

TOWN OF WINTER PARK, CO

February 2023



SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

The Town of Winter Park Sales, Lodging, Accommodation, and Trails/Transit Tax Report examines tax collections for the month of February 2023 remitted to the Town in March 2023, and includes an analysis for the year-to-date results along with prior year results.

SUMMARY RESULTS FOR SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX

The Town of Winter Park's February 2023 sales tax collections were 10% above February 2022 collections. The Restaurant & Bar Old Town Ski Area location increased 20% compared to February 2022. The Lodging Sector also had an increase of 19% compared to February 2022. We attribute this to the constant snow fall compared to recent winters where the storms are evenly spread out. All other sectors remain higher compared to February 2022 except Retail which is slightly less than February 2022. The Town's year-to-date collections continue to exceed budgeted collections.

Current Month

7% Tax	February 2023	February 2022	23-22 %	February 2021	23-21 %	February 2020	23-20 %	February 2019	23-19 %	February 2018	23-18 %
Sales Tax - Not Lodging (5%)	914,314	868,502	5%	509,141	80%	653,650	40%	608,697	50%	571,379	60%
Lodging/Accomm Tax (5%)	470,589	395,018	19%	240,996	95%	271,525	73%	210,054	124%	227,957	106%
Monthly Total (5%)	1,384,903	1,263,520	10%	750,137	85%	925,175	50%	818,751	69%	799,336	73%
Transit & Trails Tax (2%)	553,961	505,408	10%	300,055	85%	370,070	50%	327,501	69%	319,734	73%
Total Collected for Month	1,938,865	1,768,928	10%	1,050,192	85%	1,295,245	50%	1,146,252	69%	1,119,070	73%

Year-To-Date

7% Tax	YTD 2023	YTD 2022	23-22 %	YTD 2021	23-21 %	YTD 2020	23-20 %	YTD 2019	23-19 %	YTD 2018	23-18 %
Sales Tax - Not Lodging (5%)	1,825,549	1,651,663	11%	1,076,785	70%	1,322,610	38%	1,223,836	49%	1,156,239	58%
Lodging/Accomm Tax (5%)	971,487	810,270	20%	485,984	100%	498,849	95%	433,917	124%	419,820	131%
YTD Total (5%)	2,797,035	2,461,933	14%	1,562,770	79%	1,821,458	54%	1,657,753	69%	1,576,060	77%
Transit & Trails Tax (2%)	1,118,814	984,773	14%	625,108	79%	728,583	54%	663,101	69%	630,424	77%
Total Collected for Year	3,915,850	3,446,706	14%	2,187,878	79%	2,550,042	54%	2,320,854	69%	2,206,484	77%

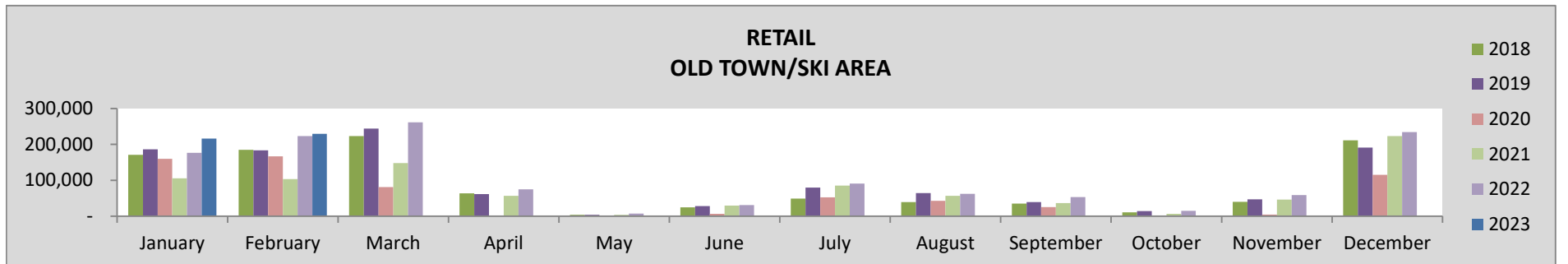
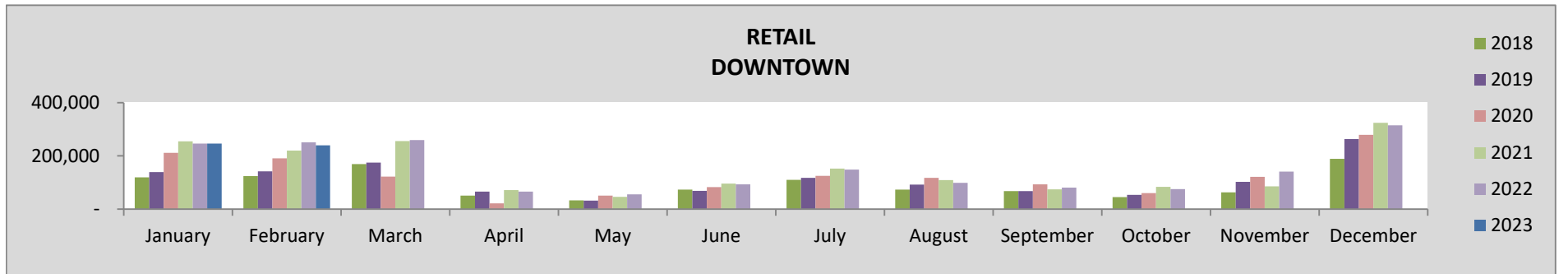
TAX COMPARISON BY INDUSTRY CLASS AND LOCATION

The following compares sales, lodging and accommodations tax collections for the current month and year by sector and location of the business.

