

TOWN OF WINTER PARK, CO

March 2023



SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

The Town of Winter Park Sales, Lodging, Accommodation, and Trails/Transit Tax Report examines tax collections for the month of March 2023 remitted to the Town in April 2023, and includes an analysis for the year-to-date results along with prior year results.

SUMMARY RESULTS FOR SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX

The Town of Winter Park's March 2023 sales tax collections were 2% above March 2022 collections. The Restaurant & Bar Old Town Ski Area location increased 15% compared to March 2022. The Lodging Sector had a slight decrease in collections compared to March 2022, but holds a 10% increase year-to-date. All other sectors remain higher compared to March 2022. The Town's year-to-date collections continue to exceed budgeted collections.

Current Month

7% Tax	March 2023	March 2022	23-22 %	March 2021	23-21 %	March 2020	23-20 %	March 2019	23-19 %	March 2018	23-18 %
Sales Tax - Not Lodging (5%)	1,055,259	992,309	6%	657,448	61%	406,415	160%	745,265	42%	715,414	48%
Lodging/Accomm Tax (5%)	560,239	584,997	-4%	365,125	53%	264,290	112%	429,299	31%	392,331	43%
Monthly Total (5%)	1,615,498	1,577,306	2%	1,022,573	58%	670,704	141%	1,174,564	38%	1,107,745	46%
Transit & Trails Tax (2%)	646,199	630,922	2%	409,029	58%	268,282	141%	469,825	38%	443,098	46%
Total Collected for Month	2,261,697	2,208,228	2%	1,431,602	58%	938,986	141%	1,644,389	38%	1,550,843	46%

Year-To-Date

7% Tax	YTD 2023	YTD 2022	23-22 %	YTD 2021	23-21 %	YTD 2020	23-20 %	YTD 2019	23-19 %	YTD 2018	23-18 %
Sales Tax - Not Lodging (5%)	2,880,808	2,643,971	9%	1,734,233	66%	1,729,025	67%	1,969,100	46%	1,871,654	54%
Lodging/Accomm Tax (5%)	1,531,726	1,395,268	10%	851,110	80%	763,138	101%	863,216	77%	812,151	89%
YTD Total (5%)	4,412,534	4,039,239	9%	2,585,343	71%	2,492,163	77%	2,832,316	56%	2,683,805	64%
Transit & Trails Tax (2%)	1,765,013	1,615,696	9%	1,034,137	71%	996,865	77%	1,132,927	56%	1,073,522	64%
Total Collected for Year	6,177,547	5,654,935	9%	3,619,480	71%	3,489,028	77%	3,965,243	56%	3,757,327	64%

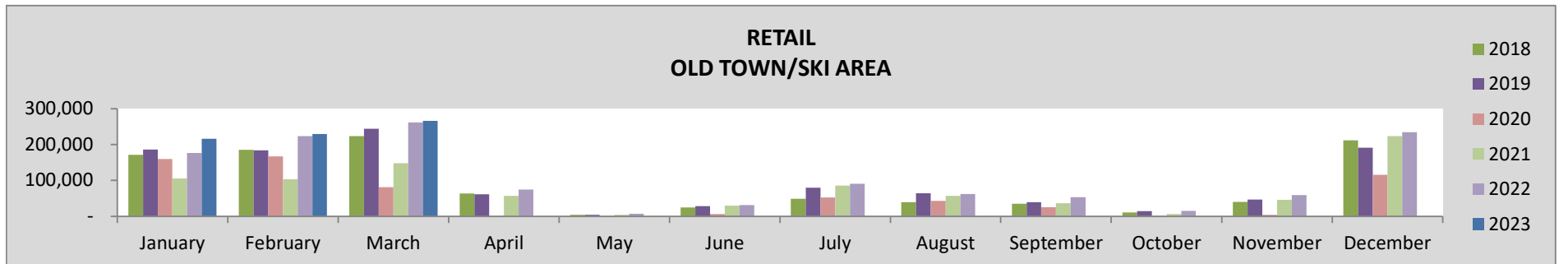
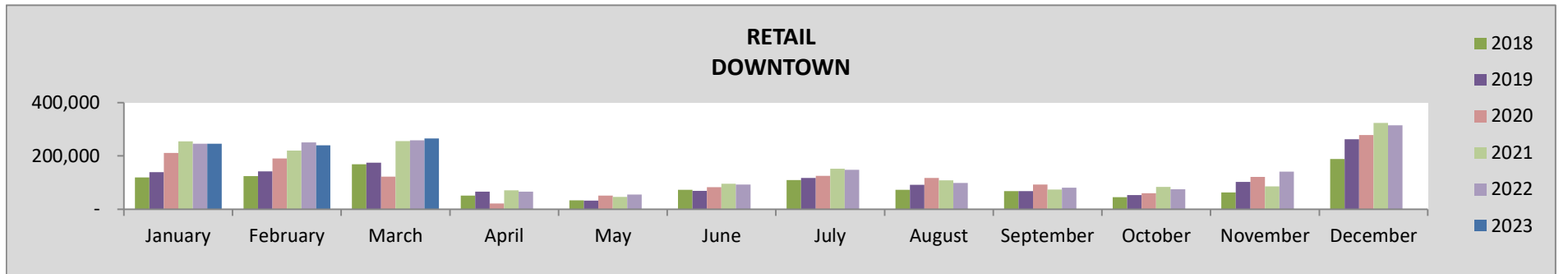
TAX COMPARISON BY INDUSTRY CLASS AND LOCATION

The following compares sales, lodging and accommodations tax collections for the current month and year by sector and location of the business.

