



TOWN OF WINTER PARK, CO
SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT
November- 2023 Sales
(Collected: Dec-2023)

SUMMARY

For the month of November 2023, total sales tax revenue increased by 2.3% (\$19K) vs. the prior year, primarily due to a 20% (\$46.4K) increase Lodging & Accommodation sector.

On a YTD basis, total sales tax revenue increased by 6% (\$692K) vs. the same period of the prior year, primarily due to increases in Lodging and Accommodation of 9.3% (\$334K) and Restaurant & Bar of 9% (\$295K).

PRIOR YEAR COMPARISONS - MONTH

<u>Description</u>	<u>Nov-23</u>	<u>Nov-22</u>	<u>23 vs 22</u>	<u>Nov-21</u>	<u>23 vs 21</u>	<u>Nov-20</u>	<u>23 vs 20</u>	<u>Nov-19</u>	<u>23 vs 19</u>	<u>Nov-18</u>	<u>23 vs 18</u>
Sales Tax - Not Lodging (5%)	401,148	420,570	-4.6%	353,835	13.4%	235,399	70%	301,378	33%	225,234	78%
Lodging/Accomm Tax (5%)	198,152	165,043	20.1%	151,137	31.1%	67,770	192%	51,471	285%	45,067	340%
Sub Total	599,301	585,613	2.3%	504,972	18.7%	303,169	98%	352,849	70%	270,301	122%
Transit & Trails Tax (2%)	239,720	234,245	2.3%	201,989	18.7%	121,268	98%	141,072	70%	108,121	122%
Total	839,021	819,858	2.3%	706,961	18.7%	424,437	98%	493,921	70%	378,422	122%

PRIOR YEAR COMPARISONS - YEAR-TO-DATE

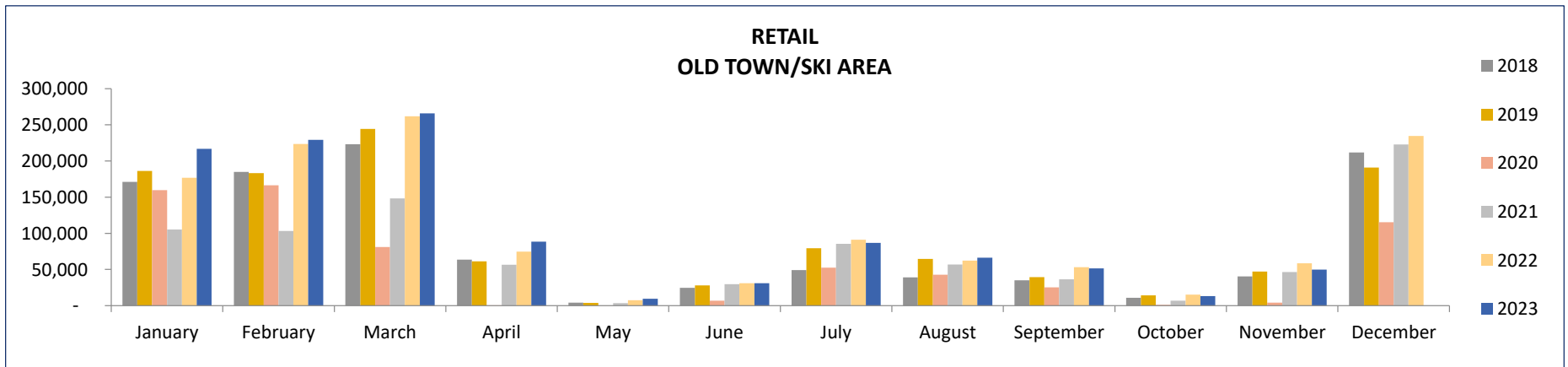
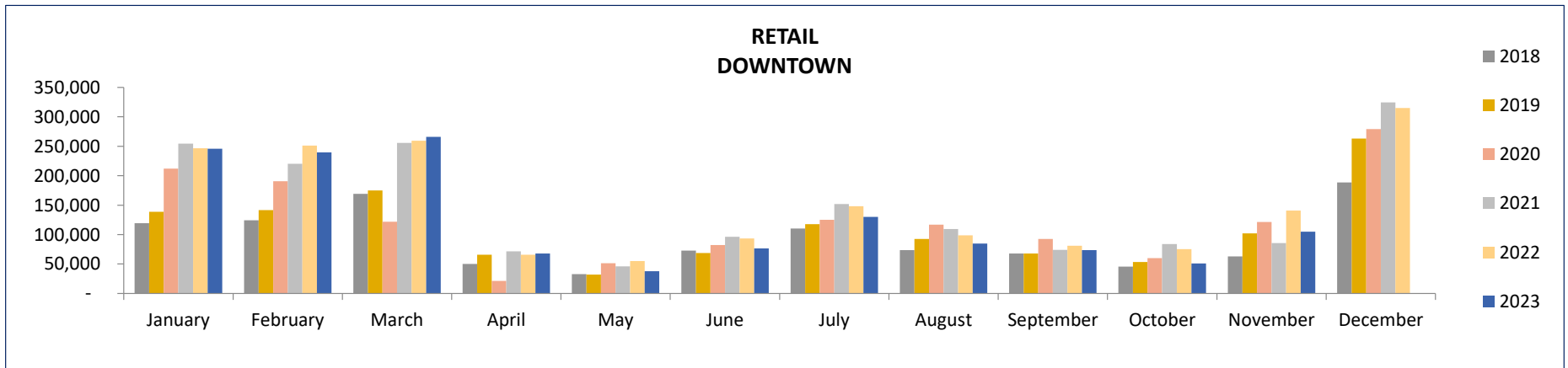
<u>Description</u>	<u>Nov-23</u>	<u>Nov-22</u>	<u>23 vs 22</u>	<u>Nov-21</u>	<u>23 vs 21</u>	<u>Nov-20</u>	<u>23 vs 20</u>	<u>Nov-19</u>	<u>23 vs 19</u>	<u>Nov-18</u>	<u>23 vs 18</u>
Sales Tax - Not Lodging (5%)	6,153,506	5,897,679	4.3%	4,623,010	33.1%	3,705,851	66%	4,319,222	42%	3,871,244	59%
Lodging/Accomm Tax (5%)	2,815,577	2,576,983	9.3%	2,050,511	37.3%	1,381,151	104%	1,428,587	97%	1,323,008	113%
Sub Total	8,969,083	8,474,662	5.8%	6,673,521	34.4%	5,087,002	76%	5,747,809	56%	5,194,252	73%
Transit & Trails Tax (2%)	3,587,633	3,389,865	5.8%	2,669,409	34.4%	2,034,801	76%	2,299,056	56%	2,077,701	73%
Total	12,556,716	11,864,527	5.8%	9,342,930	34.4%	7,121,803	76%	8,046,865	56%	7,271,953	73%