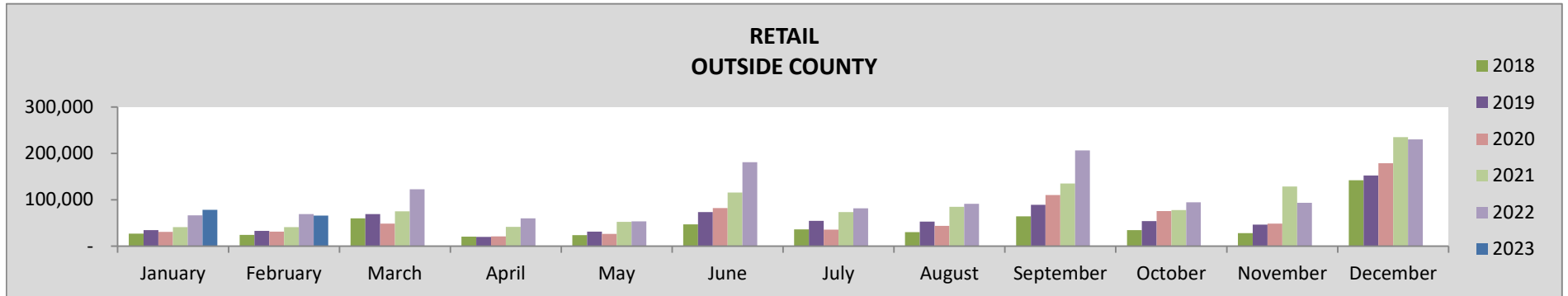
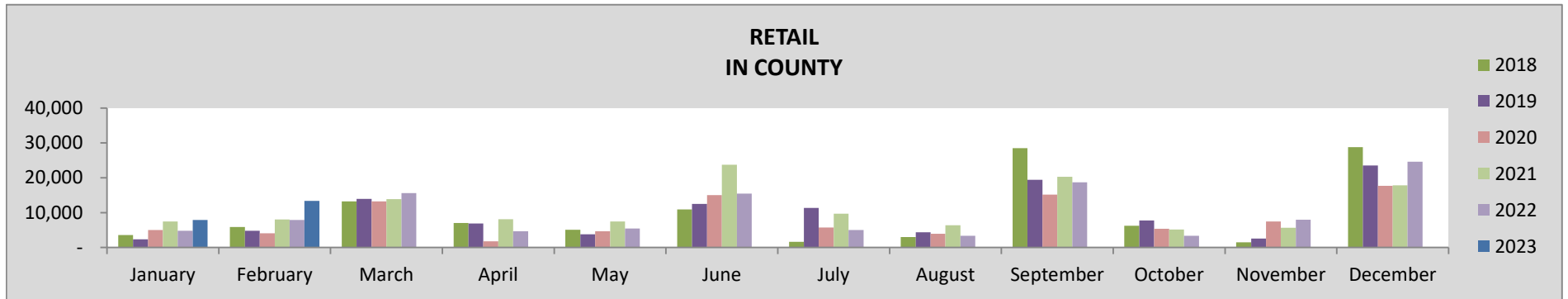
RETAIL

February	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	548,289	551,515	-1%	372,460	47%	392,077	40%	363,015	51%	339,138	62%
Downtown	239,638	251,258	-5%	220,178	9%	190,455	26%	141,796	69%	124,392	93%
Old Town/Ski Area	229,369	223,474	3%	103,202	122%	166,520	38%	183,309	25%	184,829	24%
In County	13,389	7,897	70%	8,022	67%	4,083	228%	4,752	182%	5,843	129%
Outside County	65,893	68,887	-4%	41,059	60%	31,018	112%	33,157	99%	24,074	174%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	1,097,017	1,046,297	5%	780,773	41%	799,109	37%	725,024	51%	660,303	66%
Downtown	485,511	497,929	-2%	474,661	2%	402,323	21%	280,649	73%	243,610	99%
Old Town/Ski Area	445,974	400,228	11%	208,563	114%	326,064	37%	369,543	21%	356,085	25%
In County	21,301	12,709	68%	15,462	38%	9,111	134%	7,096	200%	9,430	126%
Outside County	144,231	135,431	6%	82,086	76%	61,611	134%	67,737	113%	51,179	182%



