

# TOWN OF WINTER PARK, CO

## November 2022



### SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

The Town of Winter Park Sales, Lodging, Accommodation, and Trails/Transit Tax Report examines tax collections for the month of November 2022, which were remitted to the Town in December 2022, and includes an analysis for the year-to-date results along with prior year results.

#### SUMMARY RESULTS FOR SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX

The Town of Winter Park's November 2022 sales tax collections were 16% above November 2021 collections. All Sectors are still experiencing double digit growth over 2021 collections year-to-date. The Restaurant & Bar Old Town Ski Area location increased 80% compared to November 2021. While Lodging had an increase of 9% compared to November 2021, with a 26% year-to-date increase compared to a year ago. We attribute this to the Resort opening earlier due to the early snow fall and more tourists staying longer based on the other sectors remaining higher compared to November 2021. The Town's year-to-date collections continue to exceed budgeted collections.

#### Current Month

7% Tax	November 2022	November 2021	22-21 %	November 2020	22-20 %	November 2019	22-19 %	November 2018	22-18 %	November 2017	22-17 %
Sales Tax - Not Lodging (5%)	420,570	353,835	19%	235,399	79%	301,378	40%	225,234	87%	207,172	103%
Lodging/Accomm Tax (5%)	165,043	151,137	9%	67,770	144%	51,471	221%	45,067	266%	52,803	213%
Monthly Total (5%)	585,613	504,972	16%	303,169	93%	352,849	66%	270,302	117%	259,974	125%
Transit & Trails Tax (2%)	234,245	201,989	16%	121,268	93%	141,072	66%	108,121	117%	103,990	125%
Total Collected for Month	819,858	706,960	16%	424,437	93%	493,921	66%	378,422	117%	363,964	125%

#### Year-To-Date

7% Tax	YTD 2022	YTD 2021	22-21 %	YTD 2020	22-20 %	YTD 2019	22-19 %	YTD 2018	22-18 %	YTD 2017	22-17 %
Sales Tax - Not Lodging (5%)	5,897,679	4,623,010	28%	3,705,851	59%	4,319,222	37%	3,871,244	52%	3,473,824	70%
Lodging/Accomm Tax (5%)	2,576,983	2,050,511	26%	1,381,151	87%	1,428,587	80%	1,323,008	95%	1,283,463	101%
YTD Total (5%)	8,474,661	6,673,522	27%	5,087,002	67%	5,747,808	47%	5,194,253	63%	4,757,287	78%
Transit & Trails Tax (2%)	3,389,865	2,669,409	27%	2,034,801	67%	2,299,056	47%	2,077,701	63%	1,903,041	78%
Total Collected for Year	11,864,526	9,342,930	27%	7,121,803	67%	8,046,864	47%	7,271,954	63%	6,660,328	78%

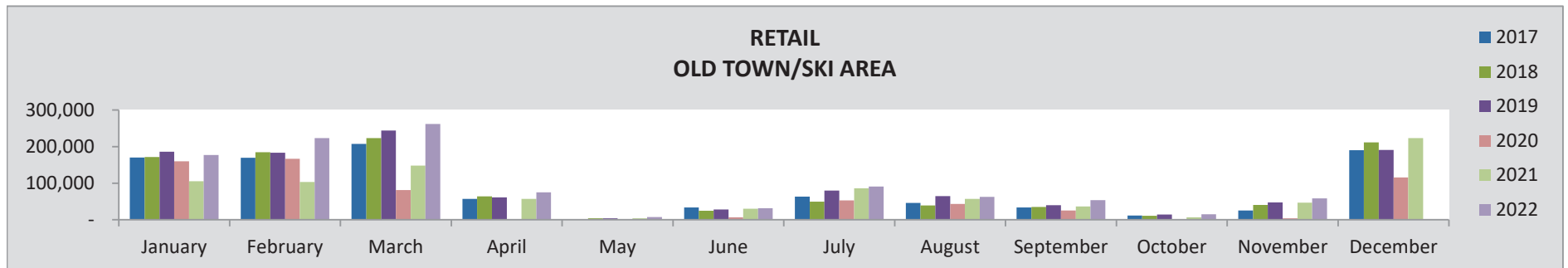
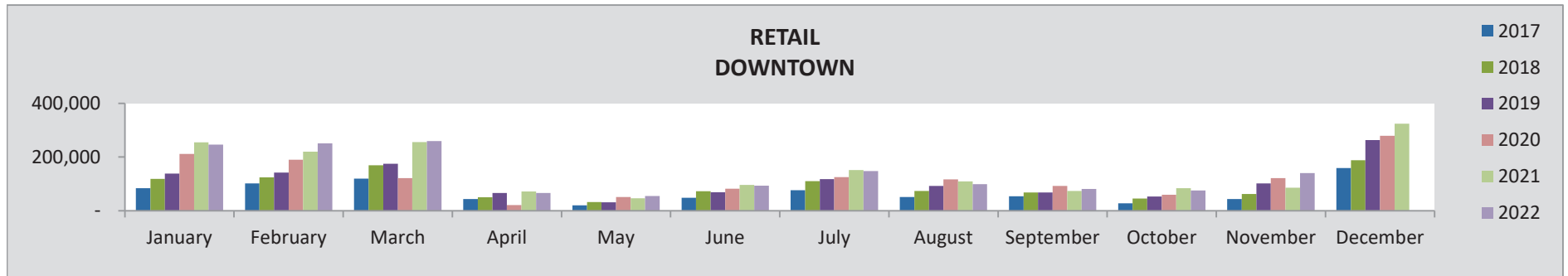
## TAX COMPARISON BY INDUSTRY CLASS AND LOCATION

The following compares sales, lodging and accommodations tax collections for the current month and year by sector and location of the business.

