



**TOWN OF WINTER PARK, CO**  
**SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT**

June 2024 Sales  
 (Collected: July 2024)

**SUMMARY**

**Month:** Total sales tax revenue for the Month of June, 2024 increased by 6.0% (\$47K) vs. the same period of the prior year. This increase was primarily due to increases in the Retail sector of 7.4% (\$20K) and Services/Other sector of 20.3% (\$14K). Both of these increases primarily occurred in the Outside County business location.

**YTD:** On a year-to-date basis, total sales tax revenue increased by 0.9% \$73K vs. the same period of the prior year, primarily due to increases in the Lodging & Accommodations sector of 3.1% (\$83K) and the Service/Other sector of 29% (\$82K) These increases were offset by a decrease in the Retail sector of 4.4% (\$106K).

**PRIOR YEAR COMPARISONS - MONTH**

Description	Jun-24	Jun-23	24 vs 23	Jun-22	24 vs 22	Jun-21	24 vs 21	Jun-20	24 vs 20	Jun-19	24 vs 19
Sales Tax - Not Lodging (5%)	454,410	427,432	6.3%	455,804	-0.3%	397,623	14%	271,822	67%	292,857	55%
Lodging/Accom Tax (5%)	146,213	139,101	5.1%	136,289	7.3%	165,397	-12%	61,458	138%	94,433	55%
Sub Total	600,622	566,533	6.0%	592,093	1.4%	563,020	7%	333,280	80%	387,290	55%
Transit & Trails Tax (2%)	240,249	226,613	6.0%	236,837	1.4%	225,208	7%	133,312	80%	154,916	55%
<b>Total</b>	<b>840,871</b>	<b>793,146</b>	<b>6.0%</b>	<b>828,930</b>	<b>1.4%</b>	<b>788,228</b>	<b>7%</b>	<b>466,592</b>	<b>80%</b>	<b>542,206</b>	<b>55%</b>

**PRIOR YEAR COMPARISONS - YEAR-TO-DATE**

Description	Jun-24	Jun-23	24 vs 23	Jun-22	24 vs 22	Jun-21	24 vs 21	Jun-20	24 vs 20	Jun-19	24 vs 19
Sales Tax - Not Lodging (5%)	3,960,229	3,967,666	-0.2%	3,700,920	7.0%	2,677,926	48%	2,228,607	78%	2,701,088	47%
Lodging/Accom Tax (5%)	1,961,068	1,901,535	3.1%	1,731,725	13.2%	1,211,036	62%	854,045	130%	1,040,605	88%
Sub Total	5,921,297	5,869,201	0.89%	5,432,645	9.0%	3,888,962	52%	3,082,652	92%	3,741,693	58%
Transit & Trails Tax (2%)	2,368,519	2,347,681	0.89%	2,173,058	9.0%	1,555,585	52%	1,233,061	92%	1,496,677	58%
<b>Total</b>	<b>8,289,816</b>	<b>8,216,882</b>	<b>0.89%</b>	<b>7,605,703</b>	<b>9.0%</b>	<b>5,444,547</b>	<b>52%</b>	<b>4,315,713</b>	<b>92%</b>	<b>5,238,370</b>	<b>58%</b>

*Note: This report excludes information that could result in the disclosure of confidential taxpayer information.*

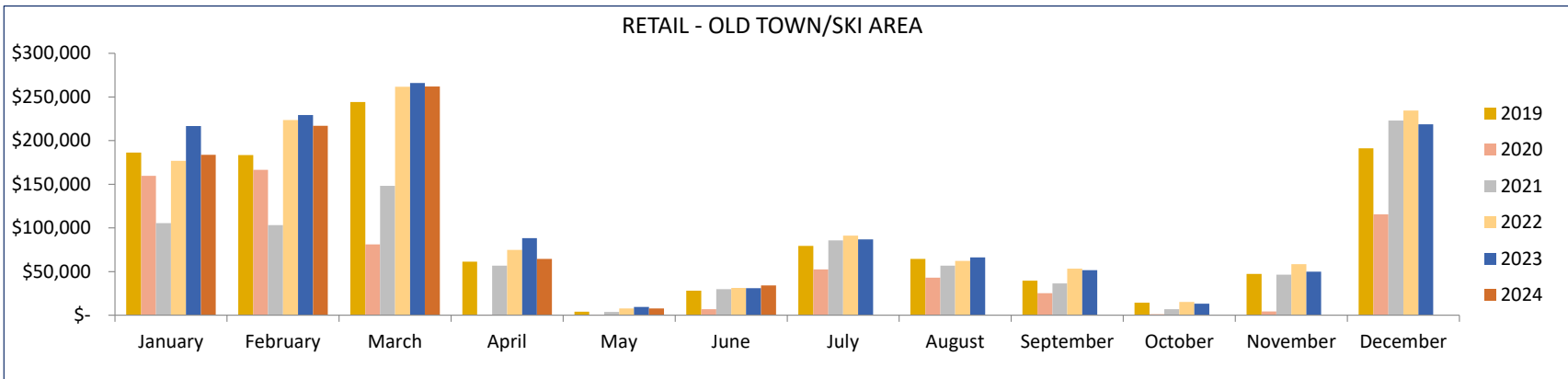
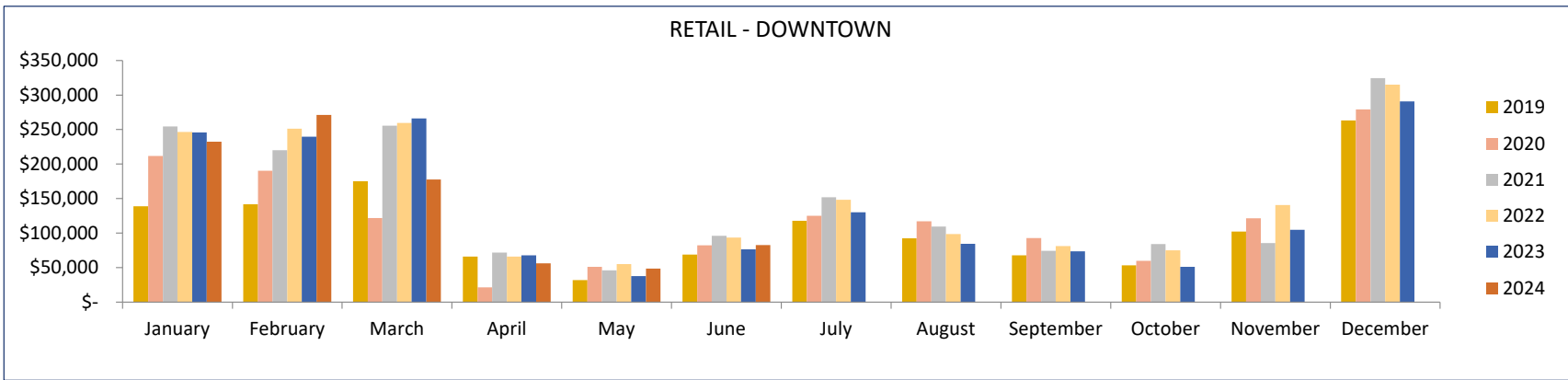
**COMPARISONS BY INDUSTRY AND BUSINESS LOCATION**

