



TOWN OF WINTER PARK, CO

SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

August - 2023 Sales

(Collected: Sep-2023)

SUMMARY

Total Sales, Lodging/Accommodation and Transit/Trails Tax revenue, for the month of August 2023, increased by 6.2% (\$50K) vs. the same month of the prior year, primarily due to a 9.7% (\$25K) increase in Retail, 4.7% (\$12K) increase in Restaurant and Bar and a 4.3% (\$10K) increase in Lodging & Accommodations sectors.

On a YTD basis, total Sales, Lodging/Accommodation and Transit/Trails Tax increased by 7.1% (\$673K) vs. the same period of the prior year, primarily due to an 11.2% (\$306K) increase in Restaurant & Bar, 8.2% (\$246K) increase in Lodging & Accommodations and a 2.1% (\$61K) increase in the Retail sectors.

CURRENT MONTH

Description	Aug-23	Aug-22	23 vs 22	Aug-21	23 vs 21	Aug-20	23 vs 20	Aug-19	23 vs 19	Aug-18	23 vs 18
Sales Tax - Not Lodging (5%)	448,839	419,717	6.9%	402,553	11.5%	328,056	37%	378,443	19%	280,452	60%
Lodging/Accomm Tax (5%)	165,550	158,659	4.3%	154,193	7.4%	117,647	41%	73,716	125%	67,124	147%
Sub Total	614,389	578,377	6.2%	556,746	10.4%	445,703	38%	452,159	36%	347,577	77%
Transit & Trails Tax (2%)	245,756	231,351	6.2%	222,699	10.4%	178,281	38%	123,255	99%	139,031	77%
Total	860,145	809,727	6.2%	779,445	10.4%	623,985	38%	575,414	49%	486,607	77%

YEAR-TO-DATE

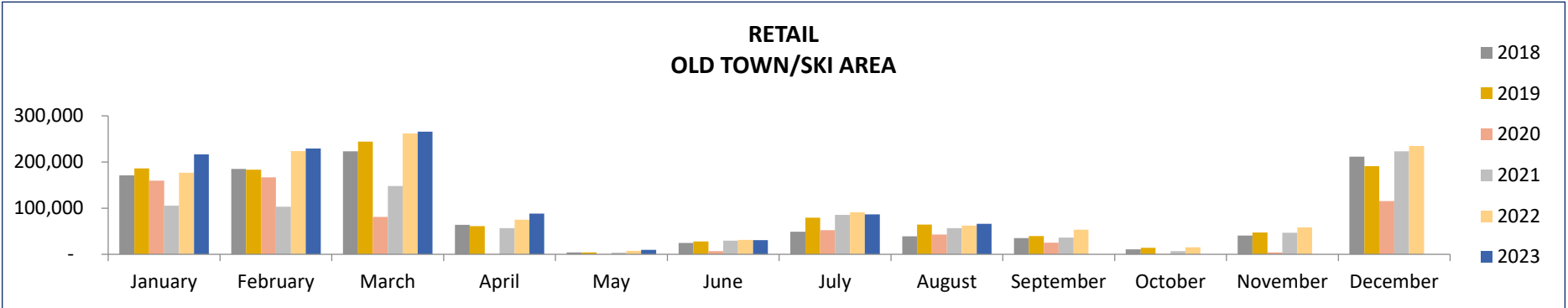
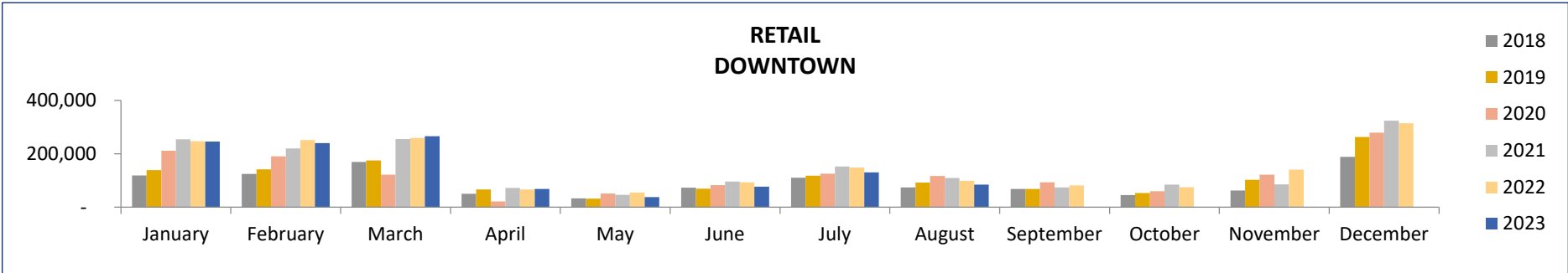
Description	Aug-23	Aug-22	23 vs 22	Aug-21	23 vs 21	Aug-20	23 vs 20	Aug-19	23 vs 19	Aug-18	23 vs 18
Sales Tax - Not Lodging (5%)	4,964,461	4,658,940	6.6%	3,607,265	37.6%	2,906,992	71%	3,466,757	43%	3,174,312	56%
Lodging/Accomm Tax (5%)	2,313,143	2,137,631	8.2%	1,607,446	43.9%	1,094,993	111%	1,235,678	87%	1,148,069	101%
Sub Total	7,277,604	6,796,570	7.1%	5,214,711	39.6%	4,001,985	82%	4,702,435	55%	4,322,381	68%
Transit & Trails Tax (2%)	2,911,042	2,718,628	7.1%	2,085,884	39.6%	1,600,794	82%	1,880,974	55%	1,728,952	68%
Total	10,188,646	9,515,198	7.1%	7,300,595	39.6%	5,602,778	82%	6,583,410	55%	6,051,333	68%

