



**TOWN OF WINTER PARK, CO**  
**SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT**

April 2024 Sales  
 (Collected: May 2024)

**SUMMARY**

For the month of April, 2024, there as a 7% (\$56K) decrease in total sales tax revenue, primarily due to a 23% (64K) decrease in the Reataurant & Bar sector.

On a YTD basis, total sales tax revenue is nearly flat (\$3K increase) vs the same period of the prior year. The Lodging & Accomodation sector increased by 6% (\$137K) while the Retail sector decreased by 7% (\$143K).

**PRIOR YEAR COMPARISONS - MONTH**

Description	Apr-24	Apr-23	24 vs 23	Apr-22	24 vs 22	Apr-21	24 vs 21	Apr-20	24 vs 20	Apr-19	24 vs 19
Sales Tax - Not Lodging (5%)	392,546	426,356	-7.9%	379,217	3.5%	351,046	12%	97,996	301%	287,510	37%
Lodging/Accom Tax (5%)	158,338	164,175	-3.6%	142,299	11.3%	124,962	27%	12,821	1135%	68,441	131%
Sub Total	550,884	590,531	-6.7%	521,516	5.6%	476,008	16%	110,817	397%	355,951	55%
Transit & Trails Tax (2%)	220,354	236,212	-6.7%	208,606	5.6%	190,403	16%	44,327	397%	142,380	55%
<b>Total</b>	<b>771,238</b>	<b>826,743</b>	<b>-6.7%</b>	<b>730,122</b>	<b>5.6%</b>	<b>666,411</b>	<b>16%</b>	<b>155,144</b>	<b>397%</b>	<b>498,331</b>	<b>55%</b>

**PRIOR YEAR COMPARISONS - YEAR-TO-DATE**

Description	Apr-24	Apr-23	24 vs 23	Apr-22	24 vs 22	Apr-21	24 vs 21	Apr-20	24 vs 20	Apr-19	24 vs 19
Sales Tax - Not Lodging (5%)	3,212,036	3,307,164	-2.9%	3,023,189	6.2%	2,085,279	54%	1,827,020	76%	2,256,611	42%
Lodging/Accom Tax (5%)	1,793,429	1,695,900	5.8%	1,537,566	16.6%	976,072	84%	775,959	131%	931,657	92%
Sub Total	5,005,465	5,003,064	0.05%	4,560,755	9.8%	3,061,351	64%	2,602,979	92%	3,188,268	57%
Transit & Trails Tax (2%)	2,002,186	2,001,226	0.05%	1,824,302	9.8%	1,224,540	64%	1,041,192	92%	1,275,307	57%
<b>Total</b>	<b>7,007,652</b>	<b>7,004,290</b>	<b>0.05%</b>	<b>6,385,057</b>	<b>9.8%</b>	<b>4,285,891</b>	<b>64%</b>	<b>3,644,171</b>	<b>92%</b>	<b>4,463,575</b>	<b>57%</b>

*Note: This report excludes information that could result in the disclosure of confidential taxpayer information.*

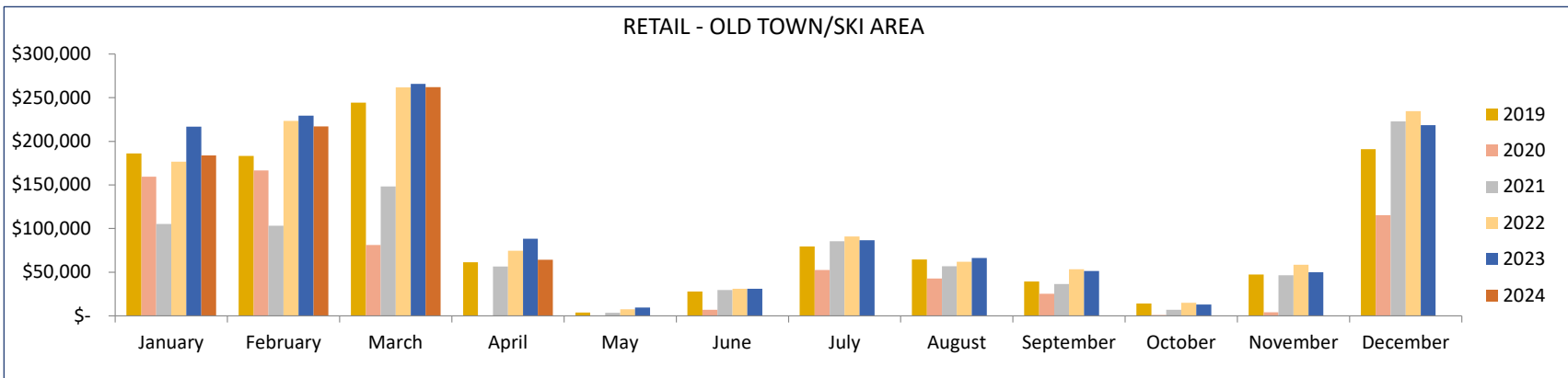
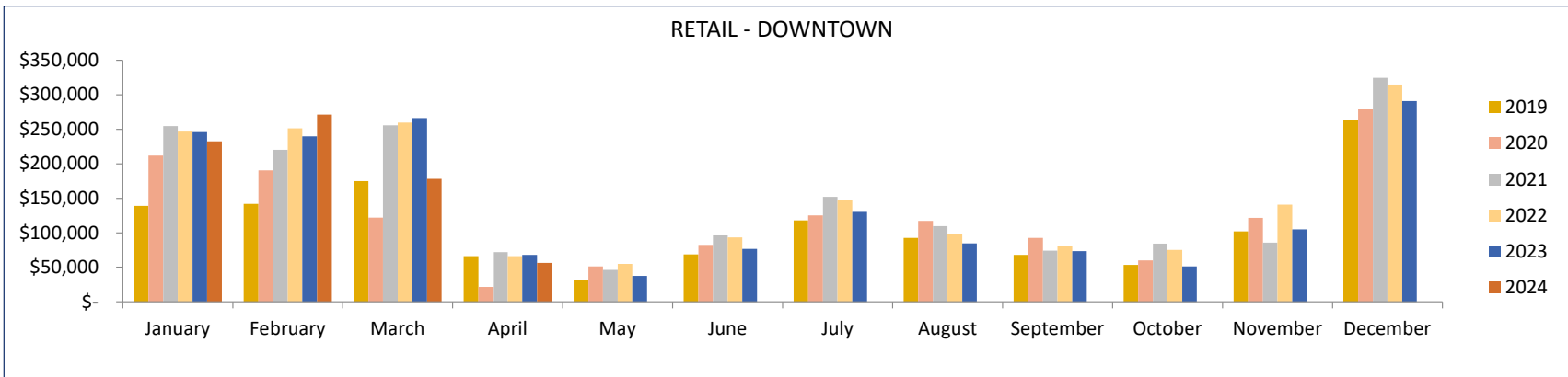
**COMPARISONS BY INDUSTRY AND BUSINESS LOCATION**

