



TOWN OF WINTER PARK, CO

SALES TAX REPORT

May 2026 Sales

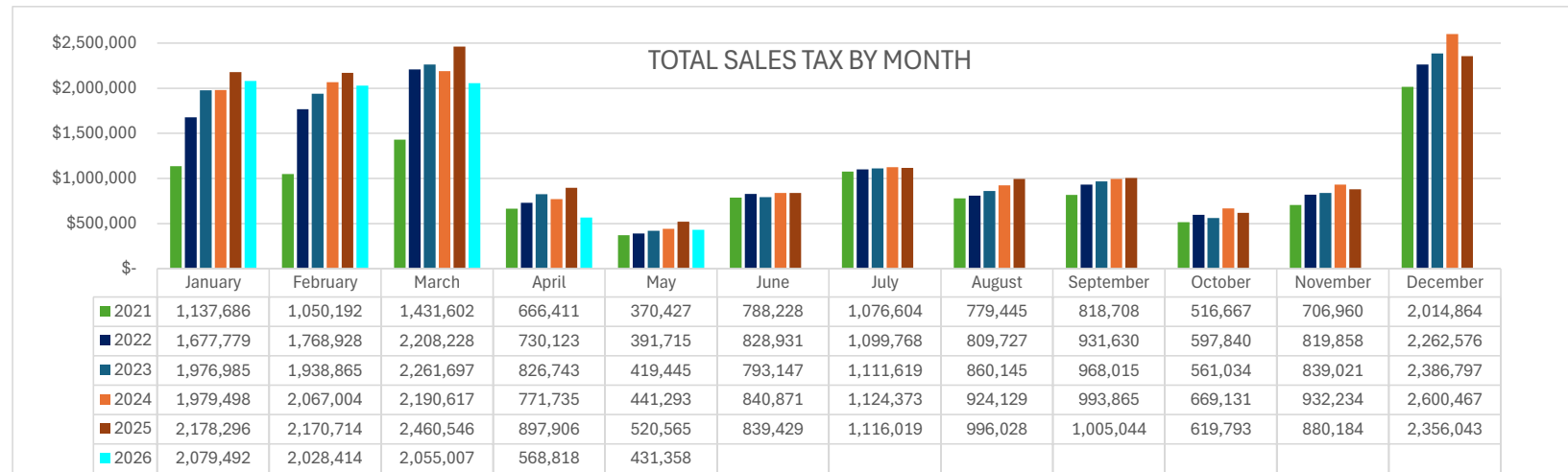
(Collected: February - June 2026)

Dated: 8/5/2026

SUMMARY
For the month of May 2026, total sales tax revenue decreased by 17% (\$89K) vs. the same period of the prior year. This decrease was primarily due to decreases in the Lodging sector of 17% (\$21K), the Restaurant & Bar sector of 4% (\$5K) and the Retail sector of 18% (\$29K).
On a year-to-date basis, total sales tax revenue decreased by 13% (\$1,065) vs. the same period of the prior year. The YTD decrease was primarily due to decreases in the Lodging sector of 15% (\$487K), the Restaurant & Bar sector of 16% (\$349K) and the Retail sector of 17% (\$349).

PRIOR YEAR COMPARISONS - MONTH											
Description	May-26	May-25	26 vs 25	May-24	25 vs 24	May-23	25 vs 23	May-22	25 vs 22	May-21	25 vs 21
General, Supplemental & Lodging Tax on:											
Non-Lodging Sales (5%)	233,322	281,896	-17.2%	266,583	-12.5%	233,070	0.1%	221,926	5.1%	194,994	19.7%
Lodging Sales (7% after 7/1/24)	81,471	97,930	-16.8%	48,626	67.5%	66,533	22.5%	57,870	40.8%	69,597	17.1%
	314,793	379,826	-17.1%	315,209	-0.1%	299,603	5.1%	279,796	12.5%	264,591	19.0%
Transit & Trails Tax (2%)	116,606	140,739	-17.1%	126,084	-7.5%	119,842	-2.7%	111,919	4.2%	105,836	10.2%
	431,400	520,565	-17.1%	441,293	-2.2%	419,445	2.9%	391,715	10.1%	370,427	16.5%