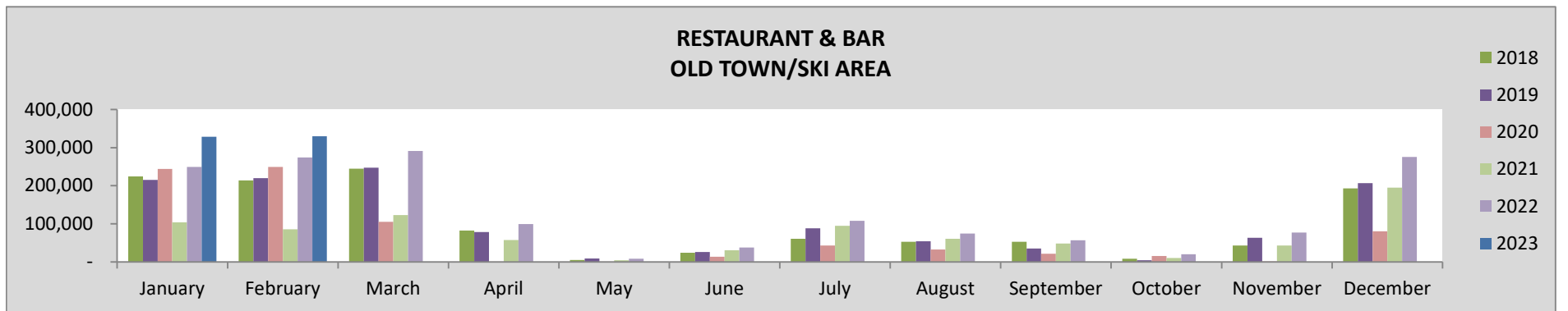
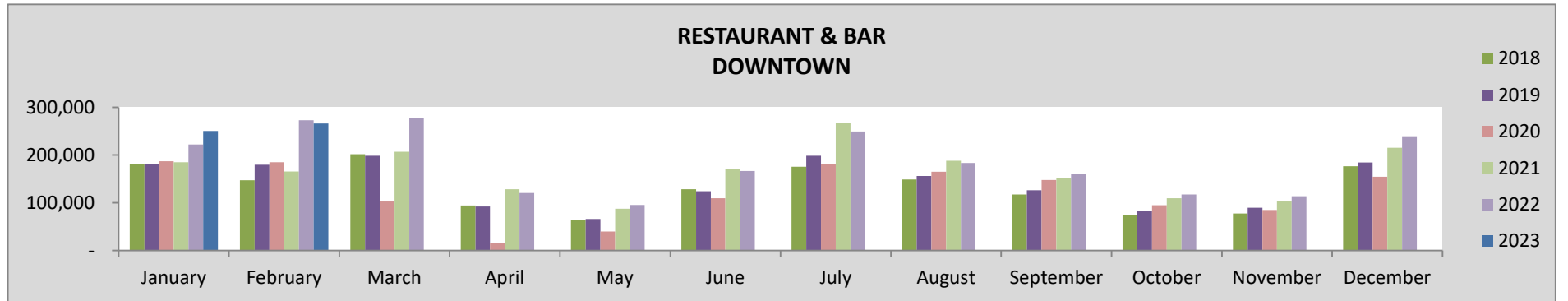
RETAIL - CONTINUED



RESTAURANT & BAR

February	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	595,453	546,806	9%	251,070	137%	434,032	37%	399,384	49%	360,982	65%
Downtown	265,952	272,758	-2%	165,634	61%	184,805	44%	179,586	48%	147,324	81%
Old Town/Ski Area	329,502	274,049	20%	85,436	286%	249,227	32%	219,798	50%	213,658	54%

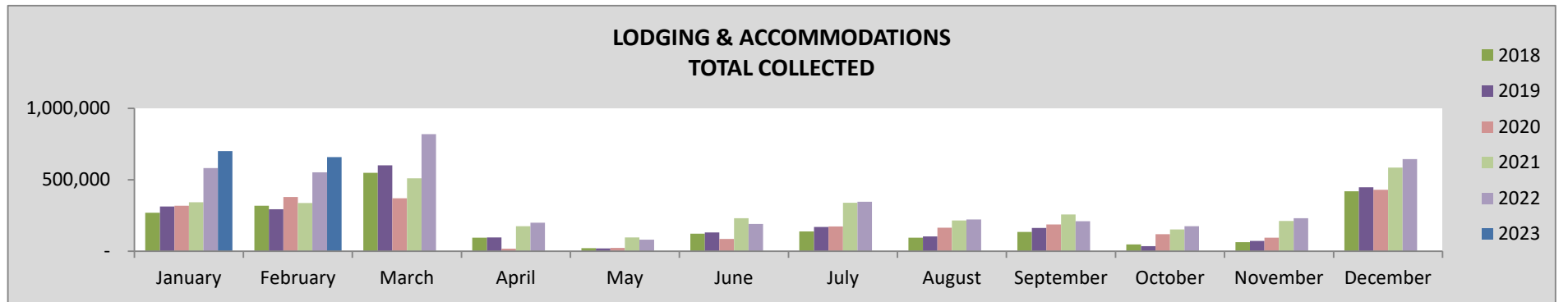
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	1,174,411	1,018,112	15%	539,901	118%	864,938	36%	795,663	48%	766,915	53%
Downtown	516,298	494,829	4%	350,656	47%	371,813	39%	360,448	43%	328,573	57%
Old Town/Ski Area	658,113	523,283	26%	189,246	248%	493,124	33%	435,215	51%	438,343	50%



LODGING & ACCOMMODATION

February	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	658,825	553,026	19%	337,394	95%	380,134	73%	294,076	124%	319,140	106%