COMPARISONS BY INDUSTRY AND BUSINESS LOCATION

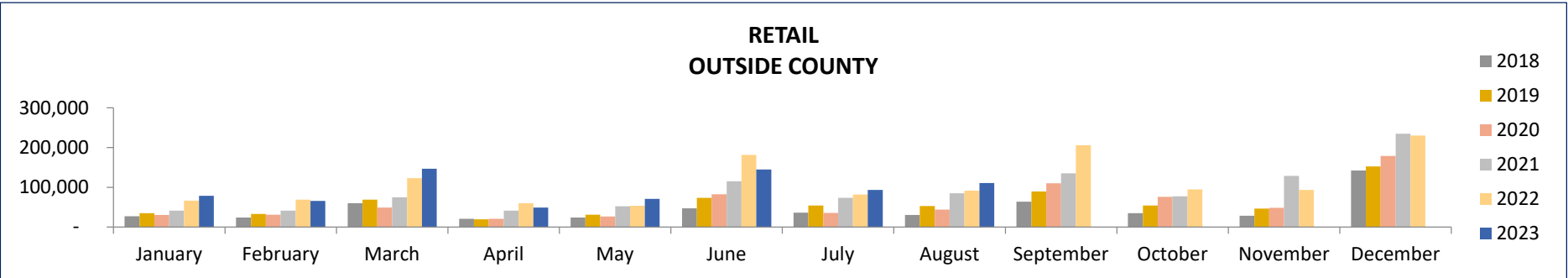
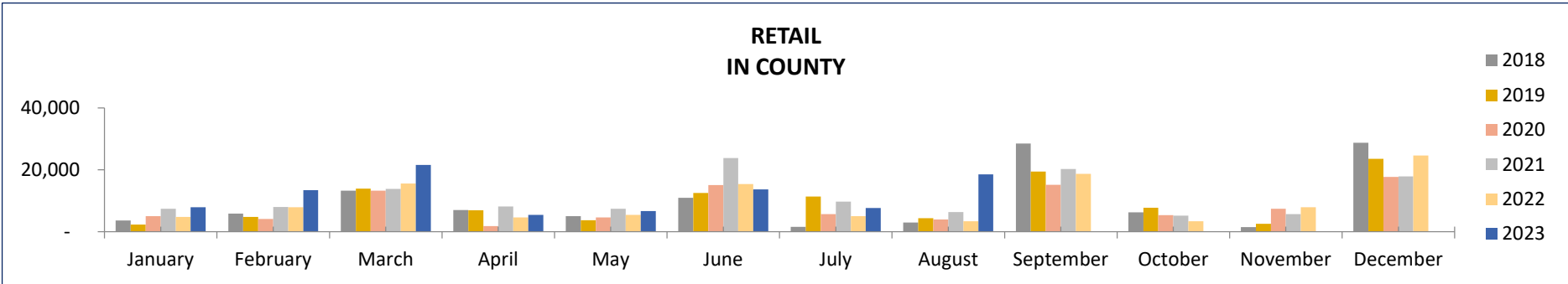
RETAIL

<u>MONTH</u>	<u>Aug-23</u>	<u>Aug-22</u>	<u>23 vs 22</u>	<u>Aug-21</u>	<u>23 vs 21</u>	<u>Aug-20</u>	<u>23 vs 20</u>	<u>Aug-19</u>	<u>23 vs 19</u>	<u>Aug-18</u>	<u>23 vs 18</u>
Downtown	84,661	98,799	-14.3%	109,473	-22.7%	117,096	-27.7%	92,462	-8.4%	73,533	15.1%
Old Town/Ski Area	66,251	62,141	6.6%	56,775	16.7%	42,905	54.4%	64,485	2.7%	39,134	69.3%
In County	18,497	3,348	452.5%	6,339	191.8%	3,949	368.4%	4,347	325.5%	2,966	523.6%
Outside County	110,887	91,155	21.6%	85,002	30.5%	43,690	153.8%	52,987	109.3%	30,200	267.2%
	280,296	255,442	9.7%	257,589	8.8%	207,641	35.0%	214,281	30.8%	145,833	92.2%

<u>YEAR-TO-DATE</u>	<u>Aug-23</u>	<u>Aug-22</u>	<u>23 vs 22</u>	<u>Aug-21</u>	<u>23 vs 21</u>	<u>Aug-20</u>	<u>23 vs 20</u>	<u>Aug-19</u>	<u>23 vs 19</u>	<u>Aug-18</u>	<u>23 vs 18</u>
Downtown	1,148,489	1218946.12	-5.8%	1205996.38	-4.8%	921597.79	24.6%	832556.07	37.9%	752736.93	52.6%
Old Town/Ski Area	993,694	928664.25	7.0%	589080.02	68.7%	510033.12	94.8%	850991.83	16.8%	759895.42	30.8%
In County	94,766	62108.25	52.6%	84699.44	11.9%	53444.41	77.3%	59877.23	58.3%	50220.46	88.7%
Outside County	759,587	725369.79	4.7%	524653.56	44.8%	319401.94	137.8%	368882.6	105.9%	268716	182.7%
	2,996,536	2,935,088	2.1%	2,404,429	24.6%	1,804,477	66.1%	2,112,308	41.9%	1,831,569	63.6%



