



**TOWN OF WINTER PARK, CO**  
**SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT**

**January- 2024 Sales**  
*(Collected: Feb-2024)*

**SUMMARY**

For the month of January 2024, total sales tax revenue increased by 0.1% (\$3K). The Lodging and Accommodation sector increased by 7.2% (\$50K) offset by a decrease in the Retail sector of 7.2%(\$51K).

**PRIOR YEAR COMPARISONS - MONTH**

<u>Description</u>	<u>Jan-24</u>	<u>Jan-23</u>	<u>23 vs 22</u>	<u>Jan-22</u>	<u>23 vs 21</u>	<u>Jan-21</u>	<u>23 vs 20</u>	<u>Jan-20</u>	<u>23 vs 19</u>	<u>Jan-19</u>	<u>23 vs 18</u>
Sales Tax - Not Lodging (5%)	876,770	911,235	-3.8%	783,161	12.0%	567,644	54%	668,959	31%	615,138	43%
Lodging/Accom Tax (5%)	537,157	500,898	7.2%	415,252	29.4%	244,989	119%	227,324	136%	223,863	140%
Sub Total	1,413,927	1,412,133	0.1%	1,198,413	18.0%	812,633	74%	896,283	58%	839,001	69%
Transit & Trails Tax (2%)	565,571	564,852	0.1%	479,366	18.0%	325,053	74%	358,513	58%	335,601	69%
<b>Total</b>	<b>1,979,498</b>	<b>1,976,985</b>	<b>0.1%</b>	<b>1,677,779</b>	<b>18.0%</b>	<b>1,137,686</b>	<b>74%</b>	<b>1,254,796</b>	<b>58%</b>	<b>1,174,602</b>	<b>69%</b>

**PRIOR YEAR COMPARISONS - YEAR-TO-DATE**

<u>Description</u>	<u>Jan-24</u>	<u>Jan-23</u>	<u>23 vs 22</u>	<u>Jan-22</u>	<u>23 vs 21</u>	<u>Jan-21</u>	<u>23 vs 20</u>	<u>Jan-20</u>	<u>23 vs 19</u>	<u>Jan-19</u>	<u>23 vs 18</u>
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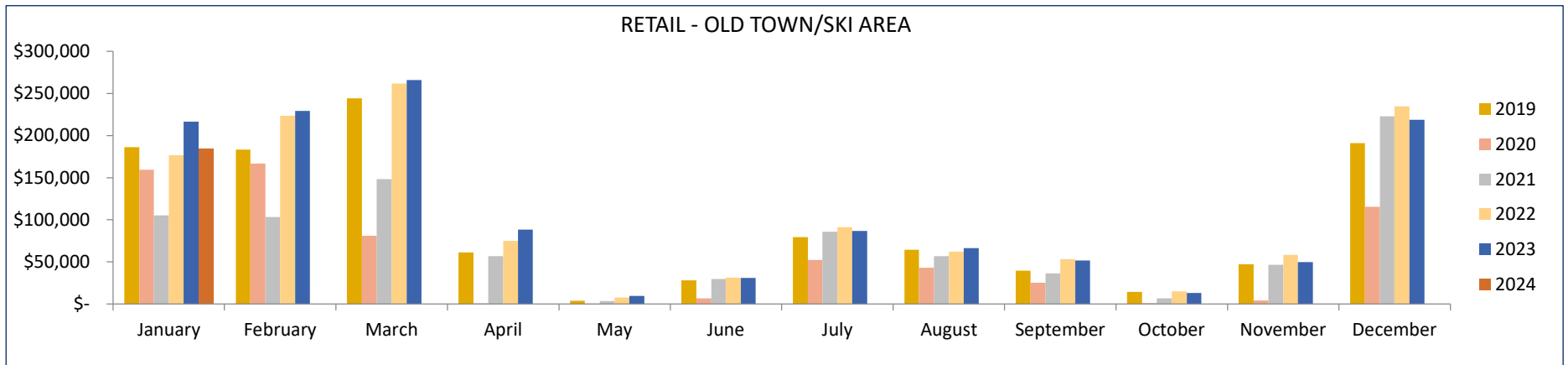
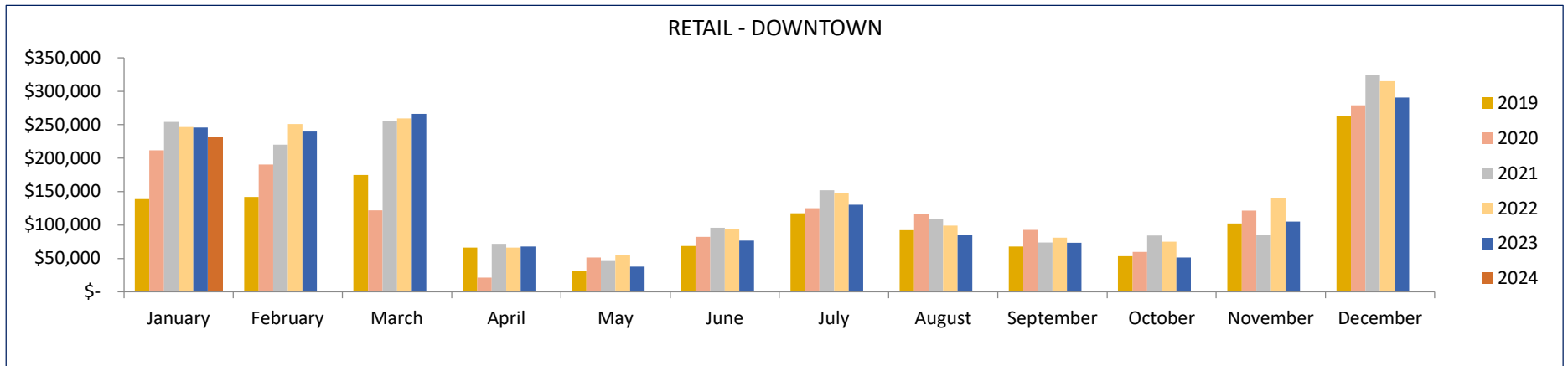
*Note: This report excludes certain items that would inappropriately skew the reported information or could result in the disclosure of confidential taxpayer information.*