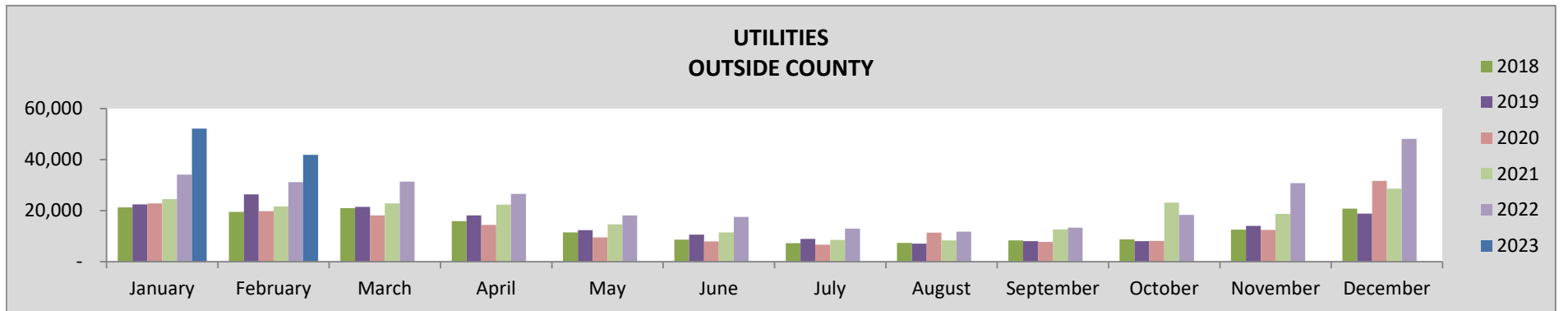
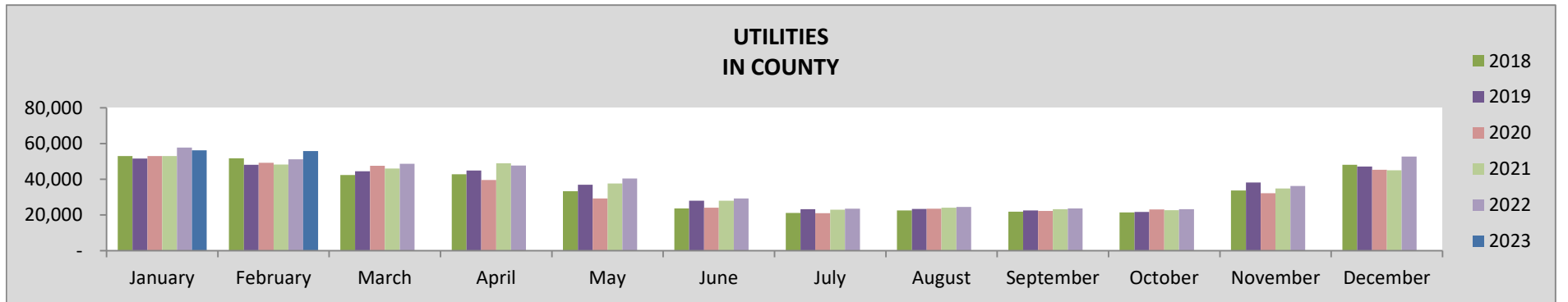
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	1,360,082	1,134,379	20%	680,378	100%	698,388	95%	607,484	124%	587,748	131%



UTILITIES

February	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	97,642	82,457	18%	69,938	40%	69,058	41%	74,399	31%	71,257	37%
In County	55,735	51,220	9%	48,279	15%	49,216	13%	48,059	16%	51,737	8%
Outside County	41,907	31,237	34%	21,659	93%	19,842	111%	26,339	59%	19,519	115%

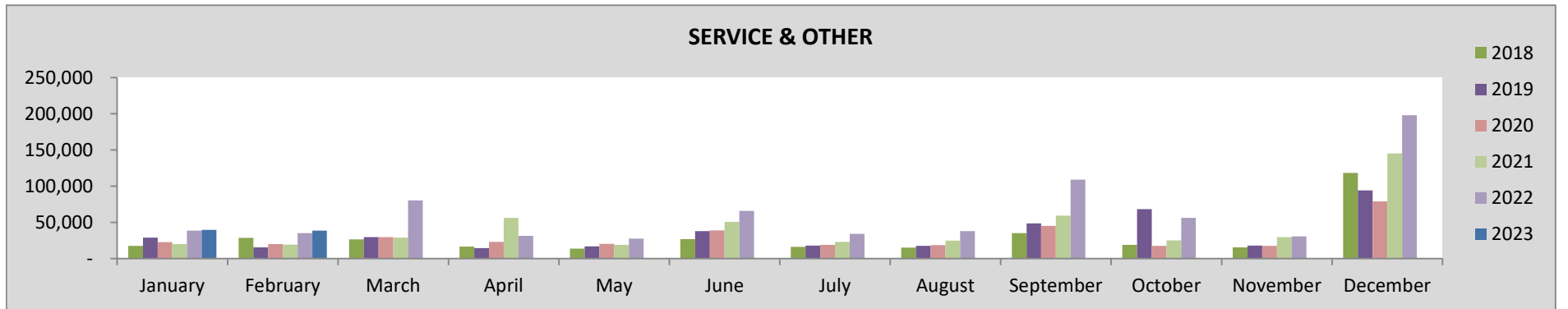
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	205,954	174,281	18%	147,432	40%	144,981	42%	148,486	39%	145,488	42%
In County	111,875	108,951	3%	101,226	11%	102,253	9%	99,667	12%	104,696	7%
Outside County	94,079	65,330	44%	46,207	104%	42,728	120%	48,819	93%	40,793	131%



