

**TOWN OF WINTER PARK, CO**  
**SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT**  
**June - 2023**



(Collected: July 2023)

**SUMMARY RESULTS FOR SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX**

Total Sales Tax revenue for the month of June 2023 was 4.3% below the same month of the prior year, primarily due to a 17.2% decrease in the Retail sector, for the Outside County (-20.1%) and Downtown (-18.1%) retail business locations .

On a YTD basis, total Sales tax revenue increased by 8.0% vs. the same period of the prior year, primarily due to increases in the Restaurant and Bar ( 13.5%) and Lodging & Accommodations (9.8%) industry sectors.

<b>Current Month</b>											
<b>7% Tax</b>	<b>Jun-23</b>	<b>Jun-22</b>	<b>23 vs 22</b>	<b>Jun-21</b>	<b>23 vs 21</b>	<b>Jun-20</b>	<b>23 vs 20</b>	<b>Jun-19</b>	<b>23 vs 19</b>	<b>Jun-18</b>	<b>23 vs 18</b>
Sales Tax - Not Lodging (5%)	427,432	455,804	-6.2%	397,623	7.5%	271,822	57%	292,857	46%	262,216	63%
Lodging/Accomm Tax (5%)	139,101	136,289	2.1%	165,397	-15.9%	61,458	126%	94,433	47%	88,154	58%
Monthly Total (5%)	566,534	592,093	-4.3%	563,020	0.6%	333,280	70%	387,290	46%	350,370	62%
Transit & Trails Tax (2%)	226,613	236,837	-4.3%	225,208	0.6%	133,312	70%	154,916	46%	140,148	62%
<b>Total Collected for Month</b>	<b>793,147</b>	<b>828,930</b>	<b>-4.3%</b>	<b>788,228</b>	<b>0.6%</b>	<b>466,592</b>	<b>70%</b>	<b>542,206</b>	<b>46%</b>	<b>490,518</b>	<b>62%</b>

<b>Year-To-Date</b>											
<b>7% Tax</b>	<b>Jun-23</b>	<b>Jun-22</b>	<b>23 vs 22</b>	<b>Jun-21</b>	<b>23 vs 21</b>	<b>Jun-20</b>	<b>23 vs 20</b>	<b>Jun-19</b>	<b>23 vs 19</b>	<b>Jun-18</b>	<b>23 vs 18</b>
Sales Tax - Not Lodging (5%)	3,967,666	3,700,920	7.2%	2,677,926	48.2%	2,228,607	78%	2,701,088	47%	2,552,284	55%
Lodging/Accomm Tax (5%)	1,901,535	1,731,725	9.8%	1,211,036	57.0%	854,045	123%	1,040,605	83%	982,594	94%
YTD Total (5%)	5,869,201	5,432,645	8.0%	3,888,962	50.9%	3,082,652	90%	3,741,693	57%	3,534,878	66%
Transit & Trails Tax (2%)	2,347,681	2,173,058	8.0%	1,555,585	50.9%	1,233,061	90%	1,496,677	57%	1,413,951	66%
<b>Total Collected for Year</b>	<b>8,216,882</b>	<b>7,605,703</b>	<b>8.0%</b>	<b>5,444,547</b>	<b>50.9%</b>	<b>4,315,713</b>	<b>90%</b>	<b>5,238,370</b>	<b>57%</b>	<b>4,948,829</b>	<b>66%</b>

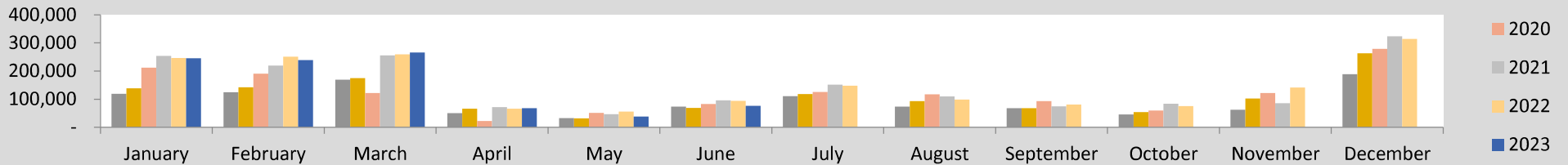
## COMPARISONS BY INDUSTRY AND BUSINESS LOCATION

### RETAIL

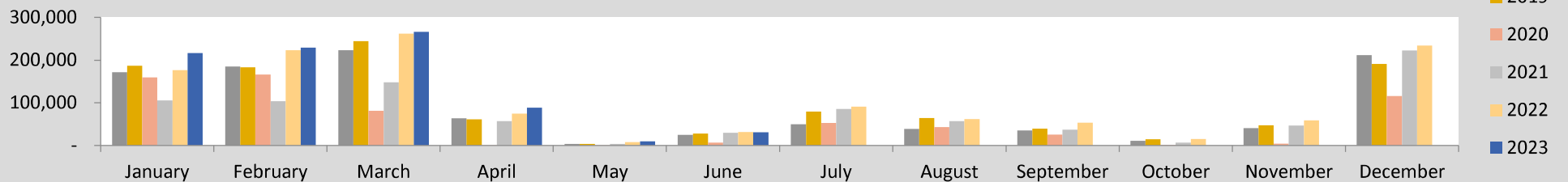
MONTH	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
<b>TOTAL</b>	<b>265,791</b>	<b>321,181</b>	<b>-17.2%</b>	<b>265,056</b>	<b>0.3%</b>	<b>186,578</b>	<b>42%</b>	<b>182,962</b>	<b>45%</b>	<b>155,451</b>	<b>71%</b>
Downtown	76,452	93,378	-18.1%	96,107	-20.5%	82,467	-7%	68,747	11%	73,027	5%
Old Town/Ski Area	30,906	31,151	-0.8%	29,698	4.1%	6,887	349%	28,013	10%	24,682	25%
In County	13,653	15,434	-11.5%	23,776	-42.6%	15,040	-9%	12,516	9%	10,917	25%
Outside County	144,780	181,218	-20.1%	115,475	25.4%	82,184	76%	73,686	96%	46,825	209%