**COMPARISONS BY INDUSTRY AND BUSINESS LOCATION**

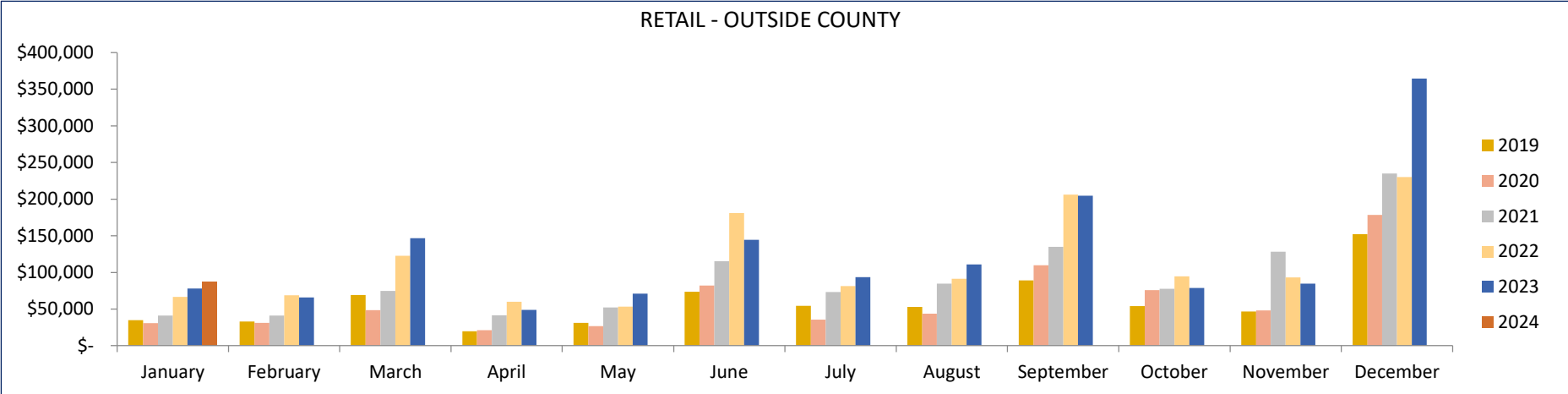
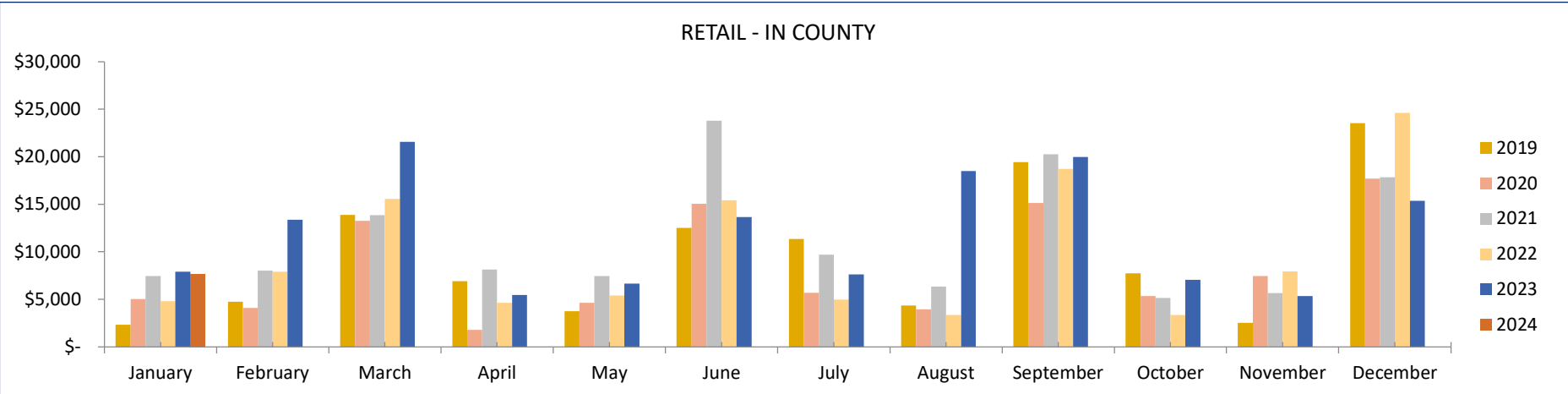
**RETAIL**

<u>MONTH</u>	<u>Jan-24</u>	<u>Jan-23</u>	<u>23 vs 22</u>	<u>Jan-22</u>	<u>23 vs 21</u>	<u>Jan-21</u>	<u>23 vs 20</u>	<u>Jan-20</u>	<u>23 vs 19</u>	<u>Jan-19</u>	<u>23 vs 18</u>
Downtown	232,391	245,873	-5.5%	246,671	-5.8%	254,484	-8.7%	211,867	9.7%	138,852	67.4%
Old Town/Ski Area	183,754	216,605	-15.2%	176,755	4.0%	105,361	74.4%	159,544	15.2%	186,234	-1.3%
In County	7,677	7,913	-3.0%	4,812	59.5%	7,440	3.2%	5,028	52.7%	2,343	227.6%
Outside County	86,268	78,337	10.1%	66,544	29.6%	41,028	110.3%	30,593	182.0%	34,580	149.5%
	<b>510,090</b>	<b>548,728</b>	<b>-7.0%</b>	<b>494,782</b>	<b>3.1%</b>	<b>408,313</b>	<b>24.9%</b>	<b>407,032</b>	<b>25.3%</b>	<b>362,009</b>	<b>40.9%</b>