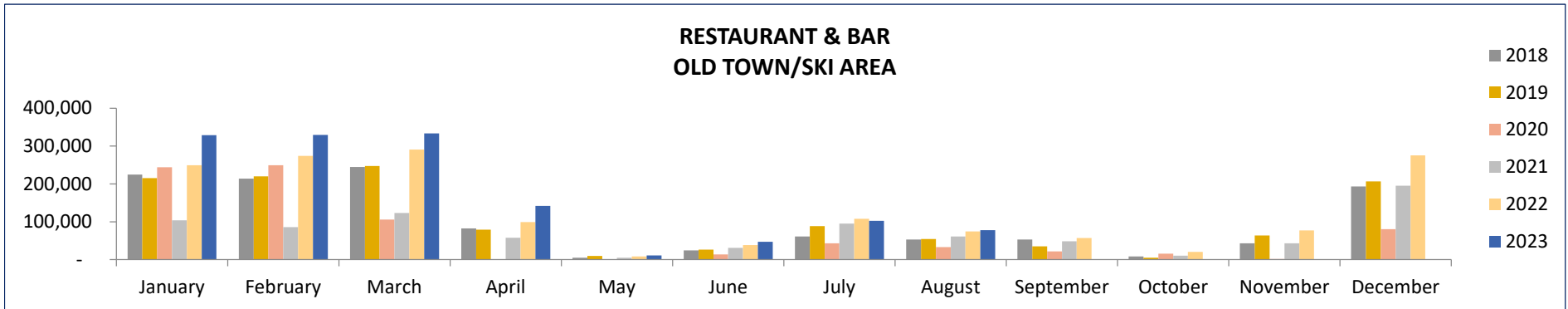
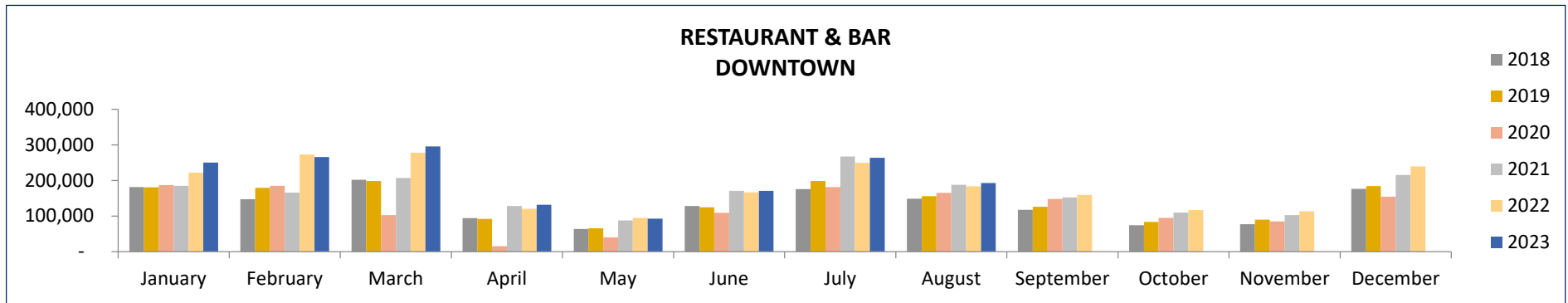
RETAIL - CONTINUED



RESTAURANT & BAR

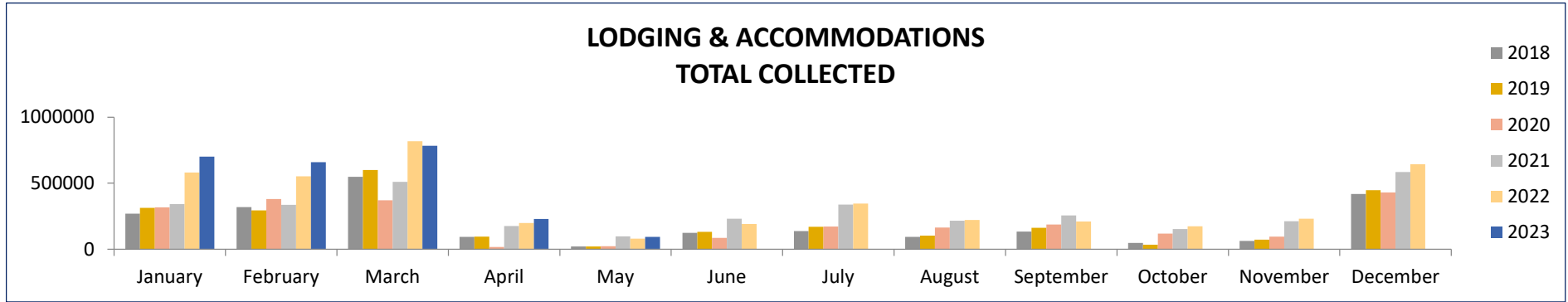
<u>MONTH</u>	<u>Aug-23</u>	<u>Aug-22</u>	<u>23 vs 22</u>	<u>Aug-21</u>	<u>23 vs 21</u>	<u>Aug-20</u>	<u>23 vs 20</u>	<u>Aug-19</u>	<u>23 vs 19</u>	<u>Aug-18</u>	<u>23 vs 18</u>
Downtown	192,514	183,385	5.0%	187,849	2.5%	165,137	17%	155,888	23%	148,998	29%
Old Town/Ski Area	77,733	74,643	4.1%	60,987	27.5%	32,878	136%	54,061	44%	52,730	47%
	270,246	258,028	4.7%	248,836	8.6%	198,015	36.5%	209,949	28.7%	201,728	34.0%

