



TOWN OF WINTER PARK, CO
SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT
July - 2023 (sales)
 (Collected: Aug-2023)

SUMMARY

Total Sales, Lodging/Accommodation and Transit/Trails Tax revenue, for the month of July 2023, increased by 1.1% (\$12K), vs. the same month of the prior year, primarily due to small increases in the Restaurant & Bar (\$9K) and Services sectors (\$9K), partially offset by a decrease in REtail (\$8K).

On a YTD basis, total Sales, Lodging/Accommodation and Transit/Trails Tax increased by 7.2% (\$623K) vs. the same period of the prior year, primarily due to increases in the Restaurant & Bar (\$294K) and Lodging/Accommodations (\$236K) sectors.

CURRENT MONTH

Description	Jul-23	Jul-22	23 vs 22	Jul-21	23 vs 21	Jul-20	23 vs 20	Jul-19	23 vs 19	Jul-18	23 vs 18
Sales Tax - Not Lodging (5%)	547,955	538,302	1.8%	526,786	4.0%	350,328	56%	428,375	28%	341,575	60%
Lodging/Accomm Tax (5%)	246,058	247,246	-0.5%	242,217	1.6%	123,300	100%	121,357	103%	98,351	150%
Sub Total	794,014	785,548	1.1%	769,003	3.3%	473,628	68%	549,732	44%	439,926	80%
Transit & Trails Tax (2%)	317,606	314,219	1.1%	307,601	3.3%	189,452	68%	219,893	44%	175,970	80%
Total	1,111,619	1,099,767	1.1%	1,076,604	3.3%	663,080	68%	769,625	44%	615,896	80%

YEAR-TO-DATE

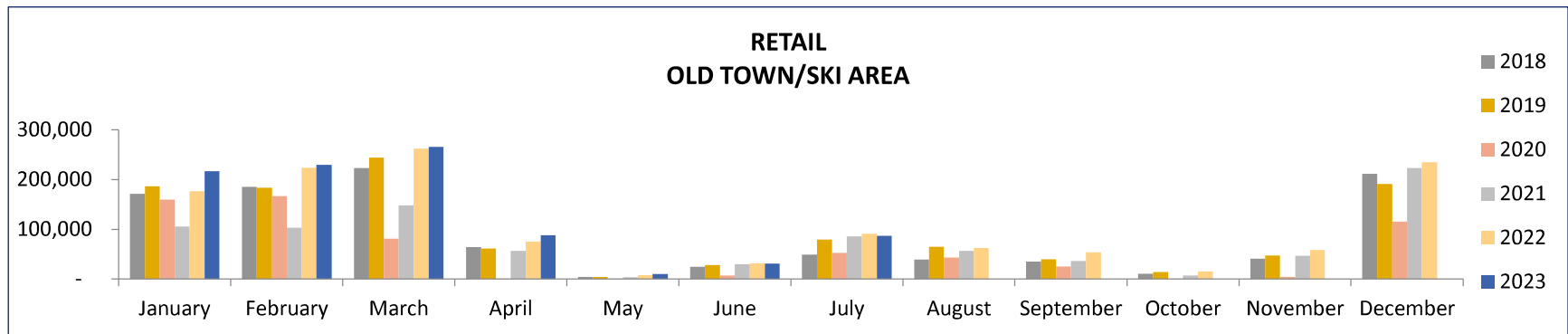
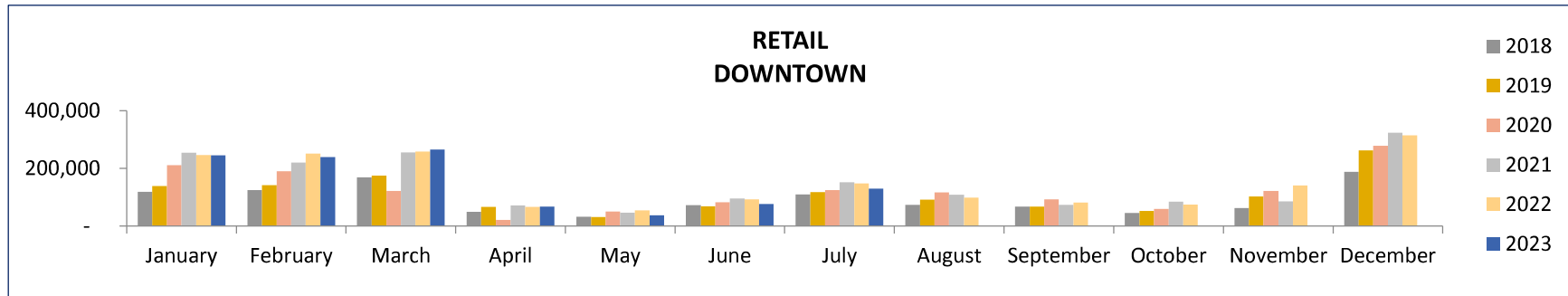
Description	Jul-23	Jul-22	23 vs 22	Jul-21	23 vs 21	Jul-20	23 vs 20	Jul-19	23 vs 19	Jul-18	23 vs 18
Sales Tax - Not Lodging (5%)	4,515,622	4,239,222	6.5%	3,204,711	40.9%	2,578,936	75%	3,129,463	44%	2,893,859	56%
Lodging/Accomm Tax (5%)	2,147,593	1,978,971	8.5%	1,453,253	47.8%	977,346	120%	1,161,962	85%	1,080,945	99%
Sub Total	6,663,215	6,218,193	7.2%	4,657,964	43.0%	3,556,282	87%	4,291,425	55%	3,974,804	68%
Transit & Trails Tax (2%)	2,665,286	2,487,277	7.2%	1,863,186	43.0%	1,422,513	87%	1,716,570	55%	1,589,922	68%
Total	9,328,501	8,705,470	7.2%	6,521,150	43.0%	4,978,795	87%	6,007,995	55%	5,564,726	68%

