

TOWN OF WINTER PARK, CO

January 2023



SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

The Town of Winter Park Sales, Lodging, Accommodation, and Trails/Transit Tax Report examines tax collections for the month of January 2023 remitted to the Town in February 2023, and includes an analysis for the year-to-date results along with prior year results.

SUMMARY RESULTS FOR SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX

The Town of Winter Park's January 2023 sales tax collections were 18% above January 2022 collections. All Sectors, except Services & Other, are still experiencing double digit growth over 2022 collections year-to-date. The Restaurant & Bar Old Town Ski Area location increased 32% compared to January 2022. The Lodging Sector also had an increase of 21% compared to January 2022. We attribute this to the constant snow fall compared to recent winters where the storms are evenly spread out. Also, tourists are staying longer based on the other sectors remaining higher compared to January 2022. The Town's year-to-date collections continue to exceed budgeted collections.

Current Month

7% Tax	January 2023	January 2022	23-22 %	January 2021	23-21 %	January 2020	23-20 %	January 2019	23-19 %	January 2018	23-18 %
Sales Tax - Not Lodging (5%)	911,235	783,161	16%	567,644	61%	668,959	36%	615,138	48%	584,861	56%
Lodging/Accomm Tax (5%)	500,898	415,252	21%	244,989	104%	227,324	120%	223,863	124%	191,863	161%
Monthly Total (5%)	1,412,132	1,198,413	18%	812,633	74%	896,283	58%	839,002	68%	776,724	82%
Transit & Trails Tax (2%)	564,853	479,365	18%	325,053	74%	358,513	58%	335,601	68%	310,689	82%
Total Collected for Month	1,976,985	1,677,779	18%	1,137,686	74%	1,254,797	58%	1,174,602	68%	1,087,413	82%

Year-To-Date

7% Tax	YTD 2023	YTD 2022	23-22 %	YTD 2021	23-21 %	YTD 2020	23-20 %	YTD 2019	23-19 %	YTD 2018	23-18 %
Sales Tax - Not Lodging (5%)	911,235	783,161	16%	567,644	61%	668,959	36%	615,138	48%	584,861	56%
Lodging/Accomm Tax (5%)	500,898	415,252	21%	244,989	104%	227,324	120%	223,863	124%	191,863	161%
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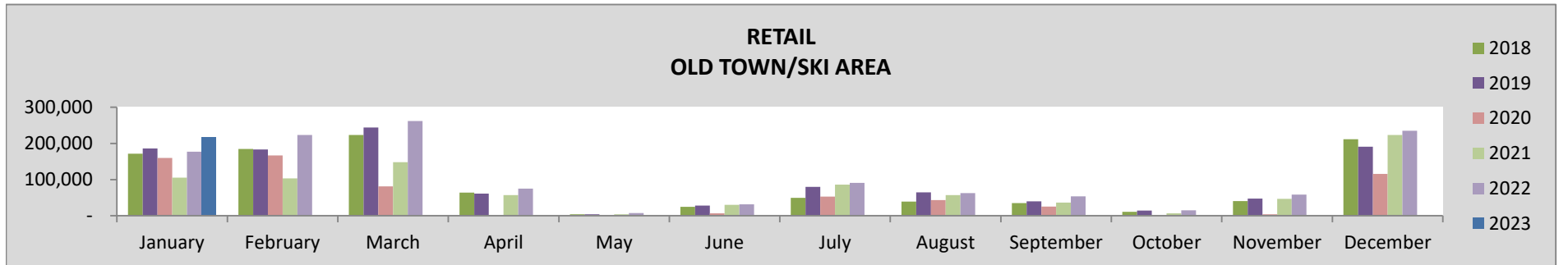
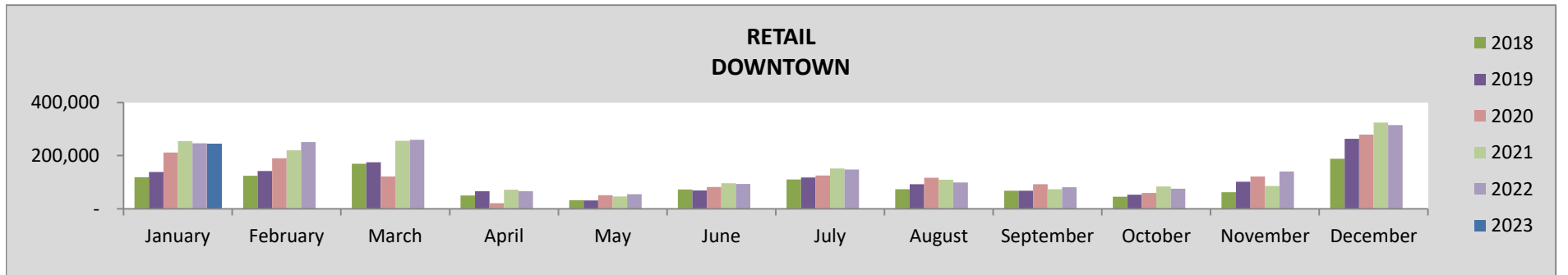
TAX COMPARISON BY INDUSTRY CLASS AND LOCATION

The following compares sales, lodging and accommodations tax collections for the current month and year by sector and location of the business.

