

TOWN OF WINTER PARK, CO

SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

May - 2023



(Collected: June 2023)

The Town of Winter Park Sales, Lodging, Accommodation, and Trails/Transit Tax Report examines tax collections for the month of May 2023 remitted to the Town in June 2023, and includes an analysis for the year-to-date results along with prior year results.

SUMMARY RESULTS FOR SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX

The Town of Winter Park's May 2023 sales tax collections were 7% above May 2022 collections. While the Restaurant & Bar sector increased by only 1% compared to May 2022 it maintains a 14% YTD increase. The Lodging sector had a 15% increase compared to May 2022, and holds a 10% increase, year-to-date. All other sectors remain higher compared to May 2022. The Town's year-to-date collections continue to exceed budgeted collections.

Current Month

7% Tax	May 2023	May 2022	23-22 %	May 2021	23-21 %	May 2020	23-20 %	May 2019	23-19 %	May 2018	23-18 %
Sales Tax - Not Lodging (5%)	233,070	221,926	5%	194,994	20%	129,765	80%	151,621	54%	137,738	69%
Lodging/Accomm Tax (5%)	66,533	57,870	15%	69,597	-4%	16,628	300%	14,515	358%	14,911	346%
Monthly Total (5%)	299,604	279,796	7%	264,591	13%	146,393	105%	166,136	80%	152,649	96%
Transit & Trails Tax (2%)	119,841	111,919	7%	105,836	13%	58,557	105%	66,454	80%	61,059	96%
Total Collected for Month	419,445	391,715	7%	370,427	13%	204,950	105%	232,590	80%	213,708	96%

Year-To-Date

7% Tax	YTD 2023	YTD 2022	23-22 %	YTD 2021	23-21 %	YTD 2020	23-20 %	YTD 2019	23-19 %	YTD 2018	23-18 %
Sales Tax - Not Lodging (5%)	3,540,234	3,245,115	9%	2,280,302	55%	1,956,785	81%	2,408,232	47%	2,290,068	55%
Lodging/Accomm Tax (5%)	1,762,434	1,595,436	10%	1,045,639	69%	792,587	122%	946,172	86%	894,441	97%
YTD Total (5%)	5,302,668	4,840,551	10%	3,325,941	59%	2,749,372	93%	3,354,404	58%	3,184,509	67%
Transit & Trails Tax (2%)	2,121,067	1,936,221	10%	1,330,377	59%	1,099,749	93%	1,341,761	58%	1,273,804	67%
Total Collected for Year	7,423,735	6,776,772	10%	4,656,318	59%	3,849,121	93%	4,696,165	58%	4,458,313	67%

COMPARISONS BY INDUSTRY AND LOCATION

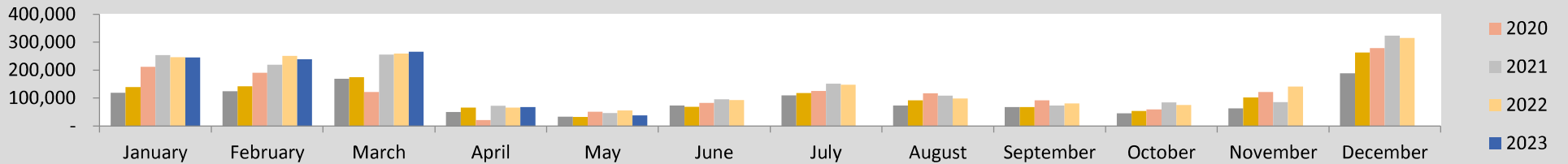
The following table compares sales, lodging and accommodations tax collections for the current month and year by sector and location of the business.

RETAIL

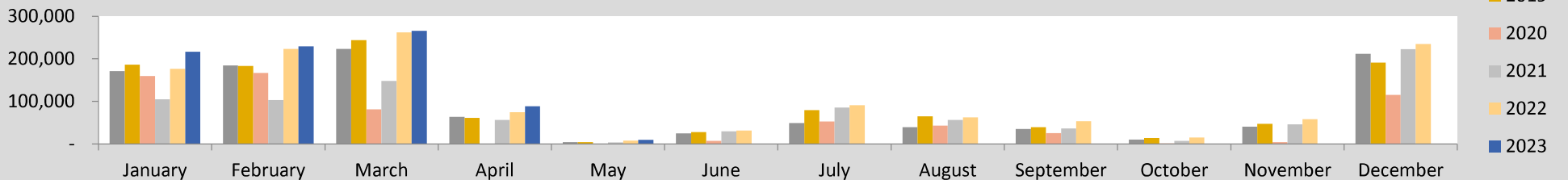
May	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	124,662	121,312	3%	109,585	14%	82,425	51%	70,826	76%	65,711	90%
Downtown	37,613	55,046	-32%	46,165	-19%	51,211	-27%	31,918	18%	32,775	15%
Old Town/Ski Area	9,532	7,590	26%	3,617	164%	15	61997%	3,949	141%	3,981	139%
In County	6,654	5,415	23%	7,438	-11%	4,618	44%	3,744	78%	5,054	32%
Outside County	70,864	53,261	33%	52,364	35%	26,580	167%	31,214	127%	23,901	196%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	2,132,541	2,032,705	5%	1,561,061	37%	1,191,312	79%	1,452,076	47%	1,333,040	60%
Downtown	857,205	878,575	-2%	848,354	1%	596,897	44%	553,557	55%	495,915	73%
Old Town/Ski Area	809,835	744,331	9%	417,013	94%	407,753	99%	679,005	19%	646,919	25%
In County	54,996	38,329	43%	44,882	23%	28,754	91%	31,643	74%	34,744	58%
Outside County	410,506	371,471	11%	250,812	64%	157,908	160%	187,871	119%	155,462	164%