**RETAIL**

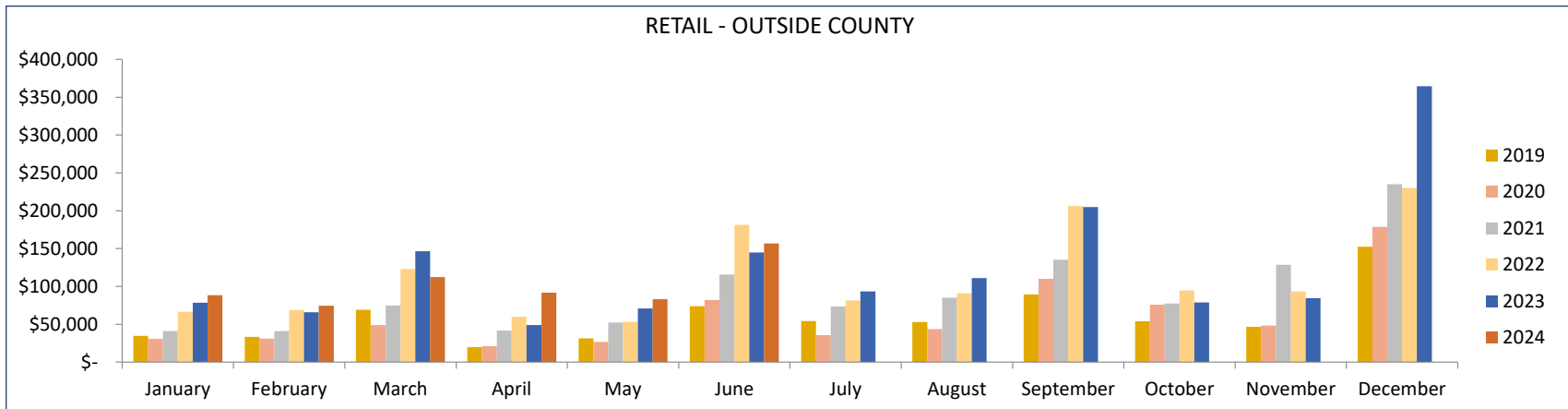
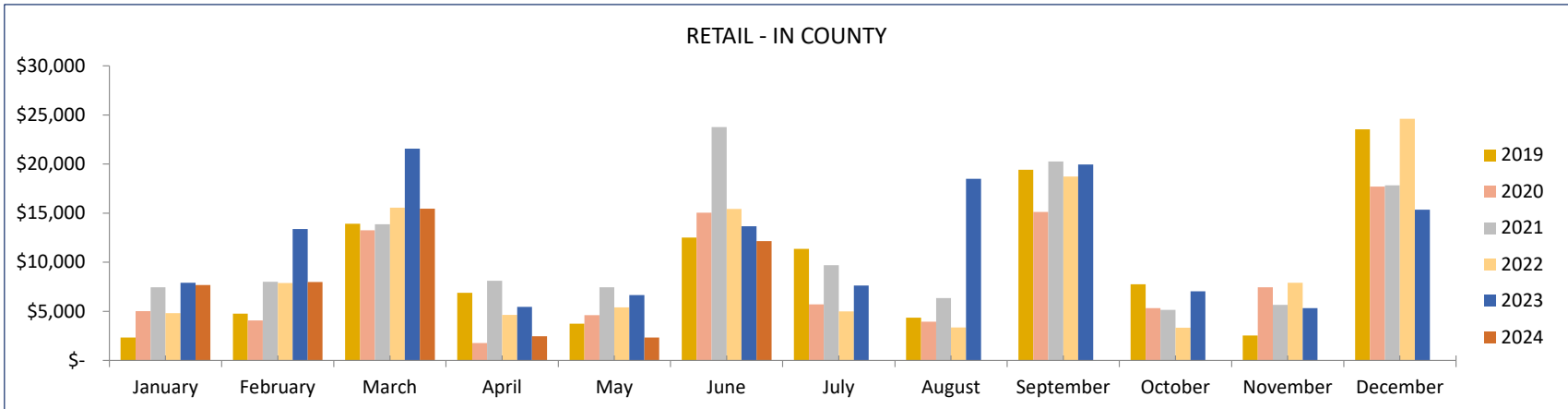
<b>MONTH</b>	<b>Jun-24</b>	<b>Jun-23</b>	<b>24 vs 23</b>	<b>Jun-22</b>	<b>24 vs 22</b>	<b>Jun-21</b>	<b>24 vs 21</b>	<b>Jun-20</b>	<b>24 vs 20</b>	<b>Jun-19</b>	<b>24 vs 19</b>
Downtown	82,592	76,452	8.0%	93,378	-11.6%	96,107	-14.1%	82,467	0.2%	68,747	20.1%
Old Town/Ski Area	34,003	30,906	10.0%	31,151	9.2%	29,698	14.5%	6,887	393.7%	28,013	21.4%
In County	12,163	13,653	-10.9%	15,434	-21.2%	23,776	-48.8%	15,040	-19.1%	12,516	-2.8%
Outside County	156,669	144,780	8.2%	181,218	-13.5%	115,475	35.7%	82,184	90.6%	73,686	112.6%
	<b>285,428</b>	<b>265,791</b>	<b>7.4%</b>	<b>321,181</b>	<b>-11.1%</b>	<b>265,056</b>	<b>7.7%</b>	<b>186,578</b>	<b>53.0%</b>	<b>182,962</b>	<b>56.0%</b>

<b>YEAR-TO-DATE</b>	<b>Jun-24</b>	<b>Jun-23</b>	<b>24 vs 23</b>	<b>Jun-22</b>	<b>24 vs 22</b>	<b>Jun-21</b>	<b>24 vs 21</b>	<b>Jun-20</b>	<b>24 vs 20</b>	<b>Jun-19</b>	<b>24 vs 19</b>
Downtown	868,868	933,657	-6.9%	971,953	-10.6%	944,461	-8.0%	679,363	27.9%	622,304	39.6%
Old Town/Ski Area	769,036	840,741	-8.5%	775,481	-0.8%	446,711	72.2%	414,640	85.5%	707,019	8.8%
In County	48,096	68,648	-29.9%	53,763	-10.5%	68,657	-29.9%	43,794	9.8%	44,159	8.9%
Outside County	606,532	555,285	9.2%	552,689	9.7%	366,287	65.6%	240,092	152.6%	261,557	131.9%
	<b>2,292,533</b>	<b>2,398,331</b>	<b>-4.4%</b>	<b>2,353,886</b>	<b>-2.6%</b>	<b>1,826,116</b>	<b>25.5%</b>	<b>1,377,889</b>	<b>66.4%</b>	<b>1,635,039</b>	<b>40.2%</b>