COMPARISONS BY INDUSTRY AND BUSINESS LOCATION

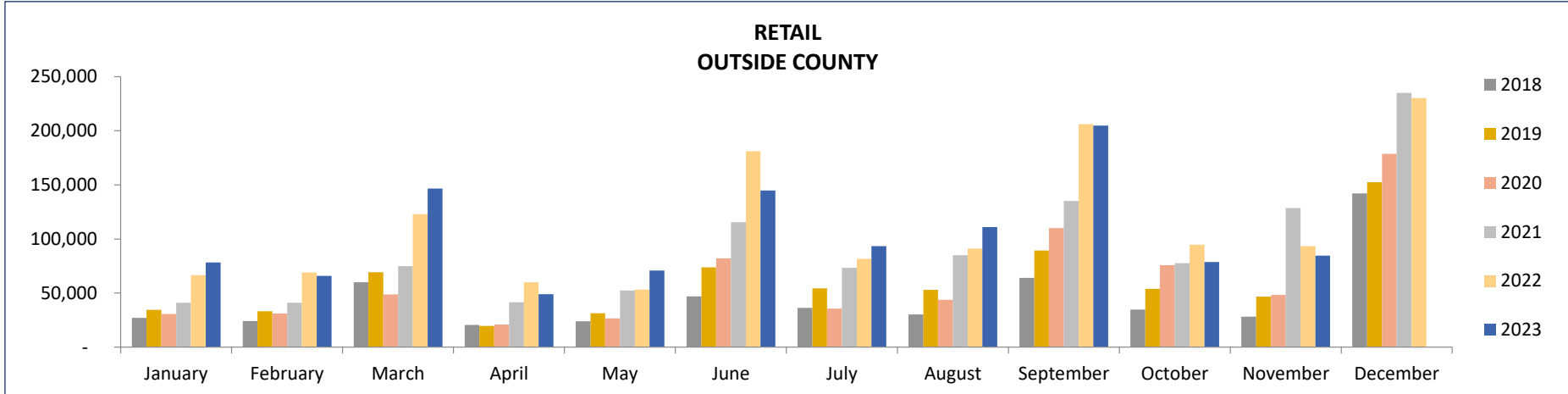
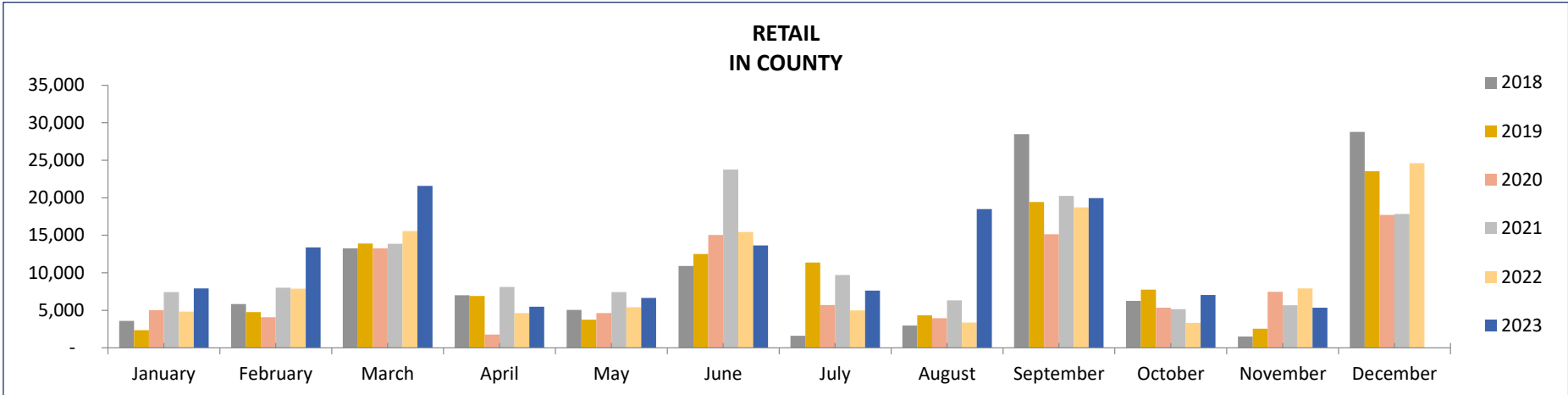
RETAIL

MONTH	Nov-23	Nov-22	23 vs 22	Nov-21	23 vs 21	Nov-20	23 vs 20	Nov-19	23 vs 19	Nov-18	23 vs 18
Downtown	104,923	140,774	-25.5%	85,721	22.4%	121,474	-13.6%	102,169	2.7%	62,931	66.7%
Old Town/Ski Area	49,842	58,545	-14.9%	46,459	7.3%	4,157	1099.0%	47,259	5.5%	40,373	23.5%
In County	5,340	7,922	-32.6%	5,671	-5.8%	7,452	-28.3%	2,537	110.5%	1,502	255.6%
Outside County	84,510	93,281	-9.4%	128,473	-34.2%	48,305	74.9%	46,610	81.3%	28,142	200.3%
	244,615	300,522	-18.6%	266,324	-8.2%	181,388	34.9%	198,575	23.2%	132,948	84.0%

