



TOWN OF WINTER PARK, CO
SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT
October- 2023 Sales
(Collected: Nov-2023)

SUMMARY

For the month of October 2023, total sales tax revenue decreased by 6.2% (\$37K) vs. the prior year, primarily due to a 20% (\$38K) decrease in the Retail sector, mostly from businesses located in the Downtown area. Lodging & accommodation sales tax revenue increased by 10% (\$17K), offset by a 12% (\$16K) decrease in the Restaurant & Bar sector.

On a YTD basis, total sales tax revenue increased by 6.1% (\$673K) vs. the same period of the prior year, primarily due to a 10% (\$310K) increase in Restaurant & Bar sector, mostly from business located in the Old Town/Ski Area business location, and a 9% (\$288K) increase in the Lodging & Accommodations sector.

PRIOR YEAR COMPARISONS - MONTH

<u>Description</u>	<u>Oct-23</u>	<u>Oct-22</u>	<u>23 vs 22</u>	<u>Oct-21</u>	<u>23 vs 21</u>	<u>Oct-20</u>	<u>23 vs 20</u>	<u>Oct-19</u>	<u>23 vs 19</u>	<u>Oct-18</u>	<u>23 vs 18</u>
Sales Tax - Not Lodging (5%)	233,595	302,287	-22.7%	260,470	-10.3%	215,478	8%	224,983	4%	163,584	43%
Lodging/Accomm Tax (5%)	167,144	124,742	34.0%	108,578	53.9%	84,779	97%	24,991	569%	33,923	393%
Sub Total	400,739	427,029	-6.2%	369,048	8.6%	300,257	33%	249,974	60%	197,507	103%
Transit & Trails Tax (2%)	160,296	170,811	-6.2%	147,619	8.6%	120,103	33%	99,989	60%	79,003	103%
Total	561,034	597,840	-6.2%	516,667	8.6%	420,360	33%	349,963	60%	276,510	103%

PRIOR YEAR COMPARISONS - YEAR-TO-DATE

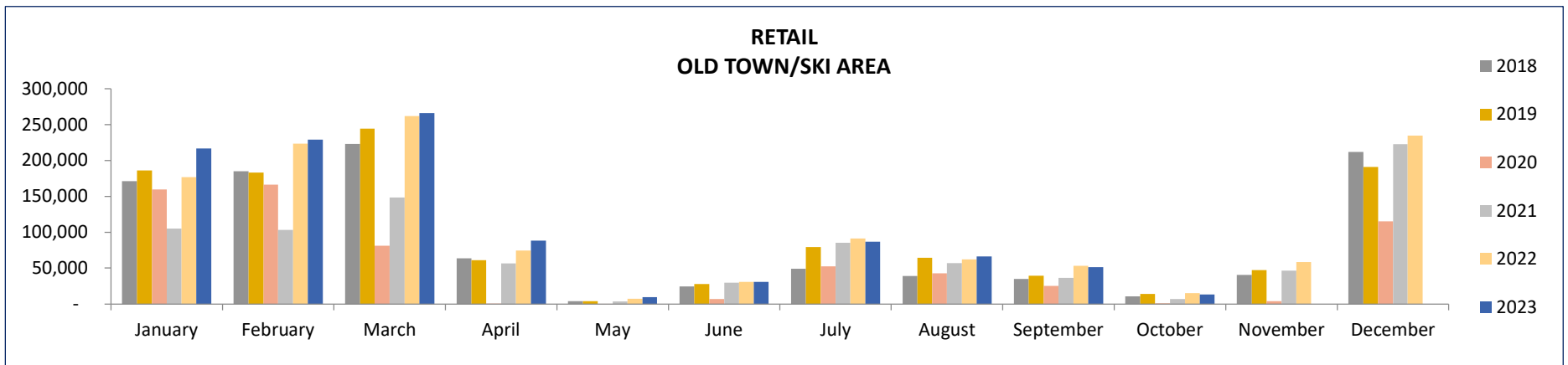
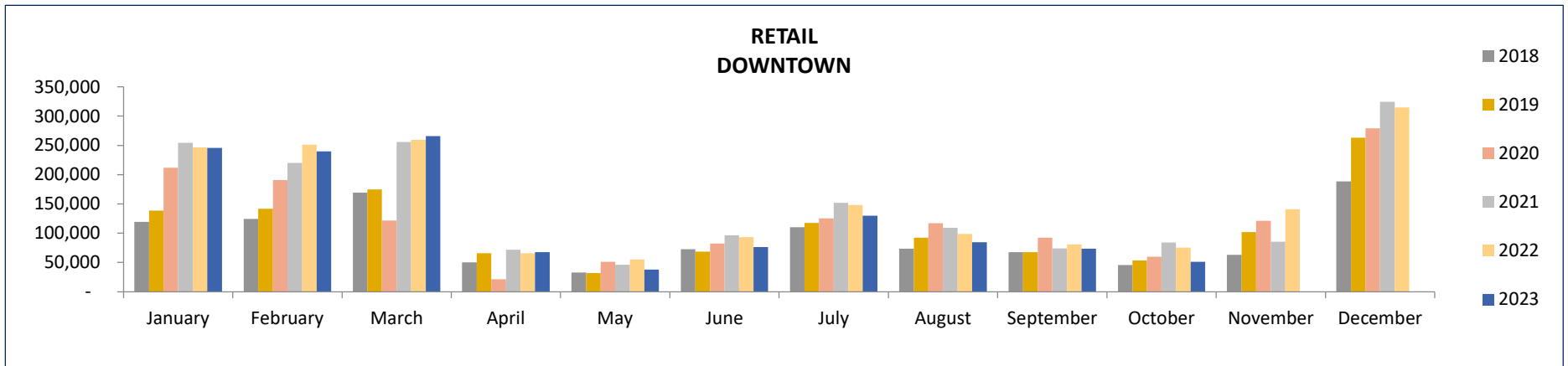
<u>Description</u>	<u>Oct-23</u>	<u>Oct-22</u>	<u>23 vs 22</u>	<u>Oct-21</u>	<u>23 vs 21</u>	<u>Oct-20</u>	<u>23 vs 20</u>	<u>Oct-19</u>	<u>23 vs 19</u>	<u>Oct-18</u>	<u>23 vs 18</u>
Sales Tax - Not Lodging (5%)	5,752,358	5,477,109	5.0%	4,269,176	34.7%	3,470,452	66%	4,017,843	43%	3,646,010	58%
Lodging/Accomm Tax (5%)	2,617,425	2,411,940	8.5%	1,899,374	37.8%	1,313,381	99%	1,377,116	90%	1,277,941	105%
Sub Total	8,369,783	7,889,049	6.1%	6,168,550	35.7%	4,783,833	75%	5,394,959	55%	4,923,951	70%
Transit & Trails Tax (2%)	3,347,913	3,155,619	6.1%	2,467,420	35.7%	1,913,533	75%	2,157,984	55%	1,969,580	70%
Total	11,717,696	11,044,668	6.1%	8,635,970	35.7%	6,697,366	75%	7,552,943	55%	6,893,531	70%