**RETAIL**

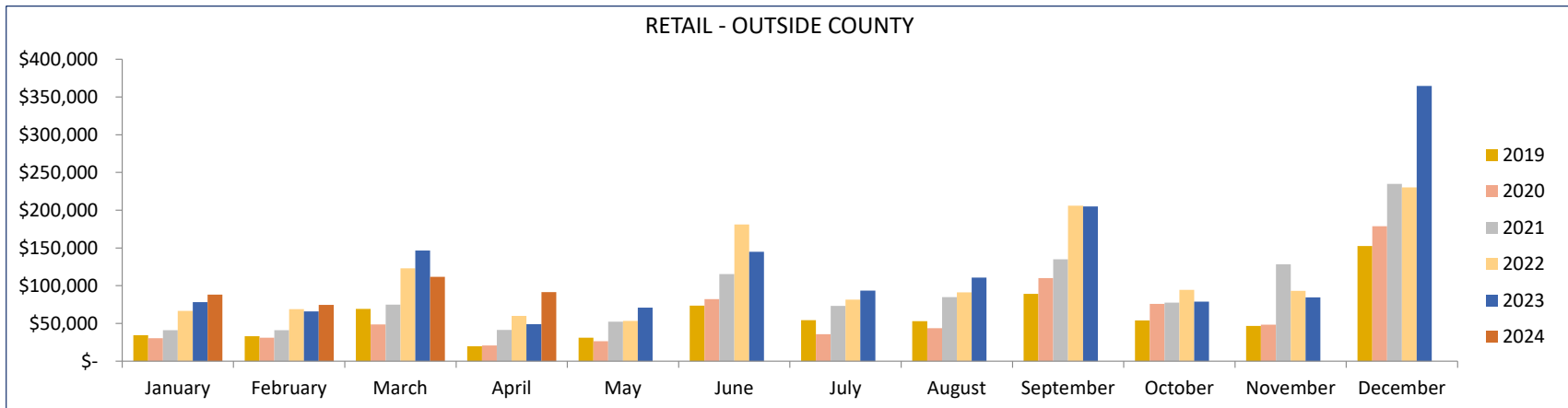
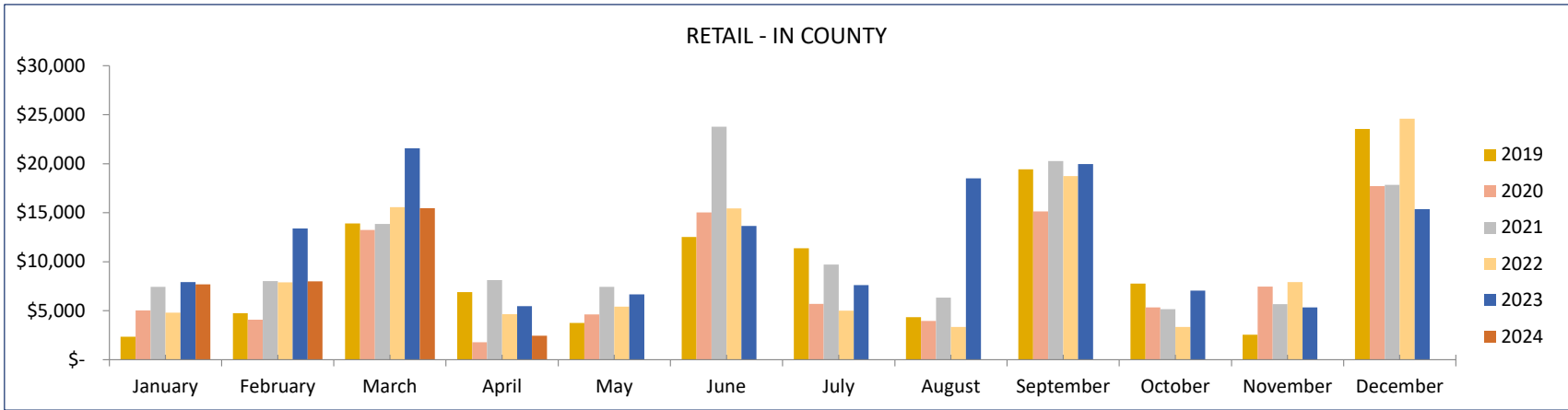
<b>MONTH</b>	<b>Apr-24</b>	<b>Apr-23</b>	<b>24 vs 23</b>	<b>Apr-22</b>	<b>24 vs 22</b>	<b>Apr-21</b>	<b>24 vs 21</b>	<b>Apr-20</b>	<b>24 vs 20</b>	<b>Apr-19</b>	<b>24 vs 19</b>
Downtown	56,493	67,968	-16.9%	66,001	-14.4%	71,749	-21.3%	21,426	163.7%	66,020	-14.4%
Old Town/Ski Area	64,421	88,396	-27.1%	74,735	-13.8%	56,663	13.7%	442	14474.9%	61,326	5.0%
In County	2,452	5,466	-55.1%	4,645	-47.2%	8,123	-69.8%	1,775	38.1%	6,896	-64.4%
Outside County	91,505	48,864	87.3%	59,904	52.8%	41,508	120.5%	20,950	336.8%	19,679	365.0%
<b>TOTAL</b>	<b>214,871</b>	<b>210,694</b>	<b>2.0%</b>	<b>205,285</b>	<b>4.7%</b>	<b>178,043</b>	<b>20.7%</b>	<b>44,593</b>	<b>381.8%</b>	<b>153,921</b>	<b>39.6%</b>

<b>YEAR-TO-DATE</b>	<b>Apr-24</b>	<b>Apr-23</b>	<b>24 vs 23</b>	<b>Apr-22</b>	<b>24 vs 22</b>	<b>Apr-21</b>	<b>24 vs 21</b>	<b>Apr-20</b>	<b>24 vs 20</b>	<b>Apr-19</b>	<b>24 vs 19</b>
Downtown	738,508	819,592	-9.9%	823,529	-10.3%	802,189	-7.9%	545,686	35.3%	521,638	41.6%
Old Town/Ski Area	727,223	800,303	-9.1%	736,740	-1.3%	413,396	75.9%	407,738	78.4%	675,056	7.7%
In County	33,587	48,342	-30.5%	32,914	2.0%	37,443	-10.3%	24,136	39.2%	27,899	20.4%
Outside County	365,983	339,642	7.8%	318,210	15.0%	198,448	84.4%	131,327	178.7%	156,656	133.6%
<b>TOTAL</b>	<b>1,865,301</b>	<b>2,007,879</b>	<b>-7.1%</b>	<b>1,911,393</b>	<b>-2.4%</b>	<b>1,451,476</b>	<b>28.5%</b>	<b>1,108,887</b>	<b>68.2%</b>	<b>1,381,249</b>	<b>35.0%</b>