YEAR-TO-DATE	Nov-23	Nov-22	23 vs 22	Nov-21	23 vs 21	Nov-20	23 vs 20	Nov-19	23 vs 19	Nov-18	23 vs 18
Downtown	1,378,042	1516127	-9.1%	1449965	-5.0%	1195701	15.2%	1055993	30.5%	929218	48.3%
Old Town/Ski Area	1,108,097	1055605	5.0%	678819	63.2%	540442	105.0%	951909	16.4%	846175	31.0%
In County	127,109	92103	38.0%	115786	9.8%	81367	56.2%	89596	41.9%	86461	47.0%
Outside County	1,127,781	1119430	0.7%	865751	30.3%	553486	103.8%	558715	101.9%	395732	185.0%
	3,741,028	3,783,265	-1.1%	3,110,321	20.3%	2,370,996	57.8%	2,656,213	40.8%	2,257,586	65.7%



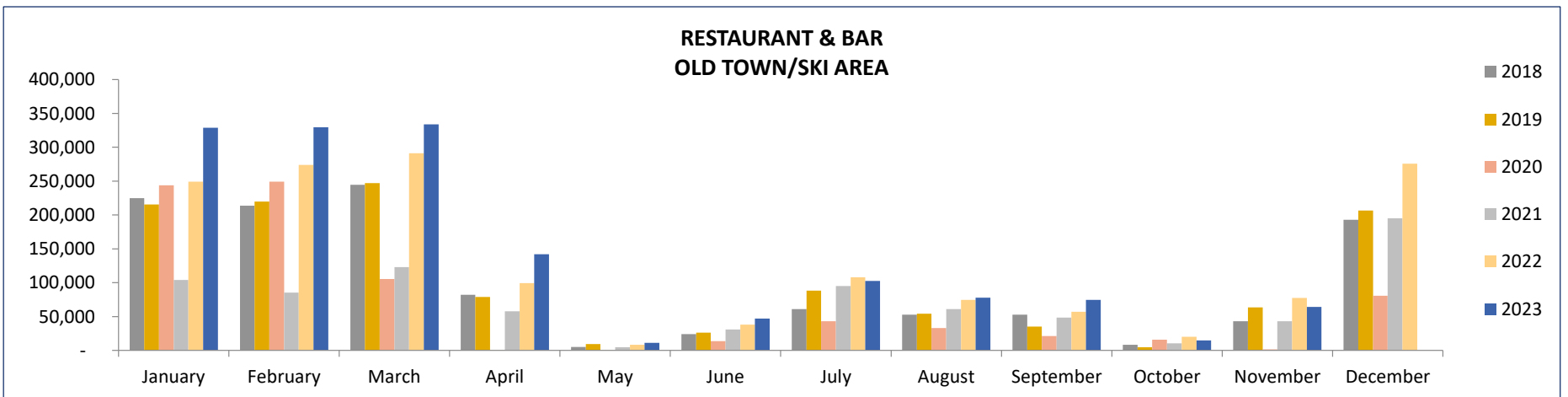
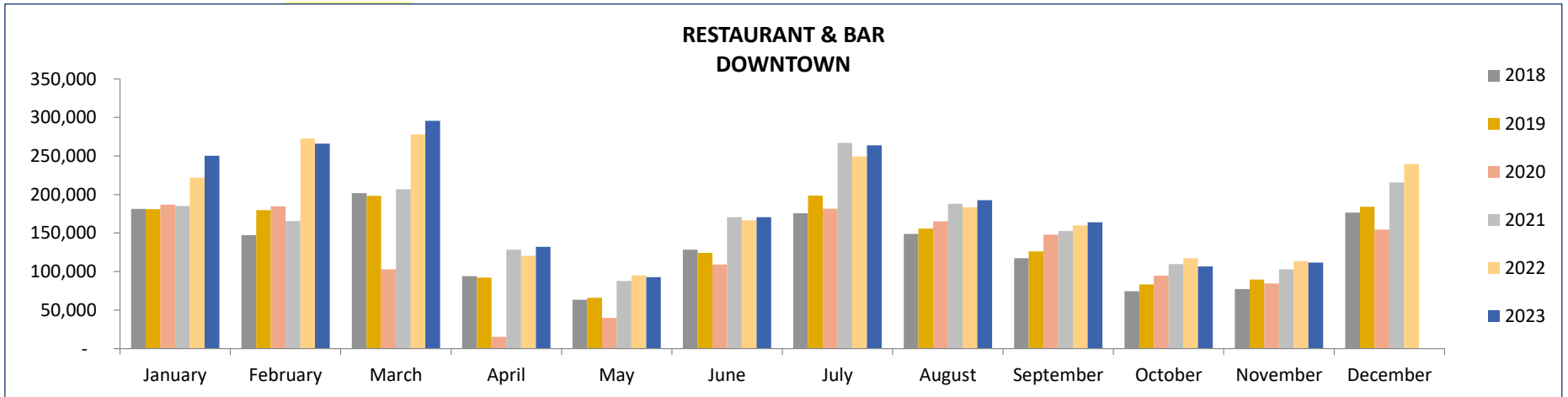
RETAIL - CONTINUED