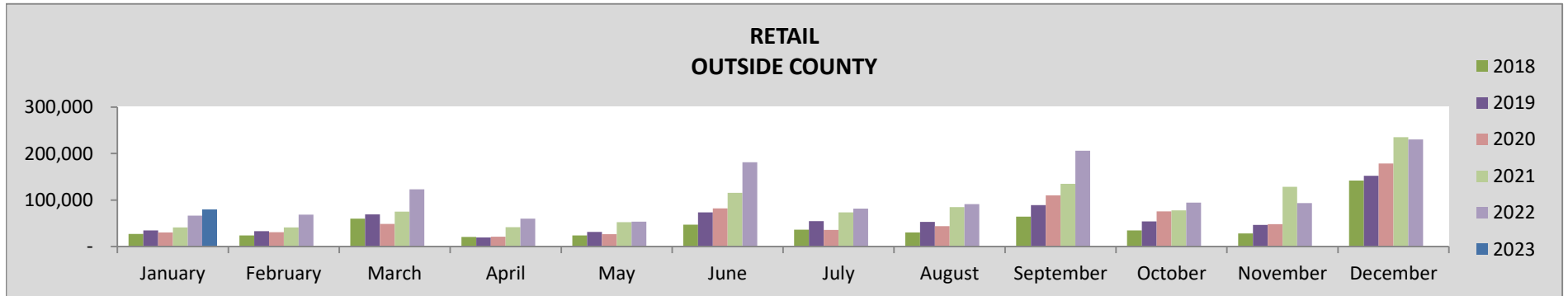
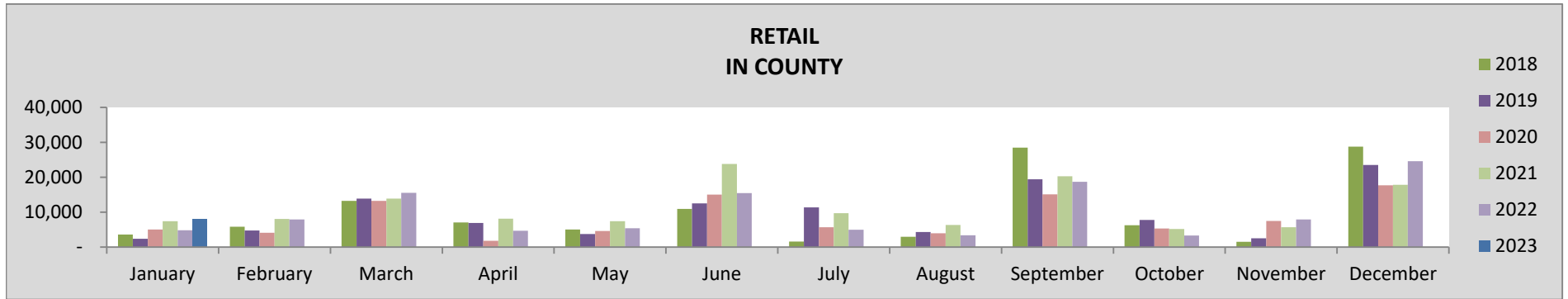
RETAIL

January	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	548,728	494,782	11%	408,313	34%	407,032	35%	362,009	52%	321,165	71%
Downtown	245,873	246,671	0%	254,484	-3%	211,867	16%	138,852	77%	119,218	106%
Old Town/Ski Area	216,605	176,755	23%	105,361	106%	159,544	36%	186,234	16%	171,256	26%
In County	7,913	4,812	64%	7,440	6%	5,028	57%	2,343	238%	3,587	121%
Outside County	78,338	66,544	18%	41,028	91%	30,593	156%	34,580	127%	27,105	189%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	548,728	494,782	11%	408,313	34%	407,032	35%	362,009	52%	321,165	71%
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Outside County	78,338	66,544	18%	41,028	91%	30,593	156%	34,580	127%	27,105	189%