<u>YEAR-TO-DATE</u>	<u>Aug-23</u>	<u>Aug-22</u>	<u>23 vs 22</u>	<u>Aug-21</u>	<u>23 vs 21</u>	<u>Aug-20</u>	<u>23 vs 20</u>	<u>Aug-19</u>	<u>23 vs 19</u>	<u>Aug-18</u>	<u>23 vs 18</u>
Downtown	1,664,090	1,587,681	4.8%	1,399,155	18.9%	985,933	69%	1,195,806	39%	1,140,842	46%
Old Town/Ski Area	1,372,034	1,142,420	20.1%	561,356	144.4%	688,930	99%	938,888	46%	908,054	51%
	3,036,123	2,730,101	11.2%	1,960,511	54.9%	1,674,863	81.3%	2,134,694	42.2%	2,048,897	48.2%



LODGING & ACCOMMODATION

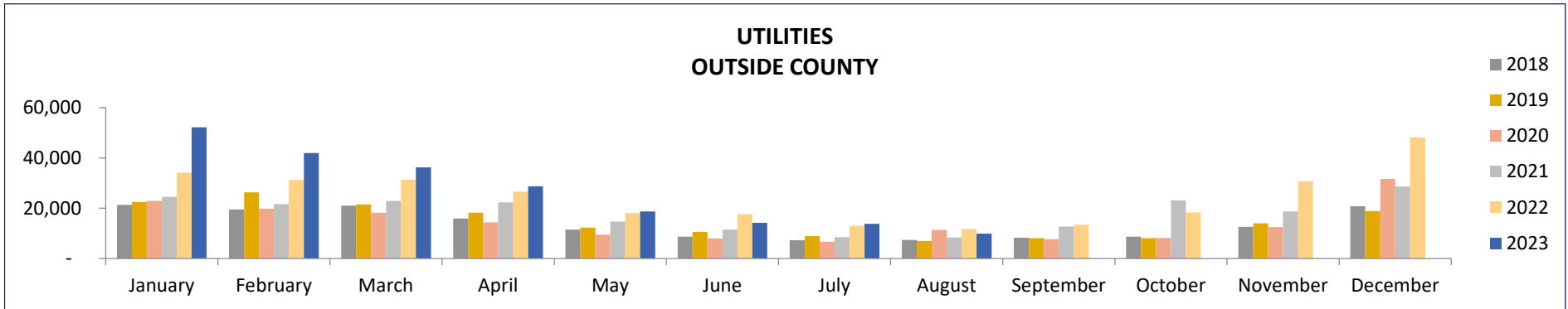
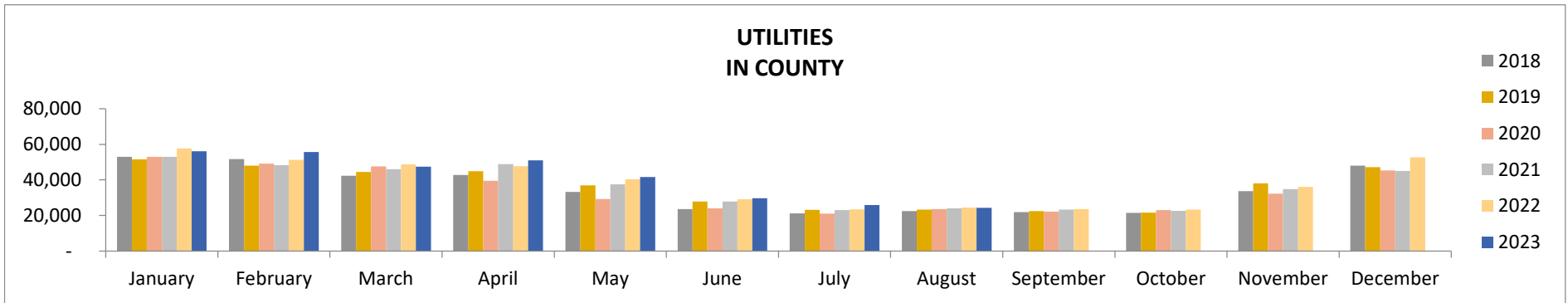
<u>MONTH</u>	<u>Aug-23</u>	<u>Aug-22</u>	<u>23 vs 22</u>	<u>Aug-21</u>	<u>23 vs 21</u>	<u>Aug-20</u>	<u>23 vs 20</u>	<u>Aug-19</u>	<u>23 vs 19</u>	<u>Aug-18</u>	<u>23 vs 18</u>
	231,770	222,123	4.3%	215,870	7.4%	164,706	41%	103,202	125%	93,974	147%
<u>YEAR-TO-DATE</u>	<u>Aug-23</u>	<u>Aug-22</u>	<u>23 vs 22</u>	<u>Aug-21</u>	<u>23 vs 21</u>	<u>Aug-20</u>	<u>23 vs 20</u>	<u>Aug-19</u>	<u>23 vs 19</u>	<u>Aug-18</u>	<u>23 vs 18</u>
	3,238,401	2,992,683	8.2%	2,250,424	43.9%	1,532,990	111%	1,729,949	87%	1,607,297	101%



UTILITIES

MONTH	Aug-23	Aug-22	23 vs 22	Aug-21	23 vs 21	Aug-20	23 vs 20	Aug-19	23 vs 19	Aug-18	23 vs 18
In County	24,376	24,506	-0.5%	24,009	1.5%	23,571	3%	23,382	4%	22,507	8%
Outside County	9,917	11,739	-15.5%	8,345	18.8%	11,417	-13%	7,030	41%	7,409	34%
	34,293	36,245	-5.4%	32,354	6.0%	34,988	-2%	30,412	13%	29,917	15%