PRIOR YEAR COMPARISONS - YEAR-TO-DATE											
Description	May-26	May-25	26 vs 25	May-24	25 vs 24	May-23	25 vs 23	May-22	25 vs 22	May-21	25 vs 21
General, Supplemental & Lodging Tax on:											
Non-Lodging Sales (5%)	3,181,402	3,594,315	-11.5%	3,478,620	-8.5%	3,540,234	-10.1%	3,245,115	-1.96%	2,280,302	39.5%
Lodging Sales (7% after 7/1/24)	2,107,128	2,483,781	-15.2%	1,842,055	14.4%	1,762,434	19.6%	1,595,436	32.1%	1,045,639	101.5%
	5,288,530	6,078,096	-13.0%	5,320,675	-0.6%	5,302,668	-0.3%	4,840,551	9.3%	3,325,941	59.0%
Transit & Trails Tax (2%)	1,874,597	2,149,930	-12.8%	2,128,270	-11.9%	2,121,067	-11.6%	1,936,221	-3.2%	1,330,377	40.9%
	7,163,127	8,228,026	-12.9%	7,448,945	-3.8%	7,423,735	-3.5%	6,776,772	5.7%	4,656,318	53.8%



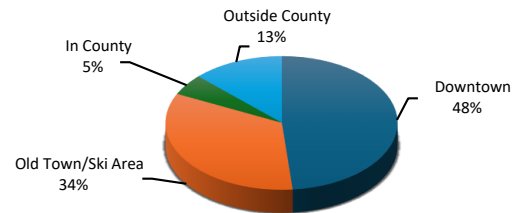
TOTAL SALES TAX BY BUSINESS LOCATION

The following tables and graphs compare total sales tax revenues for the current month and YTD periods, by business location and industry sector. For lodging properties managed by a property management company, the lodging taxes are reported in the geographic area of the property management company location.

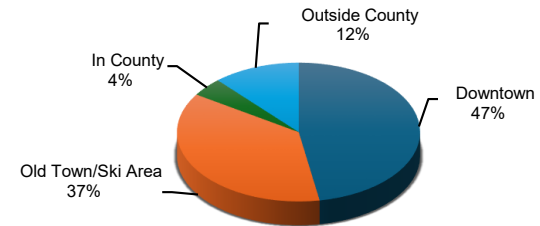
MONTH	May-26	May-25	26 vs 25	May-24	25 vs 24	May-23	25 vs 23	May-22	25 vs 22	May-21	25 vs 21
Downtown	235,887	220,473	7.0%	208,191	13.3%	211,673	11.4%	221,770	6.4%	221,525	6.5%
Old Town/Ski Are	24,288	55,734	-56.4%	28,202	-13.9%	35,292	-31.2%	27,801	-12.6%	20,648	17.6%
In County	50,662	57,411	-11.8%	46,715	8.4%	49,530	2.3%	49,208	3.0%	45,453	11.5%
Outside County	120,562	186,946	-35.5%	158,185	-23.8%	122,950	-1.9%	92,936	29.7%	82,800	45.6%
	431,400	520,565	-17.1%	441,293	-2.2%	419,445	2.9%	391,715	10.1%	370,427	16.5%

YEAR-TO-DATE	May-26	May-25	26 vs 25	May-24	25 vs 24	May-23	25 vs 23	May-22	25 vs 22	May-21	25 vs 21
Downtown	3,474,889	3,887,409	-10.6%	3,433,843	1.2%	3,460,810	0.4%	3,366,079	3.2%	2,614,717	32.9%
Old Town/Ski Are	2,409,194	3,031,566	-20.5%	2,870,352	-16.1%	2,871,942	-16.1%	2,418,973	-0.4%	1,277,219	88.6%
In County	366,722	355,266	3.2%	312,121	17.5%	323,741	13.3%	293,685	24.9%	284,052	29.1%
Outside County	912,322	953,785	-4.3%	832,629	9.6%	767,242	18.9%	698,035	30.7%	480,330	89.9%
	7,163,127	8,228,026	-12.9%	7,448,945	-3.8%	7,423,735	-3.5%	6,776,772	5.7%	4,656,318	53.8%