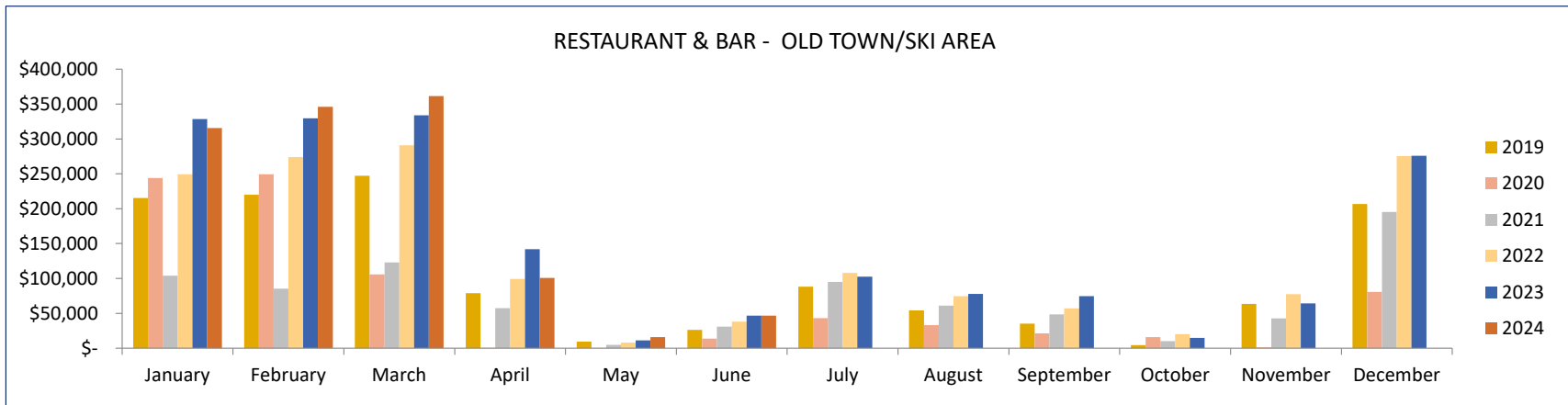
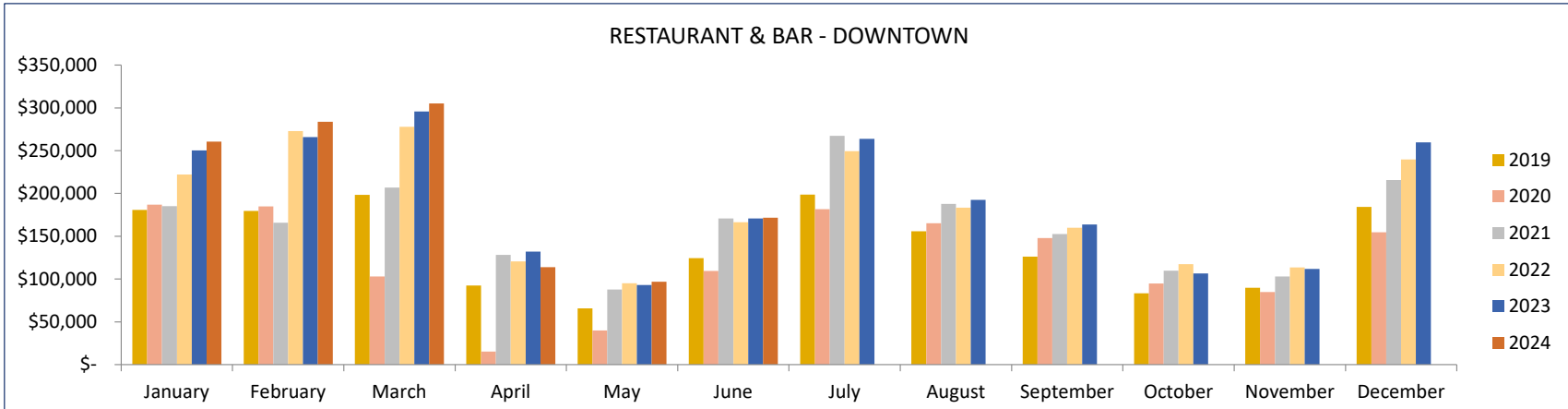
RETAIL - CONTINUED



**RESTAURANT & BAR**

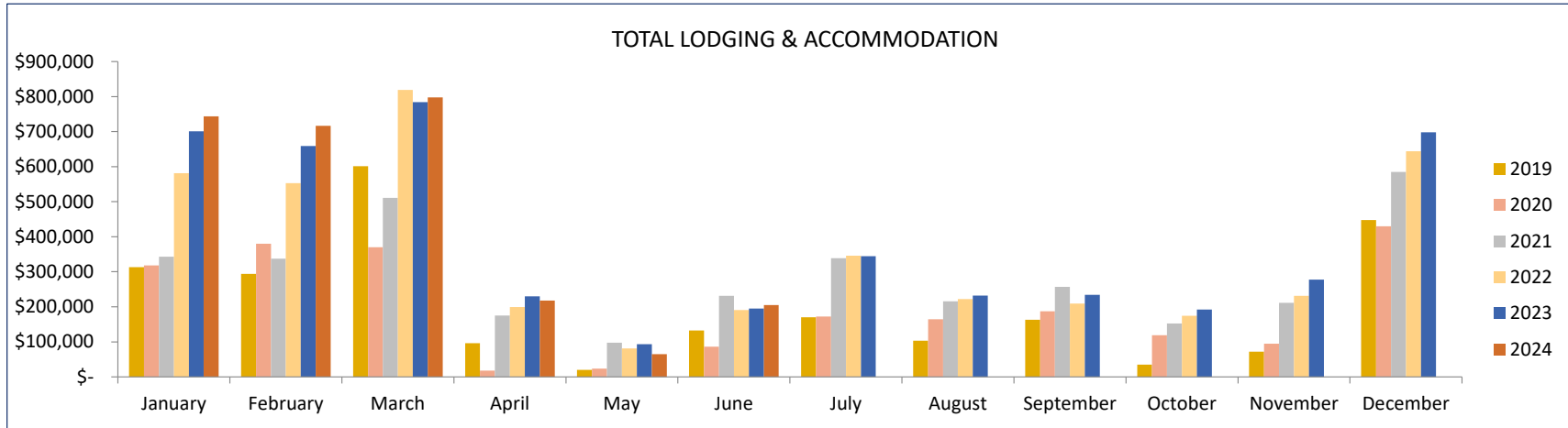
<b>MONTH</b>	<b>Jun-24</b>	<b>Jun-23</b>	<b>24 vs 23</b>	<b>Jun-22</b>	<b>24 vs 22</b>	<b>Jun-21</b>	<b>24 vs 21</b>	<b>Jun-20</b>	<b>24 vs 20</b>	<b>Jun-19</b>	<b>24 vs 19</b>
Downtown	171,580	170,698	0.5%	166,464	3.1%	170,709	1%	109,311	57%	124,416	38%
Old Town/Ski Area	46,541	46,817	-0.6%	37,984	22.5%	30,890	51%	13,603	242%	26,154	78%
	<b>218,120</b>	<b>217,515</b>	<b>0.3%</b>	<b>204,448</b>	<b>6.7%</b>	<b>201,599</b>	<b>8.2%</b>	<b>122,914</b>	<b>77.5%</b>	<b>150,570</b>	<b>44.9%</b>