RESTAURANT & BAR

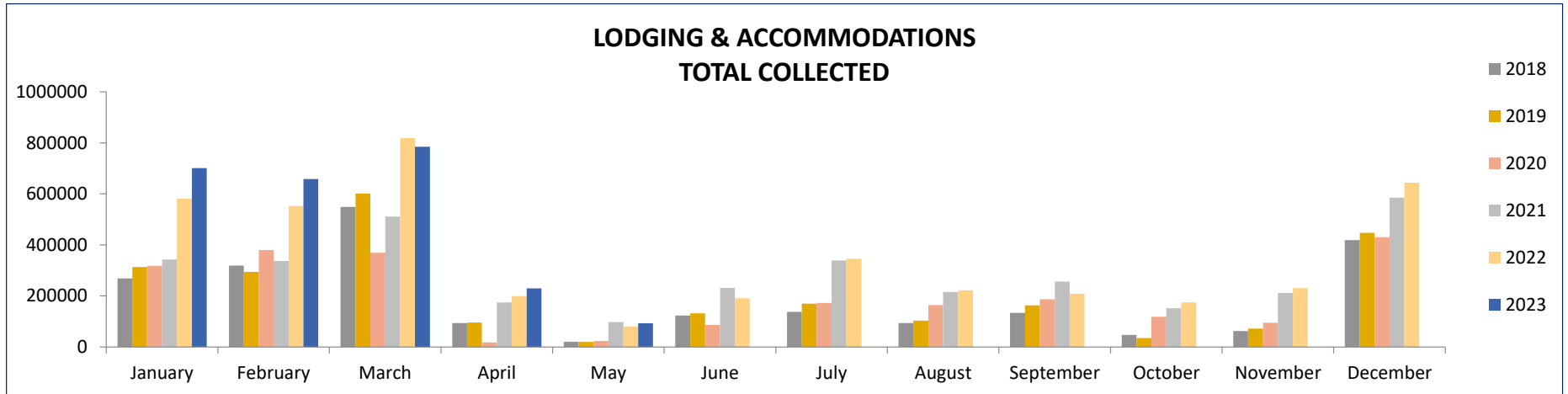
<u>MONTH</u>	<u>Nov-23</u>	<u>Nov-22</u>	<u>23 vs 22</u>	<u>Nov-21</u>	<u>23 vs 21</u>	<u>Nov-20</u>	<u>23 vs 20</u>	<u>Nov-19</u>	<u>23 vs 19</u>	<u>Nov-18</u>	<u>23 vs 18</u>
Downtown	111,761	113,471	-1.5%	102,902	8.6%	84,664	32%	89,680	25%	77,439	44%
Old Town/Ski Area	64,162	77,362	-17.1%	42,862	49.7%	1,288	4882%	63,459	1%	43,111	49%
	175,923	190,833	-7.8%	145,764	20.7%	85,952	104.7%	153,139	14.9%	120,550	45.9%

<u>YEAR-TO-DATE</u>	<u>Nov-23</u>	<u>Nov-22</u>	<u>23 vs 22</u>	<u>Nov-21</u>	<u>23 vs 21</u>	<u>Nov-20</u>	<u>23 vs 20</u>	<u>Nov-19</u>	<u>23 vs 19</u>	<u>Nov-18</u>	<u>23 vs 18</u>
Downtown	2,046,205	1,978,227	3.4%	1,764,234	16.0%	1,313,252	56%	1,494,918	37%	1,410,113	45%
Old Town/Ski Area	1,525,446	1,296,796	17.6%	662,814	130.1%	727,372	110%	1,042,145	46%	1,012,372	51%
	3,571,650	3,275,023	9.1%	2,427,048	47.2%	2,040,624	75.0%	2,537,063	40.8%	2,422,485	47.4%



LODGING & ACCOMMODATION

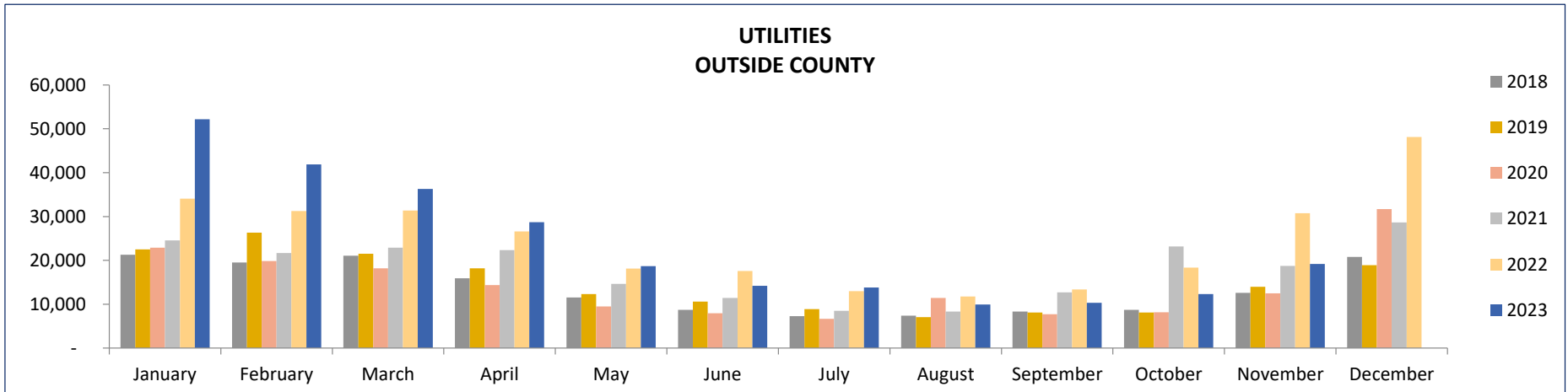
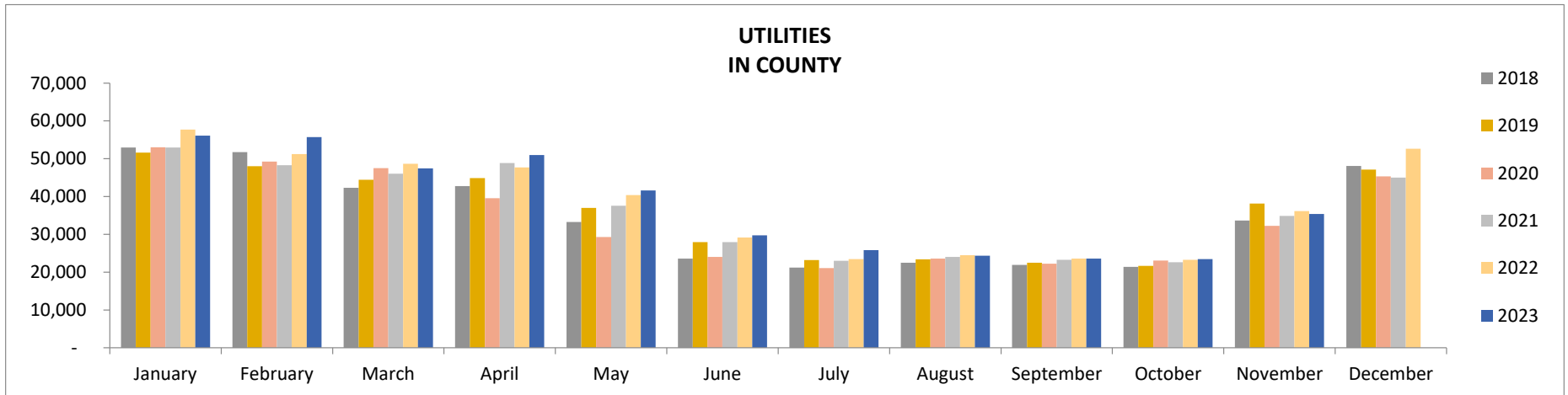
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MONTH	191,993	231,060	-16.9%	211,592	-9.3%	94,878	102%	72,059	166%	63,094	204%
YEAR-TO-DATE	3,941,808	3,607,775	9.3%	2,870,716	37.3%	1,933,611	104%	2,000,021	97%	1,852,212	113%



