



TOWN OF WINTER PARK, COLORADO
SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

September- 2023 Sales

(Collected: Oct-2023)

SUMMARY

For the month of September 2023, total Sales Tax Revenue increased by 3.9% (\$36K) vs. the same month of the prior year, primarily due to a 9% (\$20K) increase in the Restaurant & Bar sector from business located in the Winter Park Resort ski area and an increase of 12% (\$25K) in Lodging & Accommodations.

On a YTD basis, total Sales Tax Revenue increased by 6.8% (\$710K) vs. the same period of the prior year, also primarily due to a 11% (\$326K) increase in Restaurant & Bar sector from business located in the Winter Park Resort ski area and an 8% (\$270K) increase in the Lodging & Accommodations sector.

PRIOR YEAR COMPARISONS - MONTH

<u>Description</u>	<u>Sep-23</u>	<u>Sep-22</u>	<u>23 vs 22</u>	<u>Sep-21</u>	<u>23 vs 21</u>	<u>Sep-20</u>	<u>23 vs 20</u>	<u>Sep-19</u>	<u>23 vs 19</u>	<u>Sep-18</u>	<u>23 vs 18</u>
Sales Tax - Not Lodging (5%)	556,710	515,883	7.9%	401,441	38.7%	363,944	53%	368,834	51%	336,939	65%
Lodging/Accomm Tax (5%)	165,550	149,567	10.7%	183,351	-9.7%	117,647	41%	73,716	125%	67,124	147%
	722,260	665,450	8.5%	584,792	23.5%	481,591	50%	442,550	63%	404,063	79%
Transit & Trails Tax (2%)	245,756	266,180	-7.7%	233,917	5.1%	192,636	28%	177,020	39%	161,625	52%
	968,015	931,630	3.9%	818,709	18.2%	674,227	44%	619,570	56%	565,688	71%

PRIOR YEAR COMPARISONS - YEAR-TO-DATE

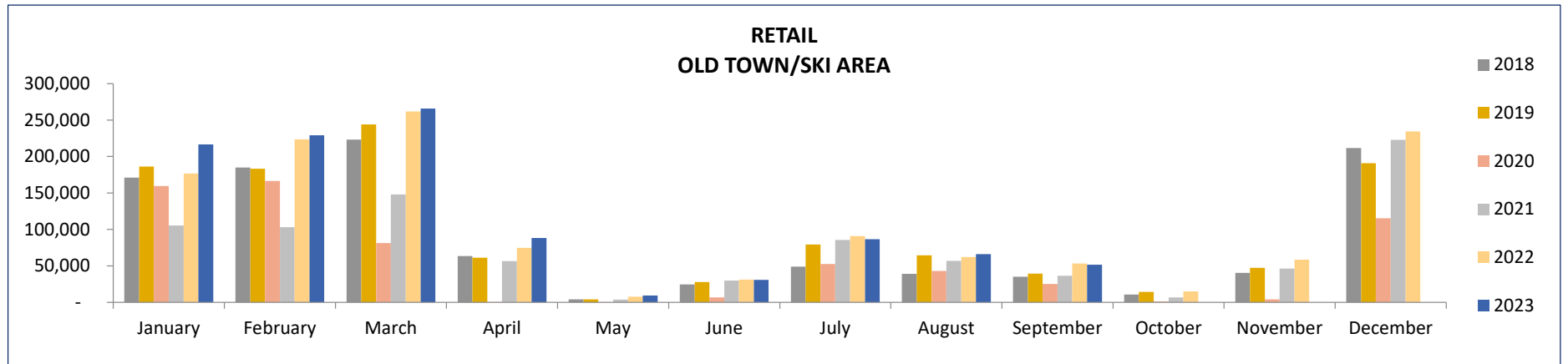
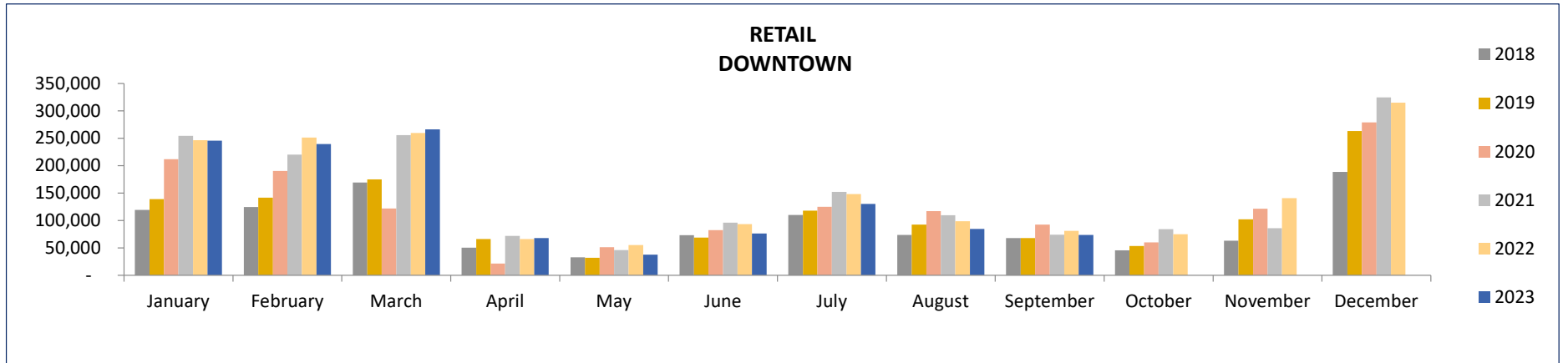
<u>Description</u>	<u>Sep-23</u>	<u>Sep-22</u>	<u>23 vs 22</u>	<u>Sep-21</u>	<u>23 vs 21</u>	<u>Sep-20</u>	<u>23 vs 20</u>	<u>Sep-19</u>	<u>23 vs 19</u>	<u>Sep-18</u>	<u>23 vs 18</u>
Sales Tax - Not Lodging (5%)	5,488,757	5,324,390	3.1%	4,192,057	30.9%	3,388,583	62%	3,909,308	40%	3,578,375	53%
Lodging/Accomm Tax (5%)	2,480,287	2,137,631	16.0%	1,607,446	54.3%	1,094,993	127%	1,235,678	101%	1,148,069	116%
	7,969,044	7,462,021	6.8%	5,799,503	37.4%	4,483,576	78%	5,144,986	55%	4,726,444	69%
Transit & Trails Tax (2%)	3,187,618	2,984,808	6.8%	2,319,801	37.4%	1,793,430	78%	2,057,994	55%	1,890,578	69%
	11,156,661	10,446,829	6.8%	8,119,304	37.4%	6,277,006	78%	7,202,980	55%	6,617,022	69%