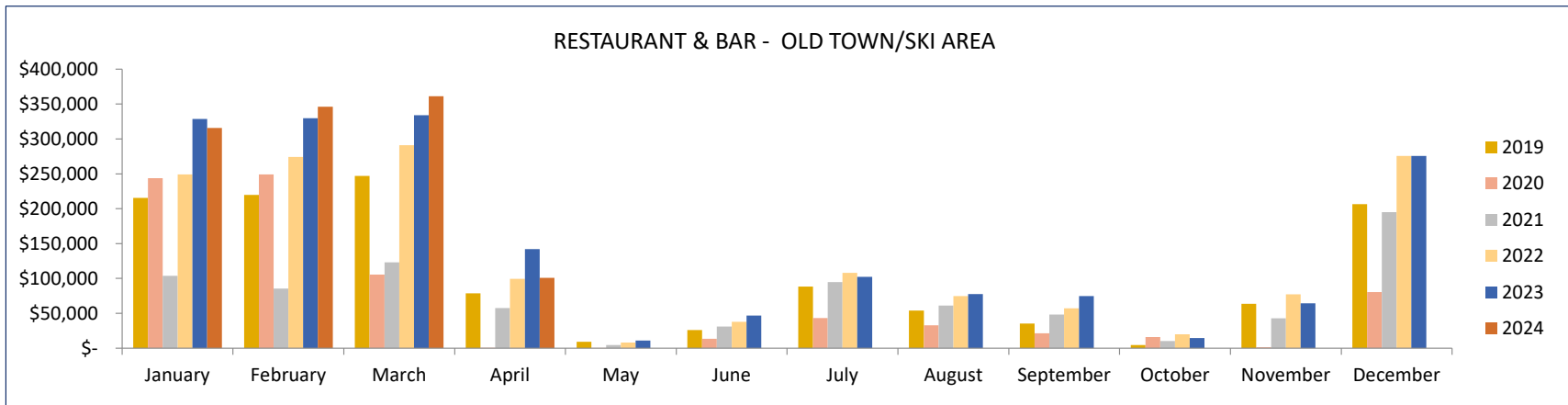
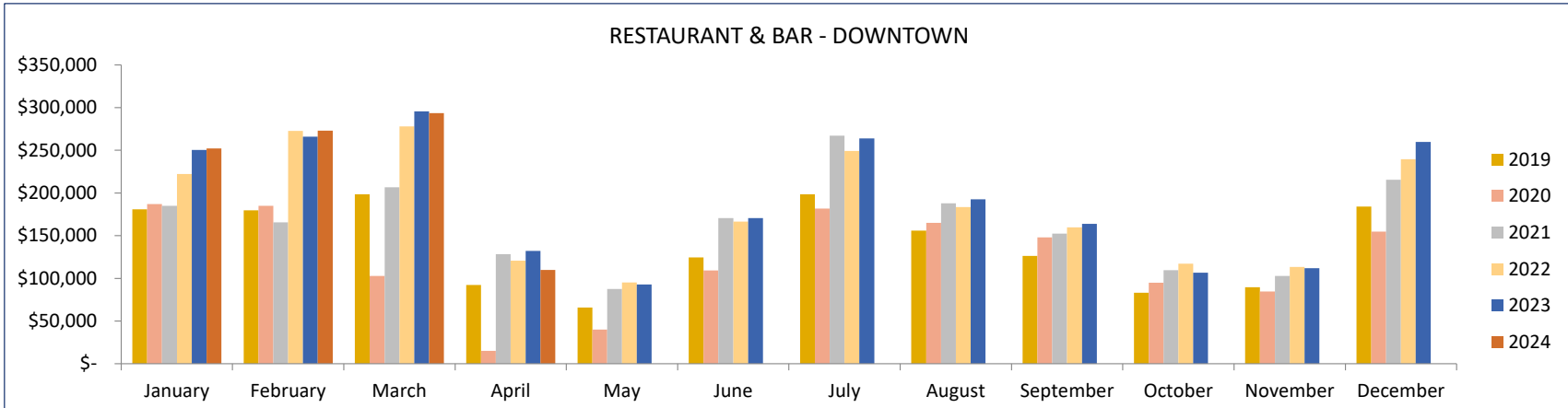
RETAIL - CONTINUED



**RESTAURANT & BAR**

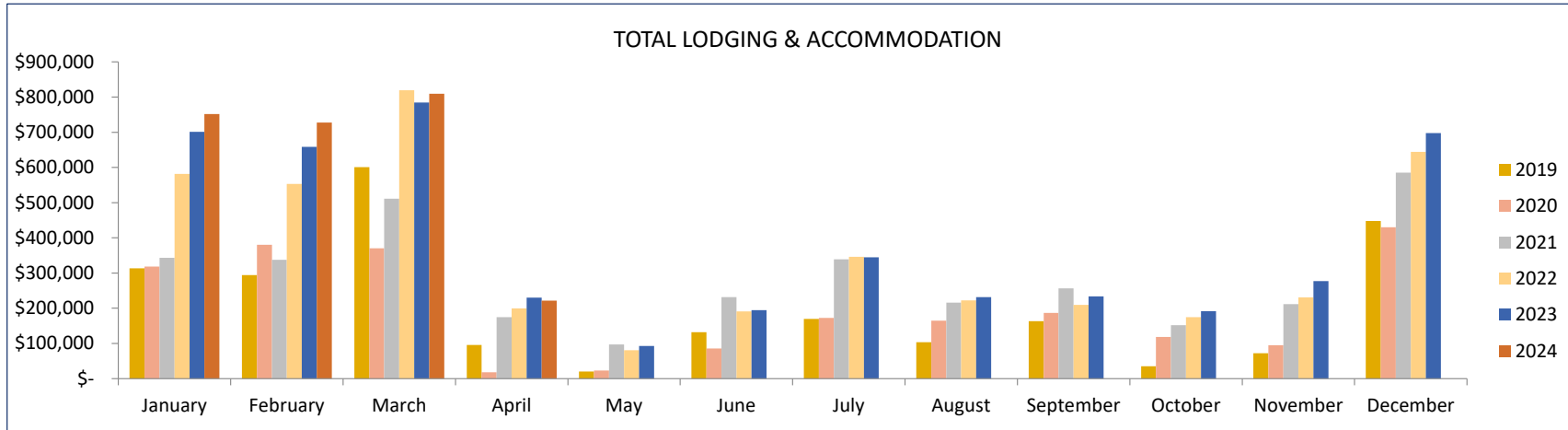
<b>MONTH</b>	<b>Apr-24</b>	<b>Apr-23</b>	<b>24 vs 23</b>	<b>Apr-22</b>	<b>24 vs 22</b>	<b>Apr-21</b>	<b>24 vs 21</b>	<b>Apr-20</b>	<b>24 vs 20</b>	<b>Apr-19</b>	<b>24 vs 19</b>
Downtown	109,918	132,131	-16.8%	120,655	-8.9%	128,358	-14%	15,197	623%	92,296	19%
Old Town/Ski Area	100,698	142,049	-29.1%	99,284	1.4%	57,573	75%	477	21011%	78,759	28%
<b>TOTAL</b>	<b>210,616</b>	<b>274,180</b>	<b>-23.2%</b>	<b>219,939</b>	<b>-4.2%</b>	<b>185,931</b>	<b>13.3%</b>	<b>15,674</b>	<b>1243.7%</b>	<b>171,055</b>	<b>23.1%</b>