2026 YTD SALES TAX BY BUSINESS LOCATION



2025 YTD SALES TAX BY BUSINESS LOCATION

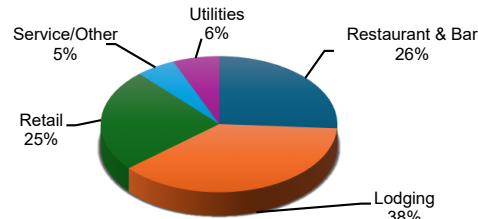


TOTAL SALES TAX BY INDUSTRY SECTOR

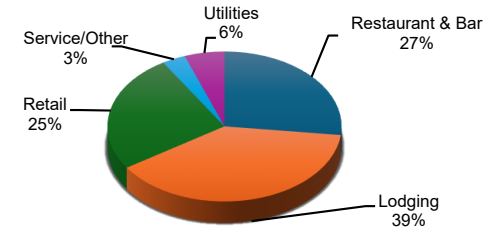
MONTH	May-26	May-25	26 vs 25	May-24	25 vs 24	May-23	25 vs 23	May-22	25 vs 22	May-21	25 vs 21
Restaurant & Bar	105,185	109,993	-4.4%	112,606	-6.6%	103,946	1.2%	103,239	1.9%	92,306	14.0%
Lodging	104,749	125,910	-16.8%	64,555	62.3%	93,146	12.5%	81,018	29.3%	97,394	7.6%
Retail	131,841	160,915	-18.1%	141,806	-7.0%	124,662	5.8%	121,312	8.7%	109,585	20.3%
Service/Other	28,766	51,800	-44.5%	59,464	-51.6%	37,386	-23.1%	27,627	4.1%	18,909	52.1%
Utilities	60,859	71,946	-15.4%	62,862	-3.2%	60,303	0.9%	58,520	4.0%	52,233	16.5%
	431,400	520,565	-17.1%	441,293	-2.2%	419,445	2.9%	391,715	10.1%	370,427	16.5%

YEAR-TO-DATE	May-26	May-25	26 vs 25	May-24	25 vs 24	May-23	25 vs 23	May-22	25 vs 22	May-21	25 vs 21
Restaurant & Bar	1,861,096	2,209,826	-15.8%	2,199,442	-15.4%	2,182,068	-14.7%	1,910,234	-2.6%	1,148,025	62.1%
Lodging	2,709,164	3,196,519	-15.2%	2,540,799	6.6%	2,467,407	9.8%	2,233,610	21.3%	1,463,895	85.1%
Retail	1,750,540	2,099,132	-16.6%	2,007,107	-12.8%	2,132,541	-17.9%	2,032,705	-13.9%	1,561,061	12.1%
Service/Other	387,781	267,948	44.7%	279,536	38.7%	212,017	82.9%	213,066	82.0%	143,565	170.1%
Utilities	454,546	454,602	0.0%	422,061	7.7%	429,702	5.8%	387,157	17.4%	339,773	33.8%
	7,163,127	8,228,026	-12.9%	7,448,945	-3.8%	7,423,735	-3.5%	6,776,772	5.7%	4,656,318	53.8%

