

TOWN OF WINTER PARK, CO

April 2023



SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

The Town of Winter Park Sales, Lodging, Accommodation, and Trails/Transit Tax Report examines tax collections for the month of April 2023 remitted to the Town in May 2023, and includes an analysis for the year-to-date results along with prior year results.

SUMMARY RESULTS FOR SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX

The Town of Winter Park's April 2023 sales tax collections were 13% above April 2022 collections. The Restaurant & Bar sector increased 25% compared to April 2022. The Lodging sector had a 15% increase compared to April 2022, and holds a 10% increase, year-to-date. All other sectors remain higher compared to April 2022. The Town's year-to-date collections continue to exceed budgeted collections.

Current Month

7% Tax	April 2023	April 2022	23-22 %	April 2021	23-21 %	April 2020	23-20 %	April 2019	23-19 %	April 2018	23-18 %
Sales Tax - Not Lodging (5%)	426,356	379,217	12%	351,046	21%	97,996	335%	287,510	48%	280,678	52%
Lodging/Accomm Tax (5%)	164,175	142,299	15%	124,962	31%	12,821	1181%	68,441	140%	67,378	144%
Monthly Total (5%)	590,530	521,516	13%	476,008	24%	110,817	433%	355,951	66%	348,056	70%
Transit & Trails Tax (2%)	236,212	208,606	13%	190,403	24%	44,327	433%	142,380	66%	139,222	70%
Total Collected for Month	826,743	730,123	13%	666,411	24%	155,143	433%	498,332	66%	487,278	70%

Year-To-Date

7% Tax	YTD 2023	YTD 2022	23-22 %	YTD 2021	23-21 %	YTD 2020	23-20 %	YTD 2019	23-19 %	YTD 2018	23-18 %
Sales Tax - Not Lodging (5%)	3,307,164	3,023,189	9%	2,085,279	59%	1,827,020	81%	2,256,611	47%	2,152,332	54%
Lodging/Accomm Tax (5%)	1,695,900	1,537,566	10%	976,072	74%	775,959	119%	931,657	82%	879,529	93%
YTD Total (5%)	5,003,064	4,560,755	10%	3,061,351	63%	2,602,979	92%	3,188,268	57%	3,031,861	65%
Transit & Trails Tax (2%)	2,001,226	1,824,302	10%	1,224,540	63%	1,041,192	92%	1,275,307	57%	1,212,744	65%
Total Collected for Year	7,004,290	6,385,057	10%	4,285,891	63%	3,644,171	92%	4,463,575	57%	4,244,605	65%

TAX COMPARISON BY INDUSTRY CLASS AND LOCATION

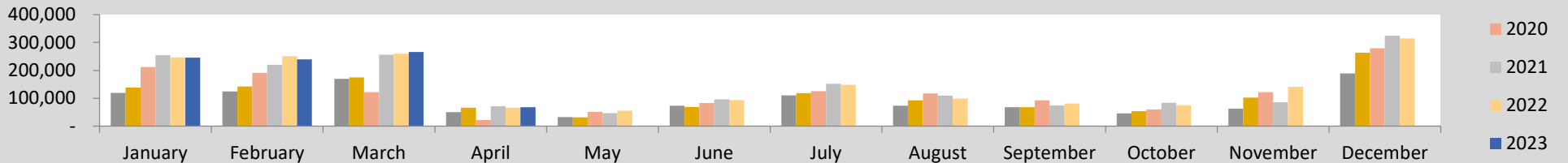
The following table compares sales, lodging and accommodations tax collections for the current month and year by sector and location of the business.

RETAIL

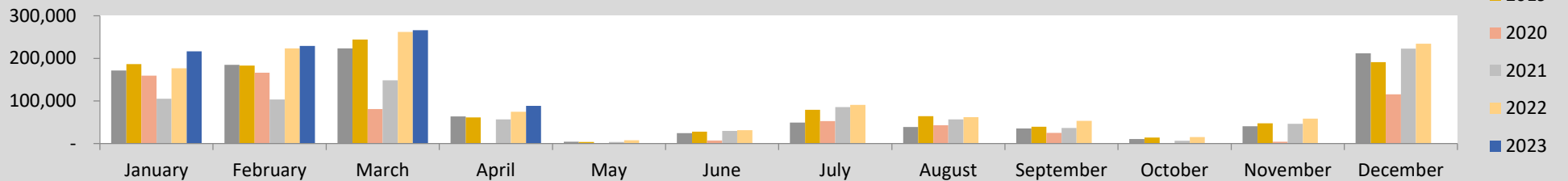
April	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	210,693	205,284	3%	178,043	18%	44,593	372%	153,922	37%	141,541	49%
Downtown	67,968	66,001	3%	71,749	-5%	21,426	217%	66,020	3%	50,369	35%
Old Town/Ski Area	88,396	74,735	18%	56,663	56%	442	19909%	61,326	44%	63,633	39%
In County	5,466	4,645	18%	8,123	-33%	1,775	208%	6,896	-21%	7,013	-22%
Outside County	48,864	59,904	-18%	41,508	18%	20,950	133%	19,679	148%	20,526	138%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	2,007,879	1,911,394	5%	1,451,476	38%	1,108,887	81%	1,381,250	45%	1,267,329	58%
Downtown	819,592	823,529	0%	802,189	2%	545,686	50%	521,638	57%	463,140	77%
Old Town/Ski Area	800,303	736,740	9%	413,396	94%	407,738	96%	675,056	19%	642,937	24%
In County	48,342	32,914	47%	37,443	29%	24,136	100%	27,899	73%	29,690	63%
Outside County	339,642	318,210	7%	198,448	71%	131,327	159%	156,656	117%	131,561	158%