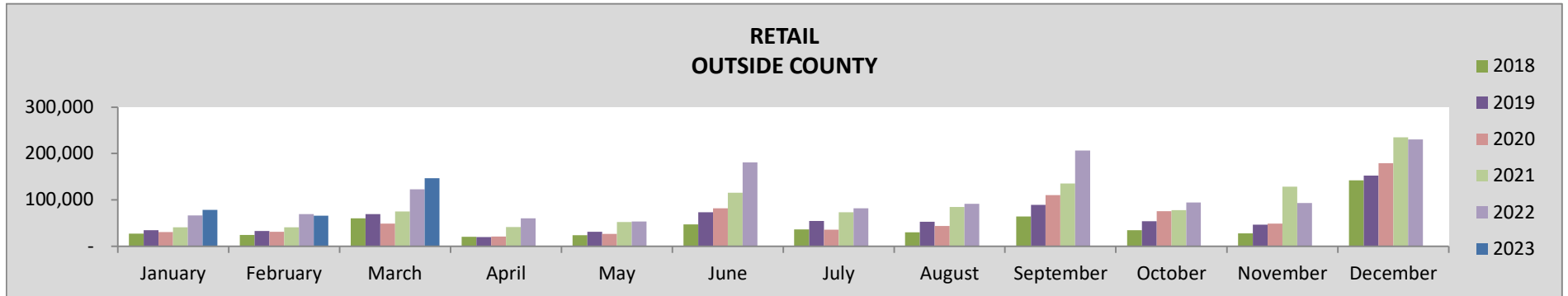
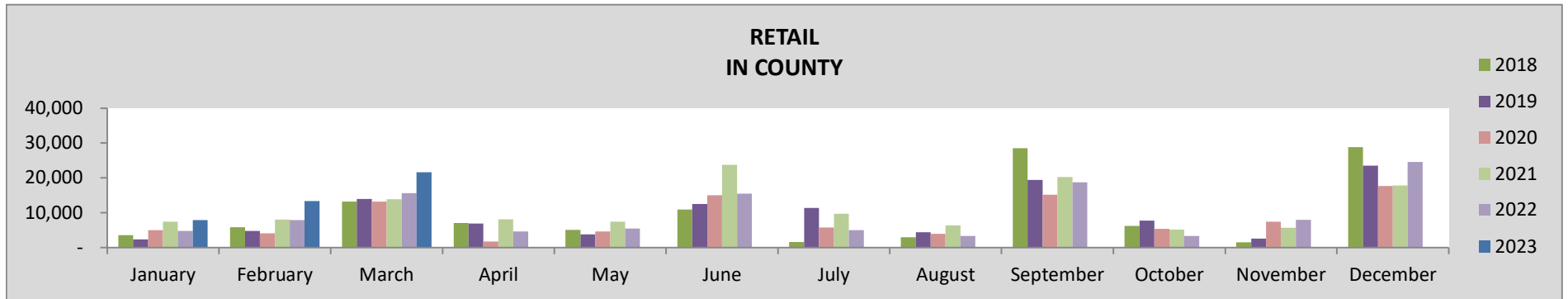
RETAIL

March	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	700,169	659,812	6%	492,661	42%	265,184	164%	502,304	39%	465,484	50%
Downtown	266,173	259,599	3%	255,778	4%	121,937	118%	174,969	52%	169,161	57%
Old Town/Ski Area	265,873	261,777	2%	148,170	79%	81,232	227%	244,187	9%	223,220	19%
In County	21,574	15,561	39%	13,859	56%	13,250	63%	13,907	55%	13,247	63%
Outside County	146,548	122,875	19%	74,854	96%	48,766	201%	69,241	112%	59,857	145%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	1,797,185	1,706,110	5%	1,273,433	41%	1,064,294	69%	1,227,328	46%	1,125,788	60%
Downtown	751,684	757,529	-1%	730,439	3%	524,259	43%	455,618	65%	412,771	82%
Old Town/Ski Area	711,847	662,005	8%	356,733	100%	407,296	75%	613,730	16%	579,305	23%
In County	42,876	28,269	52%	29,321	46%	22,361	92%	21,003	104%	22,676	89%
Outside County	290,779	258,306	13%	156,940	85%	110,378	163%	136,978	112%	111,035	162%