COMPARISONS BY INDUSTRY AND BUSINESS LOCATION

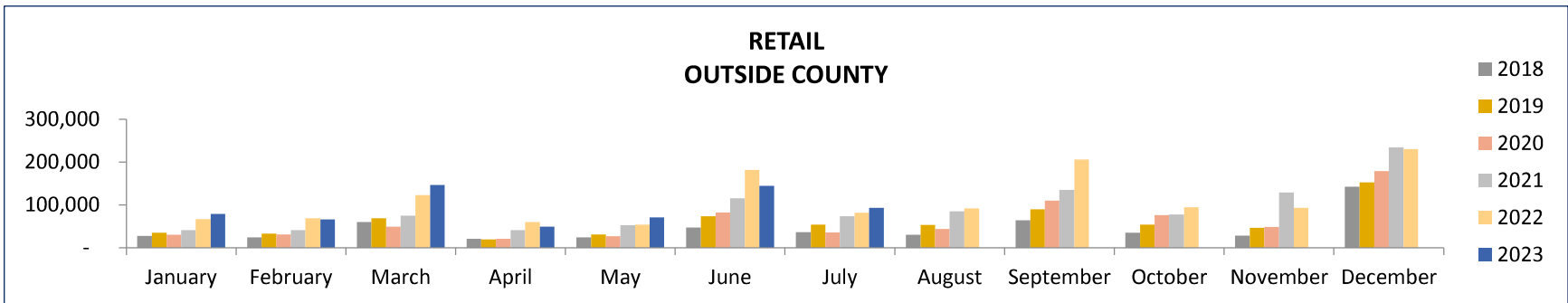
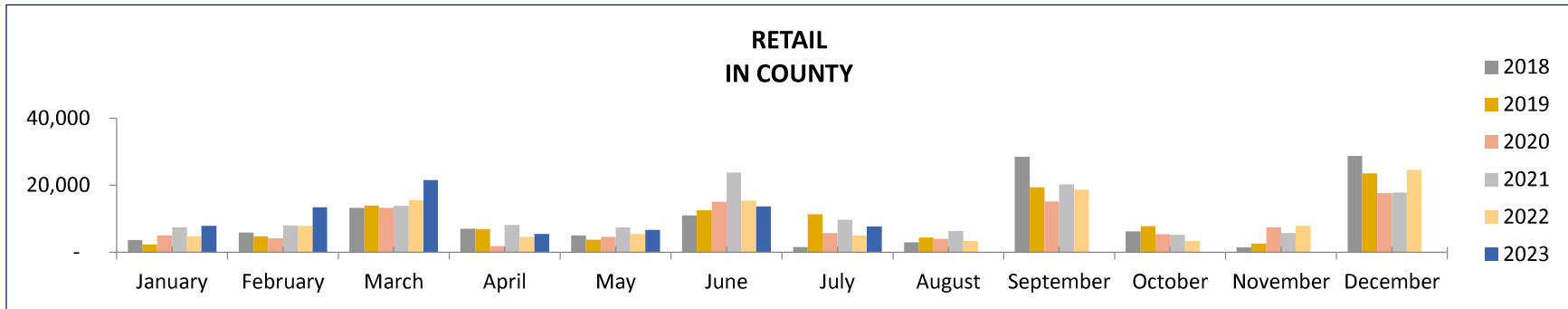
RETAIL

MONTH	Jul-23	Jul-22	23 vs 22	Jul-21	23 vs 21	Jul-20	23 vs 20	Jul-19	23 vs 19	Jul-18	23 vs 18
Downtown	130,171	148,194	-12.2%	152,062	-14.4%	125,138	4.0%	117,790	10.5%	110,262	18.1%
Old Town/Ski Area	86,701	91,042	-4.8%	85,594	1.3%	52,488	65.2%	79,488	9.1%	49,161	76.4%
In County	7,621	4,997	52.5%	9,703	-21.5%	5,701	33.7%	11,371	-33.0%	1,594	378.1%
Outside County	93,414	81,526	14.6%	73,364	27.3%	35,619	162.3%	54,339	71.9%	36,228	157.8%
TOTAL	317,908	325,759	-2.4%	320,723	-0.9%	218,946	45.2%	262,988	20.9%	197,245	61.2%

YEAR-TO-DATE	Jul-23	Jul-22	23 vs 22	Jul-21	23 vs 21	Jul-20	23 vs 20	Jul-19	23 vs 19	Jul-18	23 vs 18
Downtown	1,063,829	1,120,147	-5.0%	1,096,524	-3.0%	804,501	32.2%	740,094	43.7%	679,204	56.6%
Old Town/Ski Area	927,443	866,524	7.0%	532,305	74.2%	467,128	98.5%	786,507	17.9%	720,762	28.7%
In County	76,269	58,760	29.8%	78,361	-2.7%	49,495	54.1%	55,530	37.3%	47,254	61.4%
Outside County	648,699	634,215	2.3%	439,652	47.5%	275,712	135.3%	315,896	105.4%	238,516	172.0%
TOTAL	2,716,240	2,679,646	1.4%	2,146,842	26.5%	1,596,836	70.1%	1,898,027	43.1%	1,685,736	61.1%