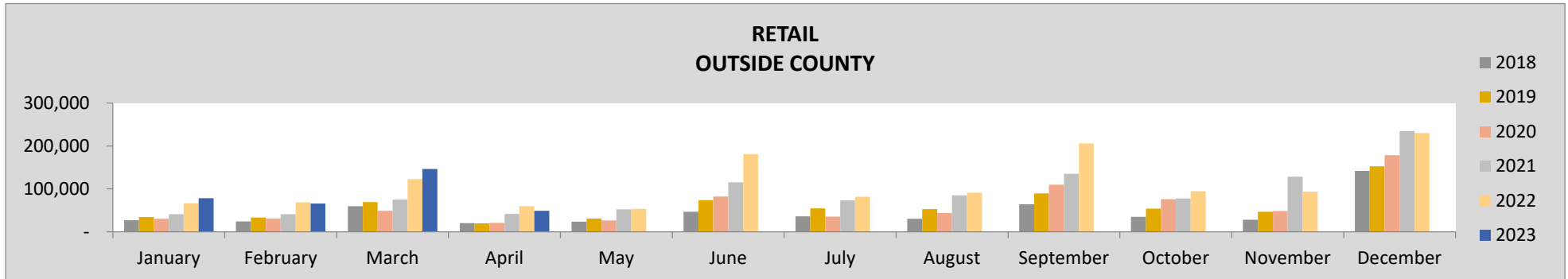
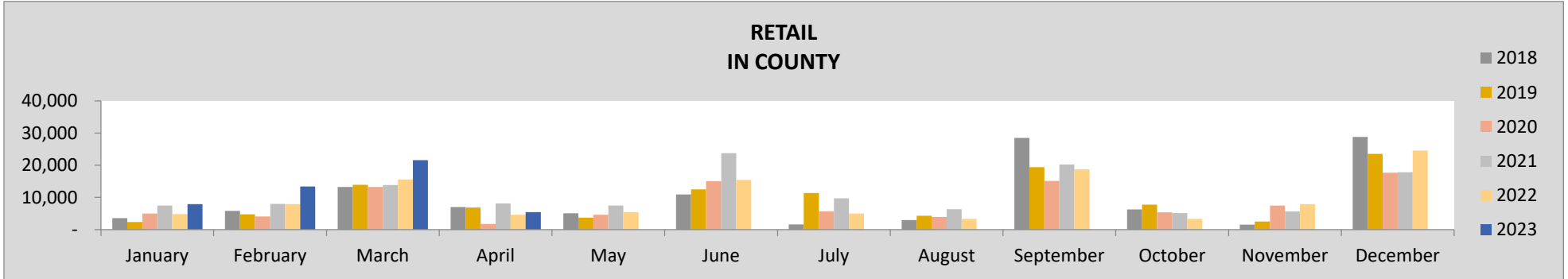
RETAIL DOWNTOWN