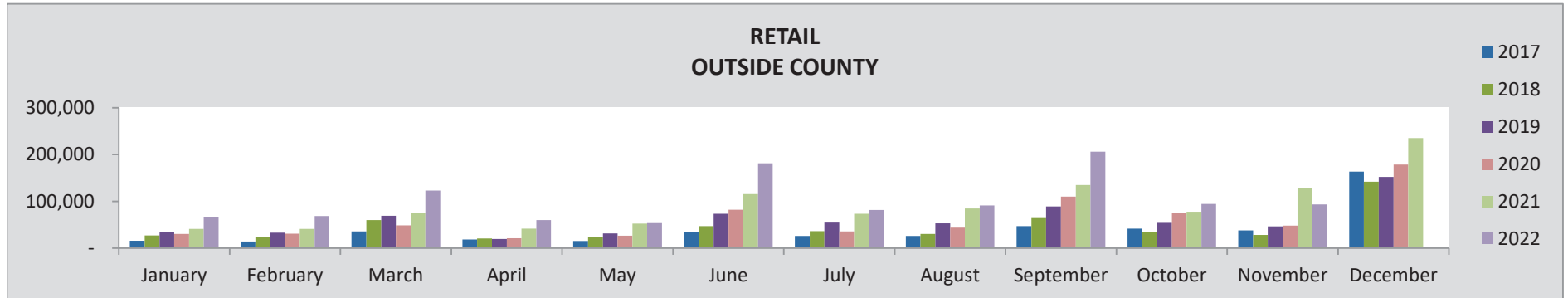
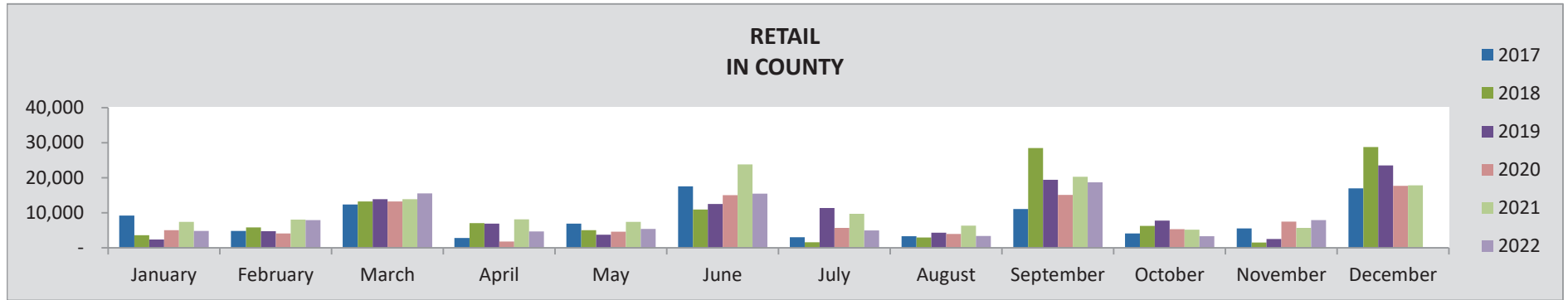
### RETAIL

November	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	300,521	266,324	13%	181,387	66%	198,574	51%	132,948	126%	112,050	168%
Downtown	140,774	85,721	64%	121,474	16%	102,169	38%	62,931	124%	43,315	225%
Old Town/Ski Area	58,545	46,459	26%	4,157	1308%	47,259	24%	40,373	45%	25,104	133%
In County	7,922	5,671	40%	7,452	6%	2,537	212%	1,502	427%	5,509	44%
Outside County	93,281	128,473	-27%	48,305	93%	46,610	100%	28,142	231%	38,123	145%

YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	3,783,265	3,110,321	22%	2,370,996	60%	2,656,213	42%	2,257,585	68%	1,880,391	101%
Downtown	1,516,127	1,449,965	5%	1,195,701	27%	1,055,993	44%	929,218	63%	670,419	126%
Old Town/Ski Area	1,055,605	678,819	56%	540,442	95%	951,909	11%	846,175	25%	816,231	29%
In County	92,103	115,786	-20%	81,367	13%	89,596	3%	86,461	7%	80,673	14%
Outside County	1,119,430	865,751	29%	553,486	102%	558,715	100%	395,732	183%	313,068	258%