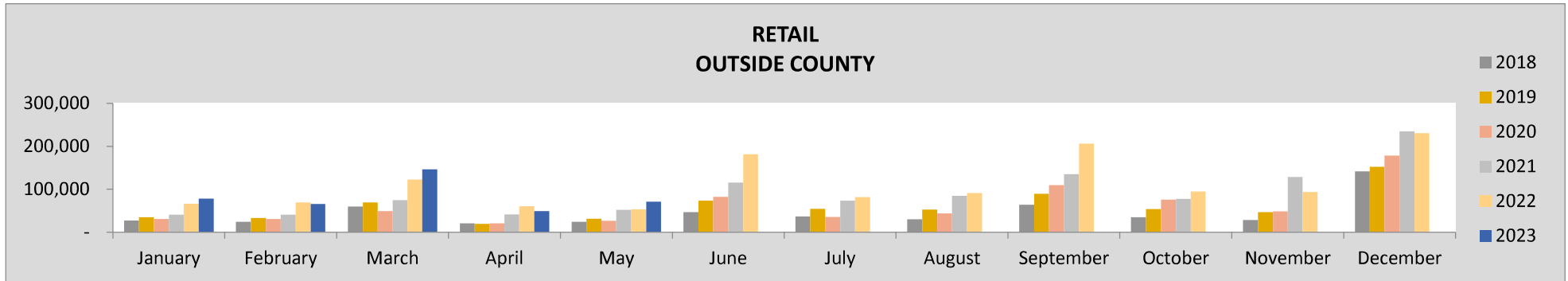
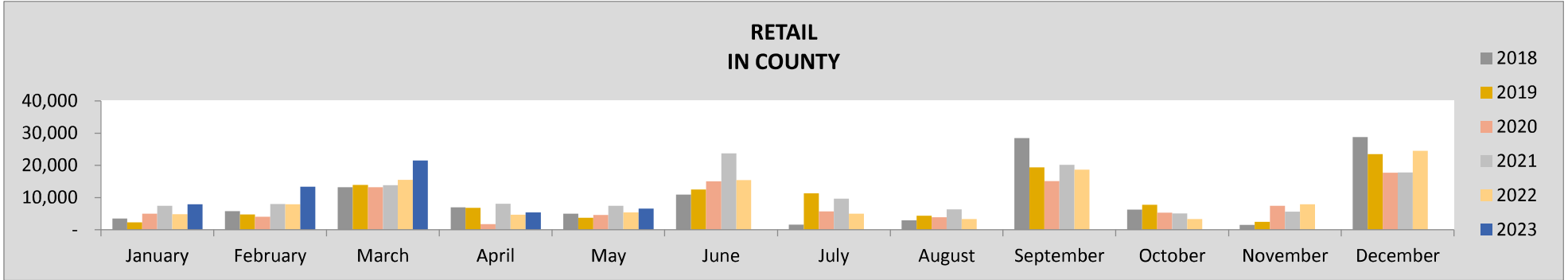
RETAIL DOWNTOWN