RETAIL OLD TOWN/SKI AREA



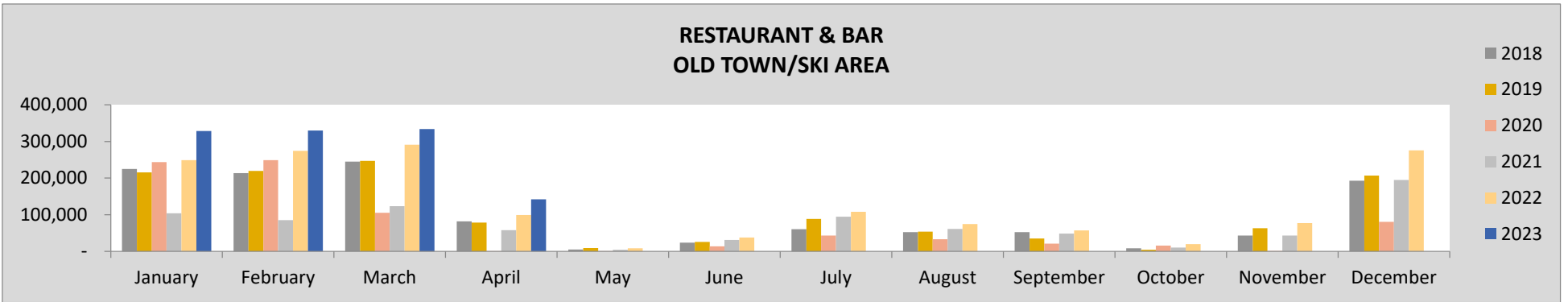
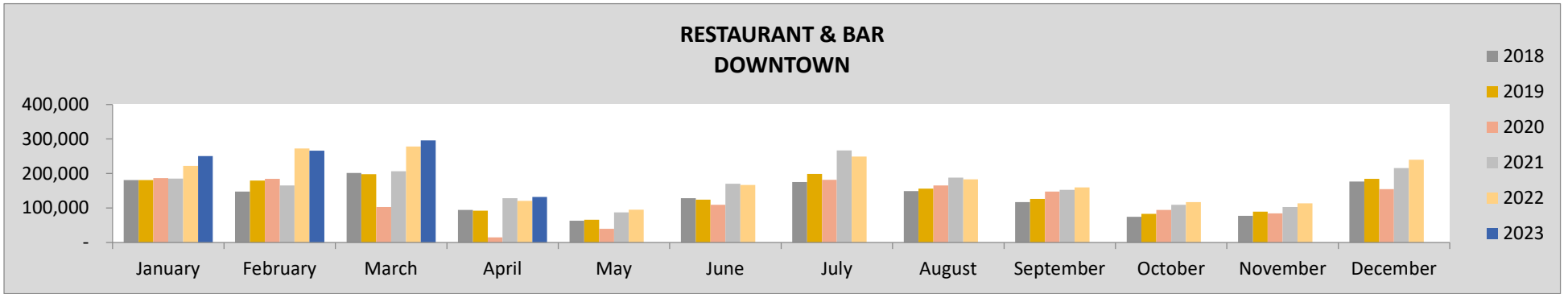
RETAIL - CONTINUED



RESTAURANT & BAR

April	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	274,180	219,939	25%	185,931	47%	15,674	1649%	171,055	60%	176,294	56%
Downtown	132,131	120,655	10%	128,358	3%	15,197	769%	92,296	43%	94,115	40%
Old Town/Ski Area	142,049	99,284	43%	57,573	147%	477	29653%	78,759	80%	82,179	73%

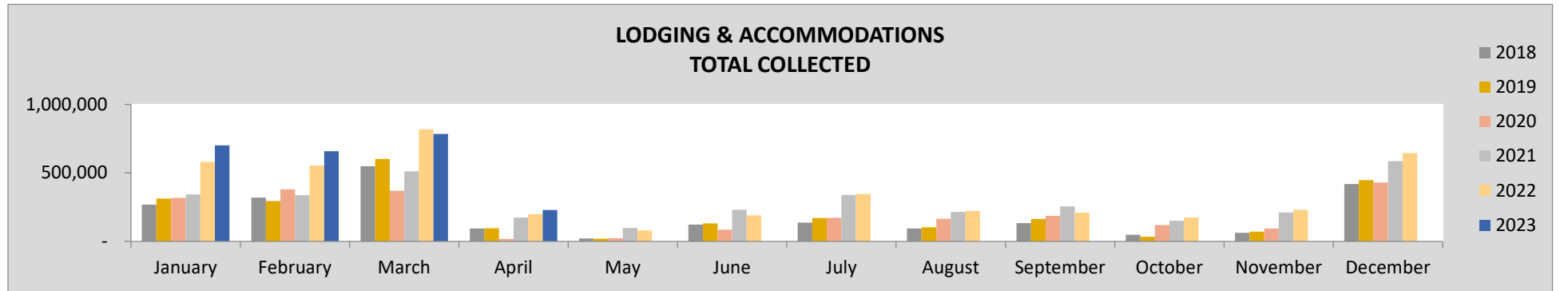
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	2,078,122	1,806,995	15%	1,055,719	97%	1,089,054	91%	1,412,165	47%	1,389,568	50%
Downtown	944,125	893,402	6%	685,804	38%	489,871	93%	651,087	45%	624,399	51%
Old Town/Ski Area	1,133,996	913,593	24%	369,915	207%	599,182	89%	761,078	49%	765,169	48%



LODGING & ACCOMMODATION

April	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	229,844	199,218	15%	174,946	31%	17,949	1181%	95,818	140%	94,330	144%