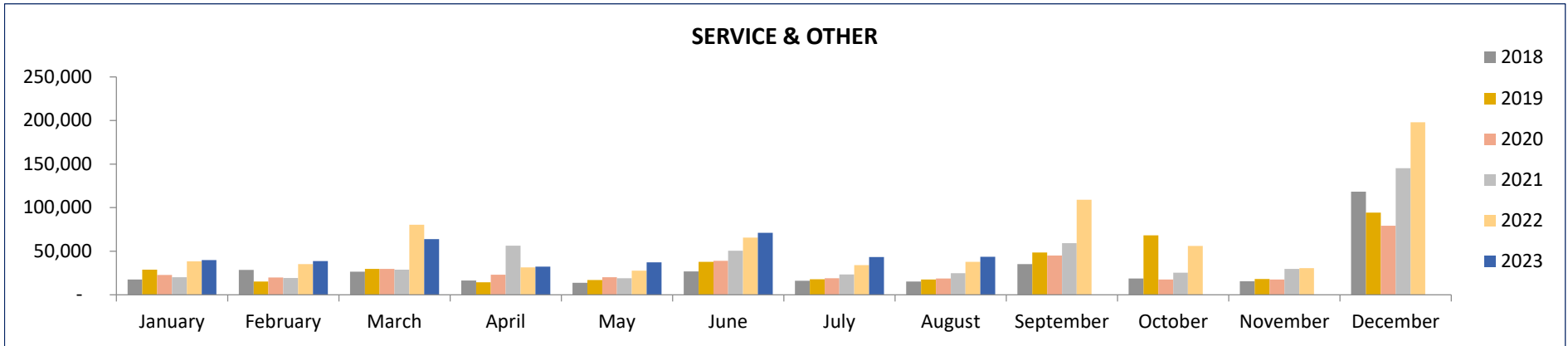
YEAR-TO-DATE	Aug-23	Aug-22	23 vs 22	Aug-21	23 vs 21	Aug-20	23 vs 20	Aug-19	23 vs 19	Aug-18	23 vs 18
In County	331,879	322,875	2.8%	308,642	7.5%	287,247	16%	300,471	10%	290,301	14%
Outside County	215,666	183,739	17.4%	134,371	60.5%	110,846	95%	127,352	69%	112,636	91%
	547,544	506,613	8.1%	443,013	23.6%	398,093	38%	427,823	28%	402,937	36%



SERVICE & OTHER

MONTH	Aug-23	Aug-22	23 vs 22	Aug-21	23 vs 21	Aug-20	23 vs 20	Aug-19	23 vs 19	Aug-18	23 vs 18
Downtown	998	71	1307.9%	89	1018.6%	41	2330%	250	300%	-	-
Old Town/Ski Area	2,672	2,672	0.0%	2,672	0.0%	2,672	0%	2,672	0%	2,672	0%
In County	3,983	1,159	243.7%	260	1429.8%	798	399%	998	299%	303	1217%
Outside County	35,887	33,988	5.6%	21,775	64.8%	15,123	137%	13,650	163%	12,181	195%
	43,540	37,889	14.9%	24,796	75.6%	18,634	134%	17,570	148%	15,155	187%

YEAR-TO-DATE	Aug-23	Aug-22	23 vs 22	Aug-21	23 vs 21	Aug-20	23 vs 20	Aug-19	23 vs 19	Aug-18	23 vs 18
Downtown	8,941	18,802	-52.4%	3,313	169.9%	4,693	91%	2,824	217%	3,315	170%
Old Town/Ski Area	21,374	21,374	0.0%	21,374	0.0%	21,374	0%	23,546	-9%	22,029	-3%
In County	32,566	13,893	134.4%	10,516	209.7%	11,875	174%	15,417	111%	8,601	279%
Outside County	307,162	296,644	3.5%	207,015	48.4%	154,413	99%	136,848	124%	126,690	142%
	370,042	350,713	5.5%	242,217	52.8%	192,355	92%	178,636	107%	160,634	130%



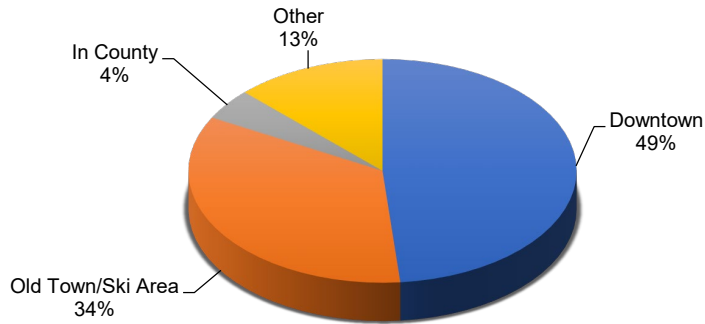
COMPARISONS OF TOTAL TAX - BY BUSINESS LOCATION

The following tables and pie charts compare total tax revenues for the current month and YTD periods, by business location. For lodging properties managed by a property management company, the lodging/accommodation taxes are reported in the geographic area of the property management company offices.

