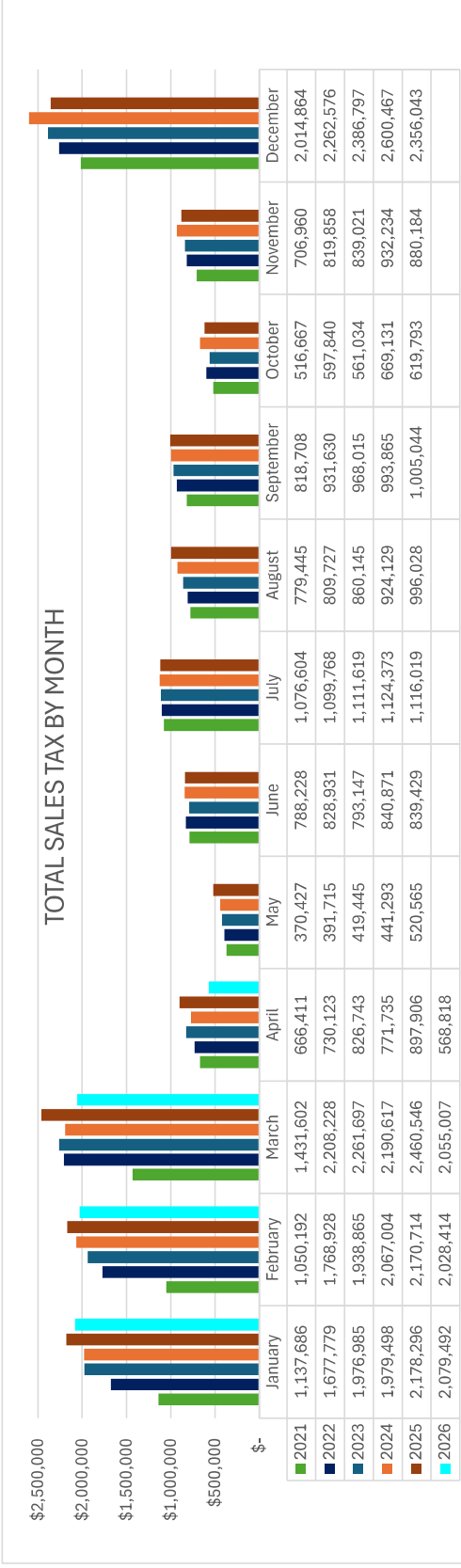




TOWN OF WINTER PARK, CO
SALES TAX REPORT
April 2026 Sales
(Collected: February - May 2026)

Issued: 8/4/2026

SUMMARY											
For the month of April 2026, total sales tax revenue decreased by 37% (\$329K) vs. the same period of the prior year. This decrease was primarily due to decreases in the Lodging sector of 53% (\$162K), the Restaurant & Bar sector of 46% (\$111K) and the Retail sector of 25% (\$59K).											
On a year-to-date basis, total sales tax revenue decreased by 13% (\$976K) vs. the same period of the prior year. The YTD decrease was primarily due to decreases in the Lodging sector of 15% (\$466K), the Restaurant & Bar sector of 16% (\$344K) and the Retail sector of 17% (\$320K).											
PRIOR YEAR COMPARISONS - MONTH											
Description	Apr-26	Apr-25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21	
General, Supplemental & Lodging Tax on:											
Non-Lodging Sales (5%)	305,352	424,783	392,546	-22.2%	426,356	-28.4%	379,217	-19.5%	351,046	-13.0%	
Lodging Sales (7% after 7/1/24)	109,919	235,807	158,338	-30.6%	164,175	-33.0%	142,299	-22.8%	124,962	-12.0%	
	415,271	660,590	550,884	-24.6%	590,531	-29.7%	521,516	-20.4%	476,008	-12.8%	
Transit & Trails Tax (2%)	153,546	237,315	220,354	-30.3%	236,212	-35.0%	208,606	-26.4%	190,403	-19.4%	
	568,818	897,906	771,238	-26.2%	826,743	-31.2%	730,122	-22.1%	666,411	-14.6%	
PRIOR YEAR COMPARISONS - YEAR-TO-DATE											
Description	Apr-26	Apr-25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21	
General, Supplemental & Lodging Tax on:											
Non-Lodging Sales (5%)	2,948,080	3,312,419	3,212,036	-8.2%	3,307,164	-10.9%	3,023,189	-2.48%	2,085,279	41.4%	
Lodging Sales (7% after 7/1/24)	2,025,656	2,385,851	1,793,429	12.9%	1,695,900	19.4%	1,537,566	31.7%	976,072	107.5%	
	4,973,736	5,698,270	5,005,465	-0.6%	5,003,064	-0.6%	4,560,755	9.1%	3,061,351	62.5%	
Transit & Trails Tax (2%)	1,757,991	2,009,191	2,002,186	-12.2%	2,001,226	-12.2%	1,824,302	-3.6%	1,224,540	43.6%	
	6,731,727	7,707,461	7,007,651	-3.9%	7,004,290	-3.9%	6,385,057	5.4%	4,285,891	57.1%	