COMPARISONS BY INDUSTRY AND BUSINESS LOCATION

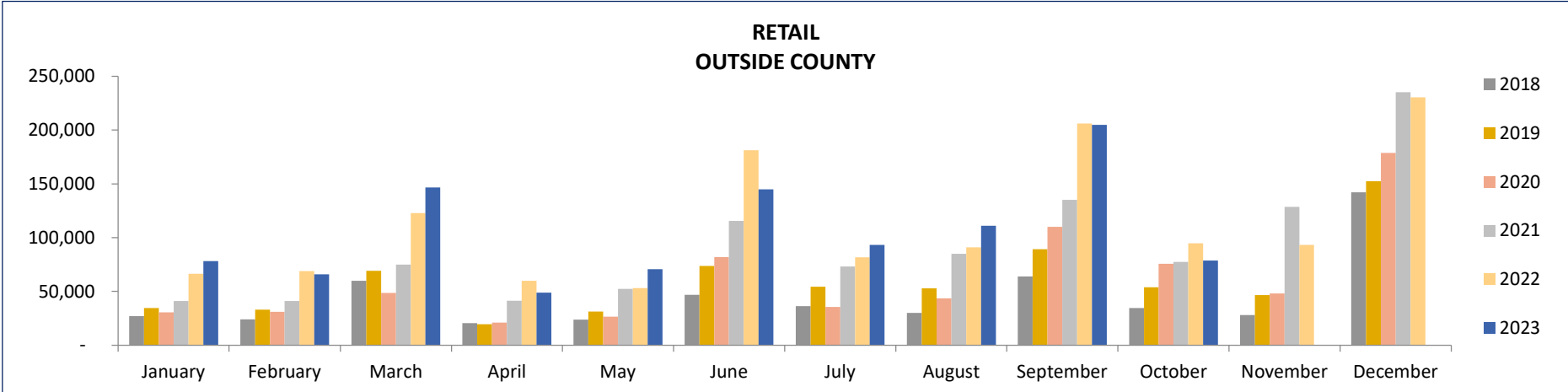
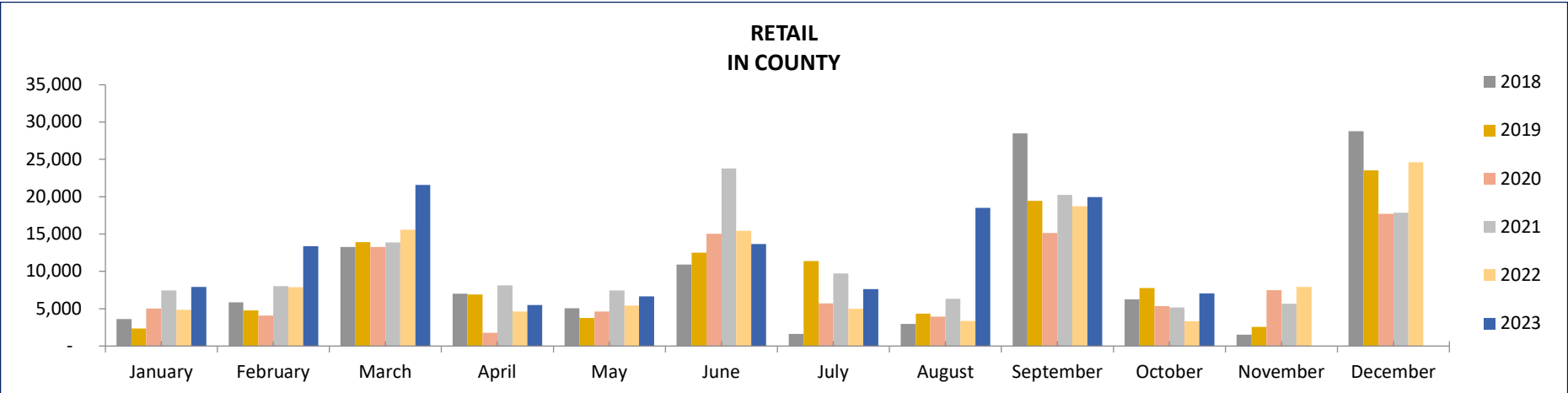
RETAIL

MONTH	Oct-23	Oct-22	23 vs 22	Oct-21	23 vs 21	Oct-20	23 vs 20	Oct-19	23 vs 19	Oct-18	23 vs 18
Downtown	51,163	75,183	-31.9%	84,097	-39.2%	59,954	-14.7%	53,362	-4.1%	45,556	12.3%
Old Town/Ski Area	13,054	15,078	-13.4%	6,835	91.0%	1,002	1202.8%	14,209	-8.1%	10,787	21.0%
In County	7,051	3,344	110.8%	5,157	36.7%	5,339	32.1%	7,758	-9.1%	6,251	12.8%
Outside County	78,786	94,637	-16.7%	77,528	1.6%	75,822	3.9%	53,933	46.1%	34,768	126.6%
	150,054	188,242	-20.3%	173,617	-13.6%	142,117	5.6%	129,262	16.1%	97,362	54.1%