UTILITIES

<u>MONTH</u>	<u>Nov-23</u>	<u>Nov-22</u>	<u>23 vs 22</u>	<u>Nov-21</u>	<u>23 vs 21</u>	<u>Nov-20</u>	<u>23 vs 20</u>	<u>Nov-19</u>	<u>23 vs 19</u>	<u>Nov-18</u>	<u>23 vs 18</u>
In County	35,403	36,163	-2.1%	34,860	1.6%	32,233	10%	38,151	-7%	33,684	5%
Outside County	19,173	30,769	-37.7%	18,747	2.3%	12,491	53%	13,990	37%	12,590	52%
	54,576	66,932	-18.5%	53,607	1.8%	44,724	22%	52,141	5%	46,274	18%

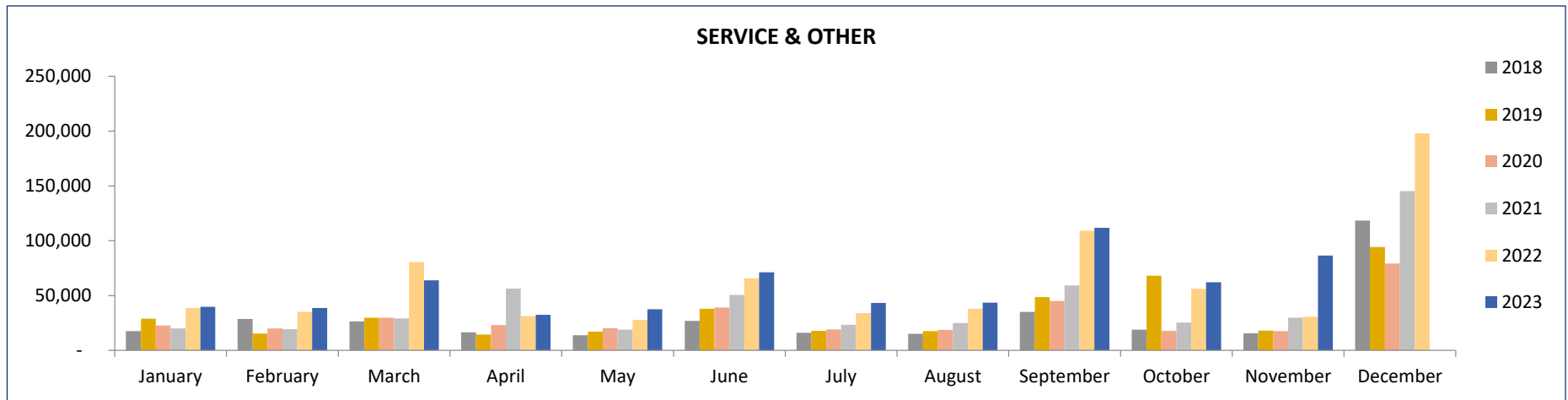
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In County	414,332	405,896	2.1%	389,390	6.4%	364,782	14%	382,761	8%	367,281	13%
Outside County	257,511	246,253	4.6%	188,957	36.3%	139,224	85%	157,509	63%	142,267	81%
	671,842	652,149	3.0%	578,347	16.2%	504,006	33%	540,270	24%	509,548	32%



SERVICE & OTHER

<u>MONTH</u>	<u>Nov-23</u>	<u>Nov-22</u>	<u>23 vs 22</u>	<u>Nov-21</u>	<u>23 vs 21</u>	<u>Nov-20</u>	<u>23 vs 20</u>	<u>Nov-19</u>	<u>23 vs 19</u>	<u>Nov-18</u>	<u>23 vs 18</u>
Downtown	154	11	1302.5%	762	-79.8%	14	1002%	743	-79%	290	-47%
Old Town/Ski Area	2,672	-	-	2,672	0.0%	2,672	0%	2,672	0%	-	-
In County	1,864	1,930	-3.4%	2,422	-23.0%	599	211%	380	391%	247	655%
Outside County	81,803	28,571	186.3%	23,819	243.4%	14,211	476%	14,212	476%	15,019	445%
	86,493	30,512	183.5%	29,675	191.5%	17,496	394%	18,007	380%	15,556	456%

<u>YEAR-TO-DATE</u>	<u>Nov-23</u>	<u>Nov-22</u>	<u>23 vs 22</u>	<u>Nov-21</u>	<u>23 vs 21</u>	<u>Nov-20</u>	<u>23 vs 20</u>	<u>Nov-19</u>	<u>23 vs 19</u>	<u>Nov-18</u>	<u>23 vs 18</u>
Downtown	33,703	36,283	-7.1%	6,329	432.5%	7,457	352%	19,234	75%	7,000	381%
Old Town/Ski Area	29,389	26,919	9.2%	29,389	0.0%	29,390	0%	31,595	-7%	27,372	7%
In County	43,008	25,319	69.9%	22,606	90.3%	17,888	140%	20,770	107%	11,030	290%
Outside County	524,289	457,793	14.5%	298,175	75.8%	217,832	141%	241,697	117%	184,721	184%
	630,389	546,314	15.4%	356,499	76.8%	272,567	131%	313,296	101%	230,123	174%