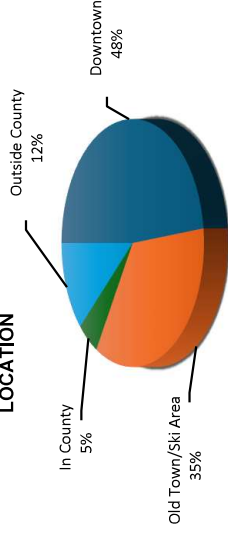
TOTAL SALES TAX BY BUSINESS LOCATION

The following tables and graphs compare total sales tax revenues for the current month and YTD periods, by business location and industry sector. For lodging properties managed by a property management company, the lodging taxes are reported in the geographic area of the property management company location.

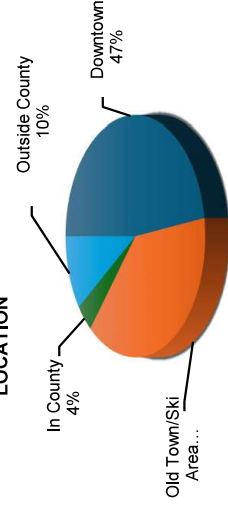
MONTH	Apr-26	Apr-25	26 vs 25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21
Downtown	237,489	397,461	-40.2%	311,881	-23.9%	336,208	-29.4%	313,332	-24.2%	323,951	-26.7%
Old Town/Ski Area	103,301	275,008	-62.4%	244,102	-57.7%	326,947	-68.4%	249,240	-58.6%	168,021	-38.5%
In County	67,411	70,500	-4.4%	57,378	17.5%	61,072	10.4%	53,450	26.1%	57,284	17.7%
Outside County	160,617	154,937	3.7%	157,876	1.7%	102,516	56.7%	114,100	40.8%	117,155	37.1%
	568,818	897,906	-36.7%	771,238	-26.2%	826,743	-31.2%	730,123	-22.1%	666,411	-14.6%

YEAR-TO-DATE	Apr-26	Apr-25	26 vs 25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21
Downtown	3,239,002	3,666,936	-11.7%	3,225,652	0.4%	3,249,137	-0.3%	3,144,309	3.0%	2,393,192	35.3%
Old Town/Ski Area	2,384,906	2,975,832	-19.9%	2,842,150	-16.1%	2,836,650	-15.9%	2,391,172	-0.3%	1,256,571	89.8%
In County	316,060	297,855	6.1%	265,406	19.1%	274,211	15.3%	244,477	29.3%	238,598	32.5%
Outside County	791,760	766,838	3.2%	674,444	17.4%	644,292	22.9%	605,100	30.8%	397,530	99.2%
	6,731,727	7,707,461	-12.7%	7,007,652	-3.9%	7,004,290	-3.9%	6,385,057	5.4%	4,285,891	57.1%