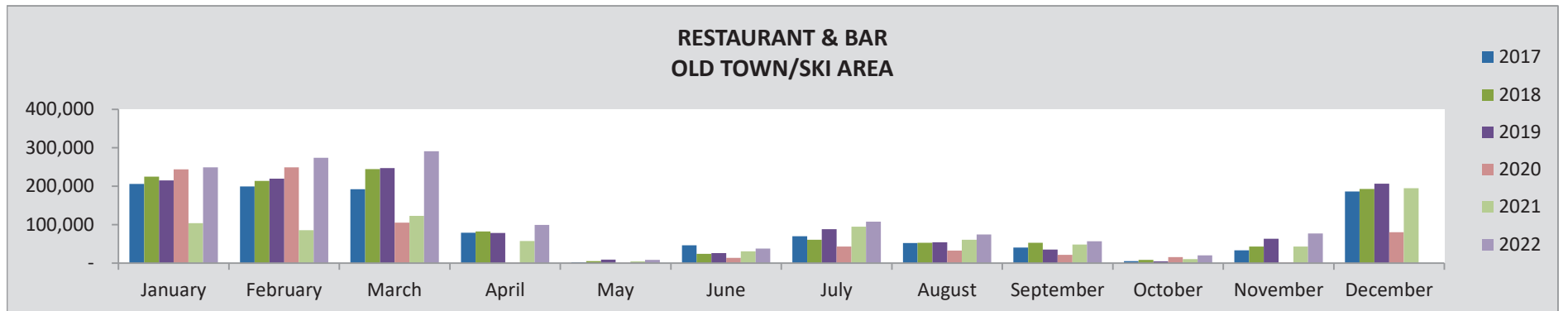
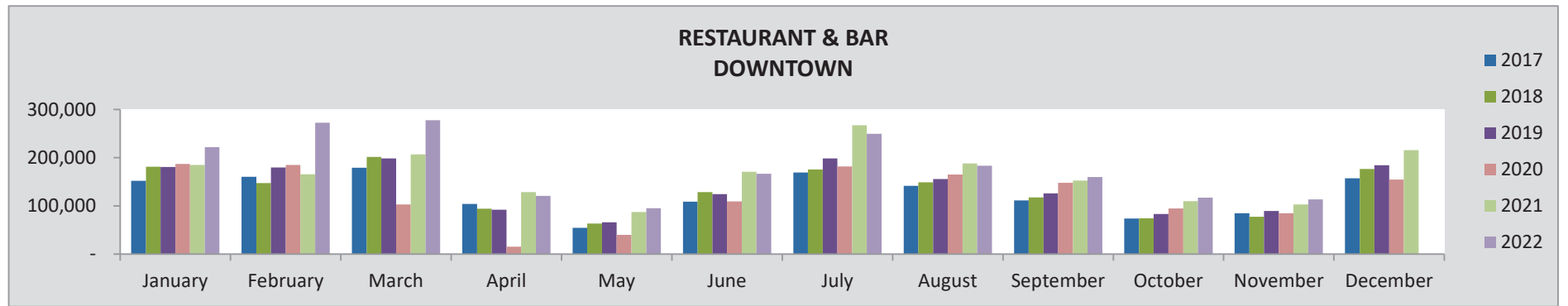
# RETAIL - CONTINUED



# RESTAURANT & BAR

November	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	190,833	145,764	31%	85,952	122%	153,139	25%	120,551	58%	117,796	62%
Downtown	113,471	102,902	10%	84,664	34%	89,680	27%	77,439	47%	84,584	34%
Old Town/Ski Area	77,362	42,862	80%	1,288	5908%	63,459	22%	43,111	79%	33,212	133%

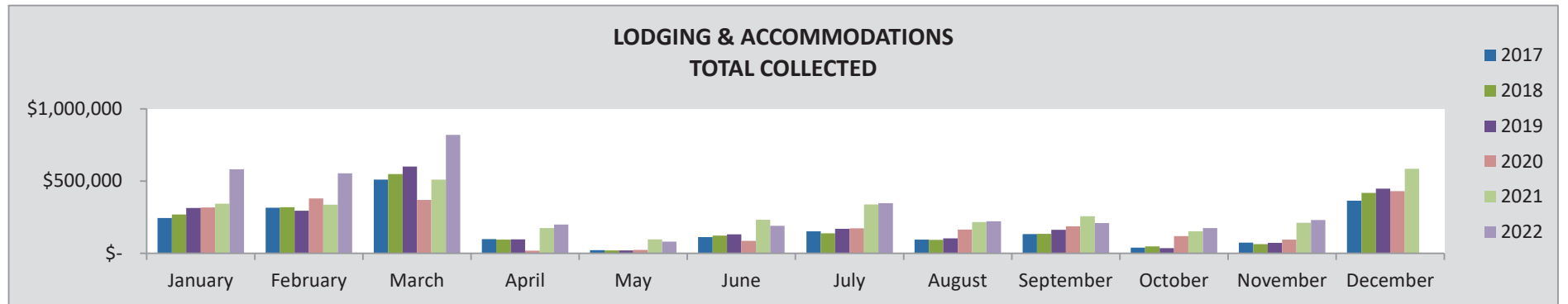
YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	3,275,023	2,427,048	35%	2,040,623	60%	2,537,063	29%	2,422,485	35%	2,267,960	44%
Downtown	1,978,227	1,764,234	12%	1,313,252	51%	1,494,918	32%	1,410,113	40%	1,340,284	48%
Old Town/Ski Area	1,296,796	662,814	96%	727,372	78%	1,042,145	24%	1,012,372	28%	927,671	40%



## LODGING & ACCOMMODATION

November	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	231,060	211,592	9%	94,878	144%	72,059	221%	63,094	266%	73,924	213%