COMPARISONS BY INDUSTRY AND BUSINESS LOCATION

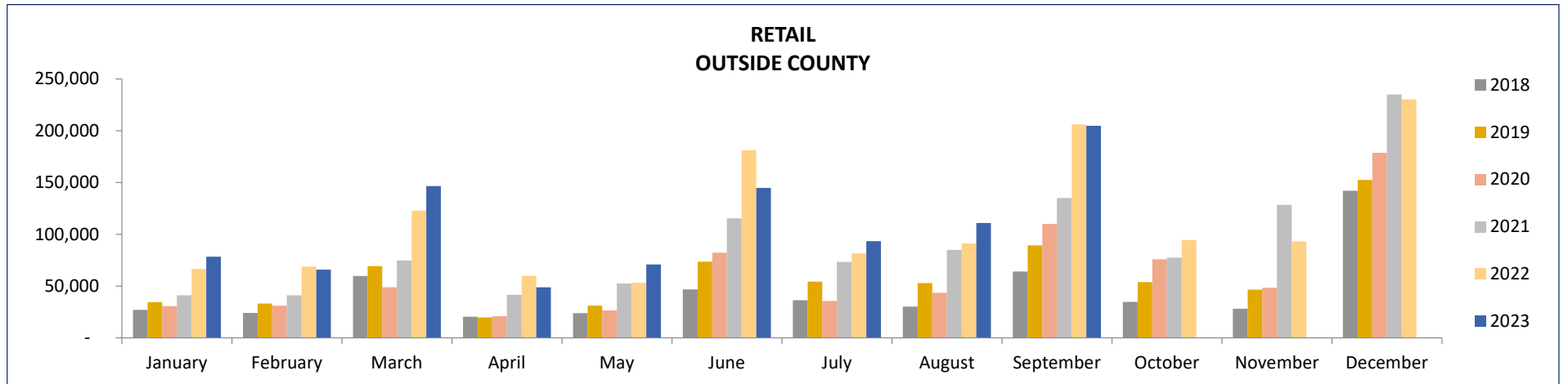
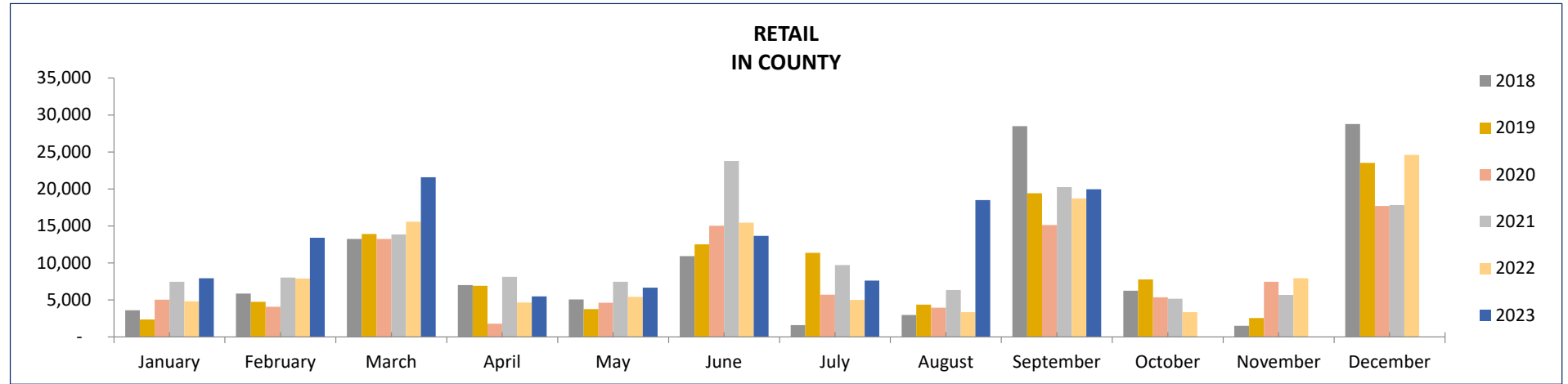
RETAIL

<u>MONTH</u>	<u>Sep-23</u>	<u>Sep-22</u>	<u>23 vs 22</u>	<u>Sep-21</u>	<u>23 vs 21</u>	<u>Sep-20</u>	<u>23 vs 20</u>	<u>Sep-19</u>	<u>23 vs 19</u>	<u>Sep-18</u>	<u>23 vs 18</u>
Downtown	73,467	81,224	-9.6%	74,151	-0.9%	92,675	-20.7%	67,906	8.2%	67,994	8.0%
Old Town/Ski Area	51,507	53,318	-3.4%	36,445	41.3%	25,250	104.0%	39,449	30.6%	35,119	46.7%
In County	19,951	18,729	6.5%	20,259	-1.5%	15,132	31.8%	19,423	2.7%	28,488	-30.0%
Outside County	204,899	206,142	-0.6%	135,096	51.7%	109,957	86.3%	89,290	129.5%	64,106	219.6%
	349,823	359,413	-2.7%	265,951	31.5%	243,014	44.0%	216,068	61.9%	195,707	78.7%