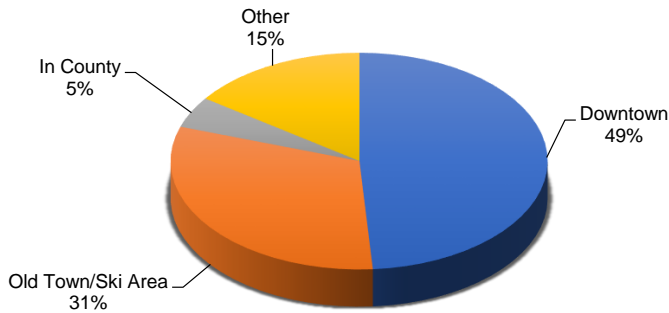
COMPARISONS OF TOTAL TAX - BY BUSINESS LOCATION

The following tables and pie charts compare total tax revenues for the current month and YTD periods, by business location. For lodging properties managed by a property management company, the lodging/accommodation taxes are reported in the geographic area of the property management company offices.

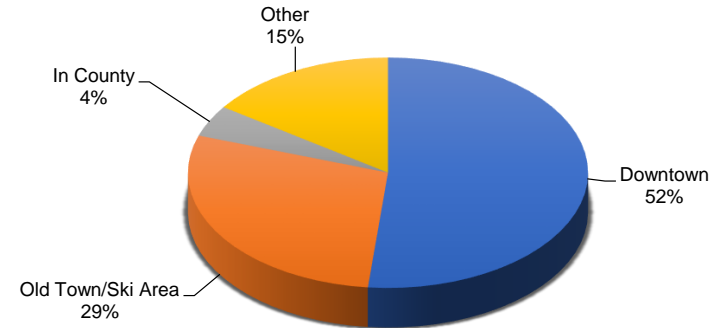
MONTH	Nov-23	Nov-22	23 vs 22	Nov-21	23 vs 21	Nov-20	23 vs 20	Nov-19	23 vs 19	Nov-18	23 vs 18
Downtown	424,989	437,585	-2.9%	366,212	16.0%	283,729	50%	219,466	94%	165,129	157%
Old Town/Ski Area	185,939	183,639	1.3%	126,718	46.7%	24,380	663%	158,535	17%	122,110	52%
In County	42,608	46,014	-7.4%	42,993	-0.9%	41,321	3%	41,108	4%	35,432	20%
Outside County	185,486	152,620	21.5%	171,038	8.4%	75,007	147%	74,812	148%	55,751	233%
	839,021	819,858	2.3%	706,961	18.7%	424,437	98%	493,921	70%	378,422	122%

YEAR-TO-DATE	Nov-23	Nov-22	23 vs 22	Nov-21	23 vs 21	Nov-20	23 vs 20	Nov-19	23 vs 19	Nov-18	23 vs 18
Downtown	6,135,617	6,122,403	0.2%	5,343,074	14.8%	3,800,047	61%	3,548,514	73%	3,254,134	89%
Old Town/Ski Area	3,926,843	3,395,320	15.7%	2,118,935	85.3%	1,945,759	102%	3,046,699	29%	2,830,327	39%
In County	584,675	523,328	11.7%	528,032	10.7%	465,454	26%	493,274	19%	464,772	26%
Outside County	1,909,581	1,823,475	4.7%	1,352,889	41.1%	910,543	110%	958,374	99%	722,720	164%
	12,556,717	11,864,526	5.8%	9,342,930	34.4%	7,121,803	76%	8,046,861	56%	7,271,953	73%

