



TOWN OF WINTER PARK, CO
SALES, LODGING, ACCOMMODATION AND TRANSIT/TRAILS TAX REPORT

August 2024 Sales
 (Collected: September 2024)

SUMMARY

Month: Total sales tax revenue for the Month of August, 2024 increased by 7.4% (\$64K) vs. the same period of the prior year. This increase was primarily due to increases in the Lodging & Accommodations sector of 37.6% (\$87K) These increases were offset by a decrease in and Services/Other sector of 10.3% (\$4K).

YTD: On a year-to-date basis, total sales tax revenue increased by 1.47% \$150K vs. the same period of the prior year, primarily due to increases in the Lodging & Accommodations sector of 7.2% (\$232K) and the Service/Other sector of 21% (\$78K) These increases were offset by a decrease in the Retail sector of 4.4% (\$131K).

PRIOR YEAR COMPARISONS - MONTH

Description	Aug-24	Aug-23	24 vs 23	Aug-22	24 vs 22	Aug-21	24 vs 21	Aug-20	24 vs 20	Aug-19	24 vs 19
Sales Tax - NOT LODGING	517,660	448,839	15.3%	419,717	23.3%	402,553	29%	328,056	58%	378,443	37%
Sales Tax - LODGING	142,432	165,550	-14.0%	158,659	-10.2%	154,193	-8%	117,647	21%	73,716	93%
Sub Total	660,092	614,389	7.4%	578,376	14.1%	556,746	19%	445,703	48%	452,159	46%
Transit & Trails Tax (2%)	264,037	245,756	7.4%	231,351	14.1%	222,699	19%	178,281	48%	123,255	114%
Total	924,129	860,145	7.4%	809,727	14.1%	779,445	19%	623,984	48%	575,414	61%

PRIOR YEAR COMPARISONS - YEAR-TO-DATE

Description	Aug-24	Aug-23	24 vs 23	Aug-22	24 vs 22	Aug-21	24 vs 21	Aug-20	24 vs 20	Aug-19	24 vs 19
Sales Tax - Not Lodging (5%)	5,482,523	4,964,461	10.4%	4,658,940	17.7%	3,607,265	52%	2,906,992	89%	3,466,757	58%
Lodging/Accom Tax (5%)	1,901,990	2,313,143	-17.8%	2,137,631	-11.0%	1,607,446	18%	1,094,993	74%	1,235,678	54%
Sub Total	7,384,513	7,277,604	1.47%	6,796,571	8.7%	5,214,711	42%	4,001,985	85%	4,702,435	57%
Transit & Trails Tax (2%)	2,953,805	2,911,042	1.47%	2,718,628	8.7%	2,085,884	42%	1,600,794	85%	1,880,974	57%
Total	10,338,318	10,188,646	1.47%	9,515,199	8.7%	7,300,595	42%	5,602,779	85%	6,583,409	57%

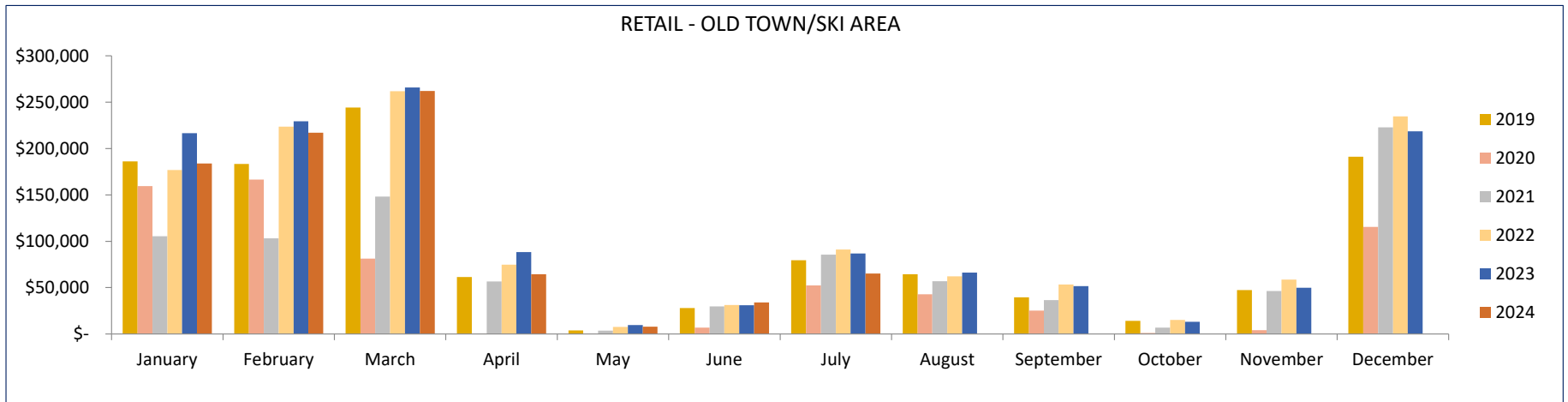
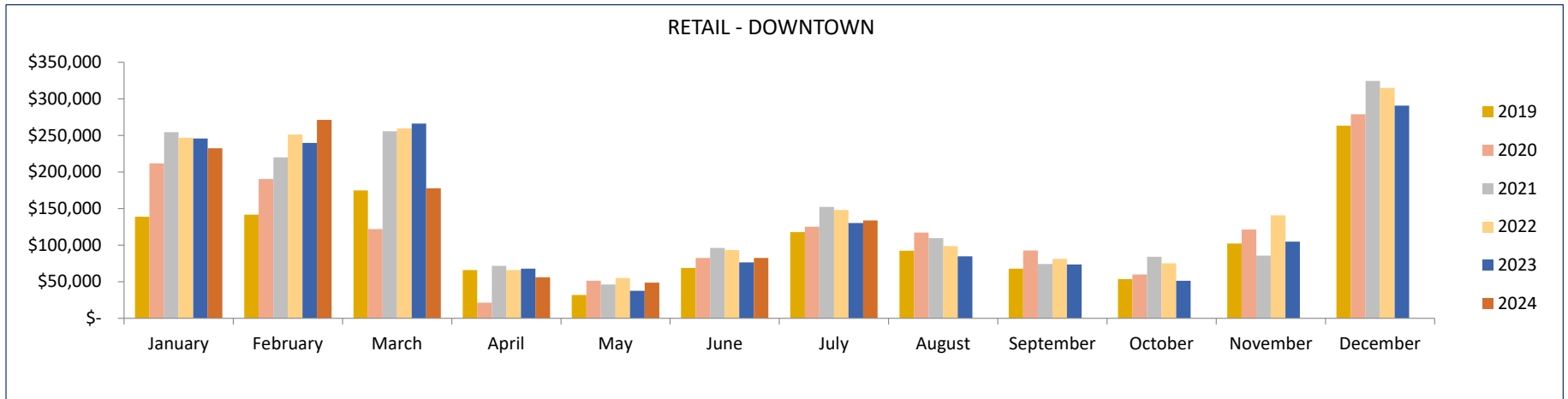
Note: This report excludes information that could result in the disclosure of confidential taxpayer information.