YEAR-TO-DATE	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
<b>TOTAL</b>	<b>2,398,332</b>	<b>2,353,886</b>	<b>1.9%</b>	<b>1,826,116</b>	<b>31.3%</b>	<b>1,377,889</b>	<b>74%</b>	<b>1,635,039</b>	<b>47%</b>	<b>1,488,492</b>	<b>61%</b>
Downtown	933,657	971,953	-3.9%	944,461	-1.1%	679,363	37%	622,304	50%	568,942	64%
Old Town/Ski Area	840,741	775,481	8.4%	446,711	88.2%	414,640	103%	707,019	19%	671,601	25%
In County	68,648	53,763	27.7%	68,657	0.0%	43,794	57%	44,159	55%	45,661	50%
Outside County	555,285	552,689	0.5%	366,287	51.6%	240,092	131%	261,557	112%	202,288	175%

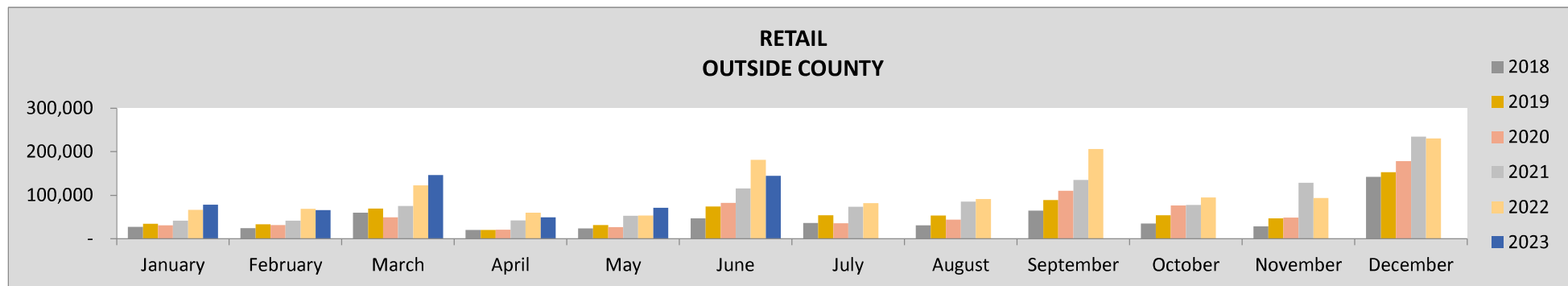
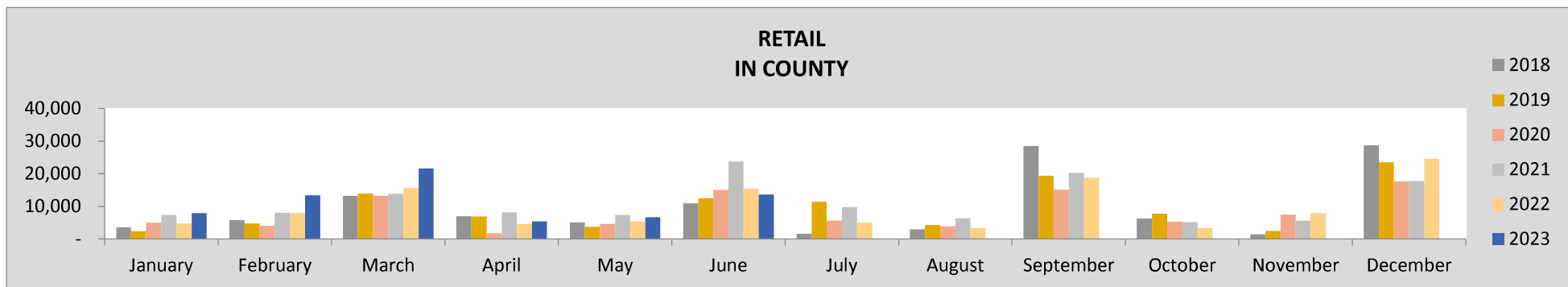
#### RETAIL DOWNTOWN



