



TOWN OF WINTER PARK, CO

SALES TAX REPORT

June 2026 Sales

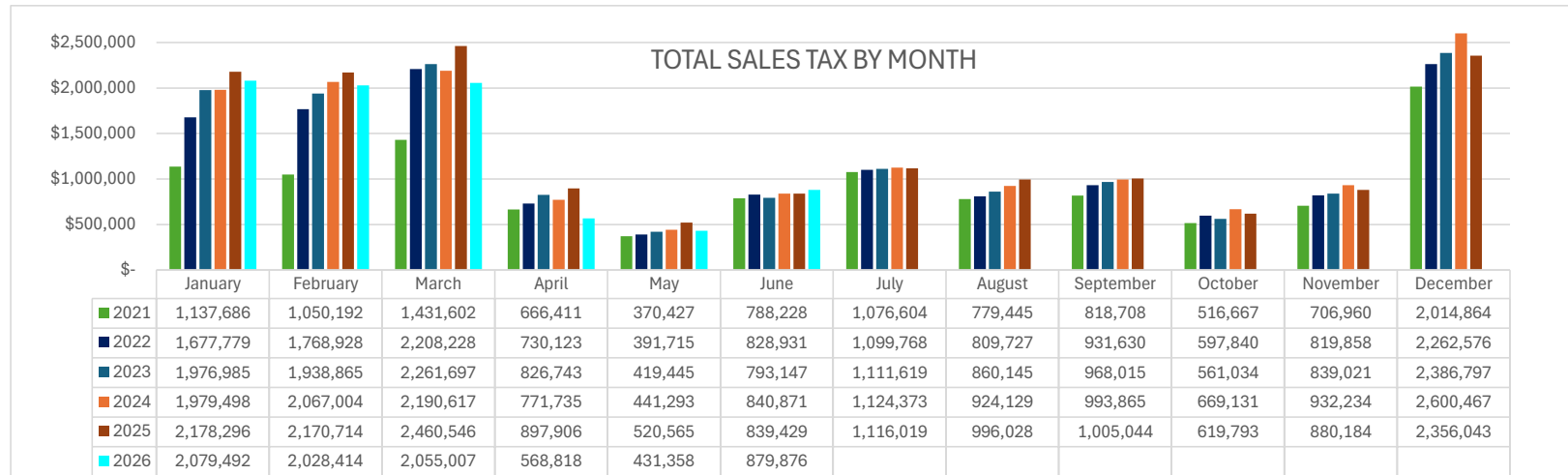
(Collected: February - July 2026)

Dated: 8/6/2026

SUMMARY
For the month of June 2026, total sales tax revenue increased by 5% (\$41K) vs. the same period of the prior year. This increase was primarily due to increases in the Retail sector of 12% (\$31K), the Lodging sector of 7% (\$15K).
On a year-to-date basis, total sales tax revenue decreased by 11% (\$1,024K) vs. the same period of the prior year. The YTD decrease was primarily due to decreases in the Lodging sector of 14% (\$472K), the Restaurant & Bar sector of 14% (\$348K) and the Retail sector of 13% (\$317K).

PRIOR YEAR COMPARISONS - MONTH											
Description	Jun-26	Jun-25	26 vs 25	Jun-24	26 vs 24	Jun-23	26 vs 23	Jun-22	26 vs 22	Jun-21	26 vs 21
General, Supplemental & Lodging Tax on:											
Non-Lodging Sales (5%)	454,007	435,909	4.2%	454,410	-0.1%	427,432	6.2%	455,804	-0.4%	397,623	14.2%
Lodging Sales (7% after 7/1/24)	190,043	178,233	6.6%	146,213	30.0%	139,101	36.6%	136,289	39.4%	165,397	14.9%
	644,050	614,142	4.9%	600,622	7.2%	566,533	13.7%	592,093	8.8%	563,020	14.4%
Transit & Trails Tax (2%)	235,901	225,287	4.7%	240,249	-1.8%	226,613	4.1%	236,837	-0.4%	225,208	4.7%
	879,951	839,429	4.8%	840,871	4.6%	793,146	10.9%	828,930	6.2%	788,228	11.6%

