	25%	889,304	35%



LODGING & ACCOMMODATION

September	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	209,394	256,691	-18%	187,053	12%	163,026	28%	134,329	56%	132,485	58%

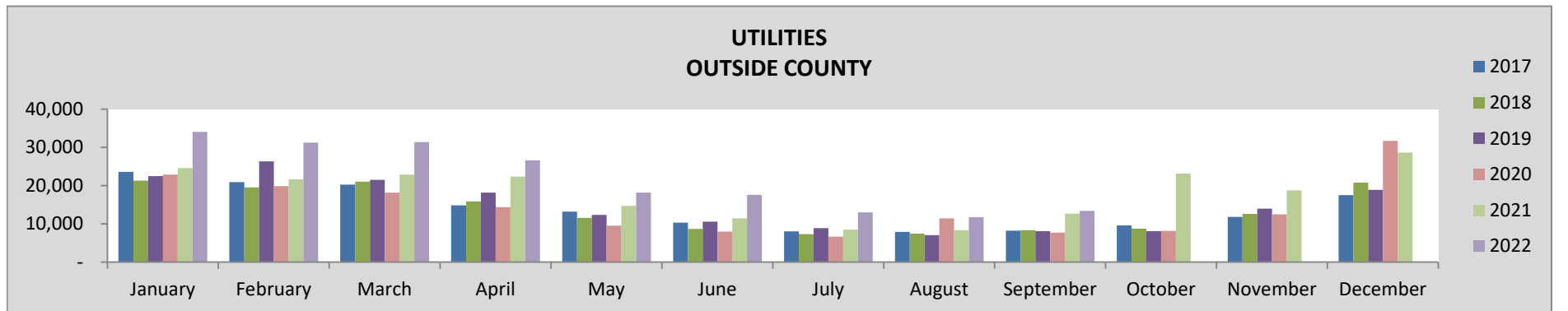
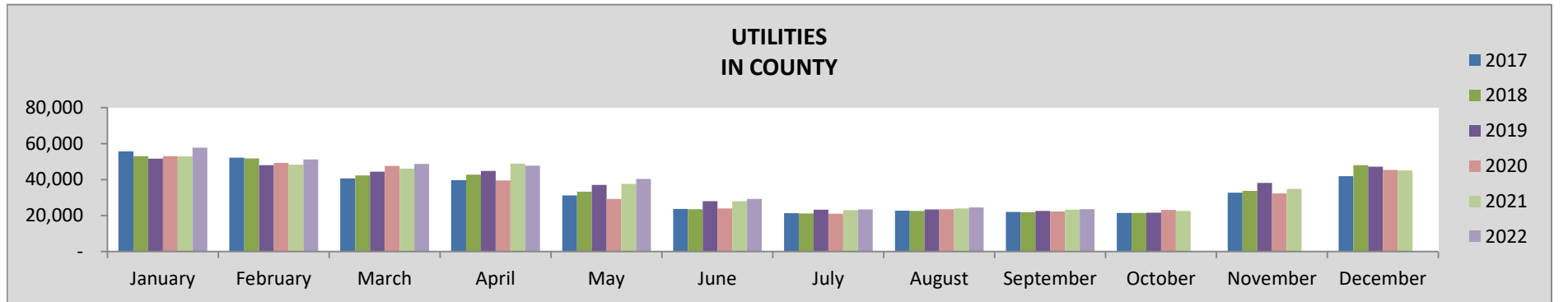
YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	3,202,077	2,507,115	28%	1,720,043	86%	1,892,975	69%	1,741,626	84%	1,684,177	90%



UTILITIES

September	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	36,980	35,964	3%	29,952	23%	30,582	21%	30,208	22%	30,238	22%
In County	23,592	23,264	1%	22,224	6%	22,506	5%	21,880	8%	21,991	7%
Outside County	13,388	12,700	5%	7,728	73%	8,076	66%	8,328	61%	8,247	62%