<u>YEAR-TO-DATE</u>	<u>Jan-24</u>	<u>Jan-23</u>	<u>23 vs 22</u>	<u>Jan-22</u>	<u>23 vs 21</u>	<u>Jan-21</u>	<u>23 vs 20</u>	<u>Jan-20</u>	<u>23 vs 19</u>	<u>Jan-19</u>	<u>23 vs 18</u>
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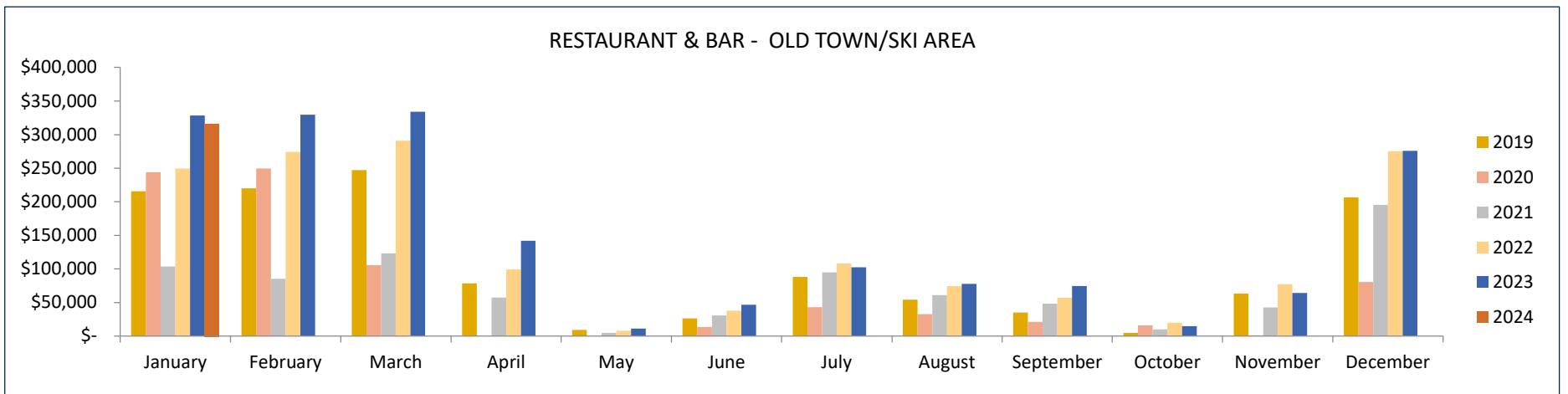
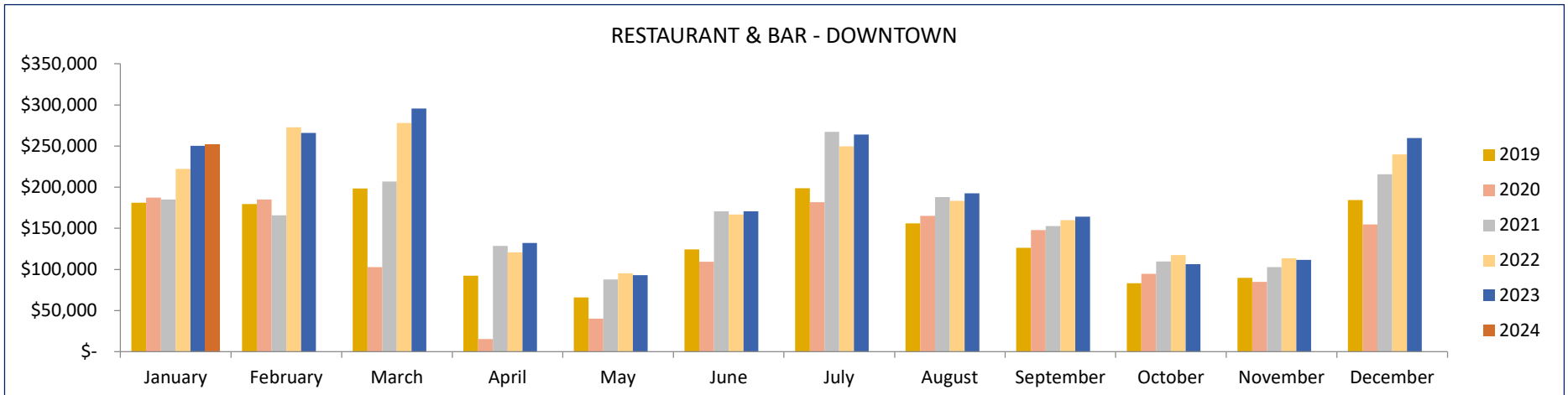
RETAIL - CONTINUED



**RESTAURANT & BAR**

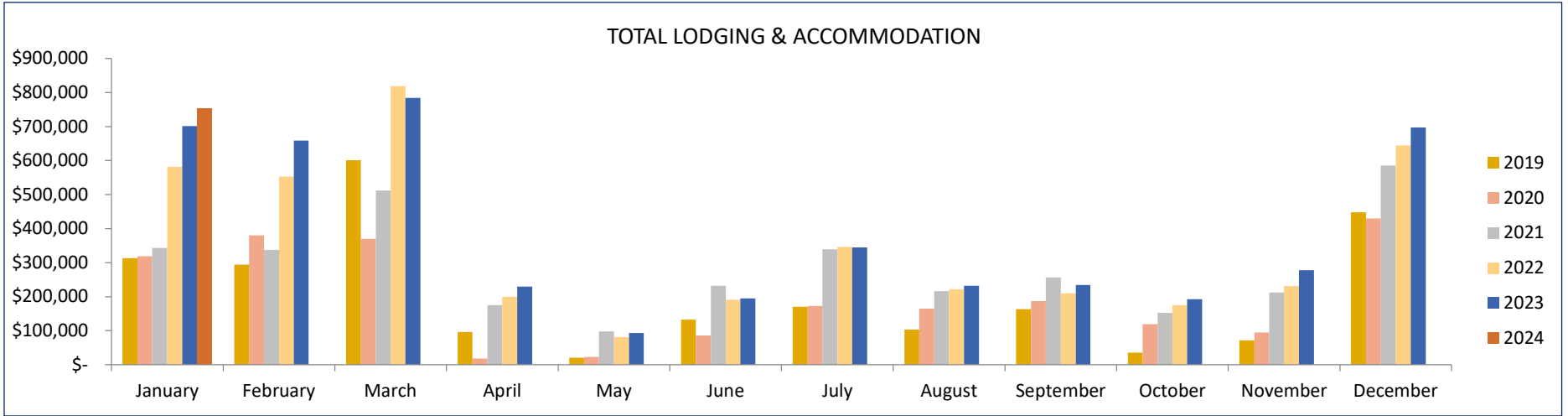
<b>MONTH</b>	<b>Jan-24</b>	<b>Jan-23</b>	<b>23 vs 22</b>	<b>Jan-22</b>	<b>23 vs 21</b>	<b>Jan-21</b>	<b>23 vs 20</b>	<b>Jan-20</b>	<b>23 vs 19</b>	<b>Jan-19</b>	<b>23 vs 18</b>
Downtown	252,031	250,346	0.7%	222,071	13.5%	185,021	36%	187,009	35%	180,862	39%
Old Town/Ski Area	315,619	328,611	-4.0%	249,234	26.6%	103,810	204%	243,897	29%	215,417	47%
	<b>567,649</b>	<b>578,957</b>	<b>-2.0%</b>	<b>471,305</b>	<b>20.4%</b>	<b>288,831</b>	<b>96.5%</b>	<b>430,906</b>	<b>31.7%</b>	<b>396,279</b>	<b>43.2%</b>