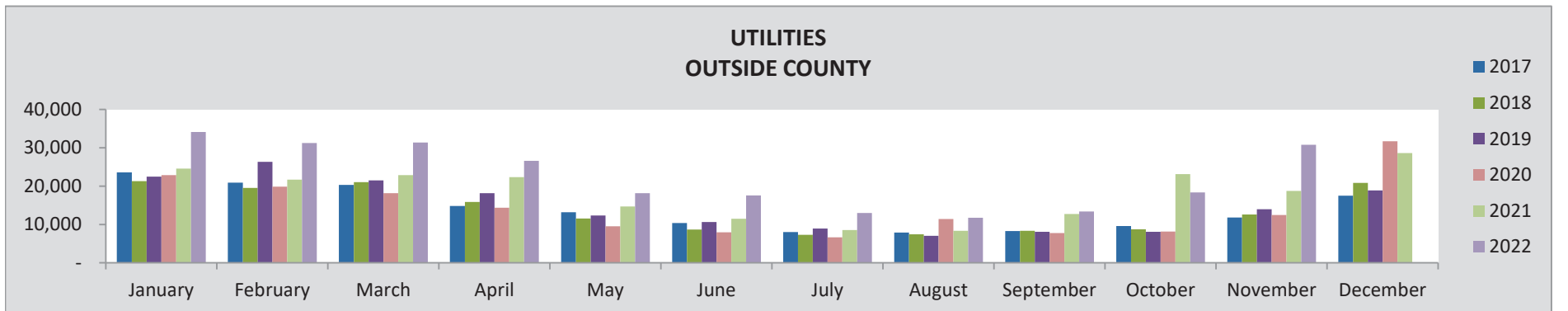
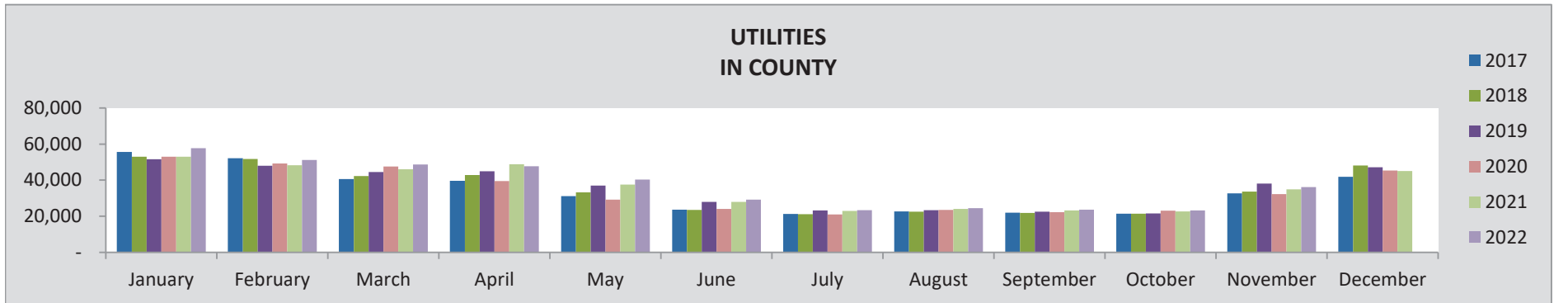
YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	3,607,775	2,870,716	26%	1,933,611	87%	2,000,021	80%	1,852,212	95%	1,796,849	101%



# UTILITIES

November	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	66,931	53,607	25%	44,724	50%	52,142	28%	46,273	45%	44,469	51%
In County	36,163	34,860	4%	32,233	12%	38,151	-5%	33,684	7%	32,676	11%
Outside County	30,769	18,747	64%	12,491	146%	13,990	120%	12,590	144%	11,793	161%

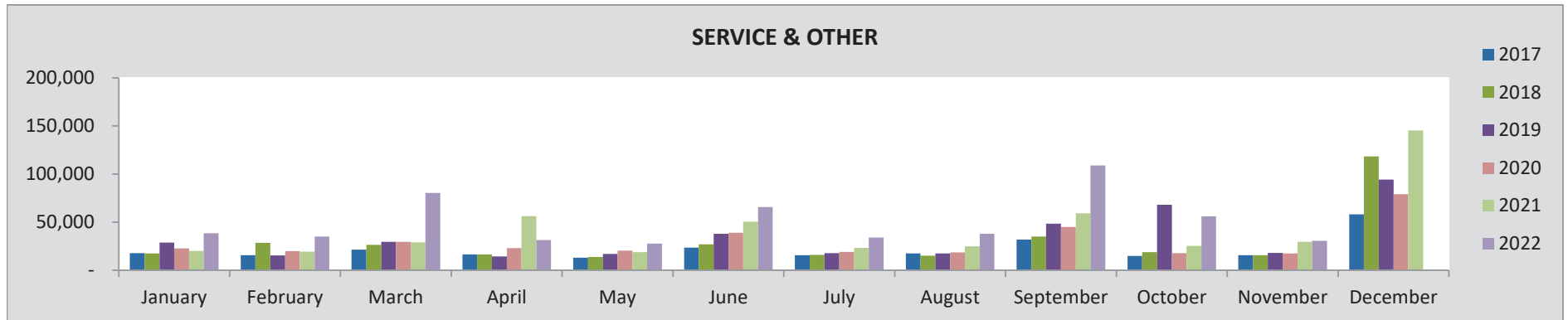
YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	652,149	578,347	13%	504,006	29%	540,270	21%	509,548	28%	511,766	27%
In County	405,896	389,390	4%	364,782	11%	382,761	6%	367,281	11%	363,080	12%
Outside County	246,253	188,957	30%	139,224	77%	157,509	56%	142,267	73%	148,686	66%