<b>YEAR-TO-DATE</b>	<b>Apr-24</b>	<b>Apr-23</b>	<b>24 vs 23</b>	<b>Apr-22</b>	<b>24 vs 22</b>	<b>Apr-21</b>	<b>24 vs 21</b>	<b>Apr-20</b>	<b>24 vs 20</b>	<b>Apr-19</b>	<b>24 vs 19</b>
Downtown	928,440	944,125	-1.7%	893,402	3.9%	685,804	35%	489,871	90%	651,087	43%
Old Town/Ski Area	1,123,841	1,133,996	-0.9%	913,593	23.0%	369,915	204%	599,182	88%	761,078	48%
<b>TOTAL</b>	<b>2,052,281</b>	<b>2,078,121</b>	<b>-1.2%</b>	<b>1,806,995</b>	<b>13.6%</b>	<b>1,055,719</b>	<b>94.4%</b>	<b>1,089,053</b>	<b>88.4%</b>	<b>1,412,165</b>	<b>45.3%</b>



**LODGING & ACCOMMODATION**

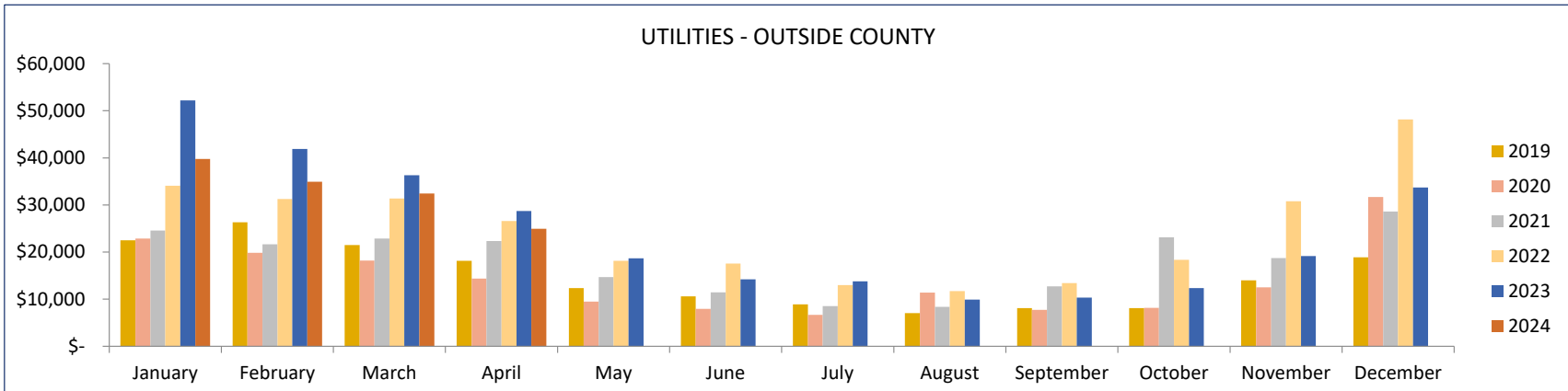
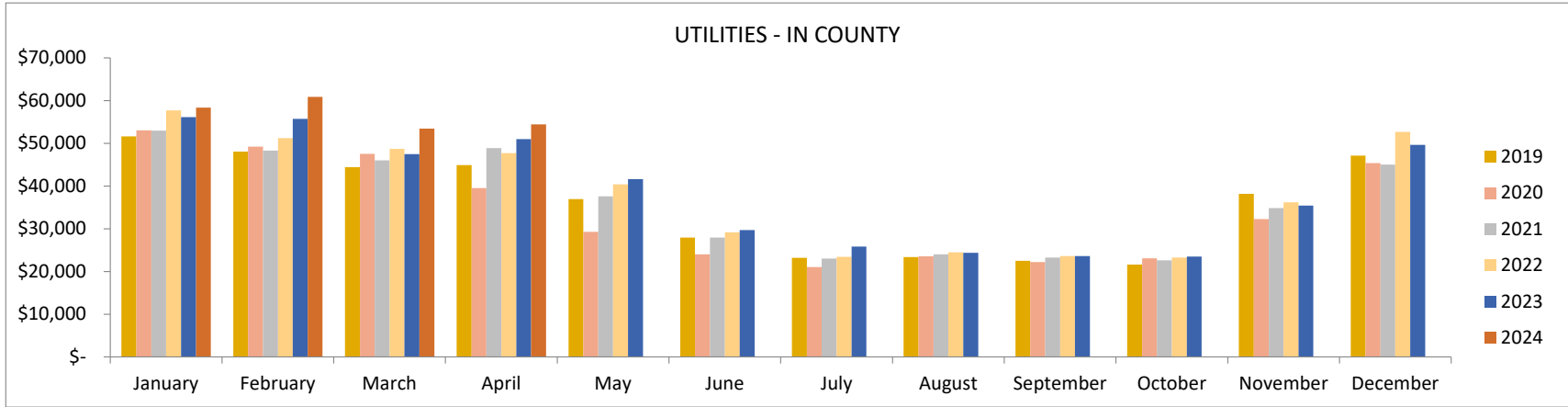
	<u>Apr-24</u>	<u>Apr-23</u>	<u>24 vs 23</u>	<u>Apr-22</u>	<u>24 vs 22</u>	<u>Apr-21</u>	<u>24 vs 21</u>	<u>Apr-20</u>	<u>24 vs 20</u>	<u>Apr-19</u>	<u>24 vs 19</u>
<b>MONTH</b>	221,673	229,844	-3.6%	199,218	11.3%	174,946	27%	17,949	1135%	95,818	131%
<b>YEAR-TO-DATE</b>	2,510,801	2,374,261	5.8%	2,152,592	16.6%	1,366,500	84%	1,086,342	131%	1,304,320	92%



**UTILITIES**

<b>MONTH</b>	<b>Apr-24</b>	<b>Apr-23</b>	<b>24 vs 23</b>	<b>Apr-22</b>	<b>24 vs 22</b>	<b>Apr-21</b>	<b>24 vs 21</b>	<b>Apr-20</b>	<b>24 vs 20</b>	<b>Apr-19</b>	<b>24 vs 19</b>
In County	54,443	51,010	6.7%	47,718	14.1%	48,881	11%	39,540	38%	44,887	21%
Outside County	24,962	28,689	-13.0%	26,582	-6.1%	22,321	12%	14,381	74%	18,161	37%
	<b>79,404</b>	<b>79,699</b>	<b>-0.4%</b>	<b>74,300</b>	<b>6.9%</b>	<b>71,202</b>	<b>12%</b>	<b>53,921</b>	<b>47%</b>	<b>63,048</b>	<b>26%</b>