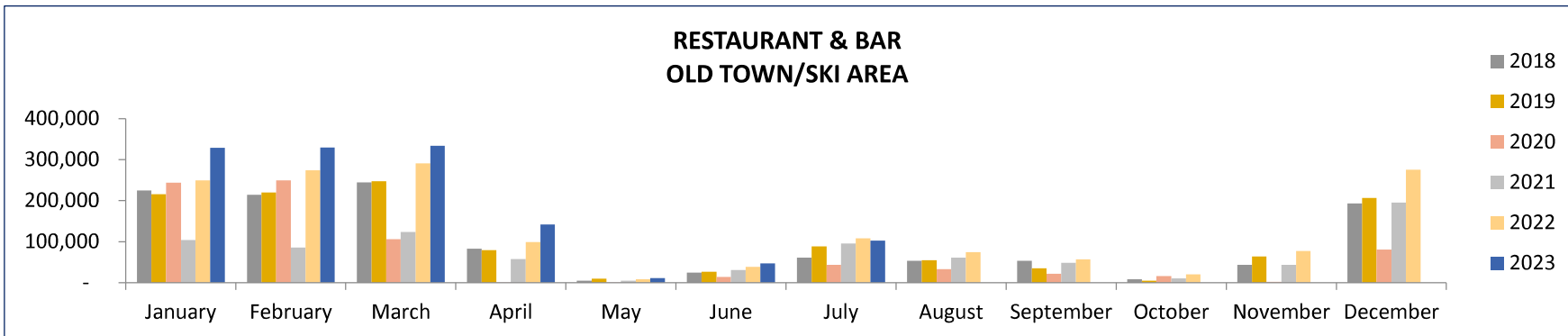
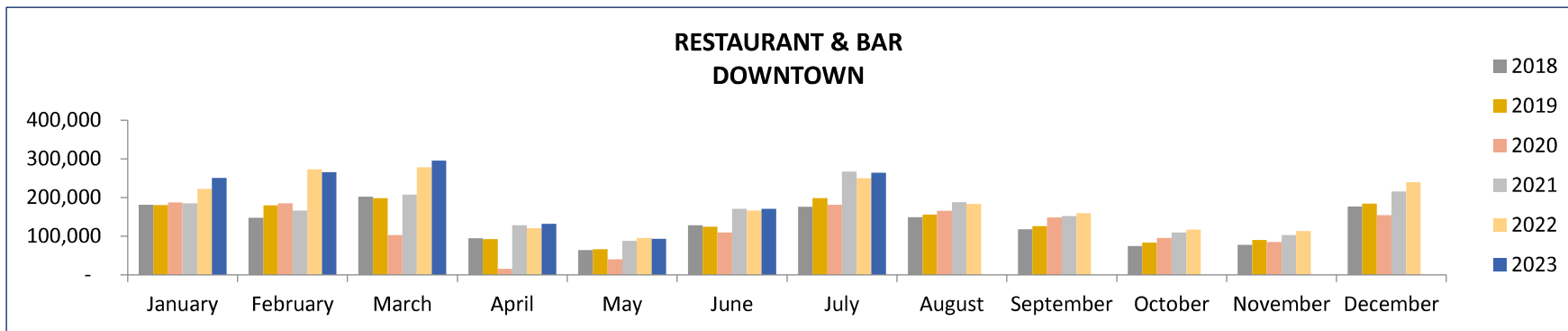
RETAIL - CONTINUED



RESTAURANT & BAR

<u>MONTH</u>	<u>Jul-23</u>	<u>Jul-22</u>	<u>23 vs 22</u>	<u>Jul-21</u>	<u>23 vs 21</u>	<u>Jul-20</u>	<u>23 vs 20</u>	<u>Jul-19</u>	<u>23 vs 19</u>	<u>Jul-18</u>	<u>23 vs 18</u>
Downtown	263,843	249,336	5.8%	267,160	-1.2%	181,627	45%	198,560	33%	175,586	50%
Old Town/Ski Area	102,451	108,054	-5.2%	94,891	8.0%	43,086	138%	88,339	16%	60,891	68%
	366,294	357,390	2.5%	362,051	1.2%	224,713	63.0%	286,899	27.7%	236,477	54.9%

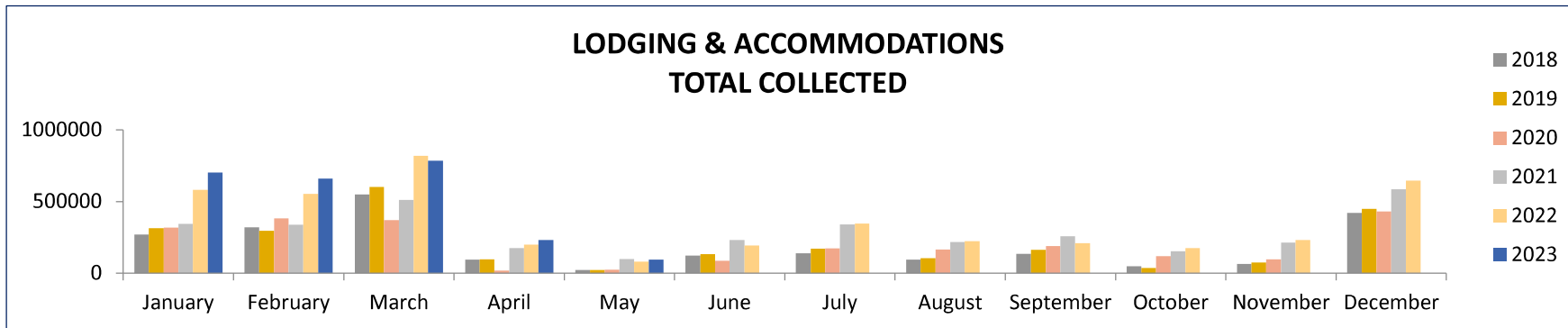
<u>YEAR-TO-DATE</u>	<u>Jul-23</u>	<u>Jul-22</u>	<u>23 vs 22</u>	<u>Jul-21</u>	<u>23 vs 21</u>	<u>Jul-20</u>	<u>23 vs 20</u>	<u>Jul-19</u>	<u>23 vs 19</u>	<u>Jul-18</u>	<u>23 vs 18</u>
Downtown	1,471,576	1,404,296	4.8%	1,211,306	21.5%	820,796	79%	1,039,918	42%	991,844	48%
Old Town/Ski Area	1,294,301	1,067,777	21.2%	500,369	158.7%	656,052	97%	884,827	46%	855,325	51%
	2,765,877	2,472,073	11.9%	1,711,675	61.6%	1,476,848	87.3%	1,924,745	43.7%	1,847,169	49.7%