<u>YEAR-TO-DATE</u>	<u>Sep-23</u>	<u>Sep-22</u>	<u>23 vs 22</u>	<u>Sep-21</u>	<u>23 vs 21</u>	<u>Sep-20</u>	<u>23 vs 20</u>	<u>Sep-19</u>	<u>23 vs 19</u>	<u>Sep-18</u>	<u>23 vs 18</u>
Downtown	1,221,956	1300170	-6.0%	1280147	-4.5%	1014273	20.5%	900462	35.7%	820731	48.9%
Old Town/Ski Area	1,045,200	981982	6.4%	625525	67.1%	535283	95.3%	890441	17.4%	795014	31.5%
In County	114,717	80837	41.9%	104959	9.3%	68576	67.3%	79301	44.7%	78708	45.8%
Outside County	964,485	931512	3.5%	659750	46.2%	429359	124.6%	458172	110.5%	332822	189.8%
	3,346,359	3,294,501	1.6%	2,670,381	25.3%	2,047,491	63.4%	2,328,376	43.7%	2,027,275	65.1%



RETAIL - CONTINUED

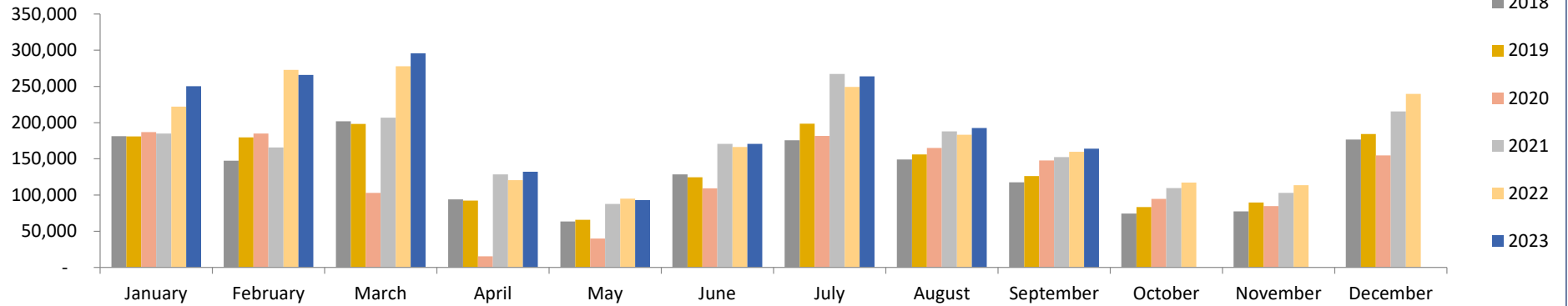


RESTAURANT & BAR

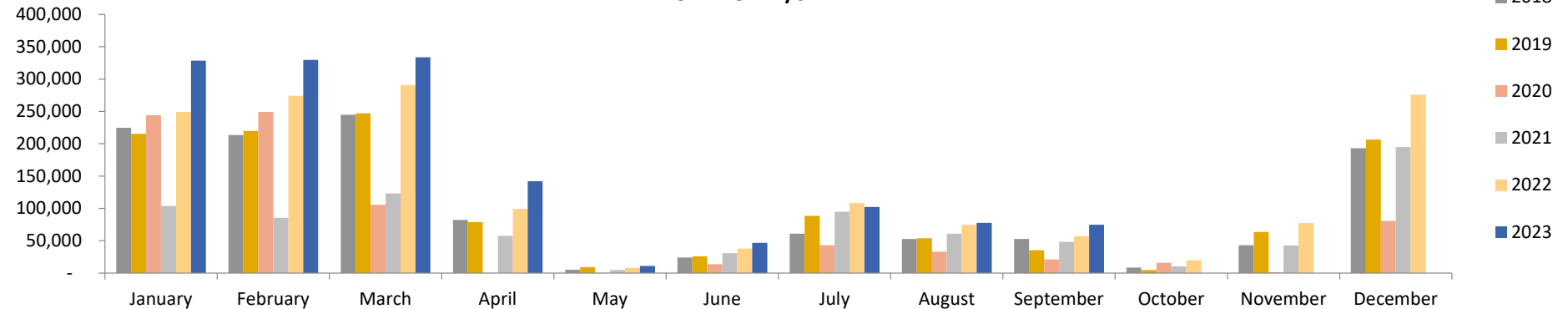
<u>MONTH</u>	<u>Sep-23</u>	<u>Sep-22</u>	<u>23 vs 22</u>	<u>Sep-21</u>	<u>23 vs 21</u>	<u>Sep-20</u>	<u>23 vs 20</u>	<u>Sep-19</u>	<u>23 vs 19</u>	<u>Sep-18</u>	<u>23 vs 18</u>
Downtown	163,855	159,834	2.5%	152,523	7.4%	147,898	11%	126,156	30%	117,470	39%
Old Town/Ski Area	74,589	57,005	30.8%	48,300	54.4%	21,275	251%	35,216	112%	52,819	41%
	238,444	216,839	10.0%	200,823	18.7%	169,173	40.9%	161,372	47.8%	170,289	40.0%

<u>YEAR-TO-DATE</u>	<u>Sep-23</u>	<u>Sep-22</u>	<u>23 vs 22</u>	<u>Sep-21</u>	<u>23 vs 21</u>	<u>Sep-20</u>	<u>23 vs 20</u>	<u>Sep-19</u>	<u>23 vs 19</u>	<u>Sep-18</u>	<u>23 vs 18</u>
Downtown	1,827,945	1,747,515	4.6%	1,551,678	17.8%	1,133,831	61%	1,321,962	38%	1,258,312	45%
Old Town/Ski Area	1,446,623	1,199,425	20.6%	609,655	137.3%	710,205	104%	974,104	49%	960,873	51%
	3,274,567	2,946,940	11.1%	2,161,333	51.5%	1,844,036	77.6%	2,296,066	42.6%	2,219,185	47.6%