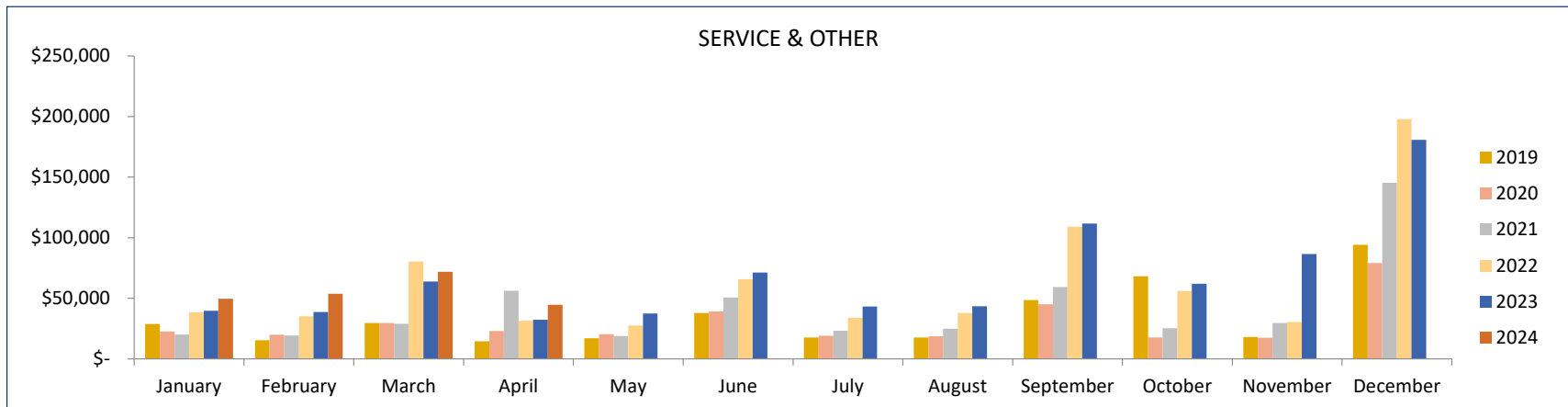
<b>YEAR-TO-DATE</b>	<b>Apr-24</b>	<b>Apr-23</b>	<b>24 vs 23</b>	<b>Apr-22</b>	<b>24 vs 22</b>	<b>Apr-21</b>	<b>24 vs 21</b>	<b>Apr-20</b>	<b>24 vs 20</b>	<b>Apr-19</b>	<b>24 vs 19</b>
In County	227,099	210,337	8.0%	205,355	10.6%	196,138	16%	189,334	20%	189,002	20%
Outside County	132,101	159,061	-16.9%	123,282	7.2%	91,402	45%	75,292	75%	88,485	49%
	<b>359,199</b>	<b>369,398</b>	<b>-2.8%</b>	<b>328,637</b>	<b>9.3%</b>	<b>287,540</b>	<b>25%</b>	<b>264,626</b>	<b>36%</b>	<b>277,487</b>	<b>29%</b>



**SERVICE & OTHER**

<b>MONTH</b>	<b>Apr-24</b>	<b>Apr-23</b>	<b>24 vs 23</b>	<b>Apr-22</b>	<b>24 vs 22</b>	<b>Apr-21</b>	<b>24 vs 21</b>	<b>Apr-20</b>	<b>24 vs 20</b>	<b>Apr-19</b>	<b>24 vs 19</b>
Downtown	385	98	293.3%	8	4717.9%	17	2167%	1	38443%	(639)	-160%
Old Town/Ski Area	2,672	2,672	0.0%	2,672	0.0%	2,672	0%	2,672	0%	2,672	0%
In County	484	4,593	-89.5%	1,088	-55.5%	274	77%	550	-12%	58	734%
Outside County	41,133	24,963	64.8%	27,615	49.0%	53,326	-23%	19,783	108%	12,399	232%
<b>TOTAL</b>	<b>44,674</b>	<b>32,326</b>	<b>38.2%</b>	<b>31,383</b>	<b>42.4%</b>	<b>56,289</b>	<b>-21%</b>	<b>23,006</b>	<b>94%</b>	<b>14,490</b>	<b>208%</b>

<b>YEAR-TO-DATE</b>	<b>Apr-24</b>	<b>Apr-23</b>	<b>24 vs 23</b>	<b>Apr-22</b>	<b>24 vs 22</b>	<b>Apr-21</b>	<b>24 vs 21</b>	<b>Apr-20</b>	<b>24 vs 20</b>	<b>Apr-19</b>	<b>24 vs 19</b>
Downtown	17,519	2,839	517.1%	4,947	254.1%	1,339	1208%	3,782	363%	900	1847%
Old Town/Ski Area	22,384	10,687	109.4%	10,687	109.4%	10,687	109%	10,687	109%	10,687	109%
In County	4,721	15,517	-69.6%	6,198	-23.8%	4,951	-5%	6,239	-24%	5,854	-19%
Outside County	175,450	145,588	20.5%	163,607	7.2%	107,679	63%	74,555	135%	70,912	147%
<b>TOTAL</b>	<b>220,074</b>	<b>174,631</b>	<b>26.0%</b>	<b>185,439</b>	<b>18.7%</b>	<b>124,656</b>	<b>77%</b>	<b>95,263</b>	<b>131%</b>	<b>88,353</b>	<b>149%</b>



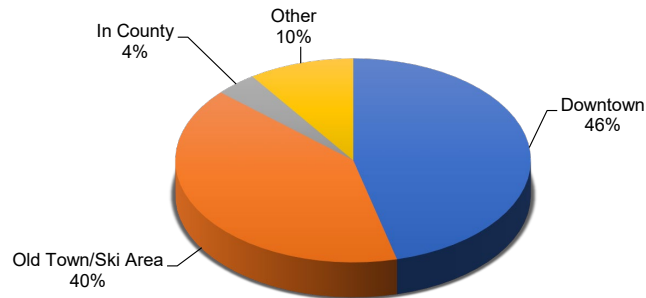
**TOTAL TAX BY BUSINESS LOCATION**

The following tables compare total sales tax revenues for the current month and YTD periods, by business location. For lodging properties managed by a property management company, the lodging/accommodation taxes are reported in the geographic area of the property management company location.