2023 YTD TAX COLLECTION BY GEOGRAPHIC AREA

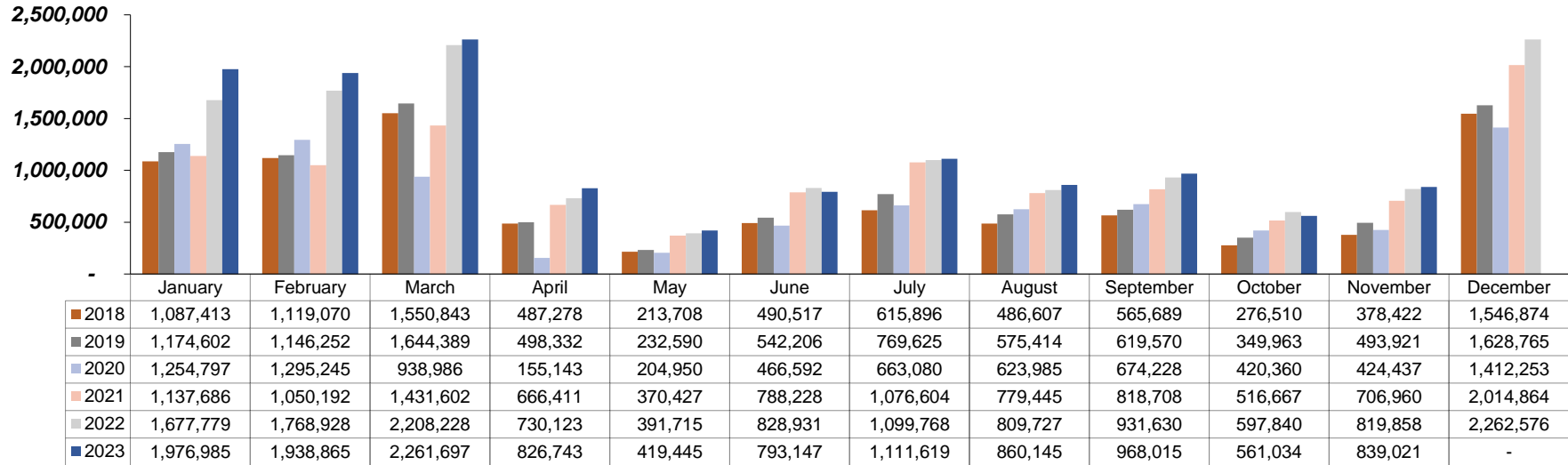


2022 YTD TAX COLLECTION BY GEOGRAPHIC AREA

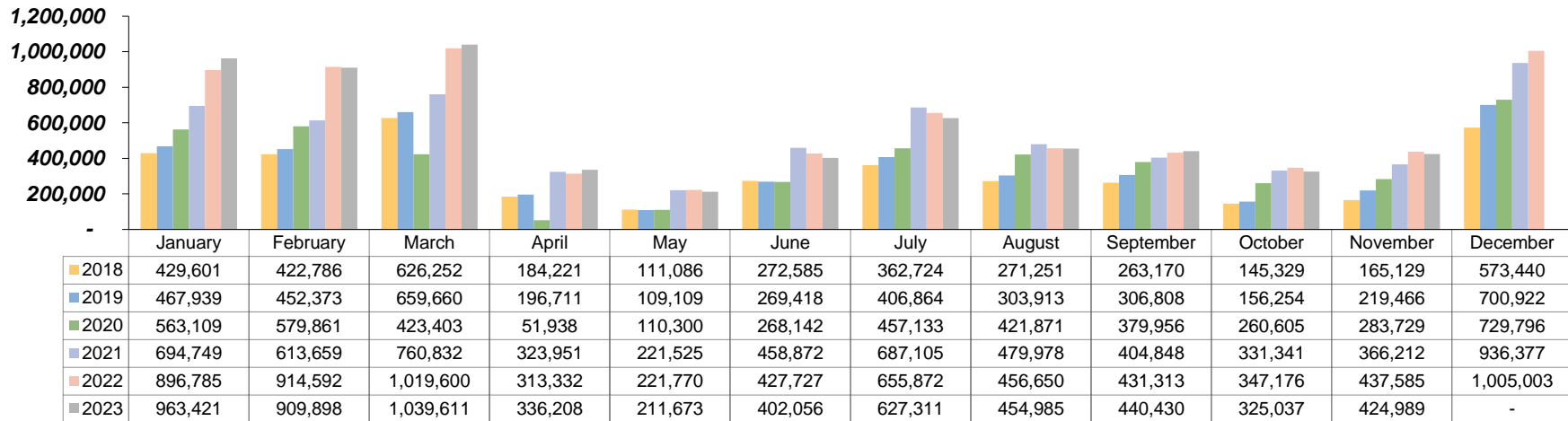


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS

TOTAL - SALES, LODGING & TRANSIT/TRAILS TAX

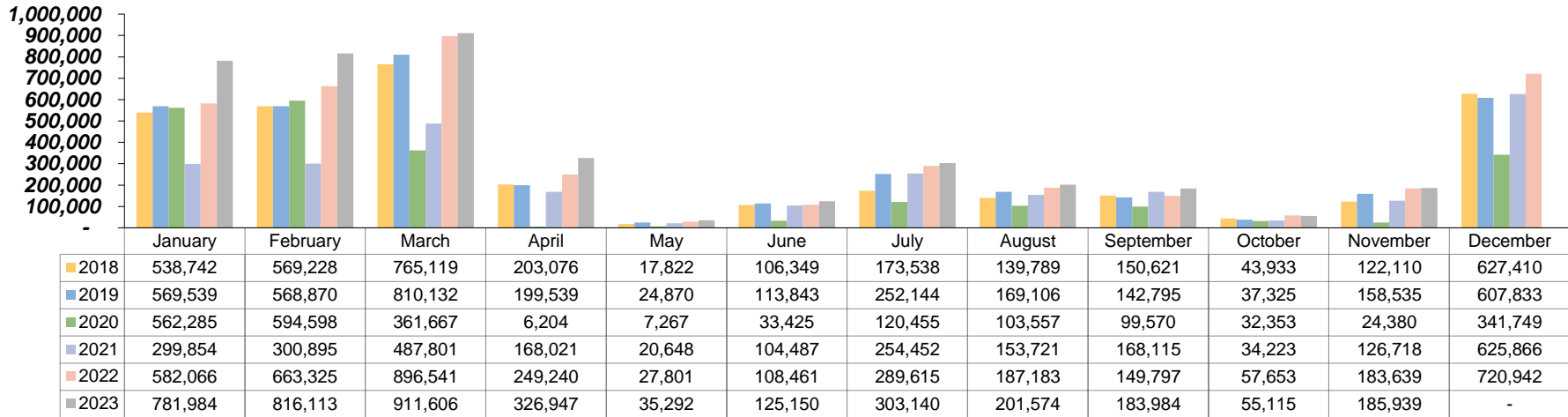


SALES, LODGING & TRANSIT/TRAILS TAX - DOWNTOWN

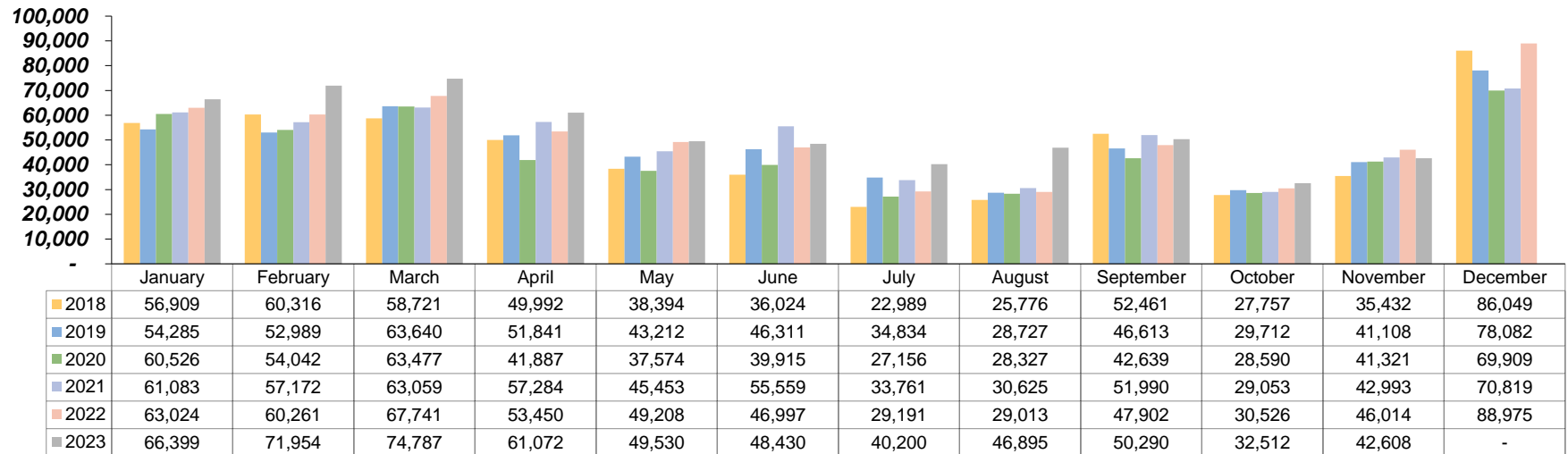


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