RETAIL OLD TOWN/SKI AREA



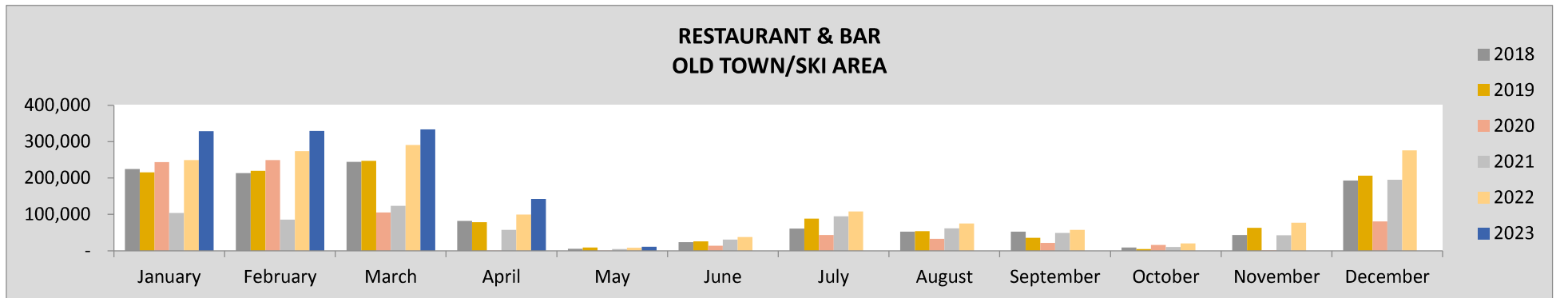
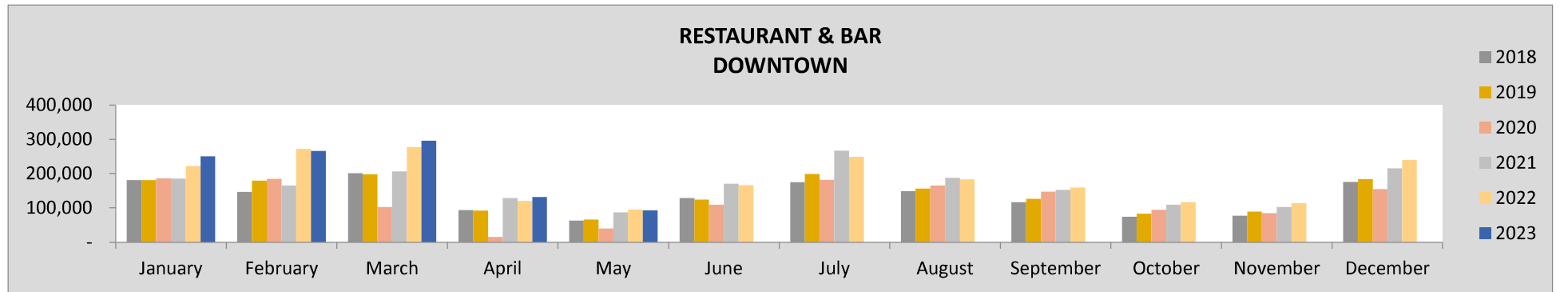
RETAIL - CONTINUED



RESTAURANT & BAR

May	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	103,946	103,239	1%	92,306	13%	40,168	159%	75,112	38%	68,604	52%
Downtown	92,909	95,093	-2%	87,633	6%	39,987	132%	65,855	41%	63,489	46%
Old Town/Ski Area	11,037	8,146	35%	4,673	136%	181	6001%	9,256	19%	5,115	116%

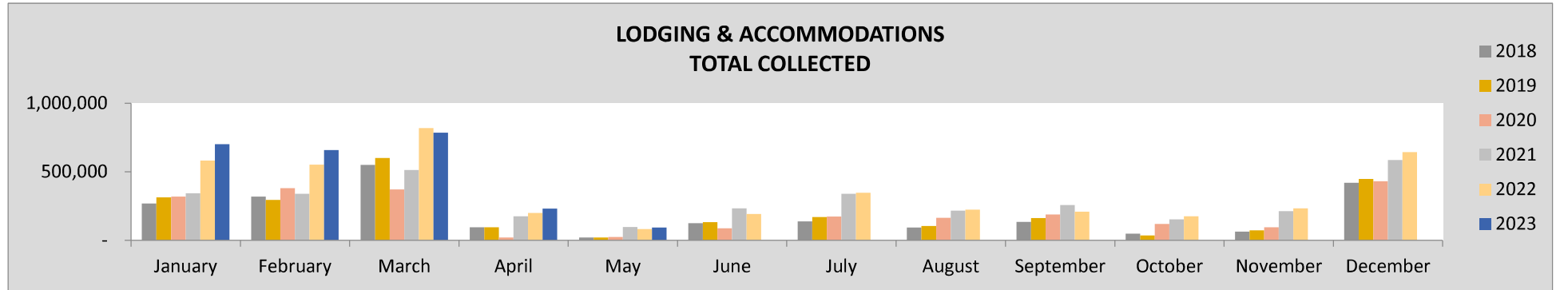
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	2,182,068	1,910,234	14%	1,148,025	90%	1,129,221	93%	1,487,277	47%	1,458,172	50%
Downtown	1,037,035	988,495	5%	773,438	34%	529,858	96%	716,942	45%	687,887	51%
Old Town/Ski Area	1,145,033	921,739	24%	374,588	206%	599,363	91%	770,334	49%	770,284	49%



LODGING & ACCOMMODATION

May	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	93,146	81,018	15%	97,394	-4%	23,280	300%	20,321	358%	20,876	346%