PRIOR YEAR COMPARISONS - YEAR-TO-DATE											
Description	Jun-26	Jun-25	26 vs 25	Jun-24	26 vs 24	Jun-23	26 vs 23	Jun-22	26 vs 22	Jun-21	26 vs 21
General, Supplemental & Lodging Tax on:											
Non-Lodging Sales (5%)	3,635,409	4,030,225	-9.8%	3,960,228	-8.2%	3,967,666	-8.4%	3,700,920	-1.77%	2,677,926	35.8%
Lodging Sales (7% after 7/1/24)	2,297,170	2,662,013	-13.7%	1,961,069	17.1%	1,901,535	20.8%	1,731,725	32.7%	1,211,036	89.7%
	5,932,580	6,692,238	-11.4%	5,921,297	0.2%	5,869,201	1.1%	5,432,645	9.2%	3,888,962	52.5%
Transit & Trails Tax (2%)	2,110,498	2,375,217	-11.1%	2,368,519	-10.9%	2,347,681	-10.1%	2,173,058	-2.9%	1,555,585	35.7%
	8,043,078	9,067,455	-11.3%	8,289,816	-3.0%	8,216,882	-2.1%	7,605,703	5.8%	5,444,547	47.7%



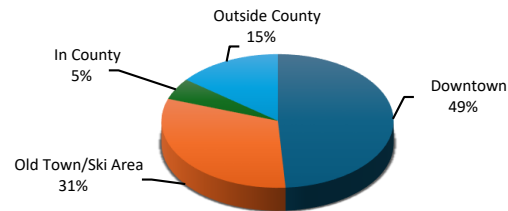
TOTAL SALES TAX BY BUSINESS LOCATION

The following tables and graphs compare total sales tax revenues for the current month and YTD periods, by business location and industry sector. For lodging properties managed by a property management company, the lodging taxes are reported in the geographic area of the property management company location.

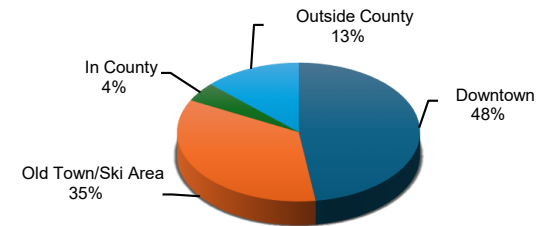
MONTH	Jun-26	Jun-25	26 vs 25	Jun-24	26 vs 24	Jun-23	26 vs 23	Jun-22	26 vs 22	Jun-21	26 vs 21
Downtown	461,148	444,762	3.7%	424,825	8.6%	402,056	14.7%	427,727	7.8%	458,872	0.5%
Old Town/Ski Are	117,051	125,360	-6.6%	120,392	-2.8%	125,150	-6.5%	108,461	7.9%	104,487	12.0%
In County	51,993	52,189	-0.4%	50,973	2.0%	48,430	7.4%	46,997	10.6%	55,559	-6.4%
Outside County	249,758	217,118	15.0%	244,681	2.1%	217,512	14.8%	245,746	1.6%	169,309	47.5%
	879,951	839,429	4.8%	840,871	4.6%	793,147	10.9%	828,931	6.2%	788,228	11.6%

YEAR-TO-DATE	Jun-26	Jun-25	26 vs 25	Jun-24	26 vs 24	Jun-23	26 vs 23	Jun-22	26 vs 22	Jun-21	26 vs 21
Downtown	3,936,037	4,332,172	-9.1%	3,858,668	2.0%	3,862,866	1.9%	3,793,806	3.7%	3,073,590	28.1%
Old Town/Ski Are	2,526,245	3,156,926	-20.0%	2,990,744	-15.5%	2,997,092	-15.7%	2,527,434	0.0%	1,381,706	82.8%
In County	418,715	407,455	2.8%	363,094	15.3%	372,171	12.5%	340,682	22.9%	339,611	23.3%
Outside County	1,162,081	1,170,902	-0.8%	1,077,310	7.9%	984,754	18.0%	943,781	23.1%	649,640	78.9%
	8,043,078	9,067,455	-11.3%	8,289,816	-3.0%	8,216,882	-2.1%	7,605,703	5.8%	5,444,546	47.7%