YEAR-TO-DATE	Oct-23	Oct-22	23 vs 22	Oct-21	23 vs 21	Oct-20	23 vs 20	Oct-19	23 vs 19	Oct-18	23 vs 18
Downtown	1,273,119	1375353	-7.4%	1364244	-6.7%	1074227	18.5%	953824	33.5%	866287	47.0%
Old Town/Ski Area	1,058,254	997061	6.1%	632360	67.3%	536285	97.3%	904650	17.0%	805801	31.3%
In County	121,768	84181	44.7%	110116	10.6%	73915	64.7%	87059	39.9%	84959	43.3%
Outside County	1,043,271	1026149	1.7%	737278	41.5%	505182	106.5%	512105	103.7%	367590	183.8%
	3,496,413	3,482,744	0.4%	2,843,998	22.9%	2,189,609	59.7%	2,457,638	42.3%	2,124,637	64.6%



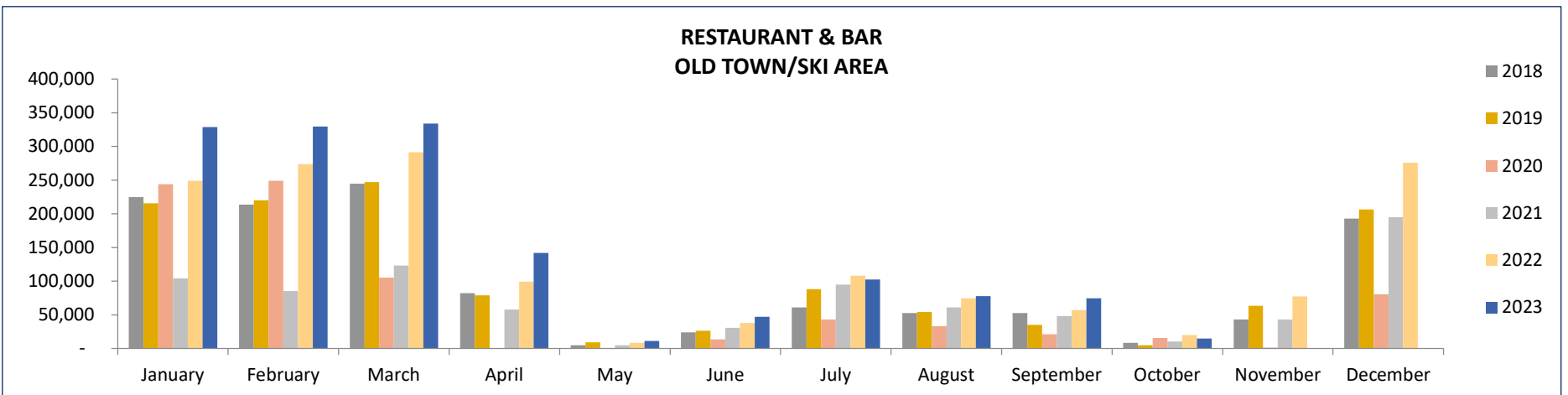
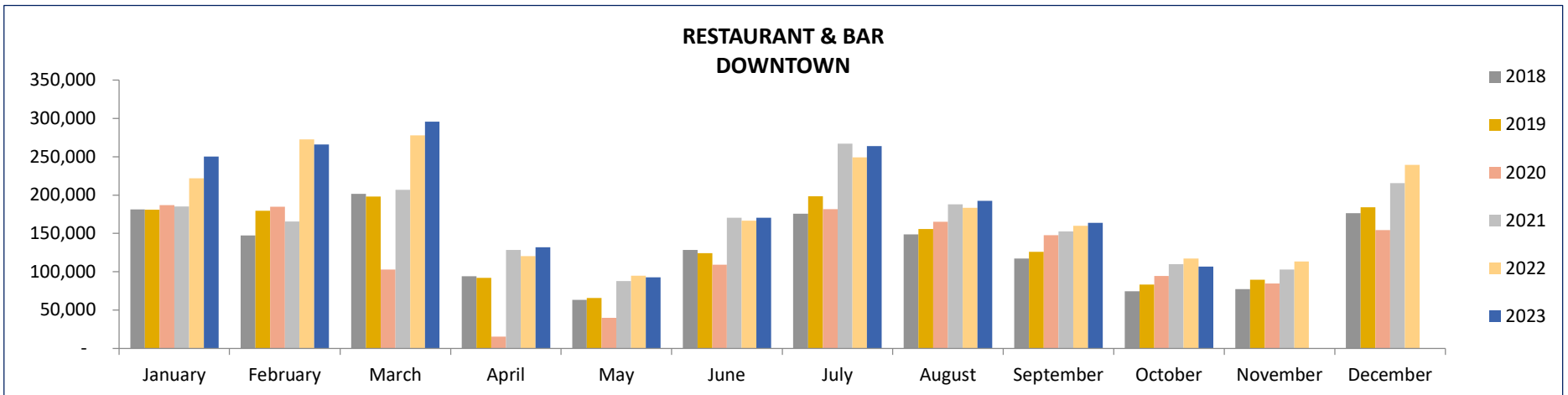
RETAIL - CONTINUED



RESTAURANT & BAR

MONTH	Oct-23	Oct-22	23 vs 22	Oct-21	23 vs 21	Oct-20	23 vs 20	Oct-19	23 vs 19	Oct-18	23 vs 18
Downtown	106,499	117,241	-9.2%	109,654	-2.9%	94,757	12%	83,276	28%	74,361	43%
Old Town/Ski Area	14,661	20,009	-26.7%	10,296	42.4%	15,879	-8%	4,582	220%	8,388	75%
	121,160	137,250	-11.7%	119,950	1.0%	110,636	9.5%	87,858	37.9%	82,749	46.4%