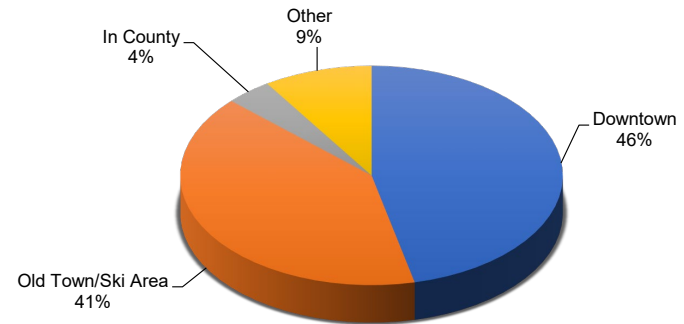
<u>MONTH</u>	<u>Apr-24</u>	<u>Apr-23</u>	<u>24 vs 23</u>	<u>Apr-22</u>	<u>24 vs 22</u>	<u>Apr-21</u>	<u>24 vs 21</u>	<u>Apr-20</u>	<u>24 vs 20</u>	<u>Apr-19</u>	<u>24 vs 19</u>
Downtown	312,158	336,208	-7.2%	313,332	-0.4%	323,951	-4%	51,938	501%	196,711	59%
Old Town/Ski Area	244,102	326,947	-25.3%	249,240	-2.1%	168,021	45%	6,204	3835%	199,539	22%
In County	57,378	61,072	-6.0%	53,450	7.3%	57,284	0%	41,887	37%	51,841	11%
Outside County	157,600	102,516	53.7%	114,100	38.1%	117,155	35%	55,114	186%	50,238	214%
	<b>771,238</b>	<b>826,743</b>	<b>-6.7%</b>	<b>730,122</b>	<b>5.6%</b>	<b>666,411</b>	<b>16%</b>	<b>155,143</b>	<b>397%</b>	<b>498,329</b>	<b>55%</b>

<u>YEAR-TO-DATE</u>	<u>Apr-24</u>	<u>Apr-23</u>	<u>24 vs 23</u>	<u>Apr-22</u>	<u>24 vs 22</u>	<u>Apr-21</u>	<u>24 vs 21</u>	<u>Apr-20</u>	<u>24 vs 20</u>	<u>Apr-19</u>	<u>24 vs 19</u>
Downtown	3,226,562	3,249,137	-0.7%	3,144,309	2.6%	2,393,192	35%	1,618,311	99%	1,776,682	82%
Old Town/Ski Area	2,842,150	2,836,650	0.2%	2,391,172	18.9%	1,256,571	126%	1,524,754	86%	2,148,081	32%
In County	265,406	274,211	-3.2%	244,477	8.6%	238,598	11%	219,932	21%	222,755	19%
Outside County	673,534	644,292	4.5%	605,100	11.3%	397,530	69%	281,174	140%	316,053	113%
	<b>7,007,652</b>	<b>7,004,290</b>	<b>0.0%</b>	<b>6,385,058</b>	<b>9.8%</b>	<b>4,285,891</b>	<b>64%</b>	<b>3,644,171</b>	<b>92%</b>	<b>4,463,571</b>	<b>57%</b>