COMPARISONS BY INDUSTRY AND BUSINESS LOCATION

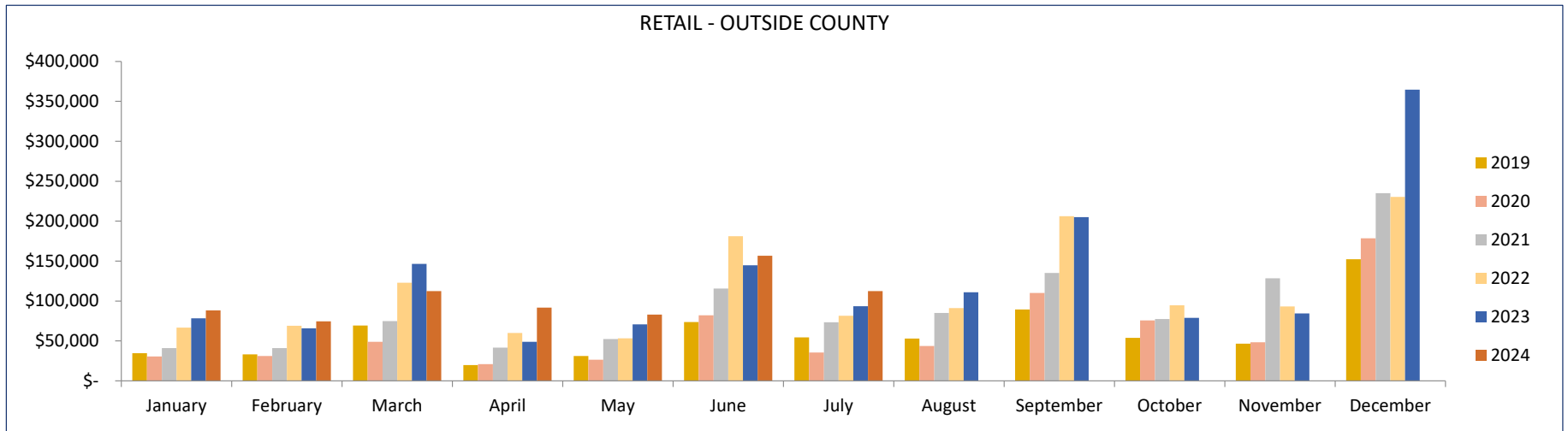
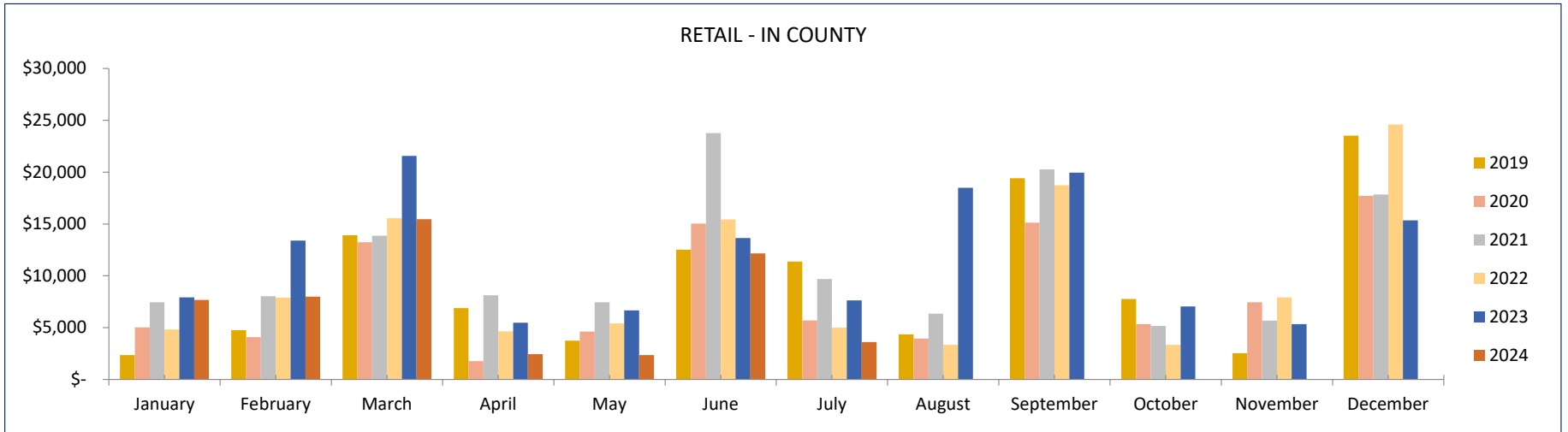
RETAIL

<u>MONTH</u>	<u>Aug-24</u>	<u>Aug-23</u>	<u>24 vs 23</u>	<u>Aug-22</u>	<u>24 vs 22</u>	<u>Aug-21</u>	<u>24 vs 21</u>	<u>Aug-20</u>	<u>24 vs 20</u>	<u>Aug-19</u>	<u>24 vs 19</u>
Downtown	96,448	84,661	13.9%	98,799	-2.4%	109,473	-11.9%	117,096	-17.6%	92,462	4.3%
Old Town/Ski Area	51,559	66,251	-22.2%	62,141	-17.0%	56,775	-9.2%	42,905	20.2%	64,485	-20.0%
In County	3,906	18,497	-78.9%	3,348	16.7%	6,339	-38.4%	3,949	-1.1%	4,347	-10.1%
Outside County	106,427	110,887	-4.0%	91,155	16.8%	85,002	25.2%	43,690	143.6%	52,987	100.9%
	258,340	280,296	-7.8%	255,443	1.1%	257,589	0.3%	207,640	24.4%	214,281	20.6%

<u>YEAR-TO-DATE</u>	<u>Aug-24</u>	<u>Aug-23</u>	<u>24 vs 23</u>	<u>Aug-22</u>	<u>24 vs 22</u>	<u>Aug-21</u>	<u>24 vs 21</u>	<u>Aug-20</u>	<u>24 vs 20</u>	<u>Aug-19</u>	<u>24 vs 19</u>
Downtown	1,098,972	1,148,489	-4.3%	1,218,946	-9.8%	1,205,996	-8.9%	921,598	19.2%	832,556	32.0%
Old Town/Ski Area	885,671	993,694	-10.9%	928,664	-4.6%	589,080	50.3%	510,033	73.6%	850,992	4.1%
In County	55,622	94,766	-41.3%	62,108	-10.4%	84,699	-34.3%	53,444	4.1%	59,877	-7.1%
Outside County	825,468	759,587	8.7%	725,370	13.8%	524,654	57.3%	319,402	158.4%	368,883	123.8%
	2,865,733	2,996,536	-4.4%	2,935,088	-2.4%	2,404,429	19.2%	1,804,477	58.8%	2,112,308	35.7%