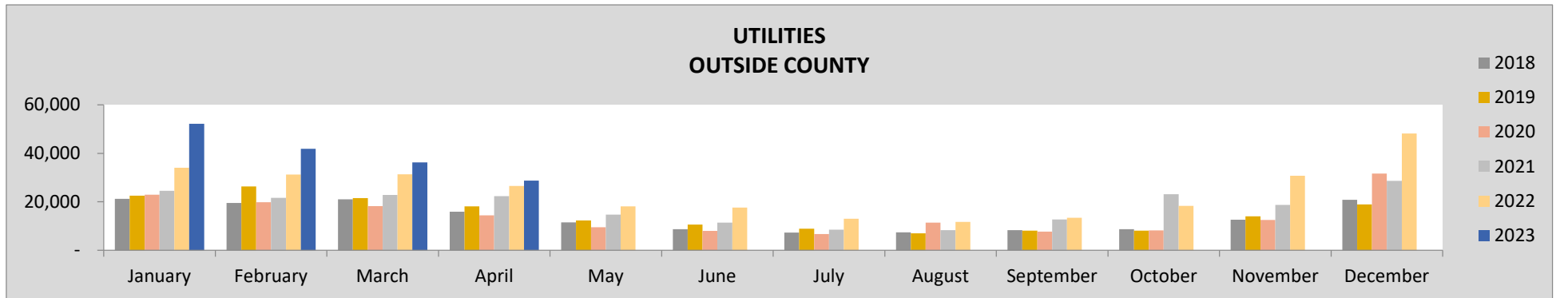
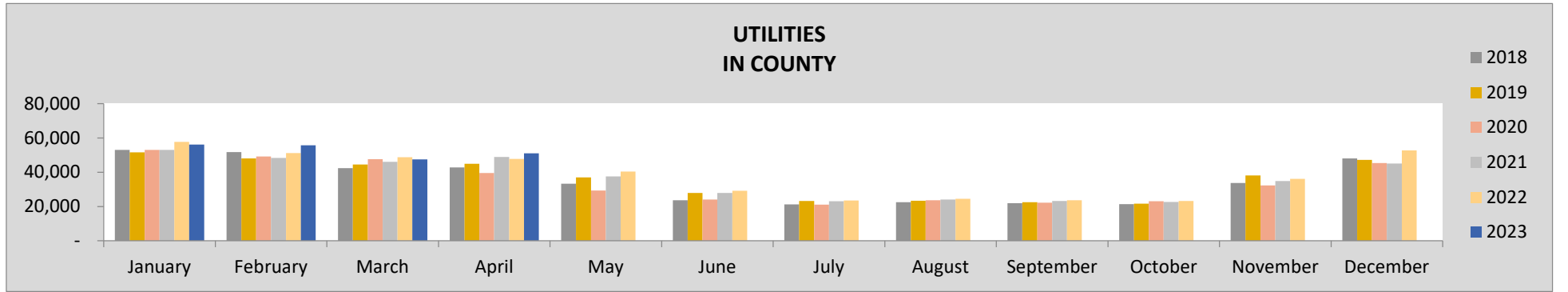
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	2,374,261	2,152,592	10%	1,366,500	74%	1,086,342	119%	1,304,320	82%	1,231,341	93%



UTILITIES

April	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	79,699	74,300	7%	71,202	12%	53,922	48%	63,048	26%	58,671	36%
In County	51,010	47,718	7%	48,881	4%	39,540	29%	44,887	14%	42,781	19%
Outside County	28,689	26,582	8%	22,321	29%	14,381	99%	18,161	58%	15,890	81%

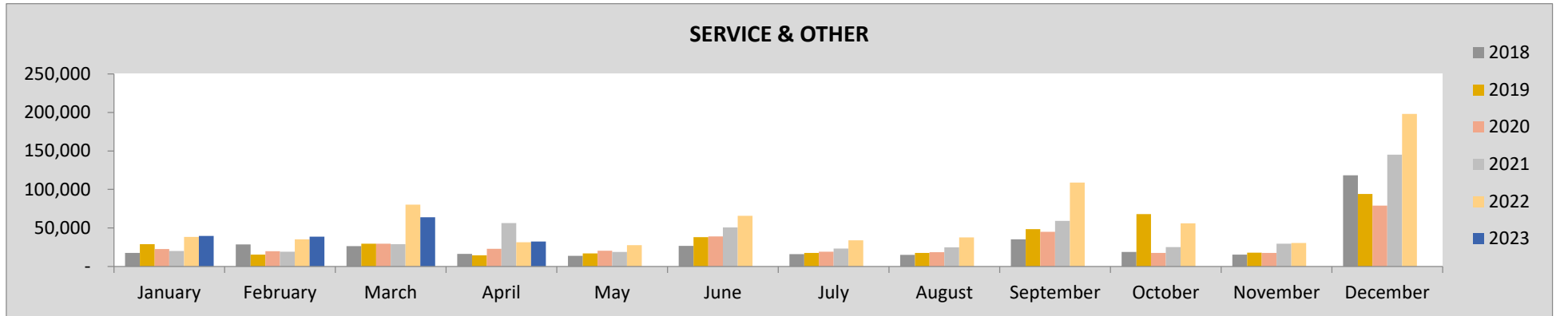
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	369,399	328,637	12%	287,540	28%	264,626	40%	277,487	33%	267,501	38%
In County	210,337	205,355	2%	196,138	7%	189,334	11%	189,002	11%	189,780	11%
Outside County	159,061	123,282	29%	91,402	74%	75,292	111%	88,485	80%	77,721	105%