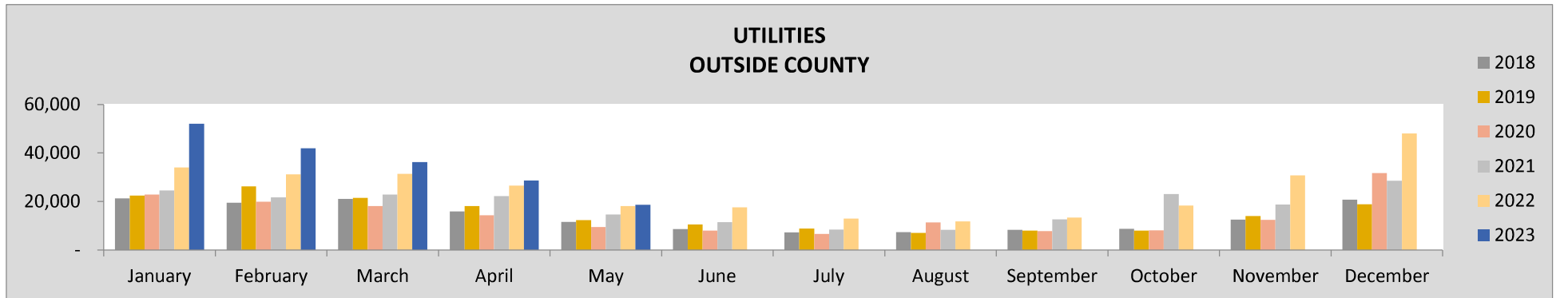
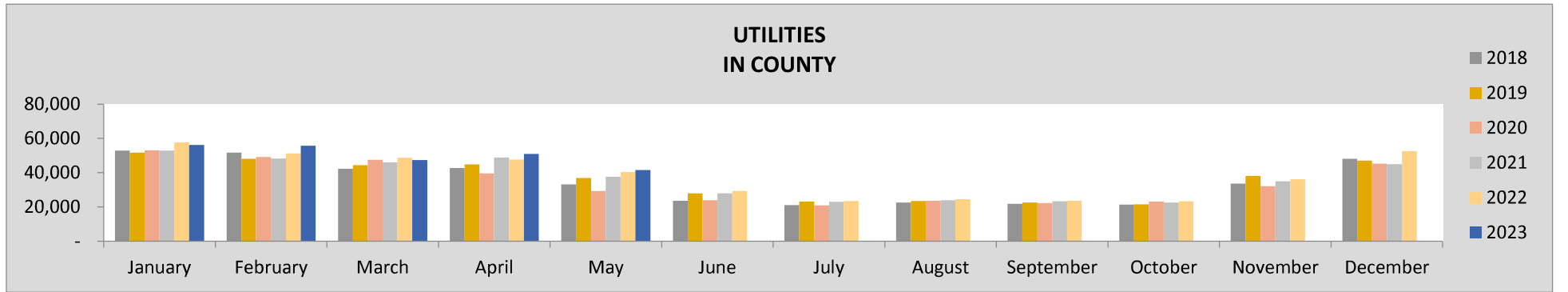
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	2,467,407	2,233,610	10%	1,463,895	69%	1,109,622	122%	1,324,641	86%	1,252,217	97%



UTILITIES

May	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	60,303	58,520	3%	52,233	15%	38,782	55%	49,298	22%	44,776	35%
In County	41,606	40,382	3%	37,568	11%	29,275	42%	36,962	13%	33,246	25%
Outside County	18,698	18,138	3%	14,665	28%	9,507	97%	12,336	52%	11,529	62%

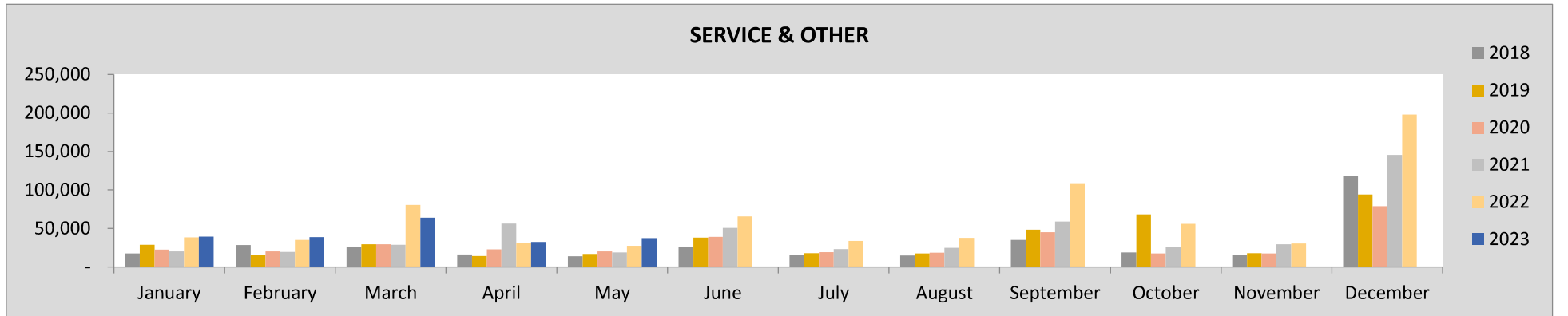
YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	429,702	387,157	11%	339,773	26%	303,408	42%	326,785	31%	312,276	38%
In County	251,943	245,737	3%	233,706	8%	218,609	15%	225,964	11%	223,026	13%
Outside County	177,759	141,420	26%	106,067	68%	84,799	110%	100,821	76%	89,250	99%