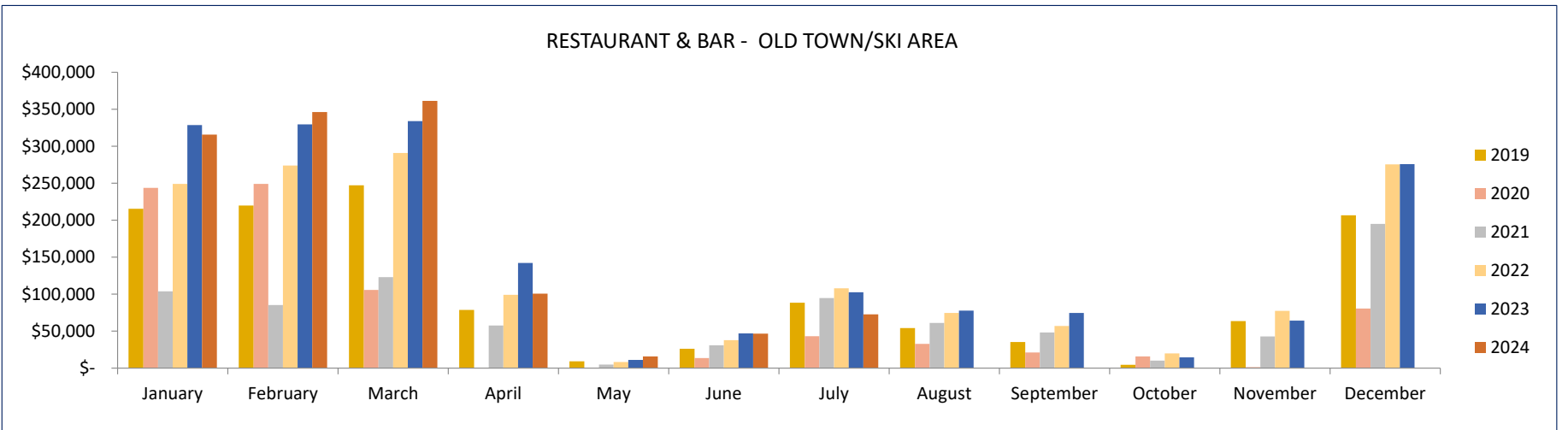
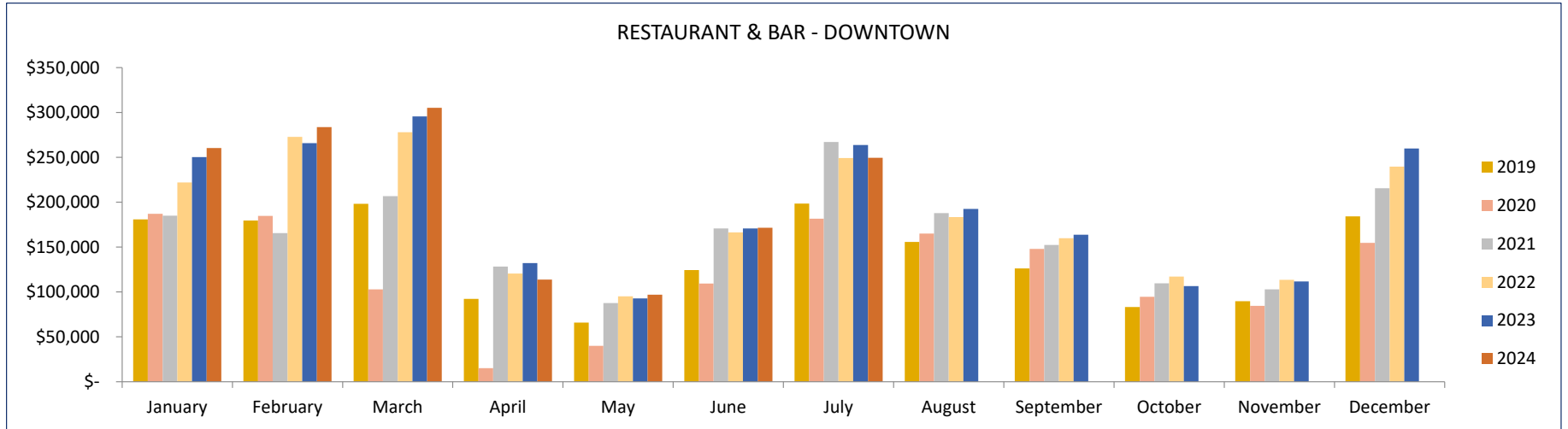
RETAIL - CONTINUED



RESTAURANT & BAR

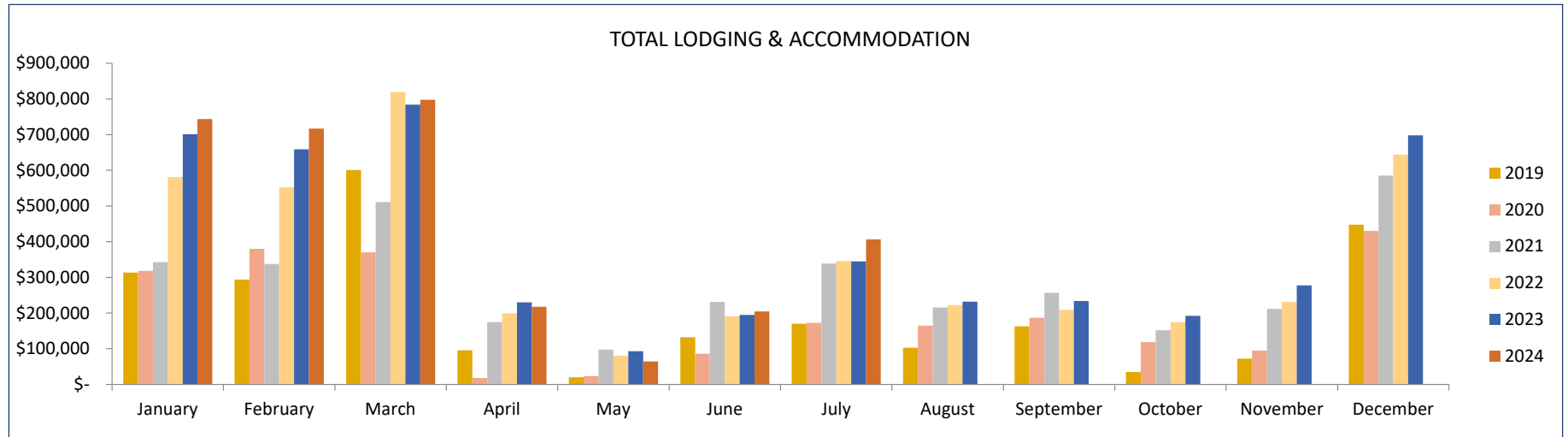
<u>MONTH</u>	<u>Aug-24</u>	<u>Aug-23</u>	<u>24 vs 23</u>	<u>Aug-22</u>	<u>24 vs 22</u>	<u>Aug-21</u>	<u>24 vs 21</u>	<u>Aug-20</u>	<u>24 vs 20</u>	<u>Aug-19</u>	<u>24 vs 19</u>
Downtown	202,661	192,514	5.3%	183,385	10.5%	155,888	30%	165,137	23%	155,888	30%
Old Town/Ski Area	68,442	77,733	-12.0%	74,643	-8.3%	54,061	27%	32,878	108%	54,061	27%
	271,103	270,247	0.3%	258,028	5.1%	209,949	29.1%	198,015	36.9%	209,949	29.1%