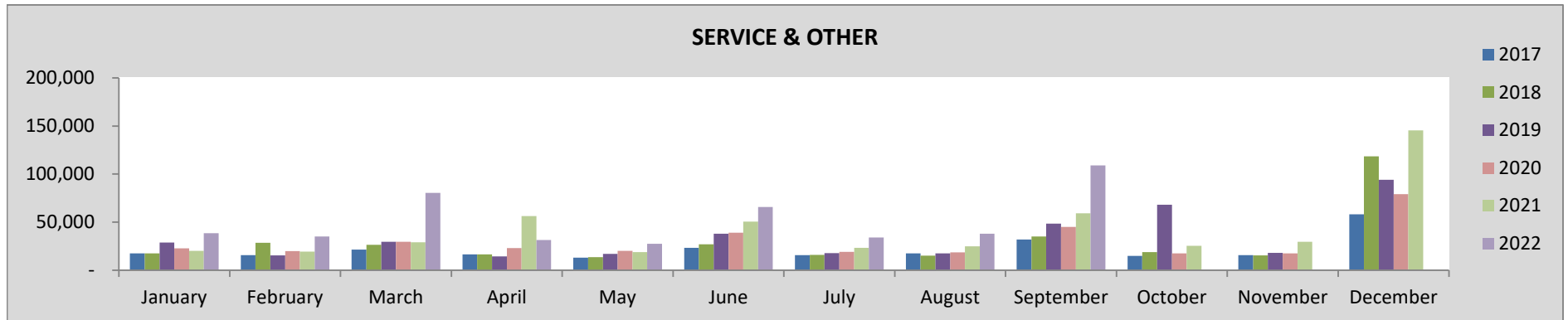
YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	543,594	478,977	13%	428,045	27%	458,405	19%	433,144	25%	436,311	25%
In County	346,467	331,906	4%	309,471	12%	322,977	7%	312,181	11%	309,005	12%
Outside County	197,127	147,072	34%	118,574	66%	135,428	46%	120,963	63%	127,306	55%



SERVICE & OTHER

September	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	109,004	59,280	84%	45,037	142%	48,522	125%	35,156	210%	31,868	242%
Downtown	17,462	2,241	679%	2,729	540%	15,144	15%	3,389	415%	2,438	616%
Old Town/Ski Area	2,874	2,672	8%	2,672	8%	2,706	6%	2,672	8%	2,672	8%
In County	5,581	8,408	-34%	5,258	6%	4,684	19%	2,093	167%	1,474	279%
Outside County	83,088	45,959	81%	34,377	142%	25,988	220%	27,003	208%	25,290	229%

YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	459,717	301,497	52%	237,391	94%	227,157	102%	195,791	135%	172,818	166%
Downtown	36,264	5,554	553%	7,422	389%	17,968	102%	6,703	441%	5,268	588%
Old Town/Ski Area	24,247	24,045	1%	24,046	1%	26,252	-8%	24,700	-2%	24,045	1%
In County	19,474	18,924	3%	17,133	14%	20,101	-3%	10,694	82%	7,437	162%
Outside County	379,732	252,974	50%	188,790	101%	162,837	133%	153,693	147%	136,072	179%



SALES TAX COMPARISON BY LOCATION

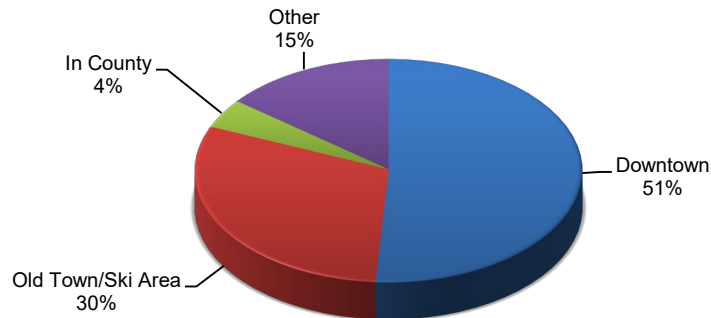
The following compares sales tax collections for the current month and year by location of the business. For lodging properties managed by a property management company, the lodging and accommodation taxes are reflected in the geographic area of the property management company offices.

GEOGRAPHIC AREA

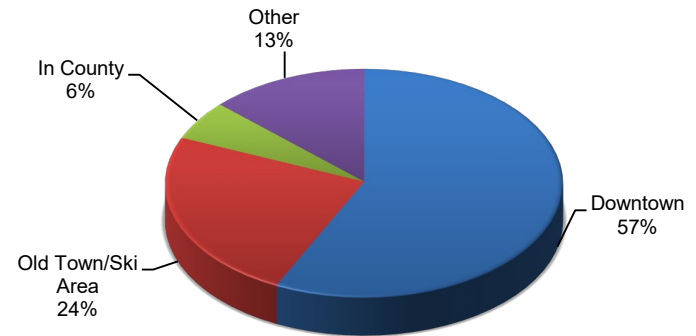
September	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
Downtown	431,313	404,848	7%	379,956	14%	306,808	41%	263,170	64%	232,931	85%
Old Town/Ski Area	149,797	168,115	-11%	99,570	50%	142,795	5%	150,621	-1%	144,119	4%
In County	47,902	51,990	-8%	42,639	12%	46,613	3%	52,461	-9%	34,566	39%
Outside County	302,618	193,756	56%	152,063	99%	123,354	145%	99,437	204%	80,818	274%

YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
Downtown	5,337,642	4,645,521	15%	3,255,713	64%	3,172,795	68%	2,943,676	81%	2,602,940	105%
Old Town/Ski Area	3,154,029	1,957,994	61%	1,889,026	67%	2,850,839	11%	2,664,284	18%	2,561,295	23%
In County	446,788	455,987	-2%	395,543	13%	422,453	6%	401,583	11%	387,472	15%
Outside County	1,508,370	1,059,801	42%	736,724	105%	756,890	99%	607,478	148%	496,783	204%

2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

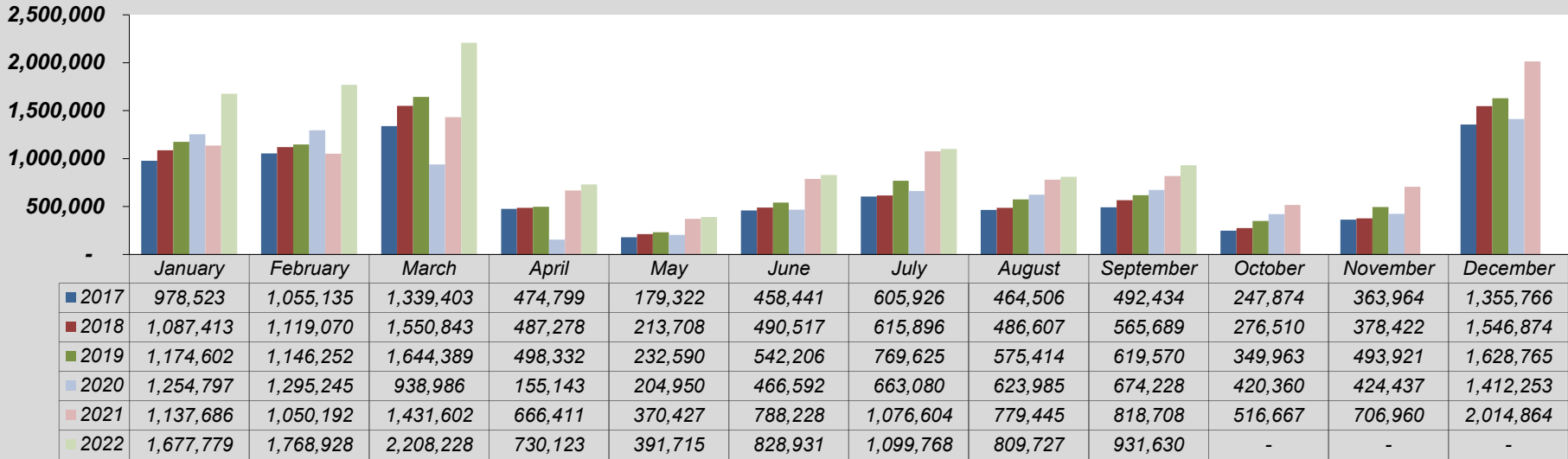


2021 YTD TAX COLLECTION BY GEOGRAPHIC AREA

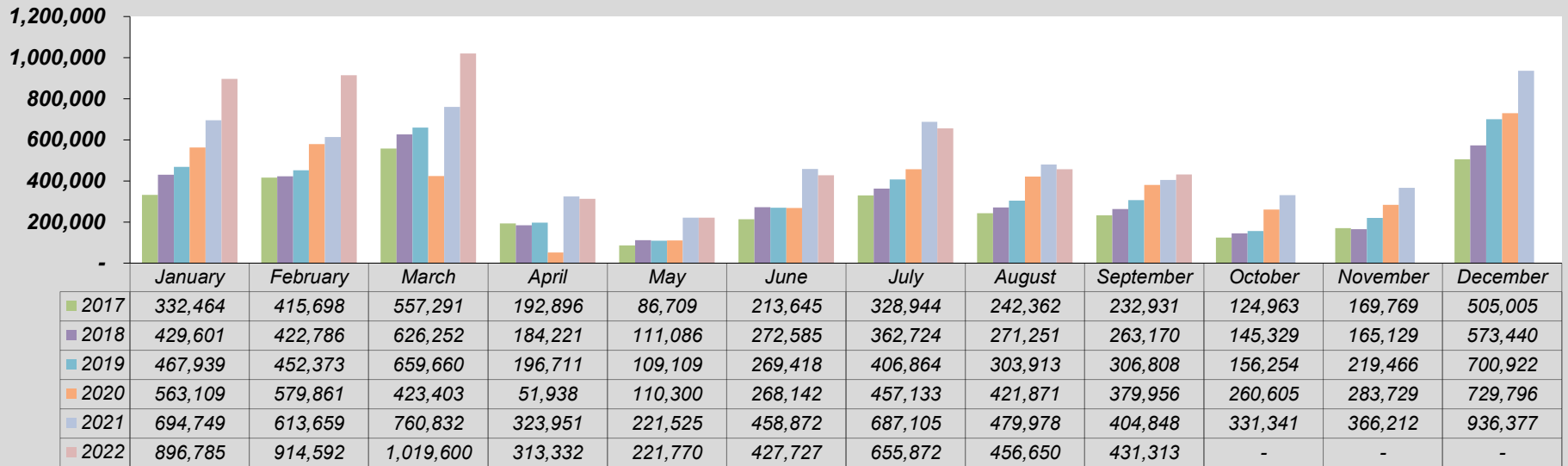


SALES, LODGING AND ACCOMMODATIONS HISTORICAL COMPARISONS

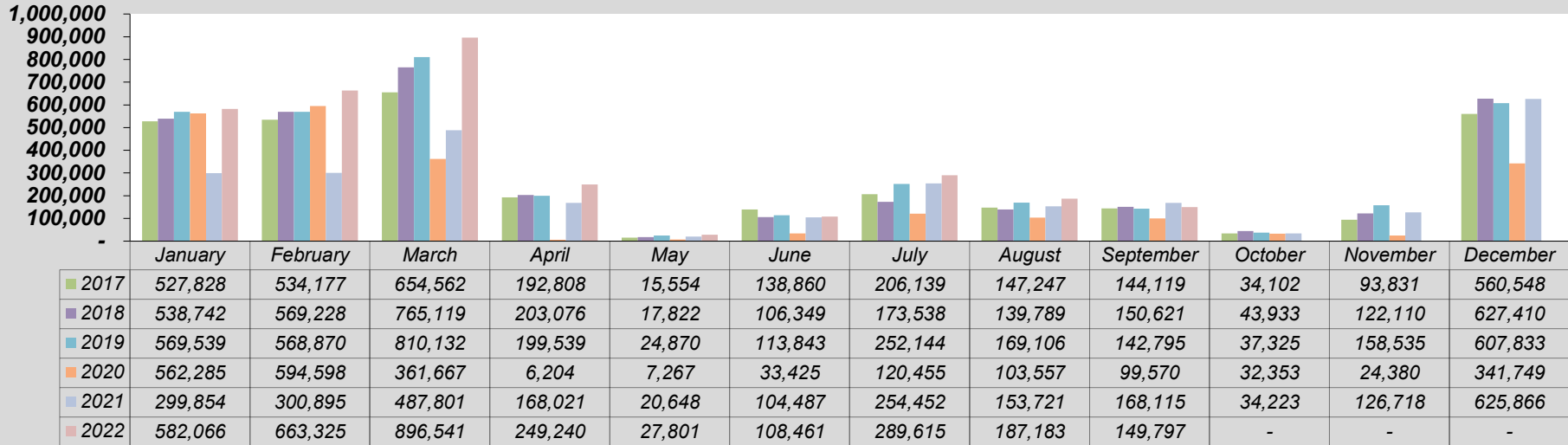
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION BY MONTH TOTAL COLLECTED