2026 YTD SALES TAX BY BUSINESS LOCATION



2025 YTD SALES TAX BY BUSINESS LOCATION

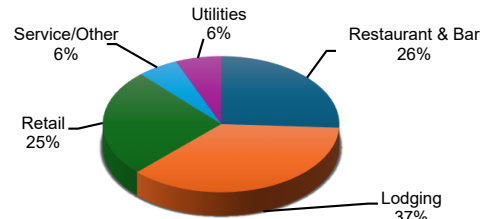


TOTAL SALES TAX BY INDUSTRY SECTOR

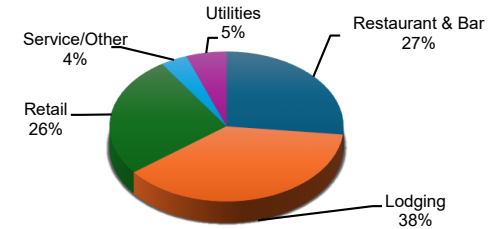
MONTH	Jun-26	Jun-25	26 vs 25	Jun-24	26 vs 24	Jun-23	26 vs 23	Jun-22	26 vs 22	Jun-21	26 vs 21
Restaurant & Bar	217,079	215,893	0.5%	218,120	-0.5%	217,515	-0.2%	204,449	6.2%	201,599	7.7%
Lodging	244,341	229,156	6.6%	204,698	19.4%	194,742	25.5%	190,805	28.1%	231,555	5.5%
Retail	305,026	273,557	11.5%	285,428	6.9%	265,791	14.8%	321,181	-5.0%	265,056	15.1%
Service/Other	63,343	68,443	-7.5%	85,654	-26.0%	71,191	-11.0%	65,730	-3.6%	50,643	25.1%
Utilities	50,163	52,379	-4.2%	46,971	6.8%	43,908	14.2%	46,766	7.3%	39,375	27.4%
	879,951	839,429	4.8%	840,871	4.6%	793,147	10.9%	828,931	6.2%	788,228	11.6%

YEAR-TO-DATE	Jun-26	Jun-25	26 vs 25	Jun-24	26 vs 24	Jun-23	26 vs 23	Jun-22	26 vs 22	Jun-21	26 vs 21
Restaurant & Bar	2,078,175	2,425,719	-14.3%	2,417,562	-14.0%	2,399,583	-13.4%	2,114,682	-1.7%	1,349,624	54.0%
Lodging	2,953,505	3,425,675	-13.8%	2,745,497	7.6%	2,662,149	10.9%	2,424,415	21.8%	1,695,450	74.2%
Retail	2,055,566	2,372,689	-13.4%	2,292,535	-10.3%	2,398,332	-14.3%	2,353,887	-12.7%	1,826,117	12.6%
Service/Other	451,123	336,392	34.1%	365,191	23.5%	283,208	59.3%	278,796	61.8%	194,207	132.3%
Utilities	504,709	506,981	-0.4%	469,032	7.6%	473,610	6.6%	433,923	16.3%	379,148	33.1%
	8,043,078	9,067,455	-11.3%	8,289,816	-3.0%	8,216,882	-2.1%	7,605,703	5.8%	5,444,546	47.7%