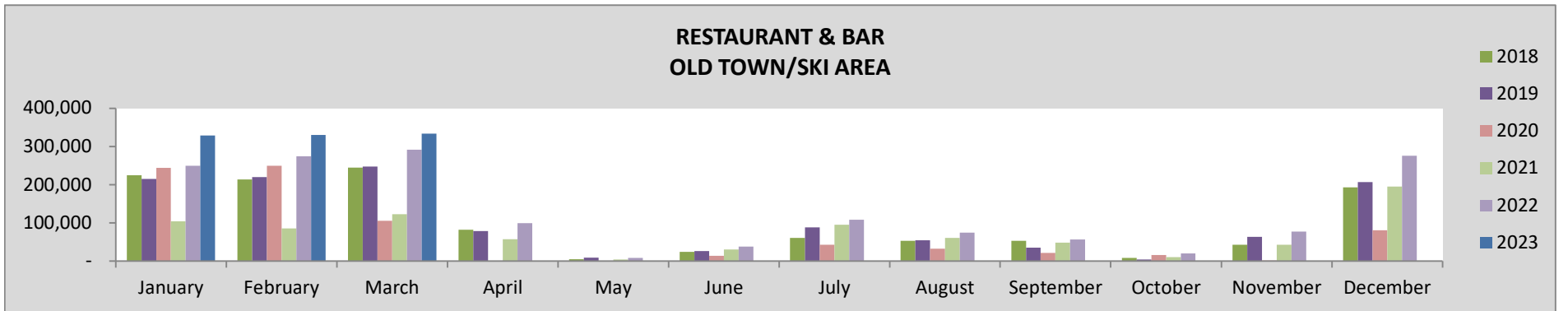
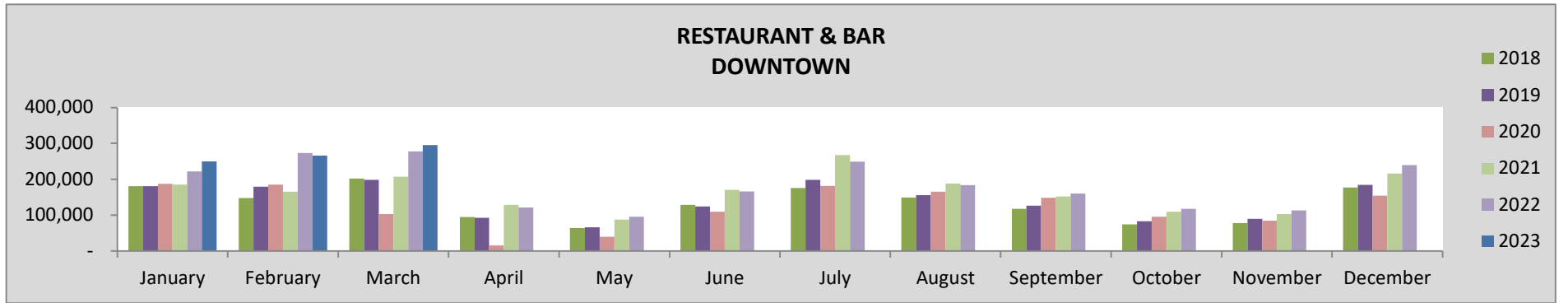
RETAIL - CONTINUED



RESTAURANT & BAR

March	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	629,531	568,944	11%	329,887	91%	208,442	202%	445,447	41%	446,358	41%
Downtown	295,708	277,918	6%	206,791	43%	102,861	187%	198,343	49%	201,711	47%
Old Town/Ski Area	333,823	291,026	15%	123,096	171%	105,581	216%	247,104	35%	244,647	36%

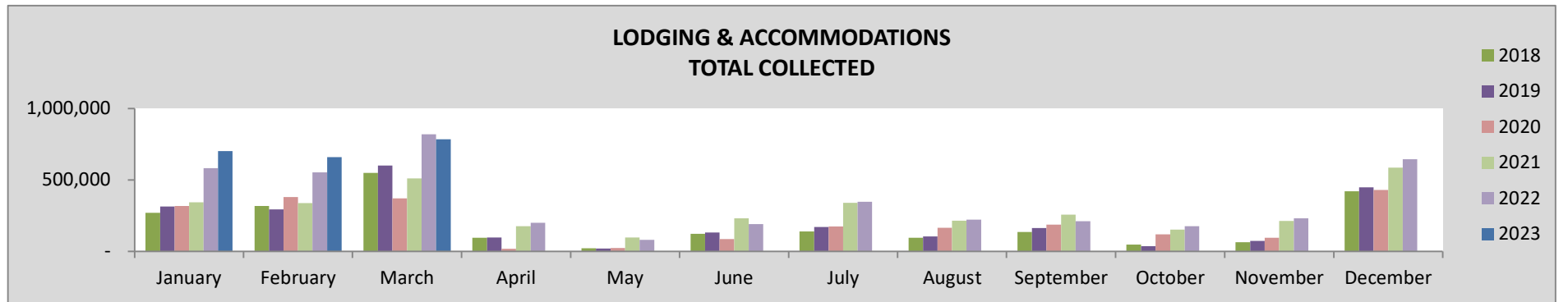
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	1,803,942	1,587,056	14%	869,789	107%	1,073,379	68%	1,241,110	45%	1,213,274	49%
Downtown	812,006	772,748	5%	557,447	46%	474,674	71%	558,791	45%	530,284	53%
Old Town/Ski Area	991,936	814,309	22%	312,342	218%	598,705	66%	682,319	45%	682,990	45%



LODGING & ACCOMMODATION

March	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	784,334	818,996	-4%	511,176	53%	370,005	112%	601,018	31%	549,263	43%