2026 YTD SALES TAX BY BUSINESS LOCATION



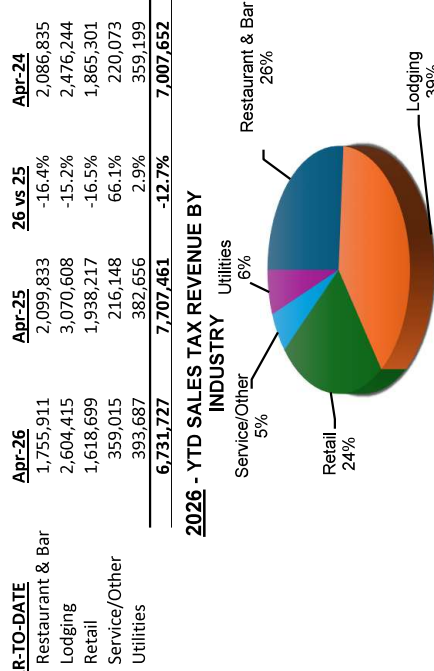
2025 YTD SALES TAX BY BUSINESS LOCATION



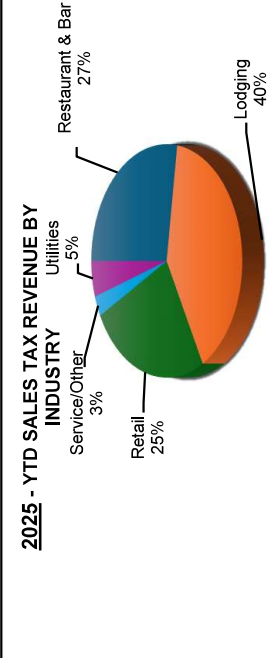
TOTAL SALES TAX BY INDUSTRY SECTOR

MONTH	Apr-26	Apr-25	26 vs 25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21
Restaurant & Bar	128,514	239,615	-46.4%	214,442	-40.1%	274,180	-53.1%	219,939	-41.6%	185,931	-30.9%
Lodging	141,325	303,209	-53.4%	217,846	-35.1%	229,844	-38.5%	199,218	-29.1%	174,946	-19.2%
Retail	172,818	231,619	-25.4%	214,871	-19.6%	210,693	-18.0%	205,284	-15.8%	178,043	-2.9%
Service/Other	44,818	37,899	18.3%	44,674	0.3%	32,326	38.6%	31,382	42.8%	56,289	-20.4%
Utilities	81,343	85,564	-4.9%	79,404	2.4%	79,699	2.1%	74,300	9.5%	71,202	14.2%
	568,818	897,906	-36.7%	771,238	-26.2%	826,743	-31.2%	730,123	-22.1%	666,411	-14.6%