SALES, LODGING & TRANSIT/TRAILS TAX - OLD TOWN/SKI AREA

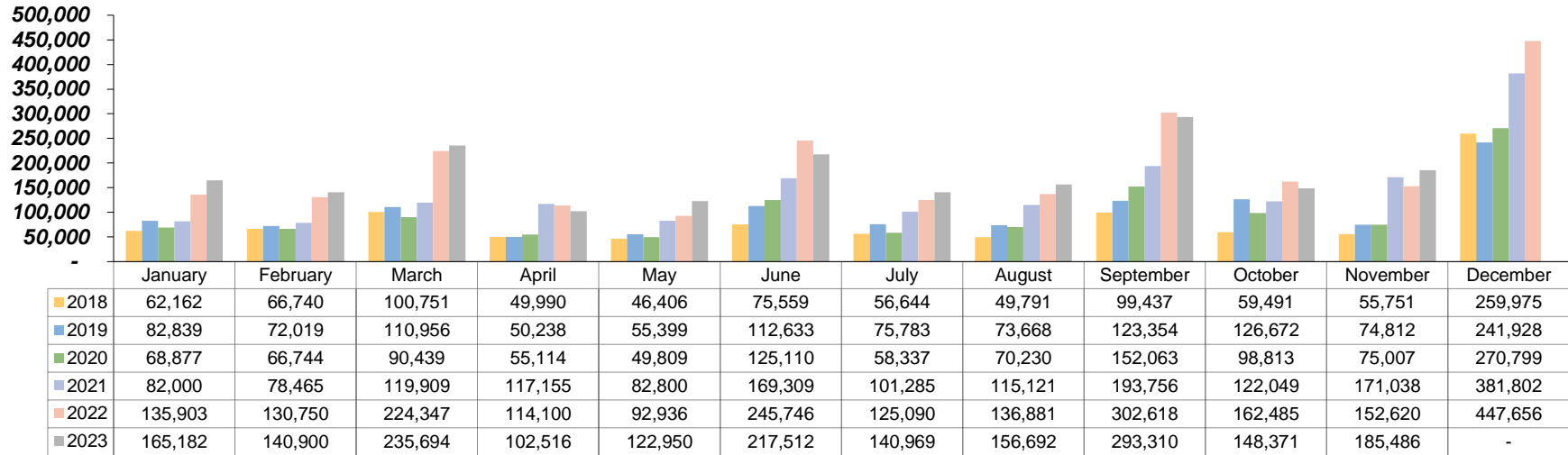


SALES, LODGING & TRANSIT/TRAILS TAX - IN COUNTY

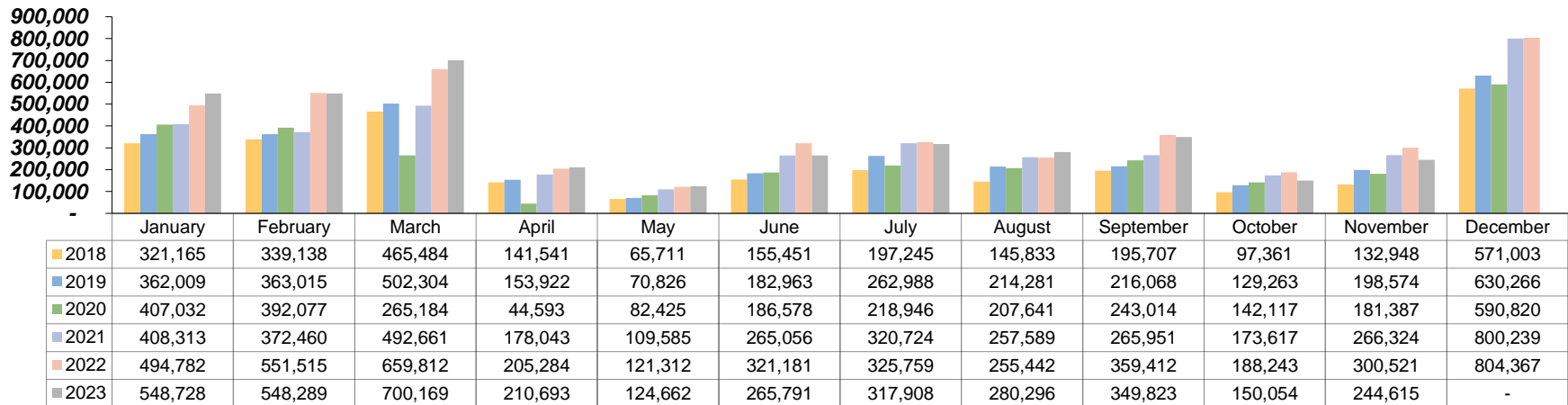


SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

**SALES, LODGING & TRANSIT/TRAILS -
OUTSIDE COUNTY**



SALES, LODGING & TRANSIT/TRAILS TAX - RETAIL



SALES, LODGING AND ACCOMMODATIONS TAX - HISTORICAL AMOUNTS (continued)

SALES, LODGING & TRANSIT/TRAILS TAX - RESTAURANT & BAR