<b>YEAR-TO-DATE</b>	<b>Jun-24</b>	<b>Jun-23</b>	<b>24 vs 23</b>	<b>Jun-22</b>	<b>24 vs 22</b>	<b>Jun-21</b>	<b>24 vs 21</b>	<b>Jun-20</b>	<b>24 vs 20</b>	<b>Jun-19</b>	<b>24 vs 19</b>
Downtown	1,231,464	1,207,733	2.0%	1,154,959	6.6%	944,146	30%	639,169	93%	841,358	46%
Old Town/Ski Area	1,186,100	1,191,850	-0.5%	959,723	23.6%	405,478	193%	612,967	94%	796,489	49%
	<b>2,417,563</b>	<b>2,399,583</b>	<b>0.7%</b>	<b>2,114,682</b>	<b>14.3%</b>	<b>1,349,624</b>	<b>79.1%</b>	<b>1,252,136</b>	<b>93.1%</b>	<b>1,637,847</b>	<b>47.6%</b>



**LODGING & ACCOMMODATION**

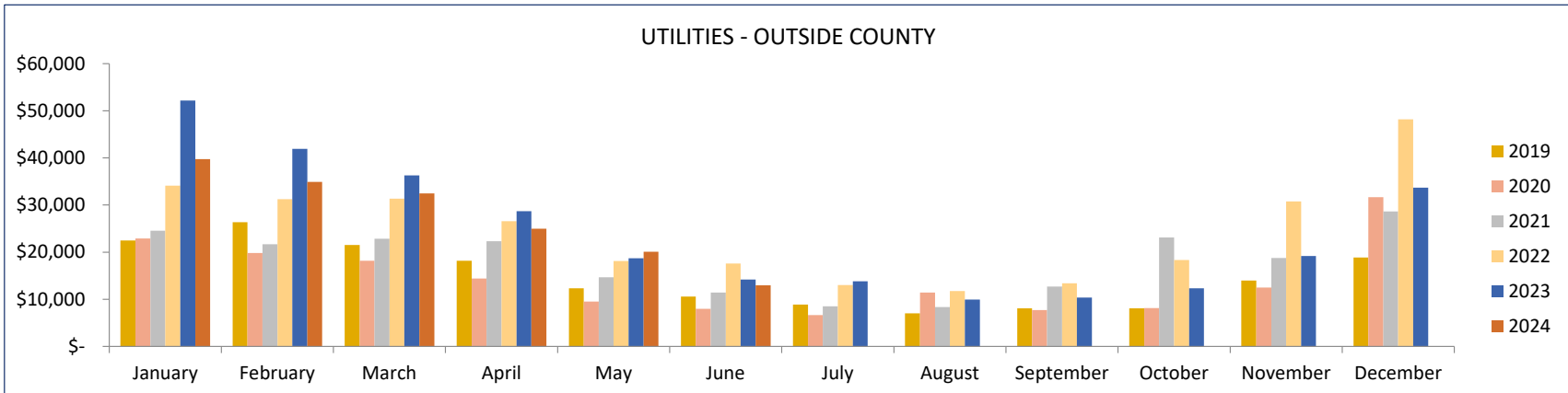
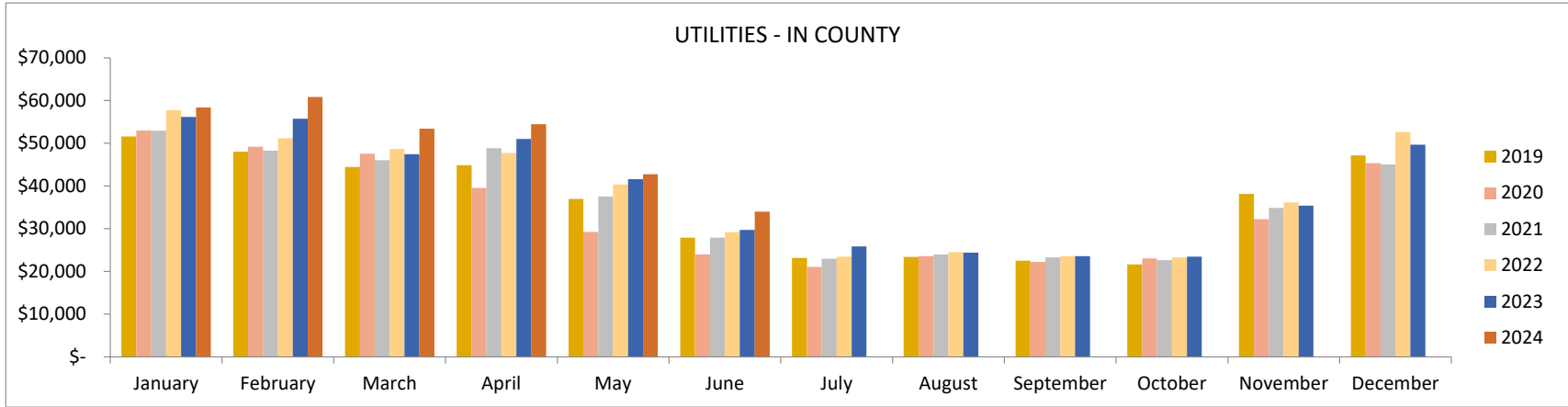
	<u>Jun-24</u>	<u>Jun-23</u>	<u>24 vs 23</u>	<u>Jun-22</u>	<u>24 vs 22</u>	<u>Jun-21</u>	<u>24 vs 21</u>	<u>Jun-20</u>	<u>24 vs 20</u>	<u>Jun-19</u>	<u>24 vs 19</u>
<b>MONTH</b>	204,698	194,742	5.1%	190,805	7.3%	231,555	-12%	86,041	138%	132,206	55%
<b>YEAR-TO-DATE</b>	2,745,497	2,662,149	3.1%	2,424,415	13.2%	1,695,450	62%	1,195,663	130%	1,456,847	88%



**UTILITIES**

<b>MONTH</b>	<b>Jun-24</b>	<b>Jun-23</b>	<b>24 vs 23</b>	<b>Jun-22</b>	<b>24 vs 22</b>	<b>Jun-21</b>	<b>24 vs 21</b>	<b>Jun-20</b>	<b>24 vs 20</b>	<b>Jun-19</b>	<b>24 vs 19</b>
In County	33,990	29,717	14.4%	29,188	16.5%	27,926	22%	24,011	42%	27,925	22%
Outside County	12,981	14,191	-8.5%	17,578	-26.2%	11,449	13%	7,962	63%	10,601	22%
	<b>46,971</b>	<b>43,908</b>	<b>7.0%</b>	<b>46,766</b>	<b>0.4%</b>	<b>39,375</b>	<b>19%</b>	<b>31,973</b>	<b>47%</b>	<b>38,526</b>	<b>22%</b>