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**LODGING & ACCOMMODATION**

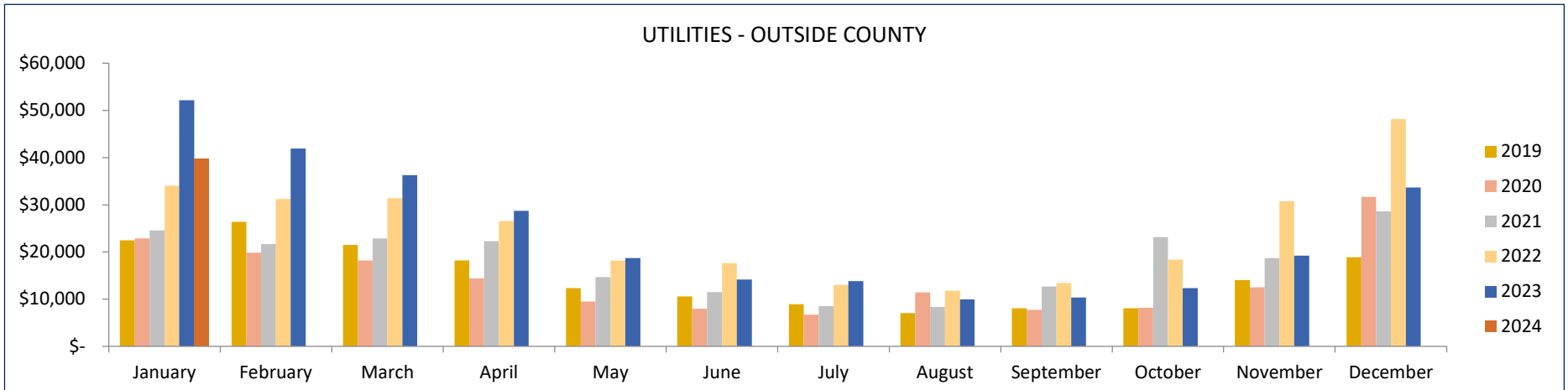
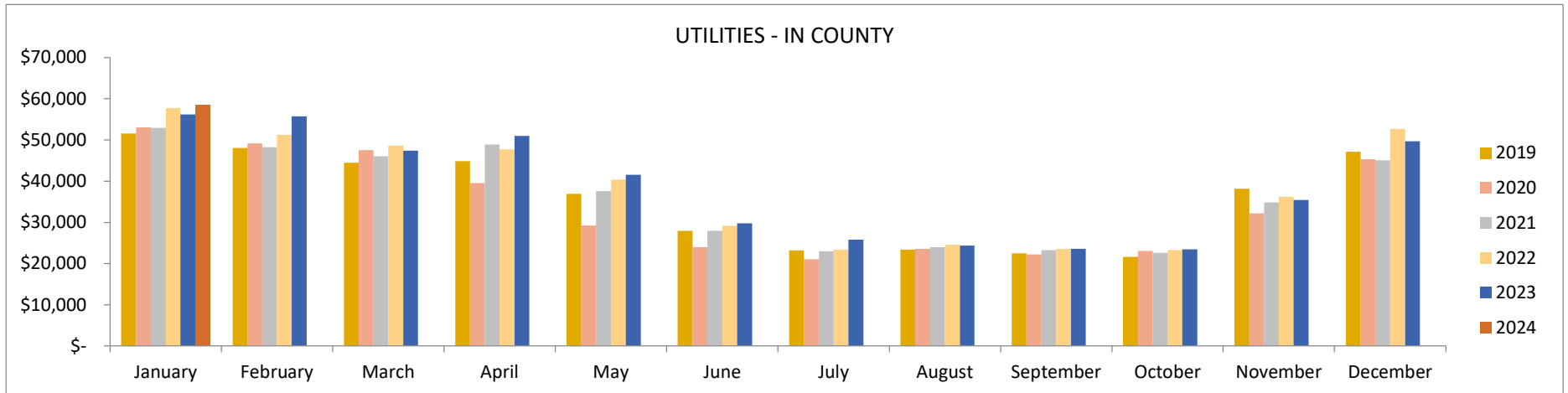
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<b>MONTH</b>	752,020	701,257	7.2%	581,353	29.4%	342,984	119%	318,254	136%	313,408	140%
<b>YEAR-TO-DATE</b>	752,020	701,257	7.2%	581,353	29.4%	342,984	119%	318,254	136%	313,408	140%