LODGING & ACCOMMODATION

<u>MONTH</u>	<u>Jul-23</u>	<u>Jul-22</u>	<u>23 vs 22</u>	<u>Jul-21</u>	<u>23 vs 21</u>	<u>Jul-20</u>	<u>23 vs 20</u>	<u>Jul-19</u>	<u>23 vs 19</u>	<u>Jul-18</u>	<u>23 vs 18</u>
	344,482	346,145	-0.5%	339,104	1.6%	172,620	100%	169,900	103%	137,691	150%

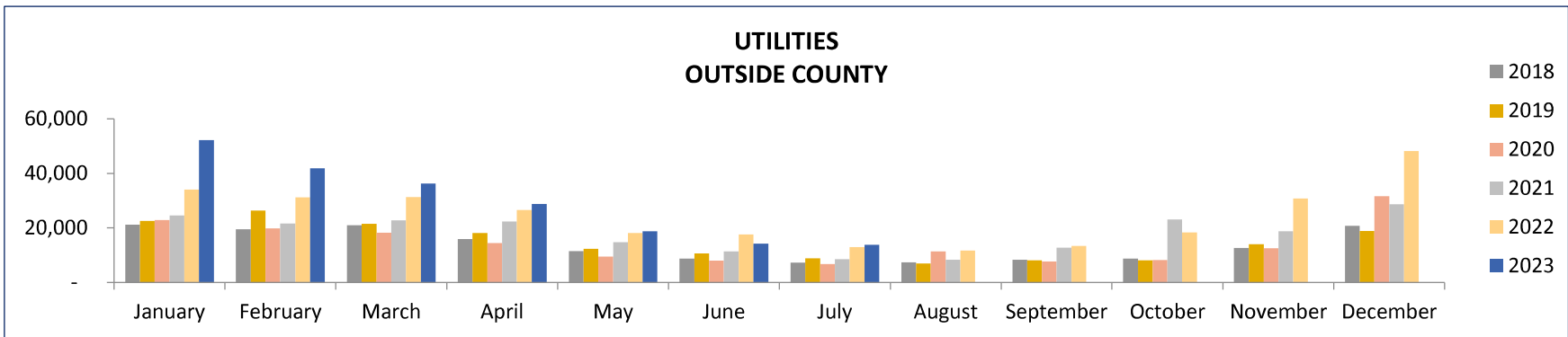
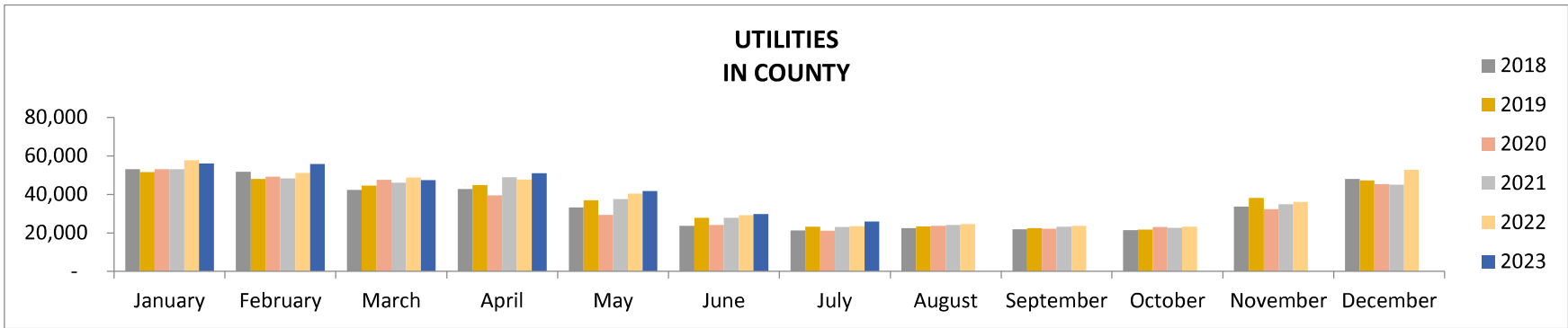
<u>YEAR-TO-DATE</u>	<u>Jul-23</u>	<u>Jul-22</u>	<u>23 vs 22</u>	<u>Jul-21</u>	<u>23 vs 21</u>	<u>Jul-20</u>	<u>23 vs 20</u>	<u>Jul-19</u>	<u>23 vs 19</u>	<u>Jul-18</u>	<u>23 vs 18</u>
	3,006,631	2,770,560	8.5%	2,034,554	47.8%	1,368,284	120%	1,626,747	85%	1,513,323	99%



UTILITIES

<u>MONTH</u>	<u>Jul-23</u>	<u>Jul-22</u>	<u>23 vs 22</u>	<u>Jul-21</u>	<u>23 vs 21</u>	<u>Jul-20</u>	<u>23 vs 20</u>	<u>Jul-19</u>	<u>23 vs 19</u>	<u>Jul-18</u>	<u>23 vs 18</u>
In County	25,843	23,444	10.2%	23,000	12.4%	21,056	23%	23,200	11%	21,182	22%
Outside County	13,799	13,001	6.1%	8,511	62.1%	6,668	107%	8,900	55%	7,287	89%
	39,642	36,445	8.8%	31,511	25.8%	27,724	43%	32,100	23%	28,469	39%