2026 - YTD SALES TAX REVENUE BY INDUSTRY



2025 - YTD SALES TAX REVENUE BY INDUSTRY



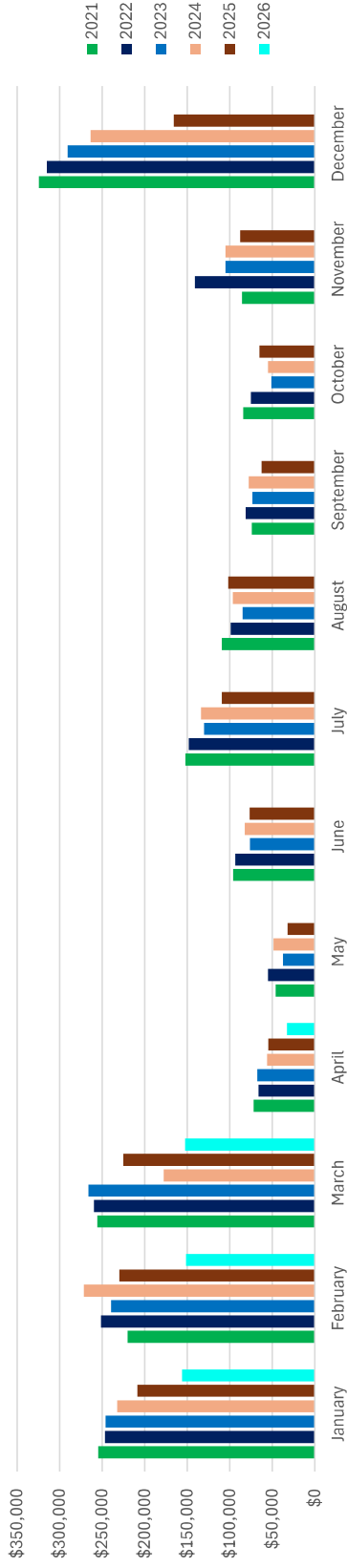
COMPARISONS BY INDUSTRY AND BUSINESS LOCATION

RETAIL

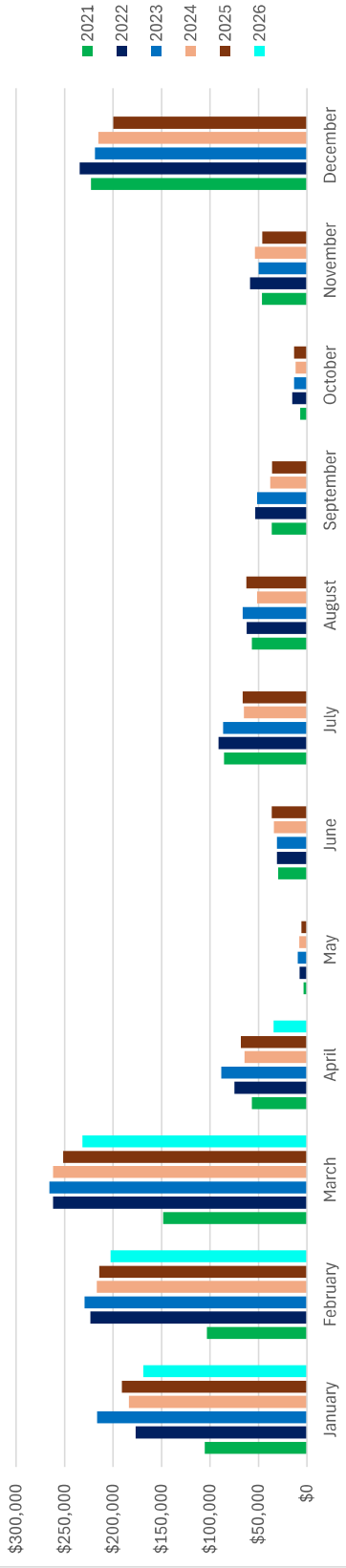
MONTH	Apr-26	Apr-25	26 vs 25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21
Downtown	32,639	54,564	-40.2%	56,216	-41.9%	67,968	-52.0%	66,001	-50.5%	71,749	-54.5%
Old Town/Ski Area	34,429	68,174	-49.5%	64,421	-46.6%	88,396	-61.1%	74,735	-53.9%	56,663	-39.2%
In County	2,903	4,795	-39.5%	2,452	18.4%	5,466	-46.9%	4,645	-37.5%	8,123	-64.3%
Outside County	102,847	104,086	-1.2%	91,782	12.1%	48,864	110.5%	59,904	71.7%	41,508	147.8%
	172,818	231,619	-25.4%	214,871	-19.6%	210,693	-18.0%	205,284	-15.8%	178,043	-2.9%

YEAR-TO-DATE	Apr-26	Apr-25	26 vs 25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21
Downtown	493,054	718,129	-31.3%	737,598	-33.2%	819,592	-39.8%	823,529	-40.1%	802,189	-38.5%
Old Town/Ski Area	637,313	725,015	-12.1%	727,222	-12.4%	800,303	-20.4%	736,740	-13.5%	413,396	54.2%
In County	36,321	33,448	8.6%	33,587	8.1%	48,342	-24.9%	32,914	10.4%	37,443	-3.0%
Outside County	452,010	461,625	-2.1%	366,894	23.2%	339,642	33.1%	318,210	42.0%	198,448	127.8%
	1,618,699	1,938,217	-16.5%	1,865,301	-13.2%	2,007,879	-19.4%	1,911,394	-15.3%	1,451,476	11.5%