**UTILITIES**

<u>MONTH</u>	<u>Jan-24</u>	<u>Jan-23</u>	<u>23 vs 22</u>	<u>Jan-22</u>	<u>23 vs 21</u>	<u>Jan-21</u>	<u>23 vs 20</u>	<u>Jan-20</u>	<u>23 vs 19</u>	<u>Jan-19</u>	<u>23 vs 18</u>
In County	58,378	56,140	4.0%	57,731	1.1%	52,947	10%	53,037	10%	51,607	13%
Outside County	39,764	52,172	-23.8%	34,093	16.6%	24,547	62%	22,886	74%	22,480	77%
	<b>98,142</b>	<b>108,312</b>	<b>-9.4%</b>	<b>91,824</b>	<b>6.9%</b>	<b>77,494</b>	<b>27%</b>	<b>75,923</b>	<b>29%</b>	<b>74,087</b>	<b>32%</b>

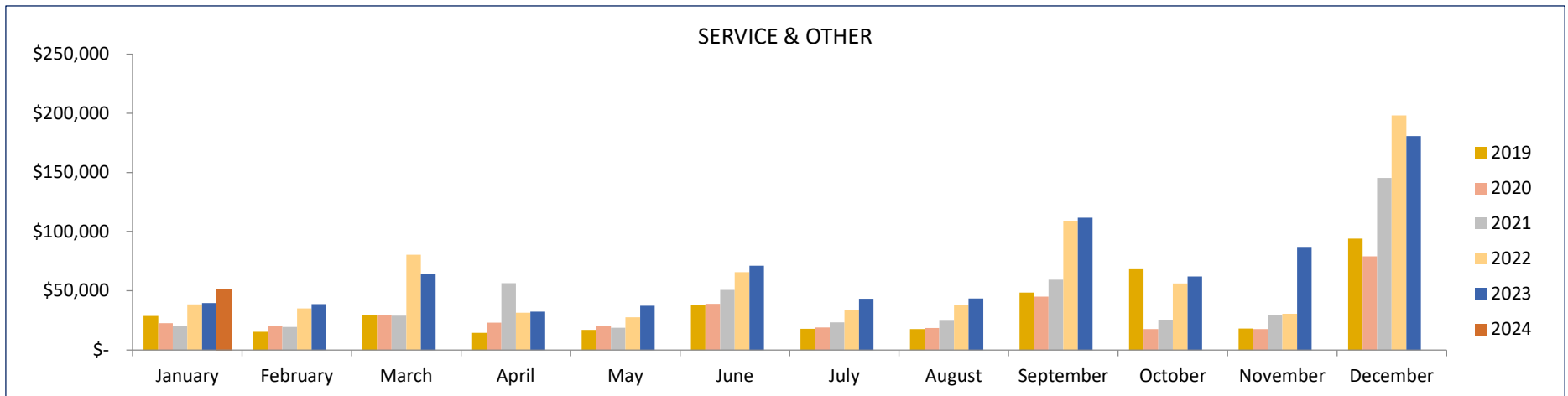
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**SERVICE & OTHER**

<u>MONTH</u>	<u>Jan-24</u>	<u>Jan-23</u>	<u>23 vs 22</u>	<u>Jan-22</u>	<u>23 vs 21</u>	<u>Jan-21</u>	<u>23 vs 20</u>	<u>Jan-20</u>	<u>23 vs 19</u>	<u>Jan-19</u>	<u>23 vs 18</u>
Downtown	2,763	54	5015.9%	97	2748.0%	287	863%	2,218	25%	32	8533%
Old Town/Ski Area	2,672	2,672	0.0%	2,672	0.0%	2,672	0%	2,672	0%	2,672	0%
In County	1,025	2,334	-56.1%	479	114.0%	680	51%	2,395	-57%	335	206%
Outside County	45,138	34,672	30.2%	35,266	28.0%	16,424	175%	15,397	193%	25,779	75%
	<b>51,597</b>	<b>39,732</b>	<b>29.9%</b>	<b>38,514</b>	<b>34.0%</b>	<b>20,063</b>	<b>157%</b>	<b>22,682</b>	<b>127%</b>	<b>28,818</b>	<b>79%</b>

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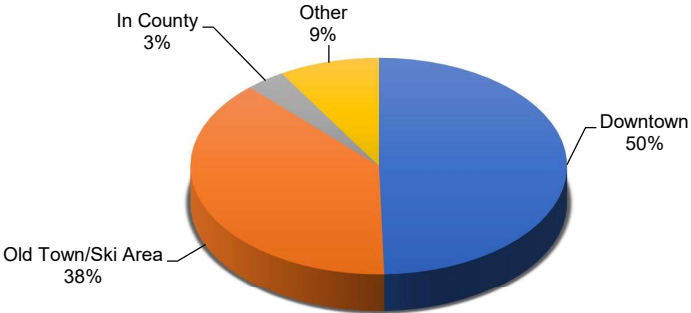
**TOTAL TAX BY BUSINESS LOCATION**

The following tables compare total sales tax revenues for the current month and YTD periods, by business location. For lodging properties managed by a property management company, the lodging/accommodation taxes are reported in the geographic area of the property management company location.

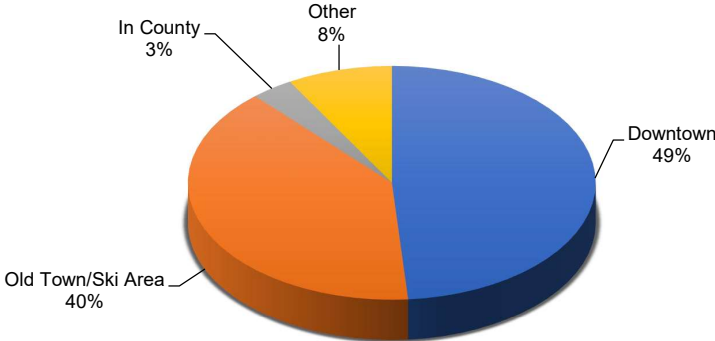
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Downtown	980,949	963,421	1.8%	896,785	9.4%	694,749	41%	563,109	74%	467,939	110%
Old Town/Ski Area	760,299	781,984	-2.8%	582,066	30.6%	299,854	154%	562,285	35%	569,539	33%
In County	67,079	66,399	1.0%	63,024	6.4%	61,083	10%	60,526	11%	54,285	24%
Outside County	171,170	165,181	3.6%	135,904	25.9%	82,000	109%	68,877	149%	82,839	107%
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**2024 - TOTAL TAX REVENUE BY BUSINESS LOCATION**