**RESTAURANT & BAR
DOWNTOWN**



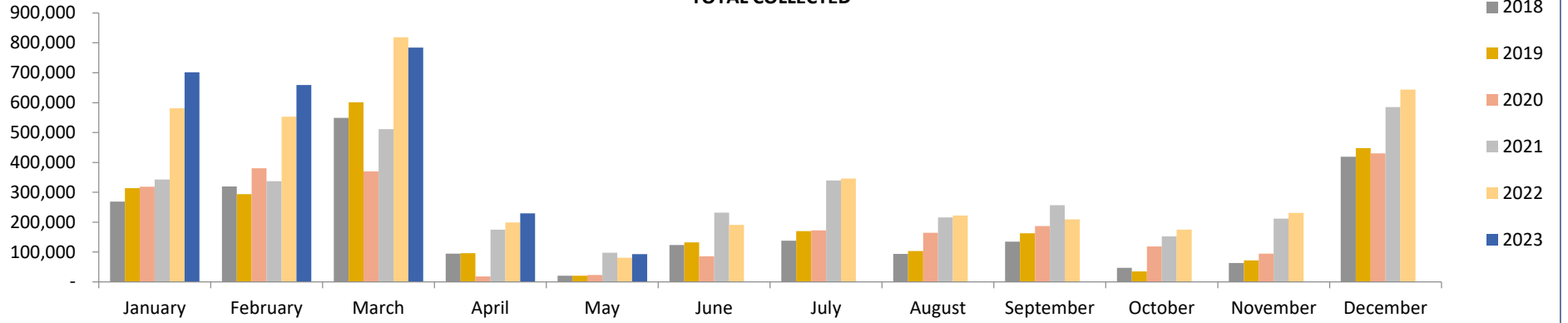
**RESTAURANT & BAR
OLD TOWN/SKI AREA**



LODGING & ACCOMMODATION

	<u>Sep-23</u>	<u>Sep-22</u>	<u>23 vs 22</u>	<u>Sep-21</u>	<u>23 vs 21</u>	<u>Sep-20</u>	<u>23 vs 20</u>	<u>Sep-19</u>	<u>23 vs 19</u>	<u>Sep-18</u>	<u>23 vs 18</u>
MONTH	234,001	209,394	11.8%	256,691	-8.8%	187,053	25%	163,026	44%	134,329	74%
YEAR-TO-DATE	3,472,402	3,202,077	8.4%	2,507,115	38.5%	1,720,043	102%	1,892,975	83%	1,741,626	99%

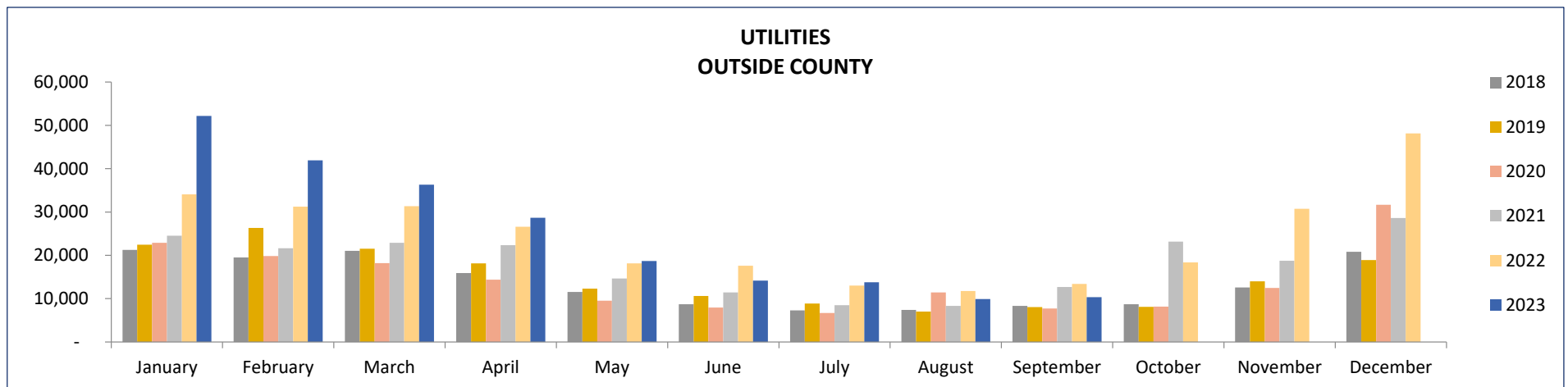
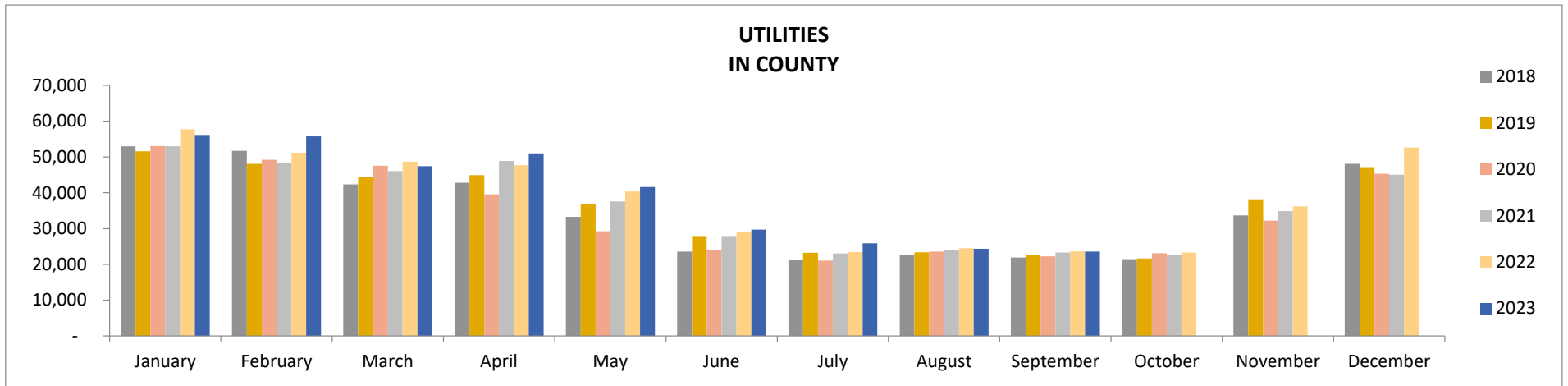
**LODGING & ACCOMMODATIONS
TOTAL COLLECTED**