2026 - YTD SALES TAX REVENUE BY INDUSTRY



2025 - YTD SALES TAX REVENUE BY INDUSTRY



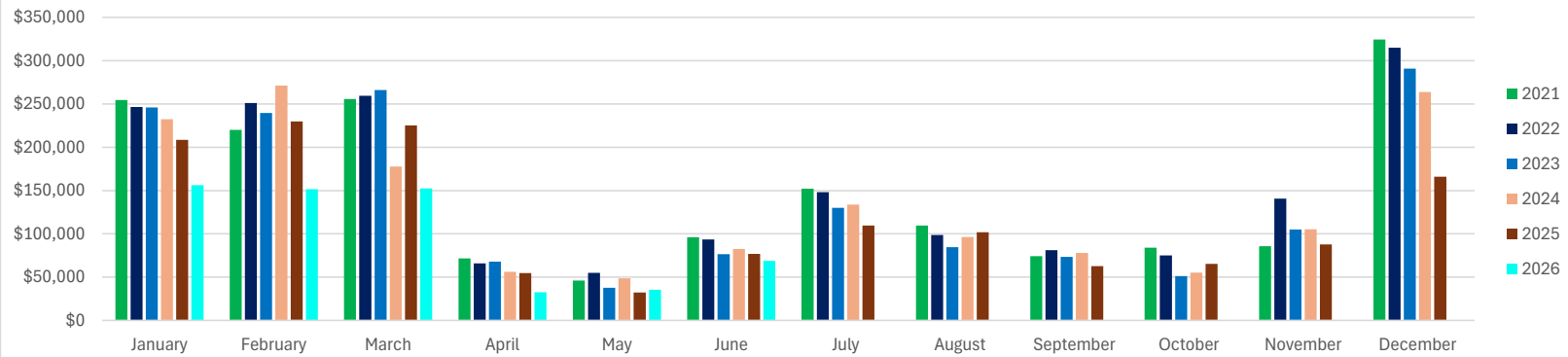
COMPARISONS BY INDUSTRY AND BUSINESS LOCATION

RETAIL

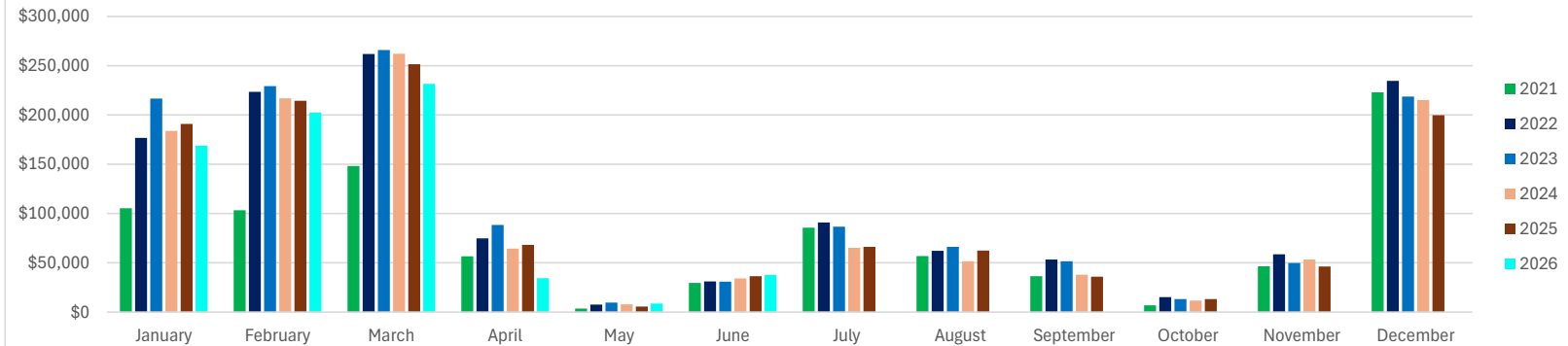
MONTH	Jun-26	Jun-25	26 vs 25	Jun-24	26 vs 24	Jun-23	26 vs 23	Jun-22	26 vs 22	Jun-21	26 vs 21
Downtown	68,808	76,818	-10.4%	76,818	-10.4%	76,452	-10.0%	93,378	-26.3%	96,107	-28.4%
Old Town/Ski Area	37,605	36,359	3.4%	36,359	3.4%	30,906	21.7%	31,151	20.7%	29,698	26.6%
In County	7,539	7,178	5.0%	7,178	5.0%	13,653	-44.8%	15,434	-51.2%	23,776	-68.3%
Outside County	191,073	153,202	24.7%	153,202	24.7%	144,780	32.0%	181,218	5.4%	115,475	65.5%
	305,026	273,557	11.5%	273,557	11.5%	265,791	14.8%	321,181	-5.0%	265,056	15.1%