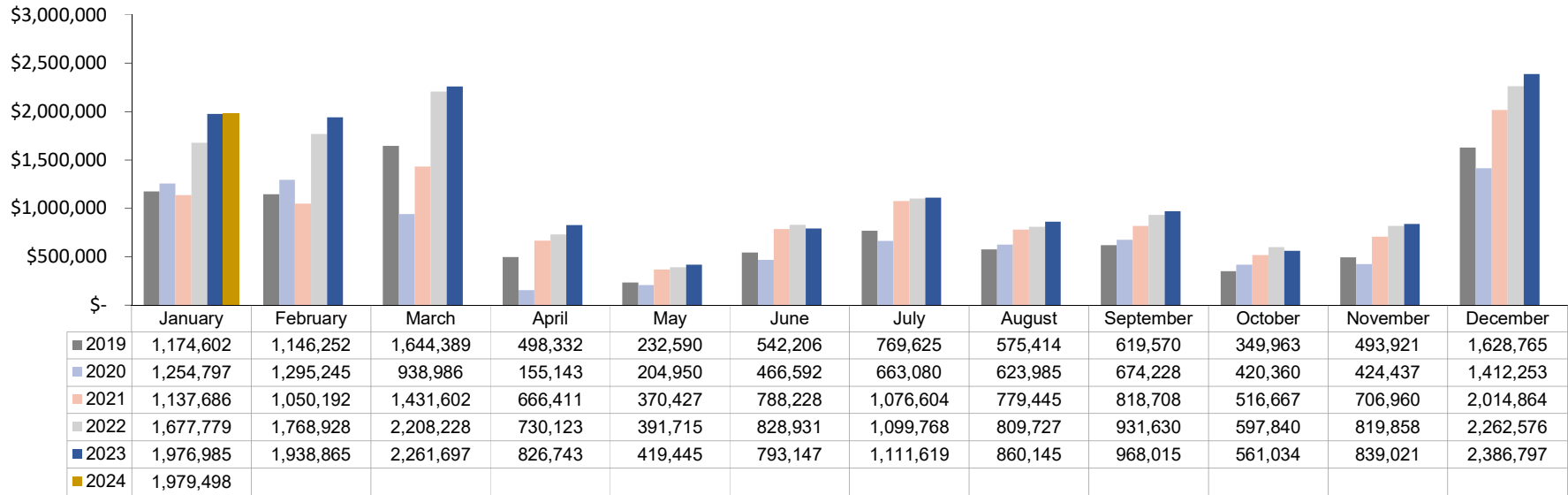
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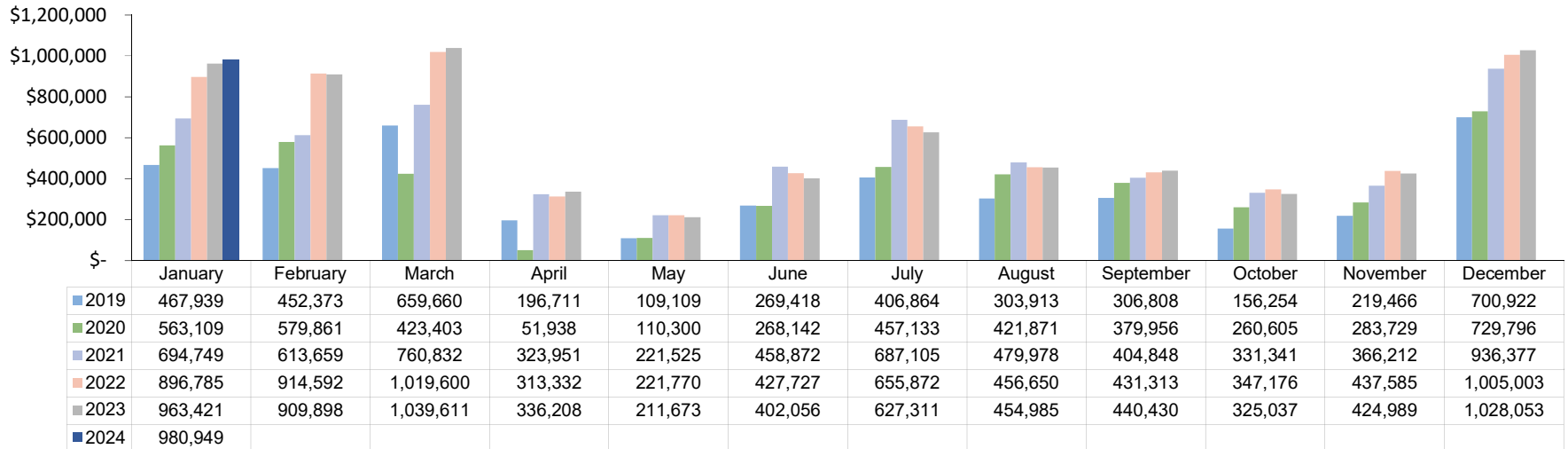