## SERVICE & OTHER

November	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	30,512	29,674	3%	17,496	74%	18,007	69%	15,556	96%	15,725	94%
Downtown	11	762	-99%	14	-21%	743	-98%	290	-96%	789	-99%
Old Town/Ski Area	-	2,672	-100%	2,672	-100%	2,672	-100%	-	-	2,672	-100%
In County	1,930	2,422	-20%	599	222%	380	408%	247	682%	392	392%
Outside County	28,571	23,819	20%	14,211	101%	14,212	101%	15,019	90%	11,871	141%

YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
TOTAL	546,314	356,498	53%	272,566	100%	313,296	74%	230,124	137%	203,363	169%
Downtown	36,283	6,329	473%	7,457	387%	19,234	89%	7,000	418%	6,058	499%
Old Town/Ski Area	26,919	29,389	-8%	29,390	-8%	31,595	-15%	27,372	-2%	29,389	-8%
In County	25,319	22,606	12%	17,888	42%	20,770	22%	11,030	130%	8,049	215%
Outside County	457,793	298,175	54%	217,832	110%	241,697	89%	184,721	148%	159,873	186%



## SALES TAX COMPARISON BY LOCATION

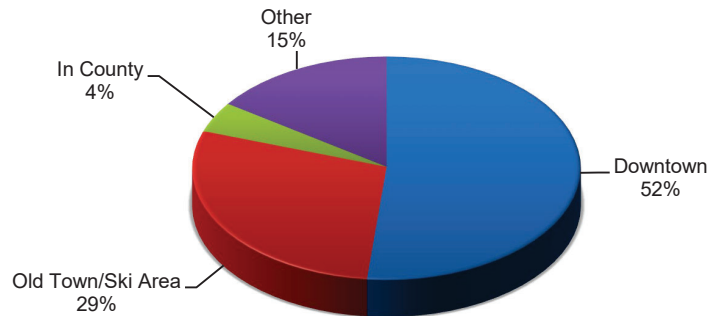
The following compares sales tax collections for the current month and year by location of the business. For lodging properties managed by a property management company, the lodging and accommodation taxes are reflected in the geographic area of the property management company offices.

### GEOGRAPHIC AREA

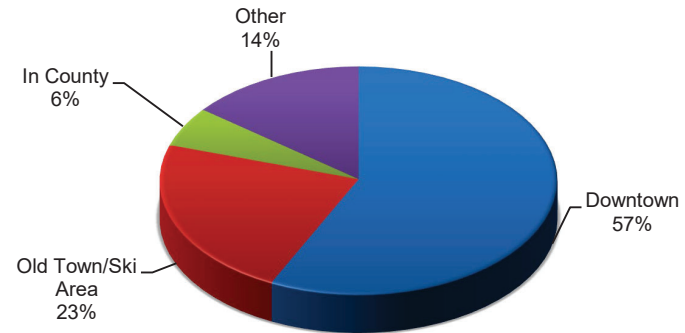
November	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
Downtown	437,585	366,212	19%	283,729	54%	219,466	99%	165,129	165%	169,769	158%
Old Town/Ski Area	183,639	126,718	45%	24,380	653%	158,535	16%	122,110	50%	93,831	96%
In County	46,014	42,993	7%	41,321	11%	41,108	12%	35,432	30%	38,577	19%
Outside County	152,620	171,038	-11%	75,007	103%	74,812	104%	55,751	174%	61,787	147%

YEAR-TO-DATE	2022	2021	22-21%	2020	22-20%	2019	22-19%	2018	22-18%	2017	22-17%
Downtown	6,122,403	5,343,074	15%	3,800,047	61%	3,548,514	73%	3,254,134	88%	2,897,672	111%
Old Town/Ski Area	3,395,320	2,118,935	60%	1,945,759	74%	3,046,699	11%	2,830,327	20%	2,689,228	26%
In County	523,328	528,032	-1%	465,454	12%	493,274	6%	464,772	13%	451,801	16%
Outside County	1,823,475	1,352,889	35%	910,543	100%	958,374	90%	722,720	152%	621,627	193%