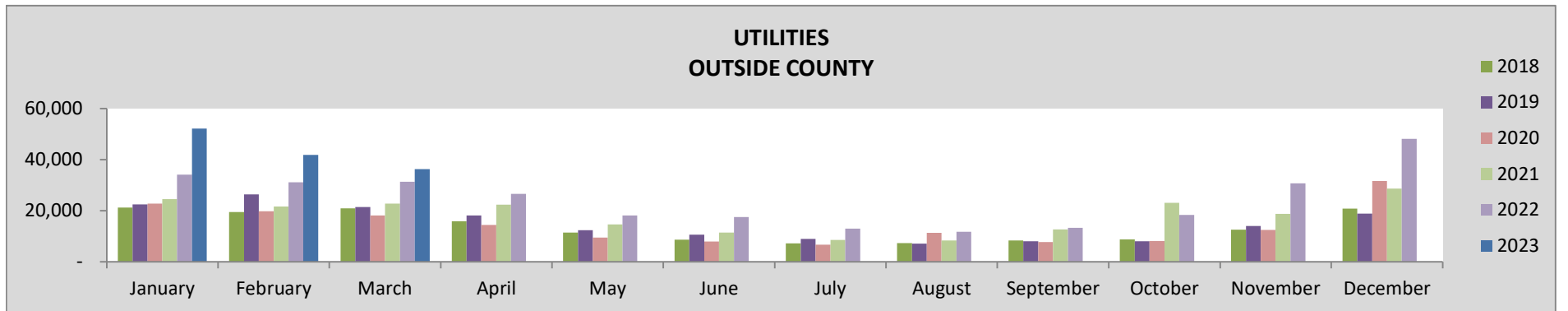
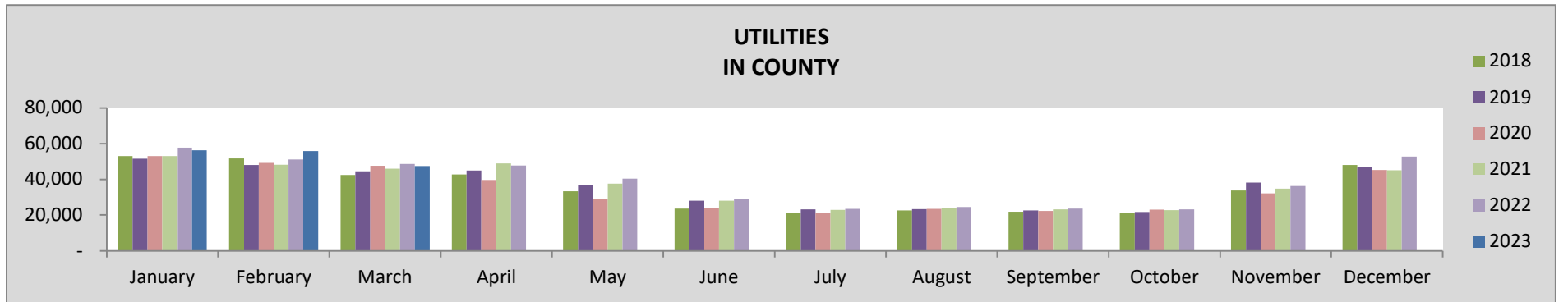
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	2,144,416	1,953,375	10%	1,191,554	80%	1,068,393	101%	1,208,502	77%	1,137,012	89%



UTILITIES

March	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	83,745	80,056	5%	68,905	22%	65,723	27%	65,953	27%	63,341	32%
In County	47,452	48,685	-3%	46,031	3%	47,540	0%	44,448	7%	42,303	12%
Outside County	36,293	31,371	16%	22,875	59%	18,182	100%	21,505	69%	21,038	73%

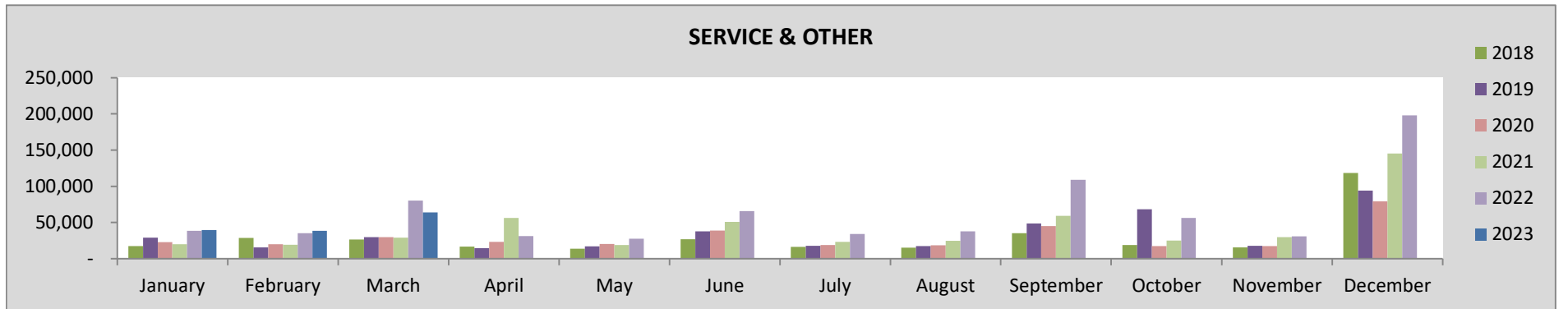
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	289,699	254,337	14%	216,338	34%	210,704	37%	214,439	35%	208,830	39%
In County	159,327	157,637	1%	147,257	8%	149,793	6%	144,115	11%	146,999	8%
Outside County	130,372	96,700	35%	69,081	89%	60,911	114%	70,324	85%	61,831	111%