SERVICE & OTHER

February	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	38,655	35,124	10%	19,330	100%	19,944	94%	15,379	151%	28,554	35%
Downtown	54	690	-92%	48	14%	731	-93%	7	643%	-	-
Old Town/Ski Area	2,672	2,672	0%	2,672	0%	2,672	0%	2,672	0%	2,672	0%
In County	2,830	1,136	149%	863	228%	656	331%	177	1499%	2,736	3%
Outside County	33,099	30,626	8%	15,748	110%	15,885	108%	12,523	164%	23,146	43%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	78,386	73,637	6%	39,393	99%	42,625	84%	44,197	77%	46,028	70%
Downtown	108	787	-86%	335	-68%	2,949	-96%	39	176%	-	-
Old Town/Ski Area	5,343	5,343	0%	5,343	0%	5,343	0%	5,343	0%	5,999	-11%
In County	5,163	1,615	220%	1,543	235%	3,051	69%	512	908%	3,100	67%
Outside County	67,772	65,892	3%	32,172	111%	31,281	117%	38,302	77%	36,930	84%



SALES TAX COMPARISON BY LOCATION

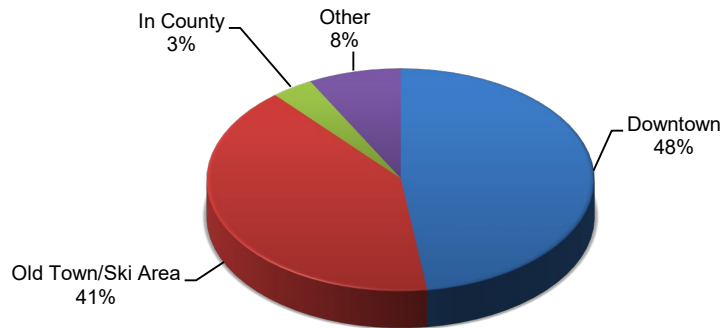
The following compares sales tax collections for the current month and year by location of the business. For lodging properties managed by a property management company, the lodging and accommodation taxes are reflected in the geographic area of the property management company offices.

GEOGRAPHIC AREA

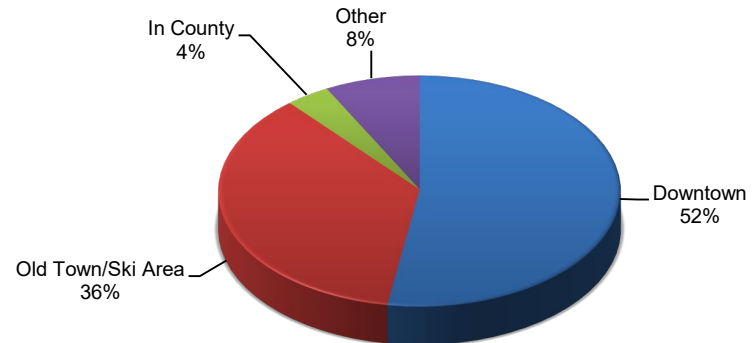
February	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
Downtown	909,898	914,592	-1%	613,659	48%	579,861	57%	452,373	101%	422,786	115%
Old Town/Ski Area	816,113	663,325	23%	300,895	171%	594,598	37%	568,870	43%	569,228	43%
In County	71,954	60,261	19%	57,172	26%	54,042	33%	52,989	36%	60,316	19%
Outside County	140,900	130,750	8%	78,465	80%	66,744	111%	72,019	96%	66,740	111%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
Downtown	1,873,319	1,811,377	3%	1,308,408	43%	1,142,970	64%	920,312	104%	852,387	120%
Old Town/Ski Area	1,598,097	1,245,391	28%	600,749	166%	1,156,883	38%	1,138,409	40%	1,107,970	44%
In County	138,353	123,285	12%	118,255	17%	114,568	21%	107,274	29%	117,225	18%
Outside County	306,081	266,652	15%	160,465	91%	135,621	126%	154,858	98%	128,901	137%