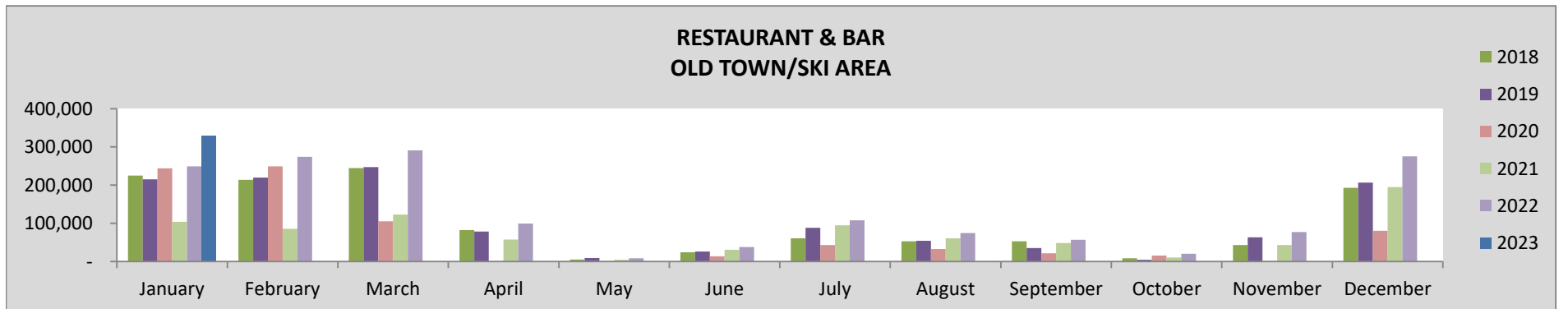
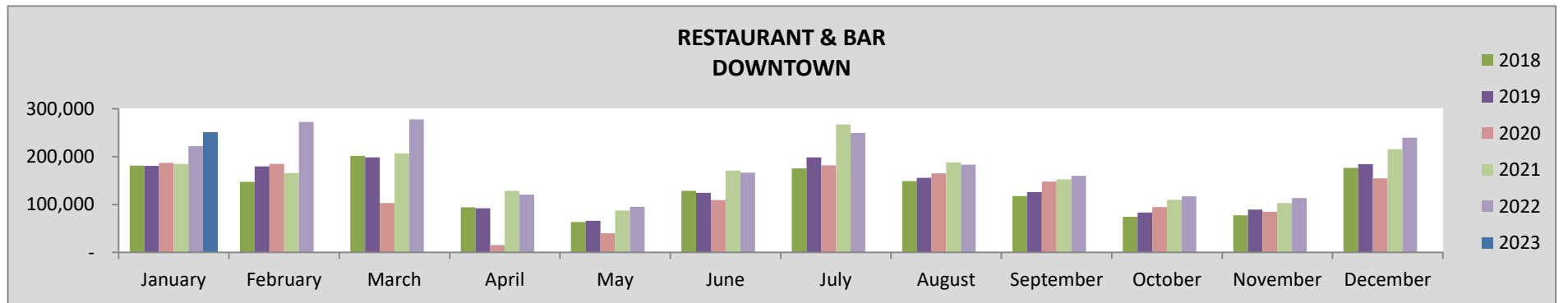
RETAIL - CONTINUED



RESTAURANT & BAR

January	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	578,957	471,305	23%	288,831	100%	430,906	34%	396,280	46%	405,934	43%
Downtown	250,346	222,071	13%	185,021	35%	187,009	34%	180,862	38%	181,249	38%
Old Town/Ski Area	328,611	249,234	32%	103,810	217%	243,897	35%	215,417	53%	224,685	46%

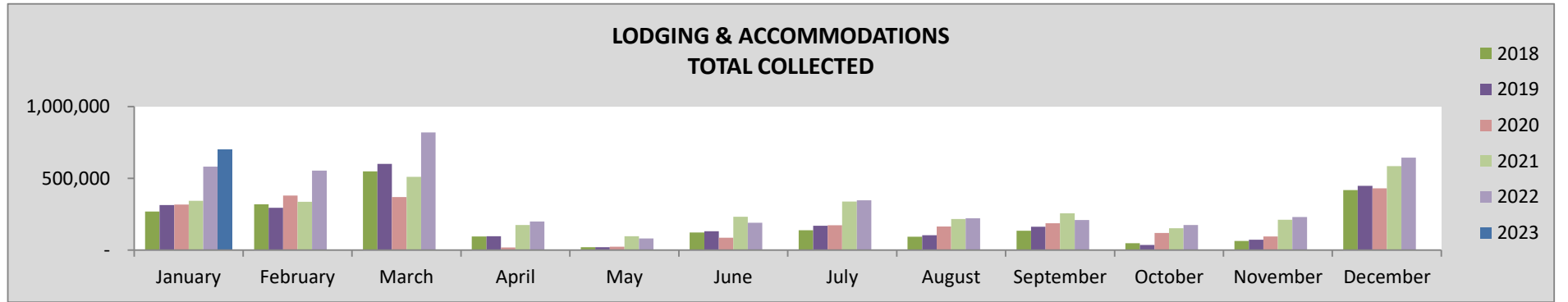
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	578,957	471,305	23%	288,831	100%	430,906	34%	396,280	46%	405,934	43%
Downtown	250,346	222,071	13%	185,021	35%	187,009	34%	180,862	38%	181,249	38%
Old Town/Ski Area	328,611	249,234	32%	103,810	217%	243,897	35%	215,417	53%	224,685	46%



LODGING & ACCOMMODATION

January	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	701,257	581,353	21%	342,984	104%	318,254	120%	313,408	124%	268,608	161%