SERVICE & OTHER

March	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	63,918	80,420	-21%	28,973	121%	29,632	116%	29,666	115%	26,396	142%
Downtown	2,633	4,152	-37%	987	167%	832	216%	1,500	76%	696	278%
Old Town/Ski Area	2,672	2,672	0%	2,672	0%	2,672	0%	2,672	0%	2,672	0%
In County	5,760	3,495	65%	3,134	84%	2,638	118%	5,284	9%	3,172	82%
Outside County	52,853	70,101	-25%	22,180	138%	23,491	125%	20,211	162%	19,856	166%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	142,305	154,057	-8%	68,367	108%	72,257	97%	73,863	93%	72,424	96%
Downtown	2,741	4,939	-45%	1,322	107%	3,781	-28%	1,539	78%	696	294%
Old Town/Ski Area	8,015	8,015	0%	8,015	0%	8,015	0%	8,015	0%	8,670	-8%
In County	10,924	5,110	114%	4,677	134%	5,689	92%	5,796	88%	6,272	74%
Outside County	120,625	135,993	-11%	54,353	122%	54,772	120%	58,513	106%	56,786	112%



SALES TAX COMPARISON BY LOCATION

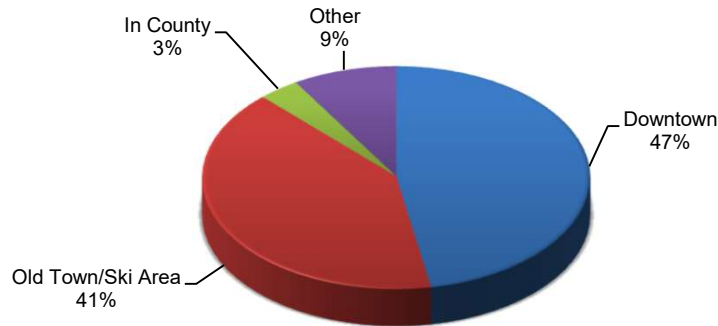
The following compares sales tax collections for the current month and year by location of the business. For lodging properties managed by a property management company, the lodging and accommodation taxes are reflected in the geographic area of the property management company offices.

GEOGRAPHIC AREA

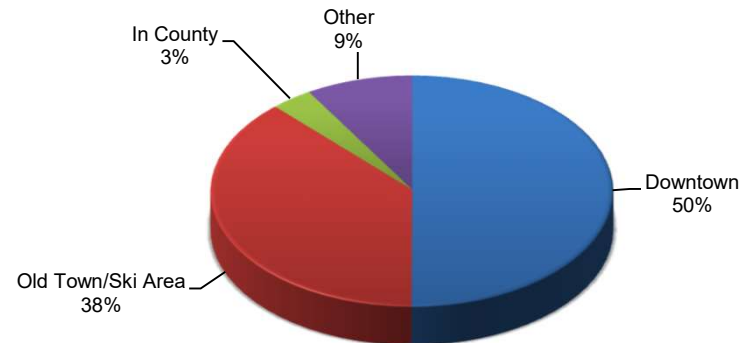
March	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
Downtown	1,039,611	1,019,600	2%	760,832	37%	423,403	146%	659,660	58%	626,252	66%
Old Town/Ski Area	911,606	896,541	2%	487,801	87%	361,667	152%	810,132	13%	765,119	19%
In County	74,787	67,741	10%	63,059	19%	63,477	18%	63,640	18%	58,721	27%
Outside County	235,694	224,347	5%	119,909	97%	90,439	161%	110,956	112%	100,751	134%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
Downtown	2,912,930	2,830,977	3%	2,069,241	41%	1,566,373	86%	1,579,972	84%	1,478,639	97%
Old Town/Ski Area	2,509,703	2,141,932	17%	1,088,550	131%	1,518,549	65%	1,948,541	29%	1,873,089	34%
In County	213,140	191,026	12%	181,315	18%	178,045	20%	170,914	25%	175,947	21%
Outside County	541,775	490,999	10%	280,375	93%	226,060	140%	265,815	104%	229,652	136%