#### RETAIL OLD TOWN/SKI AREA



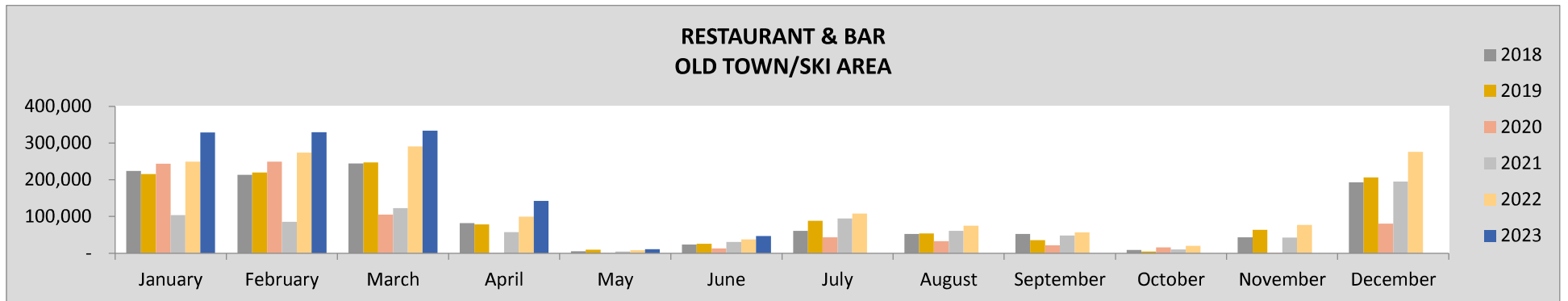
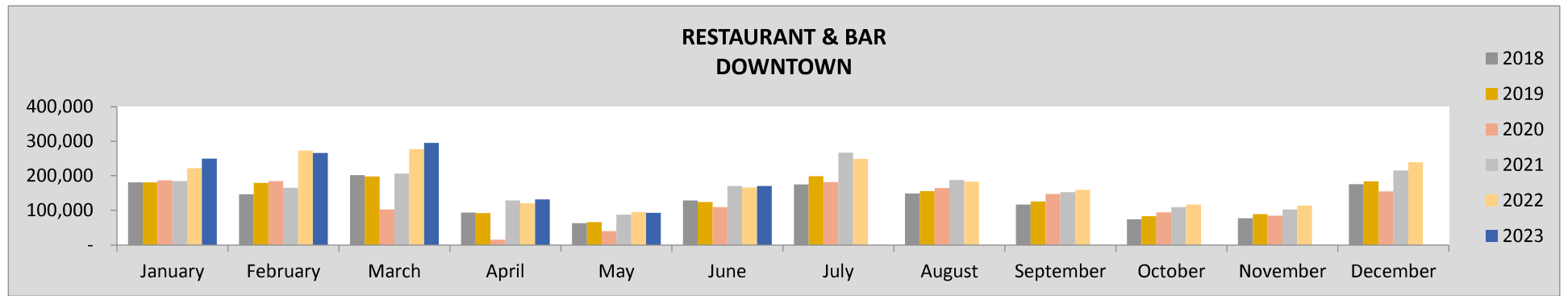
**RETAIL - CONTINUED**



## RESTAURANT & BAR

MONTH	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
<b>TOTAL</b>	<b>217,515</b>	<b>204,448</b>	<b>6.4%</b>	<b>201,599</b>	<b>7.9%</b>	<b>122,914</b>	<b>77%</b>	<b>150,570</b>	<b>44%</b>	<b>152,520</b>	<b>43%</b>
Downtown	170,698	166,464	2.5%	170,709	0.0%	109,311	56%	124,416	37%	128,370	33%
Old Town/Ski Area	46,817	37,984	23.3%	30,890	51.6%	13,603	244%	26,154	79%	24,150	94%

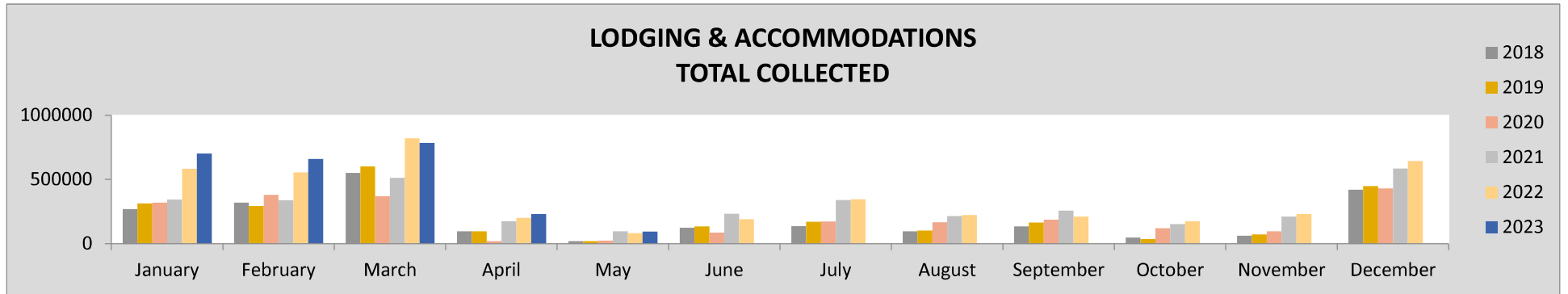
YEAR-TO-DATE	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
<b>TOTAL</b>	<b>2,399,583</b>	<b>2,114,682</b>	<b>13.5%</b>	<b>1,349,624</b>	<b>77.8%</b>	<b>1,252,136</b>	<b>92%</b>	<b>1,637,847</b>	<b>47%</b>	<b>1,610,692</b>	<b>49%</b>
Downtown	1,207,733	1,154,959	4.6%	944,146	27.9%	639,169	89%	841,358	44%	816,258	48%
Old Town/Ski Area	1,191,850	959,723	24.2%	405,478	193.9%	612,967	94%	796,489	50%	794,434	50%