**2024 - TOTAL TAX REVENUE BY BUSINESS LOCATION**



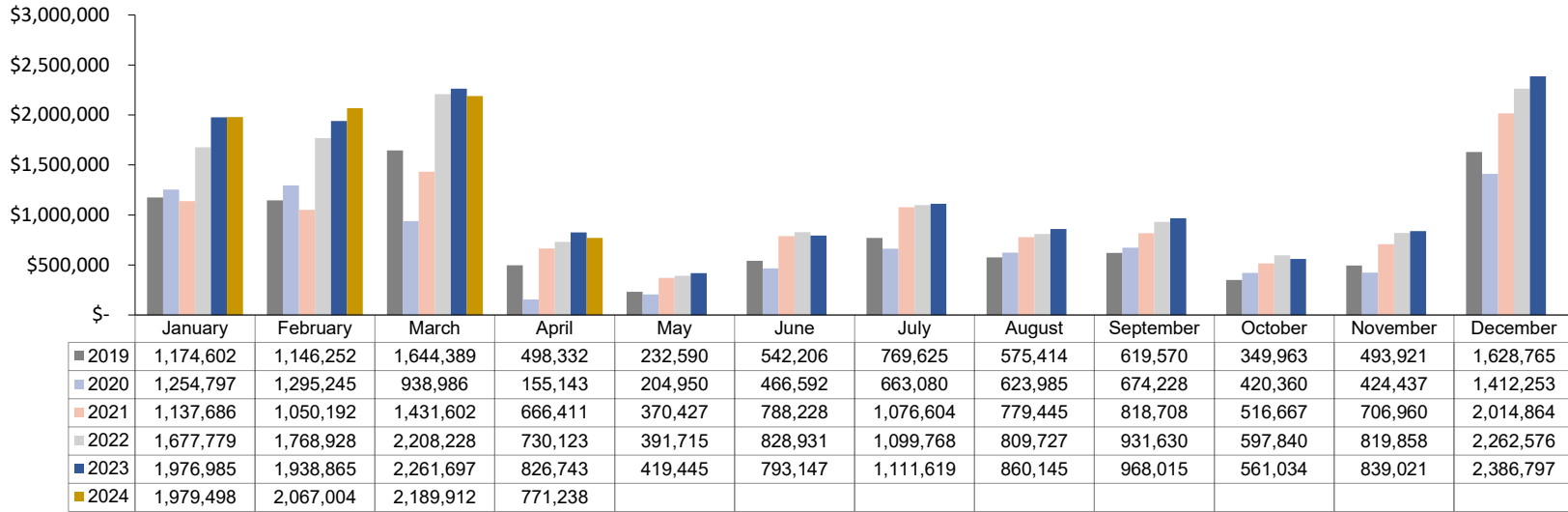
**2023 - TOTAL TAX REVENUE BY BUSINESS LOCATION**



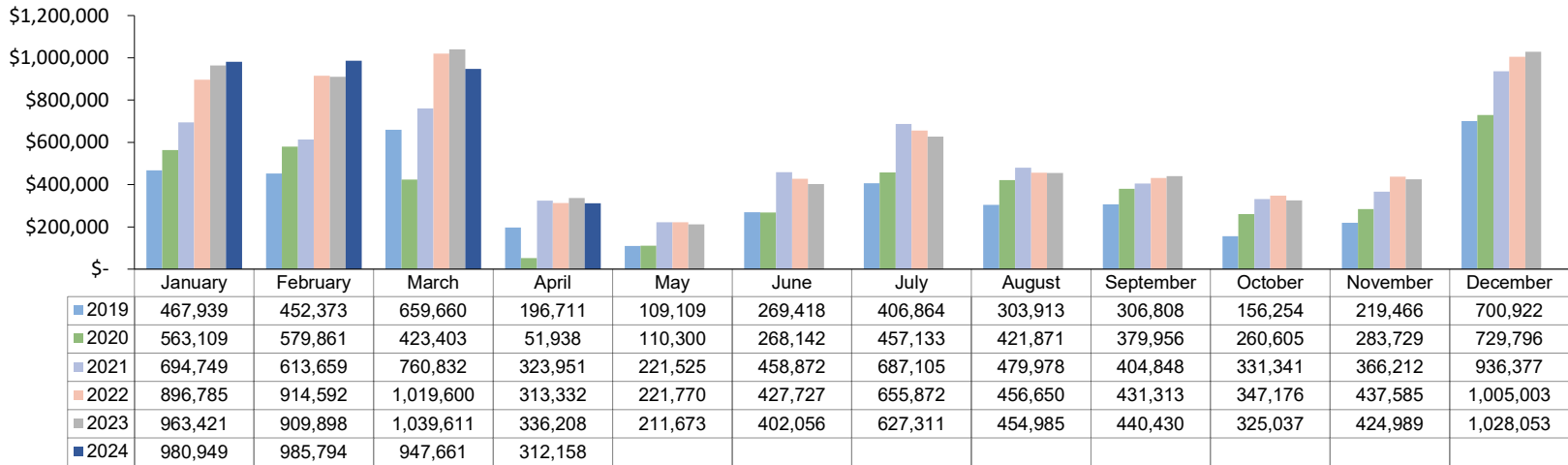


**SUPPLEMENTAL INFORMATION**

**TOTAL - SALES, LODGING & TRANSIT/TRAILS TAX**

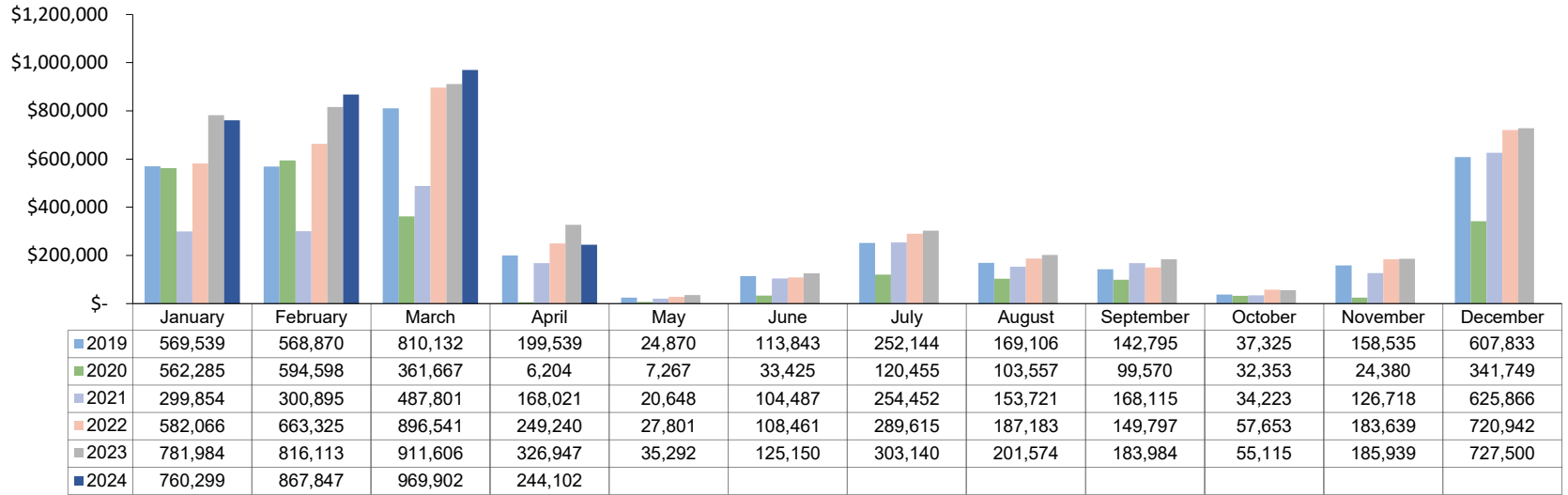


**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL DOWNTOWN**

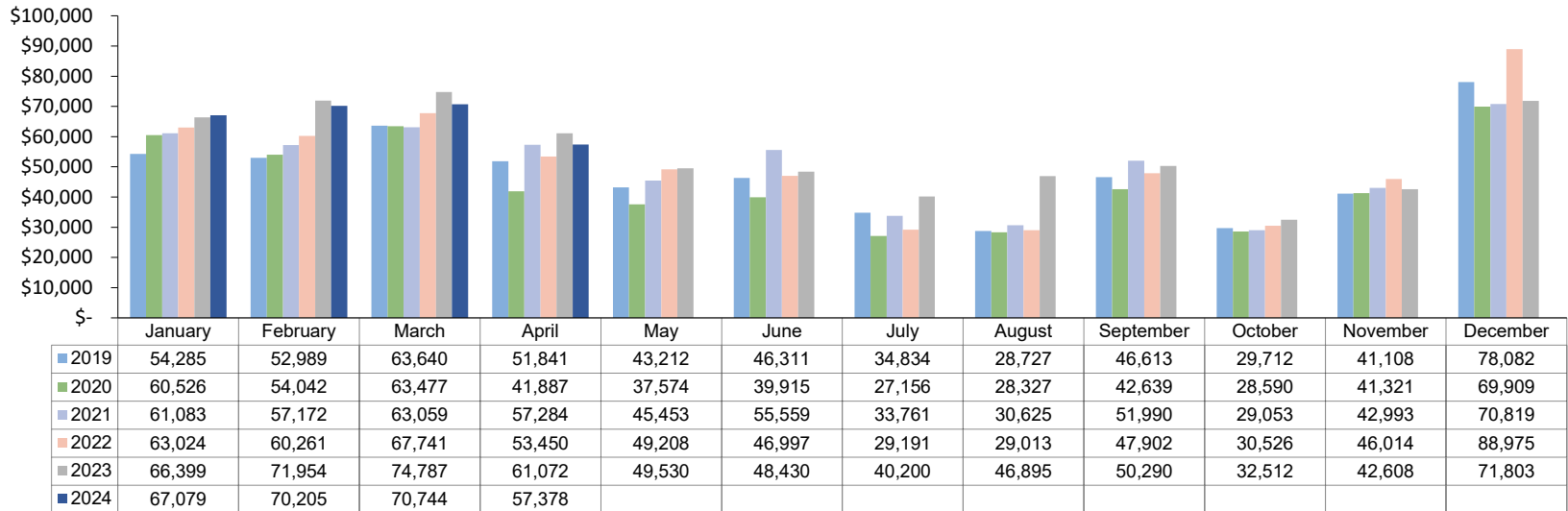


**SUPPLEMENTAL INFORMATION - CONTINUED**

**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL OLD TOWN/SKI AREA**

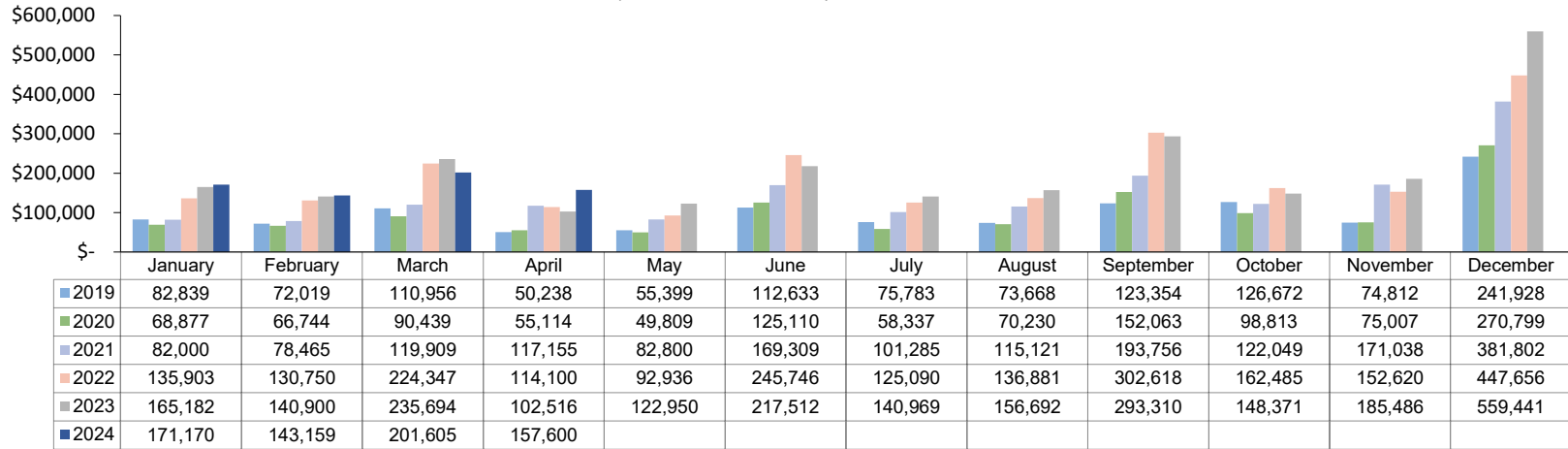