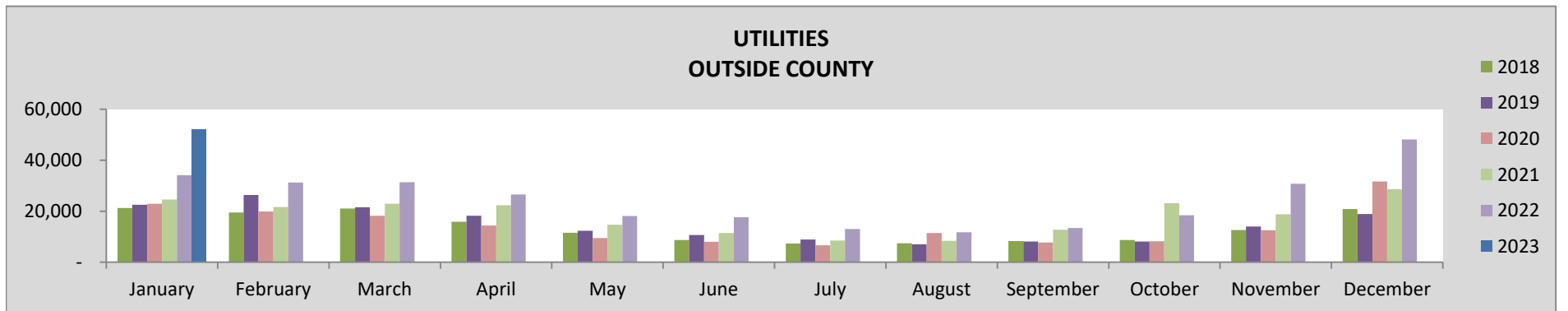
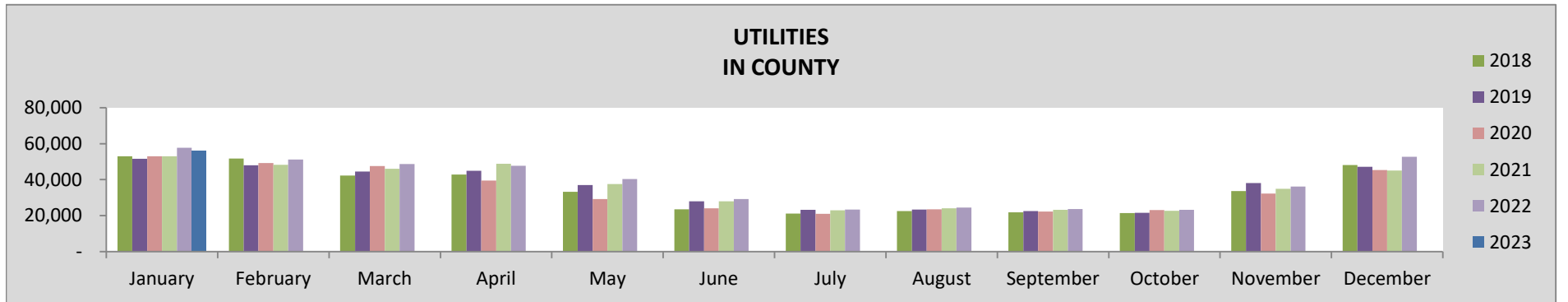
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	701,257	581,353	21%	342,984	104%	318,254	120%	313,408	124%	268,608	161%



UTILITIES

January	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	108,312	91,824	18%	77,494	40%	75,923	43%	74,087	46%	74,231	46%
In County	56,140	57,731	-3%	52,947	6%	53,037	6%	51,607	9%	52,958	6%
Outside County	52,172	34,093	53%	24,548	113%	22,887	128%	22,480	132%	21,273	145%

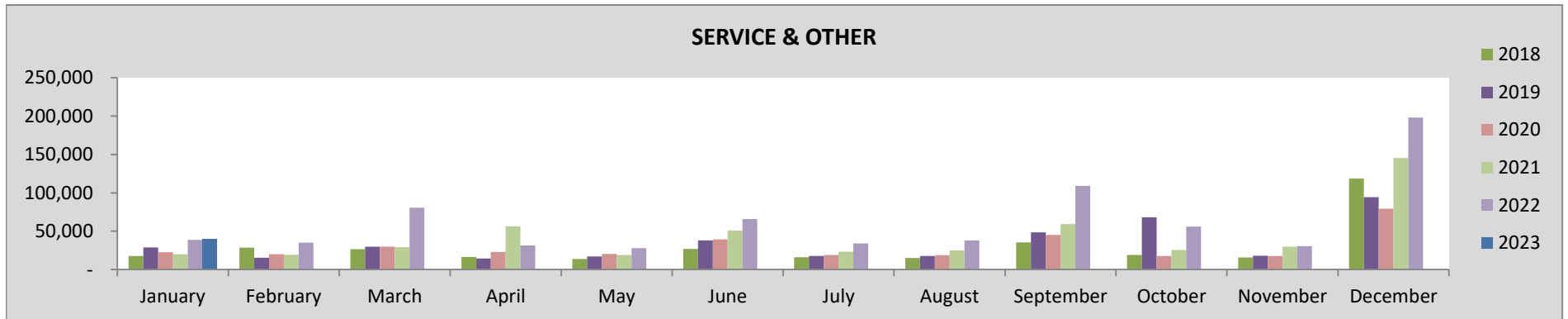
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	108,312	91,824	18%	77,494	40%	75,923	43%	74,087	46%	74,231	46%
In County	56,140	57,731	-3%	52,947	6%	53,037	6%	51,607	9%	52,958	6%
Outside County	52,172	34,093	53%	24,548	113%	22,887	128%	22,480	132%	21,273	145%