**SUPPLEMENTAL INFORMATION**

**TOTAL - SALES, LODGING & TRANSIT/TRAILS TAX**

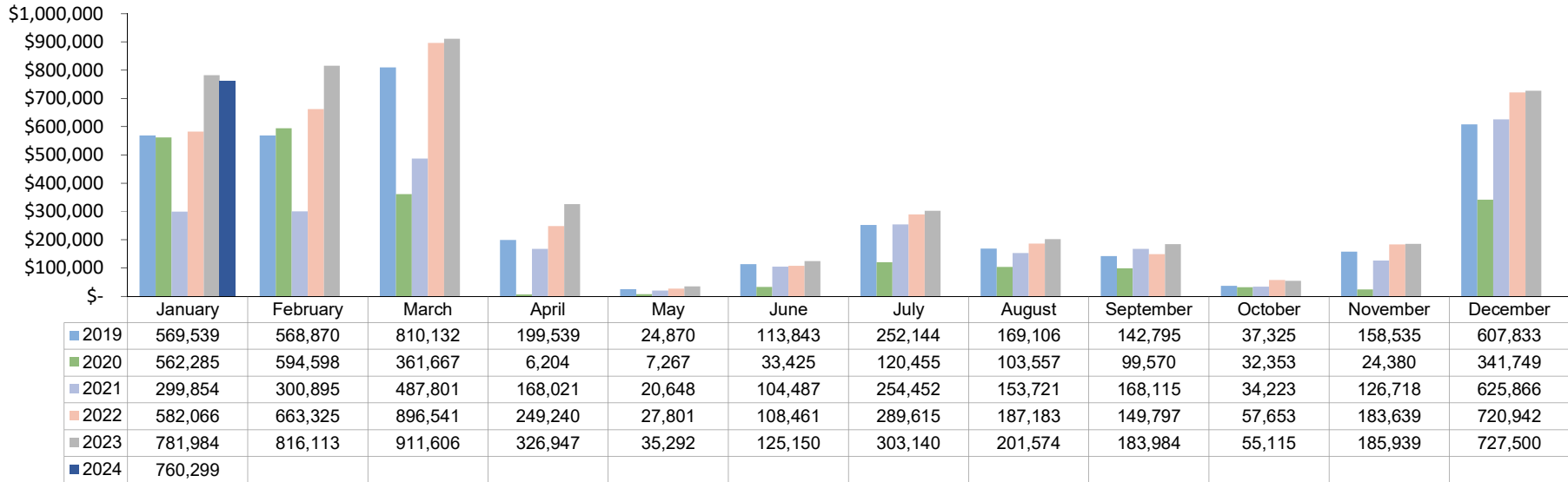


**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL DOWNTOWN**

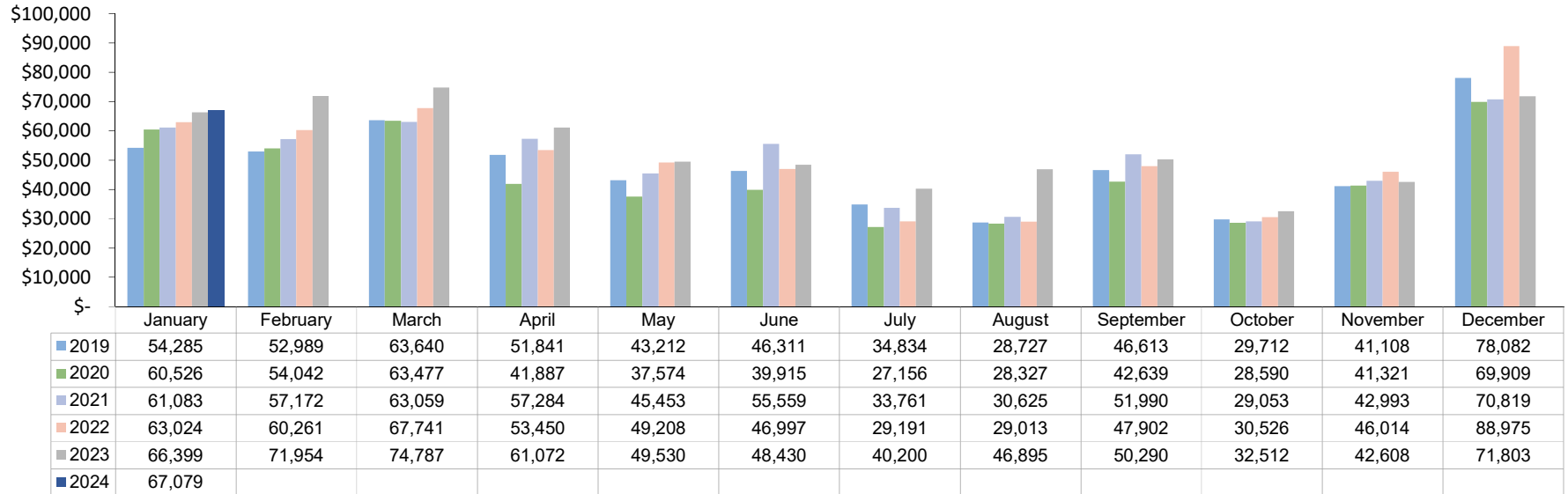


**SUPPLEMENTAL INFORMATION - CONTINUED**

**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL OLD TOWN/SKI AREA**

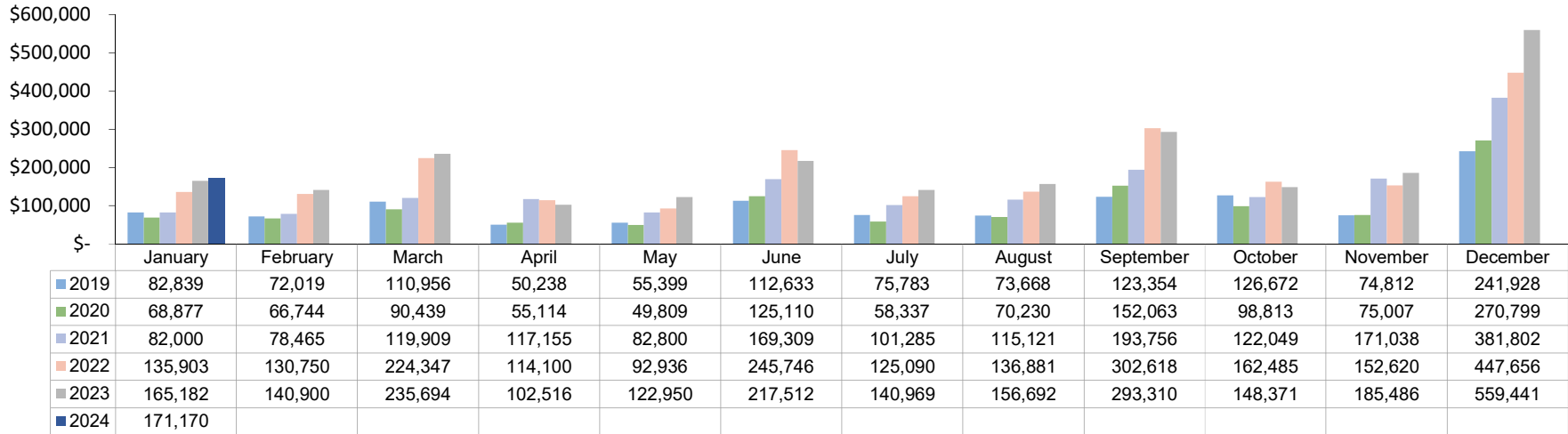