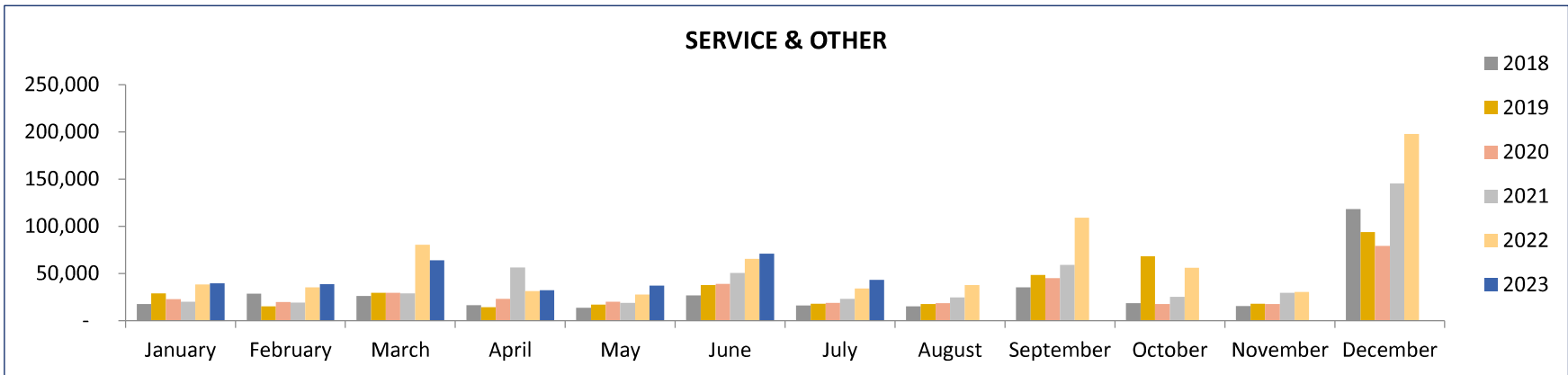
<u>YEAR-TO-DATE</u>	<u>Jul-23</u>	<u>Jul-22</u>	<u>23 vs 22</u>	<u>Jul-21</u>	<u>23 vs 21</u>	<u>Jul-20</u>	<u>23 vs 20</u>	<u>Jul-19</u>	<u>23 vs 19</u>	<u>Jul-18</u>	<u>23 vs 18</u>
In County	307,503	298,369	3.1%	284,632	8.0%	263,676	17%	277,089	11%	267,793	15%
Outside County	205,749	172,000	19.6%	126,027	63.3%	99,429	107%	120,322	71%	105,226	96%
	513,252	470,369	9.1%	410,659	25.0%	363,105	41%	397,411	29%	373,019	38%



SERVICE & OTHER

<u>MONTH</u>	<u>Jul-23</u>	<u>Jul-22</u>	<u>23 vs 22</u>	<u>Jul-21</u>	<u>23 vs 21</u>	<u>Jul-20</u>	<u>23 vs 20</u>	<u>Jul-19</u>	<u>23 vs 19</u>	<u>Jul-18</u>	<u>23 vs 18</u>
Downtown	130	43	203.5%	129	1.2%	25	422%	197	-34%	-	-
Old Town/Ski Area	2,672	2,672	0.0%	2,672	0.0%	2,672	0%	4,733	-44%	2,672	0%
In County	6,735	750	798.0%	1,009	567.5%	331	1935%	264	2451%	213	3062%
Outside County	33,757	30,563	10.4%	19,404	74.0%	16,050	110%	12,544	169%	13,129	157%
	43,294	34,028	27.2%	23,214	86.5%	19,078	127%	17,738	144%	16,014	170%

<u>YEAR-TO-DATE</u>	<u>Jul-23</u>	<u>Jul-22</u>	<u>23 vs 22</u>	<u>Jul-21</u>	<u>23 vs 21</u>	<u>Jul-20</u>	<u>23 vs 20</u>	<u>Jul-19</u>	<u>23 vs 19</u>	<u>Jul-18</u>	<u>23 vs 18</u>
Downtown	7,943	18,731	-57.6%	3,224	146.4%	4,652	71%	2,576	208%	3,315	140%
Old Town/Ski Area	18,702	18,702	0.0%	18,702	0.0%	18,703	0%	20,875	-10%	19,357	-3%
In County	28,583	12,734	124.5%	10,256	178.7%	11,077	158%	14,416	98%	8,298	244%
Outside County	271,275	262,656	3.3%	185,240	46.4%	139,290	95%	123,198	120%	114,509	137%
	326,502	312,823	4.4%	217,422	50.2%	173,722	88%	161,065	103%	145,479	124%



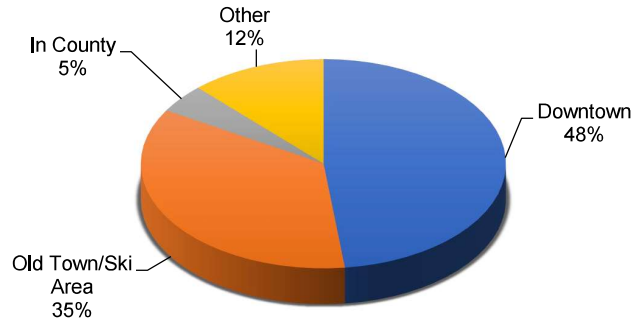
COMPARISONS OF TOTAL TAX - BY BUSINESS LOCATION

The following tables and pie charts compare total tax revenues for the current month and YTD periods, by business location. For lodging properties managed by a property management company, the lodging/accommodation taxes are reported in the geographic area of the property management company offices.