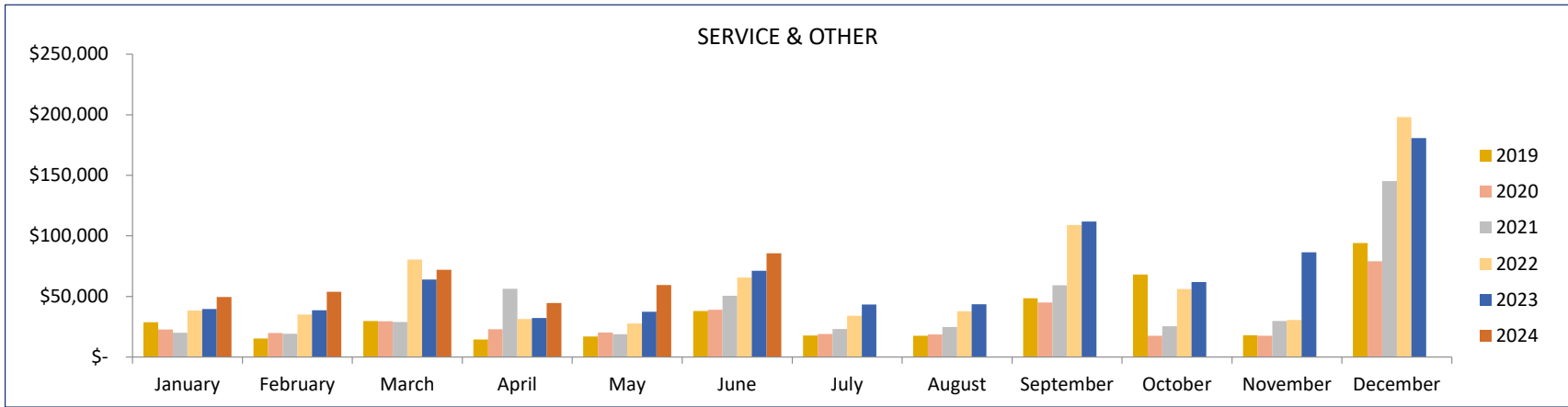
<b>YEAR-TO-DATE</b>	<b>Jun-24</b>	<b>Jun-23</b>	<b>24 vs 23</b>	<b>Jun-22</b>	<b>24 vs 22</b>	<b>Jun-21</b>	<b>24 vs 21</b>	<b>Jun-20</b>	<b>24 vs 20</b>	<b>Jun-19</b>	<b>24 vs 19</b>
In County	303,877	281,660	7.9%	274,925	10.5%	261,632	16%	242,619	25%	253,890	20%
Outside County	165,155	191,950	-14.0%	158,999	3.9%	117,516	41%	92,761	78%	111,421	48%
	<b>469,032</b>	<b>473,610</b>	<b>-1.0%</b>	<b>433,924</b>	<b>8.1%</b>	<b>379,148</b>	<b>24%</b>	<b>335,380</b>	<b>40%</b>	<b>365,311</b>	<b>28%</b>



**SERVICE & OTHER**

<b>MONTH</b>	<b>Jun-24</b>	<b>Jun-23</b>	<b>24 vs 23</b>	<b>Jun-22</b>	<b>24 vs 22</b>	<b>Jun-21</b>	<b>24 vs 21</b>	<b>Jun-20</b>	<b>24 vs 20</b>	<b>Jun-19</b>	<b>24 vs 19</b>
Downtown	3,131	4,918	-36.3%	13,734	-77.2%	1,736	80%	619	406%	1,468	113%
Old Town/Ski Area	2,672	2,672	0.0%	2,672	0.0%	2,672	0%	2,672	0%	2,783	-4%
In County	4,820	5,060	-4.8%	2,375	102.9%	3,850	25%	831	480%	5,795	-17%
Outside County	75,032	58,541	28.2%	46,949	59.8%	42,385	77%	34,963	115%	27,894	169%
<b>TOTAL</b>	<b>85,654</b>	<b>71,191</b>	<b>20.3%</b>	<b>65,730</b>	<b>30.3%</b>	<b>50,643</b>	<b>69%</b>	<b>39,085</b>	<b>119%</b>	<b>37,940</b>	<b>126%</b>

<b>YEAR-TO-DATE</b>	<b>Jun-24</b>	<b>Jun-23</b>	<b>24 vs 23</b>	<b>Jun-22</b>	<b>24 vs 22</b>	<b>Jun-21</b>	<b>24 vs 21</b>	<b>Jun-20</b>	<b>24 vs 20</b>	<b>Jun-19</b>	<b>24 vs 19</b>
Downtown	20,721	7,812	165.2%	18,688	10.9%	3,094	570%	4,627	348%	2,375	772%
Old Town/Ski Area	27,727	16,030	73.0%	16,030	73.0%	16,030	73%	16,031	73%	16,142	72%
In County	11,122	21,847	-49.1%	11,984	-7.2%	9,247	20%	10,746	3%	14,155	-21%
Outside County	305,623	237,518	28.7%	232,093	31.7%	165,836	84%	123,240	148%	110,654	176%
<b>TOTAL</b>	<b>365,192</b>	<b>283,207</b>	<b>28.9%</b>	<b>278,795</b>	<b>31.0%</b>	<b>194,207</b>	<b>88%</b>	<b>154,644</b>	<b>136%</b>	<b>143,326</b>	<b>155%</b>



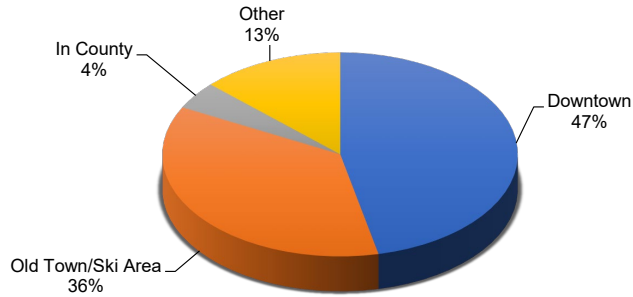
**TOTAL TAX BY BUSINESS LOCATION**

The following tables compare total sales tax revenues for the current month and YTD periods, by business location. For lodging properties managed by a property management company, the lodging/accommodation taxes are reported in the geographic area of the property management company location.