SERVICE & OTHER

April	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	32,326	31,382	3%	56,289	-43%	23,005	41%	14,489	123%	16,443	97%
Downtown	98	8	1152%	17	467%	1	7687%	(639)	-115%	-	-
Old Town/Ski Area	2,672	2,672	0%	2,672	0%	2,672	0%	2,672	0%	2,672	0%
In County	4,593	1,088	322%	274	1576%	550	736%	58	7868%	197	2231%
Outside County	24,963	27,615	-10%	53,326	-53%	19,783	26%	12,399	101%	13,574	84%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	174,630	185,439	-6%	124,656	40%	95,263	83%	88,352	98%	88,867	97%
Downtown	2,839	4,947	-43%	1,339	112%	3,782	-25%	900	216%	696	308%
Old Town/Ski Area	10,687	10,687	0%	10,687	0%	10,687	0%	10,687	0%	11,342	-6%
In County	15,517	6,198	150%	4,951	213%	6,239	149%	5,854	165%	6,469	140%
Outside County	145,588	163,607	-11%	107,679	35%	74,555	95%	70,912	105%	70,360	107%



SALES TAX COMPARISON BY LOCATION

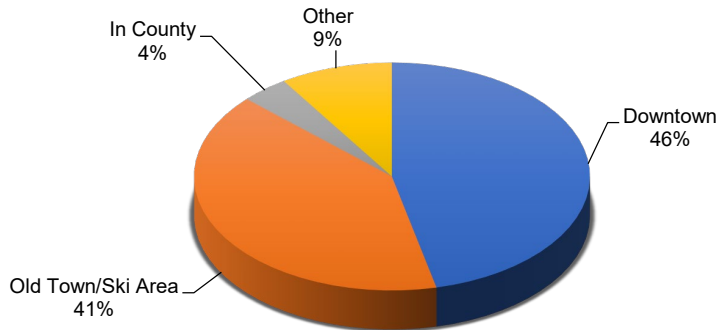
The following compares sales tax collections for the current month and year by location of the business. For lodging properties managed by a property management

GEOGRAPHIC AREA

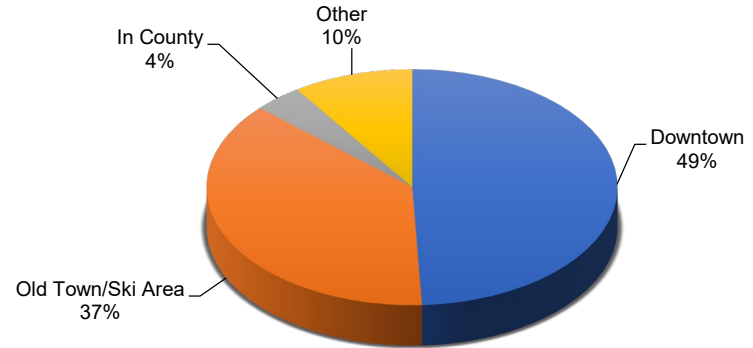
April	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
Downtown	336,208	313,332	7%	323,951	4%	51,938	547%	196,711	71%	184,221	83%
Old Town/Ski Area	326,947	249,240	31%	168,021	95%	6,204	5170%	199,539	64%	203,076	61%
In County	61,072	53,450	14%	57,284	7%	41,887	46%	51,841	18%	49,992	22%
Outside County	102,516	114,100	-10%	117,155	-12%	55,114	86%	50,238	104%	49,990	105%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
Downtown	3,249,137	3,144,309	3%	2,393,192	36%	1,618,311	101%	1,776,682	83%	1,662,861	95%
Old Town/Ski Area	2,836,650	2,391,172	19%	1,256,571	126%	1,524,754	86%	2,148,081	32%	2,076,164	37%
In County	274,211	244,477	12%	238,598	15%	219,932	25%	222,755	23%	225,939	21%
Outside County	644,292	605,100	6%	397,530	62%	281,174	129%	316,053	104%	279,642	130%