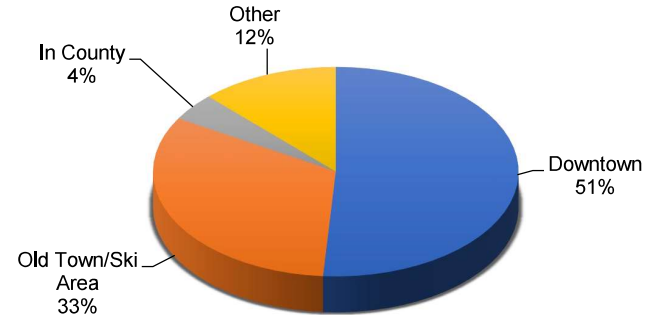
MONTH	Jul-23	Jul-22	23 vs 22	Jul-21	23 vs 21	Jul-20	23 vs 20	Jul-19	23 vs 19	Jul-18	23 vs 18
Downtown	627,311	655,872	-4.4%	687,105	-8.7%	457,133	37%	406,864	54%	362,724	73%
Old Town/Ski Area	303,140	289,615	4.7%	254,452	19.1%	120,455	152%	252,144	20%	173,538	75%
In County	40,200	29,191	37.7%	33,761	19.1%	27,156	48%	34,834	15%	22,989	75%
Outside County	140,969	125,090	12.7%	101,285	39.2%	58,337	142%	75,783	86%	56,644	149%
TOTAL	1,111,619	1,099,768	1.1%	1,076,603	3.3%	663,081	68%	769,625	44%	615,895	80%

YEAR-TO-DATE	Jul-23	Jul-22	23 vs 22	Jul-21	23 vs 21	Jul-20	23 vs 20	Jul-19	23 vs 19	Jul-18	23 vs 18
Downtown	4,490,177	4,449,678	0.9%	3,760,695	19.4%	2,453,886	83%	2,562,074	75%	2,409,255	86%
Old Town/Ski Area	3,300,231	2,817,049	17.2%	1,636,158	101.7%	1,685,900	96%	2,538,938	30%	2,373,874	39%
In County	412,371	369,873	11.5%	373,372	10.4%	324,577	27%	347,113	19%	323,346	28%
Outside County	1,125,723	1,068,871	5.3%	750,924	49.9%	514,431	119%	559,868	101%	458,251	146%
TOTAL	9,328,501	8,705,471	7.2%	6,521,149	43.0%	4,978,794	87%	6,007,993	55%	5,564,726	68%