SERVICE & OTHER

May	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	37,386	27,627	35%	18,909	98%	20,296	84%	17,034	119%	13,741	172%
Downtown	55	7	654%	19	198%	226	-75%	7	658%	-	-
Old Town/Ski Area	2,672	2,672	0%	2,672	0%	2,672	0%	2,672	0%	2,672	0%
In County	1,270	3,411	-63%	447	184%	3,676	-65%	2,506	-49%	94	1256%
Outside County	33,389	21,537	55%	15,772	112%	13,722	143%	11,849	182%	10,976	204%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
TOTAL	212,017	213,066	0%	143,565	48%	115,558	83%	105,386	101%	102,608	107%
Downtown	2,894	4,954	-42%	1,358	113%	4,008	-28%	907	219%	696	316%
Old Town/Ski Area	13,358	13,358	0%	13,358	0%	13,359	0%	13,359	0%	14,014	-5%
In County	16,787	9,609	75%	5,397	211%	9,915	69%	8,360	101%	6,562	156%
Outside County	178,977	185,144	-3%	123,451	45%	88,277	103%	82,761	116%	81,336	120%



SALES TAX COMPARISON BY LOCATION

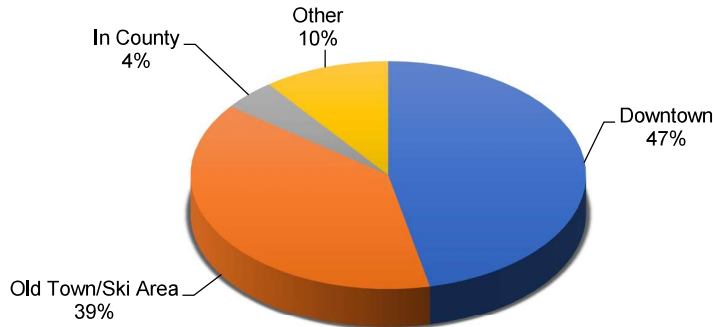
The following compares sales tax collections for the current month and year by location of the business. For lodging properties managed by a property management

GEOGRAPHIC AREA

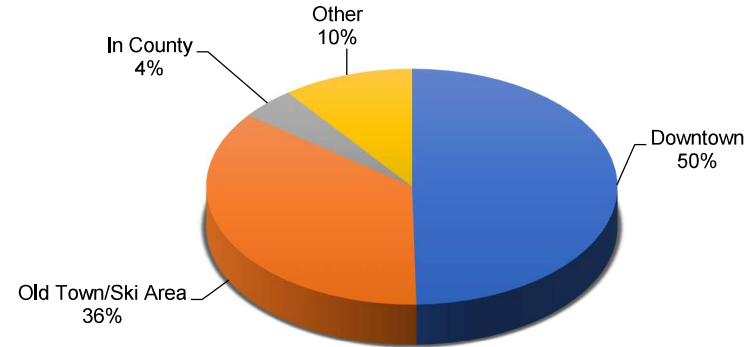
May	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
Downtown	211,673	221,770	-5%	221,525	-4%	110,300	92%	109,109	94%	111,086	91%
Old Town/Ski Area	35,292	27,801	27%	20,648	71%	7,267	386%	24,870	42%	17,822	98%
In County	49,530	49,208	1%	45,453	9%	37,574	32%	43,212	15%	38,394	29%
Outside County	122,950	92,936	32%	82,800	48%	49,809	147%	55,399	122%	46,406	165%

YEAR-TO-DATE	2023	2022	23-22%	2021	23-21%	2020	23-20%	2019	23-19%	2018	23-18%
Downtown	3,460,810	3,366,079	3%	2,614,717	32%	1,728,611	100%	1,885,792	84%	1,773,947	95%
Old Town/Ski Area	2,871,942	2,418,973	19%	1,277,219	125%	1,532,020	87%	2,172,950	32%	2,093,986	37%
In County	323,741	293,685	10%	284,052	14%	257,506	26%	265,967	22%	264,333	22%
Outside County	767,242	698,035	10%	480,330	60%	330,984	132%	371,452	107%	326,048	135%