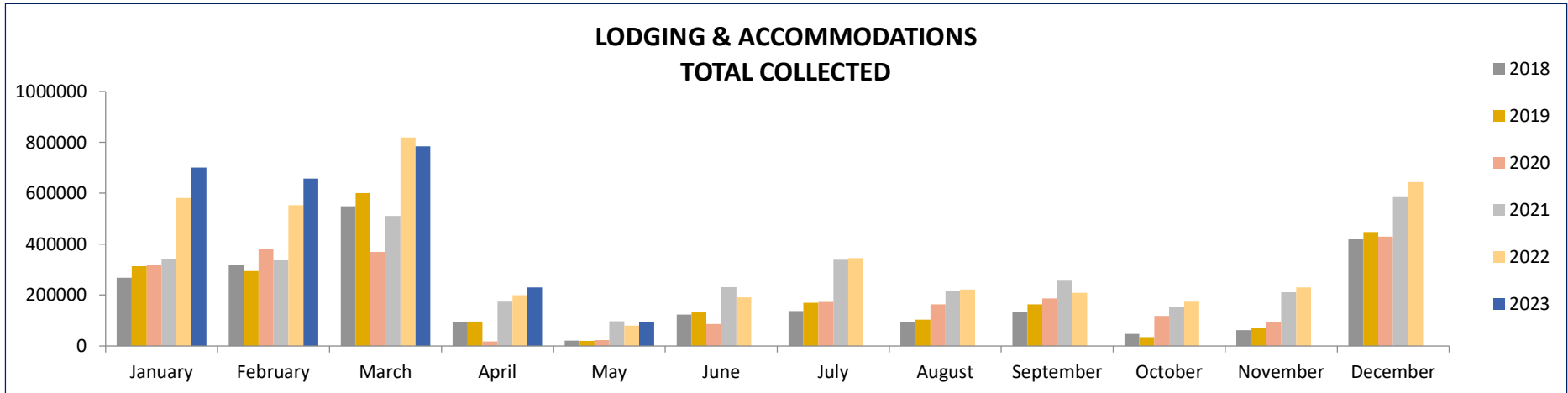
YEAR-TO-DATE	Oct-23	Oct-22	23 vs 22	Oct-21	23 vs 21	Oct-20	23 vs 20	Oct-19	23 vs 19	Oct-18	23 vs 18
Downtown	1,934,444	1,864,756	3.7%	1,661,332	16.4%	1,228,588	57%	1,405,238	38%	1,332,673	45%
Old Town/Ski Area	1,461,283	1,219,434	19.8%	619,951	135.7%	726,084	101%	978,686	49%	969,261	51%
	3,395,727	3,084,190	10.1%	2,281,283	48.9%	1,954,672	73.7%	2,383,924	42.4%	2,301,934	47.5%



LODGING & ACCOMMODATION

<u>MONTH</u>	<u>Oct-23</u>	<u>Oct-22</u>	<u>23 vs 22</u>	<u>Oct-21</u>	<u>23 vs 21</u>	<u>Oct-20</u>	<u>23 vs 20</u>	<u>Oct-19</u>	<u>23 vs 19</u>	<u>Oct-18</u>	<u>23 vs 18</u>
	191,993	174,638	9.9%	152,009	26.3%	118,690	62%	34,987	449%	47,492	304%

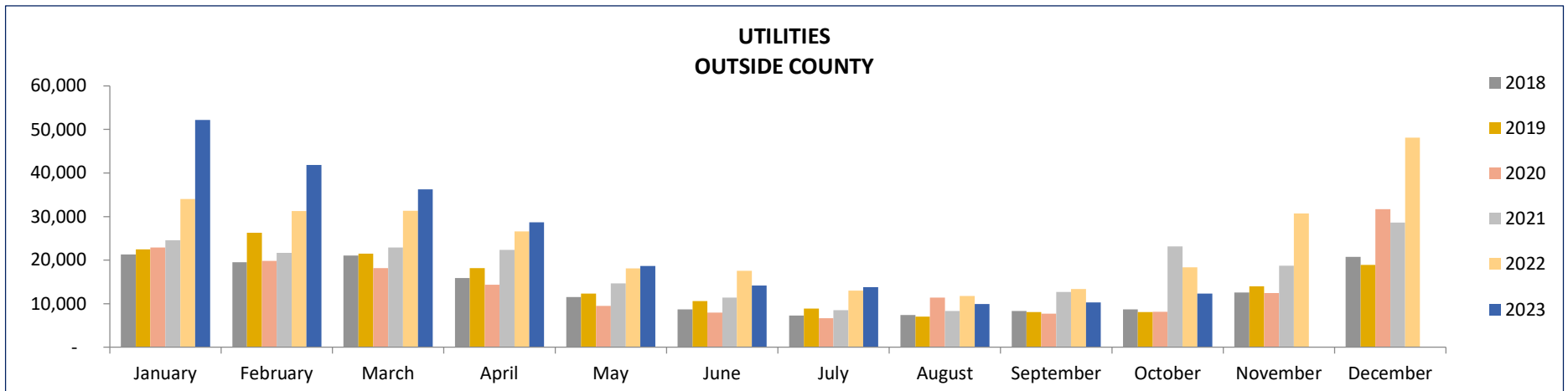
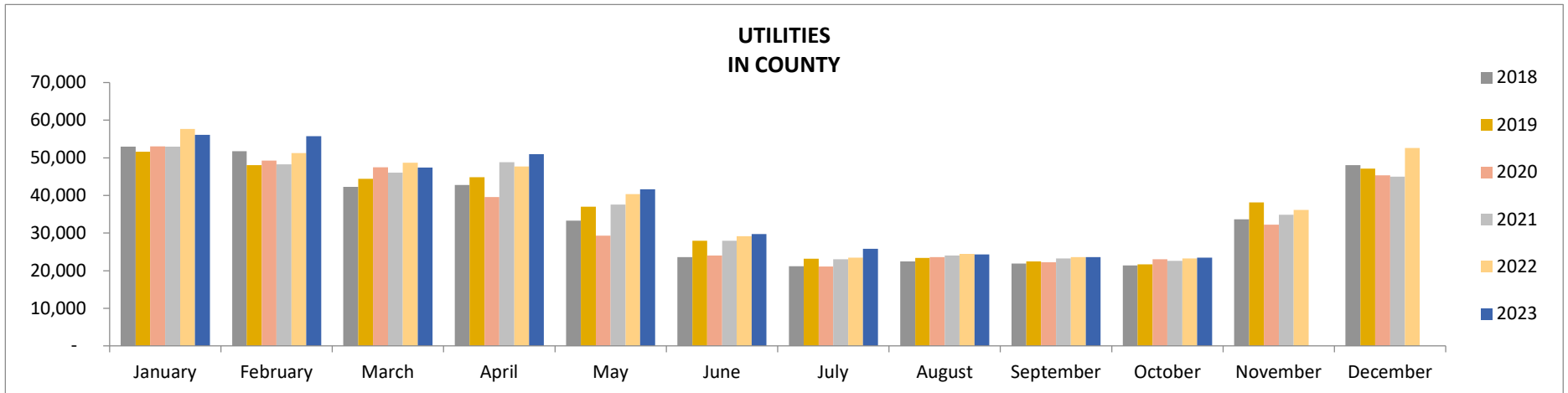
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	3,664,394	3,765,715	-2.7%	2,659,124	37.8%	1,838,733	99%	1,927,962	90%	1,789,118	105%