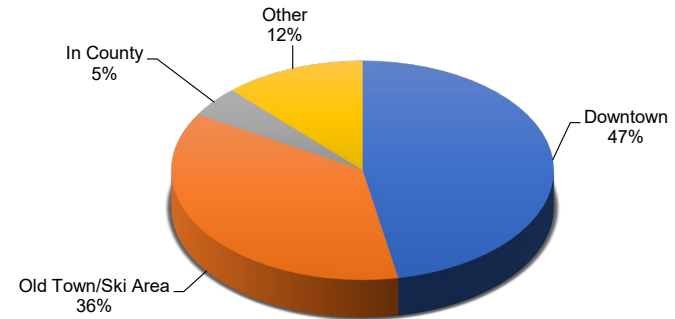
<b>MONTH</b>	<b>Jun-24</b>	<b>Jun-23</b>	<b>24 vs 23</b>	<b>Jun-22</b>	<b>24 vs 22</b>	<b>Jun-21</b>	<b>24 vs 21</b>	<b>Jun-20</b>	<b>24 vs 20</b>	<b>Jun-19</b>	<b>24 vs 19</b>
Downtown	424,825	402,056	5.7%	427,727	-0.7%	458,872	-7%	268,142	58%	269,418	58%
Old Town/Ski Area	120,392	125,150	-3.8%	108,461	11.0%	104,487	15%	33,425	260%	113,843	6%
In County	50,973	48,430	5.3%	46,997	8.5%	55,559	-8%	39,915	28%	46,311	10%
Outside County	244,681	217,512	12.5%	245,746	-0.4%	169,309	45%	125,110	96%	112,633	117%
	<b>840,871</b>	<b>793,148</b>	<b>6.0%</b>	<b>828,931</b>	<b>1.4%</b>	<b>788,227</b>	<b>7%</b>	<b>466,592</b>	<b>80%</b>	<b>542,205</b>	<b>55%</b>

<b>YEAR-TO-DATE</b>	<b>Jun-24</b>	<b>Jun-23</b>	<b>24 vs 23</b>	<b>Jun-22</b>	<b>24 vs 22</b>	<b>Jun-21</b>	<b>24 vs 21</b>	<b>Jun-20</b>	<b>24 vs 20</b>	<b>Jun-19</b>	<b>24 vs 19</b>
Downtown	3,858,668	3,862,866	-0.1%	3,793,806	1.7%	3,073,590	26%	1,996,753	93%	2,155,210	79%
Old Town/Ski Area	2,990,744	2,997,092	-0.2%	2,527,434	18.3%	1,381,706	116%	1,565,445	91%	2,286,794	31%
In County	363,094	372,171	-2.4%	340,682	6.6%	339,611	7%	297,422	22%	312,279	16%
Outside County	1,077,311	984,754	9.4%	943,781	14.1%	649,640	66%	456,094	136%	484,085	123%
	<b>8,289,817</b>	<b>8,216,883</b>	<b>0.9%</b>	<b>7,605,703</b>	<b>9.0%</b>	<b>5,444,547</b>	<b>52%</b>	<b>4,315,714</b>	<b>92%</b>	<b>5,238,368</b>	<b>58%</b>