<u>YEAR-TO-DATE</u>	<u>Aug-24</u>	<u>Aug-23</u>	<u>24 vs 23</u>	<u>Aug-22</u>	<u>24 vs 22</u>	<u>Aug-21</u>	<u>24 vs 21</u>	<u>Aug-20</u>	<u>24 vs 20</u>	<u>Aug-19</u>	<u>24 vs 19</u>
Downtown	1,683,681	1,664,090	1.2%	1,587,681	6.0%	1,195,806	41%	985,933	71%	1,039,918	62%
Old Town/Ski Area	1,327,233	1,372,034	-3.3%	1,142,420	16.2%	938,888	41%	688,930	93%	884,827	50%
	3,010,914	3,036,124	-0.8%	2,730,101	10.3%	2,134,694	41.0%	1,674,863	79.8%	1,924,745	56.4%



LODGING & ACCOMMODATION

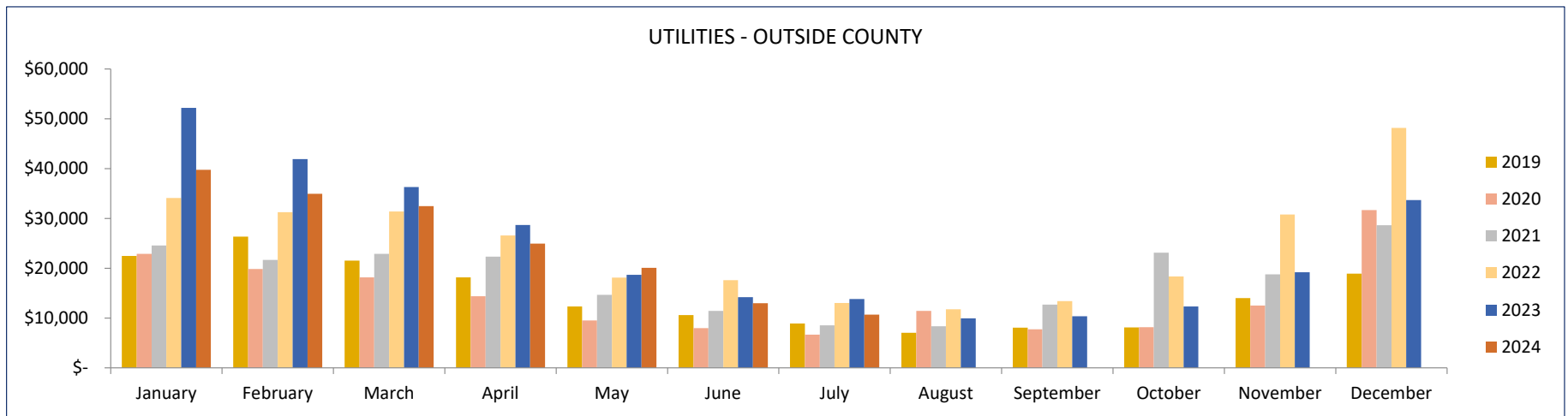
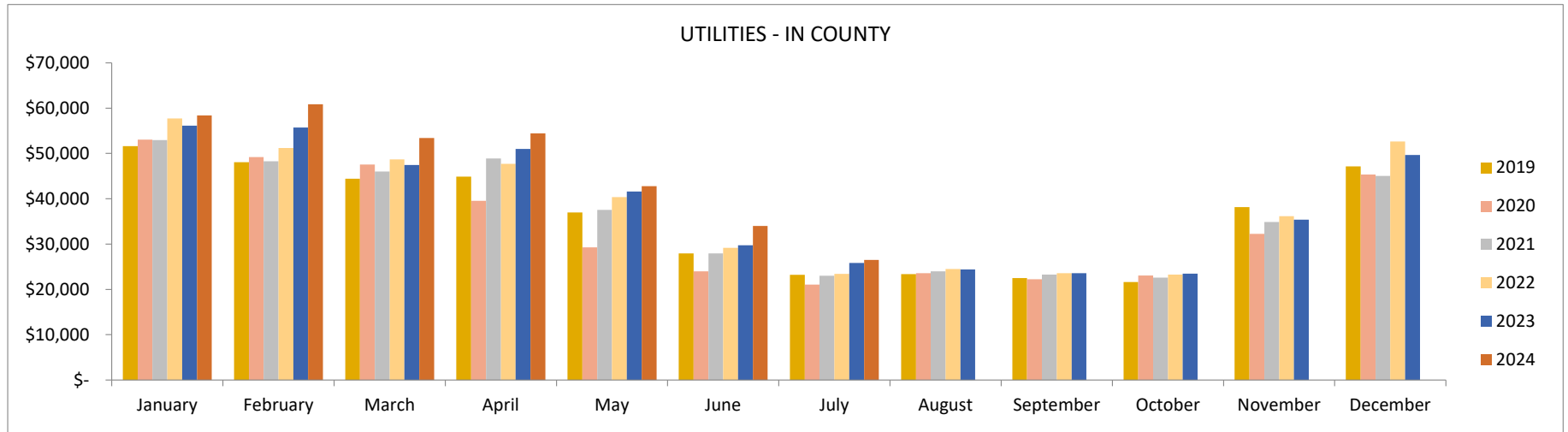
	<u>Aug-24</u>	<u>Aug-23</u>	<u>24 vs 23</u>	<u>Aug-22</u>	<u>24 vs 22</u>	<u>Aug-21</u>	<u>24 vs 21</u>	<u>Aug-20</u>	<u>24 vs 20</u>	<u>Aug-19</u>	<u>24 vs 19</u>
MONTH	319,023	231,770	37.6%	222,123	43.6%	215,870	48%	164,706	94%	103,302	209%
YEAR-TO-DATE	3,471,105	3,238,401	7.2%	2,992,683	16.0%	2,250,424	54%	1,532,990	126%	1,729,949	101%



UTILITIES

<u>MONTH</u>	<u>Aug-24</u>	<u>Aug-23</u>	<u>24 vs 23</u>	<u>Aug-22</u>	<u>24 vs 22</u>	<u>Aug-21</u>	<u>24 vs 21</u>	<u>Aug-20</u>	<u>24 vs 20</u>	<u>Aug-19</u>	<u>24 vs 19</u>
In County	27,457	24,376	12.6%	24,506	12.0%	24,009	14%	23,571	16%	23,382	17%
Outside County	9,149	9,917	-7.7%	11,739	-22.1%	8,345	10%	11,417	-20%	7,030	30%
	36,606	34,293	6.7%	36,245	1.0%	32,354	13%	34,988	5%	30,412	20%