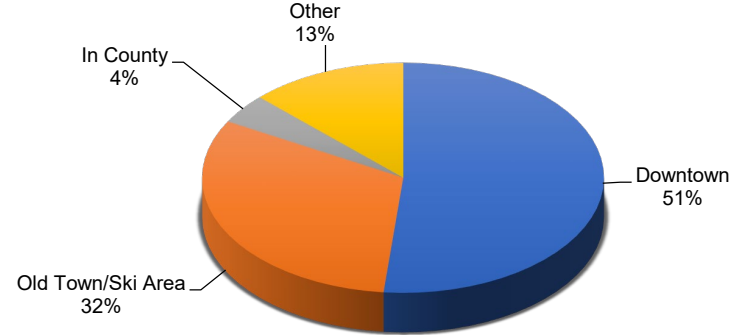
MONTH	Aug-23	Aug-22	23 vs 22	Aug-21	23 vs 21	Aug-20	23 vs 20	Aug-19	23 vs 19	Aug-18	23 vs 18
Downtown	454,985	456,650	-0.4%	479,978	-5.2%	421,871	8%	303,913	50%	271,251	68%
Old Town/Ski Area	201,574	187,183	7.7%	153,721	31.1%	103,557	95%	169,106	19%	139,789	44%
In County	46,895	29,013	61.6%	30,625	53.1%	28,327	66%	28,727	63%	25,776	82%
Outside County	156,692	136,881	14.5%	115,121	36.1%	70,230	123%	73,668	113%	49,791	215%
	860,145	809,727	6.2%	779,445	10.4%	623,985	38%	575,414	49%	486,607	77%

YEAR-TO-DATE	Aug-23	Aug-22	23 vs 22	Aug-21	23 vs 21	Aug-20	23 vs 20	Aug-19	23 vs 19	Aug-18	23 vs 18
Downtown	4,945,161	4,906,328	0.8%	4,240,673	16.6%	2,875,757	72%	2,865,987	73%	2,680,506	84%
Old Town/Ski Area	3,501,805	3,004,232	16.6%	1,789,879	95.6%	1,789,457	96%	2,708,044	29%	2,513,663	39%
In County	459,266	398,886	15.1%	403,997	13.7%	352,904	30%	375,840	22%	349,122	32%
Outside County	1,282,414	1,205,752	6.4%	866,046	48.1%	584,661	119%	633,536	102%	508,042	152%
	10,188,646	9,515,198	7.1%	7,300,595	39.6%	5,602,778	82%	6,583,407	55%	6,051,333	68%