2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA

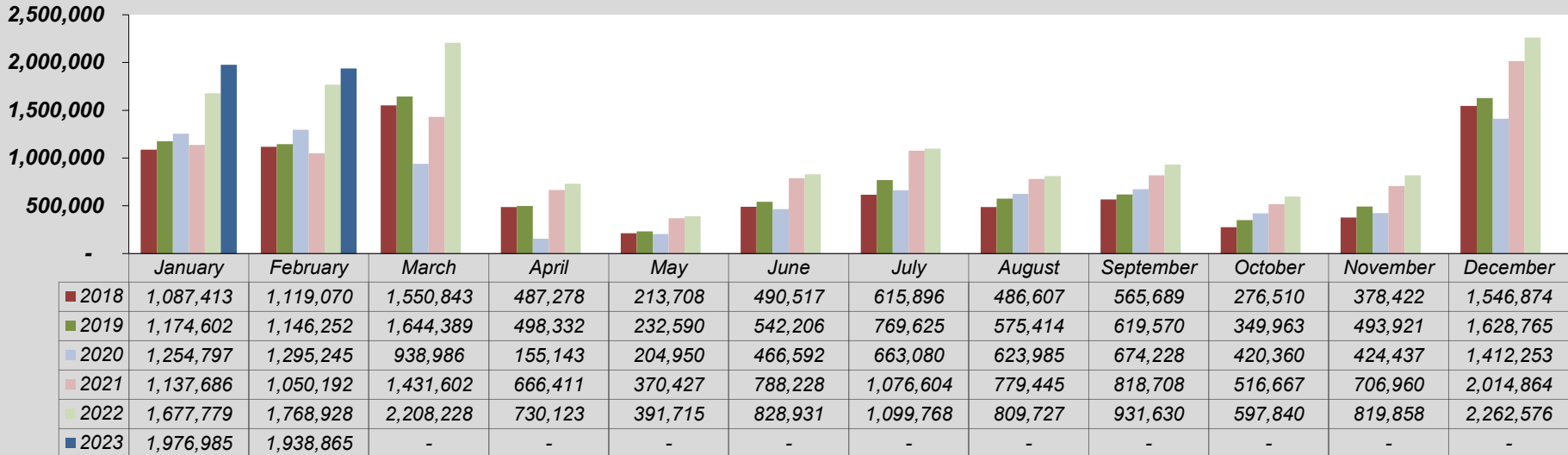


2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

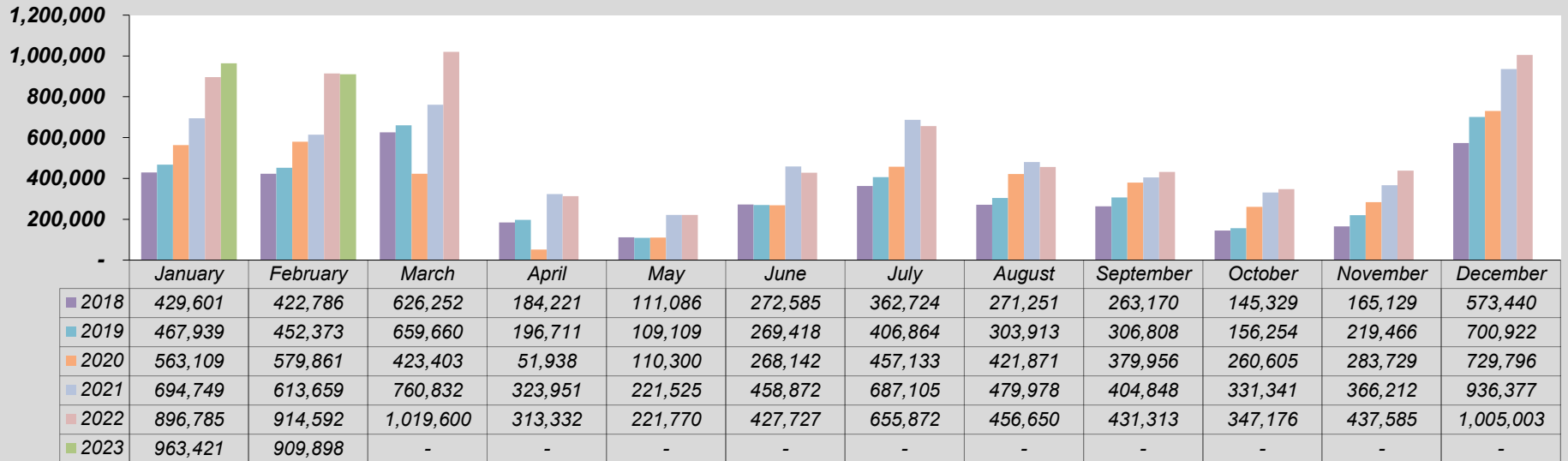


SALES, LODGING AND ACCOMMODATIONS HISTORICAL COMPARISONS

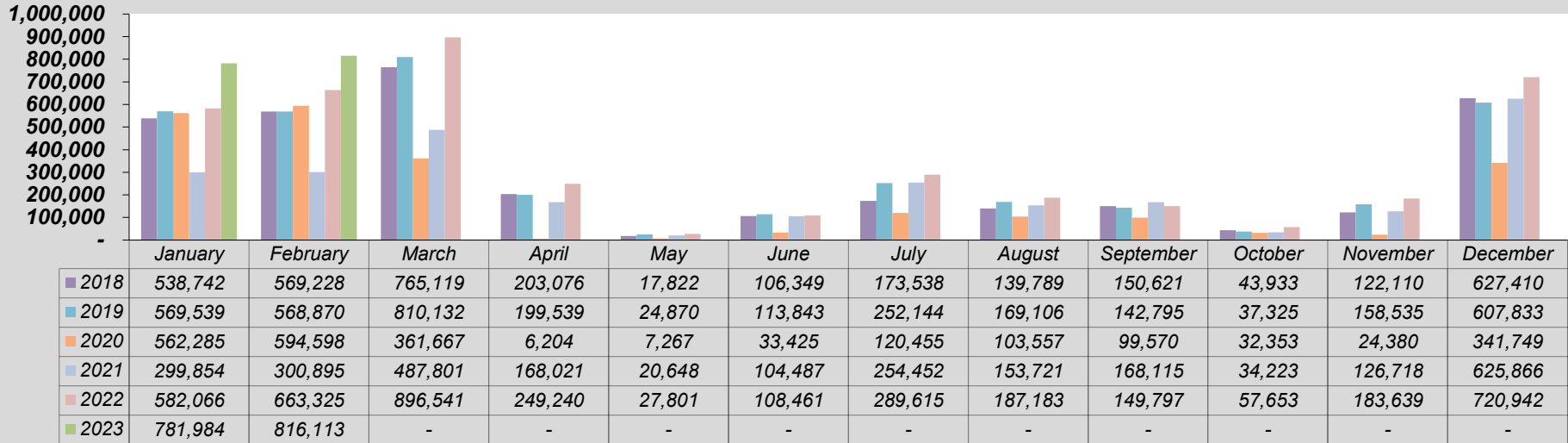
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION BY MONTH TOTAL COLLECTED