UTILITIES

MONTH	Sep-23	Sep-22	23 vs 22	Sep-21	23 vs 21	Sep-20	23 vs 20	Sep-19	23 vs 19	Sep-18	23 vs 18
In County	23,588	23,592	0.0%	23,264	1.4%	22,224	6%	22,506	5%	21,880	8%
Outside County	10,342	13,388	-22.7%	12,700	-18.6%	7,728	34%	8,076	28%	8,328	24%
	33,931	36,980	-8.2%	35,964	-5.7%	29,952	13%	30,582	11%	30,208	12%

YEAR-TO-DATE	Sep-23	Sep-22	23 vs 22	Sep-21	23 vs 21	Sep-20	23 vs 20	Sep-19	23 vs 19	Sep-18	23 vs 18
In County	355,467	346,467	2.6%	331,906	7.1%	309,471	15%	322,977	10%	312,181	14%
Outside County	226,008	197,127	14.7%	147,072	53.7%	118,574	91%	135,428	67%	120,963	87%
	581,475	543,594	7.0%	478,978	21.4%	428,045	36%	458,405	27%	433,144	34%

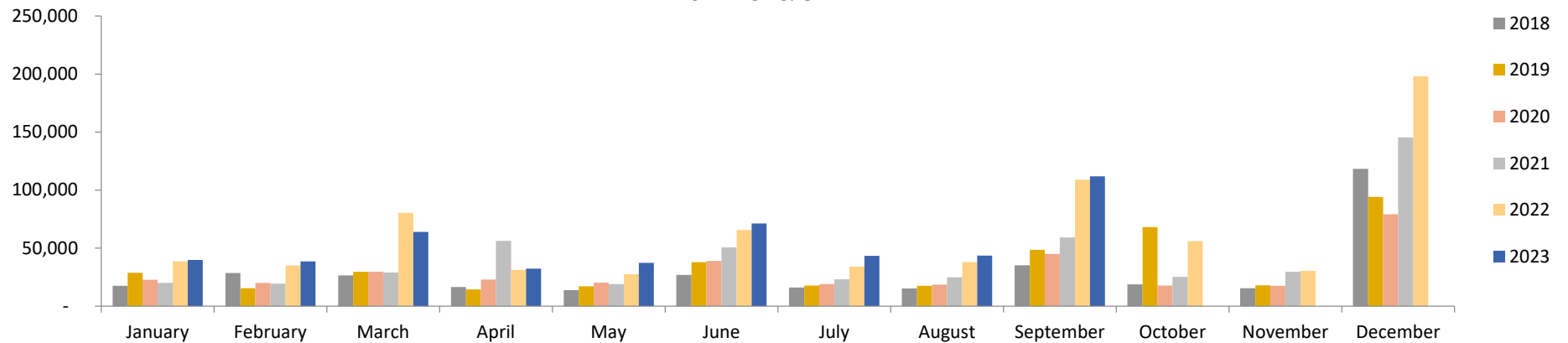


SERVICE & OTHER

<u>MONTH</u>	<u>Sep-23</u>	<u>Sep-22</u>	<u>23 vs 22</u>	<u>Sep-21</u>	<u>23 vs 21</u>	<u>Sep-20</u>	<u>23 vs 20</u>	<u>Sep-19</u>	<u>23 vs 19</u>	<u>Sep-18</u>	<u>23 vs 18</u>
Downtown	24,497	17,462	40.3%	2,241	993.1%	2,729	798%	15,144	62%	3,389	623%
Old Town/Ski Area	2,672	2,874	-7.0%	2,672	0.0%	2,672	0%	2,706	-1%	2,672	0%
In County	6,578	5,581	17.9%	8,408	-21.8%	5,258	25%	4,684	40%	2,093	214%
Outside County	78,069	83,088	-6.0%	45,959	69.9%	34,377	127%	25,988	200%	27,003	189%
	111,817	109,005	2.6%	59,280	88.6%	45,036	148%	48,522	130%	35,157	218%

<u>YEAR-TO-DATE</u>	<u>Sep-23</u>	<u>Sep-22</u>	<u>23 vs 22</u>	<u>Sep-21</u>	<u>23 vs 21</u>	<u>Sep-20</u>	<u>23 vs 20</u>	<u>Sep-19</u>	<u>23 vs 19</u>	<u>Sep-18</u>	<u>23 vs 18</u>
Downtown	33,438	36,264	-7.8%	5,554	502.1%	7,422	351%	17,968	86%	6,703	399%
Old Town/Ski Area	24,045	24,247	-0.8%	24,045	0.0%	24,046	0%	26,252	-8%	24,700	-3%
In County	39,144	19,474	101.0%	18,924	106.8%	17,133	128%	20,101	95%	10,694	266%
Outside County	385,231	379,732	1.4%	252,974	52.3%	188,790	104%	162,837	137%	153,693	151%
	481,858	459,717	4.8%	301,497	59.8%	237,391	103%	227,158	112%	195,790	146%

SERVICE & OTHER



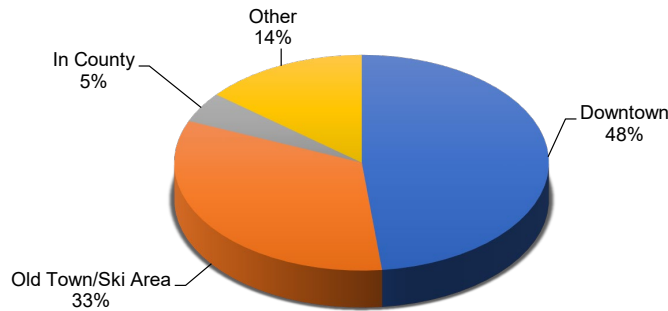
COMPARISONS OF TOTAL TAX - BY BUSINESS LOCATION

The following tables and pie charts compare total tax revenues for the current month and YTD periods, by business location. For lodging properties managed by a property management company, the lodging/accommodation taxes are reported in the geographic area of the property management company offices.