2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA

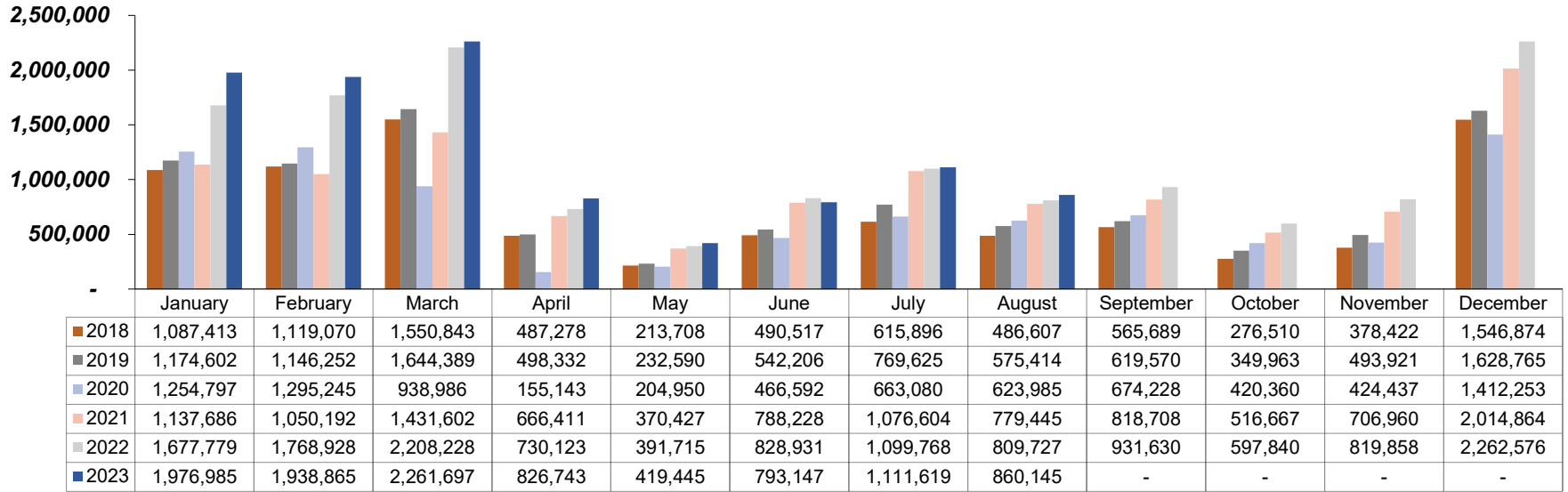


2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

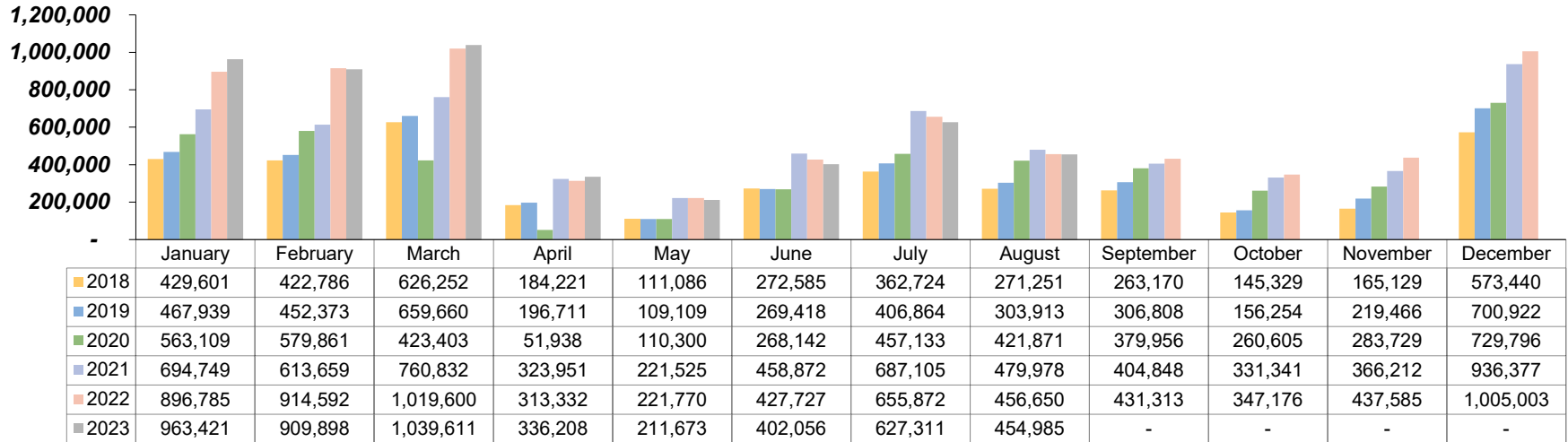


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS

TOTAL - SALES, LODGING & TRANSIT/TRAILS TAX

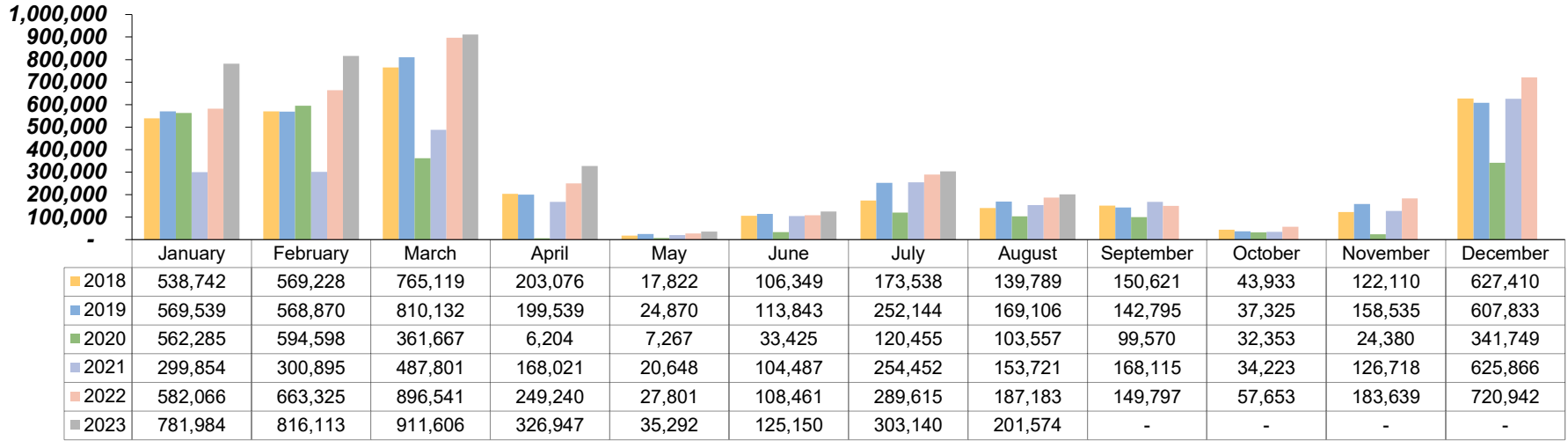


SALES, LODGING & TRANSIT/TRAILS TAX - DOWNTOWN

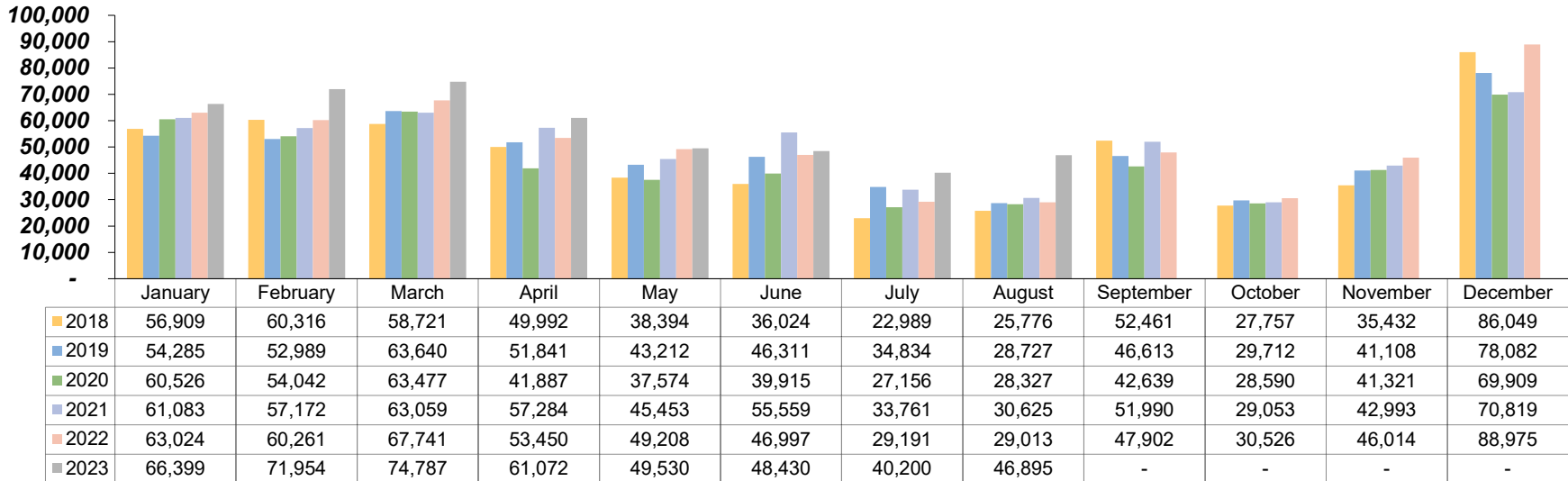


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