UTILITIES

<u>MONTH</u>	<u>Oct-23</u>	<u>Oct-22</u>	<u>23 vs 22</u>	<u>Oct-21</u>	<u>23 vs 21</u>	<u>Oct-20</u>	<u>23 vs 20</u>	<u>Oct-19</u>	<u>23 vs 19</u>	<u>Oct-18</u>	<u>23 vs 18</u>
In County	23,462	23,267	0.8%	22,625	3.7%	23,078	2%	21,633	8%	21,416	10%
Outside County	12,329	18,357	-32.8%	23,139	-46.7%	8,159	51%	8,090	52%	8,714	41%
	35,791	41,624	-14.0%	45,764	-21.8%	31,237	15%	29,723	20%	30,130	19%

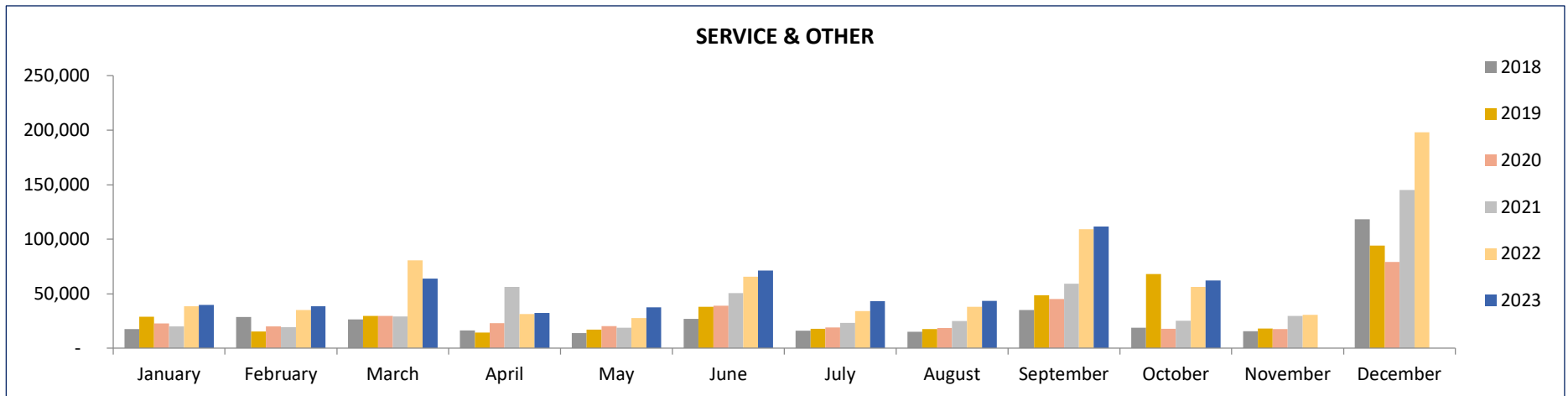
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In County	378,929	369,734	2.5%	354,531	6.9%	332,549	14%	344,610	10%	333,597	14%
Outside County	238,337	215,484	10.6%	170,210	40.0%	126,733	88%	143,519	66%	129,677	84%
	617,266	585,218	5.5%	524,741	17.6%	459,282	34%	488,129	26%	463,274	33%



SERVICE & OTHER

<u>MONTH</u>	<u>Oct-23</u>	<u>Oct-22</u>	<u>23 vs 22</u>	<u>Oct-21</u>	<u>23 vs 21</u>	<u>Oct-20</u>	<u>23 vs 20</u>	<u>Oct-19</u>	<u>23 vs 19</u>	<u>Oct-18</u>	<u>23 vs 18</u>
Downtown	110	8	1277.3%	13	747.5%	20	451%	523	-79%	7	1474%
Old Town/Ski Area	2,672	2,672	0.0%	2,672	0.0%	2,672	0%	2,672	0%	2,672	0%
In County	2,000	3,915	-48.9%	1,260	58.7%	156	1182%	289	592%	90	2122%
Outside County	57,255	49,491	15.7%	21,383	167.8%	14,831	286%	64,648	-11%	16,009	258%
	62,037	56,086	10.6%	25,328	144.9%	17,679	251%	68,132	-9%	18,778	230%

<u>YEAR-TO-DATE</u>	<u>Oct-23</u>	<u>Oct-22</u>	<u>23 vs 22</u>	<u>Oct-21</u>	<u>23 vs 21</u>	<u>Oct-20</u>	<u>23 vs 20</u>	<u>Oct-19</u>	<u>23 vs 19</u>	<u>Oct-18</u>	<u>23 vs 18</u>
Downtown	33,549	36,272	-7.5%	5,567	502.6%	7,443	351%	18,491	81%	6,711	400%
Old Town/Ski Area	26,717	26,919	-0.8%	26,717	0.0%	26,718	0%	28,924	-8%	27,372	-2%
In County	41,143	23,389	75.9%	20,184	103.8%	17,290	138%	20,390	102%	10,784	282%
Outside County	442,486	429,222	3.1%	274,357	61.3%	203,621	117%	227,485	95%	169,702	161%
	543,895	515,802	5.4%	326,825	66.4%	255,072	113%	295,290	84%	214,569	153%