**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL IN COUNTY**

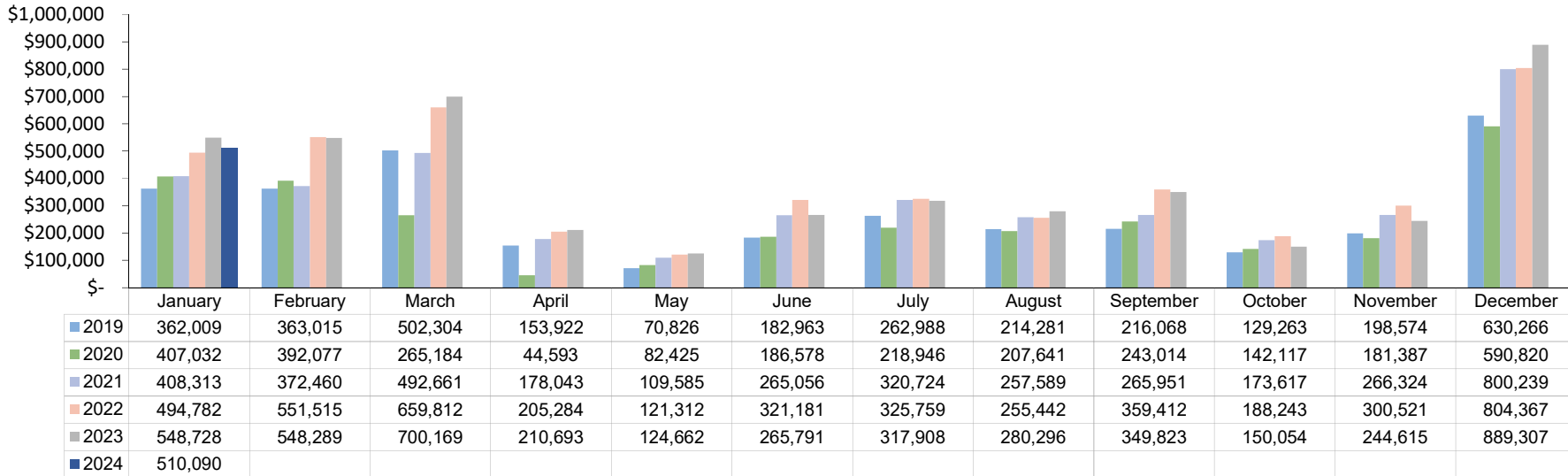


**SUPPLEMENTAL INFORMATION - CONTINUED**

**SALES, LODGING & TRANSIT/TRAILS - TOTAL OUTSIDE COUNTY**

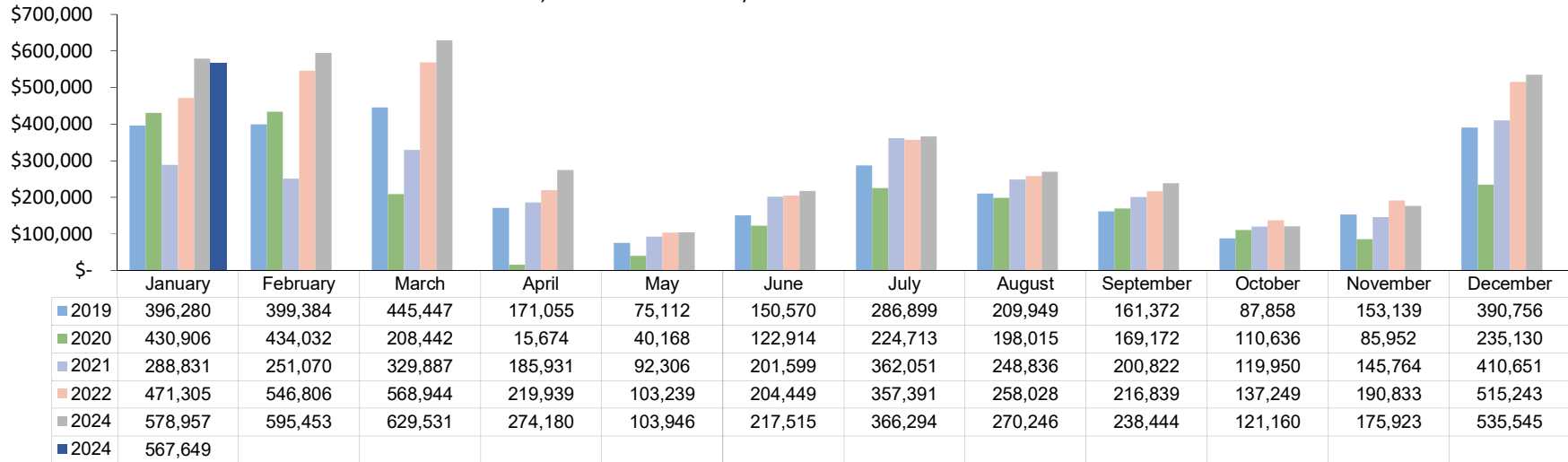


**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL RETAIL**



**SUPPLEMENTAL INFORMATION - CONTINUED**

**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL LODGING & ACCOMMODATION**