2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA

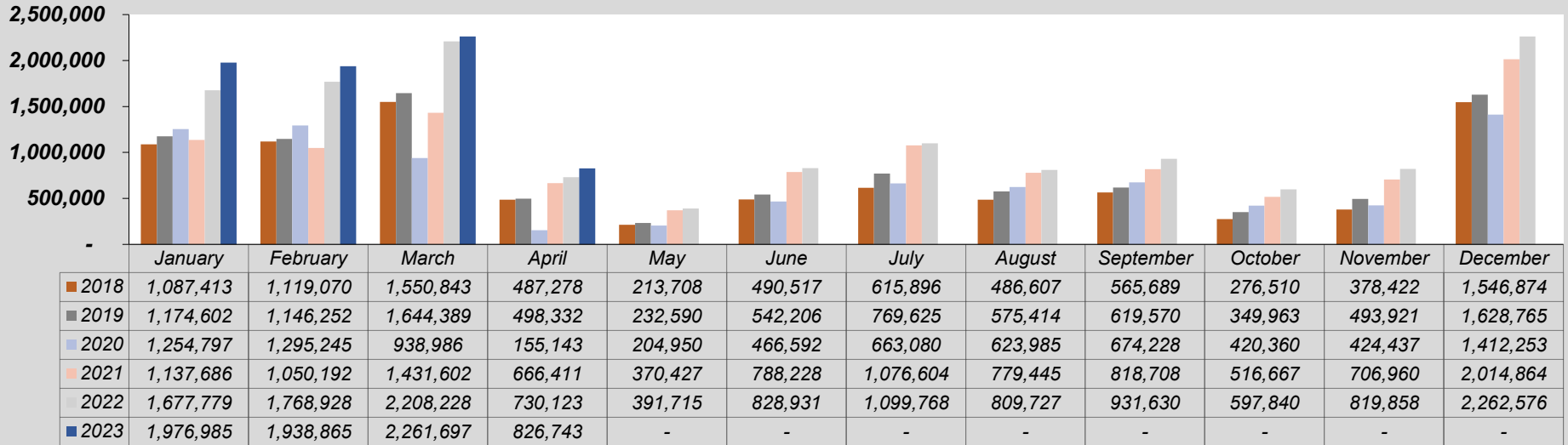


2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

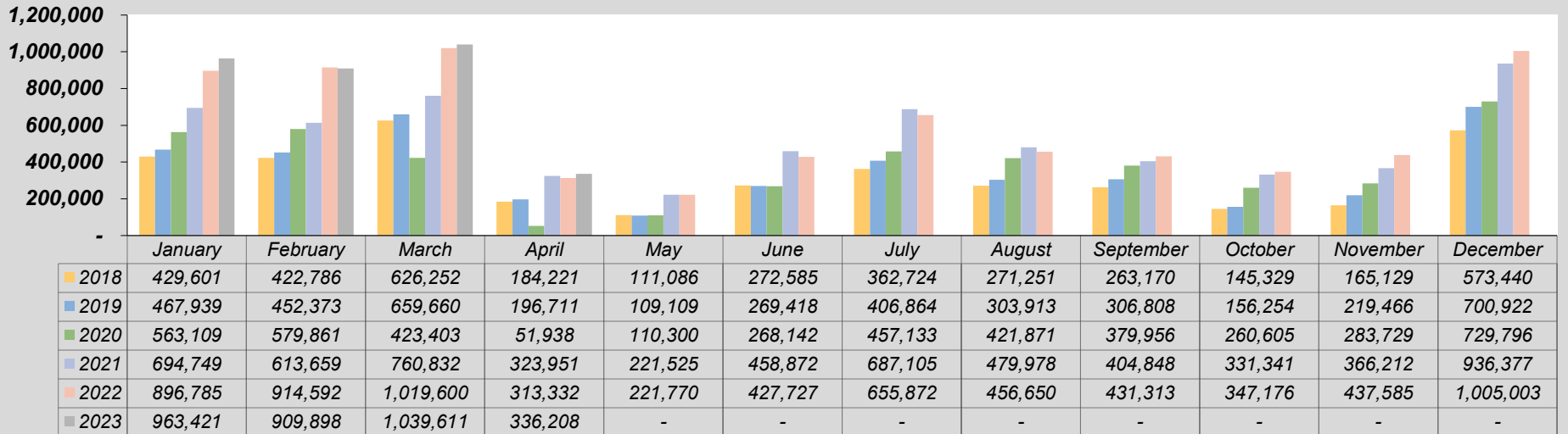


SALES, LODGING AND ACCOMMODATIONS HISTORICAL COMPARISONS

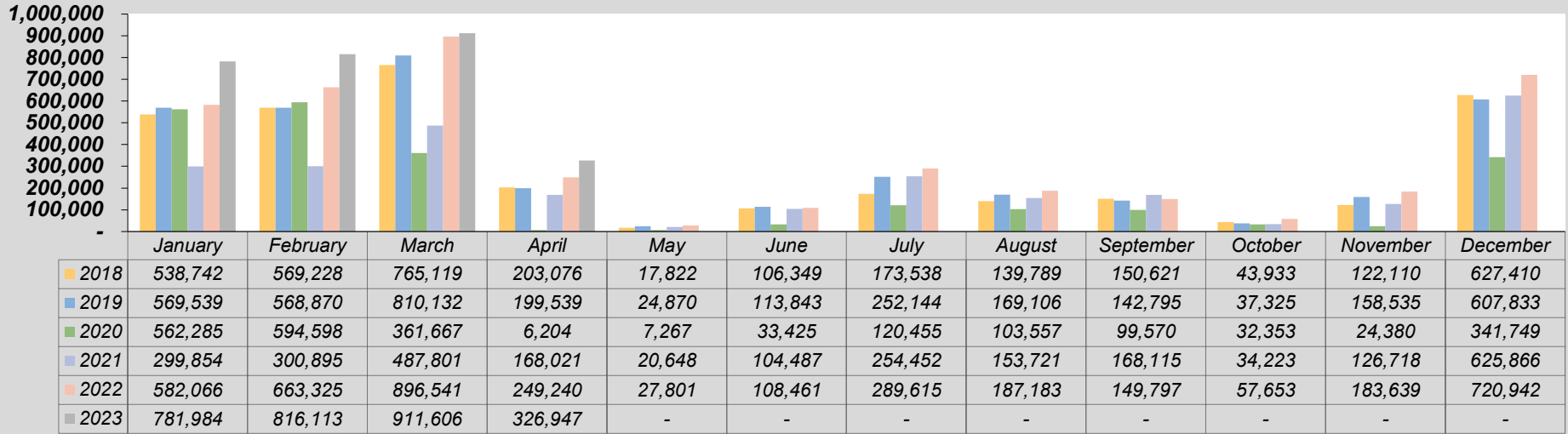
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION BY MONTH TOTAL COLLECTED