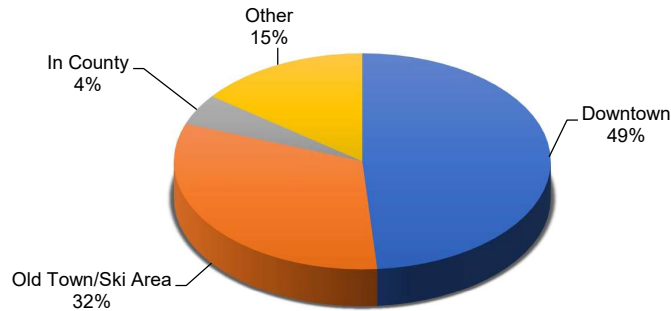
COMPARISONS OF TOTAL TAX - BY BUSINESS LOCATION

The following tables and pie charts compare total tax revenues for the current month and YTD periods, by business location. For lodging properties managed by a property management company, the lodging/accommodation taxes are reported in the geographic area of the property management company offices.

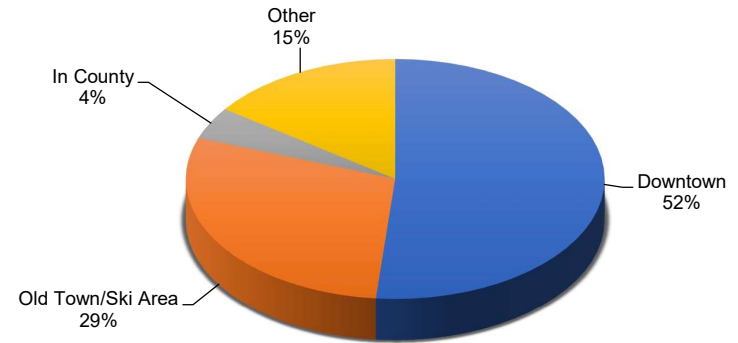
MONTH	Oct-23	Oct-22	23 vs 22	Oct-21	23 vs 21	Oct-20	23 vs 20	Oct-19	23 vs 19	Oct-18	23 vs 18
Downtown	325,037	347,176	-6.4%	331,341	-1.9%	260,605	25%	156,254	108%	145,329	124%
Old Town/Ski Area	55,115	57,653	-4.4%	34,223	61.0%	32,353	70%	37,325	48%	43,933	25%
In County	32,512	30,526	6.5%	29,053	11.9%	28,590	14%	29,712	9%	27,757	17%
Outside County	148,371	162,485	-8.7%	122,049	21.6%	98,813	50%	126,672	17%	59,491	149%
	561,034	597,840	-6.2%	516,666	8.6%	420,361	33%	349,963	60%	276,510	103%

YEAR-TO-DATE	Oct-23	Oct-22	23 vs 22	Oct-21	23 vs 21	Oct-20	23 vs 20	Oct-19	23 vs 19	Oct-18	23 vs 18
Downtown	5,710,628	5,684,818	0.5%	4,976,862	14.7%	3,516,318	62%	3,329,048	72%	3,089,005	85%
Old Town/Ski Area	3,740,905	3,211,682	16.5%	1,992,218	87.8%	1,921,379	95%	2,888,164	30%	2,708,217	38%
In County	542,068	477,313	13.6%	485,040	11.8%	424,133	28%	452,166	20%	429,340	26%
Outside County	1,724,095	1,670,855	3.2%	1,181,851	45.9%	835,536	106%	883,562	95%	666,970	158%
	11,717,696	11,044,668	6.1%	8,635,971	35.7%	6,697,366	75%	7,552,940	55%	6,893,532	70%