**LODGING & ACCOMMODATION**

MONTH	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
TOTAL	194,742	190,805	2.1%	231,555	-15.9%	86,041	126%	132,206	47%	123,415	58%

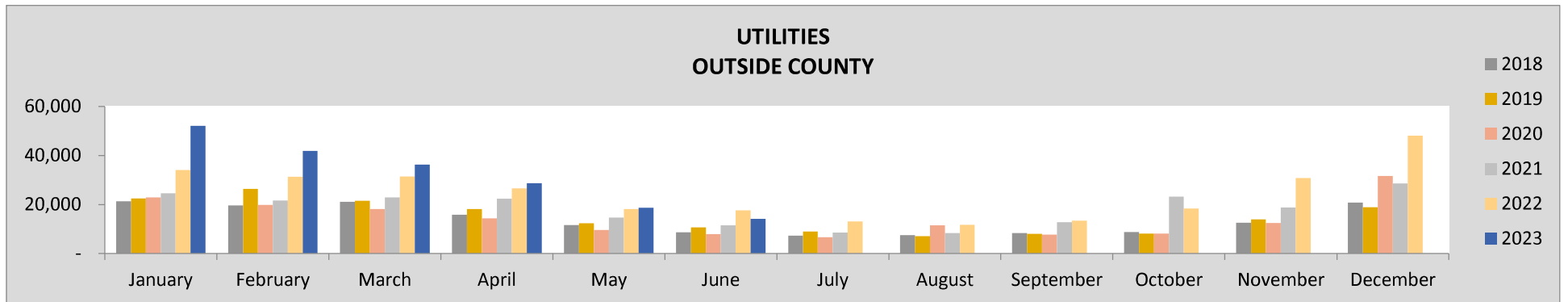
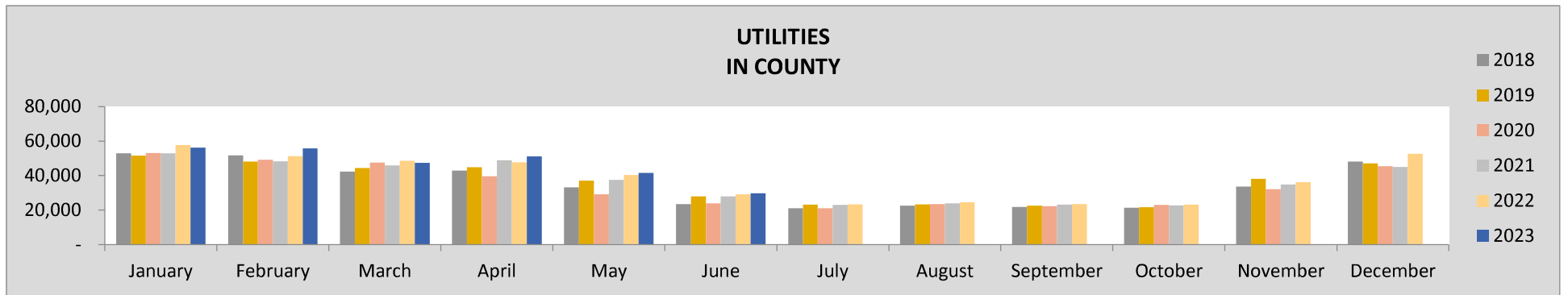
YEAR-TO-DATE	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
TOTAL	2,662,149	2,424,415	9.8%	1,695,450	57.0%	1,195,663	123%	1,456,847	83%	1,375,632	94%



**UTILITIES**

MONTH	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
<b>TOTAL</b>	<b>43,908</b>	<b>46,766</b>	<b>-6.1%</b>	<b>39,375</b>	<b>11.5%</b>	<b>31,973</b>	<b>37%</b>	<b>38,526</b>	<b>14%</b>	<b>32,275</b>	<b>36%</b>
In County	29,717	29,188	1.8%	27,926	6.4%	24,011	24%	27,925	6%	23,585	26%
Outside County	14,191	17,578	-19.3%	11,449	23.9%	7,962	78%	10,601	34%	8,690	63%