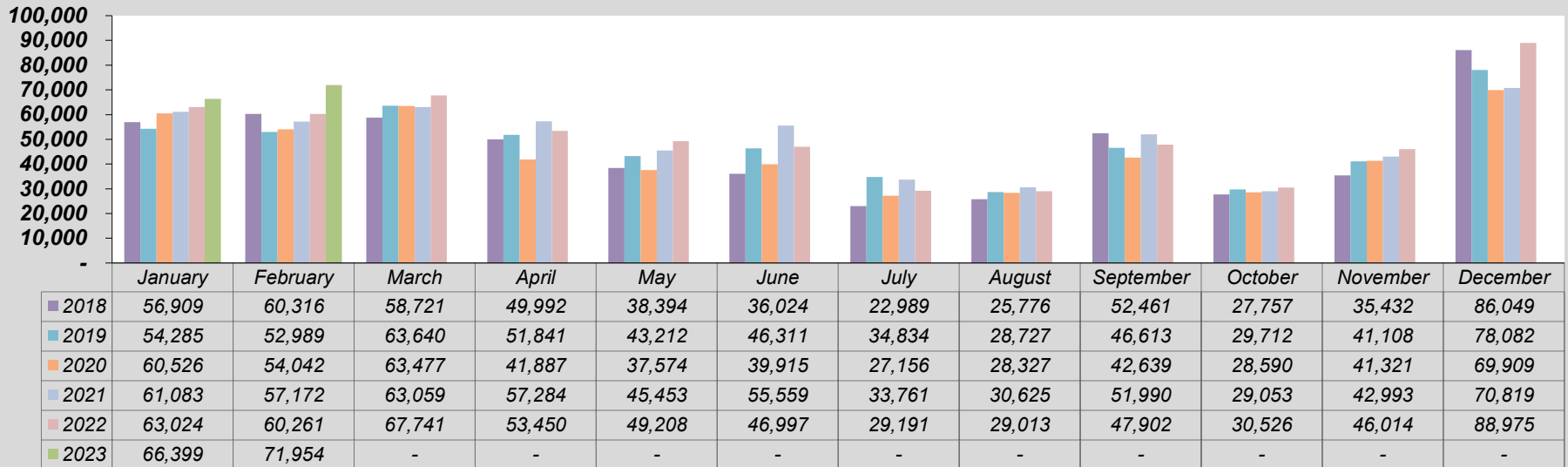
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION DOWNTOWN



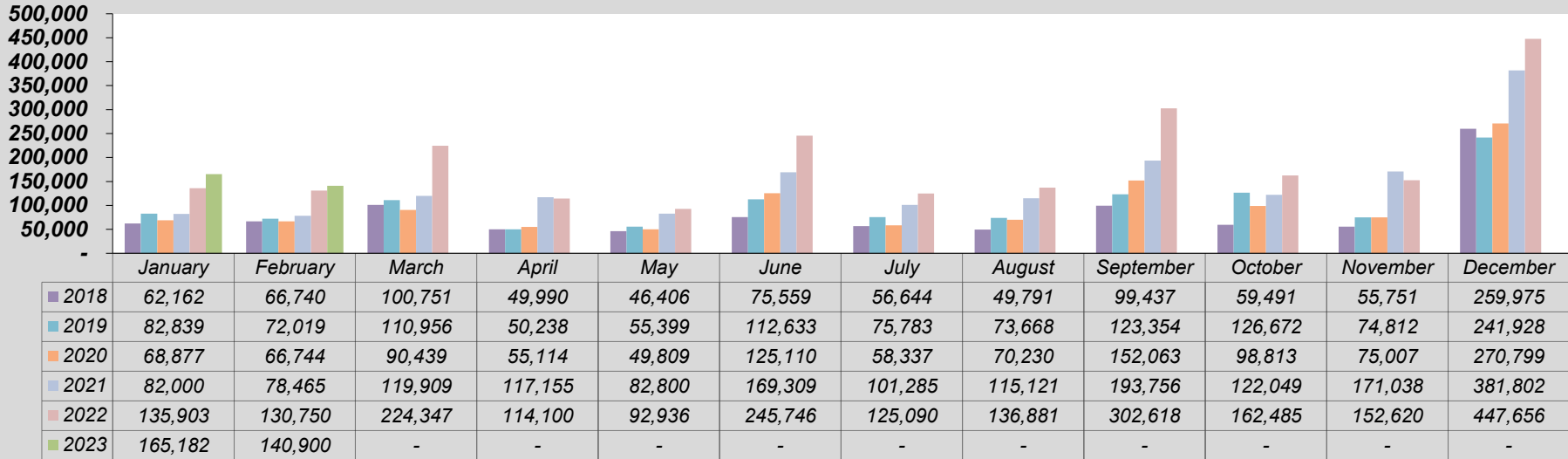
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OLD TOWN/SKI AREA**