SERVICE & OTHER

January	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	39,732	38,514	3%	20,063	98%	22,682	75%	28,818	38%	17,474	127%
Downtown	54	97	-45%	287	-81%	2,218	-98%	32	69%	-	-
Old Town/Ski Area	2,672	2,672	0%	2,672	0%	2,672	0%	2,672	0%	3,327	-20%
In County	2,334	479	387%	680	243%	2,395	-3%	335	596%	364	541%
Outside County	34,672	35,266	-2%	16,425	111%	15,397	125%	25,780	34%	13,783	152%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	39,732	38,514	3%	20,063	98%	22,682	75%	28,818	38%	17,474	127%
Downtown	54	97	-45%	287	-81%	2,218	-98%	32	69%	-	-
Old Town/Ski Area	2,672	2,672	0%	2,672	0%	2,672	0%	2,672	0%	3,327	-20%
In County	2,334	479	387%	680	243%	2,395	-3%	335	596%	364	541%
Outside County	34,672	35,266	-2%	16,425	111%	15,397	125%	25,780	34%	13,783	152%



SALES TAX COMPARISON BY LOCATION

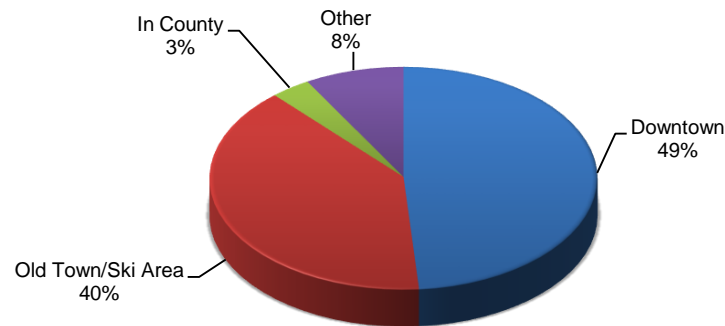
The following compares sales tax collections for the current month and year by location of the business. For lodging properties managed by a property management company, the lodging and accommodation taxes are reflected in the geographic area of the property management company offices.

GEOGRAPHIC AREA

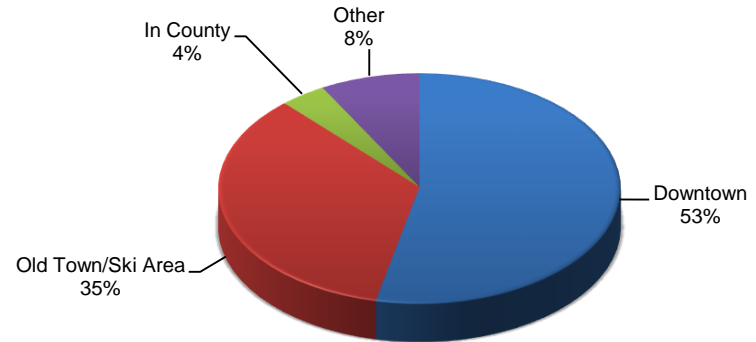
January	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
Downtown	963,421	896,785	7%	694,749	39%	563,109	71%	467,939	106%	429,601	124%
Old Town/Ski Area	781,984	582,066	34%	299,854	161%	562,285	39%	569,539	37%	538,742	45%
In County	66,399	63,024	5%	61,083	9%	60,526	10%	54,285	22%	56,909	17%
Outside County	165,182	135,903	22%	82,000	101%	68,877	140%	82,839	99%	62,162	166%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
Downtown	963,421	896,785	7%	694,749	39%	563,109	71%	467,939	106%	429,601	124%
Old Town/Ski Area	781,984	582,066	34%	299,854	161%	562,285	39%	569,539	37%	538,742	45%
In County	66,399	63,024	5%	61,083	9%	60,526	10%	54,285	22%	56,909	17%
Outside County	165,182	135,903	22%	82,000	101%	68,877	140%	82,839	99%	62,162	166%