2026 - YTD SALES TAX REVENUE BY INDUSTRY



2025 - YTD SALES TAX REVENUE BY INDUSTRY



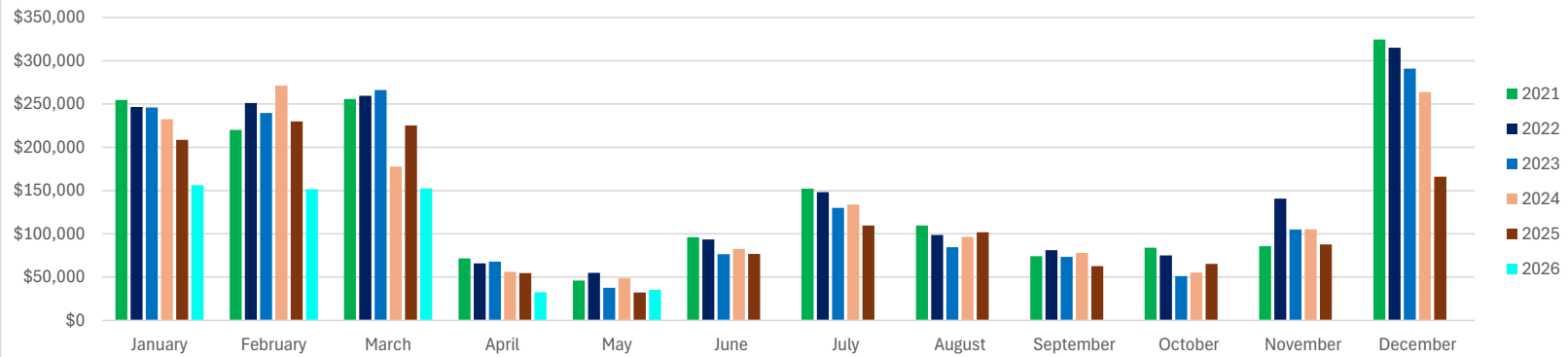
COMPARISONS BY INDUSTRY AND BUSINESS LOCATION

RETAIL

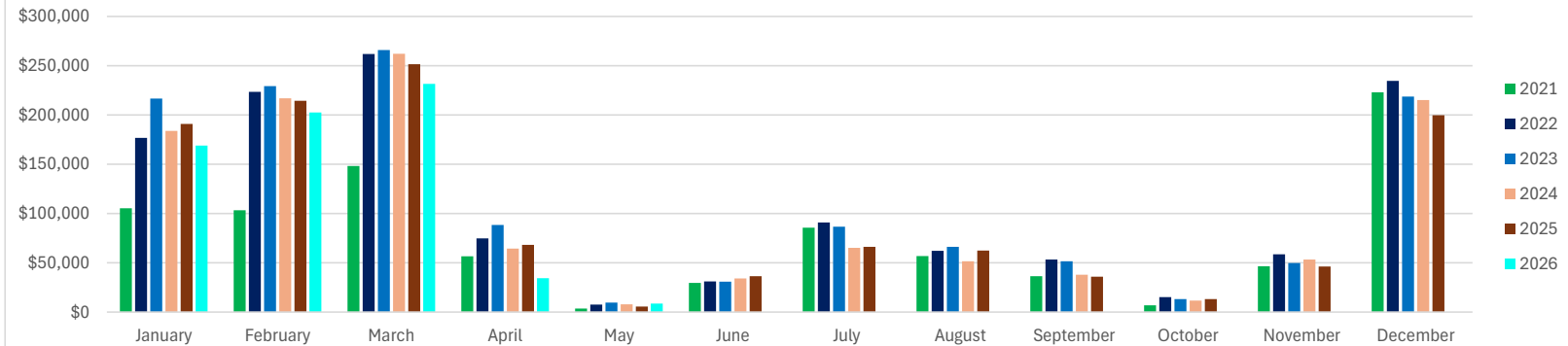
MONTH	May-26	May-25	26 vs 25	May-24	25 vs 24	May-23	25 vs 23	May-22	25 vs 22	May-21	25 vs 21
Downtown	35,511	32,094	10.6%	32,094	10.6%	37,613	-5.6%	55,046	-35.5%	46,165	-23.1%
Old Town/Ski Area	8,704	5,512	57.9%	5,512	57.9%	9,532	-8.7%	7,590	14.7%	3,617	140.6%
In County	4,127	5,542	-25.5%	4,795	-13.9%	6,654	-38.0%	5,415	-23.8%	7,438	-44.5%
Outside County	83,499	117,767	-29.1%	117,767	-29.1%	70,864	17.8%	53,261	56.8%	52,364	59.5%
	131,841	160,915	-18.1%	160,168	-17.7%	124,662	5.8%	121,312	8.7%	109,585	20.3%