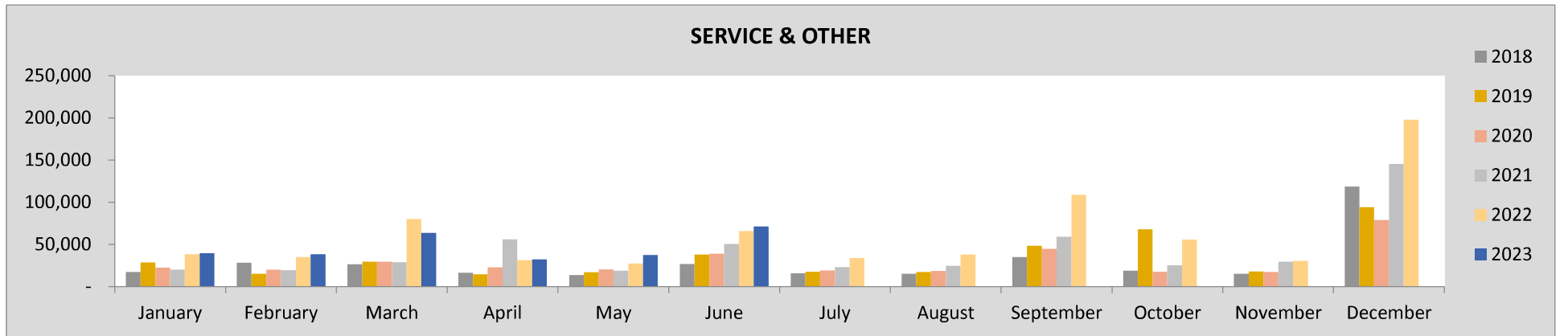
YEAR-TO-DATE	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
<b>TOTAL</b>	<b>473,610</b>	<b>433,924</b>	<b>9.1%</b>	<b>379,148</b>	<b>24.9%</b>	<b>335,380</b>	<b>41%</b>	<b>365,311</b>	<b>30%</b>	<b>344,551</b>	<b>37%</b>
In County	281,660	274,925	2.4%	261,632	7.7%	242,619	16%	253,890	11%	246,611	14%
Outside County	191,950	158,999	20.7%	117,516	63.3%	92,761	107%	111,421	72%	97,940	96%



**SERVICE & OTHER**

MONTH	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
<b>TOTAL</b>	<b>71,191</b>	<b>65,730</b>	<b>8.3%</b>	<b>50,643</b>	<b>40.6%</b>	<b>39,085</b>	<b>82%</b>	<b>37,940</b>	<b>88%</b>	<b>26,857</b>	<b>165%</b>
Downtown	4,918	13,734	-64.2%	1,736	183.3%	619	695%	1,468	235%	2,619	88%
Old Town/Ski Area	2,672	2,672	0.0%	2,672	0.0%	2,672	0%	2,783	-4%	2,672	0%
In County	5,060	2,375	113.1%	3,850	31.4%	831	509%	5,795	-13%	1,522	232%
Outside County	58,541	46,949	24.7%	42,385	38.1%	34,963	67%	27,894	110%	20,044	192%

YEAR-TO-DATE	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
<b>TOTAL</b>	<b>283,208</b>	<b>278,795</b>	<b>1.6%</b>	<b>194,207</b>	<b>45.8%</b>	<b>154,644</b>	<b>83%</b>	<b>143,326</b>	<b>98%</b>	<b>129,465</b>	<b>119%</b>
Downtown	7,812	18,688	-58.2%	3,094	152.5%	4,627	69%	2,375	229%	3,315	136%
Old Town/Ski Area	16,030	16,030	0.0%	16,030	0.0%	16,031	0%	16,142	-1%	16,685	-4%
In County	21,847	11,984	82.3%	9,247	136.3%	10,746	103%	14,155	54%	8,085	170%
Outside County	237,518	232,093	2.3%	165,836	43.2%	123,240	93%	110,654	115%	101,380	134%



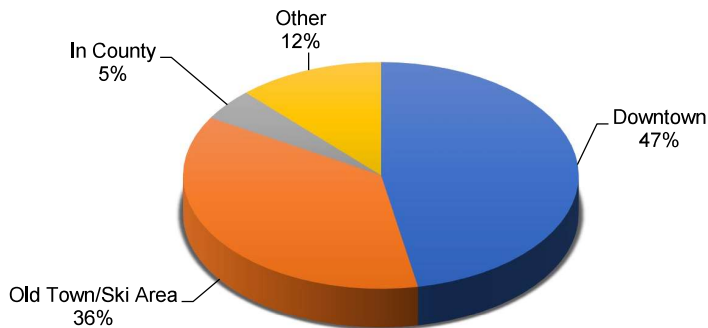
## COMPARISON TOTAL BY BUSINESS LOCATION

The following tables and graphs compare sales tax collections for the current month and YTD periods by location of the business. For lodging properties managed by a property management company, the lodging and accommodation taxes are reflected in the geographic area of the property management company offices.

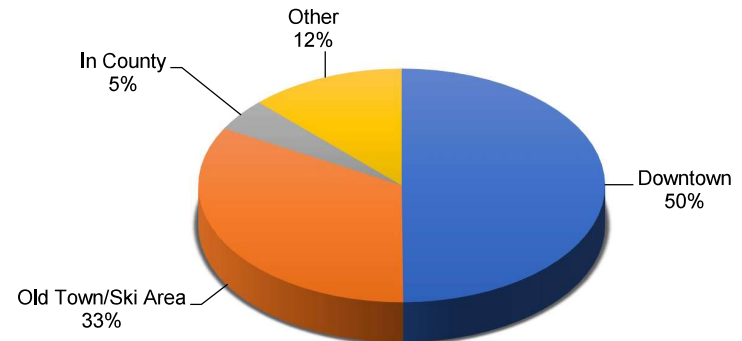
MONTH	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
<b>TOTAL</b>	<b>793,147</b>	<b>828,931</b>	<b>-4.3%</b>	<b>788,227</b>	<b>0.6%</b>	<b>466,592</b>	<b>70%</b>	<b>542,205</b>	<b>46%</b>	<b>490,517</b>	<b>62%</b>
Downtown	402,056	427,727	-6.0%	458,872	-12.4%	268,142	50%	269,418	49%	<b>272,585</b>	47%
Old Town/Ski Area	125,150	108,461	15.4%	104,487	19.8%	33,425	274%	113,843	10%	106,349	18%
In County	48,430	46,997	3.0%	55,559	-12.8%	39,915	21%	46,311	5%	36,024	34%
Outside County	217,512	245,746	-11.5%	169,309	28.5%	125,110	74%	112,633	93%	75,559	188%