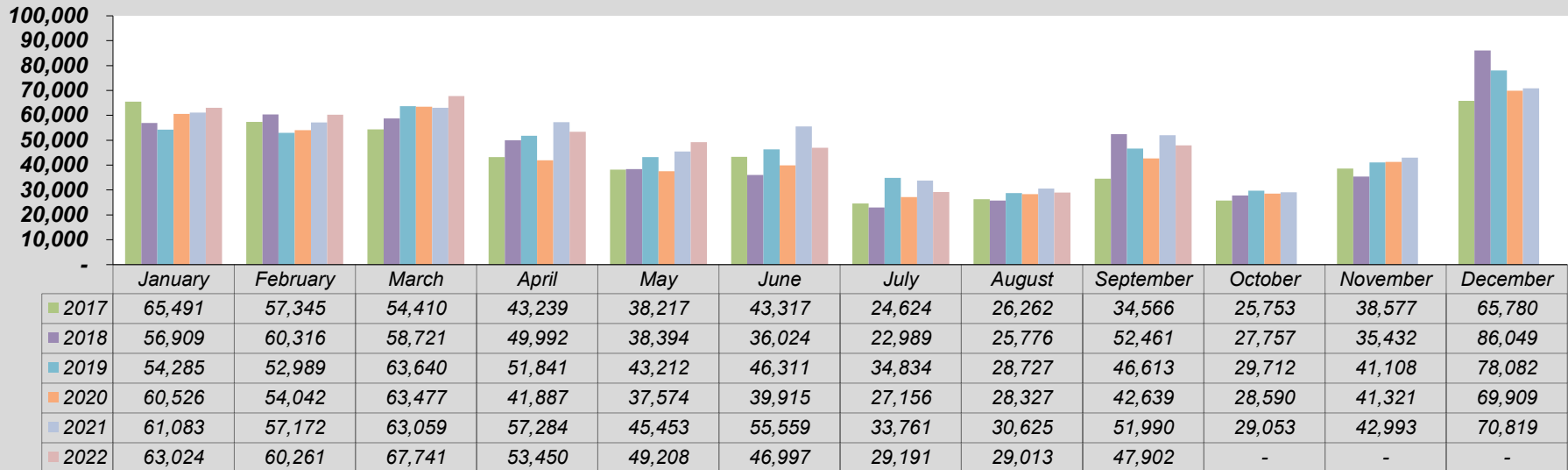
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION DOWNTOWN



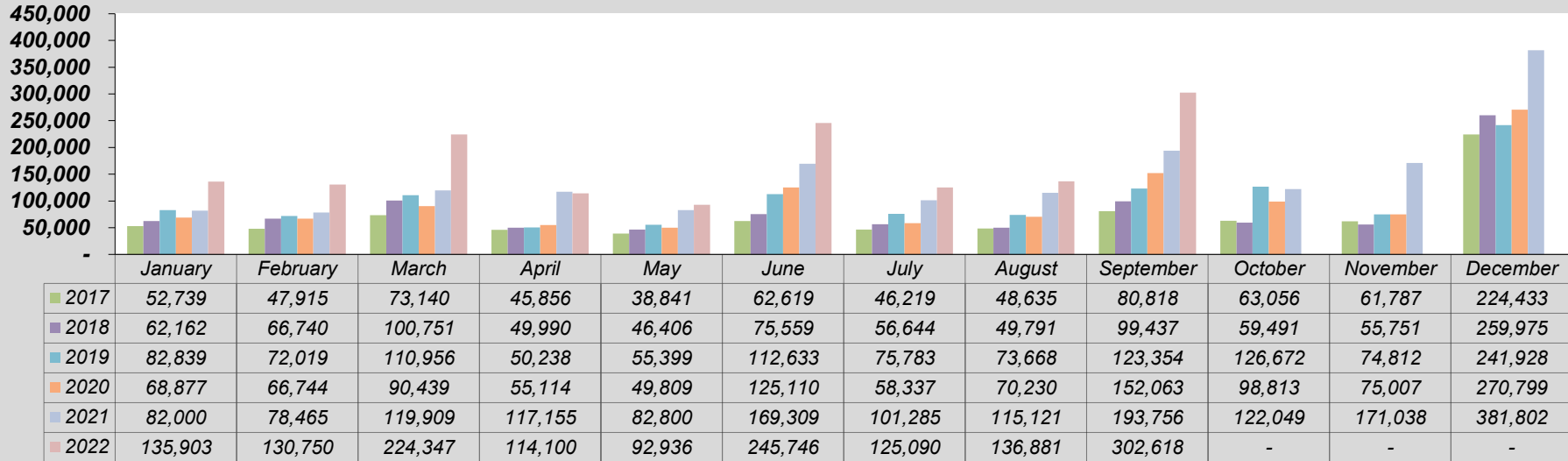
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OLD TOWN/SKI AREA**