YEAR-TO-DATE	Jun-26	Jun-25	26 vs 25	Jun-24	26 vs 24	Jun-23	26 vs 23	Jun-22	26 vs 22	Jun-21	26 vs 21
Downtown	597,374	827,041	-27.8%	868,868	-31.2%	933,657	-36.0%	971,953	-38.5%	944,461	-36.7%
Old Town/Ski Area	683,622	766,886	-10.9%	769,037	-11.1%	840,741	-18.7%	775,481	-11.8%	446,711	53.0%
In County	47,988	46,168	3.9%	48,096	-0.2%	68,648	-30.1%	53,763	-10.7%	68,657	-30.1%
Outside County	726,582	732,594	-0.8%	606,533	19.8%	555,285	30.8%	552,689	31.5%	366,287	98.4%
	2,055,566	2,372,689	-13.4%	2,292,535	-10.3%	2,398,332	-14.3%	2,353,887	-12.7%	1,826,117	12.6%

RETAIL - DOWNTOWN



RETAIL - OLD TOWN/SKI AREA

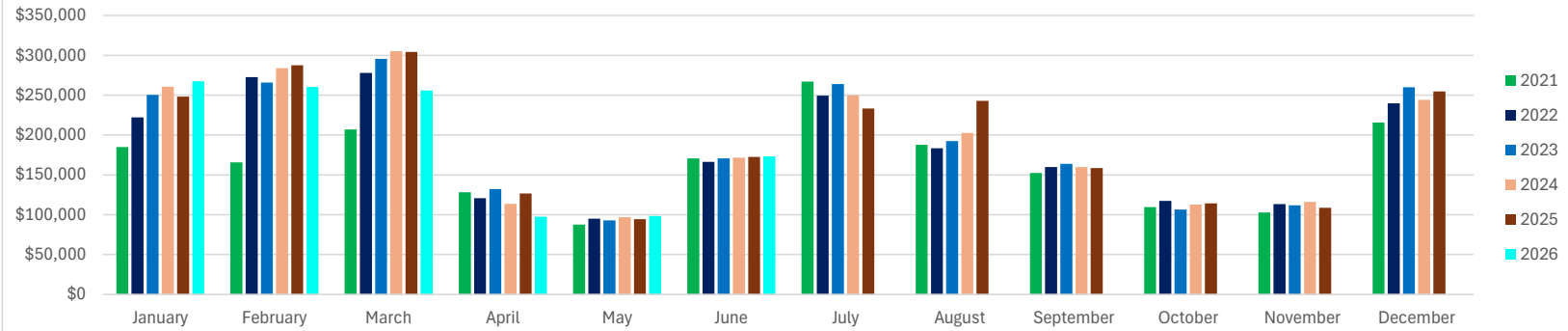


RESTAURANT & BAR

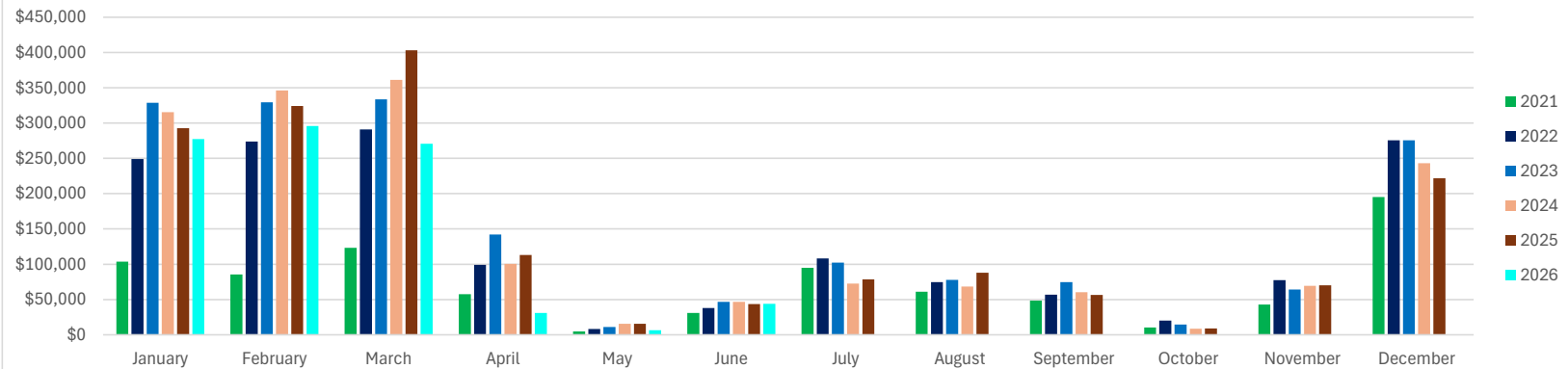