**2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA**



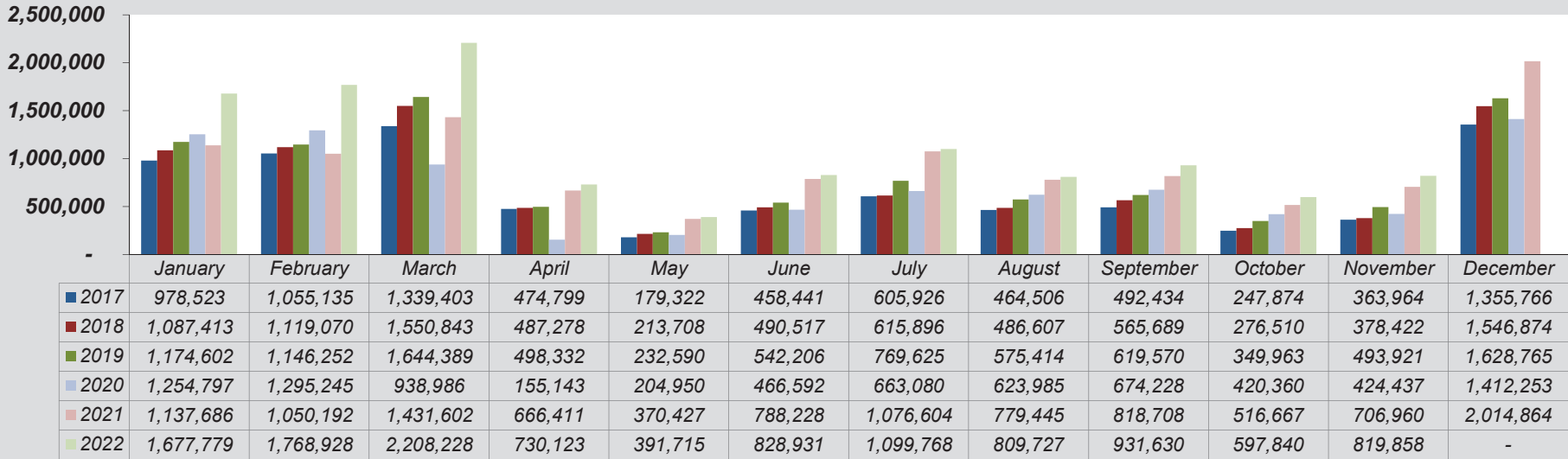
**2021 YTD TAX COLLECTION BY GEOGRAPHIC AREA**



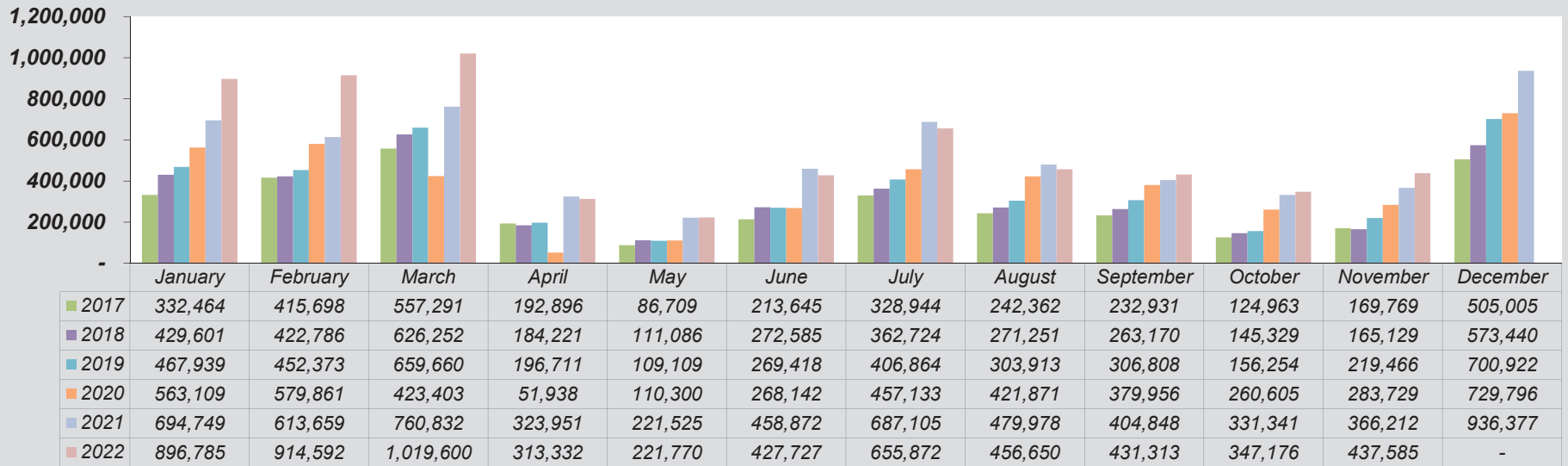


# SALES, LODGING AND ACCOMMODATIONS HISTORICAL COMPARISONS

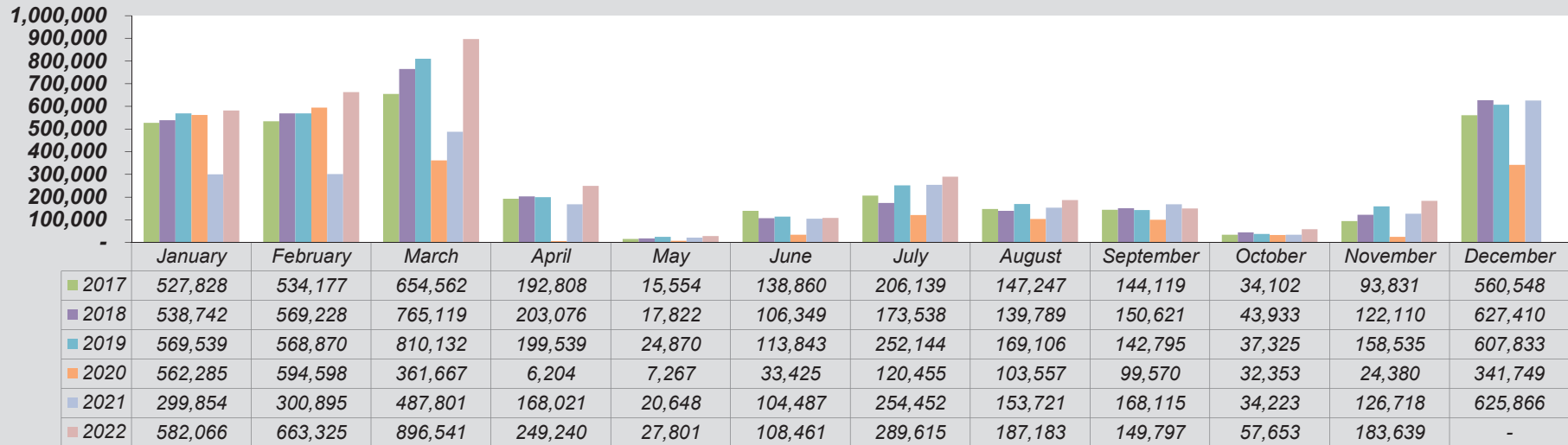
## SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION BY MONTH TOTAL COLLECTED