YEAR-TO-DATE	Jun-23	Jun-22	23 vs 22	Jun-21	23 vs 21	Jun-20	23 vs 20	Jun-19	23 vs 19	Jun-18	23 vs 18
<b>TOTAL</b>	<b>8,216,882</b>	<b>7,605,703</b>	<b>8.0%</b>	<b>5,444,547</b>	<b>50.9%</b>	<b>4,315,714</b>	<b>90%</b>	<b>5,238,368</b>	<b>57%</b>	<b>4,948,831</b>	<b>66%</b>
Downtown	3,862,866	3,793,806	1.8%	3,073,590	25.7%	1,996,753	93%	2,155,210	79%	2,046,532	89%
Old Town/Ski Area	2,997,092	2,527,434	18.6%	1,381,706	116.9%	1,565,445	91%	2,286,794	31%	2,200,335	36%
In County	372,171	340,682	9.2%	339,611	9.6%	297,422	25%	312,279	19%	300,357	24%
Outside County	984,754	943,781	4.3%	649,640	51.6%	456,094	116%	484,085	103%	401,607	145%

**2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA**



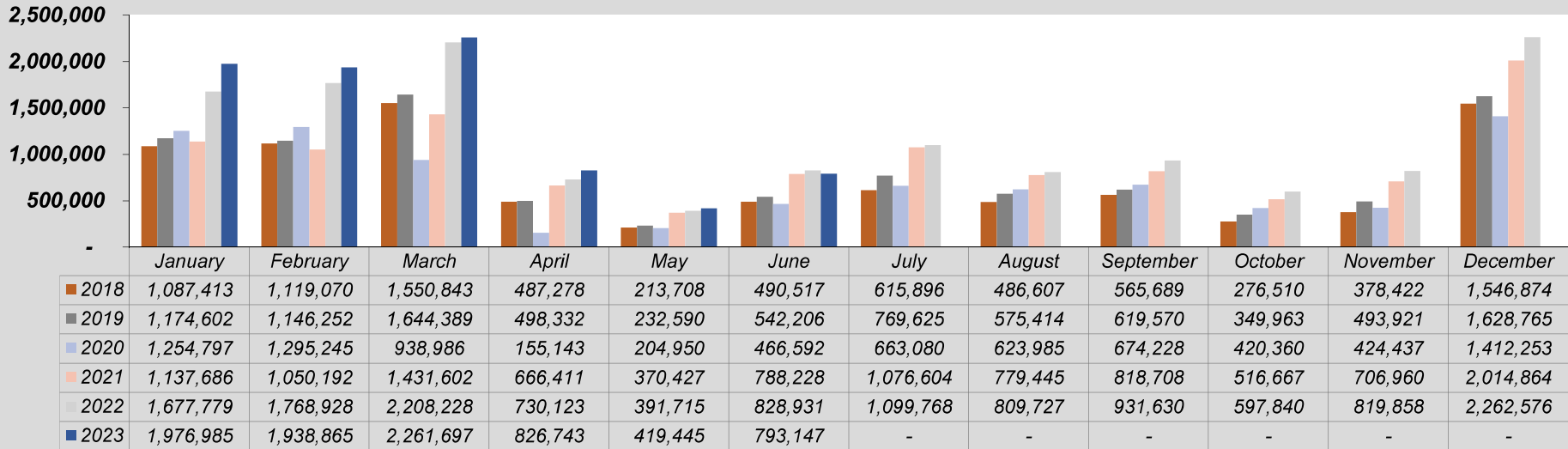
**2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA**