2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA

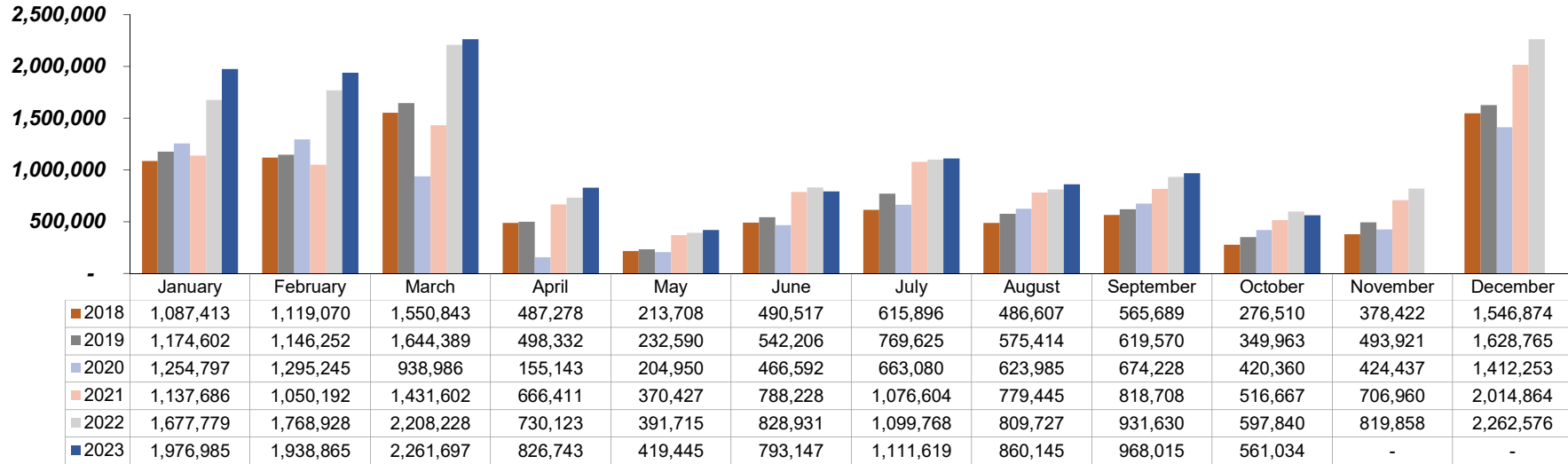


2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

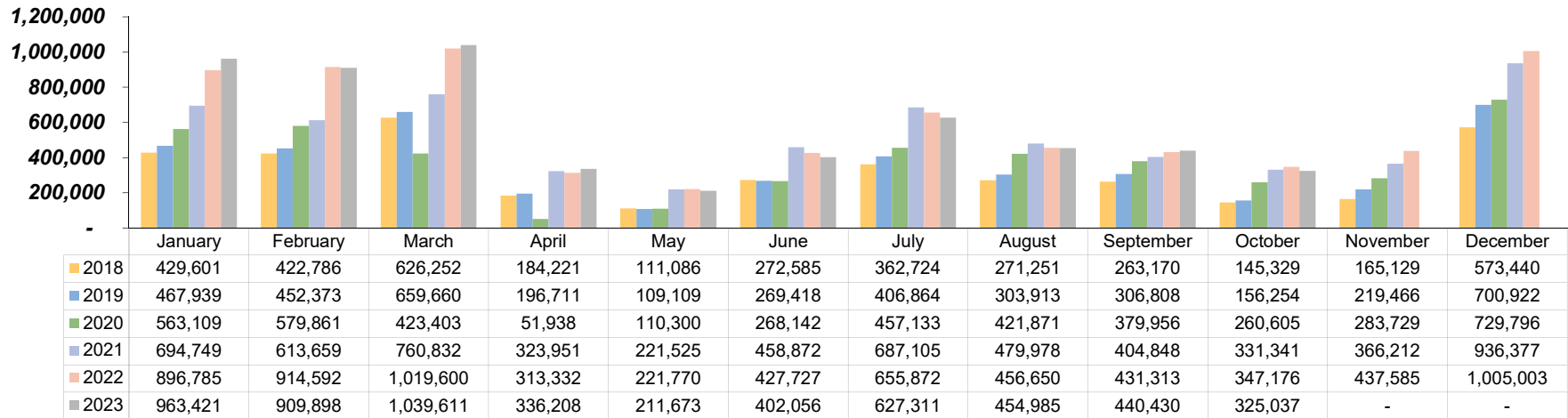


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS

TOTAL - SALES, LODGING & TRANSIT/TRAILS TAX

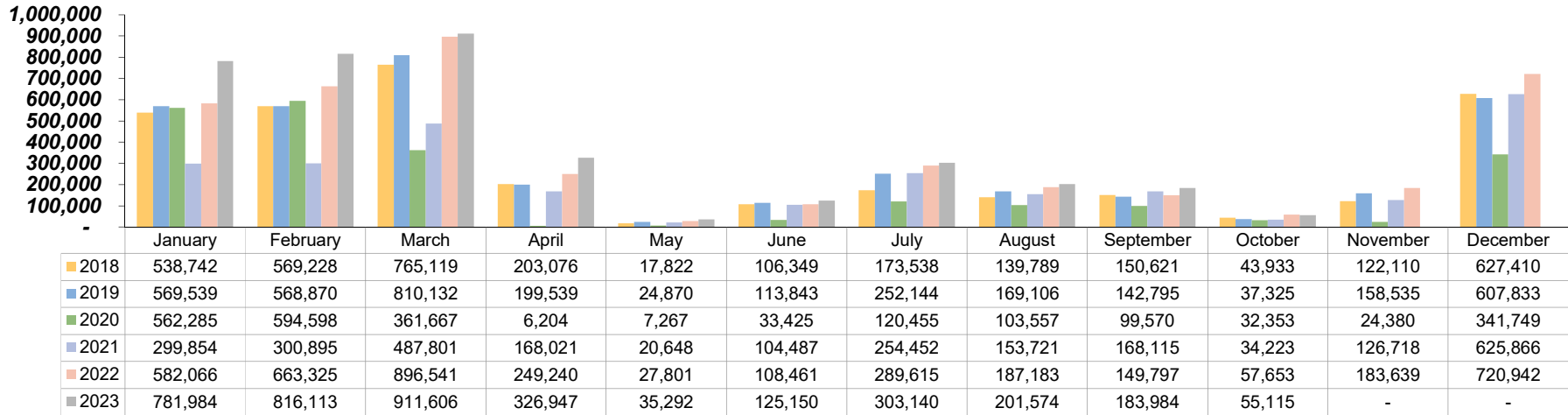


SALES, LODGING & TRANSIT/TRAILS TAX - DOWNTOWN

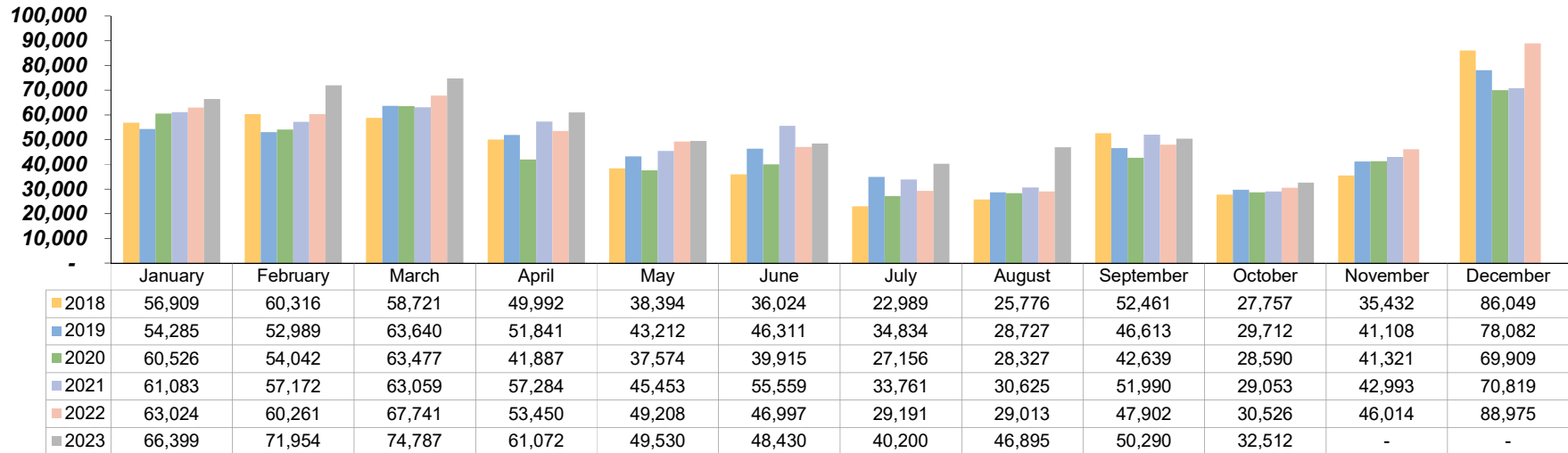


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