MONTH	Jun-26	Jun-25	26 vs 25	Jun-24	26 vs 24	Jun-23	26 vs 23	Jun-22	26 vs 22	Jun-21	26 vs 21
Downtown	173,173	172,456	0.4%	171,580	0.9%	170,698	1.4%	166,464	4.0%	170,709	1.4%
Old Town/Ski Area	43,906	43,438	1.1%	46,541	-5.7%	46,817	-6.2%	37,984	15.6%	30,890	42.1%
	217,079	215,893	0.5%	218,120	-0.5%	217,515	-0.2%	204,449	6.2%	201,599	7.7%

YEAR-TO-DATE	Jun-26	Jun-25	26 vs 25	Jun-24	26 vs 24	Jun-23	26 vs 23	Jun-22	26 vs 22	Jun-21	26 vs 21
Downtown	1,152,771	1,233,539	-6.5%	1,231,463	-6.4%	1,207,733	-4.6%	1,154,959	-0.2%	944,146	22.1%
Old Town/Ski Area	925,403	1,192,180	-22.4%	1,186,099	-22.0%	1,191,850	-22.4%	959,723	-3.6%	405,478	128.2%
	2,078,175	2,425,719	-14.3%	2,417,562	-14.0%	2,399,583	-13.4%	2,114,682	-1.7%	1,349,624	54.0%