2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA

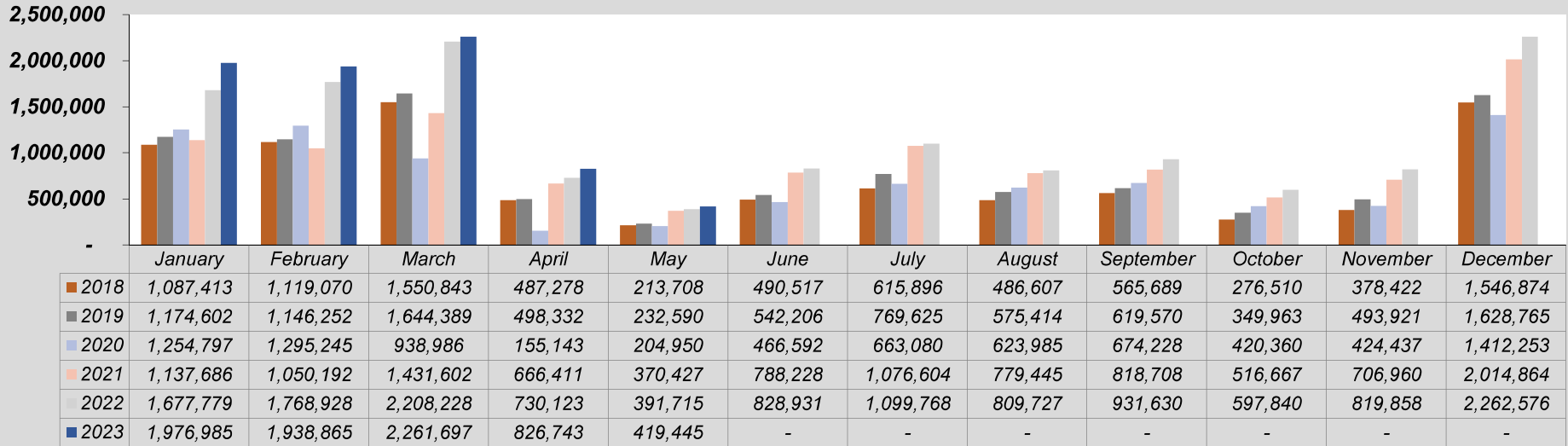


2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

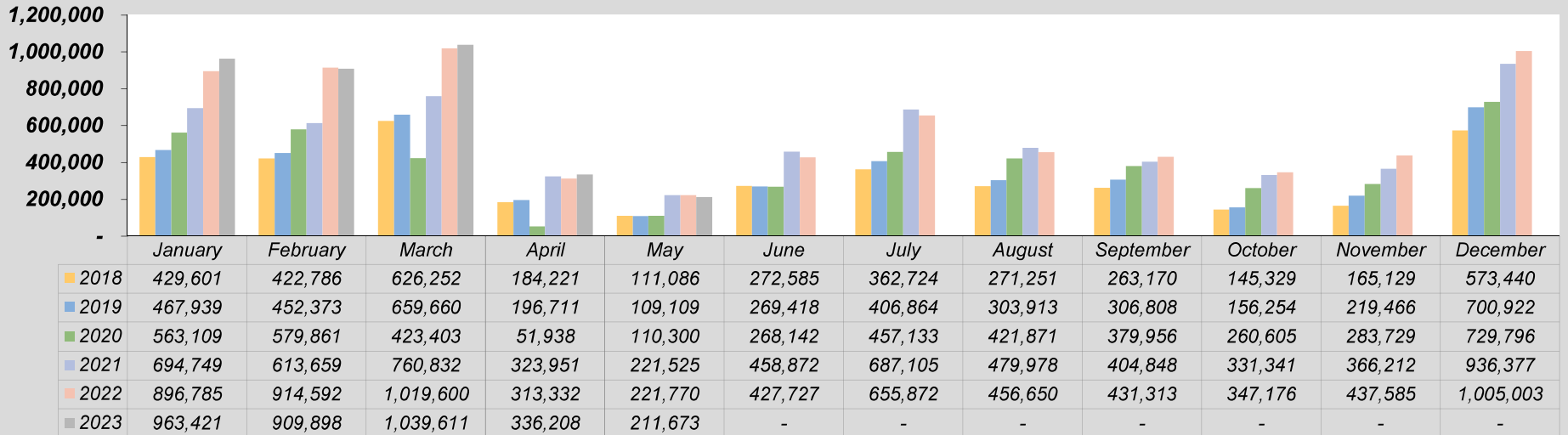


SALES, LODGING AND ACCOMMODATIONS HISTORICAL COMPARISONS

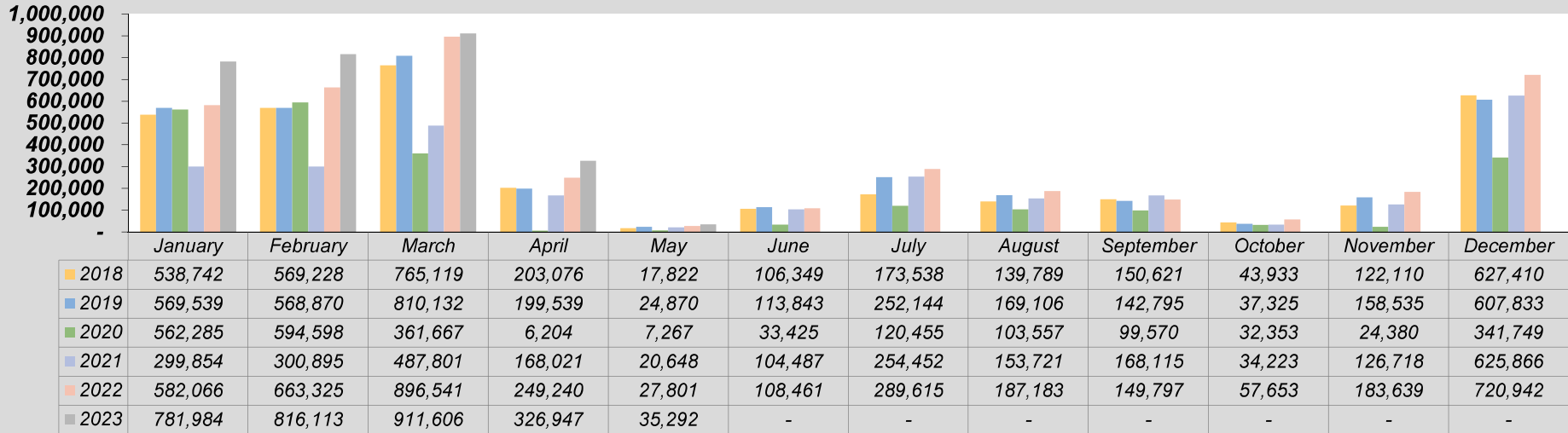
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION BY MONTH TOTAL COLLECTED