2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA

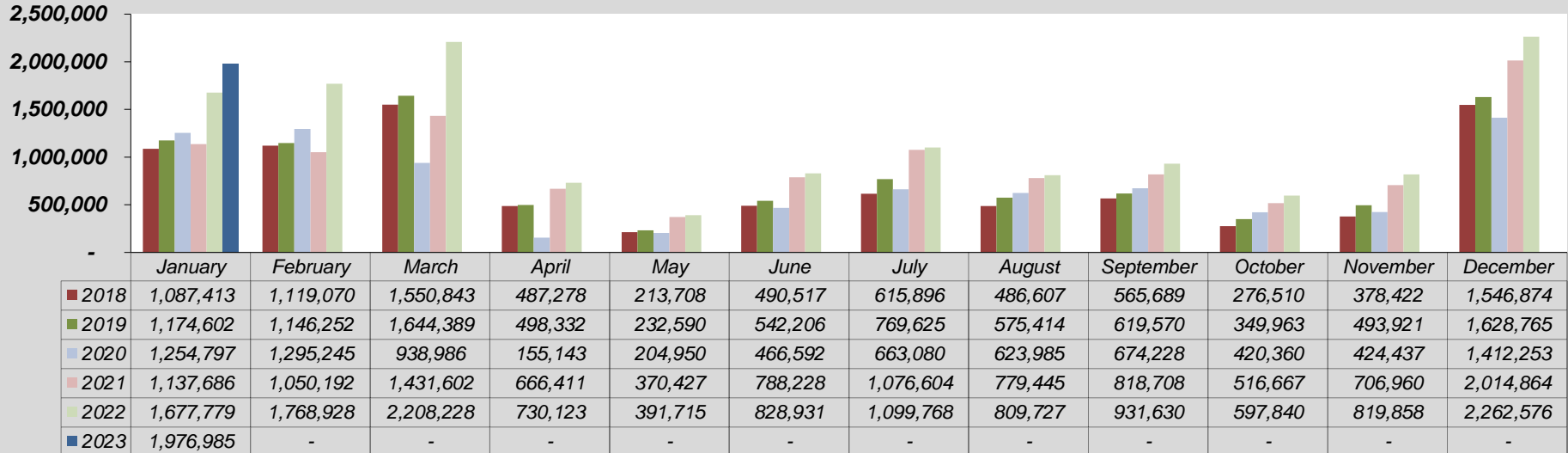


2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

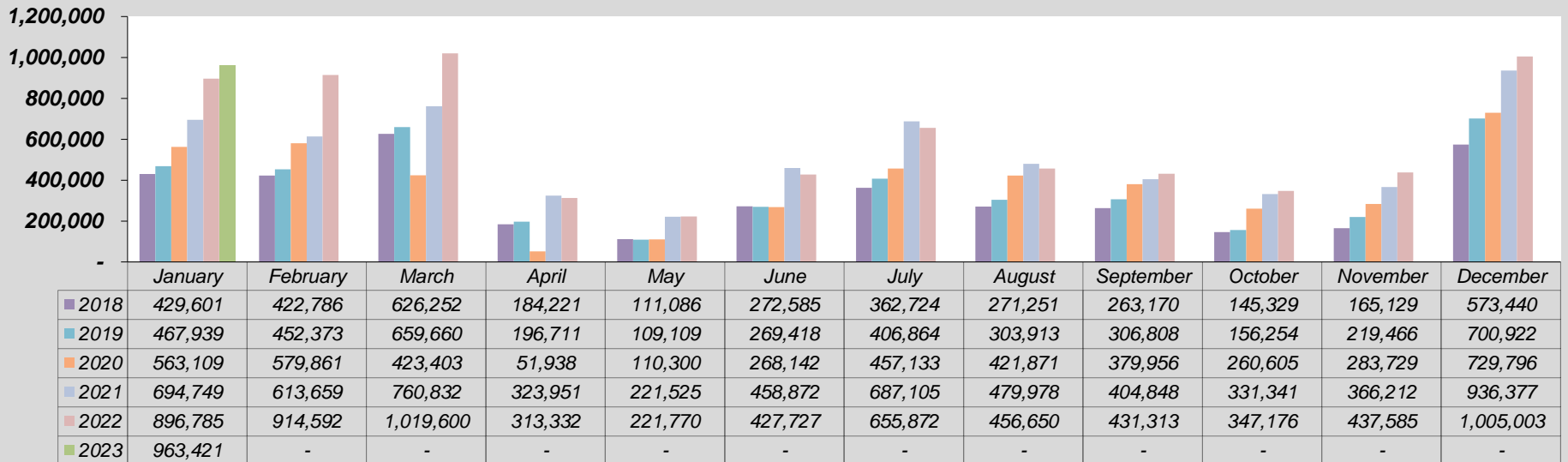


SALES, LODGING AND ACCOMMODATIONS HISTORICAL COMPARISONS

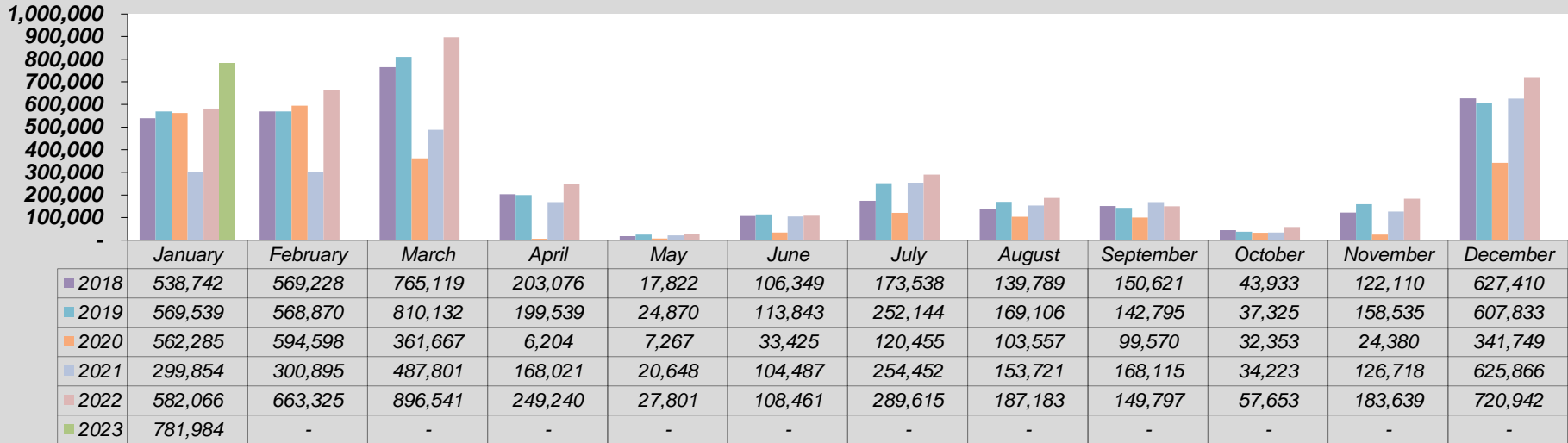
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION BY MONTH TOTAL COLLECTED