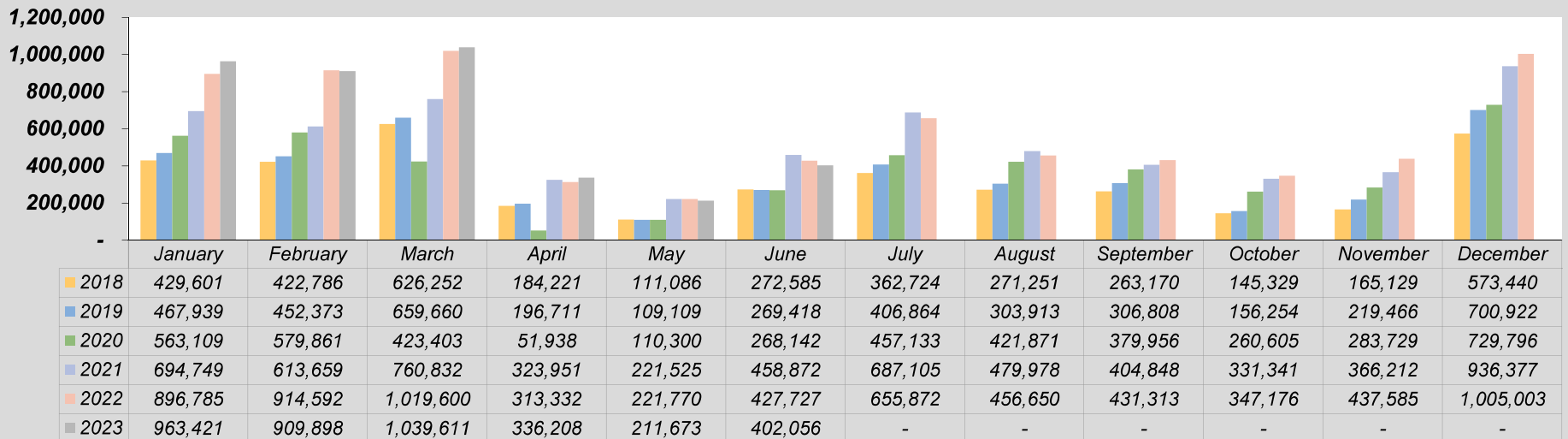


**SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS**

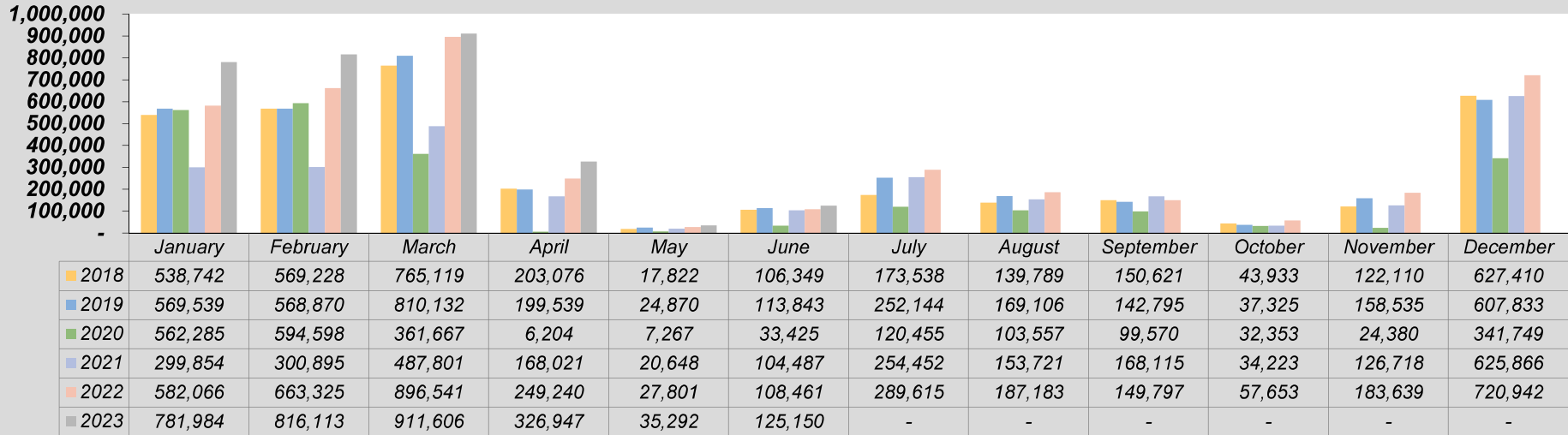
**TOTAL - SALES, LODGING & TRANSIT/TRAILS TAX**



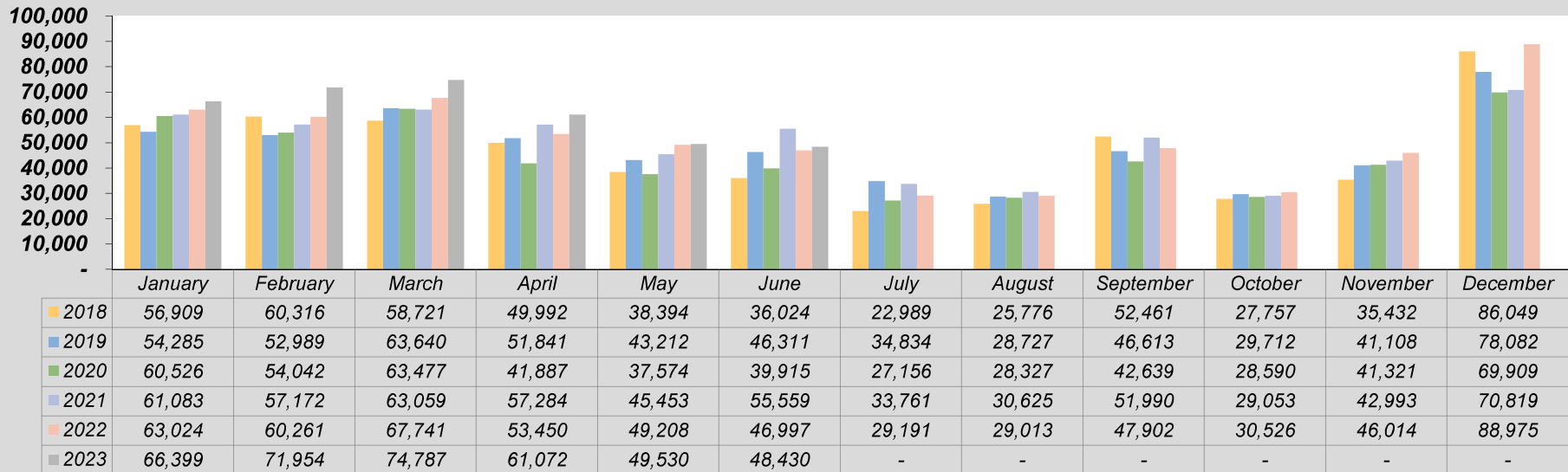
**SALES, LODGING & TRANSIT/TRAILS TAX - DOWNTOWN**



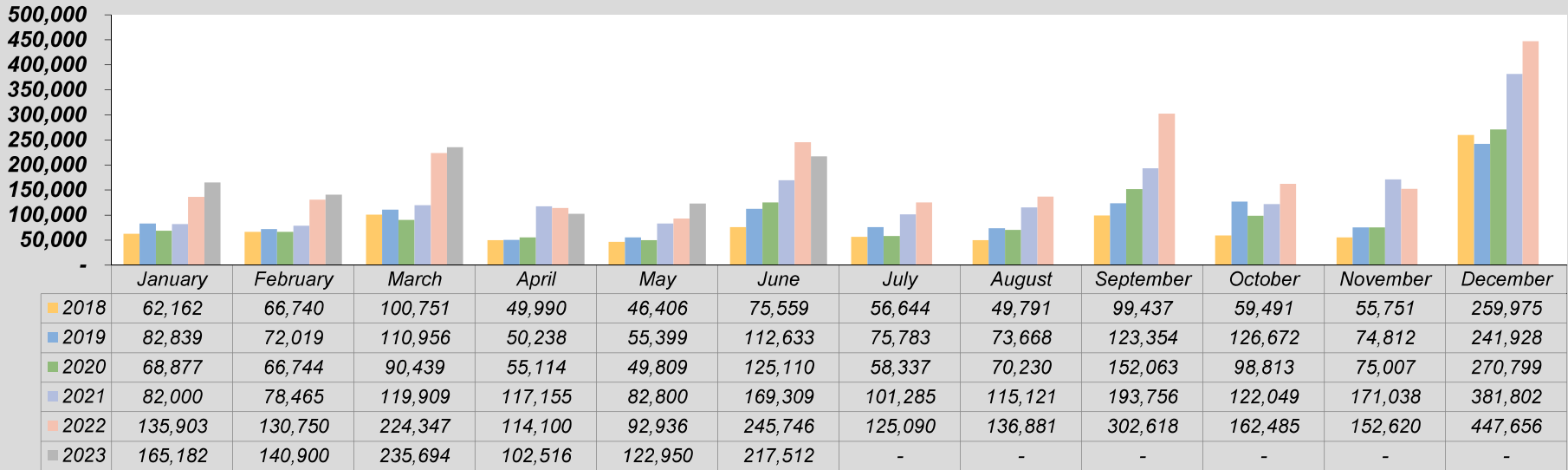