2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA

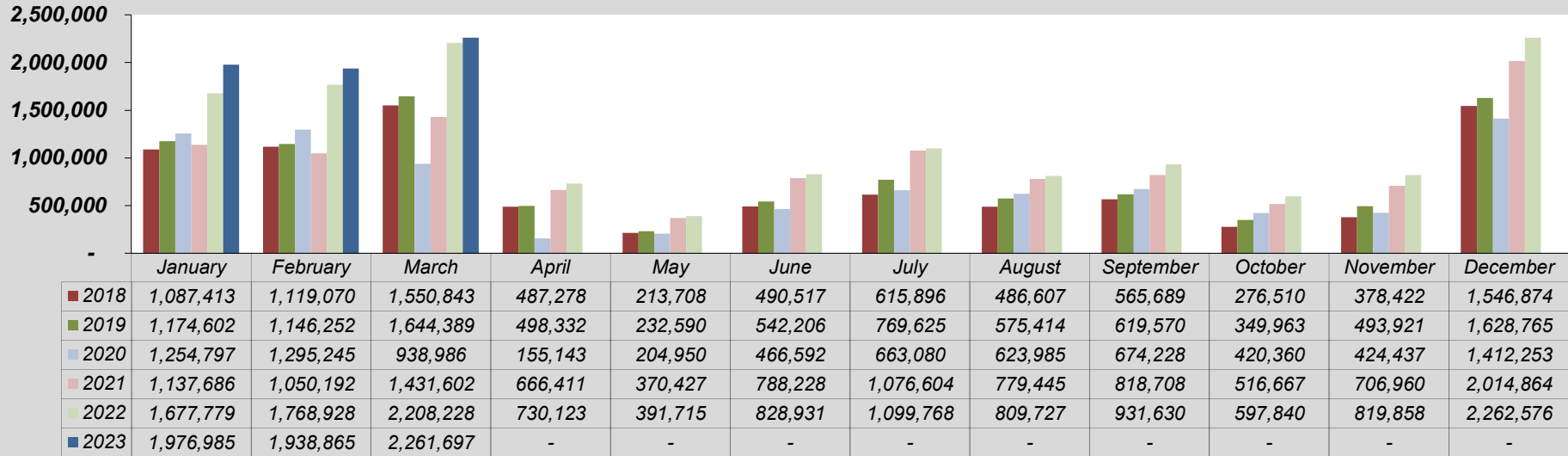


2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

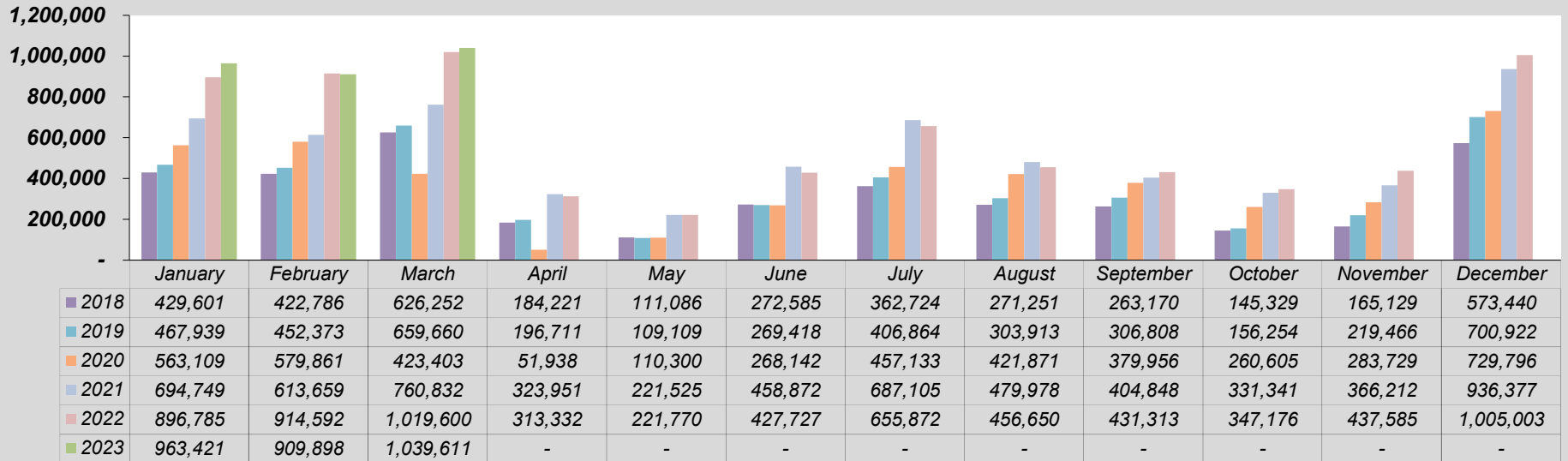


SALES, LODGING AND ACCOMMODATIONS HISTORICAL COMPARISONS

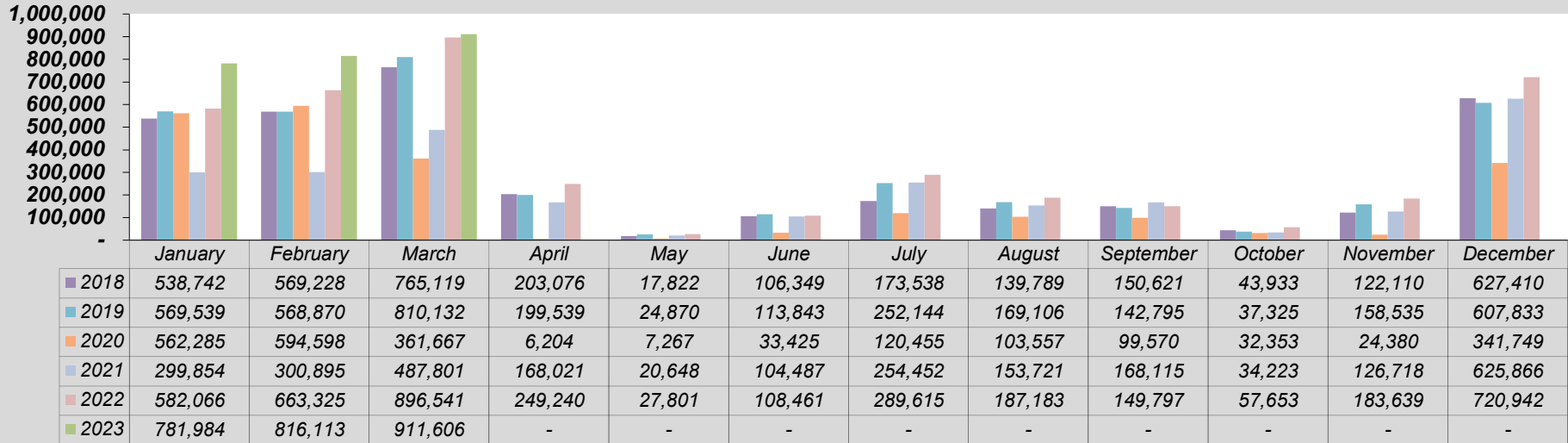
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION BY MONTH TOTAL COLLECTED