RETAIL - DOWNTOWN



RETAIL - OLD TOWN/SKI AREA

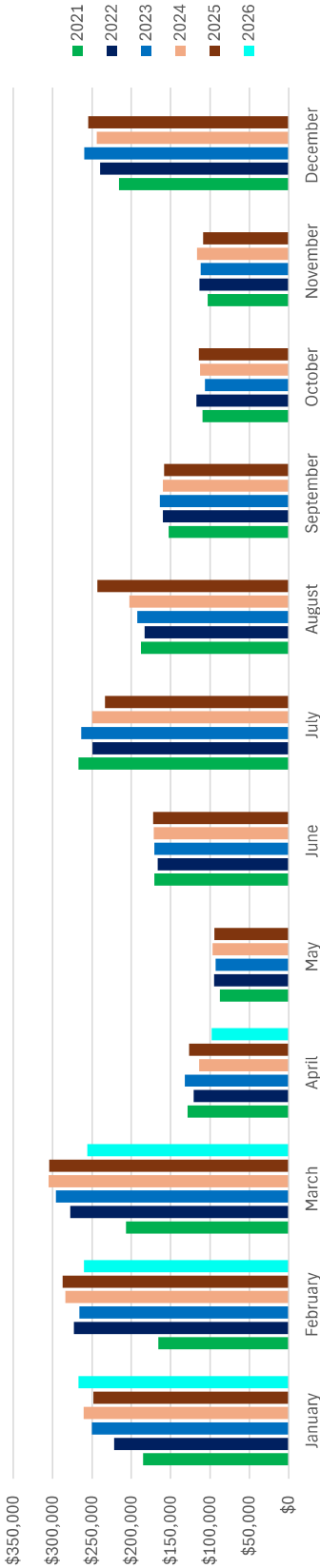


RESTAURANT & BAR

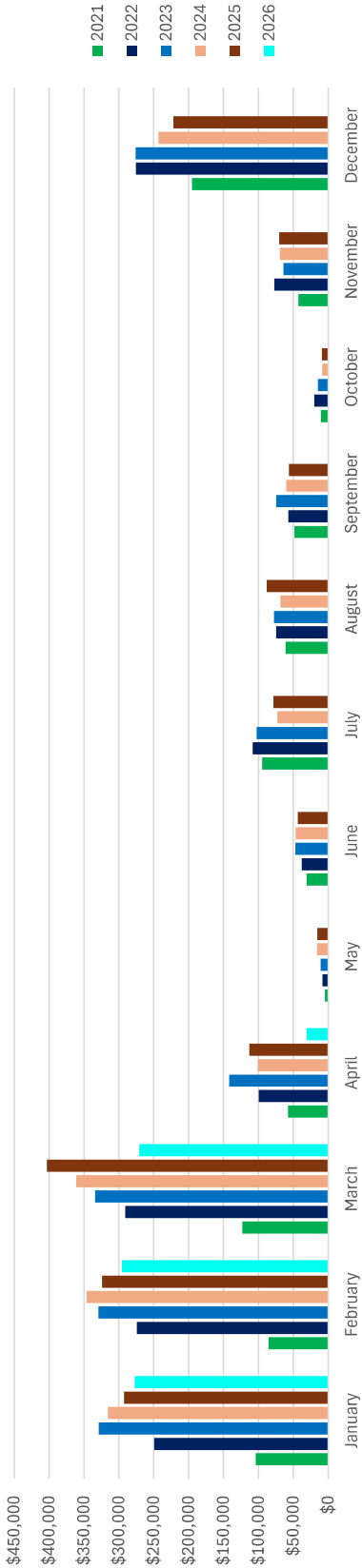
MONTH	Apr-26	Apr-25	26 vs 25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21
Downtown	97,682	126,615	-22.9%	113,745	-14.1%	132,131	-26.1%	120,655	-19.0%	128,358	-23.9%
Old Town/Ski Area	30,832	113,000	-72.7%	100,698	-69.4%	142,049	-78.3%	99,284	-68.9%	57,573	-46.4%
	128,514	239,615	-46.4%	214,442	-40.1%	274,180	-53.1%	219,939	-41.6%	185,931	-30.9%

YEAR-TO-DATE	Apr-26	Apr-25	26 vs 25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21
Downtown	881,050	966,704	-8.9%	962,996	-8.5%	944,125	-6.7%	893,402	-1.4%	685,804	28.5%
Old Town/Ski Area	874,861	1,133,129	-22.8%	1,123,840	-22.2%	1,133,996	-22.9%	913,593	-4.2%	369,915	136.5%
	1,755,911	2,099,833	-16.4%	2,086,835	-15.9%	2,078,122	-15.5%	1,806,995	-2.8%	1,055,719	66.3%