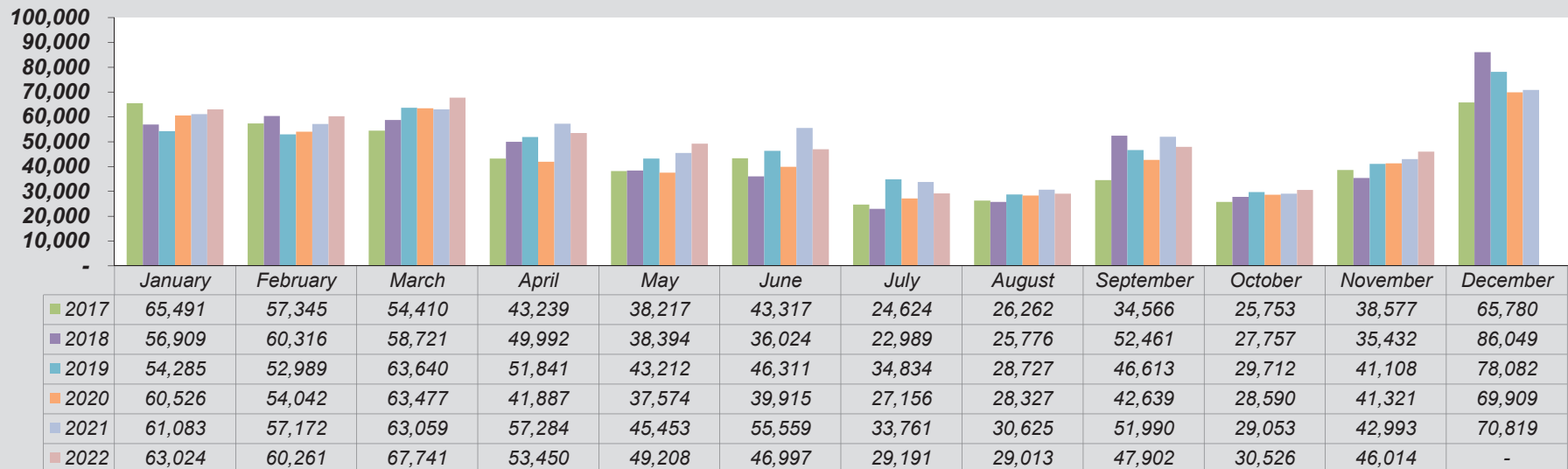
## SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION DOWNTOWN



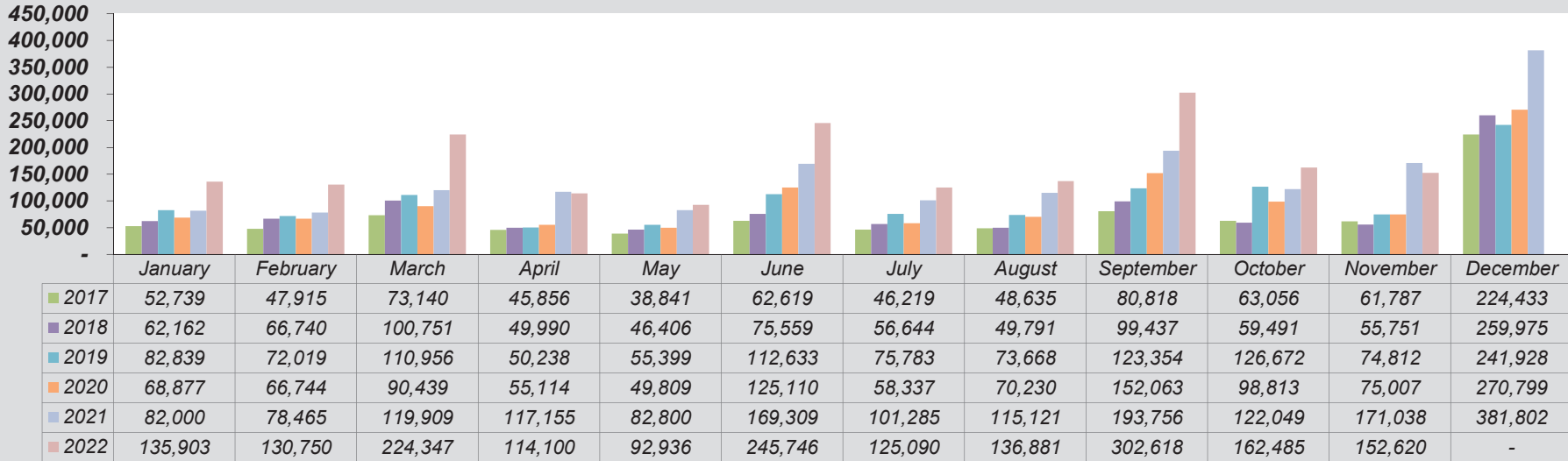
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION  
OLD TOWN/SKI AREA**