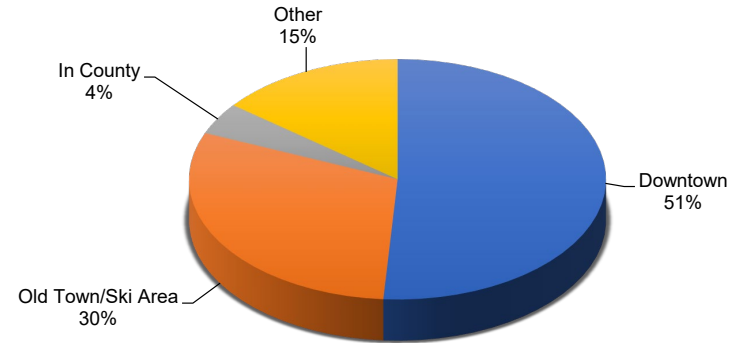
MONTH	Sep-23	Sep-22	23 vs 22	Sep-21	23 vs 21	Sep-20	23 vs 20	Sep-19	23 vs 19	Sep-18	23 vs 18
Downtown	440,430	431,313	2.1%	404,848	8.8%	379,956	16%	306,808	44%	263,170	67%
Old Town/Ski Area	183,984	149,797	22.8%	168,115	9.4%	99,570	85%	142,795	29%	150,621	22%
In County	50,290	47,902	5.0%	51,990	-3.3%	42,639	18%	46,613	8%	52,461	-4%
Outside County	293,310	302,618	-3.1%	193,756	51.4%	152,063	93%	123,354	138%	99,437	195%
	968,015	931,630	3.9%	818,709	18.2%	674,228	44%	619,570	56%	565,689	71%

YEAR-TO-DATE	Sep-23	Sep-22	23 vs 22	Sep-21	23 vs 21	Sep-20	23 vs 20	Sep-19	23 vs 19	Sep-18	23 vs 18
Downtown	5,385,592	5,337,642	0.9%	4,645,521	15.9%	3,255,713	65%	3,172,795	70%	2,943,676	83%
Old Town/Ski Area	3,685,790	3,154,029	16.9%	1,957,994	88.2%	1,889,026	95%	2,850,839	29%	2,664,284	38%
In County	509,556	446,788	14.0%	455,987	11.7%	395,543	29%	422,456	21%	401,583	27%
Outside County	1,575,724	1,508,370	4.5%	1,059,801	48.7%	736,724	114%	756,890	108%	607,478	159%
	11,156,661	10,446,829	6.8%	8,119,303	37.4%	6,277,006	78%	7,202,980	55%	6,617,021	69%