RESTAURANT & BAR - DOWNTOWN

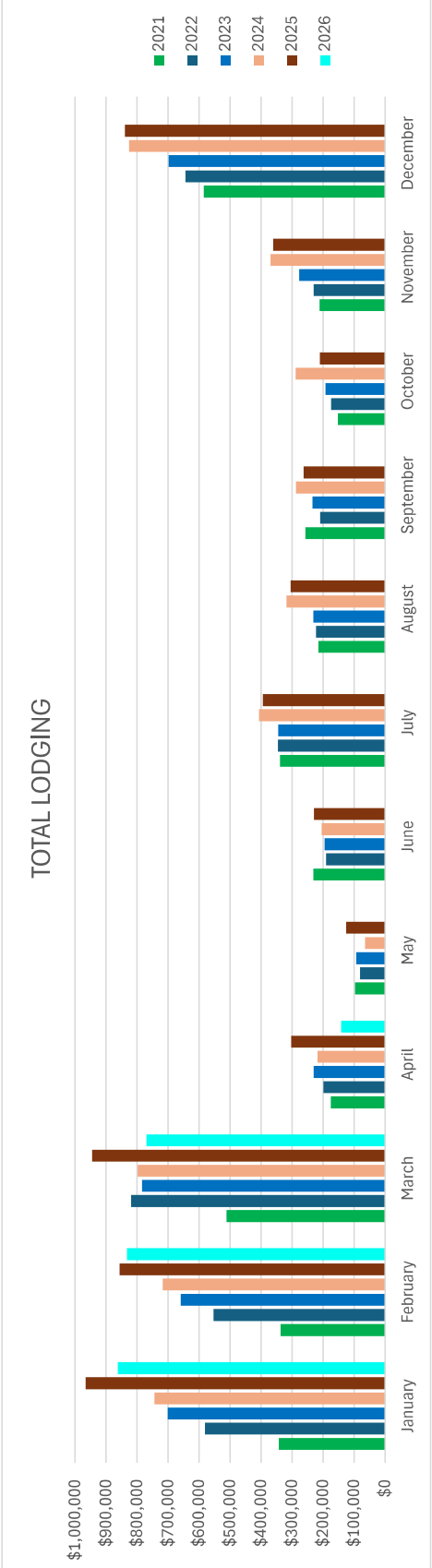


RESTAURANT & BAR - OLD TOWN/SKI AREA

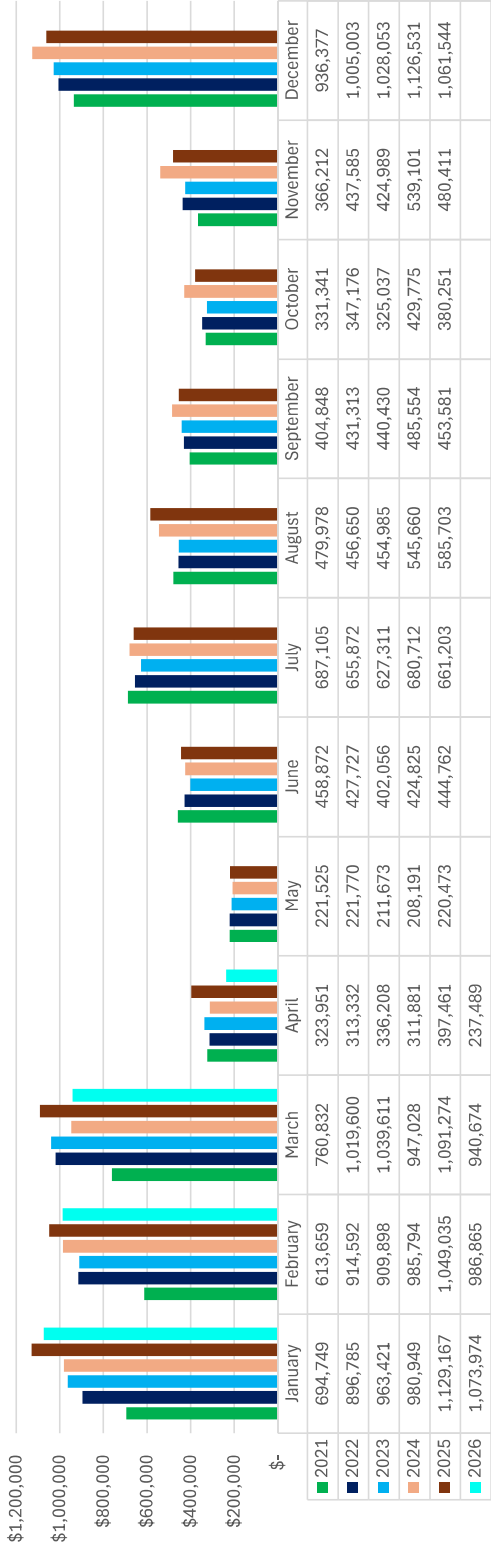


LODGING

MONTH	Apr-26	Apr-25	26 vs 25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21
	141,325	303,209	-53.4%	217,846	-35.1%	229,844	-38.5%	199,218	-29.1%	174,946	-19.2%
YEAR-TO-DATE	Apr-26	Apr-25	26 vs 25	Apr-24	25 vs 24	Apr-23	25 vs 23	Apr-22	25 vs 22	Apr-21	25 vs 21
	2,604,415	3,070,608	-15.2%	2,476,244	5.2%	2,374,261	9.7%	2,152,592	21.0%	1,366,500	90.6%



TOAL SALES TAX - DOWNTOWN



TOAL SALES TAX - OLD TOWN/SKI AREA