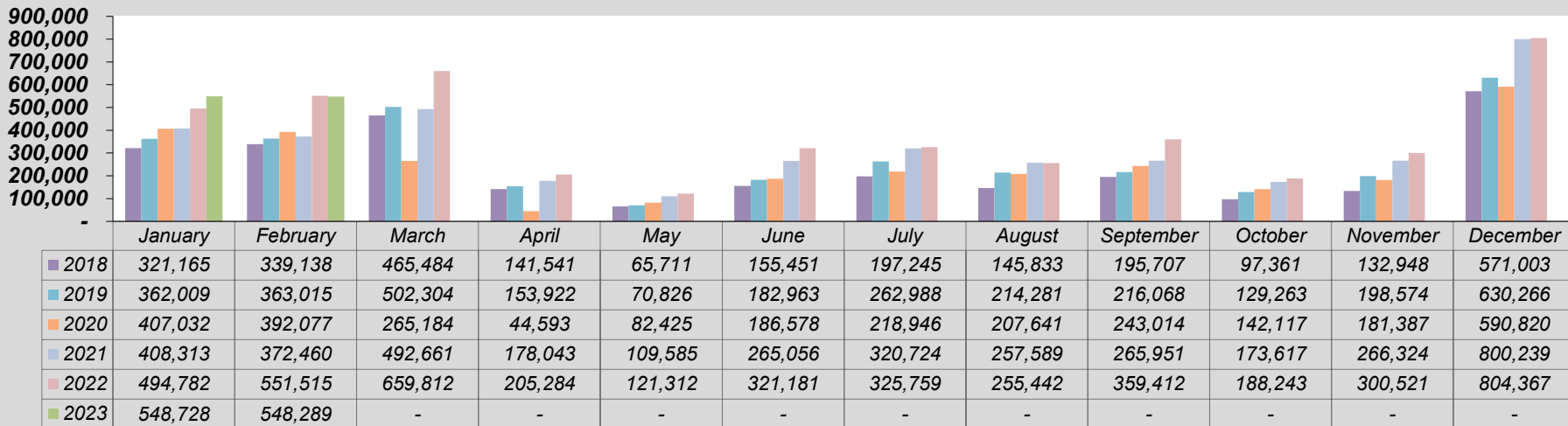
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
IN COUNTY**



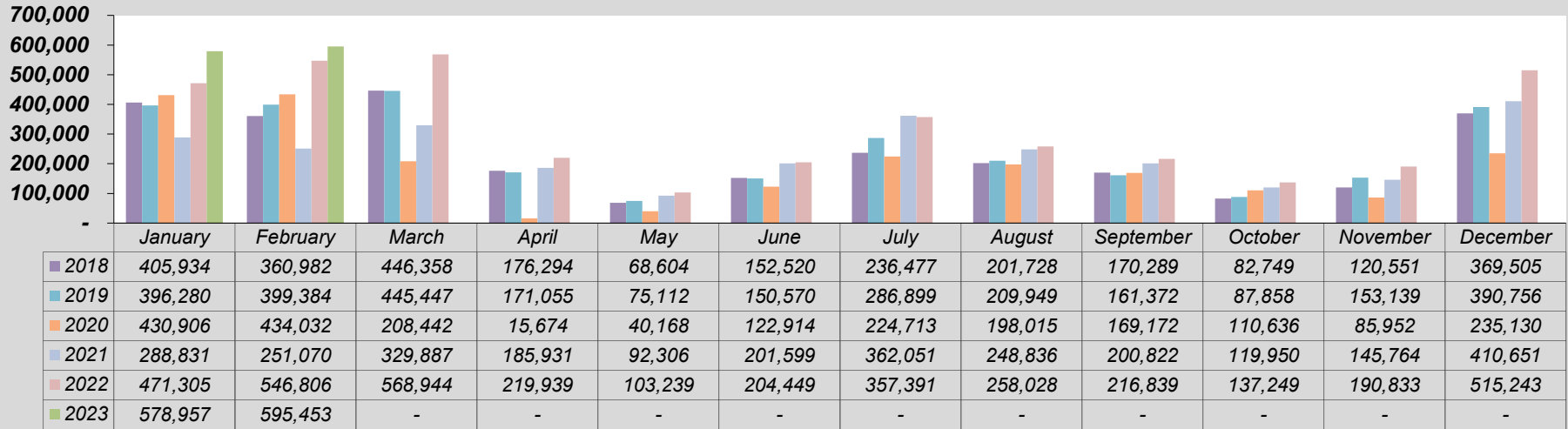
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OUTSIDE COUNTY**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RETAIL**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
LODGING & ACCOMMODATION**