2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA

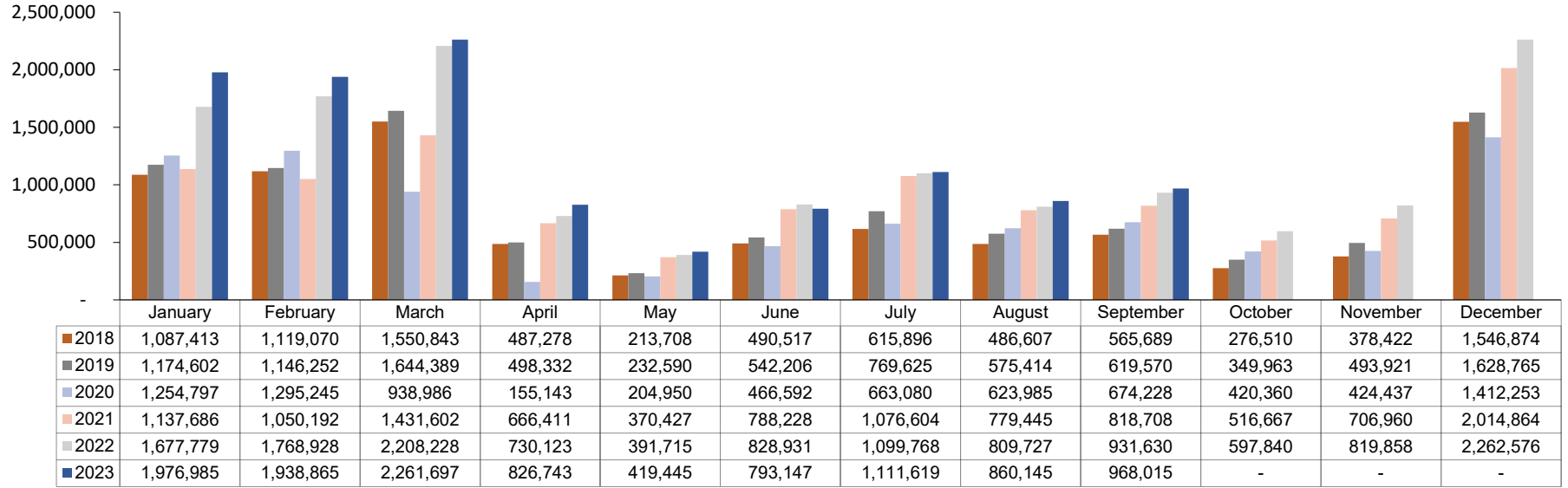


2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

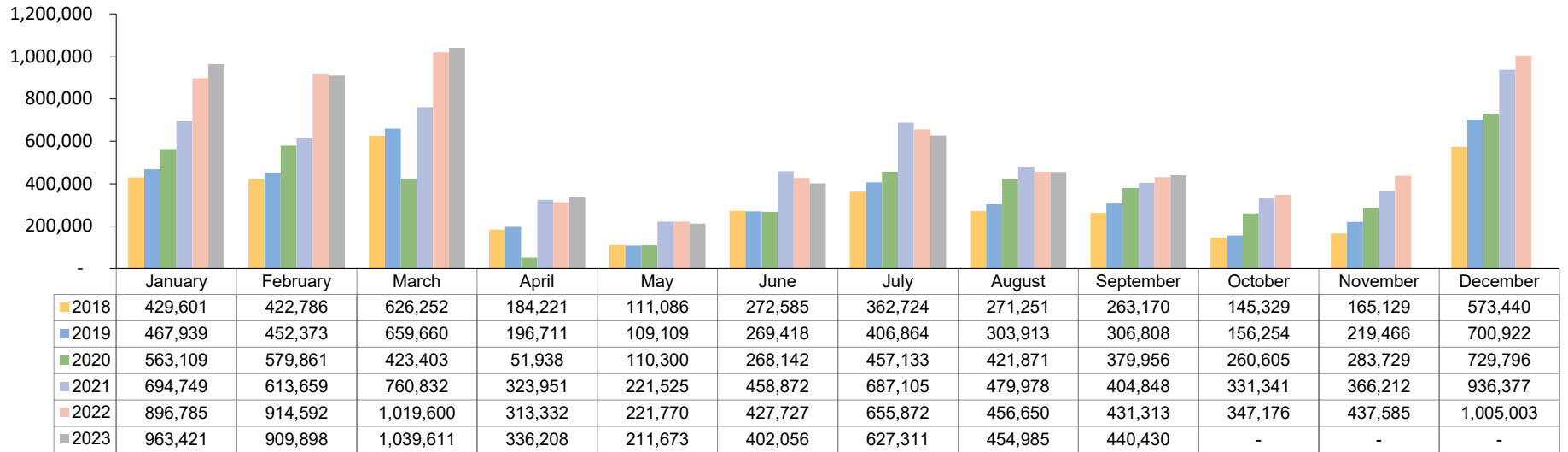


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS

TOTAL - SALES, LODGING & TRANSIT/TRAILS TAX

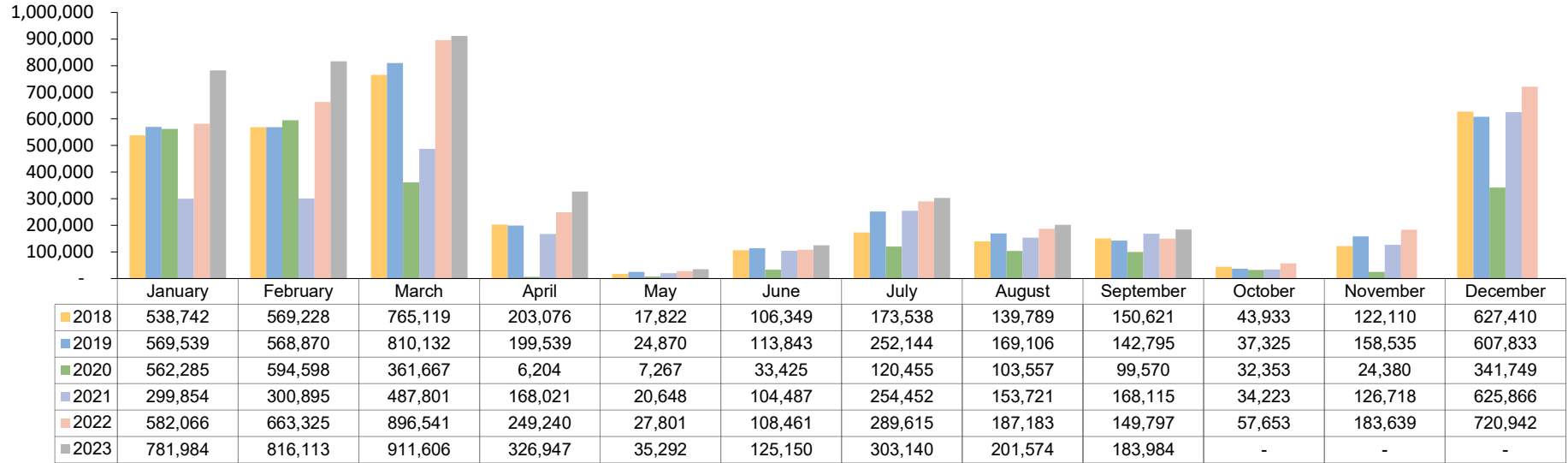


SALES, LODGING & TRANSIT/TRAILS TAX - DOWNTOWN

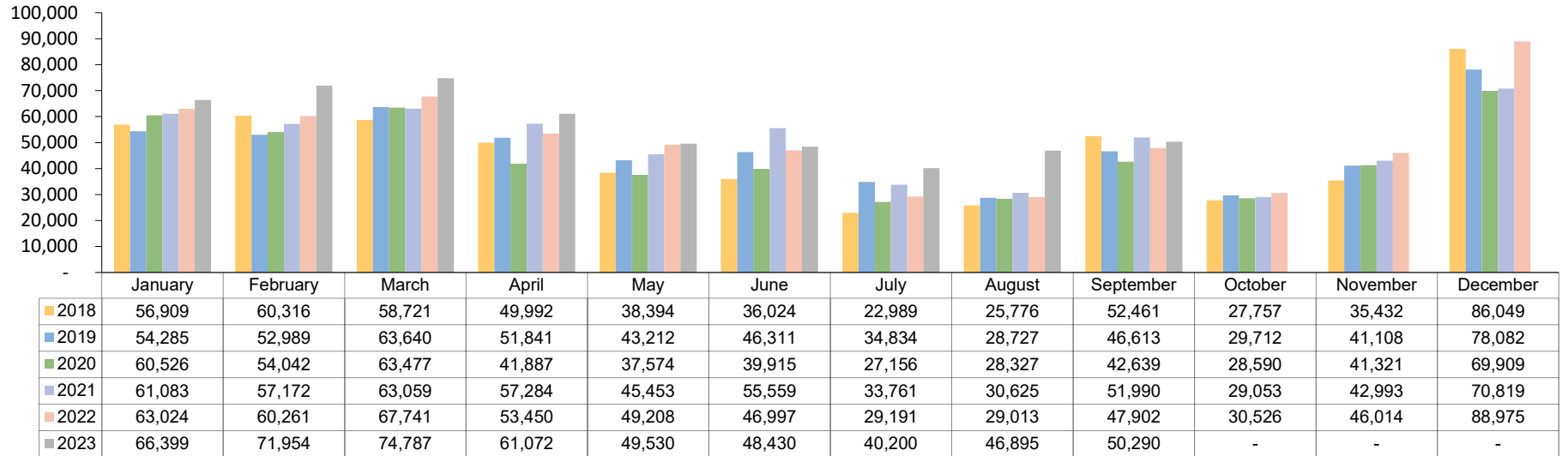


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

