

Changes Are Coming To . . .

Town of Winter Park Sign Code (UDC Article 3.J Signs)

The Sign Code as it exists and is reviewed currently can be found in [Title 6 Building Regulations](#), Chapter 2 and Chapter 2A of the Town of Winter Park Code of Ordinances. The Town of Winter Park proposes to remove and relocate the Sign Code Chapters to become part of Title 7 *Unified Development Code (UDC)*. During this process the Town Planning Staff has prepared an updated DRAFT version that proposes significant revisions more in line with the community vision as directed by the Town's comprehensive plan - Imagine Winter Park.

The Town Planning Division seeks community organizations and businesses to review the following summarized proposed requirements:

A permit is required for all signs (generally, >6 sq ft or displayed >90 days) installed, altered, constructed, reconstructed, relocated, or replaced unless exempted.

UDC §3-J-3(B) Permit Not Required

- ***Small signs:*** <1.5 sq ft
- ***Interior signs*** (not on windows/doors)
- ***Temporary signs*** (≤90 days, see Standards)
- ***Flags:*** up to 3 per property
- ***Government / Wayfinding signs***
- ***Holiday decorations & murals***
- ***Vehicle business-use signage***

UDC §3-J-3(D) Prohibited Signs

- ***Flashing/rotating/intermittent lights***
- ***Digital/LED/electronic message boards***
- ***Billboards, pennants, streamers, balloons, inflatables, searchlights***
- ***Roof-mounted signs above roofline***
- ***Obscene, unsafe, abandoned signs***
- ***Unauthorized Banners***
- ***Others...***

UDC §3-J-3(I) Non-Conforming Signs

- ***Signs installed legally before this code but not meeting new rules = nonconforming.***
- ***Deadline: All non-conforming signs must be removed by Jan 1, 2031.***
- ***Recent (≤10 yrs) subdivision / monument signs may request exemption***
- ***Non-conforming TEMPORARY Signs shall be removed immediately***

The Standard Requirements...

UDC §3-J-4 Specific Sign Standards

All signs permitted under this Article shall comply with the following general design and placement standards:

- **Architectural Integration**

Signs shall be designed as subordinate architectural elements and shall complement the design, scale, materials, and character of the principal structure.

- **Façade Visibility**

Freestanding signs shall not obstruct architectural features, patterns, or design elements of building façades, and shall be situated to maintain visibility and harmony with adjacent structures.

- **Zoning Compatibility**

All signage shall be consistent with the character and intent of the zoning district in which it is located and shall reflect the development standards, land use goals, and aesthetic objectives of the Town.

Key Metrics & Rules

Temporary Signs

- 1 sign / property
- ≤ 90 days / year
- No illumination
- Max 6 SF / face, Max 5 FT tall
- Public Event signs: ≤ 21 days before to 7 days after
- Not located in ROW

Non - Residential

- Each Tenant = 2 signs, 1 SF / 3 LF of storefront, ≤ 24 SF / sign, ≤ 32 SF Total aggregate
- Master Sign Program required for 3+ Tenants
- Multiple Use Facility (3+ Tenants) = Master Sign Program, 2 signs / tenant, + Facility Identification Sign

Residential

- 1 monument / primary access, ≤ 32 SF / face, ≤ 45 SF / face + support structure, ≤ 10 FT tall
- Multi-family (>4 units): Wall ≤ 24 SF & ≤ 8 FT tall; or Monument ≤ 32 sq ft & ≤ 10 ft tall
- Multi-family (≤ 4 units): only allowed temporary / flag / small wall sign

Full DRAFT can be found:

<https://wpgov.com/current-development-projects/>