RESTAURANT & BAR - DOWNTOWN

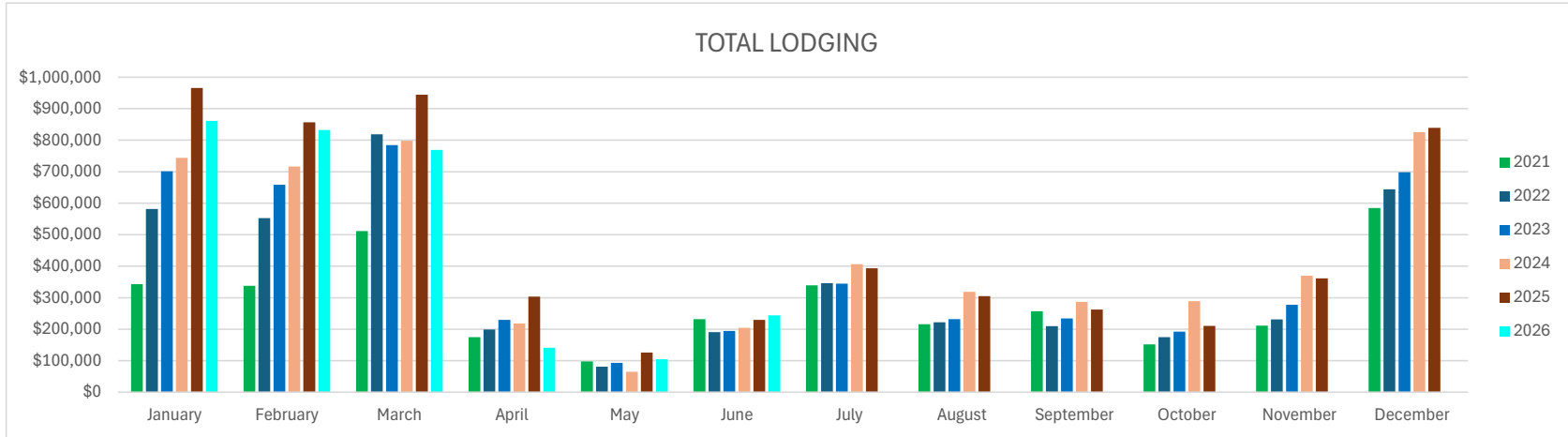


RESTAURANT & BAR - OLD TOWN/SKI AREA



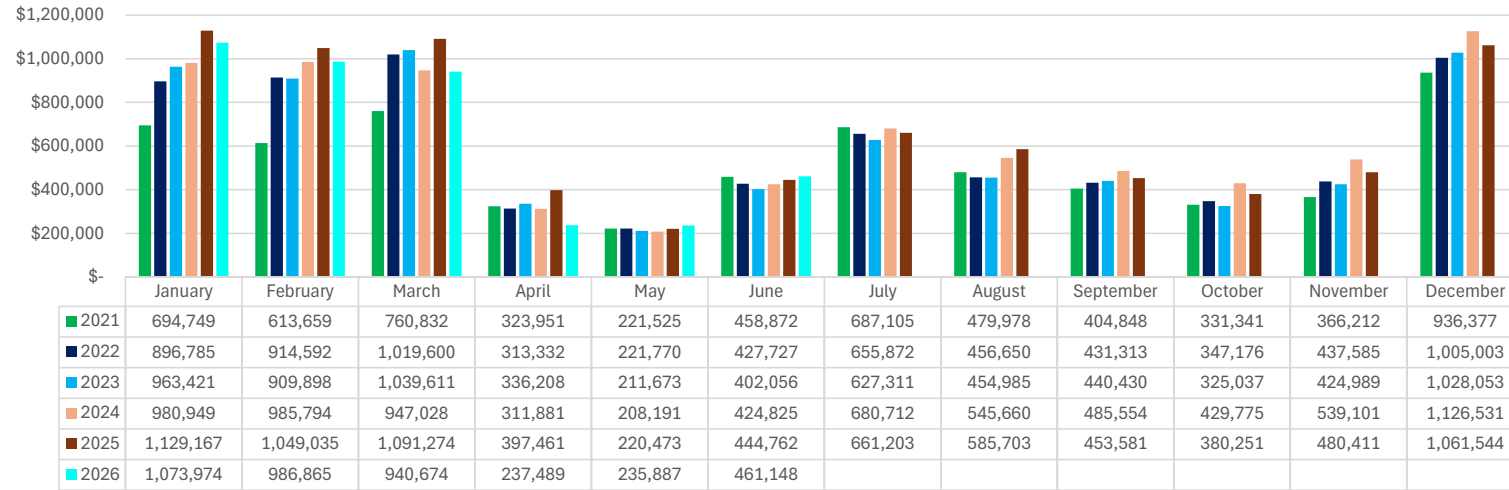
LODGING

	<u>Jun-26</u>	<u>Jun-25</u>	<u>26 vs 25</u>	<u>Jun-24</u>	<u>26 vs 24</u>	<u>Jun-23</u>	<u>26 vs 23</u>	<u>Jun-22</u>	<u>26 vs 22</u>	<u>Jun-21</u>	<u>26 vs 21</u>
MONTH	244,341	229,156	6.6%	99,731	145.0%	125,849	94.2%	108,278	125.7%	128,936	89.5%
	<u>Jun-26</u>	<u>Jun-25</u>	<u>26 vs 25</u>	<u>Jun-24</u>	<u>26 vs 24</u>	<u>Jun-23</u>	<u>26 vs 23</u>	<u>Jun-22</u>	<u>26 vs 22</u>	<u>Jun-21</u>	<u>26 vs 21</u>
YEAR-TO-DATE	2,953,505	3,425,675	-13.8%	2,745,497	7.6%	2,662,149	10.9%	2,424,415	21.8%	1,695,450	74.2%



SUPPLEMENTAL INFORMATION

TOAL SALES TAX - DOWNTOWN



TOAL SALES TAX - OLD TOWN/SKI AREA