SALES, LODGING & TRANSIT/TRAILS TAX - OLD TOWN/SKI AREA

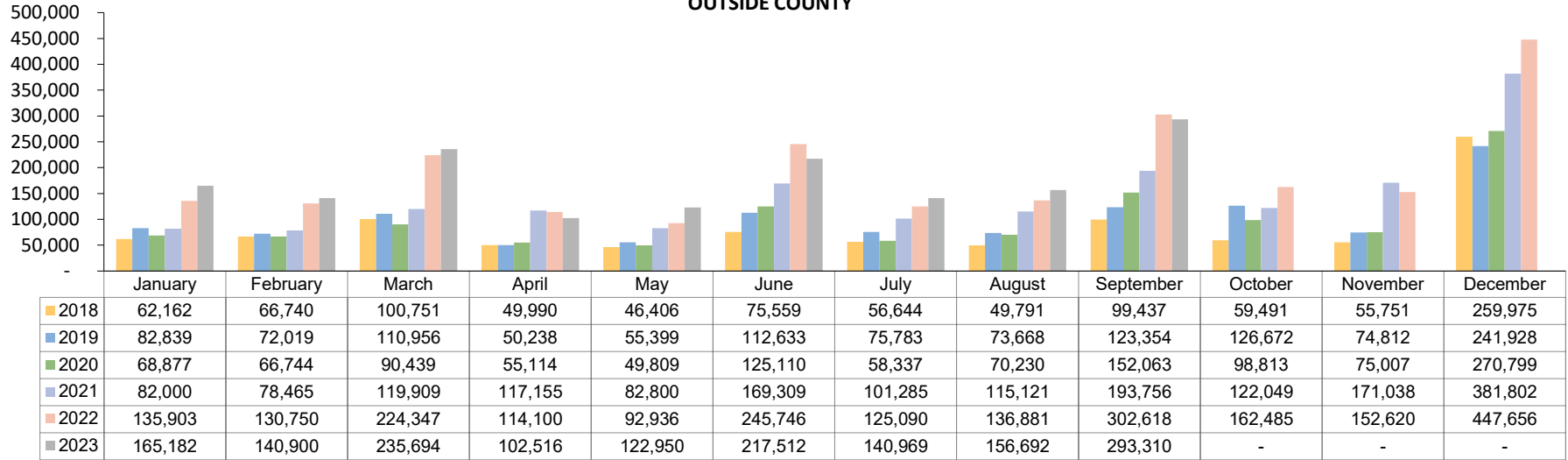


SALES, LODGING & TRANSIT/TRAILS TAX - IN COUNTY

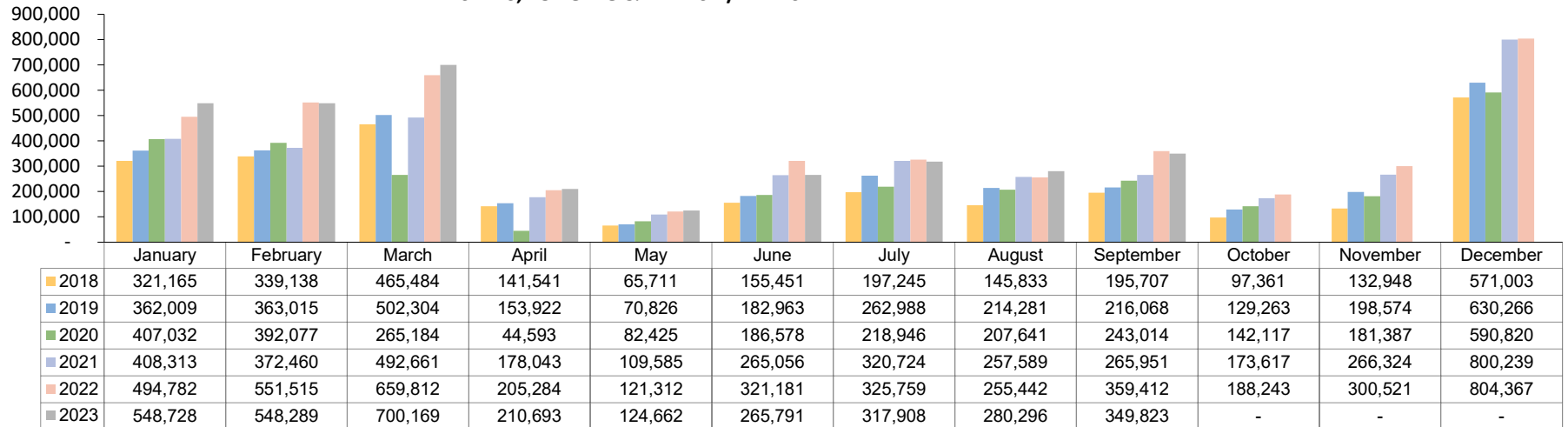


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

**SALES, LODGING & TRANSIT/TRAILS -
OUTSIDE COUNTY**



SALES, LODGING & TRANSIT/TRAILS TAX - RETAIL



SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

SALES, LODGING & TRANSIT/TRAILS TAX - RESTAURANT & BAR