2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA

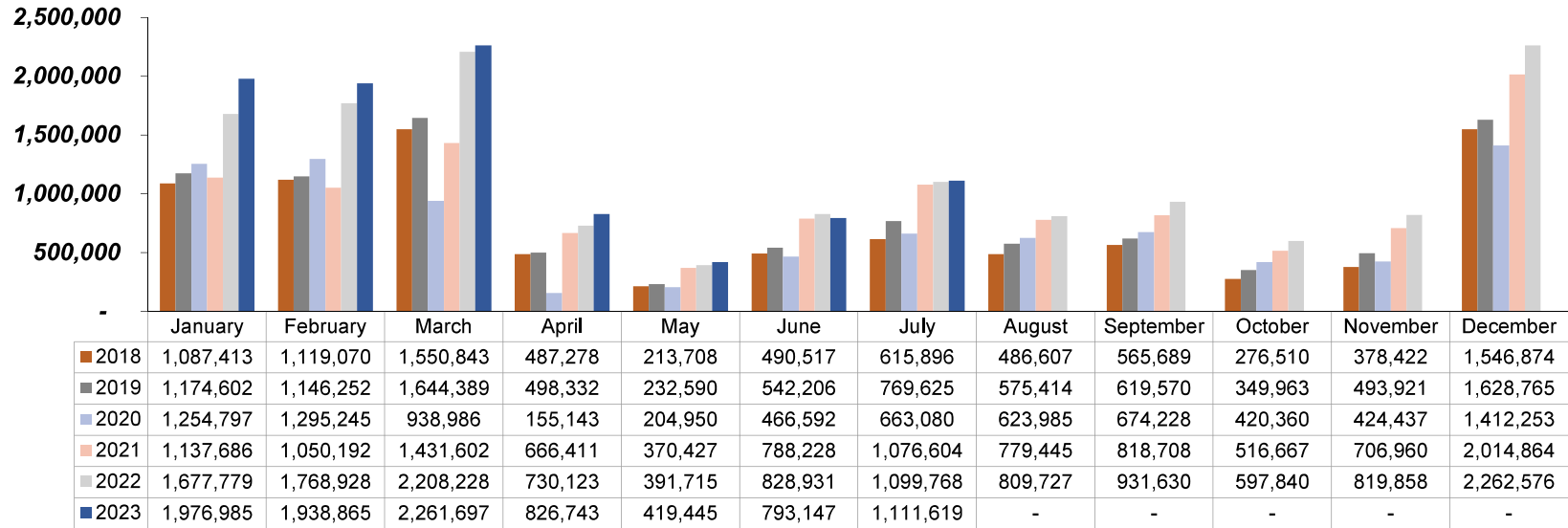


2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

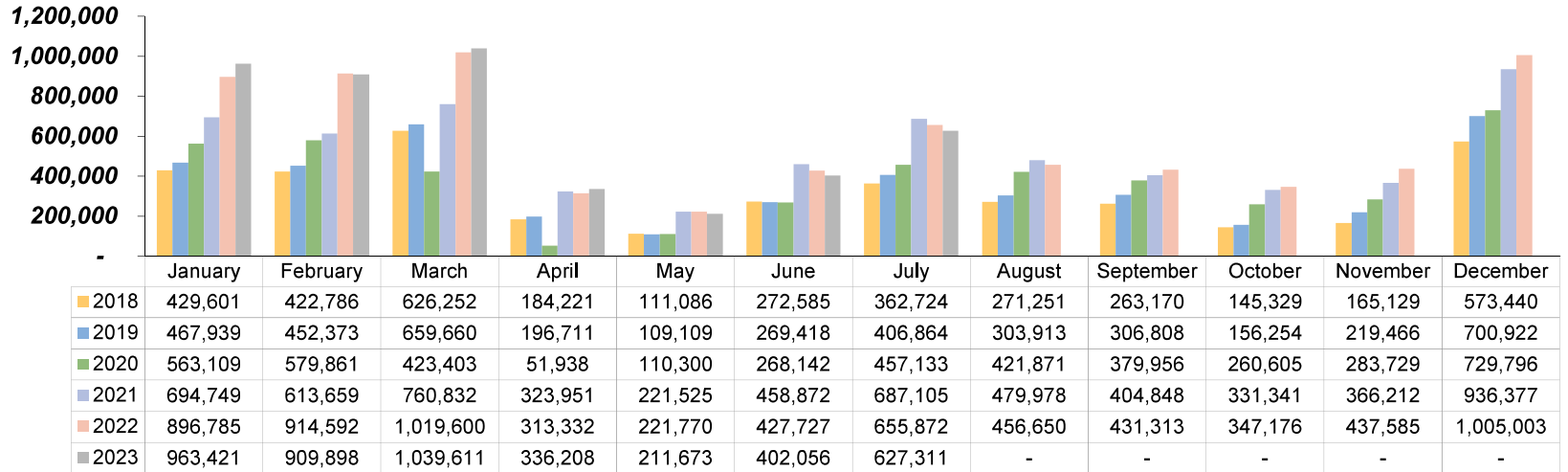


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS

TOTAL - SALES, LODGING & TRANSIT/TRAILS TAX

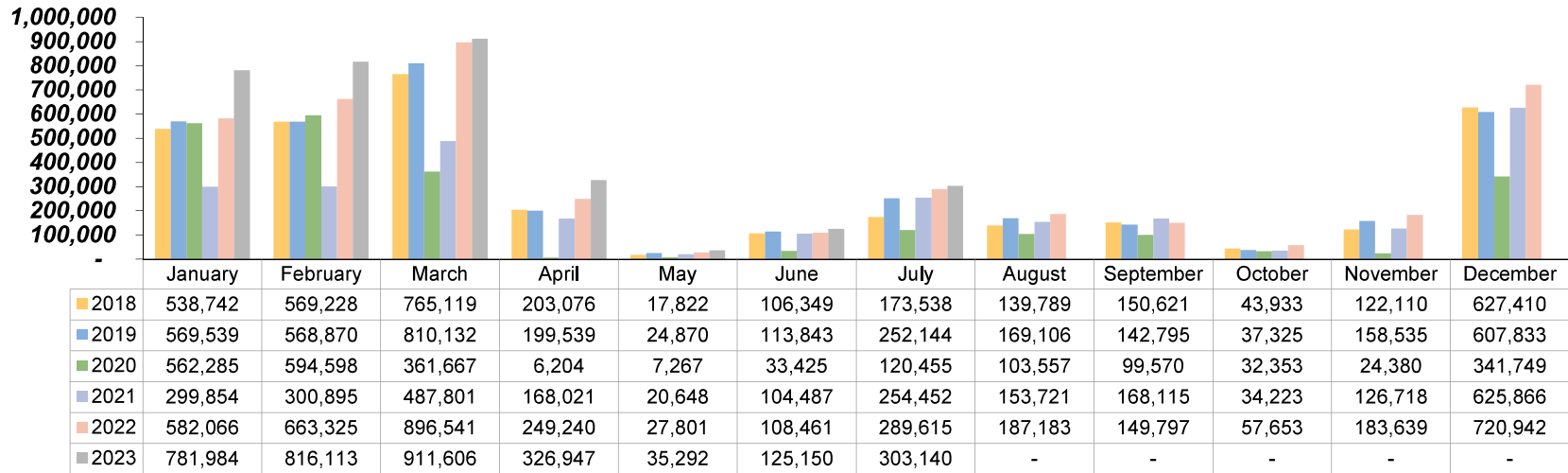


SALES, LODGING & TRANSIT/TRAILS TAX - DOWNTOWN

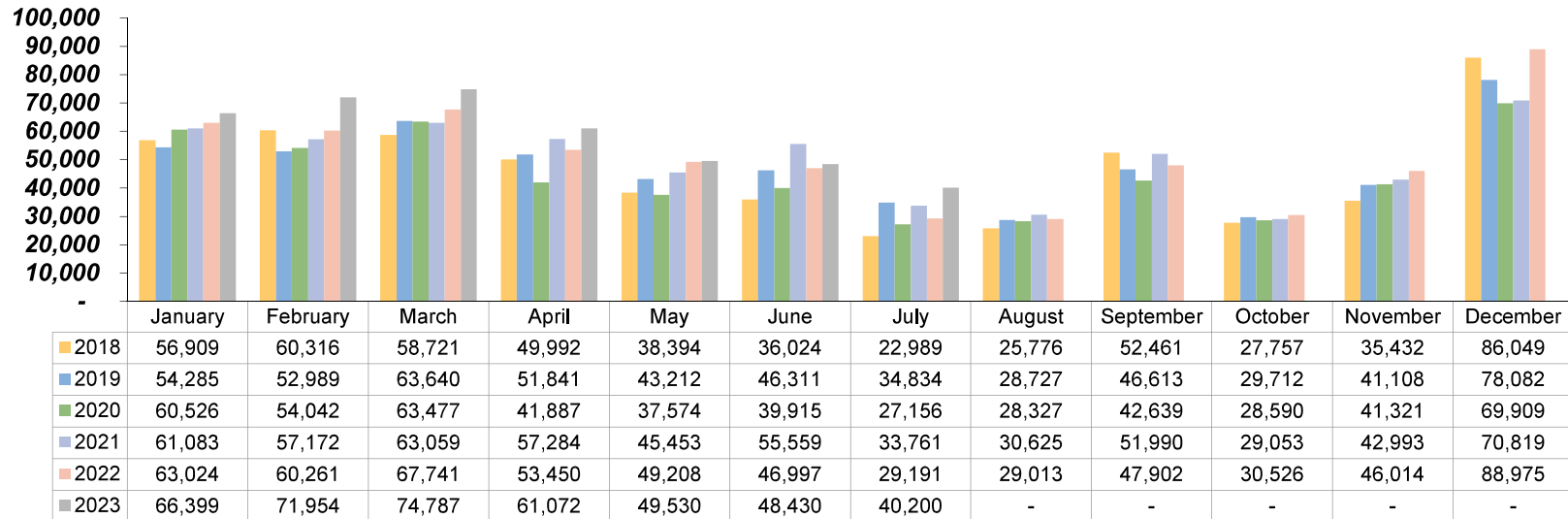


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