SALES, LODGING & TRANSIT/TRAILS TAX - OLD TOWN/SKI AREA

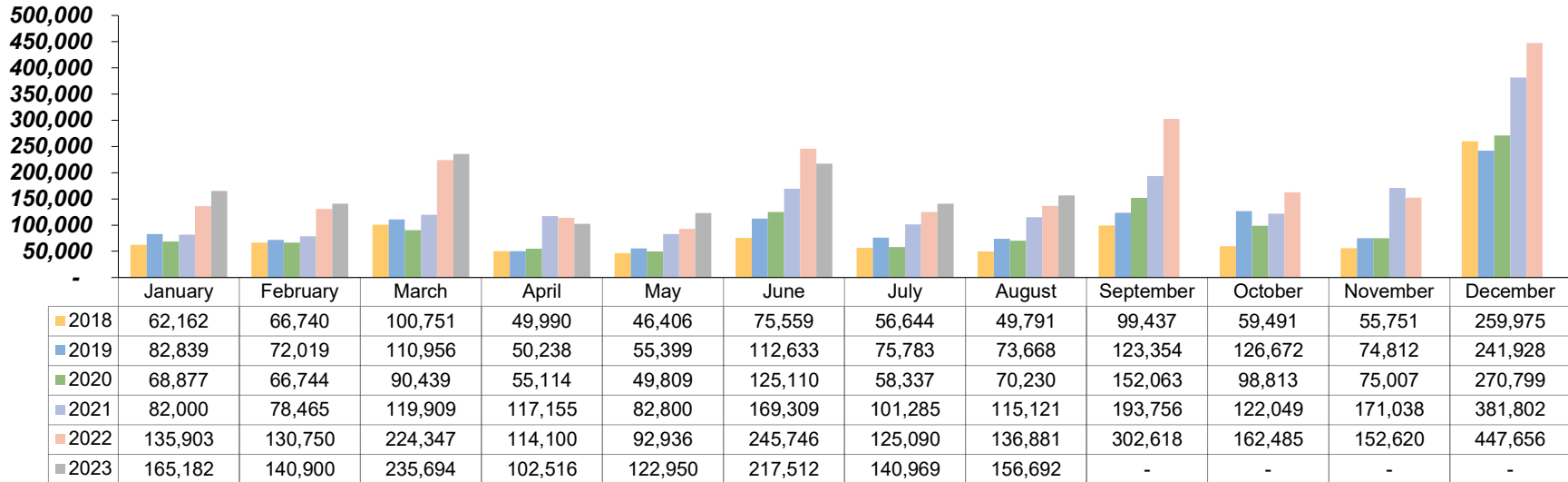


SALES, LODGING & TRANSIT/TRAILS TAX - IN COUNTY

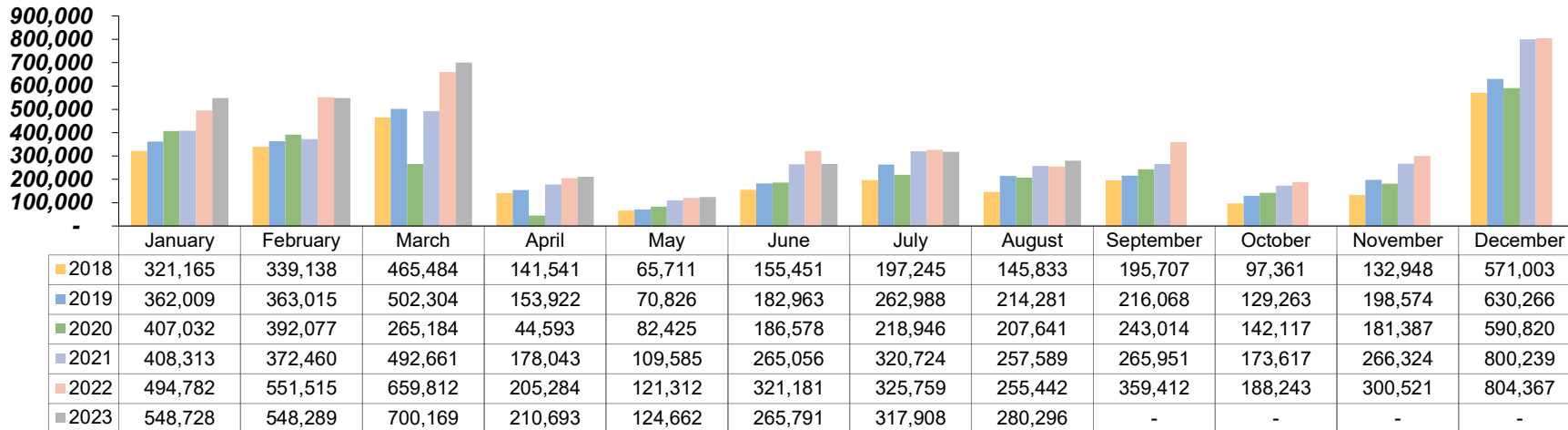


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

**SALES, LODGING & TRANSIT/TRAILS -
OUTSIDE COUNTY**



SALES, LODGING & TRANSIT/TRAILS TAX - RETAIL



SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

SALES, LODGING & TRANSIT/TRAILS TAX - RESTAURANT & BAR