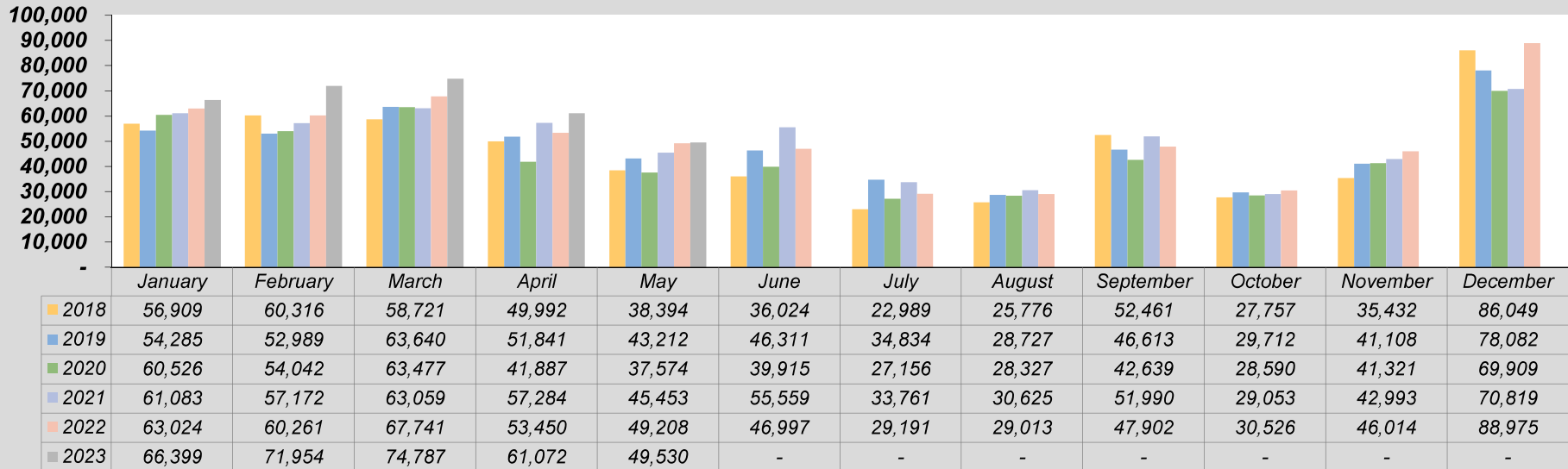
SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION DOWNTOWN



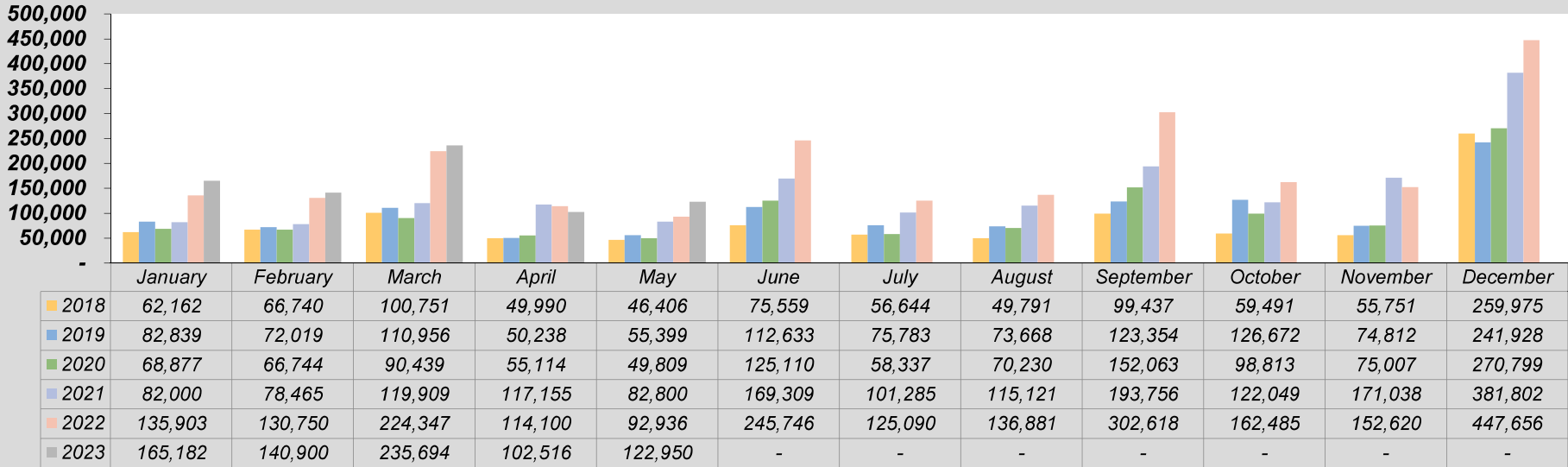
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OLD TOWN/SKI AREA**