SALES, LODGING & TRANSIT/TRAILS TAX - OLD TOWN/SKI AREA

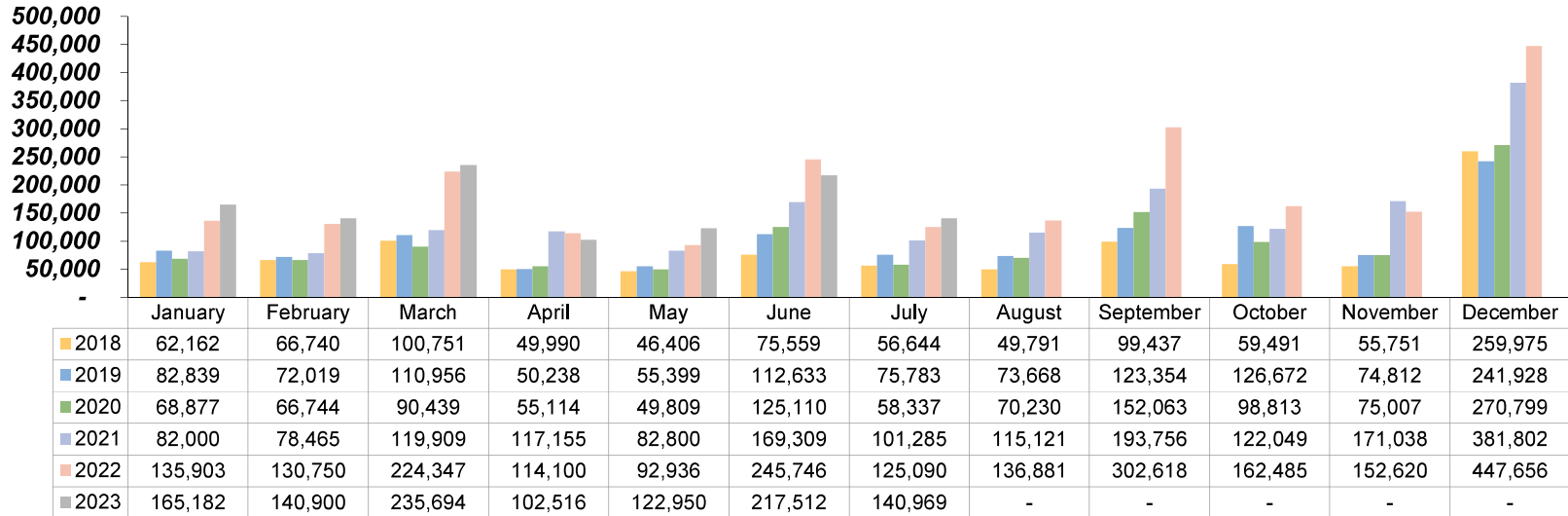


SALES, LODGING & TRANSIT/TRAILS TAX - IN COUNTY

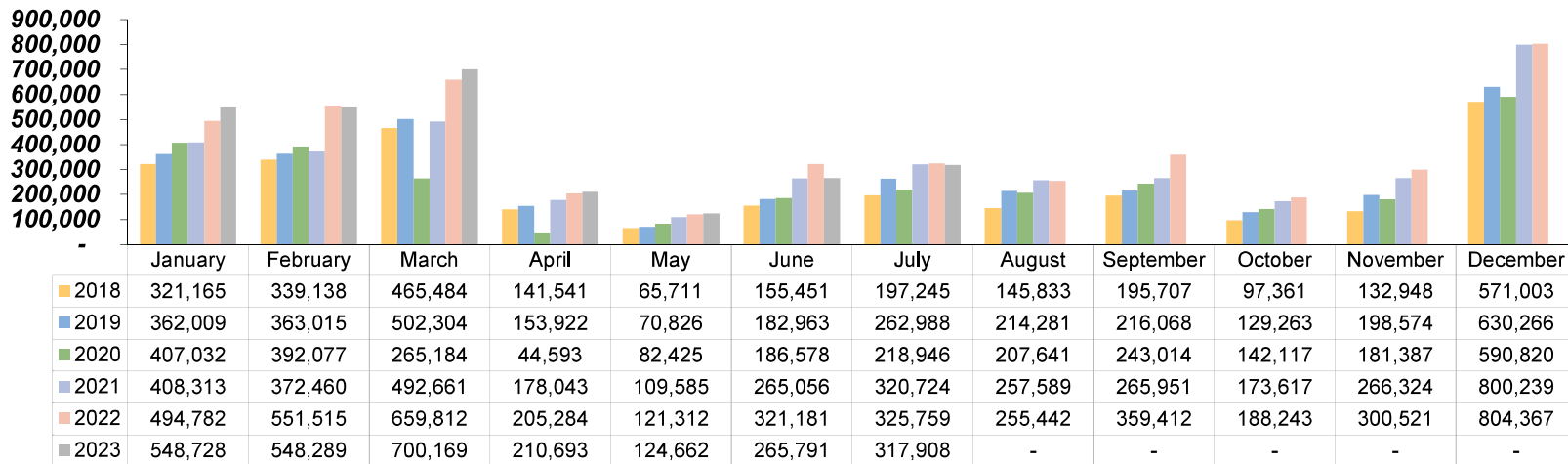


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

**SALES, LODGING & TRANSIT/TRAILS -
OUTSIDE COUNTY**



SALES, LODGING & TRANSIT/TRAILS TAX - RETAIL



SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

SALES, LODGING & TRANSIT/TRAILS TAX - RESTAURANT & BAR