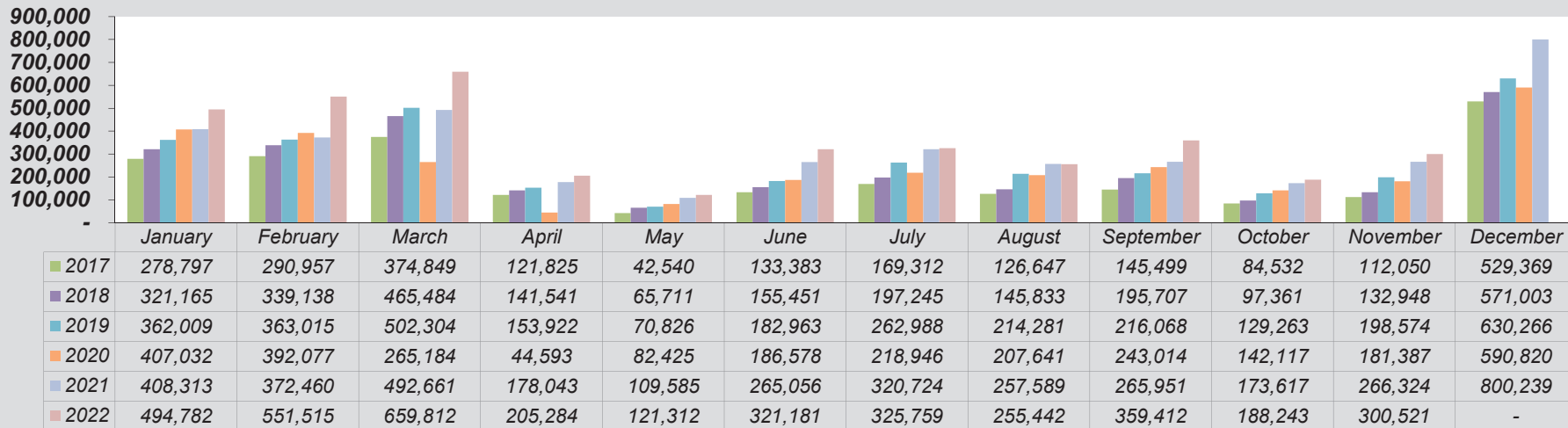
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION  
IN COUNTY**



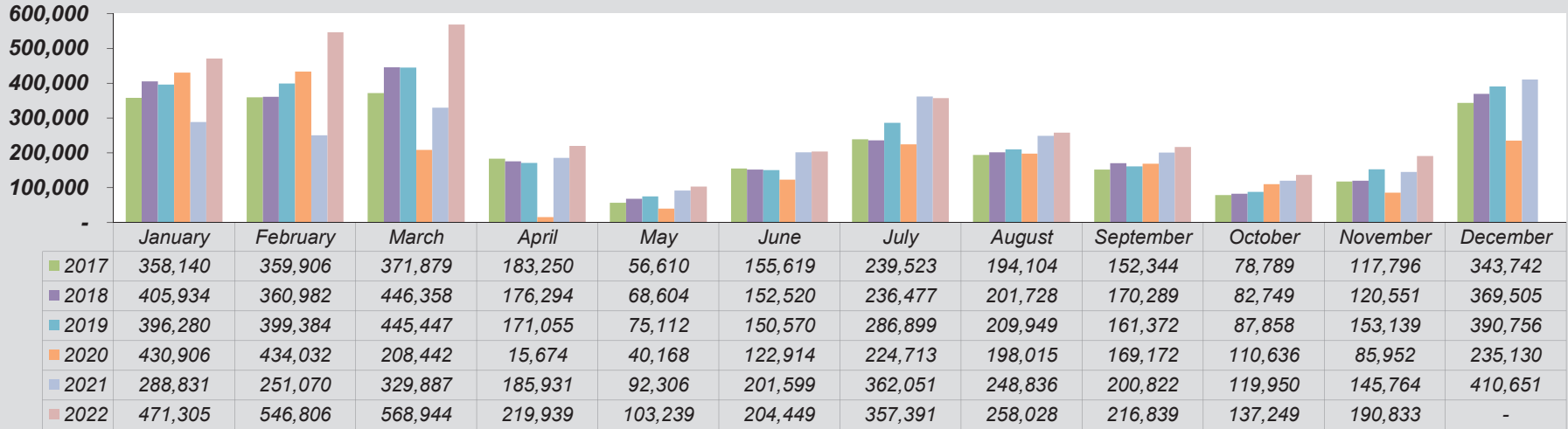
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION  
OUTSIDE COUNTY**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION  
RETAIL**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION  
RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION  
LODGING & ACCOMMODATION**