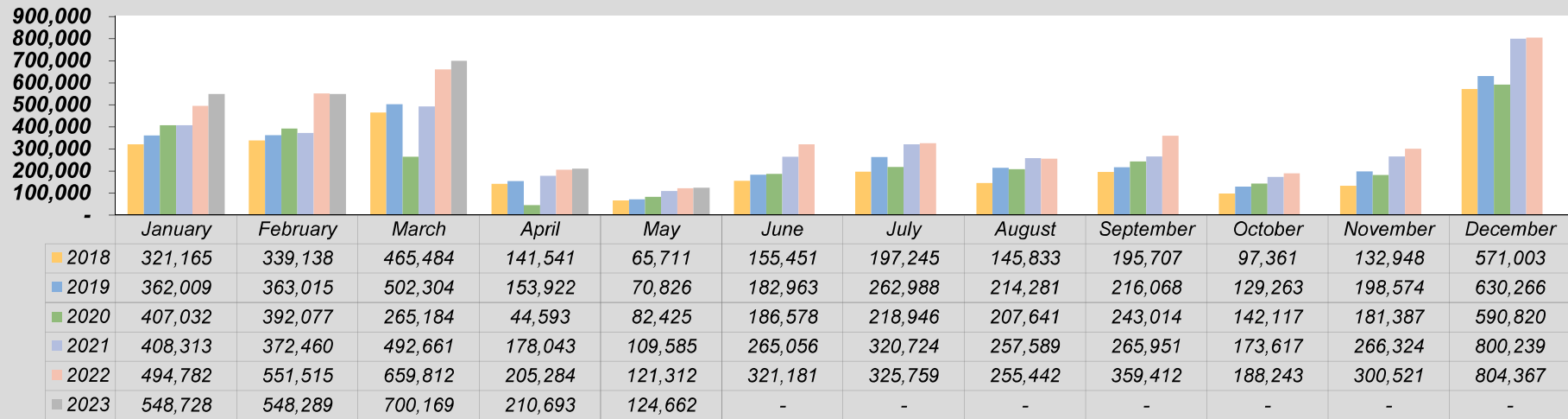
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
IN COUNTY**



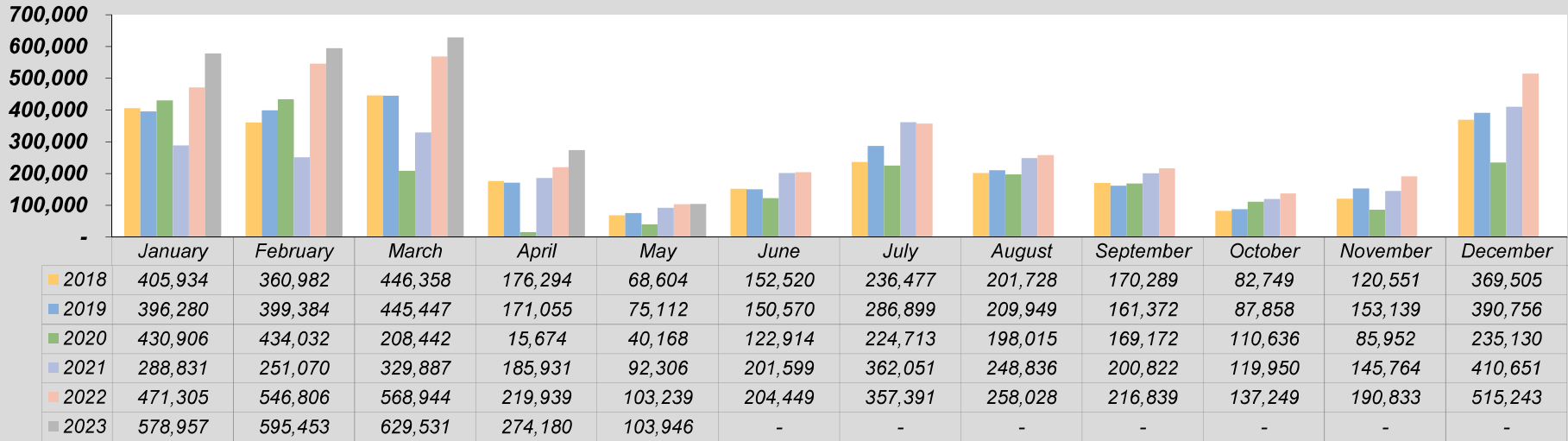
**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
OUTSIDE COUNTY**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RETAIL**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX COLLECTION
LODGING & ACCOMMODATION**