YEAR-TO-DATE	May-26	May-25	26 vs 25	May-24	25 vs 24	May-23	25 vs 23	May-22	25 vs 22	May-21	25 vs 21
Downtown	528,565	750,223	-29.5%	786,276	-32.8%	857,205	-38.3%	878,575	-39.8%	848,354	-37.7%
Old Town/Ski Area	646,017	730,527	-11.6%	735,033	-12.1%	809,835	-20.2%	744,331	-13.2%	417,013	54.9%
In County	40,448	38,990	3.7%	35,933	12.6%	54,996	-26.5%	38,329	5.5%	44,882	-9.9%
Outside County	535,510	579,392	-7.6%	449,864	19.0%	410,506	30.5%	371,471	44.2%	250,812	113.5%
	1,750,540	2,099,132	-16.6%	2,007,107	-12.8%	2,132,541	-17.9%	2,032,705	-13.9%	1,561,061	12.1%

RETAIL - DOWNTOWN



RETAIL - OLD TOWN/SKI AREA

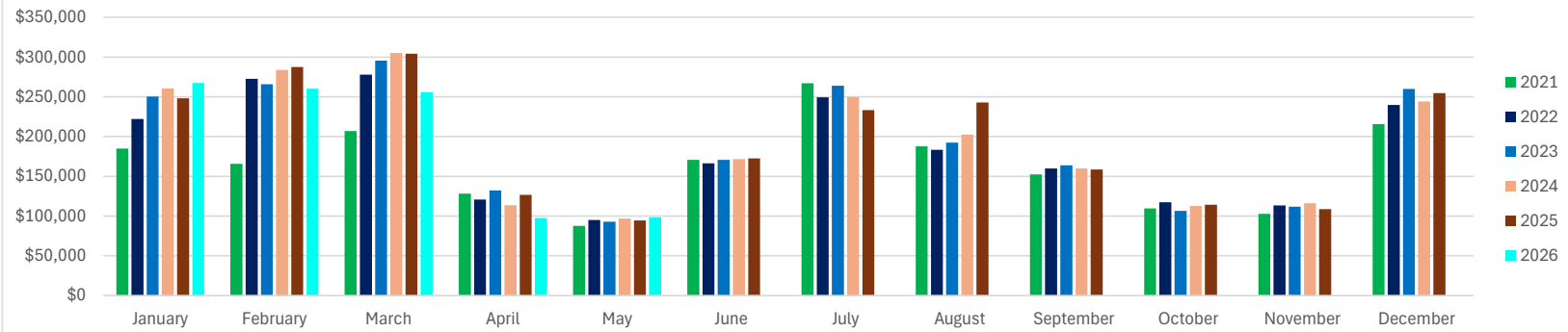


RESTAURANT & BAR

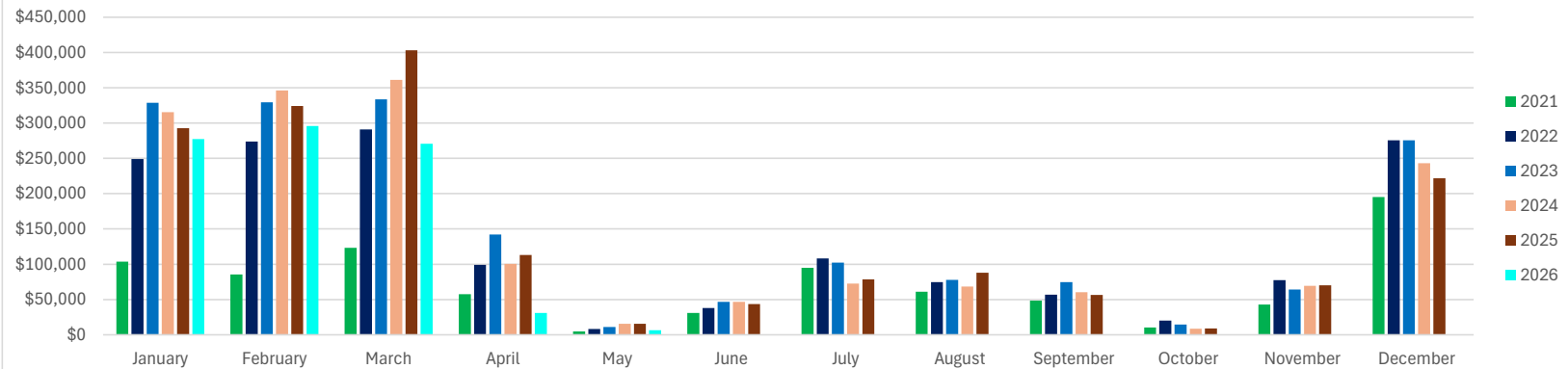
<u>MONTH</u>	<u>May-26</u>	<u>May-25</u>	<u>26 vs 25</u>	<u>May-24</u>	<u>25 vs 24</u>	<u>May-23</u>	<u>25 vs 23</u>	<u>May-22</u>	<u>25 vs 22</u>	<u>May-21</u>	<u>25 vs 21</u>
Downtown	98,549	94,379	4.4%	96,887	1.7%	92,909	6.1%	95,093	3.6%	87,633	12.5%
Old Town/Ski Area	6,636	15,614	-57.5%	15,719	-57.8%	11,037	-39.9%	8,146	-18.5%	4,673	42.0%
	105,185	109,993	-4.4%	112,606	-6.6%	103,946	1.2%	103,239	1.9%	92,306	14.0%