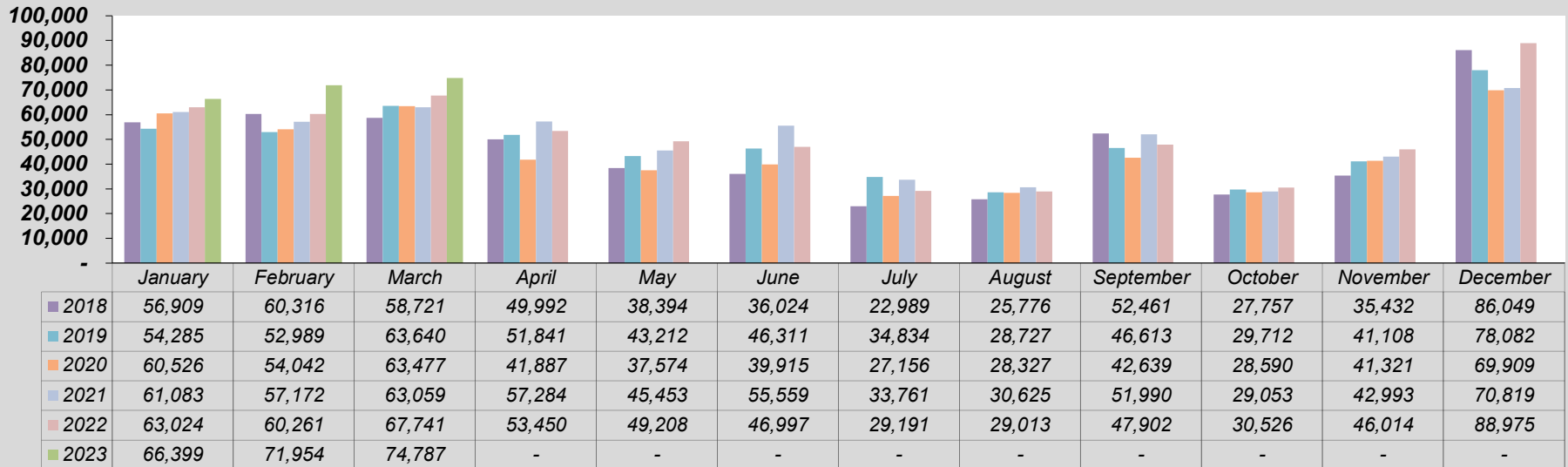
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION DOWNTOWN



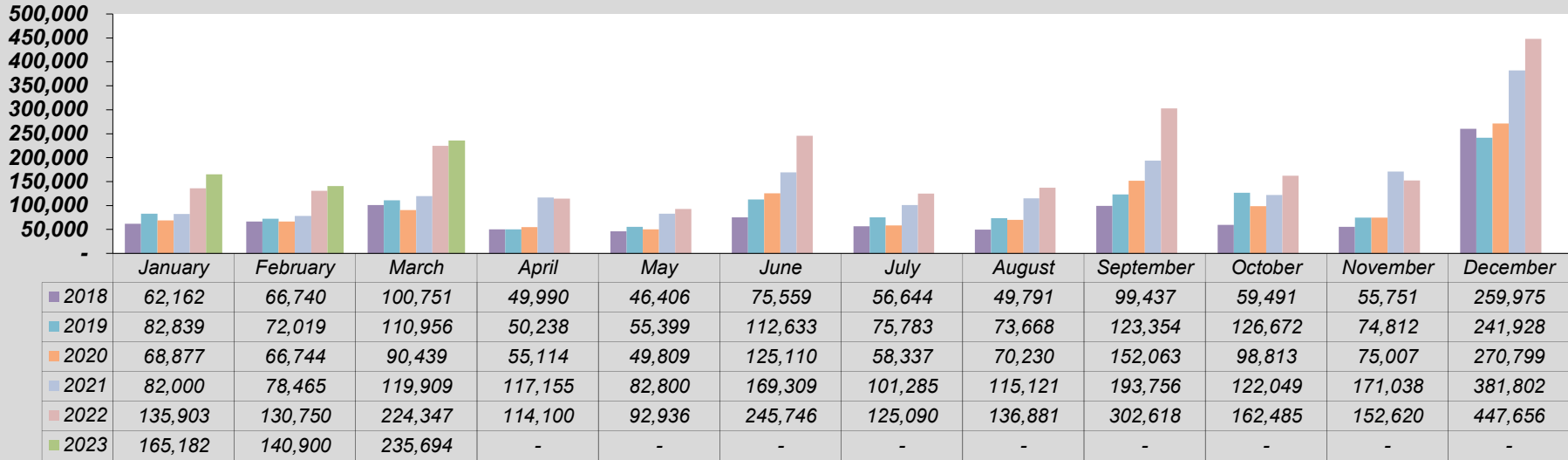
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OLD TOWN/SKI AREA**