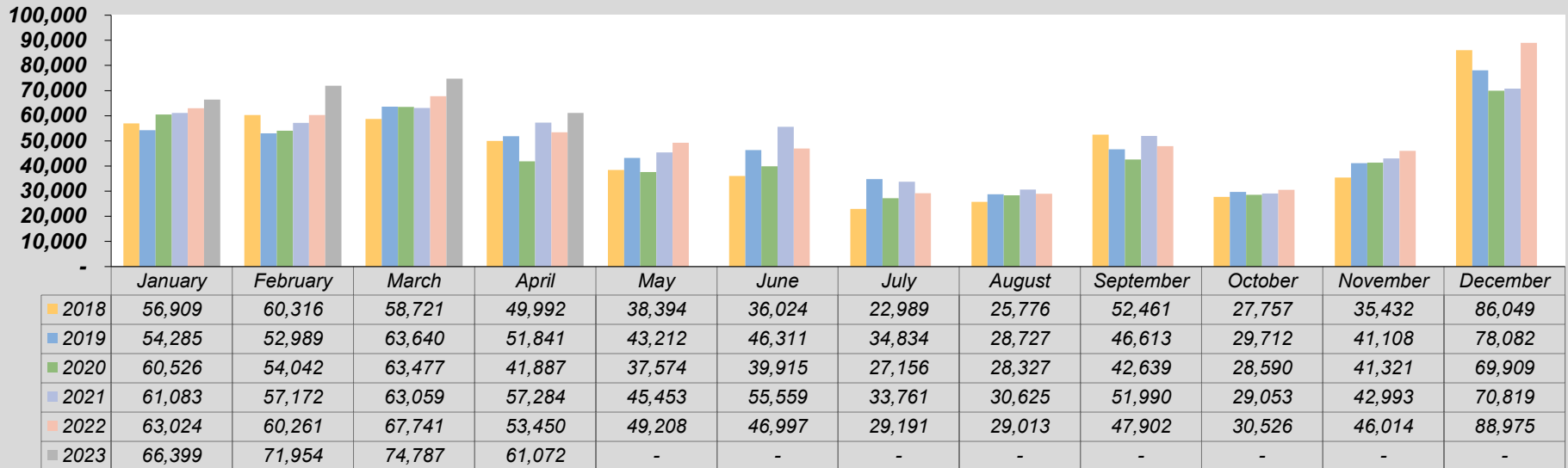
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION DOWNTOWN



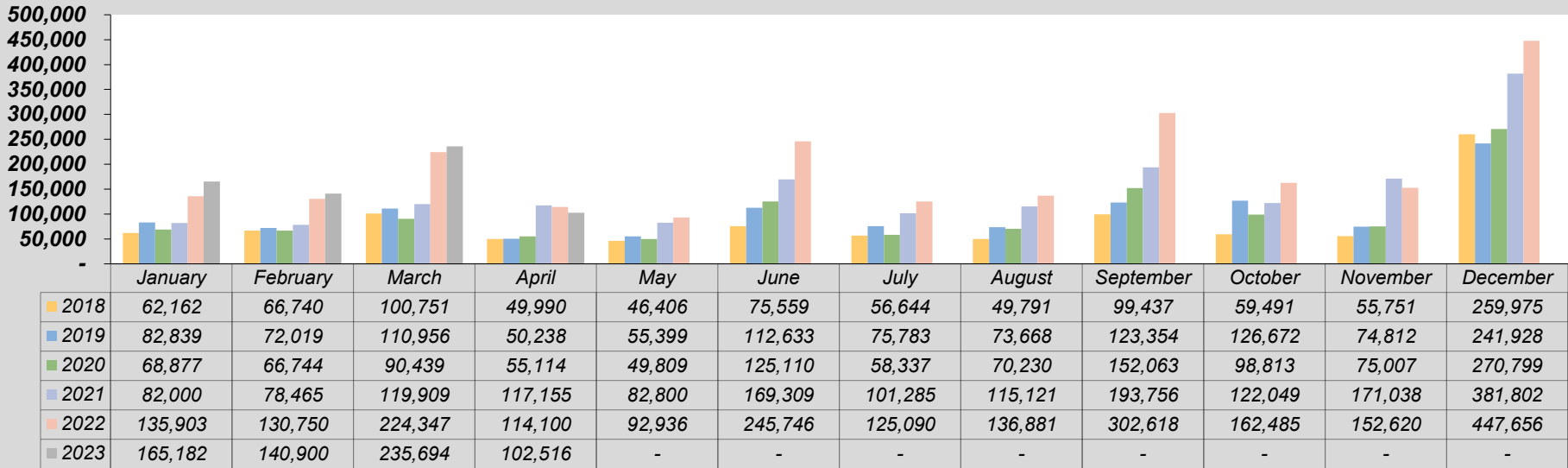
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OLD TOWN/SKI AREA**



