

## Winter Park Town Council objectives/priorities for 2024 – 2025

1. Advance housing projects within Winter Park and Fraser Valley
2. Develop infrastructure improvement plans to address negative impacts where infrastructure is required or mitigation is needed to maintain Winter Park's natural areas
3. Maintain and update as needed the Town's zoning code and development regulations
4. Advance mental health initiatives in the community
5. Support a year-round economy by creating more opportunities in the community to activate businesses.
6. Bring back more community engagement events that capture our local character and culture
7. Pursue the creation of a Regional Transit Authority
8. Advance environmental sustainability initiatives through commitment of staff resources, pursuit of grant funding and working with community partners and engage consultant from the Imagine Winter Park Plan to evaluate and better define the four core values.
9. Continue the Town's marketing strategy through partnerships with the Chamber of Commerce, Winter Park Resort and other community partners.
10. Maintain communication and relationship building w/ the Town's strategic partners