**2024 - TOTAL TAX REVENUE BY BUSINESS LOCATION**



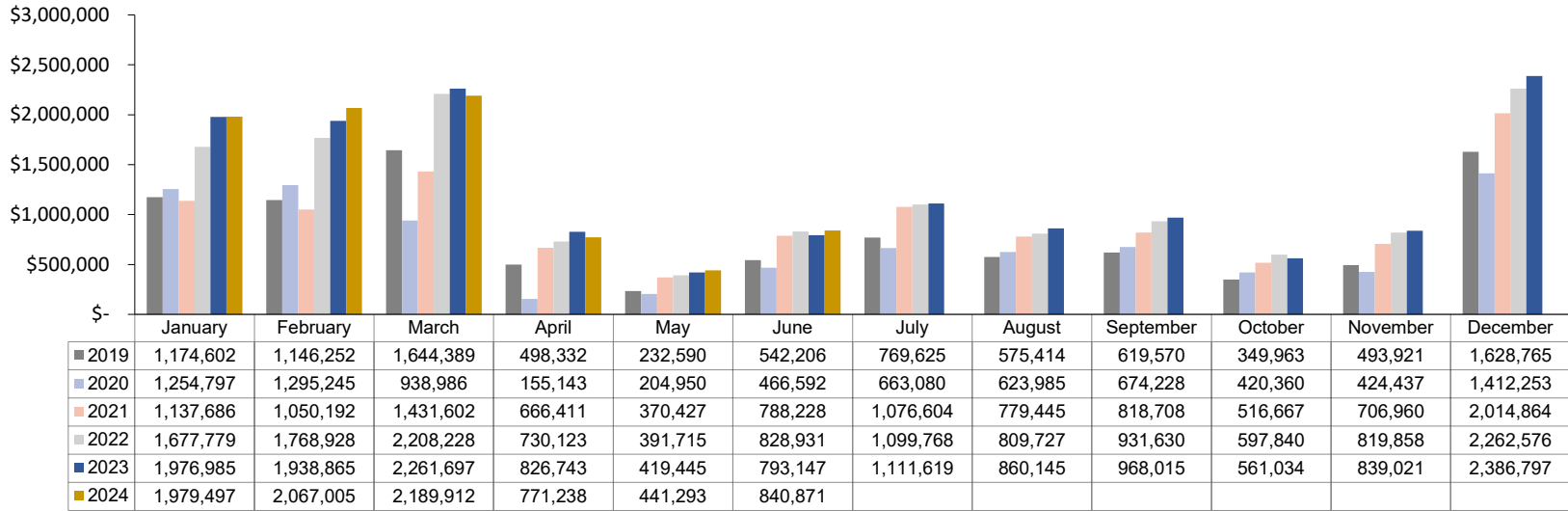
**2023 - TOTAL TAX REVENUE BY BUSINESS LOCATION**



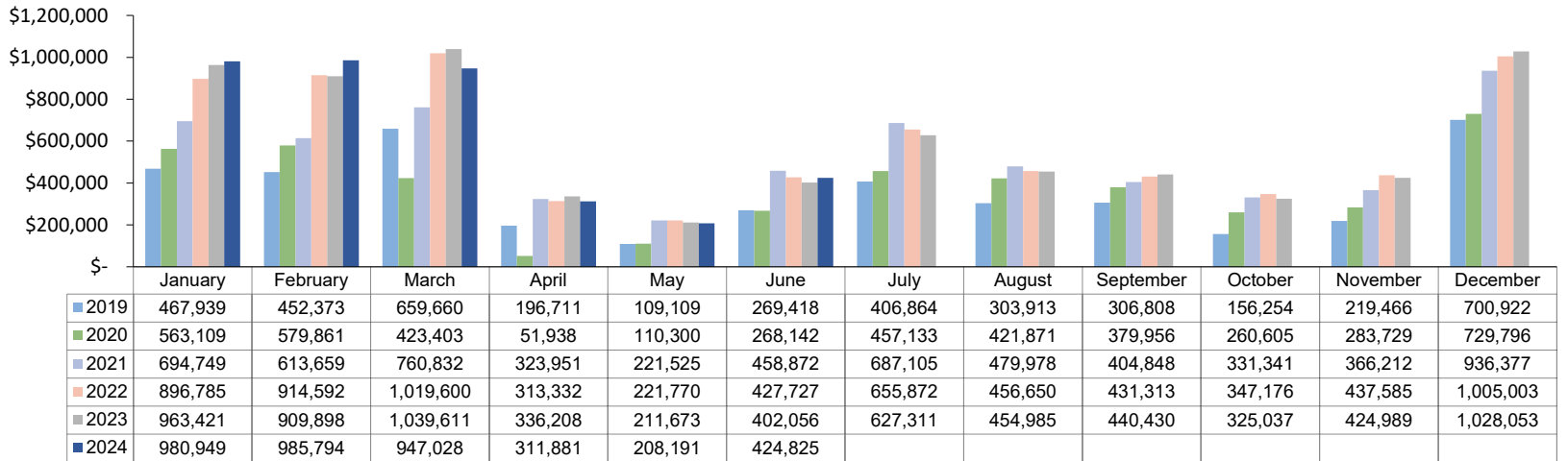


**SUPPLEMENTAL INFORMATION**

**TOTAL - SALES, LODGING & TRANSIT/TRAILS TAX**

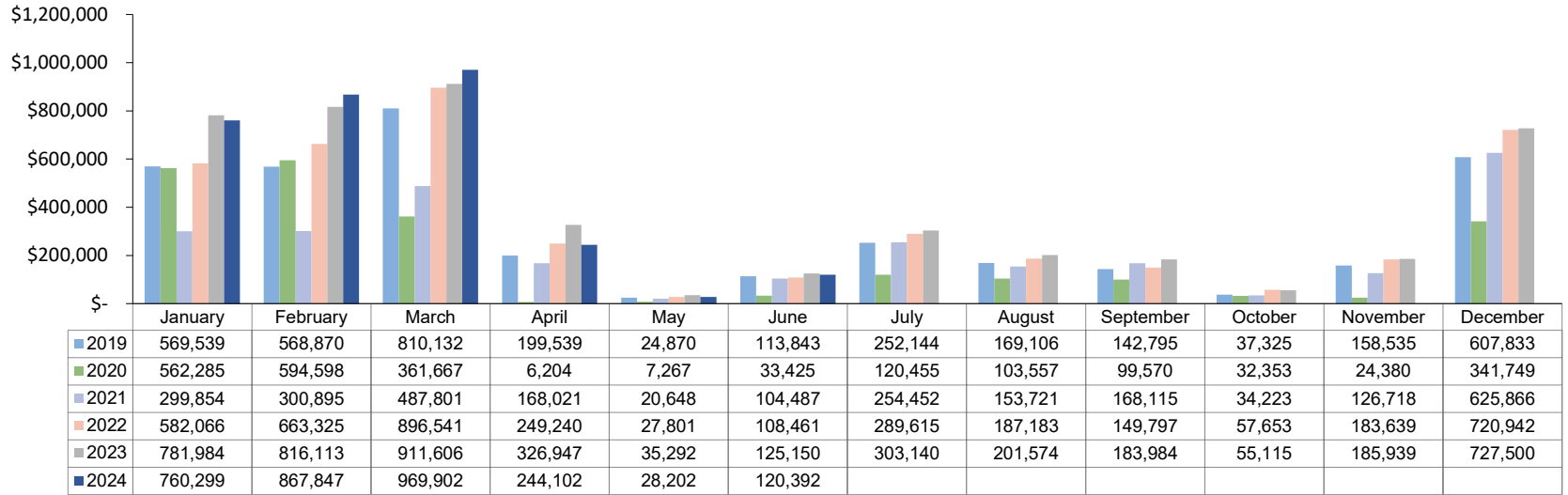


**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL DOWNTOWN**

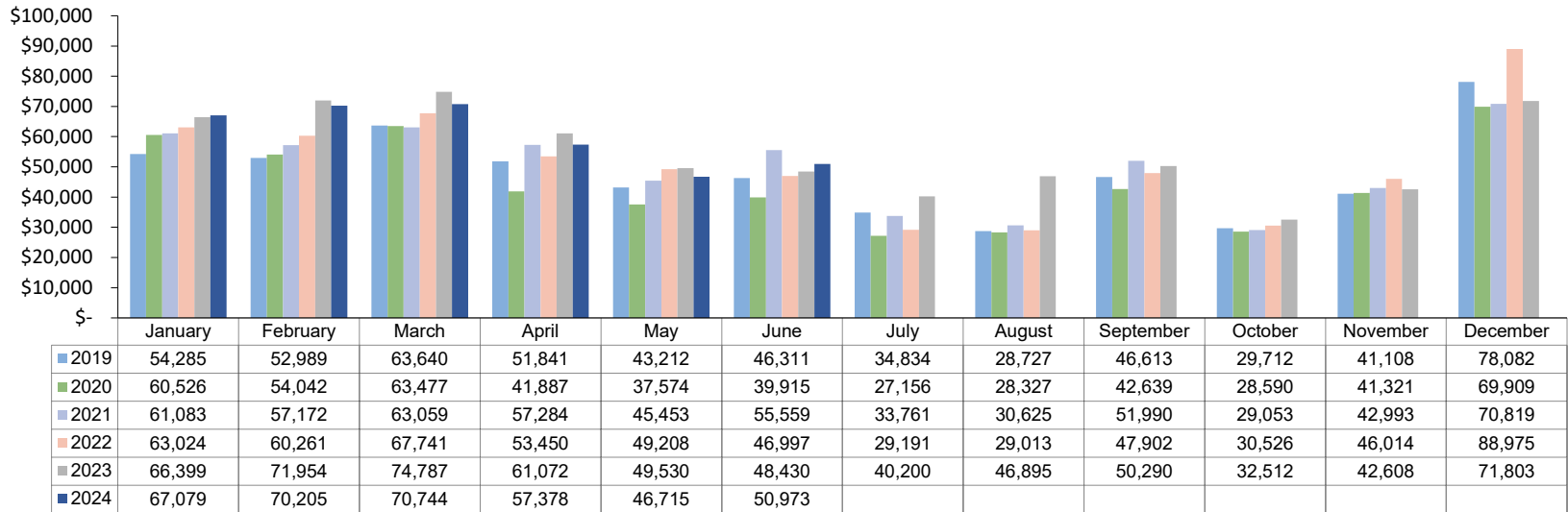


**SUPPLEMENTAL INFORMATION - CONTINUED**

**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL OLD TOWN/SKI AREA**

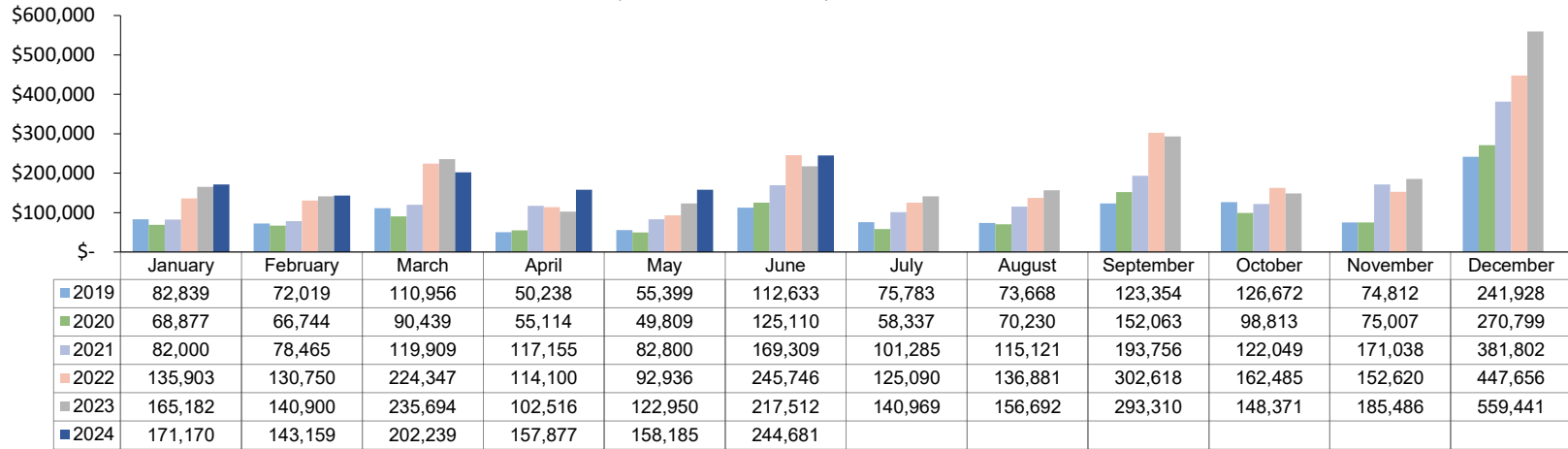