### SALES, LODGING & TRANSIT/TRAILS TAX - OLD TOWN/SKI AREA



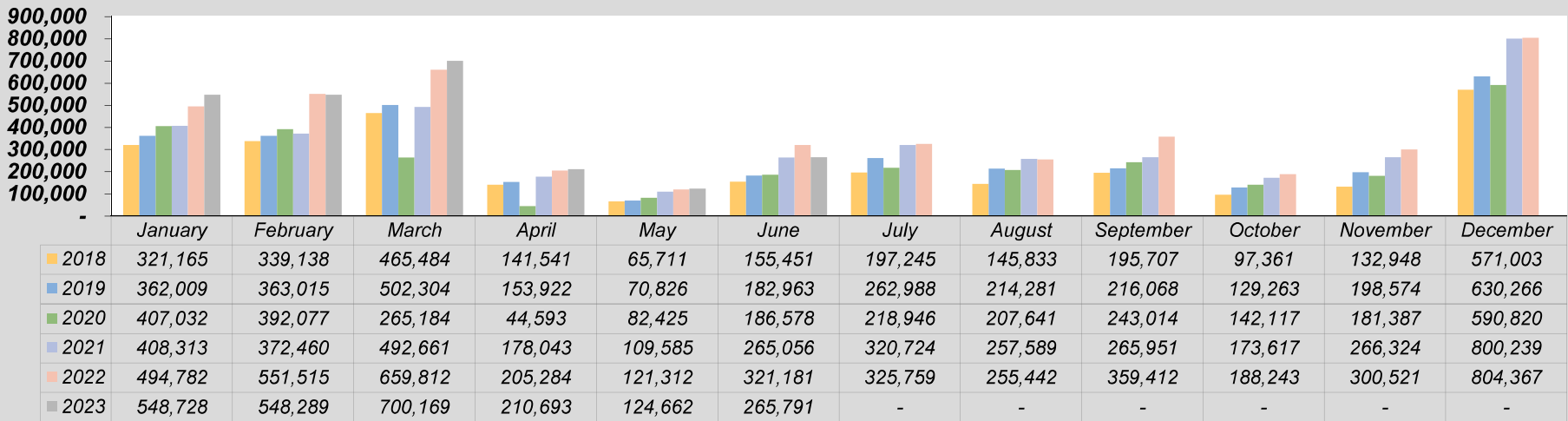
### SALES, LODGING & TRANSIT/TRAILS TAX - IN COUNTY



**SALES, LODGING & TRANSIT/TRAILS -  
OUTSIDE COUNTY**



**SALES, LODGING & TRANSIT/TRAILS TAX - RETAIL**



### SALES, LODGING & TRANSIT/TRAILS TAX - RESTAURANT & BAR