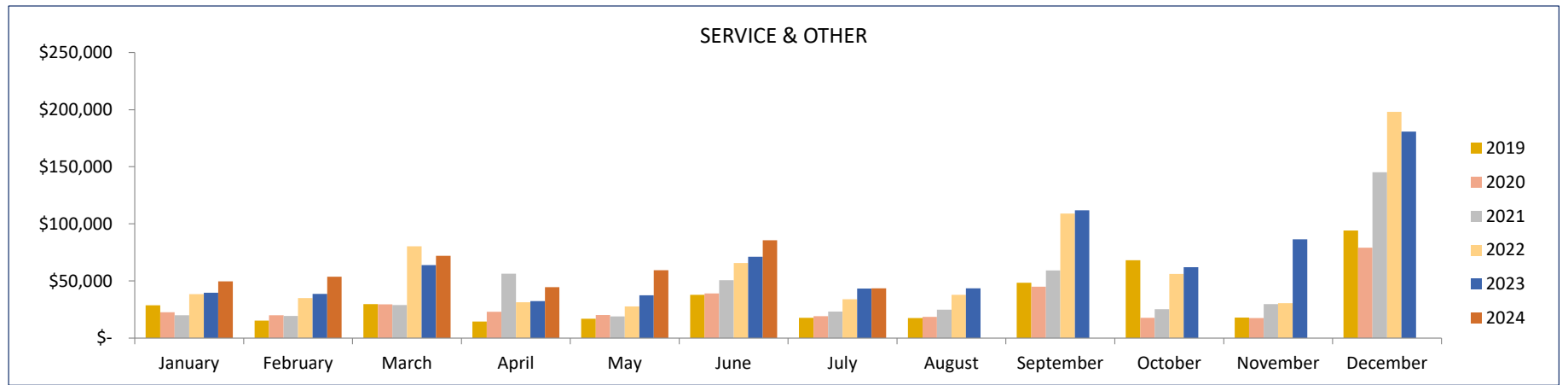
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In County	357,835	331,879	7.8%	322,875	10.8%	308,642	16%	257,247	39%	300,471	19%
Outside County	184,980	215,666	-14.2%	183,739	0.7%	134,371	38%	110,846	67%	127,352	45%
	542,815	547,545	-0.9%	506,614	7.1%	443,013	23%	368,093	47%	427,823	27%



SERVICE & OTHER

<u>MONTH</u>	<u>Aug-24</u>	<u>Aug-23</u>	<u>24 vs 23</u>	<u>Aug-22</u>	<u>24 vs 22</u>	<u>Aug-21</u>	<u>24 vs 21</u>	<u>Aug-20</u>	<u>24 vs 20</u>	<u>Aug-19</u>	<u>24 vs 19</u>
Downtown	58	998	-94.1%	71	-17.6%	89	-34%	41	43%	250	-77%
Old Town/Ski Area	2,672	2,672	0.0%	2,672	0.0%	2,672	0%	2,672	0%	2,672	0%
In County	4,712	3,983	18.3%	1,159	306.6%	260	1712%	798	491%	998	372%
Outside County	31,615	35,887	-11.9%	33,988	-7.0%	21,775	45%	15,123	109%	13,650	132%
	39,057	43,540	-10.3%	37,890	3.1%	24,796	58%	18,634	110%	17,570	122%

<u>YEAR-TO-DATE</u>	<u>Aug-24</u>	<u>Aug-23</u>	<u>24 vs 23</u>	<u>Aug-22</u>	<u>24 vs 22</u>	<u>Aug-21</u>	<u>24 vs 21</u>	<u>Aug-20</u>	<u>24 vs 20</u>	<u>Aug-19</u>	<u>24 vs 19</u>
Downtown	21,320	8,941	138.5%	18,802	13.4%	3,313	544%	4,693	354%	2,824	655%
Old Town/Ski Area	33,070	21,374	54.7%	21,374	54.7%	21,374	55%	21,374	55%	23,546	40%
In County	21,610	32,566	-33.6%	13,893	55.5%	10,516	105%	11,875	82%	15,417	40%
Outside County	371,752	307,162	21.0%	296,644	25.3%	207,015	80%	154,413	141%	136,848	172%
	447,752	370,043	21.0%	350,713	27.7%	242,218	85%	192,355	133%	178,635	151%



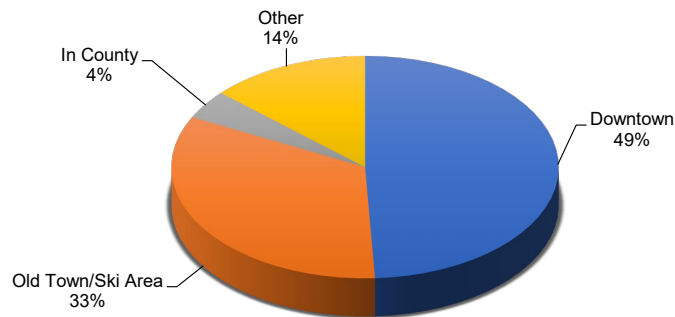
TOTAL TAX BY BUSINESS LOCATION

The following tables compare total sales tax revenues for the current month and YTD periods, by business location. For lodging properties managed by a property management company, the lodging/accommodation taxes are reported in the geographic area of the property management company location.

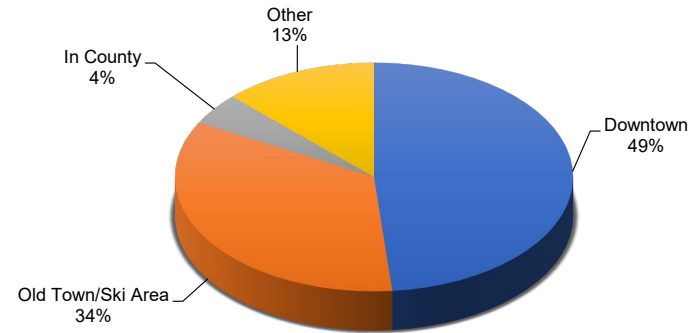
<u>MONTH</u>	<u>Aug-24</u>	<u>Aug-23</u>	<u>24 vs 23</u>	<u>Aug-22</u>	<u>24 vs 22</u>	<u>Aug-21</u>	<u>24 vs 21</u>	<u>Aug-20</u>	<u>24 vs 20</u>	<u>Aug-19</u>	<u>24 vs 19</u>
Downtown	545,660	454,985	19.9%	456,650	19.5%	479,978	14%	421,871	29%	303,913	80%
Old Town/Ski Area	195,202	201,574	-3.2%	187,183	4.3%	153,721	27%	103,557	88%	169,106	15%
In County	36,076	46,895	-23.1%	29,013	24.3%	30,625	18%	28,327	27%	28,727	26%
Outside County	147,191	156,692	-6.1%	136,881	7.5%	115,121	28%	70,230	110%	73,668	100%
	924,129	860,146	7.4%	809,727	14.1%	779,445	19%	623,985	48%	575,414	61%