**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL IN COUNTY**

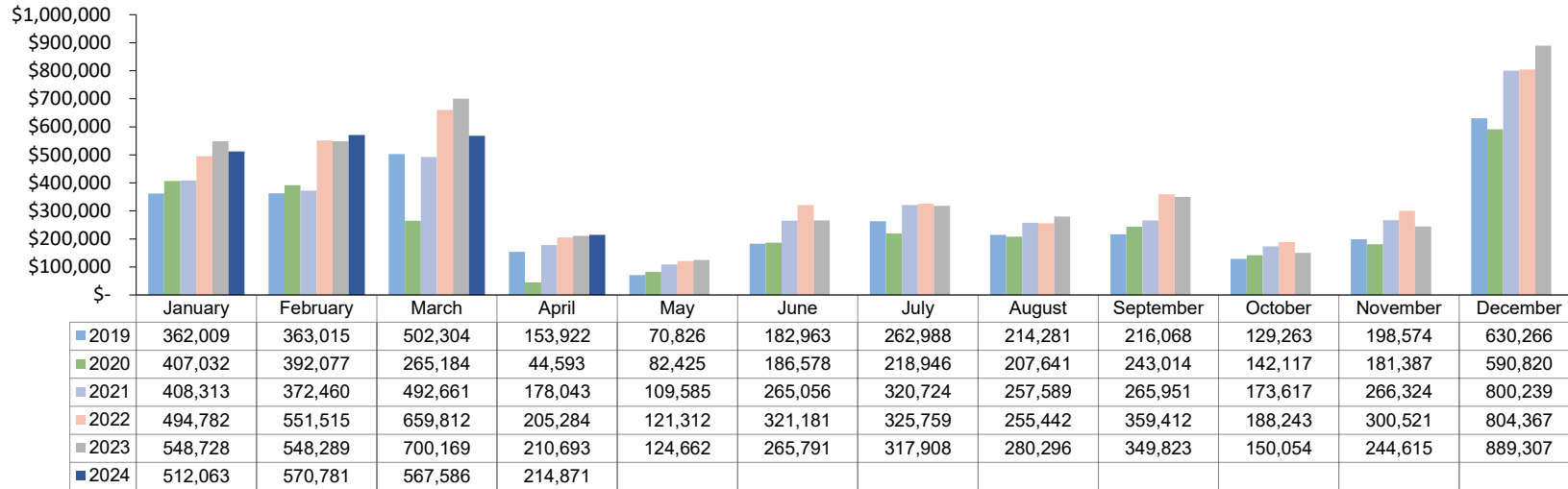


**SUPPLEMENTAL INFORMATION - CONTINUED**

**SALES, LODGING & TRANSIT/TRAILS - TOTAL OUTSIDE COUNTY**

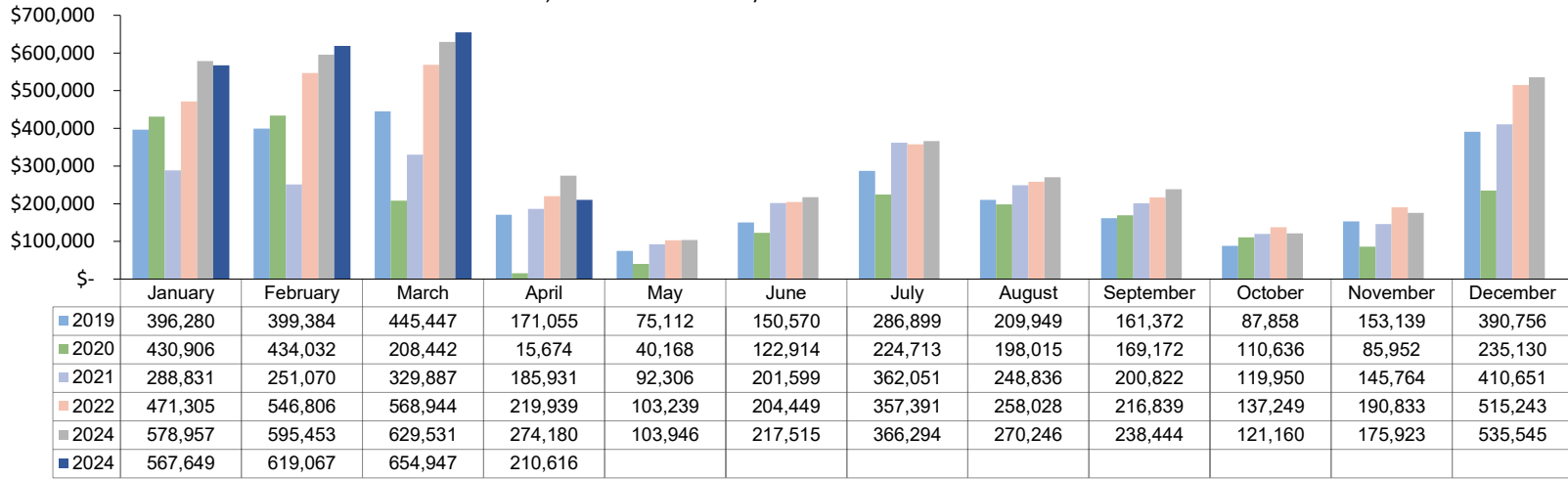


**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL RETAIL**



**SUPPLEMENTAL INFORMATION - CONTINUED**

**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL LODGING & ACCOMMODATION**