**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL IN COUNTY**

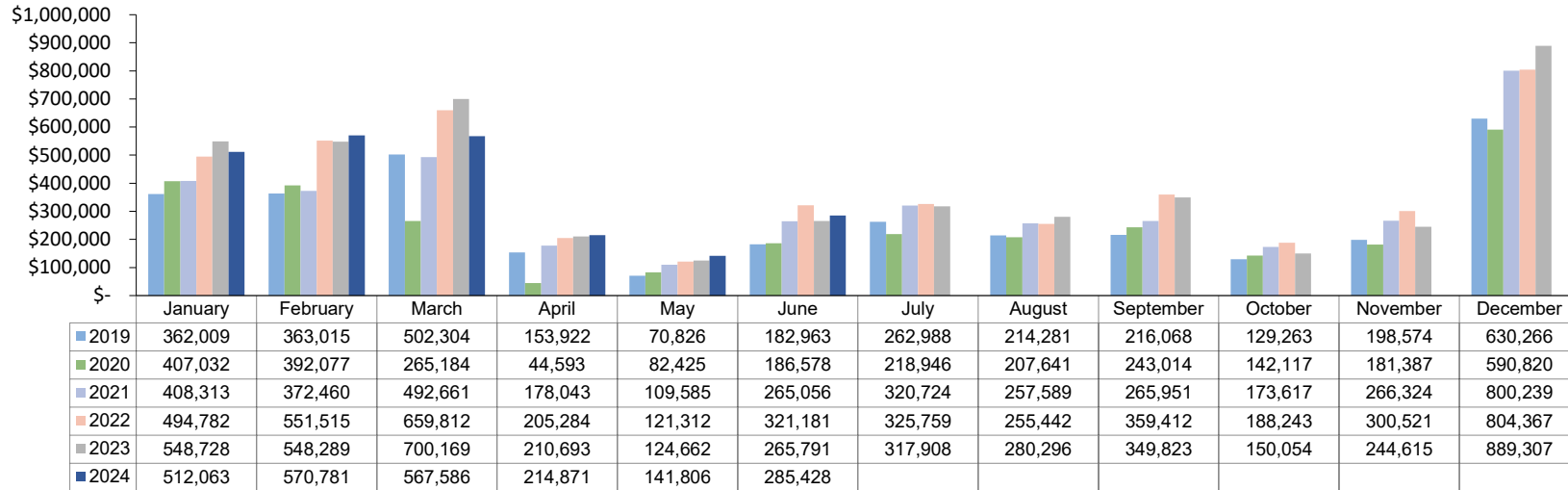


**SUPPLEMENTAL INFORMATION - CONTINUED**

**SALES, LODGING & TRANSIT/TRAILS - TOTAL OUTSIDE COUNTY**

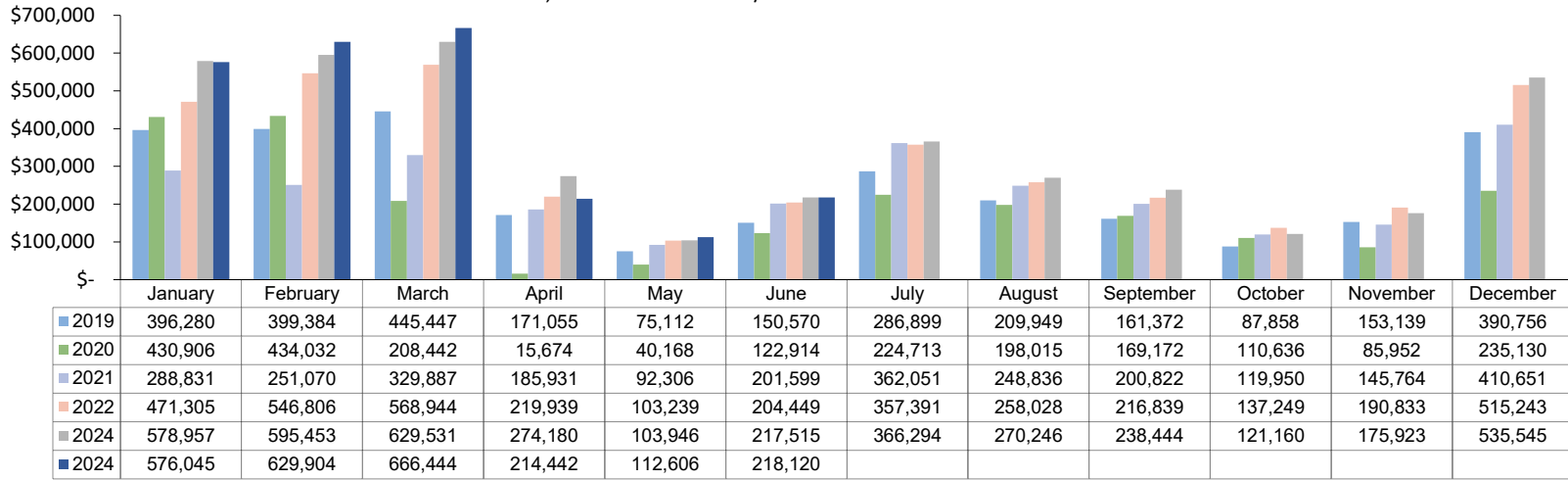


**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL RETAIL**



**SUPPLEMENTAL INFORMATION - CONTINUED**

**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL RESTAURANT & BAR**



**SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL LODGING & ACCOMMODATION**