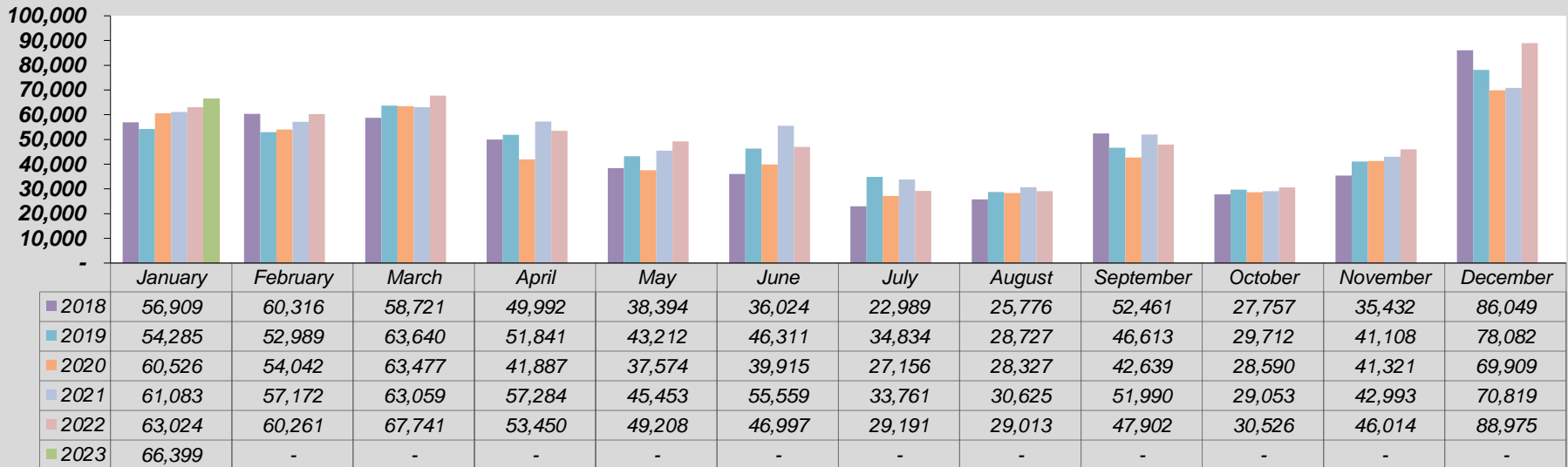
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION DOWNTOWN



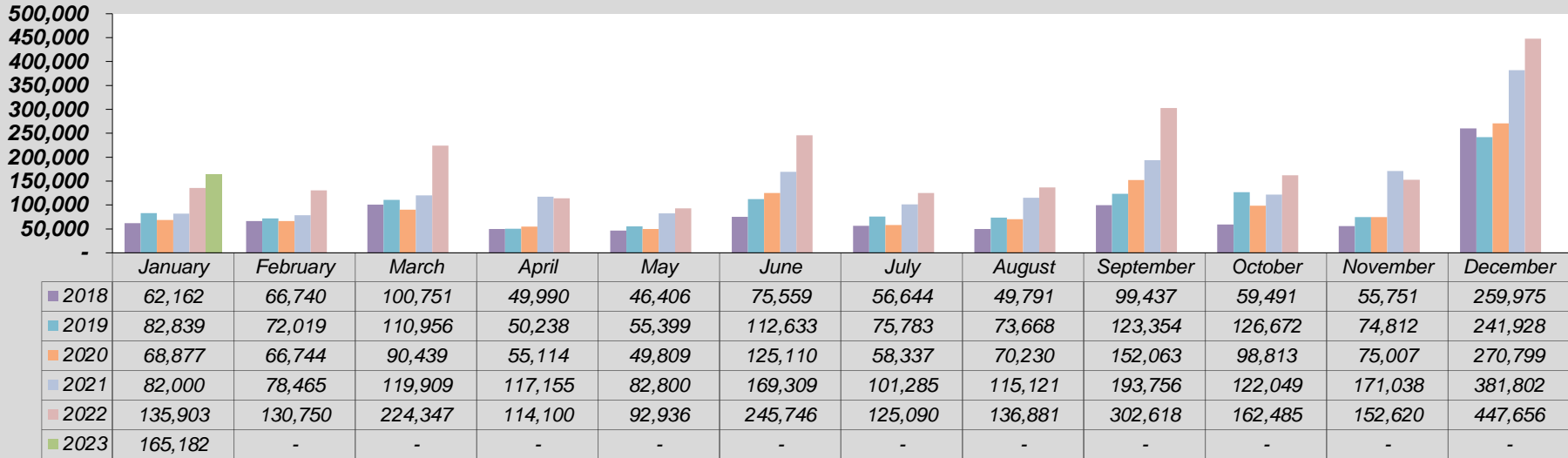
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OLD TOWN/SKI AREA**