<u>YEAR-TO-DATE</u>	<u>Aug-24</u>	<u>Aug-23</u>	<u>24 vs 23</u>	<u>Aug-22</u>	<u>24 vs 22</u>	<u>Aug-21</u>	<u>24 vs 21</u>	<u>Aug-20</u>	<u>24 vs 20</u>	<u>Aug-19</u>	<u>24 vs 19</u>
Downtown	5,085,040	4,945,161	2.8%	4,906,328	3.6%	4,240,673	20%	2,875,757	77%	2,865,987	77%
Old Town/Ski Area	3,436,011	3,501,805	-1.9%	3,004,232	14.4%	1,789,879	92%	1,789,457	92%	2,708,044	27%
In County	435,066	459,266	-5.3%	398,886	9.1%	403,997	8%	352,904	23%	375,840	16%
Outside County	1,382,202	1,282,414	7.8%	1,205,752	14.6%	866,046	60%	584,661	136%	633,536	118%
	10,338,319	10,188,646	1.5%	9,515,198	8.7%	7,300,595	42%	5,602,779	85%	6,583,407	57%

2024 - TOTAL TAX REVENUE BY BUSINESS LOCATION

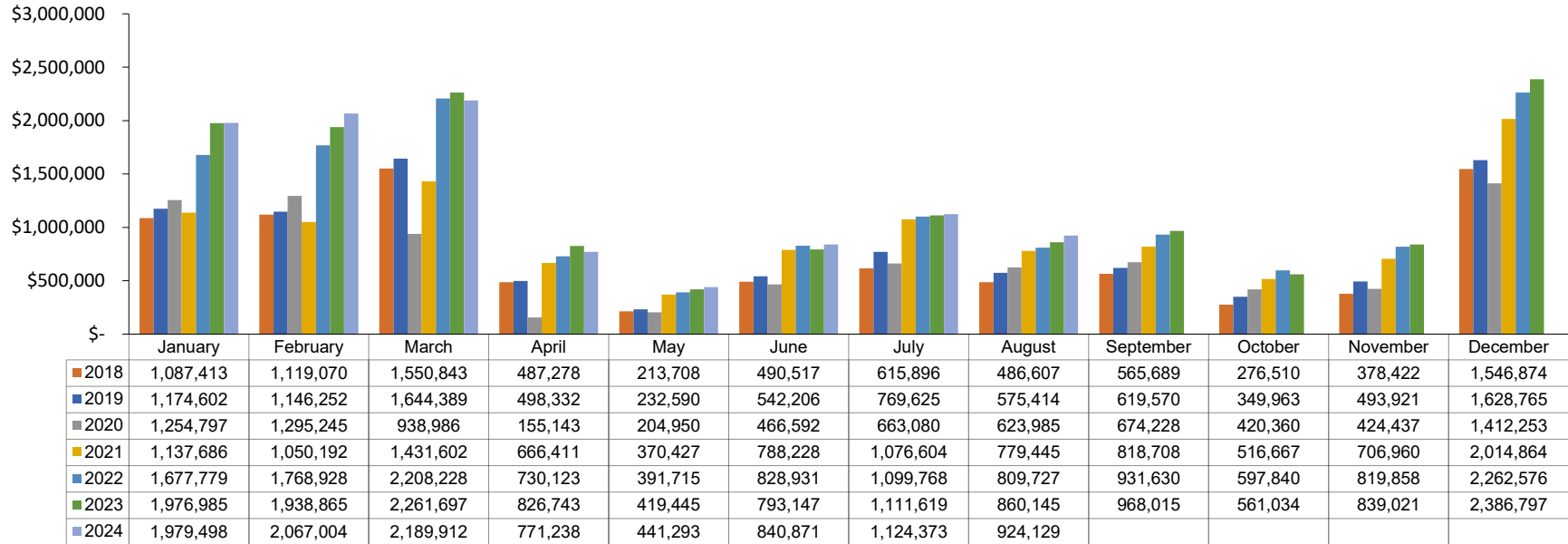


2023 - TOTAL TAX REVENUE BY BUSINESS LOCATION

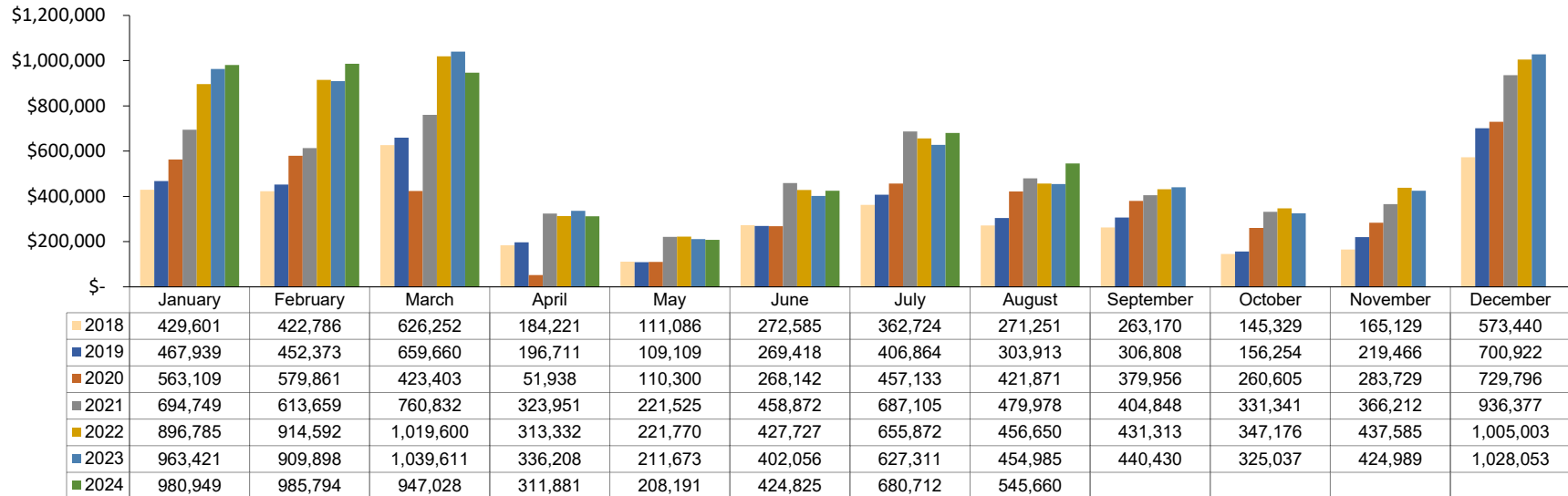


SUPPLEMENTAL INFORMATION

TOTAL - SALES, LODGING & TRANSIT/TRAILS TAX

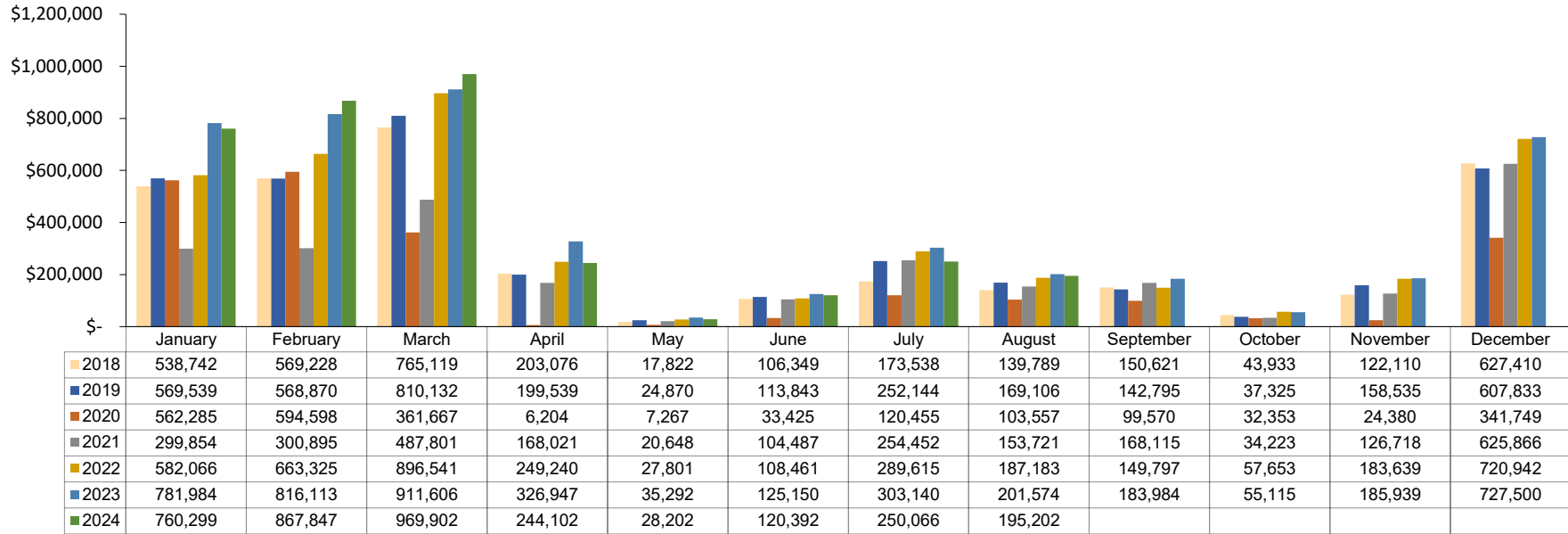


SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL DOWNTOWN

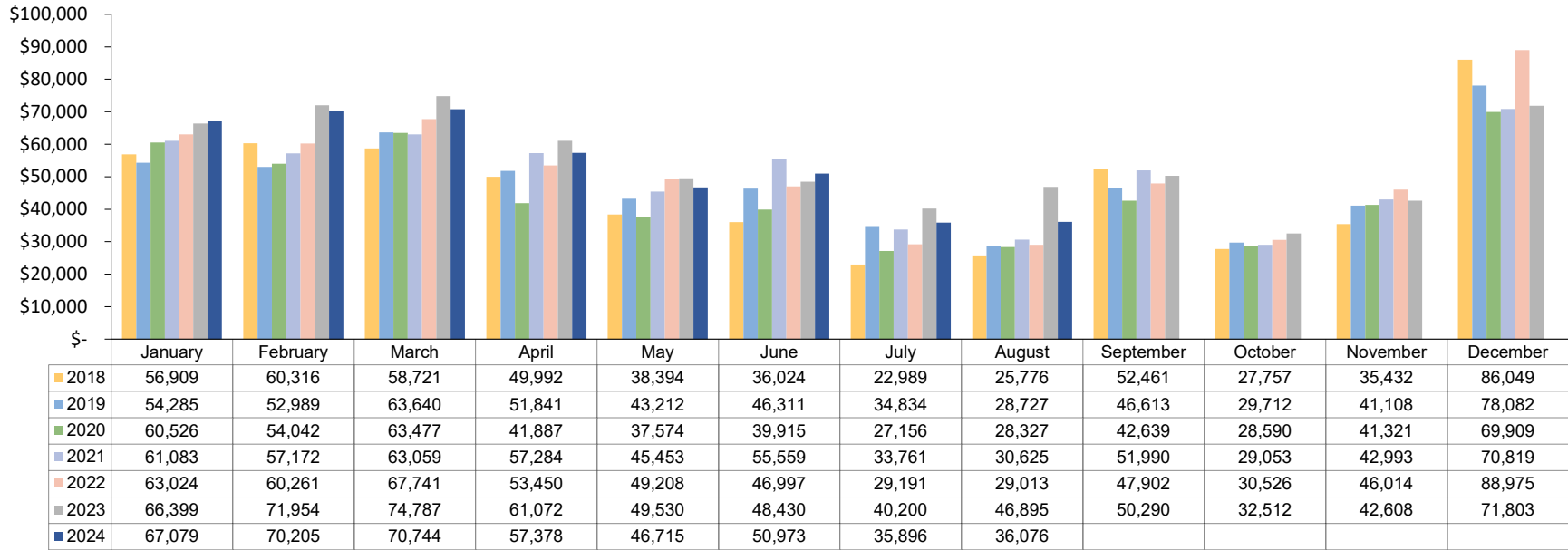


SUPPLEMENTAL INFORMATION - CONTINUED

SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL OLD TOWN/SKI AREA