SALES, LODGING & TRANSIT/TRAILS TAX - OLD TOWN/SKI AREA

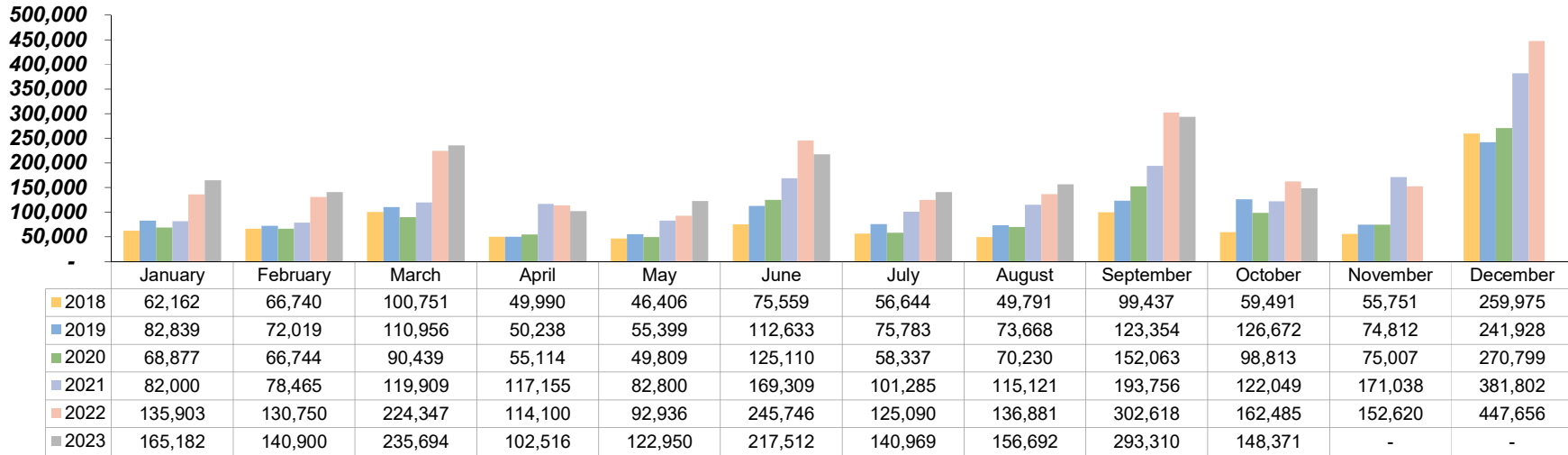


SALES, LODGING & TRANSIT/TRAILS TAX - IN COUNTY

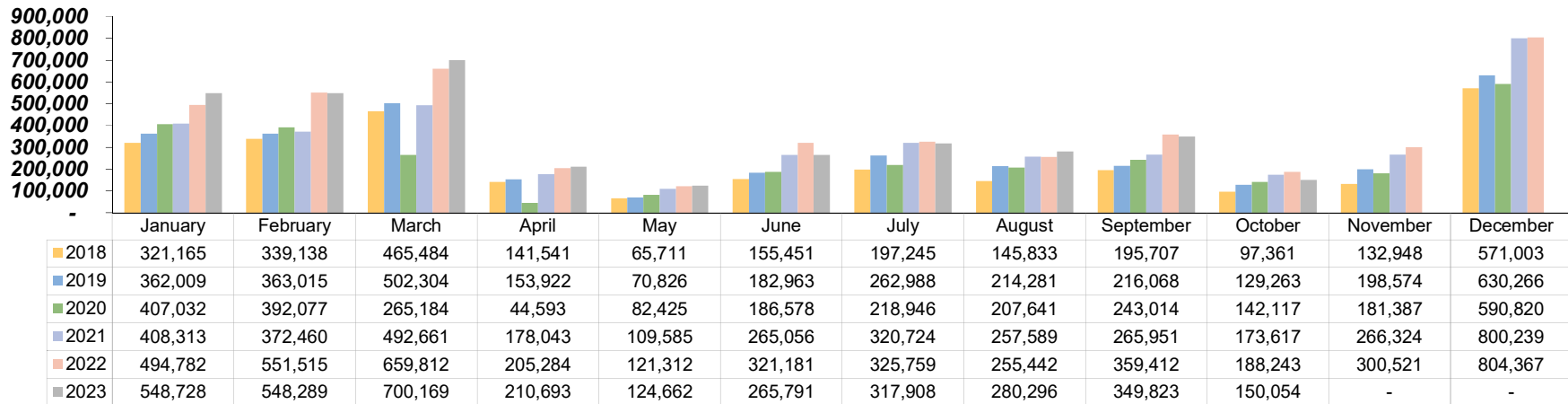


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

**SALES, LODGING & TRANSIT/TRAILS -
OUTSIDE COUNTY**



SALES, LODGING & TRANSIT/TRAILS TAX - RETAIL



SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

SALES, LODGING & TRANSIT/TRAILS TAX - RESTAURANT & BAR