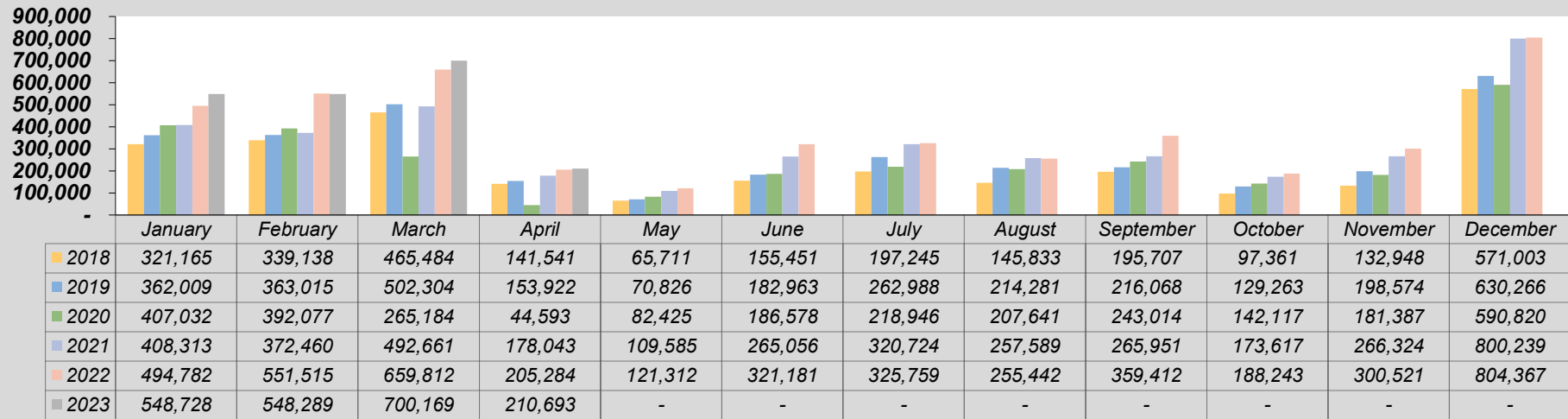
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
IN COUNTY**



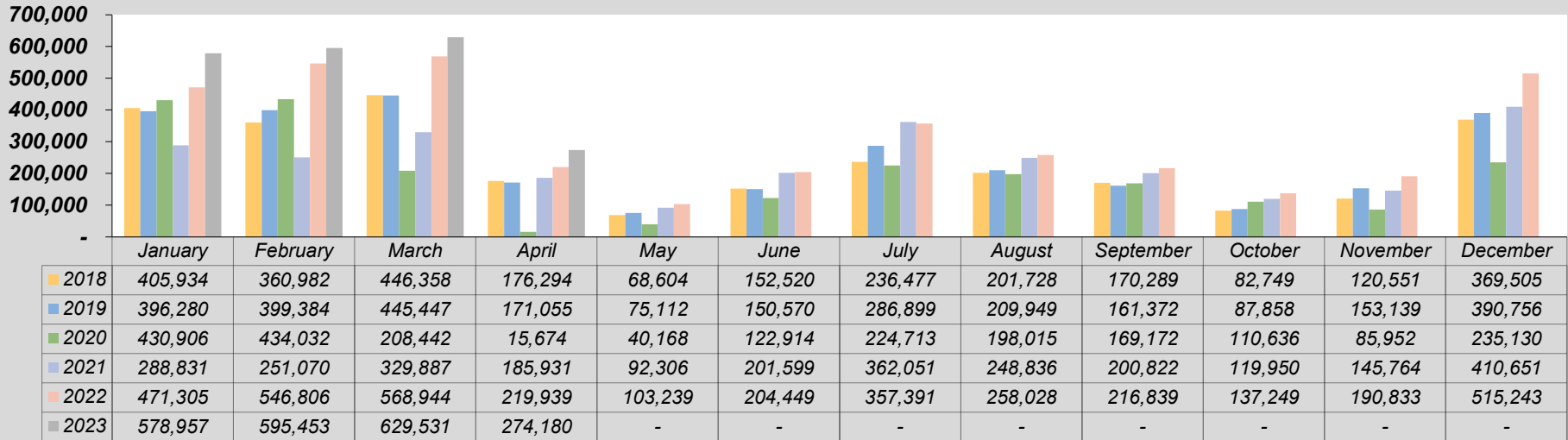
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OUTSIDE COUNTY**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RETAIL**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
LODGING & ACCOMMODATION**