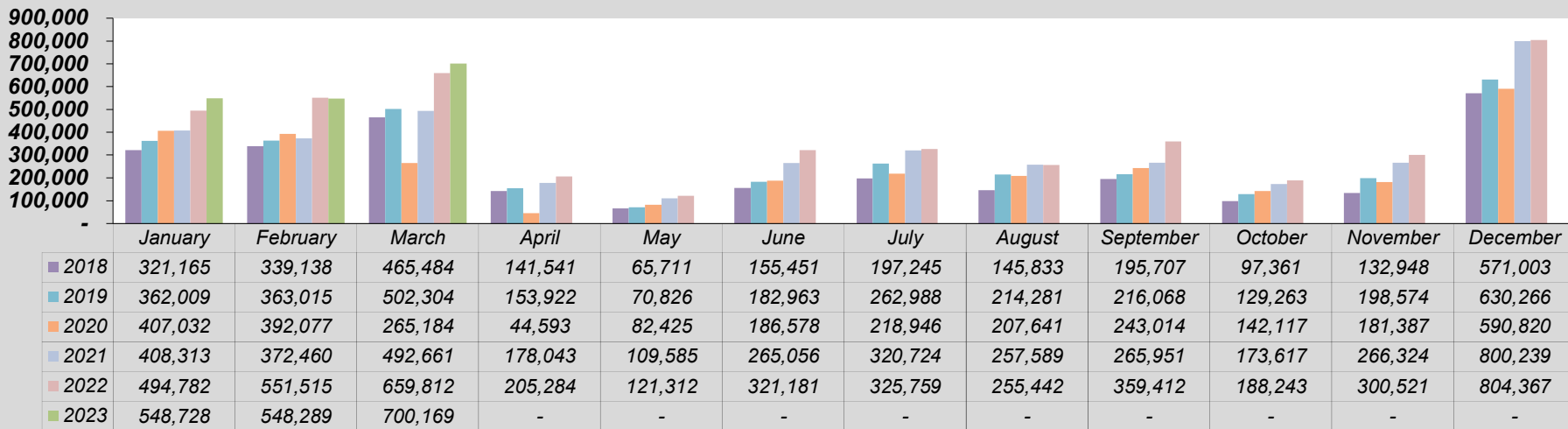
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
IN COUNTY**



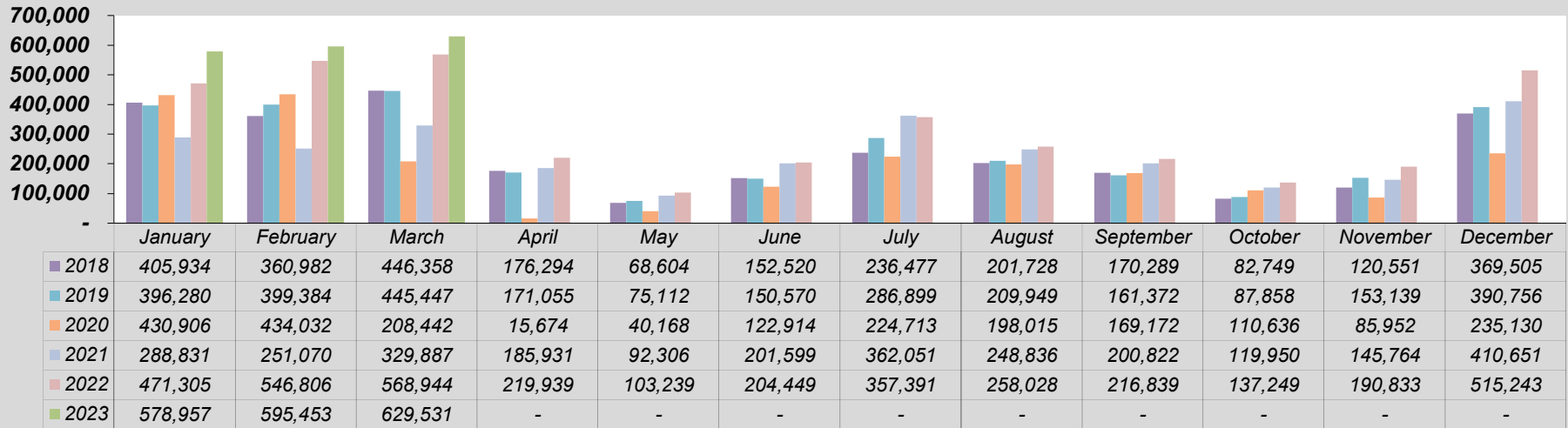
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OUTSIDE COUNTY**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RETAIL**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
LODGING & ACCOMMODATION**