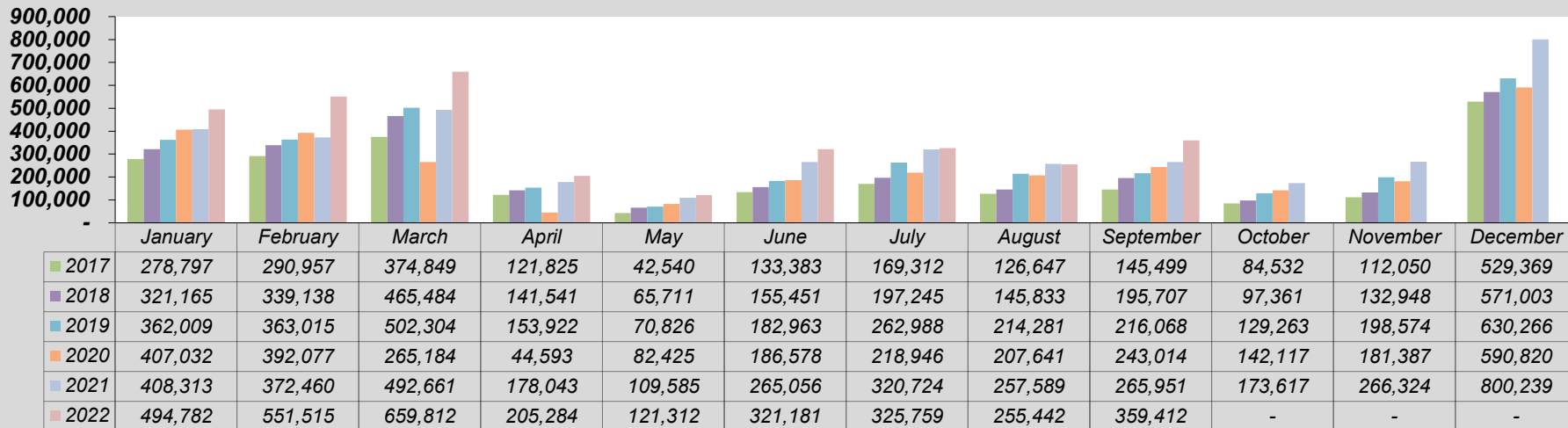
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
IN COUNTY**



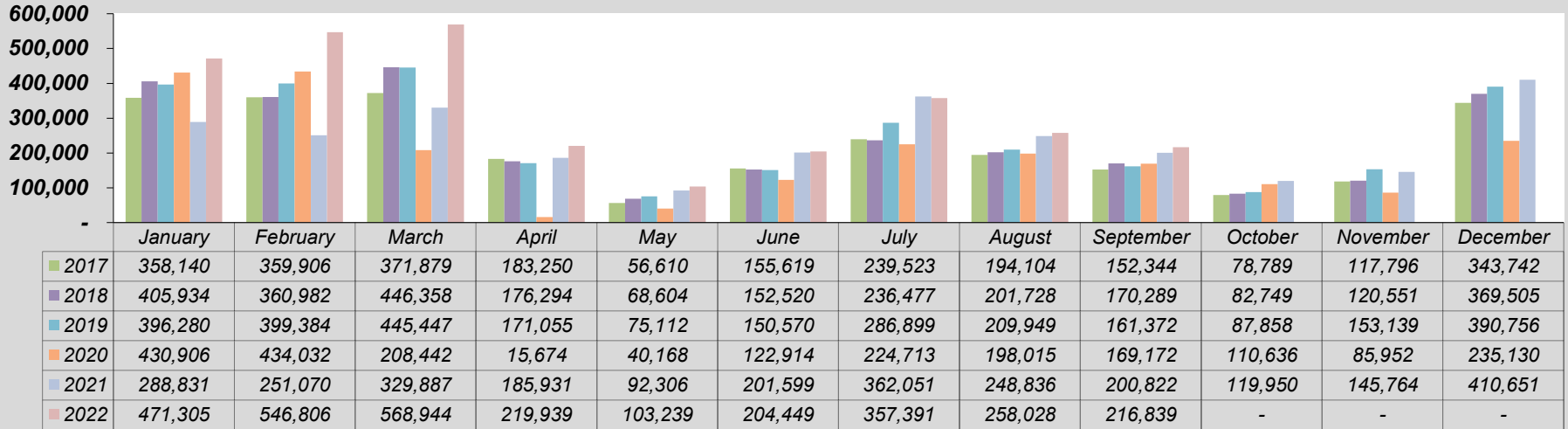
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OUTSIDE COUNTY**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RETAIL**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
LODGING & ACCOMMODATION**