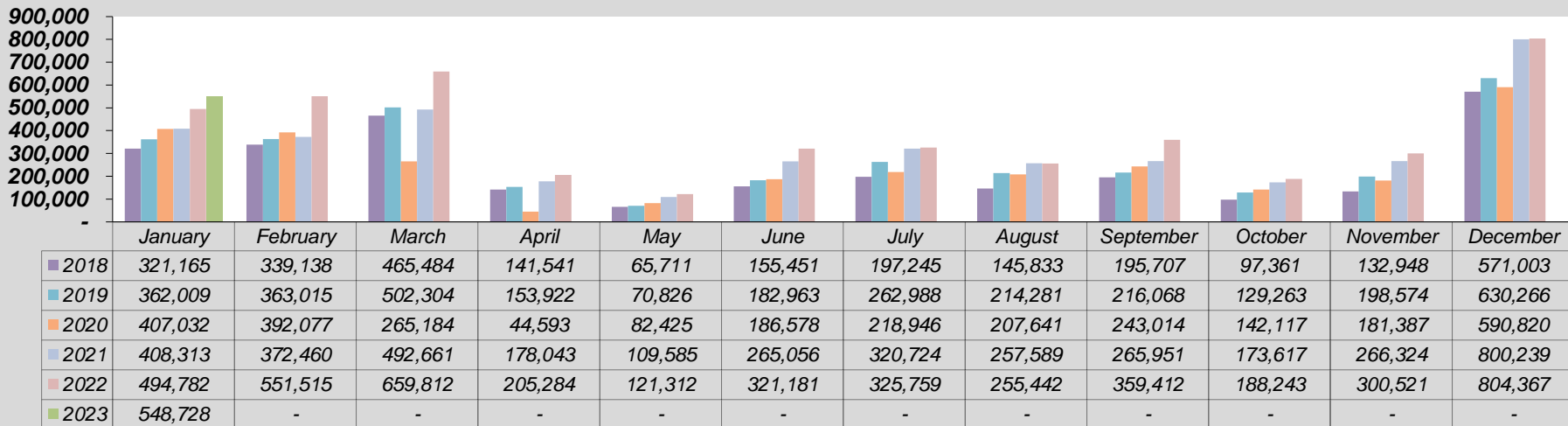
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
IN COUNTY**



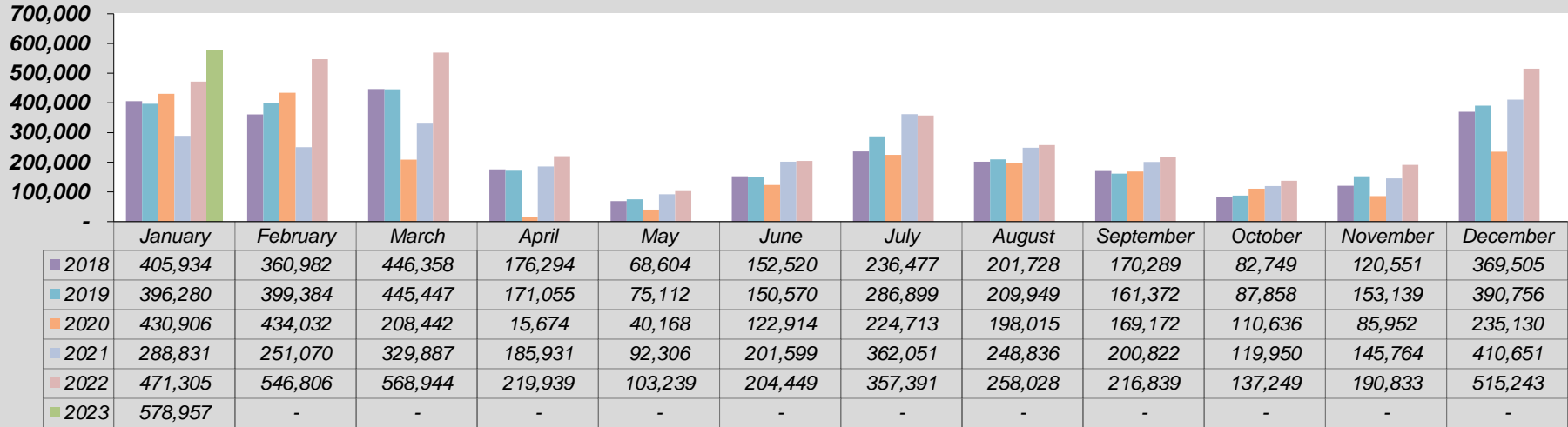
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OUTSIDE COUNTY**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RETAIL**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
LODGING & ACCOMMODATION**