<u>YEAR-TO-DATE</u>	<u>May-26</u>	<u>May-25</u>	<u>26 vs 25</u>	<u>May-24</u>	<u>25 vs 24</u>	<u>May-23</u>	<u>25 vs 23</u>	<u>May-22</u>	<u>25 vs 22</u>	<u>May-21</u>	<u>25 vs 21</u>
Downtown	979,599	1,061,083	-7.7%	1,059,883	-7.6%	1,037,035	-5.5%	988,495	-0.9%	773,438	26.7%
Old Town/Ski Area	881,497	1,148,743	-23.3%	1,139,559	-22.6%	1,145,033	-23.0%	921,739	-4.4%	374,588	135.3%
	1,861,096	2,209,826	-15.8%	2,199,442	-15.4%	2,182,068	-14.7%	1,910,234	-2.6%	1,148,025	62.1%

RESTAURANT & BAR - DOWNTOWN

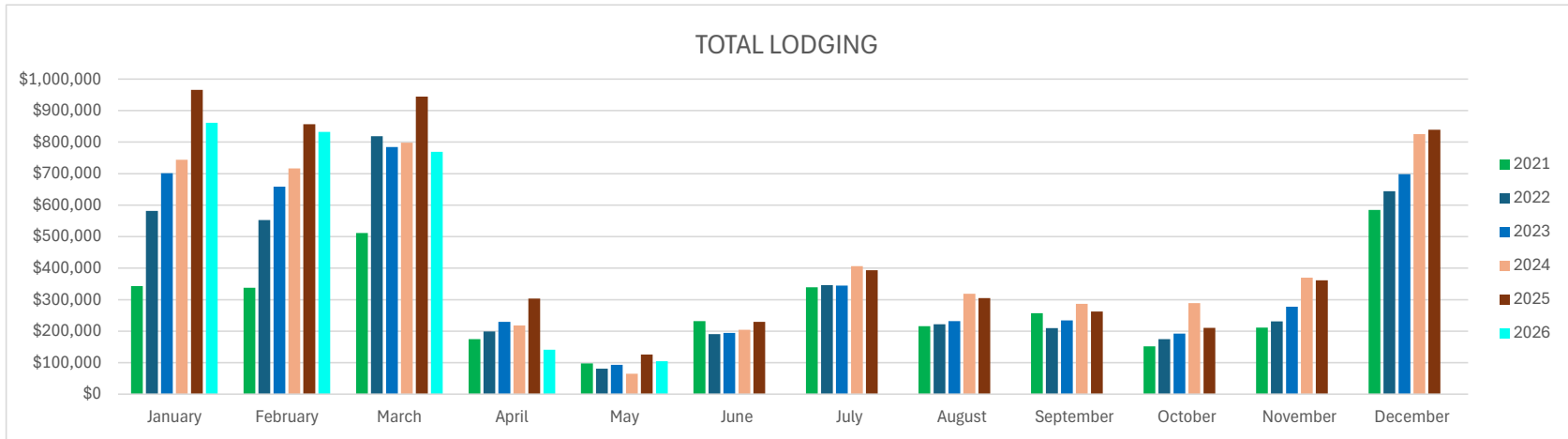


RESTAURANT & BAR - OLD TOWN/SKI AREA



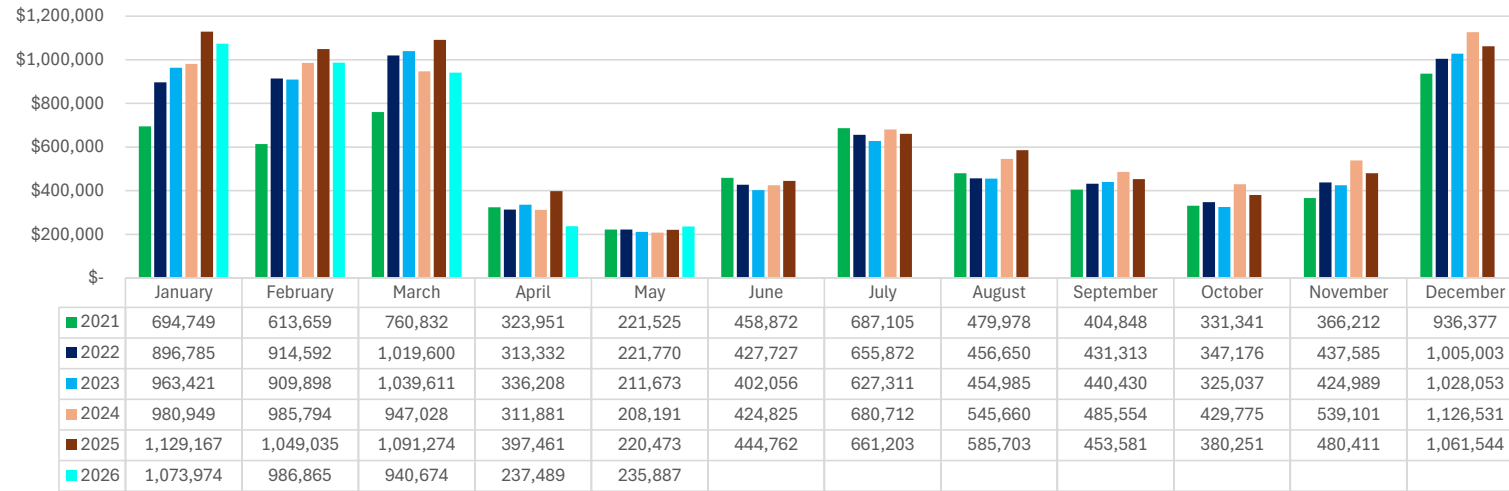
LODGING

	<u>May-26</u>	<u>May-25</u>	<u>26 vs 25</u>	<u>May-24</u>	<u>25 vs 24</u>	<u>May-23</u>	<u>25 vs 23</u>	<u>May-22</u>	<u>25 vs 22</u>	<u>May-21</u>	<u>25 vs 21</u>
MONTH	104,749	125,910	-16.8%	143,534	-27.0%	148,062	-29.3%	136,062	-23.0%	133,518	-21.5%
	<u>May-26</u>	<u>May-25</u>	<u>26 vs 25</u>	<u>May-24</u>	<u>25 vs 24</u>	<u>May-23</u>	<u>25 vs 23</u>	<u>May-22</u>	<u>25 vs 22</u>	<u>May-21</u>	<u>25 vs 21</u>
YEAR-TO-DATE	2,709,164	3,196,519	-15.2%	2,540,799	6.6%	2,467,407	9.8%	2,233,610	21.3%	1,463,895	85.1%



SUPPLEMENTAL INFORMATION

TOAL SALES TAX - DOWNTOWN



TOAL SALES TAX - OLD TOWN/SKI AREA