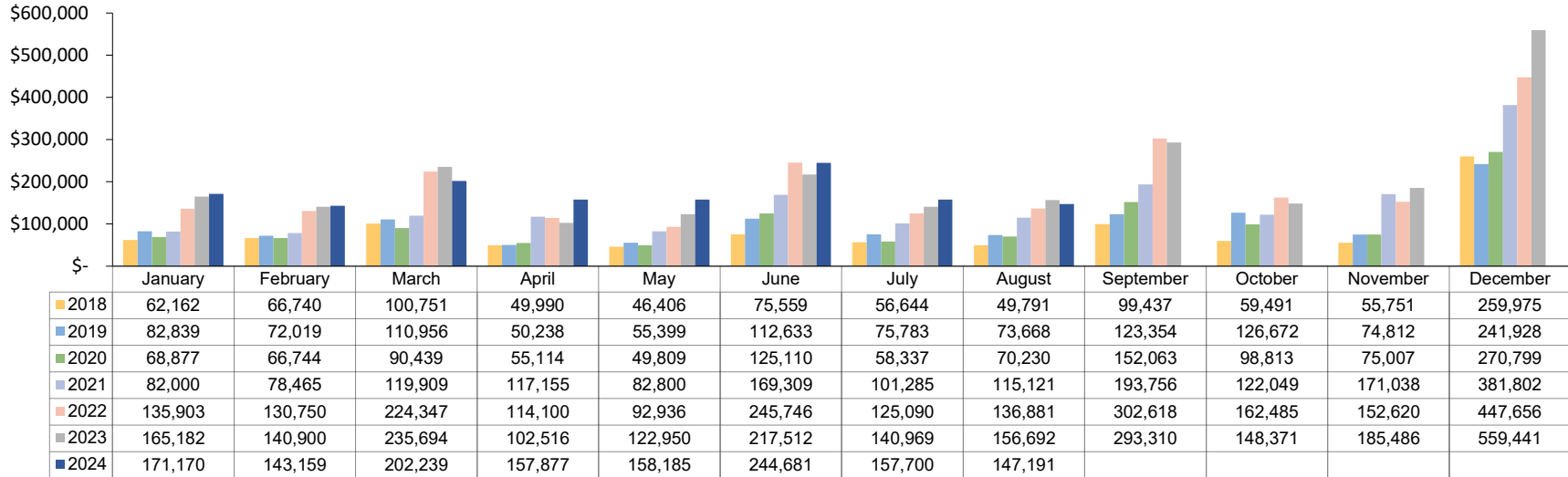


SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL IN COUNTY

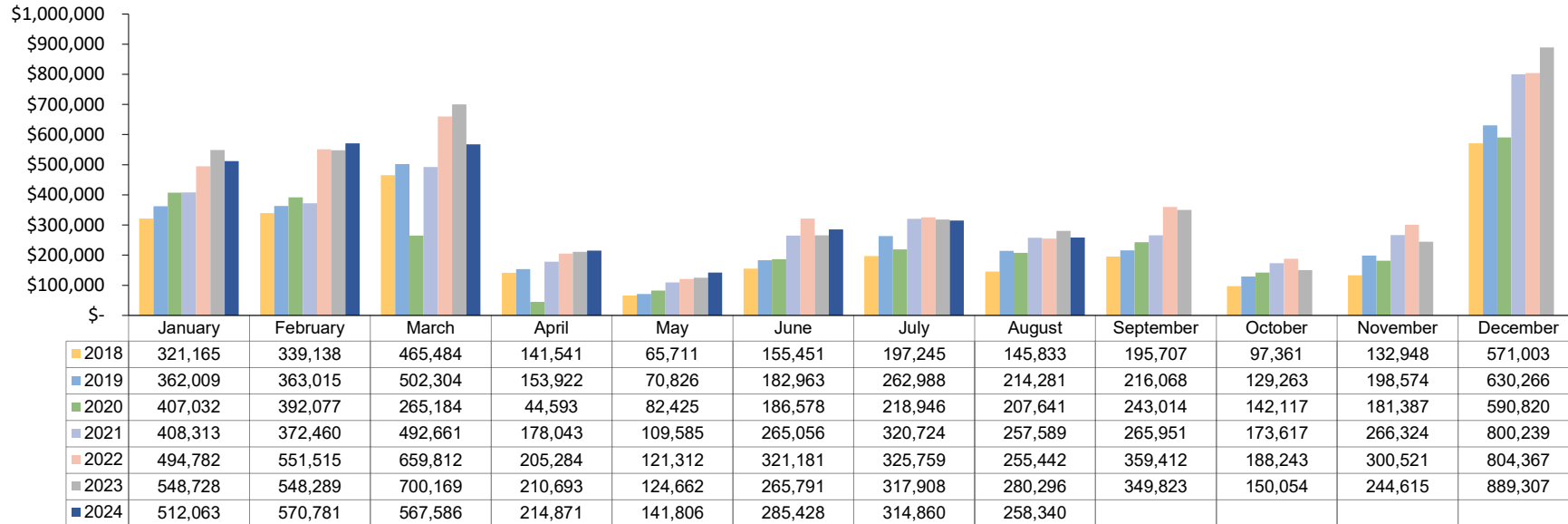


SUPPLEMENTAL INFORMATION - CONTINUED

SALES, LODGING & TRANSIT/TRAILS - TOTAL OUTSIDE COUNTY

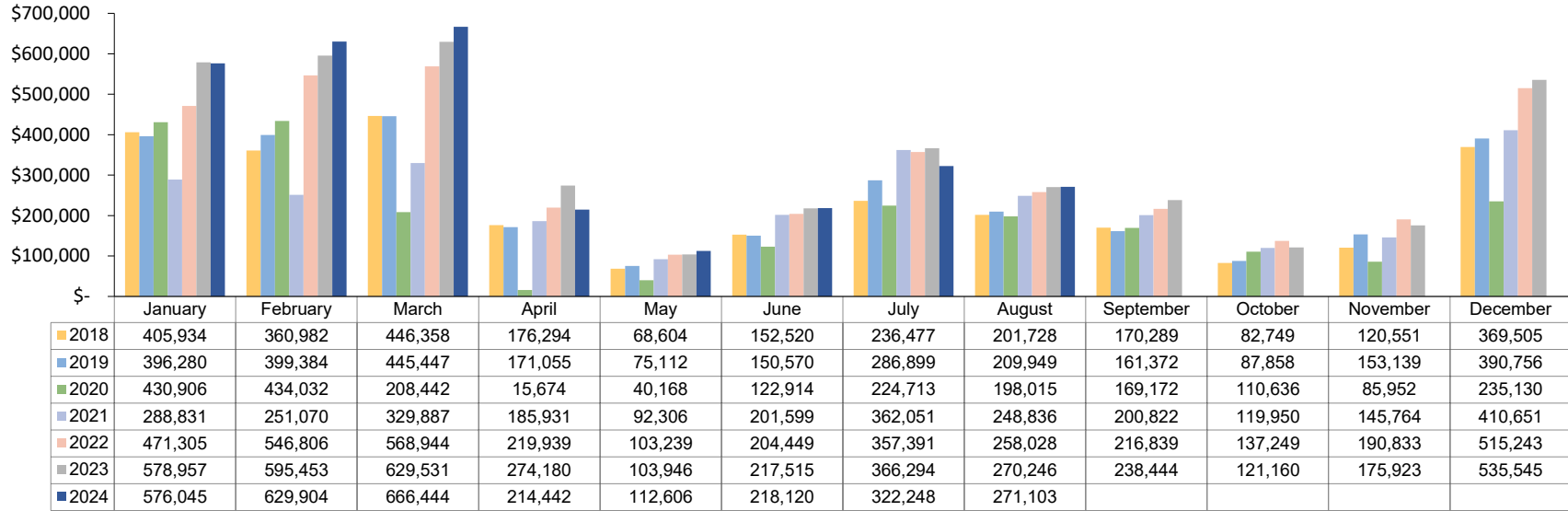


SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL RETAIL



SUPPLEMENTAL INFORMATION - CONTINUED

SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL RESTAURANT & BAR



SALES, LODGING & TRANSIT/TRAILS TAX - TOTAL LODGING & ACCOMMODATION

